

CBS CORPORATION KEY DEVELOPMENTS: JAN-MAY '09

CBS CONTINUES TO BE AMERICA'S MOST-WATCHED NETWORK



THE EYE HAS THE EYES: Among viewers, in primetime CBS continues to have (Top, l-r): the #1 scripted series & #1 drama (CSI); the #1 comedy (TWO AND A HALF MEN); the #1 new program & new drama (THE MENTALIST), and (at left) the #1 News Magazine (60 MINUTES).

In the 2008/2009 primetime season-to-date (through Week #32 (9/22/08 - 05/3/09), CBS continues as the #1 Network, with a primetime schedule that leads the field in HHs, viewers and A25-54 (tie). In addition, CBS is the only network to post season-to-

date gains in HHs (+9%), viewers (+12%), A25-54 (+8%) and A18-49 (+7%) Among primetime viewer highlights:

- **CBS** leads the field STD for the sixth time in the last seven seasons -- more than two million viewers ahead of Fox.
- **CBS** continues to have the #1 Scripted Series & #1 Drama (CSI); the #1 Comedy (TWO AND A HALF MEN); the #1 New Program & #1 New Drama (THE MENTALIST), and the #1 News Magazine (60 MINUTES).
- **CBS** has the #1 scripted series on six nights (more than all the other networks combined): Monday (TWO AND A HALF MEN), Tuesday (NCIS) and Wednesday (CRIMINAL MINDS), Thursday, (CSI), Friday (GHOST WHISPERER) & Saturday (CRIMETIME SATURDAY).

(Continued on page 2)

(CBS, Most Watched, continued from page 1)

- **CBS** claims four of the season-to-date's Top 10 programs (more than any other network) & 11 of the Top 20 (as many as all the other networks combined).
- **CBS** has 14 time period-winning programs (more than all the other networks combined).
- **CBS** has 23 new/returning programs -- up versus a year-ago (more than any other network).

And...

- **In A25-54**, CBS is #1 on three nights Monday, Thursday & Friday (tied for most of any network); 10 time period-winning programs (more than any other network), and 18 new/returning programs (up versus a year-ago and more than any other network).
- **In A18-49**, CBS has 10 of the top 30 (more than any other Network); eight time period winning programs (more than any other network) and 17 new/returning programs (up versus a year-ago and (more than any other network).

(Source: NTI)

DVR LIFT LIFTS CBS: 2008/2009 Season-To-Date Prime Program DVR lift (through Week #30 (9/22/08 – 04/19/09) **CBS** prime time is +1.15 million viewers, the most lift among the competition. The Network has seven of the top 20 primetime shows with the most viewer lift (tied for the most of any other network) and nine of the top 30 (more than any other network). They are:

- #10 - CSI (+2.66 million)
- #11 - SURVIVOR: TOCANTINS (+2.49 million)
- #12 - SURVIVOR: GABON (+2.39 million)
- #14 - NCIS (+2.17 million)
- #16 - CRIMINAL MINDS (+2.14 million)
- #17 - THE MENTALIST (+2.10 million)
- #18 - AMAZING RACE 14 (+1.93 million)
- #22 - TWO AND A HALF MEN (+1.83 million)
- #28 - AMAZING RACE 13 (+1.68 million)

(Source: Nielsen, NPower)

CBS TELEVISION NETWORK LAUNCHES NATIONAL MEDIA CAMPAIGN ACROSS ALL CBS CORPORATION PLATFORMS

ONLY CBS.

No medium reaches more people than network television. Only CBS reaches more people than any other network. Only CBS is up over last year. Only CBS launched this season's #1 new show. CBS, the only choice for smart advertisers.



On Sunday, May 3, in advance of upfront advertising market (May 20), the **CBS Television Network** launched a national media campaign to advertisers and consumers that promotes the Network's unique position as the only broadcast network to grow its audience in all key ratings categories this season, and its overall strength and leadership position in prime time.

"You can't paint all networks with the same broad brush. We have a unique ratings story to tell heading into this Upfront. We want to communicate in the biggest way possible, that in a marketplace with challenges, CBS offers the largest audience, best shows, deepest schedule and most value for our client's discriminating advertising dollar."

**-- Jo Ann Ross
President, CBS Television
Network Sales**

Titled "ONLY CBS," the campaign spans all CBS Corporation platforms and the national print media, including on-air spots in **news, entertainment** and **sports** programming across all dayparts on the Network, as well as on CBS owned **radio stations**, out-of-home platforms that are part of CBS **Outernet**, and a wide range of **CBS Interactive** sites, including CNET.com, BNET.com and CBSSports.com. In addition, print ads have been published on the front page of the The New York Times and in USA Today on the front page of the "Life" section.

MORE TELEVISION NEWS



MORE "SURVIVOR" & "AMAZING RACE": CBS ordered the 19th and 20th editions of SURVIVOR and the 15th edition of the six-time *Emmy*-winning reality series THE AMAZING RACE, for broadcast during the 2009-2010 season.

(Continued on page 3)

(More Television News, continued from page 2)

HOOPS, FAIRWAYS & FOOTBALL:

CBS mounted
its 28th con-

secutive year of exclusive network
coverage of the 2009 NCAA
Division I Men's Basketball

Championship -- the single largest multi-day sporting
event in America. Overall average overnight HH
rating/share for the Tournament (3/19-4/6/09) was up 5%
over 2008. (Source: NSI) ...Final 2009 **NCAA® March
Madness® on Demand** traffic figures showed record
growth. In total, there were 7.52 million unique visitors to
the MMOD video player, a 58% increase over 2008 fig-
ures. Additionally, there were 8.6 million total hours of
video and audio consumed, a 75% increase over 2008
figures. (Source: CBSsports.com)



And...



- An estimated 42 million viewers (Persons 2+) viewed all-or-part of **CBS Sports'** Easter Weekend coverage of the **2009 Masters®** on Saturday, April 11 and Sunday, April 12 -- the most watched since 2001. CBS Sports' final round coverage on Easter Sunday was seen in all-or-part by 35.2 million viewers -- the largest number of viewers to watch all-or-part of CBS Sports' final round coverage of the Masters since 2005. This year's final round coverage rated better than the US Open, the British Open and the PGA Championship final rounds in 2008. ... **CBS Sports'** 1/18 coverage of the 2009 AFC Championship Game featuring the Pittsburgh Steelers defeating the Baltimore Ravens, was the highest-rated telecast across-the-board among all networks season-to-date (9/22/08-1/18/09). It was the most-watched

RETRANSMISSION & PROGRAM CARRIAGE CABLE, TELCO & NOW SATELLITE



Capitalizing on the
value of its broadcast-
ing and cable pro-



gramming, so far this year, **CBS
Corporation** has signed signifi-
cant retransmission consent and



programming carriage agreements for
its top quality and leading content. In
January, deals were signed with

Verizon, the #1 telco, and with **Time Warner Cable**, the
second largest cable operator in the U.S. In February, CBS
announced a deal with **Echostar** for retransmission through
their **Dish Network**, the second largest satellite distributor in
the U.S. Comments CBS President and CEO **Leslie
Moonves**: "Across the company, our strategy is clear -- cre-
ating franchise content leads to revenue growth down the
road: We will continue to build out our content, on our estab-
lished businesses, and increasingly on the Internet as well.
In this context we are extremely pleased to have reached
retransmission and carriage agreements with Time Warner
Cable, Verizon and now Echostar -- all agreements which
recognize the value of our programming and which enhance
our profile on key emerging platforms."

(40.70m) telecast among all net-
works-to-date since last year's
Super Bowl programming on
Feb. 3, 2008. (Source: NTI)



- Through a
deal with
DirectTV, CBS

College Sports Network

expanded its overall household reach
to more than 30 million subscribers.

The Network was elevated to DirectTV's Choice Xtra
Package and is available in standard and High Definition
on Channel 613. CBS College Sports Network has
added approximately seven million subscribers since
December 2008 through a variety of deals with cable
and video providers.

(Continued on page 4)

(More Television News, continued from page 3)



CBS NEWS REPORTS POSITIVE VIEWER TRENDS: CBS NEWS continued its positive viewer trends this season-to-date. Among Season-to-

Date highlights (through April 5th -- 1st Quarter '09):

- In the key New York market, THE CBS EVENING NEWS with KATIE COURIC has surpassed NBC in viewers. It is the only evening news broadcast which is up year-over-year in the market. On the honors front, Couric has been recognized with the **Annenberg School's Cronkite Award** for her exceptional work on the 2008 Presidential election and a "lifetime achievement" *Governors' Award* from the **NY Emmys**. (Source: NSI)
- 60 MINUTES is +11% in total viewers over the same period last year. The broadcast has made the top five weekly programs list eight times; the top 10 weekly programs list 17 times; and currently ranks 12th among all programs, averaging 14.9 million viewers per week over twice as many as its nearest competition.
- SUNDAY MORNING, which on Feb. 1 celebrated its 30th anniversary, is maintaining its status as the #1 Sunday morning network news broadcast.
- 48 HOURS MYSTERY has been Saturday's #1 program in viewers nine times this season. New programming developed under the brand includes LIVE TO TELL, a three-episode, limited run series broadcast in February.

(Source: NTI)

And... The first of its kind special primetime edition of the CBS EVENING NEWS with KATIE COURIC (Wednesday, Jan. 28) was sampled by over six million viewers, placing second in its Wednesday time period (8-8:30 PM) behind only "American Idol." ... On April 22, CBS News launched "CBS REPORTS: Children of the Recession," a multi-platform CBS REPORTS franchise created to raise awareness about the effects of the current economic downturn on America's youth and their families. In addition to the broadcast, "Children of the Recession" reports will be seen on the CBS EVENING

(Continued on page 5)

SHOWTIME



Subscribers continued to grow for all SHOWTIME Channels (**Showtime, The Movie**

Channel & Flix) in the First Quarter of 2009. Showtime subscribers grew 0.6MM in 1Q '09 to 17.1M. TMC subscribers grew from 17.4M as of 12/31/08 to 17.9M as of 3/31/09. Flix grew 0.7MM to 25.6M as of 3/31/09. Total subscribers now exceed 60 million.

On the Programming Front... On the heels of a critically lauded April 5 third season premiere of SHOWTIME's award-winning drama series THE TUDORS, the Network has announced the pick-up of a fourth season of the saga starring **Jonathan Rhys Meyers** as King Henry VIII. The season will consist of 10 one-hour episodes and center on his tumultuous relationships with his last two wives and his final descent into madness. Season Four will begin in Spring 2010. ... Following up on its ratings and critical success, UNITED STATES OF TARA has been renewed for a second season with the team of executive producer **Steven Spielberg**, creator by **Diablo Cody** and starring **Academy Award**-nominated actress **Toni Collette**. ... SHOWTIME Networks Inc. and World Championship Mixed Martial Arts (MMA) event producer Strikeforce have joined forces to create an all-new series of MMA events that will air live on SHOWTIME as part of the Networks' sports franchise.

Building on SHOWTIME's innovative and eco-friendly 2008 *Emmy Award* campaign, in 2009 voting members of the **Academy of Television Arts and Sciences** will be able to exclusively view full seasons of critically acclaimed SHOWTIME original series through their **iPhones** and **iPodTouch** devices. SHOWTIME's password-protected Web site, <http://sho.com/foryourconsideration>, becomes available to voters throughout the June balloting and final August judging periods.

SHOWTIME Networks has developed a breakthrough interactive TV (ITV) application that creates an innovative new way for the viewer to access custom video segments that communicate the full value of a SHOWTIME subscription. Through the application the viewer can now sample SHOWTIME's hit programming, while an automated approach generates additional sales and reduces call center expenses for the operators.

(More Television News, continued from page 4)

NEWS with KATIE COURIC, FACE THE NATION, SUNDAY MORNING, THE EARLY SHOW, THE EARLY SHOW Saturday Edition, CBS EVENING NEWS Weekend Editions, CBS RADIO NEWS and CBSNews.com. CBS News' Polling & Survey Unit will play an active and ongoing role. "CBS REPORTS: Children of the Recession" has a dedicated Web site www.CBSNews.com/CBSReports. ... THE EARLY SHOW's April 16 broadcast of Scottish singing sensation **Susan Boyle**'s first performance for a U.S. audience was streamed on CBSNews.com and its partner sites and viewed an unprecedented 1.28 million times from April 16-18. ... THE EARLY SHOW's **Maggie Rodriguez** has begun anchoring "Ask it Early" -- a first live and interactive webcast created to answer viewers' questions about their own personal finances.



CBS TELEVISION DISTRIBUTION SWEEPS UP: In



WHEEL OF FORTUNE: #1 in syndication.

the March sweep (March 5, 2009-April 1, 2009), **CBS Television Distribution** claimed the eight highest-rated first-run syndicated shows: (#1) WHEEL OF FORTUNE; (#2) JEOPARDY!; (#3) OPRAH WINFREY SHOW; (#4) JUDGE JUDY; (#5) ENTERTAINMENT TONIGHT; (#6) DR.

PHIL; (#7) WHEEL OF FORTUNE -- Weekend; and (#8) INSIDE EDITION. In addition, CTD's new talk show, THE DOCTORS, was the #1 rated rookie in first-run syndication. Plus, syndication rookie CSI: NY was the #1 weekly off-net hour. Among other the highlights: THE OPRAH WINFREY SHOW was the #1 talk show for the 90th consecutive sweep; WHEEL OF FORTUNE once again was the #1 show in syndication (and #1 game show); JEOPARDY! was the #2 show and #2 game show in syndication; and JUDGE JUDY was the #1 court show of the sweep for the 50th consecutive sweep. (Source: Nielson Media)

(Continued on page 6)

CBS TELEVISION & RADIO STATIONS HONORED WITH REGIONAL MURROWS



The following **CBS Television** and **CBS RADIO** stations have won 2009 Edward R. Murrow Awards, among the most prestigious in broadcast journalism:

TELEVISION -- Region 2 -- California, Guam, Hawaii, Nevada:

KPIX-TV San Francisco (Overall Excellence, Newscast/News at 11, News Series); **KCBS/KCAL-TV** (Continuing Coverage). ... Region 3 -- Arizona, Colorado, New Mexico, Utah, Wyoming: **KCNC-TV** Denver (Newscast/News at 10, Breaking News Coverage, Website cbs4denver.com);... Region 4 --Minnesota, North Dakota, South Dakota, Wisconsin: **WCCO-TV** Minneapolis (Website Wcco.com); ... Region 6 -- Oklahoma, Texas: **KTVT-TV** Dalls/Ft. Worth (Investigative Reporting); **KTXA** Dallas/Ft. Worth (Videography). ... Region 11-- New Jersey, New York and Pennsylvania: **KYW-TV** Philadelphia (Overall Excellence); **KDKA-TV** Pittsburgh (Newscast/News at 5, Breaking News Coverage) ... Region 13 --Florida, Georgia, Puerto Rico, Virgin Islands: **WFOR-TV** Miami (Continuing Coverage, Website CBS4.com).

RADIO -- Region 2: **KCBS-AM** San Francisco (Overall Excellence, Newscast, Continuing Coverage, News Documentary); Region 4: **WCCO-AM** Minneapolis (Breaking News Coverage); Region 5: **KMOX-AM** St. Louis (Overall Excellence, Newscast, Breaking News Coverage, Continuing Coverage, Feature: Hard News, Investigative Reporting, News Documentary); Region 6: **KRLD Dallas** (Breaking News Coverage); Region 7: **WBBM** Chicago (Overall Excellence, Feature: Hard News, Web site wbbm780.com); Region 11: **WCBS-AM** New York (Overall Excellence, Newscast, Breaking News Coverage, Continuing Coverage, Sports Reporting); **KYW-AM**, Philadelphia (News Documentary, Web site KYW1060.com).



AND... CBS News' 60 MINUTES won a 2008 George Foster Peabody Award, one of the oldest and most prestigious honors in electronic journalism.

(More Television News, continued from page 4)



And... CTD has sold broadcasting rights to STAR TREK: THE NEXT GENERATION, clearing over 93% of the country, including the top 50

markets. ... Cable rights to THE GAME were sold to **BET Networks**. Currently in its third season on The CW, THE GAME is the #1 show on broadcast television among African-American A18-34 and African-American W18-34. (Source: NTI) ... Of nearly 10,000 entrants in The 13th Annual Webby Awards, the RACHAEL RAY show's web site was the only daytime talk show honored across the board.

ON THE CBS TELEVISION STATIONS FRONT...



- During the March "sweep" period **WBZ-TV** Boston reported an across-the-board win for its 11:00 PM news (M-F and M-SU) -- the 11th consecutive rating period the station has won

the time period in total viewers, HHs and key demos. In addition, **KTVT** Dallas/Ft. Worth CBS 11 News finished a very close second at 10:00 PM with the most viewers since the implementation of the Local People Meter measurement system in January 2006. The station's 10:00 PM News was the only late newscast in Dallas/Fort Worth to show year-to-year growth in both total viewers and in A25-54 (up 28%) (Source: NSI) **WWJ-TV Detroit** will launch in May "First Forecast Mornings," a new live, local program weekdays from 5:00-7:00 AM. The show will target the growing and highly mobile early morning viewing audience in the Motor City, and in addition to the weather and traffic components will also feature news headlines supplied by the biggest news-gathering organization in Michigan, the **Detroit Free Press**. ... **CBS4--KCNC-TV** and **Denver Magazine** team-up to offer in-depth coverage of local entertainment stories and charitable events.

(Continued on page 7)

THE CW: THE ONLY NETWORK SCORING YEAR-TO-YEAR GAINS WITH YOUNG WOMEN ... AND MORE



This season, **The CW Network** has successfully honed its focus to target young women. By improving key nights, The CW is the only network posting year-to-year growth with W18-34 (+8%).

- On Monday: One of the key night's The CW focused on this season is Monday, and since moving sophomore sensation GOSSIP GIRL and veteran hit ONE TREE HILL to the night, The CW's Monday has seen year-to-year gains of 118% in W18-34 and 100% in A18-34.
- On Tuesday: Since premiering on Sept. 2, The CW's freshman hit 90210 has improved its Tuesday 8-9:00 PM time period with year-to-year gains of 57% in W18-34. Since moving to Tuesdays at 9:00 PM in late March, 90210 again improved the time period versus a year ago by 69% in W18-34
- On Wednesday: Launching its 12th cycle, the debut of AMERICA'S NEXT TOP MODEL gave The CW its best Wednesday ratings since Dec. 2007, and continued its winning ways by consistently ranked #1 in its time period with The CW's target young female audience.

(Source: NTI)

And...

THE CW GAINS ADDITIONAL VIEWERS THROUGH DVR USAGE:

This season, The CW Network scored the highest percentage increase in viewership of any network from DVR usage with its young audience. The CW's ratings increased an additional 38% among young female viewers with DVR usage (up to 7 days time-shifted viewing). When all DVR playback is factored in, The CW's top-rated series, including 90210 (+66%), AMERICA'S NEXT TOP MODEL (+47%) and GOSSIP GIRL (+46%), delivered the Network's largest viewership increases with young women. (Source: NTI)

SIX ESTABLISHED HITS EARLY PICK-UPS FOR 2009-2010 SEASON:

The CW has announced early pick-ups for six of its proven hit series, giving the network a strong, established base of programming to build on for the 2009/2010 season. The shows that will be returning next season are five

(Continued on page 7)

(More Television News, continued from page 6)

TELEVISION MILESTONES: CBS Television

Distribution syndicated WHEEL OF FORTUNE, an iconic part of American culture for 26 years, celebrates 5,000 shows. ... On Jan. 9, **CBS Television Distribution's** INSIDE EDITION -- television's longest-running, top-rated and most-honored syndicated newsmagazine -- celebrated its 20th anniversary.

POST NOTES: At **CBS Television Stations**, **Jon T. Hitchcock** was named President and General Manager of CBS's Philadelphia local TV duopoly -- **KYW (CBS 3)** and **WPSG (CW Philly 57)**. Hitchcock previously served as Vice President and General Manager of LIN Television's WTNH (ABC) and WCTX (MyTV9). Under his leadership, WTNH was awarded the Peabody Award that honors distinction, achievement and honesty in America within the field of broadcast journalism. ... In a major addition to the News team at **KCAL-TV** (Channel 9) Los Angeles, the station has signed Emmy winner and Los Angeles native **Rick Garcia** to join **Pat Harvey** behind the anchor desk for the station's weeknight 8 and 10:00 PM. newscasts. At **CBS News** **Jeff Ballabon** is named' Senior Vice President, Communications. He served as Vice President, Public Policy, for **Primedia Inc.** (2001-2004). ... **Tiffany Smith-Anoa'i** is appointed Vice President, Diversity & Communications, **CBS Television**, expanding her current role in the Communications department and establishing a newly created executive position on the West Coast to build diversity efforts across the Company.

INTERACTIVE



CBS INTERACTIVE NETWORK GAINS IN QUARTER: **CBS Interactive**

eclipsed 200 million monthly users in March, according to comScore Media Metrix Worldwide data, now ranking as the 8th largest Internet property worldwide. **CBS Interactive** also broke new ground in terms of video streams, becoming the 5th largest property in the U.S. in terms of video viewers (comScore VideoMetrix, March 2009).

(The CW, continued from page 6)

of the network's signature dramas, sophomore sensation **GOSSIP GIRL**, **ONE TREE HILL**, freshman hit **90210** and the network's established Thursday tandem of **SMALLVILLE** and **SUPERNATURAL**, as well as the network's reality hit **AMERICA'S NEXT TOP MODEL**.

THE CW MAKES SUMMER PLANS WITH ORIGINAL REALITY PROGRAMMING:

In April, The CW announced that it will debut two original series for the summer: the hour-long reality relationship series **HITCHED OR DITCHED**, which starts its six-episode run on Tuesday, May 26, and follow it up beginning on Tuesday, July 7 with the half-hour docu-series, **BLONDE CHARITY MAFIA**, which is set in Washington D.C.

In The U.S.... The **CBS Interactive** network saw traffic rise across the board in March, including an 11% growth in unique users. Among the highlights: on the strength of **March Madness**, **CBSSports.com** (which continues to lead all major sports sites in "engagement" metrics) and **CBS College Sports** sites saw triple-digit percentage gains in unique users, visits, total minutes and page views month-over month. ... **Last.fm** posted impressive year-over-year growth with triple-digit percentage increases in page views, in minutes and visits and a 62% year-over-year growth in unique users. ... **CBS.com** continued to lead all network sites for the 12th consecutive month in key engagement metrics: pages per visitor, minutes per visitor and visits a month per visitor. ... **TheInsider.com** had a record-setting month across all metrics with month-over-month gains in unique visitors, page views and visits (Source: comScore Media Metrix March 2009, U.S. Data).



TV.COM TUNES INTO MORE CONTENT: **TV.com** content deals with **NCAA**, **Thought**

Equity Motion and **Starz Media**, along with niche providers like **Smithsonian Channel**, **Comedy Time**, **Howcast** and **WatchMojo** added to the site's existing agreements with premium content companies, including **Endemol USA**, **Metro-Goldwin-Mayer Studios Inc.**, **PBS**, **SHOWTIME**, **Sony Pictures Television** and **CBS**. The addition of this content brings **TV.com's** total

(Continued on page 8)

(CBS Interactive, continued from page 7)

video library to more than 2,000 hours of content, spanning everything from today's most popular shows to coveted classics. TV.com's application for **iPhone** and **iPod touch** is now available from the **Apple App Store**. Full episodes available for free streaming include hit CBS Television shows CSI, CSI: MIAMI, NCIS and THE YOUNG AND THE RESTLESS, in addition to classics BEVERLY HILLS 90210, MacGYVER and STAR TREK: THE ORIGINAL SERIES. Additional content available through the application includes over twenty CNET TV shows from the recently launched CNET iPhone site including TODAY ON CNET, THE BUZZ REPORT and LOADED. **CBS RADIO Channel** is also available on the TV.com app, which includes content featuring exclusive performances and one-on-one interviews with musical artists, as well as video blogs from on-air talent and original productions created just for the Web. ... In an initiative that adds to CBS Interactive's innovation in online video viewing, TV.com launched the beta version of its 1080p Video Gallery (<http://www.tv.com/1080p>). The Gallery lets TV.com's community of fans watch their favorite shows in the highest quality video available online today. As this new technology sets the bar for the future of online video, more titles in 1080p will continue to be added to the TV.com library.



NEW LAUNCHES: MoneyWatch.com, a new cross-platform property designed to help people make sense of today's economic turmoil and make smarter decisions about their money, and offer advertisers the opportunity to connect with an engaged, influential audience, launched in April. The site's content is integrated throughout BNET, affording advertisers the opportunity to tap into the site's audience of business managers and professionals.

As We Go To Press.... CBS CORPORATION ESTABLISHES THE CBS INTERACTIVE MUSIC GROUP

On May 5 CBS announced the establishment of the **CBS Interactive Music Group**, a new business unit within **CBS Interactive** that brings together the Company's industry-leading digital music assets, including CBS RADIO's more than 100 music Web sites and online audio streams, and its various mobile applications, as well as Last.fm, a leading music discovery site. At launch, the combined assets of the newly formed CBS Interactive Music Group reach almost 40 million unique monthly users worldwide.

Comments CBS President and CEO **Leslie Moonves**: "CBS is in a unique position to bring together the leading-edge technological resources at CBS Interactive with the content, promotional and sales assets at CBS RADIO to drive efficiencies into the business and create unmatched experiences for all of our customers." Adds **Quincy Smith**, Chief Executive Officer, CBS Interactive: "CBS RADIO and CBS Interactive have been moving down parallel paths to create a new media structure for the future that capitalizes on our unique strengths. The time is right to create a focused strategy that brings together the knowledge and expertise of both divisions so we can realize our true potential." And CBS RADIO President **Dan Mason** notes: "Our stations are better equipped than any of their competitors at delivering music enthusiasts a fully interactive on-air and online user experience. With the power of CBS Interactive behind our efforts we will only get better. No other radio company has the caliber of resources of CBS and no other interactive company can own local radio like we do."

David Goodman, who has served as President, CBS RADIO's Digital Media and Integrated Marketing since December 2007, has been named President of the CBS Interactive Music Group. The CBS Interactive Music Group will complement CBS Interactive's four additional business units primarily focused on Technology and News; Business; Sports and Games; and Entertainment and Lifestyle.

Also, Since January... Last.fm launched on android.com the first complete, open and free mobile platform that was started by a group of more than 30 technology and mobile companies. ... **CBS Sports Mobile** launched the CBS Sports iPhone application. ...

(Continued on Page 9)

(CBS Interactive, continued from page 8)

CBS Mobile and **CBS Television Distribution's ENTERTAINMENT TONIGHT** launched the free ET application, bringing the latest entertainment news headlines to iPhone and iPod touch users. ... **GameSpot** launched a Web site for **Apple's** iPhone and iPod touch (<http://iphone.gamespot.com>), offering access to reviews, news, blogs and videos on the hottest new games and upcoming releases. Users have the option to filter content by gaming platform including **Xbox 360, PlayStation 3, Nintendo Wii, Nintendo DS, PSP** and **PC channels**. ... **CBSNews.com** launched **DOC DOT COM**, a weekly webcast anchored on Thursdays (2:00 PM, ET) by CBS News Medical Correspondent **Jonathan LaPook, M.D.** ... **TheInsider.com** launched "Celebrity Agent," a social fantasy game that allows fans to take on the role of a celebrity agent, and a daily video Web talk show with Ross Mathews (TheInsider.com/Dish). ... CBS News has begun producing "Backstage Live," a weekly interactive webcast taking viewers can now go behind the scenes of **THE EARLY SHOW** Saturday edition.



Joaquin Phoenix on LATE SHOW with DAVID LETTERMAN was one of the most viewed clips on YouTube for the month of February.

BITS & BYTES...

Underscoring the complementary relationship between online and broadcast media, the Feb. 11 appearance of **Joaquin Phoenix** on **LATE SHOW** with **DAVID LETTERMAN** was shared by millions across the **CBS**

Audience Network as well as on **CBS Mobile**. The segment was one of the most viewed clips on **YouTube** for the month of February. ... For the **GRAMMY AWARDS**, the **Recording Academy®**, **CBS Interactive** and the **CBS Television Network** unleashed an aggressive cross-platform campaign, with emphasis on extending the **GRAMMY** experience beyond the on-air telecast to make it more accessible online to viewers and music lovers. The promotions helped yield impressive results, as the broadcast recorded double digit ratings increases in total

(Continued on page 10)

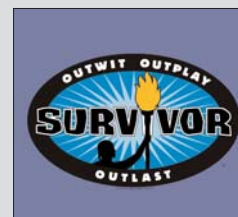
CBS CONSUMER PRODUCTS and CBS HOME ENTERTAINMENT

CBS CONSUMER PRODUCTS has been named one of the "Top 100 Licensors of 2009" in April's issue of License! Global. CCP ranks #63 this year, up three spots from April 2008.

CBS Consumer Products has appointed six new international licensing agents to build upon their merchandising programs in Scandinavia, Asia, the Middle East, Benelux and Eastern Europe/CIS (Russia). **Alicom Licensing, FremantleMedia Enterprises (FME), LDI, Rubicon Group Holding Limited, CPLG** and **Kidz Entertainment/EEMC** will support CBS's licensing initiatives overseas with the task of bolstering merchandising programs for CBS's signature brands, including **CSI, 90210**, and **STAR TREK**, along with iconic classic TV series such as "Mighty Mouse," "Cheers" and "I Love Lucy."

CBS Consumer Products and RWS & Associates Entertainment

have teamed up to create a live, interactive stage show inspired by the hit CBS reality series, **SURVIVOR**. "Survivor: Live" the stage show will be mounted at three U.S.



theme parks this Spring, allowing audience members to compete in contests designed to test their endurance, memory and strength. "Survivor: Live" will debut on May 2, 2009 at **Elitch Gardens** in Denver and **Frontier City** in Oklahoma City. A third venue will open on May 23 at **Darien Lake Theme Park Resort** in Darien Center, N.Y. All three shows will run through the end of the summer and are free to guests of the parks.



In February, "OBAMA: ALL ACCESS - BARACK OBAMA'S ROAD TO THE WHITE HOUSE," the first **60 MINUTES**-branded DVD from **CBS Home Entertainment** became available to consumers nationwide. ... On April 7, just in time for **The Masters**, **CBS Home Entertainment** licensed and released a

golf instructional "DVD: Phil Mickelson: Secrets of the Short Game." ... Three days after **CBS Home Entertainment's** April 21 Blu-ray release of "Star Trek: The Original Series season 1," the DVD was ranked #1 on **Amazon.com's** st Selling Blu-ray list, and #3 on the site's overall best selling list of all DVDs and Blu-ray titles.

(CBS Interactive, continued from page 9)

viewers and young adult demographics, including a 23% increase among A18-34 over last year's broadcast. (Source: NTI) ... Fans of CBS Television shows can now quickly and easily log onto CBS.com using their already established Facebook account. Also on Facebook ... **CNET** product reviews, downloads, and "First Look from the Labs" videos are now easily available for anyone to incorporate into their own blogs or social media Web sites with mini-applications that run inside any Web browser. ... Two applications now allow users to access **BNET's** mobile site for the Apple's iPhone and iPod touch as well as **BlackBerry®** smartphones from **Research In Motion**.

POST NOTES: **Simon Whitcombe** is named Vice President of the Games group for CBS's Games, Music and Sports division, overseeing the CBS Interactive Games brands, which include GameSpot (the #1 site in the Gaming Information category) GameFAQs.com, and GameRankings.com. ... **Scott Ard** is appointed Editor-in-Chief of CNET, adding CNET News.com to his current responsibilities, which include all content on Reviews, Downloads, and CNET TV. ... **Dan Farber**, formerly the Editor-in-Chief of CNET News.com, is appointed Editor-in-Chief of CBSNews.com. ... **Jennifer Vescio** has moved from Yahoo! to become Vice President, Business Development of the Global Business Development Group.

RADIO



STRATEGIC SWAPS & SALES: Moving forward its strategy of divesting mid-size market stations to focus on large mar-

kets, on April 1 CBS RADIO announced the completion of its deal with **Clear Channel Communications, Inc.** to swap five mid-size market radio stations for two large market stations. In the swap, Clear Channel has obtained CBS RADIO's KBKS-FM (Seattle), WQSR-FM (Baltimore), KXJM-FM and KLTH-FM (Portland, Ore.), and KQJK-FM (Sacramento, Calif.). In return, CBS RADIO has acquired two stations in Houston, the country's sixth-largest radio market, **KLOL-FM (Mega 101.1)** and **KHMX-FM (Mix 96.5)**. ... On March 6, 2009, CBS Corporation completed the previously announced sale of

three radio stations in Denver, KWLI-FM, KIMN-FM and KXKL-FM, to Wilks Broadcasting for \$19.5 million.

NOW HEAR THIS:

Starting this May, online and mobile audiences of



CBS RADIO's stations, as well as those of **AOL Radio** and **Yahoo!**, will begin hearing live audio commercials hosted by known and trusted station personalities. "Live reads" are among the most successful form of over-the-air advertising with recall and response rates far above other traditional forms of advertising. Advertisers will have access to listeners of the No. 1 internet radio service with more than 500 streaming radio stations including various formats and demographic audiences to which to target their message. CBS RADIO, who partnered with AOL Radio and Yahoo! in March and December 2008, respectively, sells all related inventory associated with the properties. The live online commercials will be sold and voiced apart from CBS RADIO stations' over the air presentation.

STATION LAUNCHES:

CBS RADIO launched several new station formats in the first quarter 2009 in Top 10 markets across the country.

Completely integrated on-air, online, on-site and mobile audio destination formats debuted in Los Angeles on Feb. 20, New York on March 11 and Washington, D.C. on March 30. Los



Angeles's **AMP RADIO**, a Top 40 station targeted to young adults, ranks first place in the market among teens 12-17, and 2nd among Women 18-34 according to the most recently released Arbitron ratings. ... Additionally, **KMVK-FM** has launched in Dallas/Fort Worth (one of the largest Hispanic markets in the United States) as the first stand only Spanish language Hot Adult Contemporary station...CBS RADIO and **KTWV-FM**, the nation's most listened to smooth jazz radio station, launched a partnership with multi-platinum award-winning saxophonist **Kenny G** to create a one-of-a-kind artist-branded online destination for smooth jazz enthusiasts that is available worldwide through CBS RADIO's streaming platform on AOL Radio and Yahoo! Music's **LAUNCHcast**, as well as via mobile applications and Kenny G's Web site, www.KennyG.com.

(Continued on page 11)

(CBS RADIO, continued from page 10)

PROGRAMMING NEWS: WFAN and The YES

Network have reached a multi-year agreement by which YES will simulcast live "The NFL Now," **WFAN's** weekly in-season NFL show hosted by **Mike Francesa**, in addition to WFAN's weekday program, "Mike'D Up: Francesa on the FAN." ... **KRLD-FM 105.3 The Fan**, Dallas/Fort Worth's newest all-sports radio station, has forged a multi-year partnership with the **Dallas Cowboys** to serve as the team's flagship radio property. In addition to play-by-play coverage of all pre-season, regular season and playoff games, The Fan will broadcast exclusive content from Cowboys Owner/General Manager **Jerry Jones** twice a week, as well as segments with Head Coach **Wade Phillips** on-air and online at www.1053thefan.com. In addition, KRLD-FM, began a partnership with the **Texas Rangers** for live play-by-play coverage of all regular season and playoff games played Monday-Friday. CBS RADIO sister station NewsRadio **1080 KRLD** will continue to broadcast play-by-play of weekend games throughout the regular and post-season... CBS RADIO's **KFWB NEWS 980** has enhanced its local programming lineup with the addition of Los Angeles Angels baseball broadcasts. Along with CBS RADIO's six other stations in the market (**KNX 1070**, **KROQ, 94.7 The Wave, 93.1 Jack FM**, **K-EARTH 101 FM** and **KLSX-FM**), KFWB is taking over in-game commercial inventory sales. ... For the first time, **WCBS Newsradio 880**, the Flagship Station of the New York Yankee Radio Network since 2002, has launched game simulcasts on WCBS-FM HD-3. ... **97.1 FM The Ticket (WXYT)** in Detroit has signed an agreement to serve as the flagship station for **The Detroit Pistons**, beginning with 2009-10 Season.

And...

NewsRadio 1020 KDKA



and a local Pittsburgh **Lexus** dealer have announced a partnership that gives the auto seller the naming rights to KDKA's historic Gateway Center studios. ... **Live Nation** - which owns, operates or manages more than 110 music venues across North America that draw more than 28 million music fans annually -- has entered into a multi-year agreement with CBS RADIO to produce select radio sponsored concerts as well as jointly develop new live concerts and experiential events across multiple stations and markets.

POST NOTES: Ed Krampf, who has been Senior Vice President and Market Manager, CBS RADIO Tampa since October 2008, has been named to serve in the same capacity in Los Angeles, overseeing the Company's seven stations in that market. Prior to joining CBS RADIO, Ed was Senior Vice President, Western Region for **Clear Channel**, with responsibility for hundreds of stations and their digital operations. ... **Helen D.**

Leisengang has been appointed Vice President Sales, Integrated Marketing and Special Events. Leisengang joins CBS RADIO having previously spent over nine years working with Clear Channel Communication's Z100 in New York from 2000-2009, where she focused on creating and selling local and national NTR programs and events. ... **Don Howe** has been named Senior Vice President and Market Manager, CBS RADIO Tampa and Orlando. Howe most recently led operations in Denver overseeing KIMN-FM, KWLI-FM and KXKL-FM which were sold to Wilks Broadcasting earlier this year. ... **Brian Purdy** has been named Senior Vice President and Market Manager for CBS RADIO Houston in addition to his responsibilities managing CBS RADIO's assets in Dallas, a position he has held since 2004.

OUTDOOR



ONLINE UPGRADES: CBS Outdoor has upgraded its two key Web sites --

cbsoutdoor.com and wannabillboard.com -- to make them more dynamically interactive with existing and new customers, and to show national and local advertisers, agencies, buying services and lessors the depth of media opportunities and resources the division offers. Among

(Continued on page 12)

(CBS Outdoor, continued from page 11)

other improvements the sites have added a robust search component that assures that CBS Outdoor will appear very high on the results for a multitude of Outdoor-related search terms.

TXT2GO: CBS OUTDOOR has begun offering clients text messages on Billboards and across all media platforms (Print, Online, Radio & Television) that engage consumers long after the initial ad impression is made via promotions, coupons, "alerts," and other relevant communication. Txt2go allows advertisers to differentiate themselves from their competitors and add a new dimension to their marketing.



CBS Outdoor "Listening Post"

LISTEN UP: In Phoenix, newly networked Digital Directory Screens are now located in prime locations throughout the **Tempe Marketplace** outdoor mall which has a monthly circulation of over 1.5 million consumers. Allowing for full motion video with surround sound audio, the screens reach passersby even from far distances and are a great addition to CBS Outdoor's other digital malls throughout the country.

CAPITOL IDEAS: In the heart of Washington, D.C., a new **CBS Outdoor** digital projection unit can now play streaming video and even incorporate interactive elements. The unit located at the Farragut Rail Station, is in the middle of busy downtown D.C. and within blocks from the White House, World Bank, International Monetary Fund, and K Street Corridor. Also in D.C., CBS Outdoor and Open Top Sightseeing have teamed up to provide clients with Double Decker Bus "L Wraps" displays. The "eye-catching" ads have a 34 ft. street side face and an

11 ft. tall "Fullback" delivering bulletin style impact, close up in the downtown district where no billboards are available.

And...

- To promote the newest season of "Big Love" for client HBO, **CBS Outdoor** installed Dioramas with built in audio jacks in New York's Times Square subway station, in addition to various Los Angeles locations in January. People passing by had the ability to plug their headphones into each jack to hear a recording of a fictional person revealing a deep dark secret.

CBS Outernet

- **CBS Outernet** has select-

ed SeeSaw Networks' flagship planning and optimization technology to power a new online service that will give media planners significantly improved access to CBS Outernet's collection of networks, which includes more than 1,500 grocery stores, 4,300 GameStop stores and 5,000 AutoNet TV locations, totaling over 10,800 locations nationwide and reaching over 100 million monthly customers.

- **CBS Outdoor** has launched its first fully networked digital billboard system in Los Angeles -- one of the most in-demand advertising markets in the U.S. ... As part of a special membership campaign for New York's Museum of Modern Art, from February through mid-March CBS Outdoor transformed one of the most heavily trafficked subway stations in the entire New York City subway system into an eye-catching underground exhibition space.

PUBLISHING

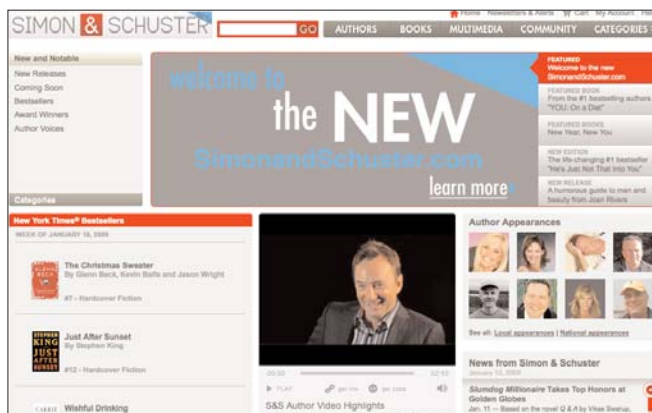


NEW S&S WEB SITE LAUNCHED: In January, **Simon & Schuster** launched a new Web site, <http://www.simonandschuster.com/> that provides consumers with an abundance of easily accessible

information and entertainment about authors and books. The site presents S&S authors as personalities, experts and celebrities. In addition, the site features national and local author appearance information and alerts, tools for

(Continued on page 13)

(Publishing, continued from page 12)



sharing information on blogs, across the Web and social networking sites, and enhanced newsletters, bulletin boards and community functions. Sites for Simon & Schuster's international companies are migrating to the new Web platform throughout 2009.

S&S CALLS UP BLACKBERRYS:

In an initiative that makes **Simon & Schuster** books available to millions of BlackBerry users nationwide, S&S and **GoSpoken.com**, a leading provider of eBooks and audio books to mobile customers, have announced a partnership to offer the publisher's eBook titles on mobile devices in the U.S. market. The titles are available in the recently launched BlackBerry App World store via GoSpoken's new downloadable eBook and audio books application.



IPUZZLES: Extending its popular content into new mediums for new customers, in February Simon & Schuster announced the exclusive availability on the **Apple App Store** of its 365 Crosswords puzzle application for iPhone and iPod Touch.



STARBUCKS STAR: Isabel Gillie's "Beginning Happens Every Day: An All-Too-True Story" was selected as the featured title in the **Starbucks Book Program**. Beginning March 24, the memoir by the "Law & Order: Special

Victims Unit" actress has been offered for sale at more than 7,000 Starbucks locations in the U.S., in addition to traditional bookselling outlets.

ONE MILLION AND COUNTING: After eighteen printings, Mark Levin's "Liberty & Tyranny: A Conservative Manifesto," published by S&S imprint Threshold Editions has now reached 1,000,000 copies in print. The book debuted at #1 on the April 12th New York Times best-seller list in its first week on sale, and has remained at the top of the list for four consecutive weeks (through May 3rd) Levin is a nationally syndicated talk-radio host and president of Landmark Legal Foundation. His previous books "Rescuing Sprite: A Dog Lover's Story of Joy and Anguish" (published by S&S Pocket Books imprint) and "Men In Black: How the Supreme Court Is Destroying America," were both New York Times bestsellers.

LOOK OUT FOR: Titles in **Simon & Schuster's** pipeline include the following: Scribner has acquired world rights to publish former First Lady **Laura Bush's** memoir in 2010, with simultaneous worldwide English language publication by S&S's international companies... S&S Children's Publishing/ Paula Wiseman Books will publish children's picture books by **Nobel Prize Laureate Toni Morrison** and her son **Slade Morrison**. The first book, "Peeny-Butter Fudge" -- a tale inspired by Morrison's own grandchildren -- will be published in September 2009. Award-winning artist **Joe Cepeda** will illustrate the book. ... New York Times best-selling author **Joseph Kanon** ("The Good German" and "Los Alamos"), has signed a deal with Atria Books for two novels, the first -- "Stardust" -- to be published in the fall of 2009, simultaneously with Simon & Schuster Audio and Simon & Schuster U.K. ... Pocket Books will publish in Sept. 2009 a new memoir by **Victoria Gotti**, daughter of John Gotti. ... Scribner beat out 21 other publishers to sign up "Her Fearful Symmetry," the second novel by **Audrey Niffenegger**, the author of the major bestseller "The Time Traveler's Wife." A September publication is planned. Scribner has also signed actor **James Franco** for a debut collection of short stories titled "Palo Alto," set for publication in spring 2010. ... Atria Books has acquired world, serial, and audio rights to a memoir by actor **Patrick Swayze** and his wife **Lisa Niem.**, ... Simon Spotlight Entertainment, plans to publish in March 2010 a memoir by actress **Mackenzie Phillips** ("One Day at A Time") the daughter of John Phillips and stepdaughter of Michelle Phillips (both members of The Mamas and The Papas).

(Continued on page 14)

(Publishing, continued from page 13)

HONOR ROLL: "The Bitter Road to Freedom" by **William I. Hitchcock** (Free Press) was a finalist for the *Pulitzer Prize* in the General Nonfiction category. S&S is the UK publisher of the *Pulitzer* winner in the Fiction category, "Olive Kitteridge" by **Elizabeth Strout**. ... "An Inconvenient Truth" by **Al Gore** (Simon & Schuster Audio) won the *Grammy Award* for Best Spoken Word Album.

POST NOTES: S&S has named **Mark Gompertz** to the newly created position of Executive Vice President, Digital Publishing. Gompertz had been publisher of the company's Touchstone Fireside unit since 1993, a period marked by great growth and expansion into hardcover publishing. In his new position, Gompertz will bring an editorial perspective to leading and facilitating the company's digital publishing efforts, working side by side with Simon & Schuster Digital. ... **Jon Anderson** has been named Executive Vice President and Publisher of Simon & Schuster's Children's Publishing Division, Anderson joins S&S from Running Press Book Publishers, where he had been President and Publisher since 2004... **Stacy Creamer** has been named Vice President and Publisher of S&S's Touchstone Fireside division. Ms. Creamer comes to Touchstone Fireside from Broadway Books, where she is Vice President and Editor in Chief. **Jonathan Merkh** has been named Vice President and Publisher of Howard Books. A veteran of the Christian publishing world, worked for 14 years at Thomas Nelson Publishers, including serving as Senior Vice President and Publisher of the Nelson Books Division.

CBS FILMS



**READ THE CBS BOOK,
WATCH THE CBS MOVIE:**
CBS Films has acquired the feature film rights to Simon &

Schuster's release "The Christmas Cookie Club" by **Ann Pearlman** -- a novel that centers around an annual holiday celebration in which 12 women bare their personal adventures of the past 12 months. The novel is scheduled to be published in hardcover in the U.S. by Simon &

Schuster imprint Atria Books imprint in November 2009, with a 350,000 copy first printing. It will also be available in audio and internationally through S&S. Paperback publication will be handled by S&S's Pocket Books imprint. Academy Award winner **Wendy Finerman** ("P.S. I Love You," "The Devil Wears Prada,"



"Forrest Gump") will produce the film adaptation of "The Christmas Cookie Club" through her Wendy Finerman Productions banner.

STARRING ROLES: **Brendan Fraser** ("Gods and Monsters" and "Crash") and **Keri Russell** ("Waitress" and "Mission Impossible III") have signed on to star opposite **Harrison Ford** in CBS Films' first production -- "The Crowley Project" (working title). Principal photography began in Portland, Oregon April 3rd. ... **Alex O'Loughlin** ("Moonlight") will star opposite **Jennifer Lopez** in "The Back-Up Plan" directed by **Alan Poul** which begins production May 11th in Los Angeles. ... **Vanessa Hudgens** ("High School Musical") and **Alex Pettyfer** ("Wild Child") will star in "Beastly" directed by **Daniel Barnz**.

#####

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Form 10-K and Form 10-Qs, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances.

For more information about CBS Corporation, see the Company's news releases and filings with the Securities and Exchange Commission which can be found on the CBS Corporation website, www.cbcorporation.com, in the "News" and "Investor Relations" sections, respectively."

STATISTICAL INFORMATION

March 2009

CBS Network Time-Period-Winning Programs⁽¹⁾

| | |
|-------------------------|----------------------------|
| <i>CSI</i> | <i>The Mentalist</i> |
| <i>CSI: Miami</i> | <i>NCIS</i> |
| <i>CSI: New York</i> | <i>Numb3rs</i> |
| <i>Eleventh Hour</i> | <i>60 Minutes</i> |
| <i>Flashpoint</i> | <i>Survivor: Gabon</i> |
| <i>48 Hours Mystery</i> | <i>Survivor: Tocantins</i> |
| <i>Ghost Whisperer</i> | <i>Without a Trace</i> |

(1) NTI, Nielsen Media Research. Average audience, "Most Current" ratings. Mon-Sat 8-11p, Sun 7-11p. Time period winning programs are defined as ones which have won 50% or more of their regularly-scheduled airings and are #1 in time period rank among Persons 2+. Time period rank based upon program's season-to-date average from 09/22/08-05/03/09.

TV Production (Network and First-Run)⁽²⁾

| | |
|--------------------------------------|----------------------------------|
| <i>Amazing Race (CBS)</i> | <i>Ghost Whisperer (CBS)</i> |
| <i>America's Next Top Model (CW)</i> | <i>Gossip Girl (CW)</i> |
| <i>Big Brother (CBS)</i> | <i>Harper's Island (CBS)</i> |
| <i>The Cleaner (A&E)</i> | <i>Medium (NBC)</i> |
| <i>Cold Case (CBS)</i> | <i>NCIS (CBS)</i> |
| <i>Criminal Minds (CBS)</i> | <i>90210 (CW)</i> |
| <i>CSI (CBS)</i> | <i>Numb3rs (CBS)</i> |
| <i>CSI: Miami (CBS)</i> | <i>Privileged (CW)</i> |
| <i>CSI: NY (CBS)</i> | <i>Rules of Engagement (CBS)</i> |
| <i>Everybody Hates Chris (CW)</i> | <i>Survivor (CBS)</i> |
| <i>Flashpoint (CBS)</i> | <i>Without a Trace (CBS)</i> |
| <i>The Game (CW)</i> | <i>Worst Week (CBS)</i> |
| <i>Gary Unmarried (CBS)</i> | |

(2) Represents current shows CBS Corporation produces, owns an equity stake in and/or distributes as of 05/07/09.

First-Run Syndication Programs

| | |
|--------------------------------------|---------------------------------|
| <i>Dr. Phil</i> | <i>Jeopardy! Weekend</i> |
| <i>The Doctors</i> | <i>Judge Joe Brown</i> |
| <i>Entertainment Tonight</i> | <i>Judge Judy</i> |
| <i>Entertainment Tonight Weekend</i> | <i>Mr. Food</i> |
| <i>Inside Edition</i> | <i>The Oprah Winfrey Show</i> |
| <i>Inside Edition Weekend</i> | <i>Rachael Ray</i> |
| <i>The Insider</i> | <i>Wheel of Fortune</i> |
| <i>The Insider Weekend</i> | <i>Wheel of Fortune Weekend</i> |
| <i>Jeopardy!</i> | |

Showtime Networks Subscribers⁽³⁾

| (in millions) | 1Q '08 | 1Q '09 |
|--------------------------|--------|--------|
| Showtime Networks | 55.5 | 60.6 |

(3) Showtime Networks. Includes Showtime, The Movie Channel, and FLIX.

CBS Radio Revenue Ranking in Top 10 Markets⁽⁴⁾

| Market | Rank |
|------------------|-------|
| New York | No. 1 |
| Los Angeles | No. 2 |
| Chicago | No. 1 |
| San Francisco | No. 2 |
| Dallas | No. 1 |
| Houston | No. 5 |
| Philadelphia | No. 1 |
| Atlanta | No. 2 |
| Washington, D.C. | No. 3 |
| Boston | No. 1 |

(4) Source: "Year-To-Date Market Total Revenue Performance Summary" for YTD March 2009, per Miller, Kaplan, Arase & Co., LLP.

Simon & Schuster's New York Times Best Sellers⁽⁵⁾

| Title | Author | Rank | Weeks on List |
|--|-------------------------------------|------|---------------|
| Hardcover Fiction: | | | |
| <i>Just Take My Heart</i> | Mary Higgins Clark | 1 | 2 |
| <i>Handle With Care</i> | Jodi Picoult | 7 | 7 |
| <i>Cursed</i> | Carol Higgins Clark | 16 | 2 |
| Hardcover Nonfiction: | | | |
| <i>Liberty and Tyranny</i> | Mark R. Levin | 1 | 4 |
| <i>Mommyhood</i> | Tori Spelling with Hilary Liftin | 4 | 1 |
| <i>Are you There, Vodka? It's Me, Chelsea</i> | Chelsea Handler | 11 | 37 |
| <i>A Little Bit Wicked</i> | Kristin Chenoweth with Joni Rodgers | 12 | 1 |
| Paperback Trade Fiction: | | | |
| <i>Angels & Demons</i> | Dan Brown | 9 | 2 |
| <i>Certain Girls</i> | Jennifer Weiner | 12 | 2 |
| <i>The White Tiger</i> | Aravind Adiga | 17 | 27 |
| Paperback Mass-Market Fiction: | | | |
| <i>Where Are You Now?</i> | Mary Higgins Clark | 2 | 4 |
| <i>Angels & Demons</i> | Dan Brown | 3 | 10 |
| Advice, How-To and Miscellaneous Hardcover: | | | |
| <i>The Carrot Principle</i> | Adrian Gostick and Chester Elton | 3 | 1 |
| <i>The Secret</i> | Rhonda Byrne | 7 | 119 |
| <i>The Deen Family Cookbook</i> | Paula Deen with Melissa Clark | 9 | 2 |
| <i>10-10-10</i> | Suzy Welch | 10 | 1 |
| Advice, How-To and Miscellaneous Paperback: | | | |
| <i>Naturally Thin</i> | Bethenny Frankel with Eve Adamson | 3 | 6 |
| Children's Picture Books: | | | |
| <i>Cat</i> | Matthew Van Fleet | 5 | 10 |
| Children's Chapter: | | | |
| <i>Fade</i> | Lisa McMann | 10 | 10 |
| Children's Paperback: | | | |
| <i>Glass</i> | Ellen Hopkins | 6 | 2 |
| <i>Tweak</i> | Nic Sheff | 7 | 12 |
| <i>Wake</i> | Lisa McMann | 10 | 1 |
| Children's Series: | | | |
| <i>The Mortal Instruments</i> | Cassandra Clare | 4 | 4 |
| <i>Night World</i> | L.J. Smith | 5 | 19 |
| <i>Fablehaven</i> | Brandon Mull | 10 | 7 |

(5) The New York Times, 05/03/09

STATISTICAL INFORMATION

March 2009 - Continued

CBS Corporation Major-Market Media Presence in the Top 25 U.S. Radio Markets as of May 7, 2009

| Market and Market Rank ⁽¹⁾ | Radio | | | Television | | | Outdoor |
|--|--|--|--|--------------------|------------|---------------------|--|
| | Stations | AM/FM | Format | Stations | Type | Network Affiliation | Display Type |
| New York, NY #1—Radio #1—Television | WCBS WCBS WFAN WINS WWFS WXRK | FM AM AM AM FM FM | Classic Hits News Sports News Adult Contemporary (“Fresh”) Contemporary Hit Radio | WCBS-TV | VHF | CBS | Subways, Bulletins, Walls, Malls, Street Furniture, Digital In-Store Networks |
| Los Angeles, CA #2—Radio #2—Television | KCBS KFWB KLSX KNX KROQ KRTH KTWV | FM AM FM AM FM FM FM | Adult Hits (“Jack”) News Contemporary Hit Radio News Alternative Rock Classic Hits Smooth Jazz | KCAL-TV KCBS-TV | VHF VHF | Independent CBS | Bus, Commuter Rail, Bulletins, Walls, Posters, Malls, Street Furniture, Digital In-Store Networks |
| Chicago, IL #3—Radio #3—Television | WBBM WBBM WCFS WJMK WSCR WUSN WXRT | FM AM FM FM AM FM FM | Rhythmic Contemporary Hit Radio News Adult Contemporary (“Fresh”) Adult Hits (“Jack”) Sports Country Adult Album Alternative | WBBM-TV | VHF | CBS | Bulletins, Posters, Malls, Walls, Digital In-Store Networks |
| San Francisco, CA #4—Radio #6—Television | KCBS KMVQ KITS KLLC KFRC KFRC | AM FM FM FM AM FM | News Rhythmic AC Alternative Rock Hot Adult Contemporary Oldies News | KPIX-TV KBCW-TV | VHF UHF | CBS The CW | Bus, Commuter Rail, Bulletins, Walls, Posters, Malls, Street Furniture, Digital In-Store Networks |
| Dallas-Fort Worth, TX #5—Radio #5—Television | KLUV KMVK KJKK KRLD KRLD KVIL | FM FM FM AM FM FM | Classic Hits Spanish Adult Hits (“Jack”) News/Talk Sports Adult Contemporary | KTVT-TV KTXA-TV | VHF UHF | CBS Independent | Walls, Bulletins, Malls, Street Furniture, Digital In-Store Networks |
| Houston, TX #6—Radio | KHMX KKHH KIKK KILT KILT KLOL | FM FM AM FM AM FM | Hot Adult Contemporary Contemporary Hit Radio News Country Sports Spanish | | | | Bulletins, Malls, Digital In-Store Networks |
| Atlanta, GA #7—Radio #8—Television | WAOK WVEE WZGC | AM FM FM | News/Talk Urban Adult Album Alternative | WUPA-TV | UHF | The CW | Bus, Commuter Rail, Bulletins, Posters, Malls, Street Furniture, Subways, Digital In-Store Networks |

STATISTICAL INFORMATION

March 2009 - Continued

| Market and Market Rank ⁽¹⁾ | Radio | | | Television | | | Outdoor |
|--|---|----------------------------------|---|-------------------------------|-------------------------------|---------------------|--|
| | Stations | AM/FM | Format | Stations | Type | Network Affiliation | Display Type |
| Philadelphia, PA #8—Radio #4—Television | KYW WIP WOGL WPHT WYSP | AM AM FM AM FM | News Sports Classic Hits News/Talk Classic Rock | KYW-TV WPSG-TV | VHF UHF | CBS The CW | Commuter Rail, Bulletins, Malls, Street Furniture, Digital In-Store Networks |
| Washington, D.C. #9—Radio | WTGB WLZL WJFK WPGC WHFS | FM FM FM FM AM | Adult Contemporary ("Fresh") Spanish-Tropical FM Talk Urban News/Talk | | | | Bus, Commuter Rail, Walls, Bulletins, Malls, Digital In-Store Networks |
| Boston, MA #10—Radio #7—Television | WBCN WBMX WBZ WODS WZLX | FM FM AM FM FM | Active/Alternative Rock Hot Adult Contemporary News Classic Hits Classic Rock | WBZ-TV WSBK-TV | VHF UHF | CBS Independent | Bulletins, Malls, Digital In-Store Networks |
| Detroit, MI #11—Radio #11—Television | WXYZ WOMC WVMV WWJ WXYZ WYCD | FM FM FM AM AM FM | Sports Classic Hits Smooth Jazz News Sports Country | WKBD-TV WWJ-TV | UHF UHF | The CW CBS | Bus, Bulletins, Posters, Malls, Digital In-Store Networks |
| Miami-Ft. Lauderdale, FL #12—Radio #16—Television | | | | WFOR-TV WBFS-TV | VHF UHF | CBS MyNetworkTV | Bulletins, Bus, Commuter Rail, Malls, Street Furniture, Digital In-Store Networks |
| Seattle-Tacoma, WA #13—Radio #14—Television | KMPS KPTK KJAQ KZOK | FM AM FM FM | Country News/Talk Adult Hits ("Jack") Classic Rock | KSTW-TV | VHF | The CW | Bulletins, Malls, Digital In-Store Networks |
| Puerto Rico #14—Radio | | | | | | | Bulletins, Posters |
| Phoenix, AZ #15—Radio | KOOL KZON KMLE | FM FM FM | Classic Hits Rhythmic Contemporary Hit Radio Country | | | | Bulletins, Posters, Malls, Street Furniture, Walls, Digital In-Store Networks |
| Minneapolis, MN #16—Radio #15—Television | WCCO WLTE KZJK | AM FM FM | News/Talk Adult Contemporary Adult Hits ("Jack") | WCCO-TV KCCO-TV KCCW-TV | VHF Satellite Satellite | CBS CBS CBS | Bulletins, Posters, Street Furniture, Digital In-Store Networks |
| San Diego, CA #17—Radio | KSCF KYXY | FM FM | Hot Adult Contemporary Adult Contemporary | | | | Bulletins, Posters, Malls, Street Furniture, Digital In-Store Networks |

STATISTICAL INFORMATION

March 2009 - Continued

| Market and Market Rank ⁽¹⁾ | Radio | | | Television | | | Outdoor |
|---|--|--|---|--------------------|------------|---------------------|---|
| | Stations | AM/FM | Format | Stations | Type | Network Affiliation | Display Type |
| Tampa-St. Petersburg, FL #18—Radio #13—Television | WLLD WQYK WQYK WYUU WRBQ WSJT | FM FM AM FM FM FM | Rhythmic Contemporary Hit Radio Country Sports Spanish Classic Hits Smooth Jazz | WTOG-TV | UHF | The CW | Bulletins, Malls, Digital In-Store Networks |
| Nassau-Suffolk, NY ⁽²⁾ #19—Radio | | | | | | | Bulletins, Digital In-Store Networks |
| St. Louis, MO #20—Radio | KEZK KMOX KYKY | FM AM FM | Adult Contemporary News/Talk Hot Adult Contemporary | | | | Bulletins, Posters, Malls, Digital In-Store Networks |
| Denver, CO #21—Radio #18—Television | | | | KCNC-TV | VHF | CBS | Street Furniture, Bulletins, Posters, Malls, Digital In-Store Networks |
| Baltimore, MD #22—Radio #26—Television | WJZ WJZ WLIF WWMX | AM FM FM FM | Sports Sports Adult Contemporary Hot Adult Contemporary | WJZ-TV | VHF | CBS | Bulletins, Subways, Commuter Rail, Street Furniture, Malls, Digital In-Store Networks |
| Portland, OR #23—Radio | KINK KUFO KUPL KCMD | FM FM FM AM | Adult Album Alternative Active Alternative Rock Country News/Talk | | | | Bulletins, Malls, Digital In-Store Networks |
| Pittsburgh, PA #24—Radio #23—Television | KDKA WBZW WDSY WZPT | AM FM FM FM | News/Talk Contemporary Hit Radio Country Hot Adult Contemporary | KDKA-TV WPCW-TV | VHF UHF | CBS The CW | Bulletins, Malls, Digital In-Store Networks |
| Charlotte, NC #25—Radio | WSOC WKQC WFNZ WNKS WPEG WBAV WFNA | FM FM AM FM FM FM AM | Country Adult Contemporary Sports Contemporary Hit Radio Urban Urban Adult Sports | | | | Malls, Digital In-Store Networks |

(1) Radio market rank based on Fall 2008 Radio Market Ranking as provided by Arbitron Inc. Television market rank based on Nielsen Media Research Local Market Universe Estimate, September 2008.

(2) Sub-market of New York City. The Company's New York City radio and television stations serve Nassau-Suffolk.

STATISTICAL INFORMATION

March 2009 – Continued

CBS Television Distribution: Off-Network Syndicated Product*

| | | | |
|--------------------------------|-------------------------|-----------------------------|------------------------------|
| 48 Hours | CSI: New York | JAG | Rawhide |
| 60 Minutes | Dexter | The L Word | Sabrina the Teenage Witch |
| The 4400 | Diagnosis Murder | Laverne & Shirley | Seven Days |
| Andy Griffith | The Division | Little House on the Prairie | Seventh Heaven |
| The Amazing Race | Everybody Loves Raymond | Love Boat | Showtime Championship Boxing |
| America's Next Top Model | Everybody Hates Chris | MacGyver | Sister Sister |
| Any Day Now | Family Ties | Matlock | Sleeper Cell |
| Barnaby Jones | Frasier | Medium | Soul Food |
| Becker | The Game | Melrose Place | Star Trek: Deep Space Nine |
| Beverly Hillbillies | Get Smart | Mission Impossible | Star Trek: Enterprise |
| Beverly Hills 90210 | Ghost Whisperer | Moesha | Star Trek: Next Generation |
| Bonanza | Girlfriends | Mork & Mindy | Star Trek: Original |
| Brady Bunch | Gomer Pyle, USMC | My Three Sons | Star Trek: Voyager |
| Brotherhood | The Guardian | Nash Bridges | Survivor |
| Caroline in the City | Gunsmoke | NCIS | Taxi |
| Charmed | Half & Half | Numb3rs | This American Life |
| Cheers | Happy Days | The Odd Couple | Touched by an Angel |
| Clueless | Hawaii Five-O | One On One | The Tudors |
| Combat! | Highlander | The Parkers | Twilight Zone |
| Criminal Minds | Hogan's Heroes | Penn & Teller | Wild Wild West |
| CSI: Crime Scene Investigation | Honeymooners | Perry Mason | Wings |
| CSI: Miami | I Love Lucy | Queer as Folk | |

* This is a representative list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

CBS Interactive

| | Global Unique Monthly Visitors ⁽¹⁾ | Global Reach ⁽²⁾ | Global Rank ⁽³⁾ |
|----------------------------------|---|-----------------------------|----------------------------|
| CBS Interactive Web Sites | 232 Million | 17.8% | #8 |

(1) Monthly average of global unique users of Q1 2009, Source: CBS Interactive internal data Q1 2009

(2) Monthly average of global unique users of Q1 2009, Source: comScore Media Metrix WW Monthly Q1 2009.

(3) Ranking based on the comScore Media Metrix figure for CBS Interactive unique monthly visitors of 202.6 million in March 2009.

CBS Interactive Web Sites

BNET
 CBS.com
 CBS MoneyWatch.com
 CBS News.com
 CBS Sports.com
 CBS CollegeSports/Sportsline.com
 CBS Radio Station Web Sites
 CBS Television Station Web Sites
 CHOW
 CNET
 Gamespot
 TheInsider.com
 Last.fm
 MaxPreps.com
 mySimon
 Search.com
 TechRepublic
 TV.com
 UrbanBaby.com
 Wallstrip.com
 ZDNet

CBS Audience Network Distribution Partners

Adobe
 AOL
 Bebo
 Blinkx
 BuddyTV
 Chumby
 Comcast.net
 Fancast
 IMDb
 iWidgets
 Joost
 MeeVee
 MSN
 Netvibes
 Slide
 Sling
 Sony Bravia
 TidalTV
 TVGuide.com
 Veoh
 Windows Media Center
 Yahoo!
 YouTube

STATISTICAL INFORMATION

March 2009 – Continued

THE CBS COLLEGE SPORTS NETWORK Online Partners as of May 7, 2009

Colleges/Universities

Adelphi • aupanthers.com
Adrian • adrianbulldogs.com
Air Force • goairforcefalcons.com
UAB • uabsports.com
Alabama • rolltide.com
Alaska-Fairbanks • alaskanook.com
American • aueagles.com
Arizona • arizonaathletics.com
Arizona State • theundevils.com
Auburn • auburntigers.com
Baylor • baylorbears.com
Belmont • belmontbruins.com
Bethune-Cookman • bccathletics.com
Boston College • bceagles.com
Boston University • goterriers.com
Bucknell • bucknellbison.com
Butler • butlersports.com
California • calbears.com
UC Davis • ucDavisaggies.com
UC Irvine • ucirvinesports.com
UCLA • uciabruins.com
UC Santa Barbara • ucsgbauchos.com
Cal State Fullerton • fullertontitans.com
Cal State Northridge • gomataadors.com
Carson-Newman • carsonnewmanegles.com
UCF • ucathletics.com
Charlotte • charlotte49ers.com
Cincinnati • gobearcats.com
Clarion • clariongoldeneagles.com
Clemson • clemson.com
Cleveland State • csuivikings.com
Colorado State • csurams.com
Connecticut • uconnhuskies.com
Davenport • dupanthers.com
Dayton • daytonflyers.com
Dominican (Ill.) • dustars.com
Duquesne • goduquesne.com
East Carolina • ecupirates.com
Eastern Washington • goeags.com
Elizabeth City • ecsuivikings.com
Emmanuel • goecsaints.com
Endicott • ecgulls.com
Fayetteville State • fsuoncos.com
Florida Atlantic • fausports.com
Florida State • seminole.com
Fordham • fordhamsports.com
Fresno State • gobulldogs.com
Furman • furmanpaladins.com
George Mason • gmusports.com
George Washington • gwsports.com
Georgetown • guhojas.com
Georgia Tech • ramblinwreck.com
Gonzaga • gozags.com
Grand Valley State • gvsulakers.com
Houston • uhcougars.com
Idaho State • isubengals.com
Illinois • fightingillini.com
Illinois-Chicago • uicflames.com
Illinois State • goredbirds.com
IMG College • coming soon
Indiana • ihoosiers.com
Indiana (PA) • iupathletics.com
IPFW • gomastodons.com
Iowa • hawkeyesports.com
Jackson State • jsutigers.com
Johns Hopkins • hopkinssports.com
Johnson C. Smith • goldenbullsports.com
Kansas • kuathletics.com
Kentucky • ukathletics.com
La Salle • goexplorers.com
Lafayette • goleopards.com
Lamar • lamarcardinals.com
Lewis • lewisflyers.com
Long Beach State • longbeachstate.com
Louisiana Tech • latechsports.com
Louisville • uoflsports.com
Loyola (MD) • loyolagreyhounds.com
Loyola Marymount • lmulions.com
Loyola Chicago • loyolaramblers.com
Maine • goblackbears.com
Marist • goredfoxes.com
Marquette • gomarquette.com
Marshall • herdzone.com
Maryland • umterps.com
Maryland-Eastern Shore • umeshawks.com
Massachusetts • umassathletics.com

Massachusetts-Boston • beaconathletics.com
Massachusetts-Dartmouth • corsairathletics.com
Massachusetts-Lowell • goriverhawks.com
Memphis • gotigersgo.com
Metro State • gometrostate.com
Miami (FL) • hurricaneports.com
Miami (OH) • muredhawks.com
Michigan State • msuspartans.com
Mid-America Christian • macuathletics.com
Missouri • mutigers.com
Navy • navysports.com
UNLV • unlvrebels.com
Nevada • nevadawolfpack.com
New Mexico • golobos.com
Nicholls State • geauxcolonels.com
North Carolina • tarheelblue.com
North Carolina Central • nccueaglepride.com
Northern Illinois • niuhuskies.com
Northern Iowa • unipanthers.com
Northwestern • nusports.com
Northwestern Ohio • unohracers.com
Notre Dame • und.com
Oakland University (MI) • ougrizzlies.com
Ohio • ohioobcats.com
Oklahoma • soonersports.com
Oklahoma State • okstate.com
Old Dominion • odusports.com
Oregon State • osubeavers.com
Pacific • pacificigers.com
Penn State • gopsusports.com
Pittsburgh • pittsburghpanthers.com
Providence • friars.com
Purdue • purduesports.com
Rhode Island • gorhody.com
Rice • riceowls.com
Richmond • richmondspiders.com
Sacred Heart • sacredheartpioneers.com
St. Bonaventure • gobonnies.com
St. John's • redstormsports.com
Saint Joseph's • sjuhawks.com
Saint Louis • slubillikens.com
Samford • samfordsports.com
San Diego • usdtoreros.com
San Diego State • goaztecs.com
San Francisco • usfdons.com
Santa Clara • santaciarabroncos.com
Shorter • goshorterrhaws.com
Siena • sienasaints.com
South Carolina • gamecocksonline.com
South Carolina-Upstate • upstatespartans.com
Southeast Missouri State • gosoutheast.com
Southern • gojagsports.com
Southern California • usctrojans.com
Southern Illinois • siusalukis.com
SMU • smumustangs.com
Southern Miss • southernmiss.com
Southwestern (TX) • southwestpirates.com
Stanford • gstanford.com
Stephen F. Austin • sfajacks.com
Stony Brook • gseawolves.org
Temple • owlsports.com
Tennessee • utsports.com & utladyvols.com
Texas • texassports.com
Texas-Arlington • utamavs.com
UTEP • utepathletics.com
Texas-Pan American • utpabroncs.com
Texas A&M • aggieathletics.com
Texas A&M International • godustdevils.com
TCU • gofrogs.com
Texas State • txstatebobcats.com
Texas Tech • texastech.com
Tulane • tulaneegreenwave.com
Tulsa • tulsahurricane.com
Upper Iowa • upperiowaathletics.com
Utah • utahutes.com
Utah State • utahstateaggies.com
Utah Valley State • wolvenegreen.com
Vanderbilt • vucomodores.com
Villanova • villanova.com
Wake Forest • wakeforestsports.com
Washington • gohuskies.com
Washington State • wsucougars.com
Wayne State (MI) • wsuathletics.com
West Texas A&M • gobuffsgo.com
Western Carolina • catamountsports.com
Western Washington • wuvikings.com
Winston-Salem State • wssurams.com
Wisconsin-Green Bay • uwgbathletics.com
Wisconsin-Milwaukee • uwmpanthers.com
Wright State • wsuraiders.com
Wyoming • wyomingathletics.com
Xavier • goxavier.com
Yale • yalebulldogs.com

Conferences/Associations

Atlantic Coast Conference • theacc.com
Atlantic-10 Conference • atlantic10.com
Big Ten Conference • bigten.org
Black Coaches & Administrators • bcasports.org
Central Collegiate Hockey Association • ccha.com
Conference USA • conferenceusa.com
Emerald Bowl • emeraldbowl.org
Gauntlet Trophy • gauntlettrophy.com
Great West Football • greatwestfootball.com
Heisman Trophy • heisman.com
Horizon League • horizonleague.org
Mountain Pacific Sports Federation • mpsfsports.com
Mountain West Conference • themwc.com
Naismith Basketball Hall of Fame • hoopball.com
National Association of Basketball Coaches • nabc.com
NACDA • nacda.com
NAIA • naia.org
NCAA • ncaa.com
NIT • nit.org
Ohio Center for Sports Administration • sportsad.ohio.edu
Pacific-10 Conference • pac-10.org
Patriot League • patriotleague.com
Philadelphia Big 5 • philadelphiabig5.org
Sports USA Radio Network • sportsusaradio.com
SWAC • swac.org
Texas vs. The Nation • texasvsthenation.com
West Coast Conference • wccsports.com
Western Collegiate Hockey Association • wcha.com
Wooden Award • woodenaward.com

Affiliates

Alaska Goldpanners • goldpanners.com
American Legion • baseball.legion.org
ASA Softball • asasoftball.com
BYU • byucougars.com
Cal Poly • gopoly.com
Carleton • carleton.edu/athletics
Creighton • gocreighton.com
East Tennessee State • gametracker.com
Ferris State • ferris.edu/sports
Florida • gatorzone.com
Juniata • athletics.juniata.edu
Lynn • lynn.edu/athletics
Manhattanville • govaliants.com
Michigan • mgoblue.com
National Fastpitch Coaches Association • nfca.org
National Pro Fast Pitch • profastpitch.com
Nevada • *.com
Niagara • purpleeagles.com
Philadelphia Force • philadelphiaforce.com
Rutgers • scarletknights.com
USA Softball • usasoftball.com
UT Tyler • uttyler.edu/athletics
Valparaiso • valpo.edu/athletics
Vermont • uvm.edu/athletics
West Virginia • msnpsportsnet.com
Youngstown State • ysu.edu/sports/