



Update

A QUARTERLY NEWSLETTER

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CBS CORPORATION 3rd QUARTER 2008: KEY DEVELOPMENTS & INITIATIVES

CBS PRIMETIME IS #1 ACROSS-THE-BOARD THIS SEASON FOR FIRST TIME IN 20 YEARS!



On Monday, TWO AND A HALF MEN is the season's #1 comedy) and WORST WEEK is the season's #1 new comedy.

In the 2008/2009 primetime season-to-date (through the first five weeks 10/26), CBS is #1 in all key measures: HHs, viewers, A25-54 and A18-49 for the first time since at least the advent of *People Meters* in 1987.



On Tuesday, in viewers NCIS is #3 this season on television and THE MENTALIST is the season's #1 new show.

In viewers, CBS is first on five nights (Tuesday, Wednesday, Thursday, Friday & Sunday), more than all the other networks combined. Among viewers, CBS has the #1 program/scripted series & drama (*CSI*), the #1 comedy (*TWO AND A HALF MEN*), the #1 (Cont. on Page 2)



On Wednesday, CRIMINAL MINDS and CSI: NY are the top two shows in viewers.

CBS PRESIDENT & CEO LESLIE MOONVES ON 3rd QUARTER RESULTS



Commenting on Third Quarter results, CBS President and CEO **Leslie Moonves** said: "Our strategy is to grow our businesses for the long term by creat-

ing the best possible content, while keeping our commitment to providing very attractive dividends that offer value to our shareholders. We are confident that this will produce value and stability in today's marketplace and solid growth as the economy begins to improve.

"Our strong year-to-date free cash flow of \$1.4 billion enables us to strategically invest in our businesses and is more than sufficient to pay our dividend. At the same time, we believe that in good times and bad, remaining leaders in the content we produce is all-important. That is why we are particularly pleased that for the first time in more than twenty years, the CBS Television Network is #1 in all key categories through the first five weeks of the season, and well-positioned to drive future results. In the growing Interactive space, our integration of CNET Networks is well underway, and it has transformed CBS into a top ten Internet company and the #1 producer and provider of premium online content. Finally, we are focused on taking the actions necessary to place our Company on an even stronger financial footing, continuing to reduce costs across the board and exercising a very disciplined approach to investment in capital projects."

(CBS Primetime, continued from page 1)



On Thursday, SURVIVOR continues to win its time period in all key measures and CSI has returned as the #1 show on television in viewers.



On Friday, GHOST WHISPERER, NUMB3RS are the top two shows in viewers.

new show & the #1 new drama (THE MENTALIST), the #1 new comedy (WORST WEEK) and the #1 news magazine (60 MINUTES). ... In A25-54, CBS is #1 on four nights (Mon, Wed, Thurs & Fri), more than all the other networks combined. ... In A18-49, CBS leads on three nights (Mon, Wed & Fri), more than any other network.

And... Season-to-date (through week ending Oct. 17), LATE SHOW with DAVID LETTERMAN has improved its competitive position in viewers and key demos against "The Tonight Show" compared to last year. ... THE LATE LATE SHOW with CRAIG FERGUSON has moved into a season-to-date tie with "Late Night with Conan O'Brien" in A25-54 and narrowing the gap in other ratings measures.

In Other Television News...



RENEWALS: BIG BROTHER, CBS's summer stalwart reality show hosted by **Julie Chen**, will return next year with its 11th edition. The hit series, which con-

cluded its 10th edition on September 16, averaged nearly 7 million viewers and proved strong counter programming opposite the Summer Olympics. BIG BROTHER 10 used both online and mobile platforms to extend the overall show experience and created a community of fans.

Also renewed are:



- The new drama THE MENTALIST, the season's top freshman series in viewers and A25-54 and the #1 program in its Tuesday (9:00-10:00 PM) time period in these measures.

- The hit original summer drama FLASHPOINT for broadcast next year. FLASHPOINT was the summer's top original scripted series, averaging 8.03 million viewers, winning its time period against non-Olympic competition.

(Source: NTI)

And...



Laurence Fishburne

- In August, CBS announced that Oscar nominee and Emmy and Tony Award winner **Laurence Fishburne** ("What's Love Got To Do With It," "The Matrix," "Miss Evers' Boys") will join the cast of CSI, debuting in this season's ninth episode in December 2008.



- In October, the #1 daytime drama THE YOUNG AND THE RESTLESS, celebrated its 9,000th episode. Y&R has been the top-rated Mon-Fri daytime drama in HHs for more than 19 years.

And, On The Promo Front...

Among the many initiatives mounted to promote the fall primetime season, by special arrangement CBS was the exclusive broadcast advertiser in the Sept. 22 edition of People magazine, which was dominated with the Network's fall programming ads.

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(Television, continued from page 2)



PROMO POWER: (top) Ad for CBS new season in 9/22 edition of *People* magazine, and (bottom) Echangers and roof billboard in L.A.

In addition... "Green" advertising of selected CBS series was placed on 100% recycled/recyclable EcoHangers distributed by dry cleaners. ... Travelers landing at LAX airport saw *THE AMAZING RACE* advertised on rooftop billboards. ... Wi-Fi users at thousands of Starbucks locations saw an online ad for the new Monday comedy *WORST WEEK*. ... CBS partnered with Unilever's Bertolli foods brand to create a customized promotional campaign for the Monday night comedy bloc, including giving Bertolli a presence spanning CBS Interactive online properties such as CBS.com, Chow.com, TV.com and TheInsider.com. ... Leading U.K.-based psychologist Professor Richard Wiseman was engaged to create three unique and innovative brain teaser videos to promote *THE MENTALIST*. ... And, on October 16, the CBS Marketing Group and 1-800-Flowers.com celebrated the first "Ex Day" -- a holiday inspired by the new CBS series *THE EX LIST*.

News...



Season-to-date (through October 19), 60 MINUTES remains television's #1 news-magazine and a top 15 program; *THE EARLY SHOW* is the only morning news program to post gains in viewers versus last year; 48 HOURS is the season's #1 program in viewers on Saturday; CBS SUN-

SHARP GROWTH FOR CBS ONLINE CAMPAIGN '08 COVERAGE ... ADDITIONAL LIVE WEBCAST ANCHORED BY KATIE COURIC SET FOR ELECTION NIGHT



Capitalizing on the tremendous interest in the 2008 presiden-



tial campaign, in September, CBSNews.com achieved sharp increases in unique visitor and user engagement -- a 38% month-over-month increase in unique visitors and a 57% month-over-month increase in visits. The site also saw a 129% year-over-year increase in visits, a 57% year-over-year increase in unique visitors, and a 96% year-over-year increase in page views. These results underscore the successful collaboration between CBS and CNET (www.cnet.com), who together have been providing a unique platform from which Katie Couric and the CBS News political team, along with the online audience, can interact and stay informed on election issues.

Capitalizing on this success, Katie Couric will anchor an additional live webcast on Election Night, November 4. The online coverage will commence immediately following CBS News' live broadcast coverage of the election results and once again incorporate questions from the online audience received before and during the Webcast.

(Source: Nielson Net Ratings, Sept. '08)

DAY MORNING is up 6% in viewers and +7% in A25-54 compared to last year, and *FACE THE NATION* has posted double-digit percentage across-the-board gains compared to last year. (Source: NTI)

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EYE ON HIGH DEFINITION

Almost all CBS primetime programming is now in HD. In the Third Quarter the following broadcasts were converted: 60 MINUTES, the CBS EVENING NEWS WITH KATIE COURIC, SURVIVOR and all CBS Sports NFL games.



In addition, programs syndicated by CBS Television Distribution that converted to HD include: DR. PHIL, THE OPRAH WINFREY SHOW, ENTERTAINMENT TONIGHT and THE INSIDER. In conjunction with the technological upgrades, ENTERTAINMENT TONIGHT and THE INSIDER -- both the first syndicated newsmagazine shows to be produced in high-definition -- moved their entire base of Los Angeles operations to Stage 4 at CBS Studio Center in Studio City, CA.

The following CBS owned television stations are now airing their local newscasts in HD: WCBS New York, KCBS-KCAL Los Angeles, WBBM Chicago, KYW Philadelphia, KPIX, San Francisco, KTVT-KTXA Dallas/Fort Worth, KCNC Denver and KOVR-KMAX Sacramento.

(Television, continued from page 3)



Leading CBS News' Campaign '08 coverage is Katie Couric, along with Bob Schieffer (top, right) and Jeff Greenfield (bottom right), among others.

The CBS EVENING NEWS WITH KATIE COURIC, honored with the Edward R. Murrow Award for Best Newscast, has been capitalizing on the historic 2008 political campaign.

Couric's interviews with Republican Vice President candidate Sarah Palin, and her exclusive CBS EVENING NEWS series "Presidential Questions" and "Vice



EYE ON: SHOWTIME



SUBSCRIBER HIGHLIGHTS:

Subscriber growth for all Showtime Channels

(Showtime, Movie Channel & Flix) reached record numbers in the Third Quarter. Showtime subscribers grew .4MM in 3Q '08 to 16.1M. TMC subscribers grew from 16.9M as of 6/30/08 to 17.2M as of 9/30/08. Flix grew .6MM to 24.4M at 9/30/08. Total subscribers now exceed 57 million.

And...

- In September, Showtime began participating in the Intel/Yahoo! TV Widget Channel initiative, which is expected to launch in early '09. The channel will allow consumers to enjoy rich Internet applications designed for television, while watching their favorite programs.
- Showtime has ordered two more seasons of its Emmy-nominated drama series DEXTER, which ranks as Showtime's top-rated drama.

"Presidential Questions" drew wide and very positive national attention. Some examples:

- "(Katie Couric's) evening news program on CBS is reliably reported to have become the best of the big three..." -- **The New Yorker** (9/25)
- "Couric... seems to be at the center of every big story these days." -- **The Baltimore Sun** (9/30)
- "With the help of veteran TV newser Rick Kaplan as her executive producer, (Katie Couric) is now anchoring the most substantive evening newscast on network television." -- **Radaronline** (9/24)

Sports...



In the Third Quarter: THE NFL ON CBS kicked off its 49th year of coverage ... The eighth year of Southeastern Conference football

national coverage was launched, with the entire schedule to be streamed live on CBSSports.com. ... An historic 15-year contract extension was reached with the SEC to broadcast SEC football and basketball games beginning with the 2009-10

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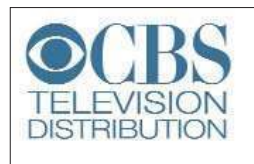
(Television, continued from page 4)

season. ... An agreement to extend broadcast rights to the annual **Army-Navy** football game was forged through the 2018 season. The game will also be streamed live and free-of-charge on CBSSports.com. ... For the 41st consecutive year, **CBS Sports** served up the best in world-class tennis -- the **U.S. Open Tennis Championships**. Live coverage of the Women's Final was the highest national rating for a women's final since 2002, up 57% from last year's HH rating/share. (Source: NTI)

And...



In the Third Quarter **CBS College Sports Network** kicked off its sixth season of live college football game action. In addition, CCSN: forged a long-term broadcast agreement with Navy, continuing to serve as the exclusive broadcast partner for home football through the 2017-18 season; partnered with **MaxPreps** and the **Burger King Corp.** to deliver a comprehensive lineup of top high school football action this season, and officially launched in Dallas on **Time Warner Cable**.



CBS Television Distribution...

Through October 23, **THE DOCTORS** continues to beat all rookie first-run strips in syndication, with a 1.5 rating/5 share average. This is 15% higher than its nearest rival ("Deal or No Deal") and 50% better than #2 new talker "The Bonnie Hunt Show." **THE DOCTORS** is #1 in its time slot in four of the top 20 markets.

(Source: NTI)

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THE DOCTORS

**EYE ON THE CW:
SUCCESSSES ACHIEVED IN NEW SEASON**



The CW entered the 2008-09 season with the primary goal of creating a more cohesive primetime schedule with programming geared towards the advertiser-desired demo of young adult women, and it's been a tremendous success. Since premiering its Fall lineup starting on September 1, The CW's overall primetime performance has improved 20% with W18-34 compared to a year ago, led by dramatic year-to-year gains on its strengthened Monday and Tuesday nights.

On Monday, where The CW has consistently been the night's #1 network for W18-34, the powerful combination of **GOS-SIP GIRL** and **ONE TREE HILL** has improved the network's performance by 143% over last year with W18-34. The CW's sophomore sensation **GOSSIP GIRL** has gained in popularity by 33% with its target young female audience versus its first season, and sixth-year drama **ONE TREE HILL** has grown 37% with W18-34 compared to last season.

The CW's newest breakout hit 90210, from **CBS Paramount Network Television**, made its debut as the network's highest rated series premiere ever and has led the network to year-to-year gains of 37% with young women on Tuesday night. It has been picked up for a full season of episodes. On Wednesdays, **AMERICA'S NEXT TOP MODEL** remains a clear favorite with W18-34, as the show ranks first or second in the demo in a highly competitive time period.



(Source: NTI)

And...

- **Britney Spears'** #1 hit song "Womanizer" is now being prominently featured in a brand new promo for the **CW's** hit series **GOSSIP GIRL**. The spot began a four week on-air run on October 20, as well as online at www.CWTV.com. This marks the first time The CW has produced a special on-air spot for broadcast that includes a chyron identifying the artist performing the highlighted music.

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RIGHTS SOLD: In the Third Quarter, the following rights were sold: broadcast syndication rights to the first four seasons of NCIS to **Ion Media Networks** (the nation's largest broadcast television station group) and **Ion Television** which reaches over 94 million U.S. television households. ... **THE AMAZING RACE** (seasons 12 to 14) to the **Travel Channel**. ... **AMERICA'S NEXT TOP MODEL** to the **Oxygen Network**. ... **SWINGTOWN** to the **Bravo Network**.

And... In the Third Quarter, **ENTERTAINMENT TONIGHT** partnered with **MSN** to become the premier provider of entertainment and celebrity content for the online portal. ... **JUDGE JUDY**, the #1 syndicated court show, was renewed through 2013. ... **WHEEL OF FORTUNE**, the most popular game show in television history (distributed internationally by **CBS Paramount International Television**) launched its 26th season with an all-new \$1 Million Bonus Wedge. ... **JUDGE JOE BROWN** moved from the New York's **WNBC** to **WNYW**, where it anchors the station's afternoon court block.



And... **CBS Paramount International Television** has licensed the talk show **THE**

DOCTORS to the United Kingdom (**Virgin Media**), Australia (**Network Ten**), Norway (**SBS**), Sweden (**TV4**), Denmark (**Viasat**), Hungary (**Viasat**), Ireland (**RTE**), Iceland (**365 Media**) and Slovenia (**Pro Plus**).

CBS Paramount Network Television...



CBS Paramount Network Television is one of the largest producers (or co-producers) of primetime broadcast programming, with 27 shows for **CBS**, **The CW**, **NBC** and **A&E**. The roster of popular and critically acclaimed series includes CBS's phenomenally successful **CSI** franchise, along with **NCIS**, **NUMB3RS** and the Summer hit series **FLASHPOINT**. In addition, CPNT's roster includes **The CW's** new season hit **90210** (which recently received a full-season pick-up), **EVERYBODY HATES CHRIS** and **THE GAME** (which ranks among the top shows among African-American viewers), **NBC's** "Medium," and **A&E's** "The Cleaner," which recently received a second season order. CPNT will launch the thriller **HARPER'S ISLAND** on **CBS** in mid-season.

CBS AND THE KRAFT GROUP OPEN THE "CBS SCENE RESTAURANT & BAR" THE NEXT GENERATION IN A MEDIA & ENTERTAINMENT DESTINATION

In September, at a star-studded event in Foxborough, MA, **CBS** and **The Kraft Group** opened the **CBS Scene Restaurant & Bar**



-- a three-story, 15,000 square-foot one-of-a-kind entertainment, retail and dining venue with a spectacular view of the NFL's **New England Patriots'** Gillette Stadium in the Patriot Place lifestyle destination. The **CBS Scene** encompasses a restaurant, two bars, private meeting space, a retail outlet selling **CBS** merchandise, and an unprecedented arrangement of technology showcasing current and classic **CBS** content and graphic art. In addition, the venue has broadcasting facilities for the **CBS Television Network**, **CBS Sports** and the company's local Boston TV and radio properties, including **WBZ-TV**, **TV38 (WSBK-TV)**, **WBZ-AM 1030**, **WBCN-FM** (the flagship station of the New England Patriots), **WBMX-FM**, **WODS-FM** and **WZLX-FM**.

TELEVISION STATIONS



Patrick McClenahan



Bruno Cohen

NEW GMs APPOINTED IN L.A. AND CHICAGO:

In August, **Patrick McClenahan**, who has served as Senior Vice President and

Station Manager at **CBS 2 KCBS** and **KCAL 9** Los Angeles since the stations became the largest duopoly in the nation in 2002, was promoted to President and General Manager of the stations, effective January 2009. McClenahan has overseen several major projects, including the merger of **CBS 2** and **KCAL 9's** operations, the planning and construction of the stations' new home at the Studio City Broadcast Center (the most technologically advanced HD television facility in the country), and the negotiation of **KCAL's** long-term broadcast rights agreements with both the **Los Angeles Lakers** and **Los Angeles Dodgers**. (Continued on page 7)

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In October, veteran broadcast, cable and syndication executive **Bruno Cohen** was named President and General Manager of **WBBM-TV CBS 2** Chicago. Cohen has served as President and General Manager of **KOVR-TV** (CBS 13) and **KMAX-TV** (CW 31), the CBS-owned stations in Sacramento, CA, since CBS's acquisition of KOVR in April 2005. Prior to that, he served as Vice President and General Manager of KMAX since 2004. Under Cohen's leadership, both stations have delivered ratings and revenue growth and now produce a market-leading 68 hours of award-winning local news programming on a weekly basis.

And...

In September, **WBBM-TV CBS 2** Chicago began broadcasting live from its new, state-of-the-art building located in the heart of Chicago at 22 West Washington facing Daley Plaza and the iconic statue by Picasso in the Chicago loop.

In October, CBS announced the addition of two new affiliates to its Network: **New Vision Television LLC's** station, **KBNZ-LP**, in Bend, OR, the nation's 192nd largest market in the country, and **Lilly Broadcasting's** **WENY-DT** in Elmira (Corning), NY, the 175th largest market. It is the first time that CBS has affiliates based in these markets.

CBS INTERACTIVE

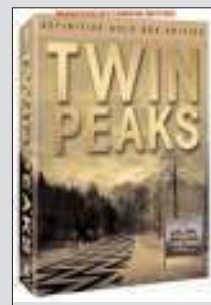


In the four months since the CNET Networks acquisition closed on June 30, **CBS**

Interactive has quickly and efficiently integrated the two companies, while at the same time continued to create great brands and great experiences for its users. On the integration front, the company has already saved significantly on public company costs, and it continues to evaluate opportunities to realize all of the potential cost synergies. On the product and sales side, CBS Interactive continues to take market share and execute successful campaigns for its customers like **GM**, **Intel**, **Sprint** and **Bertolli**. ... Traffic to CBS Interactive sites has climbed significantly since the businesses merged. Through the successful integration, CBS Corporation is now the 7th

CBS HOME ENTERTAINMENT & CBS CONSUMER PRODUCTS

CBS Home Entertainment's **TWIN PEAKS** box set won the Best Extras honor at *Home Media* magazine's TV DVD Awards, held in Hollywood on Oct. 14. CBS Home Entertainment also received two nominations for "Best Complete Series Set" (for the **I LOVE LUCY** and **TWIN PEAKS** box sets); a Best Extras nomination (for **STAR TREK: The Original Series, Season 2 Remastered**), and a Best TV Documentary nomination (for "THIS AMERICAN LIFE, Season 1.")



In October, **CBS Consumer Products** and trendy West Hollywood boutique **Kitson** launched a new 90210 T-shirt Collection on Wednesday, Oct. 22 attended by cast members **Jessica Stroup**, **Dustin Milligan**, **Ryan Eggold**, **Michael Steger** and executive producer **Gabe Sachs**.

largest global Web network, up from 8th in June and 40th a year ago – and #1 among broadcast network companies. (comScore September 2008).

During the Third Quarter, CBS Interactive also had many successes on the product side, including:

- Web-exclusive specials on **CNET** and **CBSNews.com** from the national political conventions and presidential debates created significant buzz and helped to drive a sharp increase in unique users and engagement ratings for **CBSNews.com**. ... CBS Interactive forged an exclusive marketing agreement with **Intel Corporation** to sponsor CBSNews.com and CNET.com's live Presidential and VP candidate debate webcasts. ... **CNET** and CBS teamed up to provide an exclusive first look at the opening 3-1/2 minutes of **SURVIVOR: GABON**, one week before the show's premiere on CBS. The clip was exclusively available on CNET's new HD-video player. Full-length HD episodes of the show are now available to watch anytime at www.CBS.com, which is also featuring **GABON** video clips, photo galleries and message boards. ... CNET unveiled a significant evolution of its Web site that,

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(CBS Interactive, continued from page 7)

among other benefits, allows for simple integration of content from advertisers and additional product reviews from partners. ... CNET announced the launch of the **CEA (Consumer Electronics Association)-CNET Consumer Sentiment Indexes**, the first of its kind metric to gauge the on-going health of the consumer technology sector.

- **CBS.COM** teamed up with **Saturn** to launch an original scripted 8-part Web series -- **NOVEL ADVENTURES** -- scheduled to premiere on November 3. Each episode will be presented exclusively for a 48-hour window on **CBS.com**, **TheInsider.com** and **TV.com**, and then be rolled out across the **CBS Audience Network** and **iTunes**. **NOVEL ADVENTURES** will be promoted across CBS Interactive platforms and in prime time on the CBS Television Network. ... CBS.com also launched virtual "Social Viewing Rooms," where viewers can interact while watching the CBS shows online in an experience that evokes sitting around the living room TV.

- **BNET** launched in China (<http://www.bnetchina.cn>), tapping into that nation's 250+ million Internet users. The site features indigenous business management articles, content translated from BNET's U.S. site, and a comprehensive perspective on international business. ... BNET also joined with leading financial website **Seeking Alpha** to provide actionable stock market opinion and analysis in a content-sharing partnership that complements the core offerings of each respective site.

- **LAST.FM**, which now delivers the largest free online streaming music service in the country (over 3.5 million tracks), redesigned its site to make its online music experience even more compelling and accessible to users and advertisers. ... In addition, Last.fm: expanded its free-on-demand listening and free streaming radio services to Japan, delivering the largest free online streaming music service in that country; became available via an **iPhone** application; brought fans of CBS's hot summer series **SWINGTOWN** to an online page and for the first time teamed with a major U.S. festival, the alternative music extravaganza **Lollapalooza**.

- **CBSSPORTS.COM**, tops in "loyalty metrics," premiered **FANTASY FOOTBALL TODAY**, a groundbreak-

ing 90-minute live studio-produced show that is streamed live every Sunday morning of the NFL regular season.

- **UWIRE** launched **YOUTH VOTE '08**, a blog dedicated to covering the upcoming presidential election from the perspective of young voters across the United States. Joining **UWIRE** in this media initiative are **CBS News** and **The Washington Post's** Web site.

On The Mobile Front...



In the Third Quarter, **CBS Sports Mobile** launched the "Ultimate

Sports Application," providing fans with live scores, stats, headlines, streaming videos, and complete control of **CBSSports.com** fantasy teams. Also launched was the "CBS Mobile News Hurricane Center," a made-for-mobile severe weather resource that allows users to view late-breaking and targeted thunderstorm and hurricane updates from their hand-held device.

In Addition...

- CBS Mobile released its cutting edge **EyeMobile iPhone** application, making CBS the first broadcast network to launch an application enabling users to become personal broadcasters as they upload, view and comment on photos and videos. The **EyeMobile** application is available, free of charge, at the **iTunes Apple Store**.

- CBS Mobile teamed up with **FremantleMedia Enterprises** (the brand extension arm of **THE PRICE IS RIGHT** producer **FremantleMedia**) to launch an interactive "Win-At-Home" game.

- CBS Mobile created a dedicated election mobile Web site (<http://race08.cbsnews.com>) offering real time results from the Election '08 primaries and full coverage from CBS News & video wrap ups. For the presidential debates CBS News/CBS Mobile News was the exclusive **Verizon VCast** partner supplying live debate streaming to VZW VCast, including **Katie Couric's** post-debate webcast.

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RADIO



ONLINE GROWTH

SPURRED: comScore Arbitron Online Radio Ratings indicate that as a result of the combination of CBS RADIO properties and AOL

Radio's online offerings in one portal, millions of listeners are discovering hundreds of CBS RADIO stations. For an average week in June 2008, CBS RADIO earned the top spot among all entities tracked by the online audience measurement service. Triple digit percentage increases were registered for CBS RADIO's streaming HD 2 stations **WJMK-FM** Chicago, **WYCD-FM** Detroit, **KOOL-FM** Phoenix, **KXKL-FM** Denver and **WDSY-FM** Pittsburgh. Additionally, in October, comScore released August's Arbitron Online Radio Ratings, which again placed CBS RADIO as the #1 online radio provider, for the third month in a row.

In related news, as a result of the AOL Radio partnership **Ando Media's** listing of the top-performing Internet radio stations (Monday-Sunday, 6:00AM-12 Midnight), indicated that CBS RADIO's audio streams saw an increase in volume of more than 65% from May to June. From June, when the partnership began, CBS RADIO has been #1 for four months straight: June, July, August and September.

In Other Radio News in the Quarter...

- CBS RADIO launched the "Now Playing Widget," a state-of-the-art feature designed to increase interactivity between stations and their more than 50 million weekly listeners. Services allow listeners to learn the title, artist and album of the song currently being played; the previous 10 tracks aired on the station; the ability to purchase the song through **iTunes** or **Amazon.com**; and share links to the station via email or **AOL Instant Messenger**. Additionally, through a partnership with **Last.fm**, music fans now have the ability to dedicate and forward individual songs to friends via e-mail.
- **KCBS 740-AM** Northern California's only All News radio station and five time national winner of the *Edward R. Murrow Award* for Overall Excellence, can now be heard on 106.9 FM in addition to 740 AM, online at www.kcbs.com and **AOL Radio**, as well as via the AOL

CBS FILMS



POST NOTES: In the Third Quarter the following appointments were made at CBS Films:



Steven Friedlander

- **Steven Friedlander** was named Executive Vice President, Theatrical Distribution, CBS Films. Friedlander segues to CBS Films from **Warner Independent Pictures**, where he served as Executive Vice President of Distribution, shepherding plans for titles such as "March of the Penguins" and "Good Night, and Good Luck."

- **Mimi Slavin** was appointed Senior Vice President, Strategic Planning & Promotions. She comes to CBS Films from **Warner Bros. Pictures**, where she served as Senior Vice President of Promotions, and spearheading promotional partnerships and programs for numerous domestic theatrical releases. During her tenure at Warner, she formed alliances with key top tier brands such as **McDonald's**, **Visa**, **Pepsi** and **Comcast**.



Mimi Slavin



Bob Kaplowitz

Bob Kaplowitz was named Senior Vice President, General Sales Manager. Since November 2000 he had been General Sales Manager at **New Line Cinema**, working on blockbusters such as "The Lord of the Rings" trilogy, "The Wedding Crashers" and the "Rush Hour" films.

Radio application available for download on the **iPhone**. Select segments are also available for podcast through the station's website and **iTunes**.

Sports Radio 66 WFAN, the most listened-to sports station in America, and the **New York Mets** announced an extension of their broadcast partnership for live play-by-play coverage of Mets pre-season, regular season, and post-season games. Additionally, WFAN will produce exclusive Mets programming with players and coaches, daily highlights packages, and pre-game and post-game reports both on-air and online at www.wfan.com. For the first time,

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(CBS Radio, continued from page 9)

all of the station's Mets content, including game broadcasts, will be available on FM radio at 92.3 HD3.

On the Awards Front... In September, CBS RADIO President and CEO **Dan Mason** won Radio and Records highest honor, the *National Radio Award for Radio Group Executive of the Year*. In addition, numerous CBS RADIO stations and employees won *R&R 2008 Awards* in many of the top categories. ... **WQYK-FM** Tampa won the very prestigious *Country Music Association Award for Major Market Radio Station of the Year*. Furthermore, afternoon talent **Randy Price** and **Dave McKay** were awarded the CMA's *Broadcast Personalities of the Year* honor.

OUTDOOR



In the Third Quarter, CBS Outdoor announced plans to complete the conversion of its entire group of 30-sheet billboard plants from paper and paste to 100% recyclable PE/plastic by the end of 2008. Also announced were plans to replace over the next three years 200 existing Sam Trans bus shelters in San Francisco with lighted, solar-powered, environmentally friendly bus shelters.

Plus...



CBS Outdoor's totally wrapped New York City subway car.

- CBS Outdoor rolled out the first full exterior and interior wrap of a New York subway train and the first exterior ads along the exterior of subway cars.

On The International Front...

- **CBS Outdoor UK** has been selected as the preferred bidder for a substantial new West London shopping mall, **Westfield**, opening Oct. 30. This gives the UK a breakthrough opportunity for retail over an eight-year term that includes digital faces. Prototype advertising units have been produced and approved in advance of full production run commencing.
- In Northern Ireland, CBS Outdoor has been awarded preferred bidder status, with the opportunity to develop digital signage for **Victoria Square**, an upmarket shopping mall in Belfast.

PUBLISHING



BESTSELLING BONANZA: By the end of October, **Simon & Schuster** imprints have already matched their total number of 2007 New York Times best-sellers, with 140 titles making the list and

18 reaching the #1 position. Leading titles for the year-to-date include "Duma Key" by **Stephen King**, "The War Within" by **Bob Woodward** (excerpts from the book appeared on 60 MINUTES and in The Washington Post), "The Secret" by **Rhonda Byrne**, "Where Are You Now?" by **Mary Higgins Clark** and "The Spiderwick Chronicles" by **Holly Black** and **Tony DiTerlizzi**.

Plus... S&S has an impressive roster of top-of-the-list bestsellers scheduled for the remainder of the year, including "Extreme Measures," the latest thriller from #1 New York Times bestselling author **Vince Flynn**; "The Purpose of Christmas" by **Rick Warren**, author of the mega-selling "The Purpose Driven Life"; **Stephen King's** short story collection "Just After Sunset"; "YOU: Being Beautiful" by bestselling physicians **Dr. Michael F. Roizen** and **Dr. Mehmet C. Oz**; "The Christmas Sweater" by radio and television personality **Glenn Beck**; "No Limits" by historic Olympic Gold Medalist swimmer **Michael Phelps**, and "Hollywood Foto-Rhetoric," a collection of writings by **Bob Dylan** created in the mid-Sixties to accompany photographs by **Barry Feinstein**.

(Continued on page 11)

CBS RECORDS

In the Third Quarter, CBS Records released Los Angeles-based pop group **Karmina's** debut album, "Backwards into Beauty." "The Kiss," the first single off the album, is currently in the top 25 on AC radio.



Karmina has also been featured on NCIS, CBS's "Home for the Holidays" special, and THE CW's hit new series 90210, as well as on other television broadcasts.

(Publishing, continued from page 10)

Among the Titles on Tap for 2009: In April 2009, **Simon Spotlight Entertainment** imprint will publish **Tori Spelling's** (90210) "Mommywood," the follow-up to her #1 New York Times bestselling memoir, "sTORI Telling." Free Press imprint has signed up "Finding It," **Valerie Bertinelli's** follow-up to her #1 bestseller "Losing It."

Also in the Third Quarter...

- Bestselling author **Stephen King** ushered in the launch of S&S's new in-house digital production studio, which will serve as the company's primary source for original multimedia content about its authors and their books. It will also be used for viral marketing purposes, as well as by the company's retail and marketing partners.
- S&S entered into a content partnership to make available more than 500 bestselling and popular eBook titles via **MPS Mobile's Global Reader** distribution network. The books are accessible to readers on any Internet-enabled mobile device they are currently using.
- **Simon & Schuster Audio** introduced the V-Book™ -- a groundbreaking technology that includes a complete videobook in two formats: iPod-ready digital video and traditional DVD, along with audio-only CD. The program launched with **Jeffrey Gitomer's** #1 bestseller "The Little Red Book of Selling."
- S&S's **Pimsleur** language learning unit and **Nickelodeon** launched the first ever Pimsleur Language Learning program for children -- "Speak Spanish with Dora & Diego." The new program combines Nickelodeon's

CBS PUBLISHES 2007 SOCIAL RESPONSIBILITY REPORT

CBS Corporation's initiatives in the areas of public service, community outreach and socially responsible programming were showcased in the company's annual *Social Responsibility Report*, published by **CBS Corporate Communications**, in October. Additionally, CBS's first-ever **Green Report** provided a sampling of current environmental strategies company-wide, including policies that decrease waste and increase efficient energy and material use. Both the CBS *Social Responsibility Report* for 2007 and *The Green Report* are available for viewing on www.cbcorporation



popular animated characters **Dora the Explorer** and her cousin **Diego** (who have introduced millions of children 2-6 to Spanish) with **Pimsleur's** proven language learning methods.

- "The White Tiger," a debut novel by **Aravind Adiga** (S&S Free Press imprint), won the prestigious 2008 *Man Booker Prize for Fiction*. ... Three Simon & Schuster titles are finalists for 2008 *National Book Awards*: "Chains" by **Laurie Halse Anderson** and "The Underneath" by **Kathi Appelt** (both in the Young People's Literature category) and "Telex from Cuba," a debut novel by **Rachel Kushner** (Fiction).

#####

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Form 10-K and Form 10-Qs, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances.

UPDATE is published by CBS Communications Group
Gil Schwartz, Executive Vice President
Richard Wien, Editor

STATISTICAL INFORMATION

September 2008

CBS Network Time-Period-Winning Programs⁽¹⁾

<i>Criminal Minds</i>	<i>NCIS</i>
<i>CSI</i>	<i>Numb3rs</i>
<i>CSI: Miami</i>	<i>Survivor: Gabon</i>
<i>CSI: NY</i>	<i>Without a Trace</i>
<i>Ghost Whisperer</i>	

(1) NTI, Nielsen Media Research. Average audience, "Most Current" ratings. Mon-Sat 8-11p, Sun 7-11p. Time period winning programs are defined as ones which have won 50% or more of their regularly-scheduled airings and are #1 in time period rank among Persons 2+. Time period rank based upon program's season-to-date average from 09/22/08-10/26/08.

CBS Radio Revenue Ranking in Top 10 Markets⁽⁴⁾

Market	Rank
New York	No. 1
Los Angeles	No. 2
Chicago	No. 1
San Francisco	No. 3
Dallas	No. 1
Houston	No. 5
Philadelphia	No. 1
Atlanta	No. 2
Washington, D.C.	No. 2
Boston	No. 1

(4) Source: "Year-To-Date Market Total Spot Performance Summary", for the period YTD Sept. 2008, per Miller, Kaplan, Arase & Co., LLP.

TV Production (Network and First-Run)⁽²⁾

New Series In Bold	
<i>Amazing Race (CBS)</i>	<i>Ghost Whisperer (CBS)</i>
<i>America's Next Top Model (CW)</i>	<i>Gossip Girl (CW)</i>
<i>Big Brother (CBS)</i>	<i>Harper's Island (CBS)</i>
<i>The Cleaner (A&E)</i>	<i>Medium (NBC)</i>
<i>Cold Case (CBS)</i>	<i>NCIS (CBS)</i>
<i>Criminal Minds (CBS)</i>	<i>90210 (CW)</i>
<i>CSI (CBS)</i>	<i>Numb3rs (CBS)</i>
<i>CSI: Miami (CBS)</i>	<i>Privileged (CW)</i>
<i>CSI: NY (CBS)</i>	<i>Rules of Engagement (CBS)</i>
<i>Everybody Hates Chris (CW)</i>	<i>Stylista (CW)</i>
<i>Flashpoint (CBS)</i>	<i>Survivor (CBS)</i>
<i>The Game (CW)</i>	<i>Without a Trace (CBS)</i>
<i>Gary Unmarried (CBS)</i>	<i>Worst Week (CBS)</i>

(2) Represents current shows CBS Corporation produces, owns an equity stake in and/or distributes as of 09.30.08.

First-Run Syndication Programs	
<i>Dr. Phil</i>	<i>Jeopardy! Weekend</i>
<i>The Doctors</i>	<i>Judge Joe Brown</i>
<i>Entertainment Tonight</i>	<i>Judge Judy</i>
<i>Entertainment Tonight Weekend</i>	<i>Maximum Exposure</i>
<i>Inside Edition</i>	<i>Mr. Food</i>
<i>Inside Edition Weekend</i>	<i>The Oprah Winfrey Show</i>
<i>The Insider</i>	<i>Rachael Ray</i>
<i>The Insider Weekend</i>	<i>Wheel of Fortune</i>
<i>Jeopardy!</i>	<i>Wheel of Fortune Weekend</i>

Showtime Networks Subscribers⁽³⁾

(in millions)	3Q '07	3Q '08
Showtime Networks	52.0	57.7

(3) Showtime Networks. Includes Showtime, The Movie Channel, and FLIX.

Simon & Schuster's New York Times Best Sellers⁽⁵⁾

Title	Author	Rank	Weeks on List
Hardcover Fiction:			
<i>A Most Wanted Man</i>	John le Carré	4	1
<i>The Other Queen</i>	Philippa Gregory	7	4
<i>Grace</i>	Richard Paul Evans	8	1
<i>Tsar</i>	Ted Bell	11	3
Hardcover Nonfiction:			
<i>The War Within</i>	Bob Woodward	9	5
Paperback Trade Fiction:			
<i>Nineteen Minutes</i>	Jodi Picoult	18	36
Paperback Mass-Market Fiction:			
<i>Third Degree</i>	Greg Iles	11	3
Paperback Nonfiction:			
<i>The Glass Castle</i>	Jeannette Walls	15	138
<i>The Year of Living Biblically</i>	A.J. Jacobs	17	4
Advice, How-To and Miscellaneous:			
<i>The Secret</i>	Rhonda Byrne	5	92
<i>Before You Do</i>	T.D. Jakes	9	4
<i>Green Goes With Everything</i>	Sloan Barnett	10	3
Children's Picture Books:			
<i>We the People</i>	Lynne Cheney	4	4
<i>Tea for Ruby</i>	Sarah Ferguson	5	3
<i>The 7 Habits of Happy Kids</i>	Sean Covey	6	3
Children's Chapter:			
<i>Paula Deen's My First Cookbook</i>	Paula Deen with Martha Nesbit	6	1
Children's Series:			
<i>The Spiderwick Chronicles</i>	Tony DiTerlizzi and Holly Black	10	103

(5) *The New York Times*, 10.26.08

STATISTICAL INFORMATION

September 2008 - Continued

CBS Corporation Major-Market Media Presence as of September 30, 2008 in the Top 25 U.S. Radio Markets

Market and Market Rank(1)	Radio			Television			Outdoor
	Stations	AM/FM	Format	Stations	Type/Channel	Network Affiliation	Display Type
New York, NY #1-Radio #1-Television	WCBS	FM	Classic Hits	WCBS TV	VHF/2	CBS	Subways, Billboards, Bulletins, Walls, Trestles, Spectacular Signage Mall Posters
	WCBS	AM	News				
	WFAN	AM	Sports				
	WINS	AM	News				
	WWFS	FM	Adult Contemporary				
	WXRK	FM	Active /Alternative Rock				
Los Angeles, CA #2-Radio #2-Television	KCBS	FM	Adult Hits ("Jack")	KCAL TV	VHF/9	Independent	Bus, Bus Shelters, Rail, Kiosks, Bulletins, Walls, Posters, Mall Posters
	KFWB	AM	News				
	KLSX	FM	FM Talk	KCBS TV	VHF/2	CBS	
	KNX	AM	News				
	KROQ	FM	Alternative Rock				
	KRTH	FM	Classic Hits				
	KTWV	FM	Smooth Jazz				
Chicago, IL #3-Radio #3-Television	WBBM	FM	Rhythmic Contemporary Hit Radio	WBBM TV	VHF/2	CBS	Bus Shelters, Bulletins, Posters, Mall Posters, Walls, Digital Billboards
	WBBM	AM	News				
	WCFS	FM	Adult Contemporary				
	WJMK	FM	Adult Hits ("Jack")				
	WSCR	AM	Sports				
	WUSN	FM	Country				
	WXRT	FM	Adult Album Alternative				
	San Francisco, CA #4-Radio #6-Television	KCBS	AM				
KMIVQ		FM	Rhythmic AC				
KITS		FM	Alternative Rock	KBCW TV	UHF/44	The CW	
KLLC		FM	Hot Adult Contemporary				
KYCY		AM	News/Talk				
KFRC		FM	News				
Dallas Fort Worth, TX #5-Radio #5-Television		KLUV	FM				Classic Hits
	KMVK	FM	Rhythmic AC				
	KJKK	FM	Adult Hits ("Jack")	KTXA TV	UHF/21	Independent	
	KRLD	AM	News/Talk				
	KVIL	FM	Adult Contemporary				
	KLLI	FM	FM Talk				
	Houston, TX #6-Radio	KKHH	FM				Contemporary Hit Radio
KIKK		AM	News				
KILT		FM	Country				
KILT		AM	Sports				
Atlanta, GA #7-Radio #8-Television	WAOK	AM	News/Talk	WUPA TV	UHF/69	The CW	Bus, Bus Shelters, Rail, Bulletins, Posters, Mall Posters
	WVEE	FM	Urban				
	WZGC	FM	Adult Album Alternative				
Philadelphia, PA #8-Radio #4-Television	KYW	AM	News	KYW TV	VHF/3	CBS	Bus Shelters, Rail Bulletins, Mall Posters
	WIP	AM	Sports				
	WOGL	FM	Classic Hits	WPSG TV	UHF/57	The CW	
	WPHT	AM	News/Talk				
	WYSP	FM	Classic Rock				
Washington, D.C. #9-Radio	WTGB	FM	Classic Rock				Bus, Rail, Mall Posters, Walls
	WLZL	FM	Spanish				
	WJFK	FM	FM Talk				
	WPGC	FM	Urban				
	WPGC	AM	Urban				
Boston, MA #10-Radio #7-Television	WBMX	FM	Hot Adult Contemporary	WSBK TV	UHF/38	Independent	Bulletins
	WBZ	AM	News				
	WODS	FM	Classic Hits				
	WZLX	FM	Classic Rock				
Detroit, MI #11-Radio #11-Television	WXYT	FM	Sports	WWJ-TV	UHF/62	CBS	Bus, Bulletins, Posters, Mall Posters
	WOMC	FM	Classic Hits				
	WVMV	FM	Smooth Jazz	WKBD-TV	UHF/50	The CW	
	WWJ	AM	News				
	WXYT	AM	Sports				
	WYCD	FM	Country				
Miami Ft. Lauderdale, FL #12-Radio #16-Television				WFOR TV	VHF/4	CBS	Bulletins, Bus, Rail, Mall Posters, Kiosks
				WBFS-TV	UHF/33		

STATISTICAL INFORMATION

September 2008 - Continued

CBS Corporation Major-Market Media Presence as of September 30, 2008 in the Top 25 U.S. Radio Markets (cont'd.)

Market and Market Rank(1)	Radio			Television			Outdoor
	Stations	AM/FM	Format	Stations	Type/Channel	Network Affiliation	Display Type
Seattle Tacoma, WA #13-Radio #14-Television	KBKS KMPS KPTK KJAQ KZOK	FM FM AM FM FM	Contemporary Hit Radio Country News/Talk Adult Hits ("Jack") Classic Rock	KSTW TV	VHF/11	The CW	Bulletins, Posters, Mall Posters
Puerto Rico #14-Radio							Bulletins, Posters
Phoenix, AZ #15-Radio	KOOL KZON KMLE	FM FM FM	Classic Hits Rhythmic Contemporary Hit Radio Country				Bus Shelters, Bulletins, Posters, Mall Posters, Benches, Walls
Minneapolis, MN #16-Radio #15-Television	WCCO WLTE KZJK	AM FM FM	News/Talk Adult Contemporary Adult Hits ("Jack")	WCCO TV KCCO TV KCCW TV	VHF/4 Satellite Satellite	CBS CBS CBS	Bulletins, Mall Posters, Bus Shelters
San Diego, CA #17-Radio	KSCF KYXY	FM FM	Hot Adult Contemporary Adult Contemporary				Bus Shelters, Bulletins, Posters, Mall Posters
Tampa St. Petersburg, FL #18-Radio #13-Television	WLLD WQYK WQYK WYUU WRBQ WSJT	FM FM AM FM FM FM	Rhythmic Contemporary Hit Radio Country Sports Spanish Classic Hits Smooth Jazz	WTOG TV	UHF/44	The CW	Bulletins, Mall Posters
Nassau Suffolk, NY ⁽²⁾ #19-Radio							
St. Louis, MO #20-Radio	KEZK KMOX KYKY	FM AM FM	Adult Contemporary News/Talk Hot Adult Contemporary				Bulletins, Posters, Mall Posters
Denver, CO #21-Radio #18-Television	KWLI KIMN KXKL	FM FM FM	Country Hot Adult Contemporary Classic Hits	KCNC TV	VHF/4	CBS	Bus Shelters, Bulletins, Posters, Mall Posters
Baltimore, MD #22-Radio #26-Television	WJFK WLIF WQSR WWMX WHFS	AM FM FM FM FM	Sports Adult Contemporary Adult Hits ("Jack") Hot Adult Contemporary FM Talk	WJZ TV	VHF/13	CBS	Mall Posters, Bus Shelters
Portland, OR #23-Radio	KXJM KINK KLTH KUFO KUPL KCMD	FM FM FM FM FM AM	Rhythmic CHR Adult Album Alternative Classic Hits Active/Alternative Rock Country News/Talk				Bulletins, Mall Posters, Posters
Pittsburgh, PA #24-Radio #23-Television	KDKA WBZW WDSY WZPT	AM FM FM FM	News/Talk Contemporary Hit Radio Country Hot Adult Contemporary	KDKA TV WPCW TV	VHF/2 UHF/19	CBS The CW	Bulletins, Mall Posters
Charlotte, NC #25-Radio	WSOC WKQC WFNZ WNKS WPEG WBAV WFNA	FM FM AM FM FM FM AM	Country Adult Contemporary Sports Contemporary Hit Radio Urban Urban Adult Sports				Bulletins, Mall Posters

(1) Radio market rank based on Spring 2008 Radio Market Ranking as provided by Arbitron Inc. Television market rank based on Nielsen Media Research; 2008 U.S. Television Household Estimates. Local Television Market Universe Estimates. Estimates as of January 1, 2009 and used throughout the 2008-2009 television season. Estimates are effective September 27, 2008

(2) Sub-market of New York City. The Company's New York City radio and television stations serve Nassau-Suffolk.

STATISTICAL INFORMATION

September 2008 – Continued

CBS Television Distribution: Off-Network Syndicated Product*

48 Hours	CSI: Miami	JAG	Rawhide
60 Minutes	CSI: New York	The L Word	Sabrina the Teenage Witch
The 4400	Dexter	Laverne & Shirley	Seven Days
Andy Griffith	Diagnosis Murder	Little House on the Prairie	Seventh Heaven
The Amazing Race	The Division	Love Boat	Showtime Championship Boxing
America's Next Top Model	Everybody Loves Raymond	MacGyver	Sister Sister
Any Day Now	Everybody Hates Chris	Matlock	Sleeper Cell
Barnaby Jones	Family Ties	Medium	Soul Food
Becker	Frasier	Melrose Place	Star Trek: Deep Space Nine
Beverly Hillbillies	Get Smart	Mission Impossible	Star Trek: Enterprise
Beverly Hills 90210	Ghost Whisperer	Moesha	Star Trek: Next Generation
Bonanza	Girlfriends	Mork & Mindy	Star Trek: Original
Brady Bunch	Gomer Pyle, USMC	My Three Sons	Star Trek: Voyager
Brotherhood	The Guardian	Nash Bridges	Survivor
Caroline in the City	Gunsmoke	NCIS	Taxi
Charmed	Half & Half	Numb3rs	This American Life
Cheers	Happy Days	The Odd Couple	Touched by an Angel
Clueless	Hawaii Five-O	One On One	The Tudors
Combat!	Highlander	The Parkers	Twilight Zone
Criminal Minds	Hogan's Heroes	Penn & Teller	Wild Wild West
CSI: Crime Scene Investigation	Honeymooners	Perry Mason	Wings
	I Love Lucy	Queer as Folk	

* This is a representative list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

CBS Interactive

	Global Unique Monthly Visitors ⁽¹⁾	Global Reach ⁽²⁾	Global Rank ⁽²⁾
CBS Interactive Web Sites	219 Million	17.9%	#7

(1) Source: CBS Interactive internal data Sept. '08

(2) Source: comScore Media Metrix WW Monthly Sept. '08

Reach and Rankings figures based on the comScore figure for CBS Interactive unique monthly visitors of 174.2 million in Sept. '08

CBS Interactive Web Sites

CBS.com
 CBS News.com
 CBS Sports.com
 Sportsline.com/CBS CollegeSports
 CBS Radio Station Web Sites
 CBS Television Station Web Sites
 TheInsider.com
 MaxPreps.com
 Last.fm
 Wallstrip.com

CNET
 Gamespot
 TV.com
 CHOW
 BNET
 TechRepublic
 ZDNet
 mySimon
 Search.com
 UrbanBaby.com

CBS Audience Network Distribution Partners

Adobe
 AOL
 Automattic
 Bebo
 Brightcove
 Blinkx
 Chumby
 Clearspring
 Comcast.net
 CNET
 DAVE Networks
 Fancast
 Goowy Media
 IMDb
 iWidgets
 Joost
 meebo
 MeeVee
 Minekey

Mixercast
 MSN
 Musestorm
 Netvibes
 Ning
 RockYou!
 Slide
 Sling
 Snap
 TidalTV
 TV.com
 TVGuide.com
 Veoh
 VideoEgg
 Voxant
 vSocial
 Yahoo!

STATISTICAL INFORMATION

September 2008 – Continued

THE CBS COLLEGE SPORTS NETWORK Online Partners as of September 30, 2008

Colleges/Universities

Adelphi • [aupanthers.com](#)
Adrian • [adrianbulldogs.com](#)
Air Force • [goairforcefalcons.com](#)
UAB • [uabsports.com](#)
Alabama • [rolltide.com](#)
Alabama A&M • [aamusports.com](#)
Alabama State • [bamastatesports.com](#)
Alaska-Fairbanks • [alaskananoaks.com](#)
American • [aueagles.com](#)
Arizona • [arizonaathletics.com](#)
Arizona State • [thesundevils.com](#)
Auburn • [auburntigers.com](#)
Baylor • [baylorbears.com](#)
Belmont • [belmontbruins.com](#)
Bethune-Cookman • [bccathletics.com](#)
Boston College • [bceagles.com](#)
Boston University • [goterriers.com](#)
Bowling Green • [bgsufalcons.com](#)
Brown • [brownbears.com](#)
Bucknell • [bucknellbison.com](#)
Butler • [butlersports.com](#)
California • [calbears.com](#)
UC Davis • [ucdavisaggies.com](#)
UC Irvine • [ucirvinesports.com](#)
UCLA • [uclabruins.com](#)
UC Santa Barbara • [ucsbgauchos.com](#)
Cal State Fullerton • [fullertonitans.com](#)
Cal State Northridge • [gomatadors.com](#)
Carson-Newman • [carsonnewmaneagles.com](#)
UCF • [ucfathletics.com](#)
Charlotte • [charlotte49ers.com](#)
Cincinnati • [gobearcats.com](#)
Clarion • [clariongoldeneagles.com](#)
Clemson • [clemonsontigers.com](#)
Cleveland State • [csuviakings.com](#)
Coastal Carolina • [gocccsports.com](#)
Colorado State • [csurams.com](#)
Davenport • [dupanthers.com](#)
Dayton • [daytonflyers.com](#)
Dominican (Ill.) • [dustars.com](#)
Duquesne • [goduquesne.com](#)
East Carolina • [ecupirates.com](#)
Eastern Washington • [goeags.com](#)
Elizabeth City • [ecsvikings.com](#)
Emerald Bowl • [emeraldbowl.org](#)
Emmanuel • [goecsaints.com](#)
Endicott • [ecgulls.com](#)
Fayetteville State • [fsubroncos.com](#)
Florida Atlantic • [fausports.com](#)
Florida State • [seminoles.com](#)
Fordham • [fordhamsports.com](#)
Fresno State • [gobulldogs.com](#)
Furman • [furmanpaladins.com](#)
George Mason • [gmsports.com](#)
George Washington • [gwsports.com](#)
Georgetown • [guhoyas.com](#)
Georgia Tech • [ramblinreck.com](#)
Gonzaga • [gozags.com](#)
Grand Valley State • [gvsulakers.com](#)
Holy Cross • [goholycross.com](#)
Houston • [uhcougars.com](#)
Idaho State • [isubengals.com](#)
Illinois • [fightingillini.com](#)
Illinois-Chicago • [uicflames.com](#)
IMG College • [coming soon](#)
Indiana • [iuhoosiers.com](#)
Indiana (PA) • [iupathletics.com](#)
IPFW • [gomastodons.com](#)
Iowa • [hawkeyesports.com](#)
Jackson State • [jsutigers.com](#)
Johns Hopkins • [hopkinssports.com](#)
Johnson C. Smith • [goldenbullsports.com](#)
Kansas • [kuathletics.com](#)
Kennesaw State • [ksuowls.com](#)
Kentucky – [ukathletics.com](#)
La Salle • [goexplorers.com](#)
Lafayette • [goleopards.com](#)
Lamar • [lamarcardinals.com](#)
Lewis • [lewisflyers.com](#)
Long Beach State • [longbeachstate.com](#)
Louisiana Tech • [latechsports.com](#)
Louisville • [uoflsports.com](#)
Loyola (MD) • [loyolagreyhounds.com](#)
Loyola Marymount • [lmulions.com](#)
Lovelace • [lovelaramblers.com](#)

Maine • [goblackbears.com](#)
Marist • [goredfoxes.com](#)
Marquette • [gomarquette.com](#)
Marshall • [herdzone.com](#)
Maryland • [umterps.com](#)
Maryland-Eastern Shore • [umeshawks.com](#)
Massachusetts • [umassathletics.com](#)
Massachusetts-Boston • [coming soon](#)
Massachusetts-Dartmouth • [coming soon](#)
Massachusetts-Lowell • [coming soon](#)
MIT • [mitathletics.com](#)
Memphis • [gotigersgo.com](#)
Metro State • [gometrostate.com](#)
Miami (FL) • [hurricanesports.com](#)
Miami (OH) • [muredhawks.com](#)
Michigan State • [msuspartans.com](#)
Mid-America Christian • [macuathletics.com](#)
Missouri • [mutigers.com](#)
Navy • [navysports.com](#)
UNLV • [unlvrebels.com](#)
New Mexico • [golobos.com](#)
Nicholls State • [geauxcolonels.com](#)
North Carolina • [tarheelblue.com](#)
North Carolina Central • [nccueaglepride.com](#)
Northern Illinois • [niuhuskies.com](#)
Northern Iowa • [unipanthers.com](#)
Northwestern • [nusports.com](#)
Northwestern Ohio • [unohracers.com](#)
Notre Dame • [und.com](#)
Oakland University (MI) • [ougrizzlies.com](#)
Ohio • [ohiobobcats.com](#)
Oklahoma • [soonersports.com](#)
Old Dominion • [odusports.com](#)
Oregon State • [osubeavers.com](#) • [coming soon](#)
Pacific • [pacifictigers.com](#)
Penn State • [gopsusports.com](#)
Pittsburgh • [pittsburghpanthers.com](#)
Providence • [friars.com](#)
Purdue • [purduesports.com](#)
Rhode Island • [gorhody.com](#)
Rice • [riceowls.com](#)
Richmond • [richmondspiders.com](#)
Sacred Heart • [sacredheartpioneers.com](#)
St. Bonaventure • [gobonnies.com](#)
St. John's • [redstormsports.com](#)
Saint Joseph's • [sjuhawks.com](#)
Saint Louis • [slubillikens.com](#)
Saint Mary's (CA) • [smcgael.com](#)
Samford • [samfordsports.com](#)
San Diego • [usdtoreros.com](#)
San Diego State • [goaztecs.com](#)
San Francisco • [usfdons.com](#)
Santa Clara • [santaclarabroncos.com](#)
Shorter • [goshortehawks.com](#)
Siena • [sienasaints.com](#)
South Carolina • [gamecocksonline.com](#)
South Carolina-Upstate • [upstatespartans.com](#)
Southeast Missouri State • [gosoutheast.com](#)
Southern • [gojagsports.com](#)
Southern California • [usctrojans.com](#)
Southern Illinois • [siusalukis.com](#)
SMU • [smumustangs.com](#)
Southern Miss • [southernmiss.com](#)
Southwestern (TX) • [southwesternpirates.com](#)
Stanford • [gostanford.com](#)
Stephen F. Austin • [sfajacks.com](#)
Stony Brook • [goseawolves.org](#)
Temple • [owlsports.com](#)
Tennessee – [utsports.com](#)
Texas – [texasports.com](#)
Texas-Arlington • [utamavs.com](#)
UTEP • [utepathletics.com](#)
Texas-Pan American • [utpabroncs.com](#)
Texas A&M • [aggieathletics.com](#)
Texas A&M International • [godustdevils.com](#)
TCU • [gofrogs.com](#)
Texas State • [txstatebobcats.com](#)
Texas Tech • [texastech.com](#)
Tulane • [tulanegreenwave.com](#)
Tulsa • [tulsahurricane.com](#)
Upper Iowa • [upperiowaathletics.com](#)
Utah • [utahutes.com](#)
Utah State • [utahstateaggies.com](#)
Utah Valley State • [wolverinegreen.com](#)
Vanderbilt • [vucommdores.com](#)
Villanova • [villanova.com](#)

Wake Forest • [wakeforestsports.com](#)
Washington • [gohuskies.com](#)
Washington State • [wsucougars.com](#)
Wayne State (MI) • [wsuathletics.com](#)
West Florida • [goargos.com](#)
West Texas A&M • [gobuffsgo.com](#)
Western Carolina • [catamountsports.com](#)
Western Washington • [wwwuvikings.com](#)
Winston-Salem State • [wssurams.com](#)
Wisconsin-Green Bay • [uwgbathletics.com](#)
Wisconsin-Milwaukee • [uwmpanthers.com](#)
Wright State • [wsuraiders.com](#)
Wyoming • [wyomingathletics.com](#)
Xavier • [goxavier.com](#)
Yale • [yalebulldogs.com](#)

Conferences/Associations

Atlantic Coast Conference • [theacc.com](#)
Atlantic-10 Conference • [atlantic10.com](#)
Big Ten Conference • [bigten.org](#)
Black Coaches & Administrators • [bcasports.org](#)
Central Collegiate Hockey Association • [ccha.com](#)
Conference USA • [conferenceusa.com](#)
Gauntlet Trophy • [gauntlettrophy.com](#)
Great West Football • [greatwestfootball.com](#)
Heisman Trophy • [heisman.com](#)
Horizon League • [horizonleague.org](#)
Mountain Pacific Sports Federation • [mpsfports.com](#)
Mountain West Conference • [themwc.com](#)
Naismith Basketball Hall of Fame • [hoophall.com](#)
National Association of Basketball Coaches • [nabc.com](#)
NACDA • [nacda.com](#)
NAIA • [naia.org](#)
NIT • [nit.org](#)
Ohio Center for Sports Administration • [sportsad.ohio.edu](#)
Pacific-10 Conference • [pac-10.org](#)
Patriot League • [patriotleague.com](#)
Philadelphia Big 5 • [philadelphiabig5.org](#)
Sports USA Radio Network • [sportsusaradio.com](#)
SWAC • [coming soon](#)
Texas vs. The Nation • [texasvsthenation.com](#)
U.S. Lacrosse • [laxmagazine.com](#)
U.S. Track & Field and Cross Country Coaches • [ustfccca.com](#)
West Coast Conference • [wccsports.com](#)
Western Collegiate Hockey Association • [wcha.com](#)
Wooden Award • [woodenaward.com](#)

Affiliates

Alaska Goldpanners • [goldpanners.com](#)
American Legion • [baseball.legion.org](#)
ASA Softball • [asasoftware.com](#)
BYU • [byucougars.com](#)
Cal Poly • [gopoly.com](#)
Carleton • [carleton.edu/athletics](#)
Charleston Southern • [csusports.athleticsite.com](#)
Connecticut • [uconnhuskies.com](#)
Creighton • [gocreighton.com](#)
Ferris State • [ferris.edu/sports](#)
Florida • [gatorzone.com](#)
Lynn • [lynn.edu/athletics](#)
Manhattanville • [govaliants.com](#)
Michigan • [mgoblue.com](#)
North Carolina A&T • [ncataggies.com](#)
National Fastpitch Coaches Association • [nfca.org](#)
Niagara • [purpleagles.com](#)
National Pro Fast Pitch • [profastpitch.com](#)
Philadelphia Force • [philadelphiaforce.com](#)
Rutgers • [scarletknights.com](#)
USA Softball • [usasoftball.com](#)
UT Tyler • [uttyler.edu/athletics](#)
Valparaiso • [valpo.edu/athletics](#)
Vermont • [uvm.edu/athletics](#)
Virginia • [virginiasports.com](#)
West Virginia • [msnsportsnet.com](#)
Youngstown State • [ysu.edu/sports/](#)