

CBS CORPORATION NEWS: AUGUST - NOVEMBER 2016

ENTERTAINMENT: CBS STAYS ON TOP



- **CBS** launched another season as the #1 primetime network, with the #1 new series, **BULL**, and the #1 new comedy, **KEVIN CAN WAIT**. With ownership in all six of its new fall shows, CBS continues to be positioned to monetize additional content across all platforms for years to come.
- CBS opened the 2016-2017 season with a massive premiere week across-the-board victory. All three of the Network's freshman series opened with more than 10 million viewers. For details, go to <http://bit.ly/2dpAPqg>
- Through the week ending Oct. 30, CBS is the #1 Network in primetime, with the #1 series (**THE BIG BANG THEORY**), the #1 drama (**NCIS**), the #1 new series/new drama (**BULL**), the #1 new comedy (**KEVIN CAN WAIT**), the #2 new comedy (**THE GREAT INDOORS**), the #1 comedy in A18-49 and A25-54 (**THE BIG BANG THEORY**), the top three scripted broadcasts (**THE BIG BANG THEORY**, **NCIS** and **BULL**) and America's #1 news magazine, **60 MINUTES**. (Source: NTI)
- Both CBS's late night programs enjoy momentum in the new season. For the week ending Oct. 21, **THE**

CBS CORPORATION ANNOUNCES CBS RADIO DEBT FINANCING AND PRICING



In connection with **CBS Corporation's** previously announced intention to separate its radio business, on Oct. 17, CBS Radio Inc. ("CBS Radio") issued \$400 million of 7.25% senior unsecured notes due 2024 and entered into a \$1.06 billion senior secured term loan due 2023 and a \$250 million senior secured revolving credit facility due 2021. Substantially all of the net proceeds from both the notes offering and the term loan were distributed to CBS. The remaining net proceeds not used for such distribution will be used by CBS Radio for general corporate purposes and ongoing cash needs. For more information, go to <http://tinyurl.com/zp439bl> and <http://tinyurl.com/jxeoose>

LATE SHOW with **STEPHEN COLBERT** delivered its largest weekly audience (2.95m) since Oct. 2015 and best ratings in key demographics since February. The final post-debate broadcast was **THE LATE SHOW's** largest Wednesday audience since Sept. 9, 2015, **Colbert's** second night on the air. ... **THE LATE LATE SHOW** with **JAMES CORDEN** averaged a weekly audience of 1.36m viewers, up +18% from the same week last year and its largest weekly audience since the week ending Feb. 19. (Source: NTI) (Cont. on page 2)

(ENTERTAINMENT, continued from page 1)

- **CBS** has given full season orders to three top-rated new series, including the #1 and #2 new series, **BULL** and **KEVIN CAN WAIT**, and Friday's #1 new series, **MACGYVER**. All three have improved their time period, compared to a year ago.
- **CBS** has given a series order to **CBS Television Studio's SUPERIOR DONUTS**, a half-hour multi-camera comedy based on the play by **Tracy Letts** and starring **Jermaine Fowler** and **Judd Hirsch**. ... **CBS** has ordered **CANDY CRUSH**, a new one-hour, live action game show series based on the globally renowned mobile game franchise. **CBS, Lionsgate** and **King** (a leading interactive entertainment company for the mobile world) are developing the format that will be distributed domestically by **CBS Television Distribution** and internationally by **Lionsgate**. ... **CBS** has given a straight-to-series order for 13 episodes of **SALVATION**, a new one-hour event series from **Alex Kurtzman's** production company **Secret Hideout** and **CBS Television Studios**. The serialized drama will be broadcast during summer 2017, joining the third season of **ZOO** and the next edition of the reality hit **BIG BROTHER**.



And... On Sept. 8, stars of the new CBS series **MACGYVER**, **George Eads** and **Lucas Till**, joined by EP **Peter Lenkov** and NYSE Exchange

President **Tom Farley**, rang the Exchange's closing bell. The event capped a full day of publicity for their freshman series, including appearances on **CBS THIS MORNING**, **CBSN**, **WCBS-TV** and **CBS Television Distribution's RACHAEL RAY**. ... To promote the new series **BULL**, **CBS** has partnered with social media analytics specialist **Vigiglobe** to launch "What Type of Juror Are You?"—a digital experience utilizing an innovative algorithm that profiles and interacts with users in real time on **Twitter**. ... On August 10 and 11, **CBS**, **SHOW-TIME** and **THE CW** hosted their annual summer **Television Critics Association Press Tour** in Beverly Hills, Calif. The Tour was attended by more than

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EYE ON: CBS ALL ACCESS



On August 31, **CBS Corporation** announced the launch of a commercial-free plan for the **CBS**

All Access subscription service. In addition to the existing subscription offering of \$5.99/month, subscribers now have the option to watch **CBS All Access's** on-demand content commercial-free for \$9.99/month. For more information, go to <http://tinyurl.com/jq5ncu8>

CBS Corporation announced on August 25 the availability of **CBS All Access** on Microsoft's **Xbox One**. In addition, **CBS All Access** launched on **Sony Interactive Entertainment's PlayStation®4** (PS4™) console on Oct. 11. With its launch on these devices, **CBS All Access** is now available on every major connected device platform. In addition to PS4™ and Xbox One, **CBS All Access** subscribers can use the service on their **Windows 10**, **Android** and **iOS** devices via the **CBS App**; online at **CBS.com**; and through other connected device platforms including **Xbox 360**, **Chromecast**, **Apple TV**, **Android TV**, **Amazon Fire TV**, **Amazon Fire TV Stick**, **Roku** players and **Roku TV**. As previously reported, **CBS All Access** subscribers can stream local CBS stations live in cities across the U.S., including New York, Los Angeles, San Francisco, Chicago and Philadelphia. Subscribers are also able to watch **CBS All Access's** original programming including **BIG BROTHER: OVER THE TOP**, the upcoming new streaming edition of "The Good Wife" ("The Good Fight") in February 2017 and **STAR TREK: DISCOVERY** in May 2017.

CBS All Access Originals



BIG BROTHER: OVER THE TOP, the digital edition of **BIG BROTHER** hosted by **Julie Chen** and developed exclusively for **CBS All Access**, began streaming live on Wednesday, Sept. 28. In addition to the **CBS All Access** edition, **BIG BROTHER** will continue to be broadcast on the **CBS Television Network** during the summer.

CBS All Access will premiere the highly anticipated **STAR TREK: DISCOVERY** in May 2017. Following its premiere on the **CBS Television Network**, all episodes of **STAR TREK: DISCOVERY** will be available in the U.S. exclusively on

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(TELEVISION, continued from page 2)

200 representatives of the nation's television, radio and online media. ... **CBS Daytime** is celebrating 30 years at #1 with a new emoji app that lets fans send exclusive stickers and animations from their favorite shows including **THE PRICE IS RIGHT**, **THE YOUNG AND THE RESTLESS**, **THE BOLD AND THE BEAUTIFUL**, **LETS MAKE A DEAL** and **THE TALK**. ... **THE YOUNG AND THE RESTLESS**, Daytime's #1 drama for 27 consecutive years, marked its 11,000th episode Sept. 1.

SPORTS



- The 2016 season kick-off of **THURSDAY NIGHT**



FOOTBALL on Sept. 15, featuring the **New York Jets** vs. the **Buffalo Bills**, was seen on an average minute audience basis by 15.7 million viewers across all platforms, including **CBS Television**

Network, **NFL Network**, **Twitter**, **NFL Digital** and **CBS Interactive**. The CBS/NFL Network's viewership of 14.3 million in primetime was +550% better than FOX, +393% better than NBC and +377% better than ABC. CBS sells and airs all national commercials for CBS **THURSDAY NIGHT FOOTBALL** games across every platform, creating incremental value and distribution for CBS clients and sponsors.



- Once again producing and distributing more **NFL** games than any other network this season,

CBS Sports announced its broadcast teams for **THE NFL ON CBS** on August 23. In its 57th year of broadcasting the NFL, **Jim Nantz**, **Phil Simms** and **Tracy Wolfson** serve as the lead announce team, calling games on **THE NFL ON CBS** and **THURSDAY NIGHT FOOTBALL** on CBS and NFL Network. ... CBS's "Sunday Alerts," which help Network viewers track primetime series time changes on national NFL doubleheader weekends, resumed on Sunday, Sept. 11. The updates are provided via on-air graphics, a ticker on the homepage of CBS.com and social media posts.

(CBS ALL ACCESS, continued from page 3)

CBS All Access. Each episode of the series will be available globally within 24 hours of its U.S. premiere, presented on **Netflix** in 188 countries and through **Bell Media** platforms in Canada.

On the heels of the on-air premiere of **Smithsonian Channel's** **BUILDING STAR TREK**, the Channel has partnered with **CBS All Access** to provide viewers and "Star Trek" fans the opportunity to watch the two-hour special online throughout the entire month of September. To view the special, go to <http://tinyurl.com/zk9p95l>.



The new streaming edition of "The Good Wife," **THE GOOD FIGHT**, will debut in February 2017, essentially

switching launch windows with **STAR TREK: DISCOVERY**. **THE GOOD FIGHT** will premiere with a special broadcast on the **CBS Television Network**, and then move exclusively to **CBS All Access**. Joining the cast are Tony and SAG Award nominee **Delroy Lindo** and **Rose Leslie**, in addition to previously announced cast members Emmy Award winner **Christine Baranski**, who will reprise her role as Diane Lockhart, **Cush Jumbo** as Lucca Quinn and **Sarah Steele** as Marissa Gold.



- **CBS Sports**, home to college football's highest-rated television package, the **SEC ON CBS**,



kicked off its college football schedule in September with games

airing on CBS and **CBS Sports Network**. In addition to the "SEC Game of the Week," CBS Sports also will air Notre Dame vs. Navy (November 5), Army-Navy (December 10) and the Hyundai Sun Bowl (December 30). ... CBS Sports Network features its most extensive college football schedule ever in 2016 featuring 66 games and culminating with the AutoNation Cure Bowl (Saturday, Dec. 17). ... This season, country great **Garth Brooks** has created especially for SEC football a new song, "Pure Adrenaline," featuring customized lyrics each week along with elements from an original video shoot.

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(SPORTS, continued from page 3)



- **CBS Sports** announced its 2016-2017 college basketball schedule on Oct. 13. The schedule features 270 total games on CBS and **CBS Sports**

Network, showcasing top teams and match-ups from 18 different conferences. CBS Sports enters its 36th consecutive season broadcasting college basketball with a schedule of 39 games, tipping off on Saturday, Dec. 3, with a battle of bluebloods – UCLA at Kentucky. The schedule includes four Conference Championships, as well as the “CBS Sports Classic” on Saturday, Dec. 17, from T-Mobile Arena in Las Vegas, Nev., featuring Ohio State vs. UCLA and Kentucky vs. North Carolina. ... CBS Sports Network televises 231 games beginning with the third annual “Veterans Classic at the U.S. Naval Academy” featuring Vanderbilt vs. Marquette (6:30 PM, ET) and Ohio State vs. Navy (9:00 PM, ET). For the first time this year, CBS Sports Network will air the **Conference USA Men’s Basketball Championship**, adding another game with a bid to the NCAA Tournament on the line.

And... CBS Sports and **Tough Mudder Inc.**, the leading active lifestyle and endurance events company, have announced a multi-year partnership beginning this fall. The deal brings Tough Mudder to broadcast, cable and digital platforms via CBS Sports, **CBS Sports Network** and CBSSports.com. ... In August **James Brown** was honored by the **Pro Football Hall of Fame** as the Pete Rozelle Radio-TV award recipient.

NEWS



- **CBS News** finished the 2015-2016 broadcast year as the only network news division with audience growth on both morning

and evening news broadcasts. For details, go to <http://tinyurl.com/gwp5pu6>

- The **CBS EVENING NEWS WITH SCOTT PELLE**Y began the new television season as the only network evening news broadcast to grow in the key A25-54 demo. ... **60 MINUTES** began its 49th season making Nielsen’s Top 10, just as it did 22 times last season. ... **CBS THIS MORNING** began the 2016-2017 television season by posting significant year-to-year gains in viewers and key demos. ... **FACE THE NATION** kicked off the broadcast season as America’s #1 public affairs program. ... The 29th season premiere of **48 HOURS** was the #1 primetime program with viewers (4.83m) and the top non-sports broadcast in A25-54 (1.2/04). Source: Nielsen live plus same day ratings for Sept. 24.

- **CBS News** delivered the most-watched coverage of the second presidential debate on Oct. 9, with more than 16.4 million viewers, an audience that was significantly higher than coverage on ABC, Fox, CNN, FNC and MSNBC. The broadcast was also #1 with A25-54, the demographic most desired by those who advertise in news.



- The third quarter of 2016 is now **CBSN's** top quarter since launch in terms of viewership. ...

CBSN finished the week of Monday, Oct. 3, through Sunday, Oct. 9, with a record 9.3 million live and DVR streams. CBSN streamed the second presidential debate on Sunday, Oct. 9, live across all digital platforms. The week also ranks as the #1 week to date for CBSNews.com. ... Thanks to its political coverage, CBSN turned in an all-time high of 60 million streams in the third quarter. ... CBSN set a new single-day viewership record on Monday, Sept. 26, for its coverage of the first presidential debate. The service drew a record 2.98 million streams and 1.4 million unique viewers for the day. CBSN also set a new hourly record for streams during the first hour of the debate (9:00-10:00 PM, ET). ... CBSN and **Instagram** have forged a partnership to feature curated Instagram Stories in CBSN’s live streaming coverage for the presidential and vice presidential debates. The partnership makes CBSN the first network to feature Instagram Stories in live coverage. More digital news on page 9.

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- **Jane Pauley's** inaugural broadcast as the anchor of CBS SUNDAY MORNING WITH JANE PAULEY on Oct. 9 was the #1 Sunday morning news program and posted double-digit, year-to-year percentage gains in viewers and A25-54. As reported, the celebrated and multi-award-winning CBS newsman **Charles Osgood** announced his retirement as anchor of the broadcast on August 28. He will continue as the anchor of "The Osgood File," his daily news commentary broadcast on the **CBS Radio Network** and stations around the country. He will also make occasional appearances on CBS SUNDAY MORNING.

- In **John Dickerson's** first full broadcast year as anchor, FACE THE NATION delivered 3.65 million viewers (up +11% compared to last year) and the sixth consecutive broadcast year of viewer gains. In A25-54, FACE THE NATION was up +14% compared to last broadcast year. FACE THE NATION finished the 2015-2016 broadcast year as America's #1 Sunday morning public affairs program for the fourth consecutive year with its largest audience in at least 28 years. (Source: NTI)

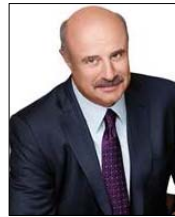
- **CBS News** took home seven statuettes at the 37th Annual News and Documentary Emmy Awards – more than its network news rivals and any cable outlet. ... In August, **CBS News** was honored at the joint **National Association of Black Journalists** and **National Association of Hispanic Journalists** convention in Washington, D.C., and at the **Asian American Journalists Association** convention in Las Vegas.

And... On Sept. 12, CBS THIS MORNING became the first media outlet to broadcast live from the **Smithsonian's National Museum of African American History and Culture** in Washington, D.C., prior to its public opening on Sept. 24. ... On Sept. 30 (National Podcast Day), CBS THIS MORNING launched a daily podcast to bring the broadcast to listeners worldwide.

CBS TELEVISION DISTRIBUTION CBS TELEVISION STUDIOS



- DR. PHIL began its 15th season on Sept. 12 as the #1 daytime talk show. The second part of the season



premiere, featuring the JonBenét Ramsey murder, was the most watched episode of DR PHIL in five years with 6.3 million viewers.

- **CBS Television Distribution** sold the STAR TREK series and STAR TREK: VOYAGER to BBC America, while also renewing their deal for STAR TREK: THE NEXT GENERATION.



- **CBS Television Studios** either totally owns or has an ownership position in every new show on the CBS Fall Schedule.

- **CBS Television Studios** has formed a new unscripted programming department with veteran reality programming producer/executive **Ghen Maynard**, named to the newly created position of Senior Executive Vice President, Alternative Programming.



Ghen Maynard

The appointment marks a return to CBS for Maynard, who previously developed and launched on the Network four of reality television's longest-running hits: SURVIVOR; the U.S. version of the hit franchise BIG BROTHER; the 15-time Emmy Award-winning THE AMAZING RACE; and "America's Next Top Model" on the CW.

- **CBS Television Studios** announced in August a development deal with **Fulwell 73**, the independent UK-based production company. Executive producers of CBS's Emmy Award-nominated THE LATE LATE SHOW with JAMES CORDEN, Fulwell 73 and Fulwell's **Ben Winston** will create all forms of television (scripted, alternative and digital) for the Studio. Projects will be developed for broadcast and cable networks, as well as streaming services and other digital platforms.

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And... NCIS remains the #1 drama on TV this season, and BULL is the #1 new series. ... **Apple** and **TBS** have announced their own versions of "Carpool Karaoke" and "Drop The Mic," popular segments on THE LATE LATE SHOW with JAMES CORDEN. The broadcast had four Emmy nominations and two Emmy wins this September. ... **The CW's** CRAZY EX-GIRLFRIEND also had four Emmy nods and two Emmy wins. **CBS Television Studios** has had pick-ups of SUPERIOR DONUTS for mid-season on CBS. **TBS** picked up "The Guest Book," a comedy written and executive produced by **Greg Garcia** ("Yes, Dear," "My Name Is Earl").

CBS STUDIOS INTERNATIONAL



- In September, **CBS Studios International** announced the following deals: a licensing agreement with the U.K.'s **ITV2** for the exclusive, first window broadcast and VOD rights to the new CBS comedy THE GREAT INDOORS; a licensing agreement with **AMC Networks International Iberia** for the CBS event series AMERICAN GOTHIC, which on Oct. 5 will premiere in Spain and Portugal on the AMC Channel; a multi-season licensing agreement with **Warner Channel Latin America** for the exclusive basic pay TV and VOD rights across the region this fall for CBS's new comedy MAN WITH A PLAN; an exclusive licensing agreement with **Movistar+** (a service owned by **Telefonica**) in Spain for the linear and SVOD rights to all future SHOWTIME-owned series, as well as current SHOWTIME-owned hits and select library titles. Under the deal, Movistar+ will become the official home of SHOWTIME programming in Spain, with exclusive use of the SHOWTIME brand and trademark in that territory. As reported, similar exclusive deals for the SHOWTIME portfolio have been made over the past 18 months with **Sky** in Europe, **Bell Media** in Canada and **Stan** in Australia.

- On Oct. 4, **CBS Studios International** announced a multi-season licensing agreement with **FOX Networks Group Iberia** (FNG Iberia) for the exclusive basic pay TV rights in Spain and Portugal to CBS's new series BULL and MACGYVER, along with the exclusive basic TV rights in Spain for new midseason series DOUBT.

The agreement also extends FNG Iberia's licensing rights to "CSI: Crime Scene Investigation," "CSI: Miami," HAWAII FIVE-0 and NCIS: LOS ANGELES. ... Also on Oct. 4, CBS Studios International and **Fulwell 73** announced that "Drop the Mic," the hit rap battle segment on THE LATE LATE SHOW with JAMES CORDEN that has attracted nearly 40 million views on YouTube since it began on THE LATE LATE SHOW, is available as a format to international broadcasters.

And... **CBS Studios International** had **MIPCOM** attendees buzzing with their new slate of programming, including the new TWIN PEAKS. The series star, Golden Globe winner and Emmy nominee **Kyle MacLachlan** was in attendance to meet with international media executives and was the guest of honor at an exclusive cocktail party.

CABLE



- In August, SHOWTIME completed a deal with **Fox 21** to pick up three more seasons of HOMELAND, which will give subscribers original episodes through Season 8.

- Among programming announcements: RAY DONOVAN has been picked up for a fifth season; the comedy DICE has been picked up a second season; and PURITY, based on the novel by **Jonathan Franzen** and starring **Daniel Craig** in his first project for television, will air over two seasons in 2018 and 2019. New comedy pilots in production include WHITE FAMOUS starring **Jay Pharoah** ("Saturday Night Live"), based on an original idea from Oscar winner **Jamie Foxx**; SMILF, based on **Frankie Shaw's** short film that won the Jury Award at the Sundance Film Festival; and MATING, starring **Taran Killam** as a newly divorced young man unprepared for the world of dating.

- The network's newest comedy series, I'M DYING UP HERE, will premiere next spring. It's about aspiring comics during the early days of the stand-up comedy scene in L.A., is executive produced by comedian **Jim Carrey** and stars **Melissa Leo** along with an all-star ensemble cast.

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THE CW



The CW app is now available on every major OTT device, including **Apple TV**, **Roku**, **Google Chromecast** and

Amazon Fire TV, with the most recent five episodes of every CW show available for free, with no authentication.

The CW kicked off its 2016-2017 season with **THE FLASH**, (which premiered even with last season among A18-34), and the new comedy **NO TOMORROW** from **CBS Television Studios**. ... The CW's Saturday morning educational and informational programming block, **ONE MAGNIFICENT MORNING**, returned Oct. 1 with all new episodes of series aimed at teens and their families.

CW Seed, The CW's digital network, will debut in 2017 with **FREEDOM FIGHTERS: THE RAY**, a new animated series from **DC Comics** featuring the first gay super hero to lead a series. Also on CW Seed, the complete series runs of **EVERYBODY HATES CHRIS**, **GIRLFRIENDS** and **THE GAME** will be available to stream this fall.... Season two of the animated series **VIXEN**, based on the characters from DC Comics, premiered on CW Seed Oct. 13, timed to coincide with the season premiere on The CW of DC'S **LEGENDS OF TOMORROW**. The CW Seed original series **SHIP IT** won a Streamy Award for best drama.

The CW received two Creative Arts Emmy Awards, the most ever for the network. **CRAZY EX-GIRLFRIEND** won awards for Outstanding Choreography and Outstanding Single-Camera Picture Editing for a Comedy Series.

The CW Network has ordered new seasons of the hit improvisational comedy series **WHOSE LINE IS IT ANYWAY?** as well as the hit magic series **PENN & TELLER: FOOL US** and **MASTERS OF ILLUSION**. They will return as part of The CW's 2017 summer schedule.

(CABLE, continued from page 6)

- **SHOWTIME** also has a new limited series airing in the spring of 2017: **GUERRILLA**, which is being written, directed and produced by Oscar winner John Ridley. Golden Globe winner Idris Elba is producing and will co-star, and Freida Pinto has been cast in a lead role for the limited series.

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EYE ON: POP



At Press Tour the following projects were profiled:

- **WOLF CREEK**, inspired by the iconic cult film and executive produced by its creator/director **Greg McLean**, premieres on Friday, Oct. 14, as a six-episode limited series starring **John Jarratt** reprising his film role and **Lucy Fry**. To watch a trailer, go to: <http://tinyurl.com/jt7rqo7>
- **NIGHTCAP**, a 10-episode original scripted series from **Lionsgate** that pokes fun at late night television, premieres Nov. 16. The comedy stars **Ali Wentworth** as a lead talent booker who wrangles A-list celebrities including **Sarah Jessica Parker**, **Gwyneth Paltrow**, **Whoopi Goldberg** and many more. Ahead of its premiere, **NIGHTCAP** has been renewed with a 10-episode order for season two, with **Lionsgate** returning as the production studio.
- **THE JOEY MAC PROJECT**, a funny single-cam about a former boy band star trying to transition to acting, is executive produced and written by "Curb Your Enthusiasm's" **Tim Gibbons**. To watch a trailer, go to: <http://tinyurl.com/h3koqrm>

And...

- On August 15, **Verizon** and **Pop** announced a long-term carriage extension to continue distribution of Pop's fan-infused original programming to **Verizon's Fios TV** customers nationwide. In the deal, Verizon also received broad distribution rights to Pop programming across its digital platforms, including **TV Everywhere**, **go90** and more.
- Season two of **UNUSUALLY THICKE**, in which **Alan Thicke** and his family blur the lines of reality television and sitcom, premiered on Wednesday, Sept. 21.

People: **Randy Rovegno** has been named Vice President of Content Distribution Marketing; **Michael Voice** has been named Vice President of Business and Sales Strategy; **Caroline Wilson** has been named Vice President of Integrated Marketing.

EYE ON CBS ECOMEDIA



CBS EcoMedia's pioneering "Viewers to Volunteers" and "Charity Champions League" digital giving platforms have generated \$1.3 million in new funding for a variety of the nation's most effective nonprofit organizations. In the year since the programs' full

launch, tens of thousands of participants have engaged with the platforms, directing advertisers' dollars to support critical environmental, education, health and wellness, and veterans' programs across the country. Participating brands include **Toyota, Chevrolet, Jerome's Furniture** and **Winthrop University Hospital**, and benefitting nonprofits include **First Book, Junior Achievement, School on Wheels, the National Multiple Sclerosis Society, ALS.net, Meals on Wheels, Arbor Day Foundation, Stand Up to Cancer, Humane Society** and **Fisher House**, among many others.

CBS EcoMedia founder and president **Paul Polizzotto** describes the process as "story-empathy-action." He explains: "If you're watching an online video about homeless veterans, for example, and you want to make a difference, all you have to do is click the icon displayed in front of you, and a brand will make a donation on your behalf to a nonprofit organization that supports our servicemen and women." Polizzotto continues, "As the overwhelming response to Viewers to Volunteers and Charity Champions League makes clear, our model is a win-win-win. More people than ever have the opportunity to experience the profound sense of gratification that comes with giving back; nonprofits reach an exponentially broader audience; and brands connect with consumers in a more meaningful way."

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- An unprecedented partnership between THE LATE SHOW With STEPHEN COLBERT and SHOWTIME will bring Colbert's special brand of political satire and social commentary to a live SHOWTIME election special on Tuesday, Nov. 8 (11:00 PM, ET/8:00 PM, PT).
- In October, SHOWTIME released the first behind-the-scenes look at the new TWIN PEAKS, which will premiere in 2017 on SHOWTIME, on-air, on demand and over the internet. To watch the behind-the-scenes look at TWIN PEAKS, go to: <http://s.sho.com/TPTalkingHeads>
- SHOWTIME's documentary output continues to expand with critically acclaimed new projects, including WEINER, the buzzy documentary that won the Documentary Grand Jury Prize at **Sundance**. It premiered on Oct. 22 and follows former congressman **Anthony Weiner** in his failed 2013 mayoral campaign. The NBA's No. 1 draft pick, **Ben Simmons**, is the subject of the new sports documentary ONE & DONE, premiering on Nov. 4. SHOWTIME filmmakers followed

Simmons when he was still a high school student in Australia and spent two years getting intimate access into his personal journey to become the first pick in the NBA draft. ... And ZERO DAYS, premiering on Nov. 19, is a critically acclaimed cyber-crime documentary from Oscar winner **Alex Gibney** and will tell the story of a computer virus unleashed to destroy a part of an Iranian nuclear facility.

- **Smithsonian Channel** won an Emmy award for DAVID ATTENBOROUGH'S RISE OF THE ANIMALS in the Outstanding Nature Programming category. ... On Sept. 27, Smithsonian Channel launched on StarHub TV in Singapore, marking the network's first expansion outside of North America.
- On Sept. 24, the **Smithsonian Institution** opened the **National Museum of African American History and Culture**, the only national museum devoted exclusively to the documentation of African American life, history and culture. The **Smithsonian Channel** has partnered with the museum to produce and donate 130 videos for the inaugural exhibits.

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And... Smithsonian Channel celebrated the 50th anniversary of the original Star Trek series with BUILDING STAR TREK, which premiered Sept. 4. The two-hour special looked at the lasting influence that “Star Trek” has had on the world.

INTERACTIVE



- **Elaine Quijano**, an anchor and correspondent for CBSN, moderated the only vice presidential debate this season. She was the first-ever anchor of a digital network to moderate a general election debate.
- **CBS Sports Digital** experienced the highest year-over-year growth among top 10 sports properties for September, up 24%, and continues to be the fastest-growing digital sports property of 2016, up 18% overall for the year.

TELEVISION STATIONS



- The **CBS Television Stations** kicked off the new season by delivering ratings wins and year-to-year growth during premiere week. Led by the Network’s flagship, **WCBS** New York, the station group’s primetime viewership was up 4% compared to the same week in 2015. The group also attracted growth in viewers with its 5:00 AM, 6:00 AM, 5:00 PM and late newscasts. Nine CBS-owned stations ranked first or a strong second in late news. In addition, the stations attracted double-digit gains in the key A25-54 demo with their 5:00 AM (+33%), 6:00 AM (+20%) and 5:00 PM (+14%) newscasts. (Source: NSI)

- In August, **WCBS-TV** and **WLNY-TV** New York launched the next generation of the Mobile Weather Lab, a custom-made SUV that is equipped with state-of-the-art broadcast and weather measurement technology. In 2010, the CBS Television Stations group was the first in the industry to introduce weather stations on wheels. The Mobile Weather Labs are able to broadcast live high-definition video of the weather conditions in local neighborhoods while the vehicle is in motion. The Labs are also able to provide hyper-local weather data to show viewers what’s happening and what’s to come when a storm is approaching. The new CBS New York Mobile Weather Lab was featured on the cover of Broadcasting & Cable’s July 25 issue.

- **WFOR-TV** Miami received widespread praise for its coverage of Hurricane Matthew. Reflecting the importance of the public service provided by CBS 4, the station’s viewership was 74% higher than normal when it aired continuous hurricane coverage from 4:30 AM – 8:00 PM on Oct. 6.

- On Oct. 17, **KDKA-TV** Pittsburgh hosted the much-anticipated first U.S. Senate debate between Republican incumbent **Pat Toomey** and his Democratic challenger **Katie McGinty**, the candidates who are engaged in one of the closest Senate races in the country.

- In August, veteran CBS Television Stations general manager **Tom Canedo** transitioned from the group’s Detroit stations, **WWJ-TV** and **WKBD-TV**, to Atlanta in order to serve as president and general manager of CBS-owned **WUPA-TV**. Canedo’s successor in Detroit is **Brian Watson**, an 18-year CBS Television Stations veteran and the vice president of sales at the group’s Detroit stations since 2012, who was appointed Vice President, Station Manager and Director Sales at the duopoly.

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CBS RADIO



● In September, five **CBS RADIO** stations and on-air personalities were awarded **The National Association of Broadcasters Marconi Award**, the industry's most prestigious honor. For the fourth consecutive year, CBS RADIO has dominated the Legendary Station of the Year category. This year's winner, **WINS-AM** New York, joins previous winners **KYW-AM** Philadelphia (2015), **WFAN-FM** New York (2014) and **WBBM-AM/FM** Chicago (2013). CBS RADIO also continues to lead the Major Market Personality, Sports and Spanish Station of the Year categories with three wins in each over the last five years (2012-2016).

● CBS RADIO and **Westwood One** announced in September a multi-year renewal of their existing multi-platform content and distribution agreement. The deal marks an extension to CBS RADIO and Westwood One's longstanding relationship spanning over 20 years. Under the terms of the agreement, Westwood One will continue to distribute the following CBS RADIO content: **CBS Sports Radio**, **CBS Radio News** and "The Daly Download with Carson Daly."

● **CBS RADIO Las Vegas** announced on August 25 the launch of **98.5 Da Shaka**, targeting the city's Hawaiian island community. The new station airs on **98.5 KLUC's** HD-2 frequency, and listeners can also stream it through www.Radio.com or the Radio.com app for mobile devices. In addition, 98.5 Da Shaka will participate in concerts and cultural events integral to and associated with the Hawaiian island community.

● **J.D. Crowley** has been upped to executive vice president of digital. Crowley joins CBS RADIO in this newly created position from CBS RADIO's sister business, **CBS Television Distribution**, where he served as senior vice president and general manager of digital media. Crowley will be based at CBS RADIO's corporate headquarters in NYC and report to the CBS RADIO president, **Andre Fernandez**.

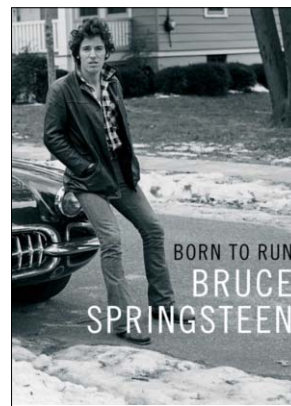
● CBS RADIO signed in October a multi-year contract renewal with **Kevin Weatherly** who will continue to serve in his roles as senior vice president of

programming at CBS RADIO, and program director of Los Angeles' **KROQ-FM**, **KAMP-FM** and **KCBS-FM**. The deal ensures that Weatherly, one of the most influential programmers in the industry, remains with CBS RADIO for a number of years. Weatherly also advises CBS RADIO's rock, alternative and adult hits stations across the country as format captain, and contributes to CBS RADIO's brand strategy, both on air and digitally.

● CBS RADIO and **CBS Local Digital Media** launched in September the podcast "Loveline with **Amber Rose**," based on the longest running talk radio show ever on FM radio, which began on CBS RADIO's **KROQ** Los Angeles in 1983.

And... Michael Pettiette, who created the sales digital strategy for CBS RADIO Houston, has been promoted to vice president and director of sales of the cluster. He previously served as regional director of digital sales for Houston's six-stations. ... On Oct. 26, **CBS RADIO** and **Simon & Schuster** announced "The Paper Donkey Podcast," a bi-weekly conversation between writers and editors about their work, the page and process, hosted on the **Play.it** network via Play.it/PaperDonkey (<http://tinyurl.com/zcgbbxn>) and **iTunes**. This is the second podcast created by CBS RADIO's Play.it in collaboration with Simon & Schuster.

PUBLISHING



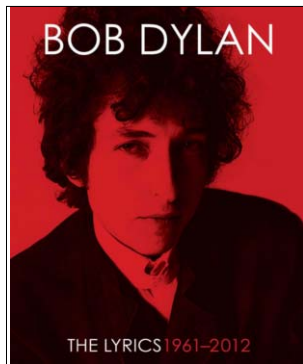
● **Born To Run**, **Simon & Schuster's** highly-anticipated autobiography of **Bruce Springsteen** which was released on Sept. 27, received great critical acclaim and immediately became a #1 *New York Times* bestseller, and was also the #1 bestseller in the U.K./Ireland (where it is also published by Simon &

Schuster), as well as in Germany, Denmark and Sweden. Simon & Schuster launched *Born To Run* with much fanfare and plenty of in-house attention from CBS sister companies.

(Continued on page 11)

(PUBLISHING, continued from page 10)

- Following Bob Dylan being named recipient of the 2016 Nobel Prize in Literature (the first American to receive the prize since 1993, and the first musician to be recognized by the **Swedish Academy** in the category), Simon & Schuster moved the publication of *Lyrics: 1961-2012* to Nov. 1. The beautiful, comprehensive volume presents a definitive collection of Dylan's most recent writing as well as his earlier lyrics. The artist's memoir, *Chronicles: Volume One*, also published by Simon & Schuster, spent a year on the *New York Times* bestseller list. Both books immediately shot up the **Amazon** bestseller list, and Simon & Schuster has gone back to press for more copies of each title.



- *Ghost* by **Jason Reynolds** (Caitlyn Dlouhy Books/Atheneum) is a finalist for the 2016 National Book Award. ... Two S&S books were longlisted for Britain's Man Booker prize, considered one of the world's most important literary awards. *The North Water*, a tour-de-force 19th century whaling adventure by **Ian McGuire**, is published by **Scribner UK**; *Work Like Any Other*, the debut novel from **Virginia Reeves**, about an Alabama electrician-turned-farmer caught in a violent new world, is also published by Scribner UK and by Scribner in the U.S. on Nov. 16.

CBS FILMS

CBS FILMS

- **CBS Films'** critically acclaimed dramatic thriller, **HELL OR HIGH WATER**, has become the top grossing art house release of 2016. Directed by **David Mackenzie** from a screenplay by **Taylor Sheridan** and starring **Jeff**

(Continued on page 12)

CBS CONSUMER PRODUCTS CBS HOME ENTERTAINMENT



- To celebrate "Star Trek's" 50th anniversary, on Sept. 8, **Facebook** joined forces with **CBS Consumer Products** and **CBS Television Studios** to create a greeting and Trek-themed profile frames for millions of users. For the first time, Facebook also changed their reaction buttons to a "Star Trek" theme, using iconic characters such as Captain Kirk and Spock and symbols such as the Vulcan "Live Long and Prosper" hand sign. Fans were encouraged to post LLAP selfies on their social media channels with the hashtags #LLAP and #StarTrek50. On the Sept. 8 anniversary, "Star Trek" was the #1 worldwide trend on Twitter and a top trend on Facebook.

In Other "Star Trek" News...

- CBS Consumer Products signed its first "Star Trek" licensing deals in China for a slate of products related to the new **Paramount Pictures** feature film "Star Trek Beyond." Licensees include e-commerce giant **Alibaba**, **China Film** and **Mtime**.
- Almost 10,000 fans attended the "Star Trek Mission: New York" convention over Labor Day weekend to celebrate "Star Trek's" 50th anniversary.
- CBS Consumer Products announced two new Star Trek Cruises, hosted by **George Takei** scheduled to set sail in January 2018.

And Among Other News...

- "Cheers Live On Stage" made its debut in Boston on Sept. 9 at the Shubert Theater. The show then moved to Chicago for a multi-week engagement at Chicago's Broadway Playhouse before it goes on a national tour.
- The season one collection of SHOWTIME's **BILLIONS** will become available on Blu-Ray™ and DVD Nov. 8.

(CBS FILMS, continued from page 11)

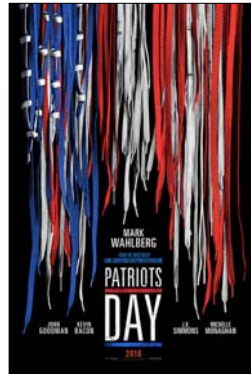


Ben Foster (L) and Chris Pine in HELL OR HIGH WATER

Bridges, Chris Pine and Ben Foster, the film is also one of the best reviewed movies of the year with a 98% fresh rating on **RottenTomatoes.com**. The film is also generating considerable awards season buzz and will debut on home video on Nov. 22. To watch the HELL OR HIGH WATER trailer, go to <http://tinyurl.com/hv6hof>

● CBS Films' new family comedy **MIDDLE SCHOOL: THE WORST YEARS OF MY LIFE** opened in theaters on Oct. 7. The film is based on the first of seven bestselling books by **James Patterson**. **MIDDLE SCHOOL** stars **Griffin Gluck, Lauren Graham, Andy Daly, Retta, Adam Pally** and **Rob Riggle**.

● **AMERICAN ASSASSIN**, the action thriller based on the bestselling Simon & Schuster novel by **Vince Flynn**, began filming in Europe on Sept. 12. **Dylan O'Brien** will play Mitch Rapp, a student recruited into the shadowy world of counter terrorism. He's joined in the film by **Michael Keaton, Sanaa Lathan, Taylor Kitsch** and **Shiva Negar**. **HOMELAND** alumni **Michael Cuesta** will direct the thriller from a screenplay by **Stephen Schiff**. **Lorenzo di Bonaventura** and **Nick Wechsler** are producing the film.



● **PATRIOTS DAY**, CBS Films' account of the Boston Marathon bombing, will open in Boston, New York and Los Angeles on Dec. 21, followed by a nationwide release on Jan. 13. The film, directed by **Peter Berg** ("Deepwater Horizon"), stars **Mark Wahlberg, Kevin Bacon, John Goodman, J.K.**

Simmons and **Michelle Monaghan**. To view a teaser go to https://www.youtube.com/watch?v=_c9lpl_pNGI

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CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward- looking statements, including those due to changes in economic, business, competitive, technological, strategic and/or regulatory factors, and other factors affecting the operations of the businesses of the CBS Corporation. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Forms 10-K, Form 10-Q and 8-K, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the Securities and Exchange Commission which can be found on the CBS Corporation website, www.cbscorporation.com, in the "News" and "Investor Relations" sections, respectively.

STATISTICAL INFORMATION

Third Quarter 2016

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Network Time-Period-Winning Programs ⁽¹⁾

<i>Scorpion</i>	<i>Mom</i>
<i>NCIS</i>	<i>Pure Genius</i>
<i>Bull</i>	<i>MacGyver</i>
<i>NCIS: New Orleans</i>	<i>Hawaii Five-0</i>
<i>Survivor</i>	<i>Blue Bloods</i>
<i>The Big Bang Theory</i>	<i>CBS+NFLN Thursday Night Football</i>
<i>The Great Indoors</i>	

(1) Source: NTI, Nielsen Media Research. Average audience, "Live+Same Day" ratings. Mon-Sat 8-11p, Sun 7-11p, Persons 2+. Time-period-winning programs defined as programs with a plurality of weekly wins in their respective time periods. Most current time period only. Excludes canceled or moved programs. 2016/2017 season to date, 9/19/16 - 10/30/16.

TV Production (Network and First-Run) ⁽²⁾

<i>Young and Hungry (ABC Family)</i>	MacGyver (CBS)
<i>American Gothic (CBS)</i>	<i>NCIS (CBS)</i>
<i>Angel From Hell (CBS)</i>	<i>NCIS: Los Angeles (CBS)</i>
<i>Blue Bloods (CBS)</i>	<i>NCIS: New Orleans (CBS)</i>
<i>Brain Dead (CBS)</i>	<i>Survivor (CBS)</i>
<i>Bull (CBS)</i>	<i>The Late Late Show with James Corden (CBS)</i>
<i>Code Black (CBS)</i>	<i>The Late Show with Stephen Colbert (CBS)</i>
<i>Criminal Minds (CBS)</i>	<i>The Talk (CBS)</i>
<i>Hawaii Five-0 (CBS)</i>	<i>Zoo (CBS)</i>
<i>Kevin Can Wait (CBS)</i>	<i>Beauty and the Beast (CW)</i>

(2) Represents current shows CBS Corporation or its subsidiaries produce, own an equity stake in, and/or distribute as of 9/30/16. New shows are in bold.

First-Run Syndication Programs

Dr. Phil	The Insider Weekend
The Doctors	Jeopardy!
Entertainment Tonight	Jeopardy! Weekend
Entertainment Tonight Weekend	Judge Judy
Hot Bench	Mr. Food
Inside Edition	Rachael Ray
Inside Edition Weekend	Wheel of Fortune
The Insider	Wheel of Fortune Weekend

Showtime Networks Subscriptions ⁽³⁾

(In Millions)	3Q '16	3Q '15
Showtime Networks	75.5	76.2

(3) Source: Company data. Showtime Networks includes Showtime, The Movie Channel and FLIX. Data as of 9/30/16.

CBS Radio Revenue Ranking in Top 10 Markets ⁽⁴⁾

Market	Rank
New York	No. 2
Los Angeles	No. 2
Chicago	No. 1
San Francisco	No. 1
Dallas	No. 3
Houston	No. 2
Washington, D.C.	No. 3
Atlanta	No. 3
Philadelphia	No. 1
Boston	No. 1

(4) Source: "Year-To-Date Market Total Revenue Performance Summary" for year-to-date September 2016, per Miller Kaplan Arase LLP.

Simon & Schuster's New York Times Best Sellers ⁽⁵⁾

Title	Author	Rank	Weeks on List
Hardcover Fiction:			
<i>Order to Kill</i>	Vince Flynn and Kyle Mills	3	1
<i>The Woman in Cabin 10</i>	Ruth Ware	11	13
Hardcover Nonfiction:			
<i>Born to Run</i>	Bruce Springsteen	2	3
<i>The Girl with the Lower Back Tattoo</i>	Amy Schumer	7	9
<i>My Own Words</i>	Ruth Bader Ginsburg, et. al	8	2
<i>A Life in Parts</i>	Bryan Cranston	9	1
Paperback Trade Fiction:			
<i>A Man Called Ove</i>	Fredrik Backman	2	42
<i>In A Dark, Dark Wood</i>	Ruth Ware	5	21
<i>The Light Between Oceans</i>	M.L. Stedman	8	71
<i>My Grandmother Asked Me to Tell You She's Sorry</i>	Fredrik Backman	9	26
Mass-Market Fiction:			
<i>All Dressed in White</i>	Mary Higgins Clark and Alafair Burke	6	4
<i>The Survivor</i>	Vince Flynn and Kyle Mills	9	6
Children's Series:			
<i>Spy School</i>	Stuart Gibbs	6	2
Children's Young Adult Hardcover:			
<i>Children of Eden</i>	Joey Graceffa	2	2
Children's Middle Grade Paperback:			
<i>Out of My Mind</i>	Sharon Draper	4	62
Children's Young Adult Paperback:			
<i>We All Looked Up</i>	Tommy Wallach	7	7
Children's Young Adult E-Books:			
<i>Until Friday Night</i>	Abbi Glines	2	6
E-Book Fiction:			
<i>Order to Kill</i>	Vince Flynn and Kyle Mills	1	1
<i>A Man Called Ove</i>	Fredrik Backman	9	1
E-Book Nonfiction:			
<i>Hungry Heart</i>	Jennifer Weiner	3	1
<i>Born to Run</i>	Bruce Springsteen	4	3
<i>The Girl with the Lower Back Tattoo</i>	Amy Schumer	7	9
<i>A Life in Parts</i>	Bryan Cranston	10	1
Combined Print & E-Book Fiction:			
<i>Order to Kill</i>	Vince Flynn and Kyle Mills	2	1
<i>A Man Called Ove</i>	Fredrik Backman	5	21
<i>The Light Between Oceans</i>	M.L. Stedman	13	15
Combined Print & E-Book Nonfiction:			
<i>Born to Run</i>	Bruce Springsteen	2	3
<i>Hungry Heart</i>	Jennifer Weiner	6	1
<i>The Girl with the Lower Back Tattoo</i>	Amy Schumer	7	9
<i>A Life in Parts</i>	Bryan Cranston	9	1
<i>My Own Words</i>	Ruth Bader Ginsburg, et. al	10	2

(5) Source: *The New York Times*. Data as of 10/30/16.

STATISTICAL INFORMATION

Third Quarter 2016 – Continued

CBS Corporation Major-Market Media Presence in the Top U.S. Television and Radio Markets as of September 30, 2016

Market and Market Rank ⁽²⁾	Television			Radio			CBS Local Digital Media ⁽¹⁾
	Stations	Type	Network Affiliation	Stations	AM /F M	Format	Websites
New York, NY #1—Television #1—Radio	WCBS-TV WLNY-TV	UHF UHF	CBS Independent	WBMP WCBS WCBS WFAN WFAN WINS WNEW	FM AM FM AM FM AM FM	Top 40 News Classic Hits Sports Sports News Hot Adult Contemporary	newyork.cbslocal.com
Los Angeles, CA #2—Television #2—Radio	KCAL-TV KCBS-TV	VHF UHF	Independent CBS	KAMP KCBS KNX KROQ KRTH KTWV	FM FM AM FM FM FM	Top 40 Adult Hits News Alternative Rock Classic Hits Rhythmic Adult Contemporary	losangeles.cbslocal.com
Chicago, IL #3—Television #3—Radio	WBBM-TV	VHF	CBS	WBBM WBBM WCFS WJMK WSCR WUSN WXRT	AM FM FM FM AM FM FM	News Top 40 News Classic Hits Sports Country Adult Album Alternative	chicago.cbslocal.com
Philadelphia, PA #4—Television #9—Radio	KYW-TV WPSG-TV	UHF UHF	CBS The CW	KYW WIP WOGL WPHT WXTU WZMP	AM FM FM AM FM FM	News Sports Classic Hits News/Talk Country Top 40	philadelphia.cbslocal.com
Dallas-Fort Worth, TX #5—Television #5—Radio	KTVT-TV KTXA-TV	UHF UHF	CBS Independent	KJKK KLUV KMVK KRLD KRLD KVIL	FM FM FM AM FM FM	Adult Hits Classic Hits Spanish News/Talk Sports Hot Adult Contemporary	dfw.cbslocal.com
San Francisco, CA #6—Television #4—Radio	KPIX-TV KBCW-TV	UHF UHF	CBS The CW	KCBS KFRC KITS KLLC KMVQ KZDG ⁽³⁾	AM FM FM FM FM AM	News News Alternative Hot Adult Contemporary Top 40 South Asian Talk/Music	sanfrancisco.cbslocal.com
Boston, MA #9—Television #10—Radio	WBZ-TV WSBK-TV	UHF UHF	CBS MyNetworkTV	WBMX WBZ WBZ WODS WZLX	FM AM FM FM FM	Hot Adult Contemporary News/Talk Sports Top 40 Classic Rock	boston.cbslocal.com
Washington, D.C. #7—Radio				WIAD WJFK WJFK WLZL WDCH ⁽⁴⁾ WPGC	FM AM FM FM FM FM	Hot Adult Contemporary Sports Sports Spanish Business News/Talk Rhythmic Top 40	washington.cbslocal.com

STATISTICAL INFORMATION

Third Quarter 2016 – Continued

Market and Market Rank ⁽²⁾	Television			Radio			CBS Local Digital Media ⁽¹⁾
	Stations	Type	Network Affiliation	Stations	AM /F M	Format	Websites
Atlanta, GA #10—Television #8—Radio	WUPA-TV	UHF	The CW	WAOK WVEE WZGC	AM FM FM	News/Talk Urban Sports	atlanta.cbslocal.com
Houston, TX #6—Radio				KHMX KIKK KILT KILT KKHH KLOL	FM AM AM FM FM FM	Hot Adult Contemporary Sports Sports Country Top 40 Spanish	houston.cbslocal.com
Phoenix, AZ #14—Radio				KALV KMLE KOOL	FM FM FM	Top 40 Country Classic Hits	
Tampa-St. Petersburg, FL #11—Television	WTOG-TV	UHF	The CW				tampa.cbslocal.com
Detroit, MI #13—Television #12—Radio	WKBD-TV WWJ-TV	UHF UHF	The CW CBS	WDZH WOMC WWJ WXYT WXYT WYCD	FM FM AM AM FM FM	Top 40 Classic Hits News Sports Sports Country	detroit.cbslocal.com
Seattle-Tacoma, WA #14—Television #13—Radio	KSTW-TV	VHF	The CW	KFNQ KJAQ KMPS KZOK	AM FM FM FM	Sports Adult Hits Country Classic Rock	seattle.cbslocal.com
Minneapolis, MN #15—Television #16—Radio	WCCO-TV KCCO-TV ⁽⁵⁾ KCCW-TV ⁽⁶⁾	UHF VHF VHF	CBS CBS CBS	KMNB KZJK WCCO	FM FM AM	Country Adult Hits News/Talk	minnesota.cbslocal.com
Miami-Ft. Lauderdale, FL #16—Television #11—Radio	WFOR-TV WBFS-TV	UHF UHF	CBS MyNetworkTV	WKIS WPOW WQAM	FM FM AM	Country Top 40 Sports	miami.cbslocal.com
Denver, CO #17—Television	KCNC-TV	UHF	CBS				denver.cbslocal.com
Orlando, FL #32—Radio				WOCL WOMX WQMP	FM FM FM	Classic Hits Hot Adult Contemporary Top 40	
Cleveland, OH #33—Radio				WDOK WKRK WNCX WQAL	FM FM FM FM	Adult Contemporary Sports Classic Rock Hot Adult Contemporary	cleveland.cbslocal.com
Sacramento, CA #20—Television #28—Radio	KOVR-TV KMAX-TV	UHF UHF	CBS The CW	KHTK KNCI KSFM KYM KZZO	AM FM FM FM FM	Sports Country Rhythmic Top 40 Adult Contemporary Hot Adult Contemporary	sacramento.cbslocal.com
St. Louis, MO #22 Radio				KEZK KMOX KYKY	FM AM FM	Adult Contemporary News/Talk Hot Adult Contemporary	stlouis.cbslocal.com

STATISTICAL INFORMATION

Third Quarter 2016 – Continued

Market and Market Rank ⁽²⁾	Television			Radio			CBS Local Digital Media ⁽¹⁾
	Stations	Type	Network Affiliation	Stations	AM /F M	Format	Websites
Pittsburgh, PA #23—Television #27—Radio	KDKA-TV WPCW-TV	UHF VHF	CBS The CW	KDKA KDKA WBZZ WDSY	AM FM FM FM	News/Talk Sports Hot Adult Contemporary Country	pittsburgh.cbslocal.com
Baltimore, MD #26—Television #21—Radio	WJZ-TV	VHF	CBS	WJZ WJZ WLIF WWMX	AM FM FM FM	Sports Sports Adult Contemporary Top 40	baltimore.cbslocal.com
Indianapolis, IN #27—Television	WBXI-CA ⁽⁷⁾	UHF	Independent				
San Diego, CA #17—Radio				KEGY KYXY	FM FM	Top 40 Adult Contemporary	
Riverside-San Bernardino, CA #25—Radio				KFRG KRAK KVFG KXFG	FM AM FM FM	Country Sports Classic Hits Country	

- (1) The CBS Local Digital Media group operates the websites of the Company's television stations and radio stations. Many of these websites are combined for the television stations and non-music radio stations in co-located markets and provide news, information, entertainment, as well as other services, and promote stations' programming.
- (2) Television market rankings based on Nielsen Media Research Local Market Universe Estimate, September 2016. Radio market rankings based on Nielsen Audio Market Survey, Fall 2016.
- (3) KZDG-AM in San Francisco, California, is programmed by a third party through a time brokerage agreement.
- (4) WDCH-FM in Washington, D.C., is programmed by a third party through a time brokerage agreement.
- (5) KCCO-TV is operated as a satellite station of WCCO-TV
- (6) KCCW-TV is operated as a satellite station of WCCO-TV
- (7) WBXI-CA is a Class A low-power television station. Class A low power television stations do not implicate the FCC's ownership rules.

STATISTICAL INFORMATION

Third Quarter 2016 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Television Distribution: Off-Network Syndicated Product*

48 Hours	Dexter	JAG	Sabrina the Teenage Witch
60 Minutes	Diagnosis Murder	The L Word	Seven Days
The 4400	The Division	Laverne & Shirley	Seventh Heaven
The Andy Griffith Show	Elementary	Little House on the Prairie	Showtime Championship Boxing
The Amazing Race	Everybody Loves Raymond	The Love Boat	Sister Sister
America's Next Top Model	Everybody Hates Chris	MacGyver	Sleeper Cell
Any Day Now	Family Ties	Matlock	Soul Food
Barnaby Jones	Frasier	Medium	Star Trek: Deep Space Nine
Becker	The Game	Melrose Place	Star Trek: Enterprise
The Beverly Hillbillies	Get Smart	Mission Impossible	Star Trek: Next Generation
Beverly Hills 90210	Ghost Whisperer	Moesha	Star Trek: Original
Blue Bloods	Girlfriends	Mork & Mindy	Star Trek: Voyager
Bonanza	Gomer Pyle, USMC	My Three Sons	Survivor
Brady Bunch	The Good Wife	Nash Bridges	Taxi
Brotherhood	The Guardian	NCIS	This American Life
Caroline in the City	Gunsmoke	NCIS Los Angeles	Touched by an Angel
Charmed	Half & Half	Numb3rs	The Tudors
Cheers	Happy Days	The Odd Couple	The Twilight Zone
Clueless	Hawaii Five-O	One On One	The Wild Wild West
Combat!	Highlander	The Parkers	Wings
Criminal Minds	Hogan's Heroes	Penn & Teller	Undercover Boss
CSI: Crime Scene Investigation	The Honeymooners	Perry Mason	
CSI: Miami	Hot in Cleveland	Queer as Folk	
CSI: New York	I Love Lucy	Rawhide	

* This is a partial list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

CBS Interactive

	Global Unique Monthly Visitors ⁽¹⁾	Global Reach ⁽²⁾	Global Rank ⁽³⁾
CBS Interactive Web Sites	225 Million	12%	#15

(1) Source: comScore Media Metrix. Monthly average of global unique visitors for the third quarter of 2016.

(2) Source: comScore Media Metrix. Monthly average of global reach for the third quarter of 2016.

(3) Ranking based on the comScore Media Metrix worldwide figure for CBS Interactive web sites' unique monthly visitors of 220 million for September 2016.

CBS Interactive Web Properties

CBS All Access
 CBS.com
 CBSN
 CBSNews.com
 CBS Sports.com
 CBS Interactive Advanced Media
 Chowhound
 College Sports Live
 CNET
 ComicVine
 Download.com
 GameFAQs
 GameSpot
 Giant Bomb

Last.fm
 MaxPreps
 Metacritic
 Metrolyrics
 mySimon
 Roadshow
 SportsLine
 Tech Republic
 TrainerPass
 TV.com
 TVGuide.com
 UrbanBaby
 ZDNet
 247 Sports

CBS Audience Network Distribution Partners

AT&T
 Comcast
 Dailymotion
 DirecTV
 Dish
 MSN
 Roku
 TV Guide
 Yahoo
 YouTube

STATISTICAL INFORMATION

Third Quarter 2016 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS SPORTS NETWORK Online Partners as of June 30, 2016

Colleges/Universities

Air Force • goairforcefalcons.com
UAB • uabsports.com
Auburn • auburntigers.com
Baylor • bayorbears.com
Boise State • broncosports.com
Central Michigan • cmuchippewas.com
Cincinnati • gobearcats.com
Coastal Carolina • gocusports.com
Colorado State • csurams.com
Connecticut • uconnhuskies.com
DePaul • depaulbluedemons.com
Denver • denverpioneers.com
Duquesne • goduquesne.com
Elizabeth City • ecsuvikings.com
Fayetteville State • fsuBroncos.com
Florida Atlantic • fausports.com
George Washington • gwsports.com
Georgetown • guhoyas.com
Georgia • georgiadogs.com
Georgia Tech • ramblinwreck.com
Gonzaga • gozags.com
Houston • uhcougars.com
Johns Hopkins • hopkinssports.com
Lafayette • goleopards.com
Long Beach State • longbeachstate.com
Louisiana Tech • latechsports.com
Loyola (MD) • loyolagreyhounds.com
Loyola Marymount • lmulions.com
Loyola Chicago • loyolaramblers.com
Marquette • gomarquette.com
Marshall • herdzone.com
Maryland-Eastern Shore • umeshawks.com
Miami (Ohio) • miamiredhawks.com
Michigan State • msuspartans.com
Michigan • mgoblue.com
Minnesota • gophersports.com
Mississippi • olemisssports.com
Navy • navysports.com
UNLV • unlvrebels.com
Nevada • nevadawolfpack.com

North Texas • meangreensports.com
Notre Dame • und.com
Oakland (MI) • ougrizzlies.com
Ohio • ohioobcats.com
Ohio State • ohiostatebuckeyes.com
Penn State • gopsusports.com
Pepperdine • pepperdinesports.com
Pittsburgh • pittsburghpanthers.com
Providence • friars.com
Purdue • purduesports.com
Rice • riceowls.com
Rutgers • scarletknights.com
St. John's • redstormsports.com
San Diego • usdtoreros.com
San Diego State • goaztecs.com
San Jose State • sjsuspartans.com
Siena • sienasaints.com
South Carolina • gamecocksonline.com
Southern California • usctrojans.com
Southern Miss • southernmiss.com
Stephen F. Austin • sfajacks.com
Tennessee – utsports.com & utladyvols.com
UC Davis • ucdavisaggies.com
USC • usctrojans.com
UT Arlington • utamavs.com
UTEP • utepathletics.com
TCU • gofrogs.com
Villanova • villanova.com
Virginia • virginiasports.com
Wake Forest • wakeforestsports.com
Western Carolina • catamountsports.com
Western Kentucky • wkusports.com
Western Washington • wuvvikings.com

Conferences/Associations

Arena Football League • arenafootball.com
Big Ten Conference • bigten.org
Mountain Pacific Sports Federation • mpsfsports.com
NACDA • nacda.com
USA Water Polo • usawaterpolo.org

Affiliates

American Legion
ASA/USA Softball
East Tennessee State
Florida
International Baseball Federation
Liberty
Lynn
National Fastpitch Coaches Association
PBR
Valparaiso