

CBS CORPORATION **update**

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CBS CORPORATION KEY NEWS: MID-FEB. -- MAY 2013

SPECIAL EDITION



GREAT DEAL FOR "THE GOOD WIFE"



On March 13, CBS announced a unique multi-platform syndication model for its award-winning drama THE GOOD WIFE, providing off-network rights for the series.

- As part of an agreement with **Amazon.com**, the first three seasons of THE GOOD WIFE will be available on Amazon Prime Instant Video beginning March 14, with season four coming to **Prime Instant Video** later this year. All Prime Instant Videos are commercial-free and can be viewed at no additional cost by Prime members.
- As part of an expanded agreement with **Hulu**, previous seasons of THE GOOD WIFE will be available to **Hulu Plus** subscribers in September 2013. This builds on previously announced licensing agreements between CBS and Hulu for library content and for CBS-produced programming that airs on **The CW**.
- **The Hallmark Channel** will begin running THE GOOD WIFE on weekdays beginning January 2014.
- **Local television stations** will have a weekend broadcast syndication window beginning in September 2014. **CBS Television Distribution** has sold these rights to the CBS Television Stations as the flagship broadcast group and to stations of all affiliations, currently covering 85% of the country.

CBS CONTENT GROUP

Entertainment Segment



● Season-to-date (through week #31 (9/24/12 – 4/28/13) **CBS** is #1 in viewers and all key demos. In viewers CBS has the #1 program (NCIS); the top seven scripted series (NCIS, THE BIG BANG THEORY, NCIS: LOS ANGELES, PERSON OF INTEREST, TWO AND A HALF MEN, BLUE BLOODS and ELEMENTARY); the #1 drama (NCIS), the #1

CBS MAKES INVESTMENTS IN CABLE NETWORKS



In another strategic move to expand its cable footprint, on March 26, **CBS Corporation** and **Lionsgate** -- a leading global entertainment company

with a strong and diversified presence in motion picture production and distribution, television programming and syndication -- announced a 50/50 partnership for the highly distributed entertainment basic cable network **TVGN** and the website **TVGuide.com**. Under the arrangement, TVGN (available in more than 80 million homes) will continue to be entertainment-focused, with a specific rebranding and programming strategy to be announced at a later date.

On Feb. 14, in an innovative way to use **CBS** tentpole programming to gain more



ownership in the cable network business, the Company announced a partnership with **AXS.TV**. AXA.TV is a premier cable destination for live events, breaking news, and as-they-are-happening trends in the worlds of pop culture, music, fashion and entertainment. The multi-year commitment from CBS provides for promotion and access to content and shoulder programming opportunities, in addition to strategic support for AXS.TV, which currently has 38 million subscribers.

comedy (THE BIG BANG THEORY); the top two new programs (ELEMENTARY and VEGAS); and the #1 news program 60 MINUTES. (Source: NTI)

● In a move that underscored the ratings success and programming depth of CBS's primetime schedule, in April the Network announced it will return 19 series for the 2013-2014 broadcast season. Returning dramas are NCIS, CSI, NCIS: LOS ANGELES, PERSON OF INTEREST, ELEMENTARY, HAWAII FIVE-0, THE MENTALIST, BLUE BLOODS and THE GOOD WIFE. Returning comedies are THE BIG BANG THEORY, TWO AND A HALF MEN, HOW I MET YOUR MOTHER (for its final season), 2 BROKE GIRLS and MIKE & MOLLY. Also returning will be THE AMAZING RACE, SURVIVOR and UNDERCOVER BOSS, plus 60 MINUTES and 48 HOURS.

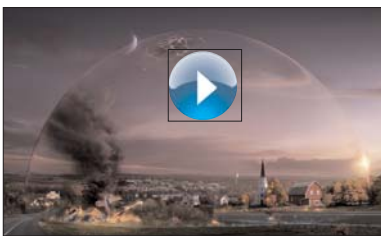
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(ENTERTAINMENT, continued from page 1)

CBS has also announced that it is returning its entire daytime lineup which has been #1 in viewers in the daypart for 27 consecutive years. The current lineup includes THE PRICE IS RIGHT (television's #1 daytime program and longest-running game show), THE YOUNG AND THE RESTLESS (the #1 daytime drama), THE BOLD AND THE BEAUTIFUL, LET'S MAKE A DEAL and THE TALK, television's fastest-growing daytime talk show. (Source: NTI)

- **CBS** won the February sweep in A18-49 for the first time since 1998 (when CBS had the Winter Olympics). The Eye also dominated its nearest competitor by almost 8 million viewers -- a margin of victory that marked the largest advantage in a February sweep by a network since 2008.

AND... The 48th ANNUAL ACADEMY OF COUNTRY MUSIC AWARDS scored the event's highest measures in viewers since 1998, in HHs and in A18-49 since 2001, and in A25-54 since 2000. CBS RADIO stations executed a substantial on-air, online and mobile promotional campaign for the broadcast. THE ACM AWARDS broke records online and on social media. ... THE TALK delivered its largest-ever first quarter audience, averaging 2.48 million viewers, up +10% from 2.26m from the first quarter last year. THE TALK also maintained last year's delivery among W25-54, averaging 1.1/06 rating/share. (Source: NTI)



- In April, **CBS** provided a "First Look" at UNDER THE DOME, the Network's serialized drama from **Steven Spielberg's Amblin**

Television about a small town that is suddenly and inexplicably sealed off from the rest of the world by a massive transparent dome (<http://tinyurl.com/bsul7ou>). UNDER THE DOME is scheduled to premiere on CBS on Monday, June 24 (10:00-11:00 PM, ET/PT).

And... THE YOUNG AND THE RESTLESS celebrated its 40th anniversary on Tuesday, March 26.

CBS MAKES STRATEGIC INVESTMENT IN SYNCBAK

On April 22, **CBS** announced it has made a strategic minority investment in

Syncbak, a technology company that affords broadcasters new content distribution opportunities on emerging platforms. Using location-based authentication technology, Syncbak enables local television stations to stream their signal to in-market consumers. In doing so, Syncbak offers broadcast networks a seamless solution to replicate existing national, local and affiliate partnerships on the Internet and mobile devices. CBS expects to work closely with its owned and affiliated television stations as well as advertisers, rights holders, cable, satellite and telco partners in the coming months and years as Syncbak becomes fully activated and deployed. ... Syncbak's technology is currently being tested by more than 100 television stations in 70 markets across 31 broadcast groups representing all major networks, including **CBS, ABC, Fox, NBC** and **The CW**. Additional strategic investors of Syncbak include the National Association of Broadcasters and the **Consumer Electronics Association**.

Sports

- The 2013 NCAA Division I Men's Basketball National Championship across **CBS, TBS, TNT** and **truTV** was the most-watched NCAA Tournament in 19 years, averaging 10.7 million total viewers. Coverage for the entire 2013 NCAA Tournament averaged a 6.7/14 HH rating/share, the highest average NCAA Tournament rating in eight years. This is the third consecutive year that CBS Sports and Turner Sports have provided live coverage of all 67 games of the Tournament across four national television networks.



- An estimated 44.3 million viewers (Persons 2+) watched **CBS Sports'** third-and final-round coverage of the 2013 Masters on April 13 and 14, making it the second largest number of viewers to watch all-or-part of the Network's weekend coverage of the Masters in 12 years. ... **Masters Live**, featuring live video coverage, reached a record audience of 1.3 million on CBSsports.com. (Source: NTI and Omniture). ... In addition, **CBS Sports Network** provided unprecedented coverage of the Tournament.

News



● The CBS EVENING NEWS WITH SCOTT PELLEY posted its best first quarter deliveries in adults 25-54 since 2009, viewers since 2007 and households since 2008. The broadcast was up 6% among A 25-54 (the demographic most important to those who advertise in News) and 7% in viewers and HHs from the first quarter 2013 compared to first quarter 2012 ... CBS THIS MORNING posted the Network's best first quarter delivery with a morning news program since 2009 in viewers and since 2011 in households. In the quarter, CBS cut the deficit with NBC in the morning news timeslot by over one million viewers compared to first quarter 2012. CBS THIS MORNING is in the Network's closest competitive position in a first quarter vs. NBC in HHs and viewers since 1995, and in the key A25-54 demo since 1994. (Source: NTI)

● Among the many honors received by **CBS News** since February 2013 are the following: The CBS EVENING NEWS WITH SCOTT PELLEY won the *George Polk Award for Television News Reporting* for its coverage of Chinese dissident Chen Guangcheng by CBS News Correspondent **Holly Williams**; CBS THIS MORNING won a *2013 Gracie Award* for its outstanding interview "23 and Me." ... 60 MINUTES was named the winner of two *Peabody Awards* for stories reported in Africa by **Bob Simon** and in the U.S. by **Scott Pelley**. ... Chief Washington Correspondent and FACE THE NATION Anchor **Bob Schieffer** received the *National Association of Broadcasters Distinguished Service Award*. ... The *New York Festivals International Television & Film Awards* honored 48 HOURS Executive Producer **Susan Zirinsky** a *2013 Lifetime Achievement Award*. ... On April 10, **Charles Osgood**, anchor of CBS SUNDAY MORNING WITH CHARLES OSGOOD received **The Broadcasters Foundation of America's 2013 Ward L. Quaal Leadership Award**.

And... ... In March, Chief Washington Correspondent and FACE THE NATION Anchor **Bob Schieffer** was inducted into the **Academy of Television Arts & Sciences Hall of Fame** ... On Feb. 9, more than 250 people turned out at a party to celebrate the 25th full season of **CBS News' 48 HOURS**.

EYE ON: CBS ECOMEDIA



CBS EcoMedia continues to increase its reach across the non-profit world adding the **National Association of Recreation and Parks, Publicolor, First Book**

and **Food Corps** to its roster of nonprofit project partners. On April 25 EcoMedia won a *Lifestyle and Social Impact Edison Award* for their WellnessAd and EducationAd Funding Models.

And... During the Final Four, **Hampton Hotel's WellnessAd** advertising provided substantial funding for a major renovation of Metro Atlanta's **John H. Harland Boys & Girls Club** gymnasium, aided in part by CBS volunteers. ... On April 7, EcoMedia facilitated the Hampton Hoops Classic Basketball Tournament with volunteer participation by **CBS Sports Network** stars, **Wally Szczerbiak, Mateen Cleaves, Alaa Abdelnaby, Pet Gillen** and Brent Stover. ... On April 6, EcoMedia, with their advertising partner, **Chevrolet** was on hand at **Randol Mill Park** in Arlington, TX for a ribbon cutting ceremony for a new sustainable concession building. EcoMedia's team was in Seattle on April 17 to celebrate the ribbon cutting for 10 new **Starlight Children's Foundation Fun Centers** being given to eight Seattle-area hospitals with funding provided by **Papa Murphy's WellnessAd** advertising.

CBS Television Distribution



● In April, **Judge Judy Sheindlin**, host of JUDGE JUDY signed a new multi-year deal with **CBS Television Distribution** through 2017. Now in its 17th season, JUDGE JUDY averages more than nine million daily viewers and is daytime television's #1 rated show. ... **Robert Schildhouse** joined the division as Senior VP of Digital Licensing and Distribution. He formerly served as Hulu's co-head of content acquisition for the online video streaming service since 2008. ... **Neal Kendall** was named Executive Producer of the syndicated late night talk show, THE ARSENIO HALL SHOW which debuts on Sep. 9. Most recently, Kendall served a 10-year stint as EP of Tavis Smiley. ... WHEEL OF FORTUNE celebrated its 30th anniversary season on April 7.

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CBS Television Studios



- **CBS Television Studios** produces the current season's #1 and #2 dramas, NCIS and NCIS: LOS ANGELES, and the #1 new series, ELEMENTARY. In total, the division produces seven of the current season's 10 most watched dramas: NCIS, NCIS: LOS ANGELES, BLUE BLOODS, CRIMINAL MINDS, ELEMENTARY, VEGAS and CSI. (Source: NTI) ... This summer, the Studio will produce three original scripted series: For CBS, UNDER THE DOME (premiering June 24) and UNFORGETTABLE (premiering July 28); for TNT, KING AND MAXWELL (premiering June 10).

CBS Studios International



- In March, **CBS Studios International** and Japan's **Avex Entertainment Inc.** announced the expansion of their multi-year licensing agreement to include CBS programming on **SoftBank Mobile's** subscription video-on-demand service, **UULA**. The UULA service will now include content for SoftBank's smartphone and tablet subscribers from CBS's extensive television library, including early seasons of current hits such as NCIS, NCIS: LOS ANGELES and **The CW's** 90210 and full seasons of classic series such as Star Trek.
- In April **CBS Studios International** announced it has licensed the African format rights for the reality competition series "America's Next Top Model" to New York-based **LuLu Productions**. AFRICA'S NEXT TOP MODEL will be produced by Lulu Productions along with **Never Machine Productions** and will air pan-regionally throughout Africa in 2013 on **MNET Africa Magic** channels. Nigerian supermodel **Oluchi Orlandi** will serve as Executive Producer and Host.
- On March 22, **CBS Studios International** and Germany's **Watchever** announced an agreement for the licensing of CBS programming on Watchever's online subscription video-on-demand service.

CBS Interactive



- On March 14, **CBS** announced the launch of the new **CBS App** for **iPhone** and **iPad** users, offering full-episode streaming from CBS's primetime, daytime and late night programming. The app, available for download from the **App Store**, extends the reach of CBS's programming by providing more flexibility and opportunity for catch-up viewing. Daytime and late night programming will be available within 24 hours after initial airing, while most primetime programs will be available on the eighth day after broadcast. CBS will introduce similar full-episode streaming apps for all major mobile and tablet platforms later this year. **Buick** was the official launch partner for the new CBS App.
- **Masters Live** on **CBSsports.com** attracted more than 1.3 million total unique viewers over the four days of the tournament. The average minute audience for the four days surpassed 44,000 viewers, and the total minutes streamed surpassed 87 million minutes. The average minutes per unique viewer also surpassed 66 minutes. (Source: Omniture)
- On April 1, an interactive second-screen experience for fans of **THE BOLD AND THE BEAUTIFUL** was launched on the **CBS Connect App**, marking the first synced second-screen experience for any daytime television program on network TV. The experience syncs in real-time to the show's broadcast and serves up interesting quizzes, polls, trivia and more.
- On April 24, **CNET** announced a new online video series, **HOOKED UP**, hosted by omg! **INSIDER** co-anchor **Kevin Frazier** and developed by **CBS Television Distribution**. The series, presented by **BlackBerry**, gives viewers an inside look at stars' personal high-tech gadgets. ... Also in April, **CBS Interactive** and the **Academy of Country Music** launched "ACM Sessions," a new online concert series on **CBS.com**. The series will bring fans year-round access to country music's biggest stars with on-demand performances and interviews.



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(CBS INTERACTIVE, continued from page 4)

Additionally, the show is available on-demand through CBS properties and select **CBS Audience Network** partners.

- **#CBSTweetWeek** returned April 4 - April 10 with CBS Entertainment's biggest primetime & daytime stars and creative talent signing on to chat live with fans. ... **CBS Sports** and **CBS Sports Network** analysts tweeted live during the 2013 NCAA Division I Men's Basketball Final Four and Championship game. ... THE YOUNG AND THE RESTLESS' **Michelle Stafford** provided live updates from **Academy of Country Music Awards**.
- **CBSsports.com** delivered the complete bracket experience across web, tablet, and smartphone screens. The redesigned CBS Sports mobile app -- rated 4.5 stars by **iPhone** and **Android** users -- saw tremendous growth with unique users during the 2013 NCAA Division I Men's Basketball Championship -- up nearly 150% from last year (Source: Flurry).

And... **CBS Interactive** is selected as a winner of the **Interactive Advertising Bureau (IAB) Digital Video Rising Stars Competition** in the "Full Screen" category. ... In February, Gamespot, CBS Interactive's games division launched "GameCrib," a first-of-its-kind 12 week reality show dedicated to the burgeoning eSports genre.

CBS Films

CBS FILMS

● On February 13, **CBS Films** acquired U.S. rights to the musically-driven drama **INSIDE LLEWYN DAVIS**. Written and directed by **Academy Award-winners Joel and Ethan Coen** ("No Country For Old Men") and produced by **Scott Rudin** and the **Coens** ("True Grit"), the film stars **Oscar Isaac** ("Drive," "Robin Hood"), **Carey Mulligan** ("Drive," "An Education") and **Justin Timberlake** ("The Social Network," "Bad Teacher") among others. **Grammy®**-winner **T Bone Burnett** produced the film's soundtrack which includes music performed by Isaac, Mumford and Timberlake among others. The film will premiere in competition at the **Cannes Film Festival** in May.

- On May 31, the comedy, **THE KINGS OF SUMMER**, to which **CBS Films** has acquired the domestic (US) rights, will open in limited release. Premiering to rave

reviews at the **2013 Sundance Film Festival**, it is a unique coming-of-age comedy about three teenage friends who, in the ultimate act of independence, decide to spend their summer building a house in the woods and living off the land. Directed by **Jordan Vogt-Roberts** and written by **Chris Galletta**, the film stars **Nick Robinson** ("TVs "Melissa & Joey"), **Nick Offerman** (TVs "Parks And Recreation") and **Alison Brie** ("TVs "Community") among others.

Cable Networks Segment



● **Showtime Networks (SHOW-TIME, The Movie Channel and Flix)** subscriptions continue to grow up to 76.7M in Q1 2013 from 73.4M in Q1 2012.

- In April **SHOWTIME** confirmed that the upcoming eighth season of **DEXTER** will be its final one. The announcement coincided with the release of an exclusive tease from the premiere of the last season which debuts on Sunday June 30 at 9 p.m. ET/PT. It will now be the lead in to the new series **RAY DONAVAN** in which CBS has an ownership position.



● In March **Showtime Networks Inc.** and **The Walt Disney Studios**

extend their exclusive output agreement under which **DreamWorks Studios'** films theatrically released by Disney through 2018 will air across **SHOWTIME, THE MOVIE CHANNEL** and **FLIX**, as well as its multiplex channels. Under the current agreement, which is set to run through 2015, Showtime Networks will continue to air across its premium channels high-profile DreamWorks features including "The Help" and "War Horse." "Lincoln" will make its debut later this year.



● **SHOWTIME Sports** has scheduled more than 100 hours of boxing and documentary programming across broadcast television, cable television, premium television, and digital portals in advance of the upcoming **SHOWTIME PPV** presentation of May Day mega-event featuring #1 pound-for-pound titlist **Floyd "Money" Mayweather's** welter-weight world championship defense against Four-Division World Champion **Robert "The Ghost" Guerrero**.

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(CABLE SEGMENT, continued from page 5)

And ... At the **SXSW convention**, the official SXSW Go mobile app was presented by SHOWTIME.**The Smithsonian Channel** (co-owned by **Showtime Networks Inc.** and **The Smithsonian Institution**) won *Peabody Awards*, electronic media's oldest and most prestigious honors.

- **CBS Sports Network's** coverage of the 2013 NCAA



Division I Men's Basketball Championship featured over 90 hours of live studio programming, including Final Four Friday Team Practices. ... CBS Sports Network teed up unprecedented coverage of the 2013 Masters® Tournament with **MASTERS ON THE RANGE**, a live show originating from the Tournament Practice Range. For the first time ever the Network replayed CBS Sports' live broadcasts of the third and final-rounds immediately following the conclusion of its coverage. ... CBS Sports Network is showcasing over 10 hours of coverage surrounding Floyd Mayweather's debut fight on SHOWTIME PPV.

Publishing



- In the first quarter of 2013 **Simon & Schuster** had 86 New York Times best-sellers – with eight making it to #1.

- **Simon & Schuster**, **The New York Public Library**, **Brooklyn Public Library**, and the **Queens Library** have announced a one-year pilot program under which all of S&S's frontlist and backlist ebooks titles will be made available to the libraries beginning April 30 (NY and Brooklyn) and mid-May (Queens), with new titles available simultaneous with their publication. In addition to lending, as part of the program library patrons will have the option to purchase S&S eBooks, with the libraries receiving a share of the proceeds from each sale. If successful, S&S hopes to implement the programs with other library systems across the United States.

- As part of its efforts to fight piracy, and to keep authors informed about how their books are affected, **Simon & Schuster** is now making available to authors via the **Simon & Schuster Author Portal** customized reports about infringement and unauthorized copies. The reports use information generated by **Attribute** -- the

THE CW'S "LINE" ON COMEDY THIS SUMMER



The CW is continuing its commitment to more year-round original programming, announcing a lineup of summer reality series:

- An all new edition of the classic improv comedy **WHOSE LINE IS IT ANYWAY?**, hosted by **Aisha Tyler**, and featuring three of the original series cast, **Ryan Stiles**, **Wayne Brady** and **Colin Mochrie**. **WHOSE LINE IS IT ANYWAY?** is based on the wildly successful U.K. format., which also spawned a previous incarnation in the US that ran for eight seasons on ABC.
- The dating series **PERFECT SCORE**, where two best friends compete against each other for the perfect mate.
- All new reality competition series **THE HUNT** – an intense, physical challenge as twelve pairs of contestants brave the outdoor elements to capture each other.
- The return of the critically acclaimed docu-drama **BREAKING POINTE**.
- A new season of **OH SIT!**, which premiered April 15.
- The 20th cycle of **AMERICA'S NEXT TOP MODEL**, which will feature male models competing alongside the women for the first time.

The CW has also given early pickups for next season to three series: **ARROW**, its most-watched show, **THE VAMPIRE DIARIES**, the network's #1 show in key demos, and **SUPERNATURAL**, which has grown year-to-year, in its eighth season.

And... **THE VAMPIRE DIARIES** was named the most social scripted show on broadcast television in February by **Trendrr**.

service S&S has engaged to track and remove from online sites infringing copies of digital, audio and print titles published by the Company. Authors can also use the Portal to get sales data for their books, marketing tools, and more.



- **Simon & Schuster** has announced that starting June 1 it will sell, distribute and fulfill the front and back-list titles of **Good Books**, a leading publisher in cooking, health, inspirational fiction, and family/parenting. Good

(PUBLISHING, continued from page 6)

Books published the bestselling FIX-IT AND FORGET-IT COOKBOOK series, which has sold more than 11 million copies, and THE MAYO CLINIC DIET, which debuted at #1 on the New York Times bestseller list.

And... FAR FROM THE TREE by **Andrew Solomon** (Scribner) is the winner of the 2013 *National Book Critics Circle Award for Nonfiction*. ... **Jennifer Bergstrom** has been promoted to Vice President and Publisher of **Gallery Books**. Bergstrom had previously been Editor-in-Chief of the imprint since September 2009...**Dawn Davis** has joined the **Atria Publishing Group** as Vice President, Publisher of a new, yet-to-be-named imprint. Davis was previously publisher of Amistad, an imprint of HarperCollins. ... Former Secretary of State **Hillary Rodham Clinton** will publish in 2014 a new book with Simon & Schuster. ...S&S has also acquired an intimate collection of essays by platinum selling singer-songwriter and multiple *Grammy Award* nominee **Sara Bareilles**. ... **Ellen Hopkins**, the award-winning author of nine New York Times bestselling young adult novels has signed for two additional young adult novels with Children's Publishing imprint **Margaret K. McElderry Books**. Hopkins's next young adult novel, *SMOKE*, hits stores in September 2013. ... Scribner has acquired world English publishing rights to the new novel by **Abraham Verghese**, author of the bestselling *CUTTING FOR STONE*. The publication date is tentatively scheduled for 2014.... Atria will launch in Sept. **Rachael Ray Books**, a new line from the host of CBS Television Distribution's *THE RACHAEL RAY SHOW*. ... The first title, *BEATING THE LUNCHBOX BLUES* by **J.M. Hirsch**, will be published in September 2013.

THE CBS LOCAL GROUP



CBS Television Stations

- The **CBS Television Stations** group delivered its best February sweep results in several years with more than 78 million people tuning in to watch Network and local news, sports and entertainment programming on CBS-owned stations -- including an impressive 72% of the viewers in the markets where the company owns the local CBS Television Network station. Every

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CBS MOBILIZES TO COVER BOSTON MARATHON BOMBINGS

As it does when news breaks, **CBS** media (**Television, Radio and Interactive**) mobilized to cover the April 15 bombings at the 2013 Boston



Marathon. Among the highlights: CBS EVENING NEWS Anchor and Managing Editor **Scott Pelley** anchored nearly five hours of live coverage the day of the incident. CBS News' live coverage was enhanced throughout the day and into the evening by **WBZ-TV** Boston, which was the exclusive local station of the Boston Marathon and had staff near the site of the explosion. WBZ-TV's live coverage was simulcast on numerous CBS stations across the country and streamed live on CBS Local Media's websites. Reporters and resources from CBS-owned television stations in New York, Los Angeles, Philadelphia, San Francisco, Dallas and Pittsburgh supplemented WBZ's coverage. Minutes after the bombing, **CBS Radio News** was on the air with a special report as well as continuous coverage. CBS Boston's four FM stations began carrying WBZ-AM reports moments after the explosions went off and continued to do, providing updates on the hour, along with local break-ins about information of interest to local listeners. WBZ-AM and FM streamed live audio to other markets, while all CBS Boston stations utilized social media to provide news updates. Online, **CBSNews.com** provided extensive coverage of the bombings, including live streaming of CBS News' special broadcast reports and all related press briefings, breaking news updates, in-depth analysis, interactive slideshows, and additional video, including CBS THIS MORNING and CBS EVENING NEWS interviews. Pelley anchored the CBS EVENING NEWS from Boston on April 16.

Reflecting the quality of CBS's coverage of the bombings, and the service national Network and local television and Radio can provide to the public, the Columbia Journalism Review wrote on April 19: "*WBZ-TV Boston in particular did a fantastic job, delivering sober, non-hysterical reports throughout the night, reports that took full advantage of the anchors' and reporters' familiarity with the area. ... (The work of WBZ, WHDH, and other local stations outlets) is a model for everything local news can be, and it deserves every laurel that we have to give.*"

(CBS TELEVISION STATIONS, continued from page 7)

one of the group's CBS stations ranked #1 in primetime in HHS, viewers and A25-54. For the first time in several years, the group's late newscasts built on the strong A25-54 lead-in provided by the Network's primetime schedule, and a number of stations delivered their best late news ratings in many years. The group's local 5:00 and 6:00 PM newscasts posted year-to-year growth and had the stations' highest Feb. averages since 2008. (Source: NSI)

And... In February, CBS Boston's **WBZ-TV** and **John Hancock** announced that they had extended their partnership for the exclusive broadcast of the Boston Marathon through 2016. ... **Stan Gill** has been named Vice President and General Manager **WTOG-TV** (CW 44) Tampa-St. Petersburg. A veteran of 35 years in local television, Gill joined the station on March 4 after spending 14 years with **ACME Communications**, most recently as Chief Operating Officer since 2010, and President and COO since 2012. Additionally, he was Vice President and General Manager of ACME's **KWBQ-TV** (CW) and **KASY-TV** (MyNetworkTV) in Albuquerque, New Mexico from 2006-12.

CBS Radio



- In February, the **Oakland Athletics** and Sacramento's **CBS Sports Radio 1140** agreed to terms on a multi-year contract to broadcast regular season games as part of the A's Radio Network, beginning with the 2013 season, and including February's exhibition games. ... In March, the **Cleveland Browns** announced an expansive, long-term partnership with two local all-sports stations, **CBS RADIO's 92.3 The Fan (WKRK-FM)** and **ESPN 850 WKNR**, to broadcast all Browns games. CBS RADIO's **WNCX (98.5 FM)** will also carry live game action beginning in 2013, as the team will now have a triplecast of games in the local market.

- In March, CBS RADIO launched the **AMPLIFY** program, a new music initiative designed to provide extraordinary exposure to artists across radio, television, online and on-site events, utilizing CBS RADIO's massive reach. As a part of the program, superstar artists, and those on the rise, are showcased across multiple platforms.

- In April, CBS Sports Radio **WFAN (660AM/101.9FM)** signed a long term agreement with **Mike Francesa**, keeping the popular



personality as host of PM drive (weekdays, 1:00-6:30PM, ET) on the award-winning station for several years to come. As part of the agreement, Francesa will also bring his long running Sunday morning "The NFL Now" show to CBS Sports Radio beginning this fall. ... In mid-April, CBS Sports Radio added two new shows to the network's weekend programming, "Eye on Baseball" (10:00AM-12:00PM ET, Saturdays), and "Eye on Basketball" (6:00-8:00PM ET, Saturdays).

And... Ten CBS RADIO stations received a total of 23 Radio Television Digital News Association 2013 *Regional Edward R. Murrow Awards*. ... Ten **CBS RADIO** Program Directors have been named to **Radio Ink's** list of Best Program Directors In America. ... **WPEG-FM** Charlotte, NC was awarded the National Association of Broadcasters' *Crystal Radio Award* which recognizes radio stations for their outstanding year-round commitment to community service. **KNX 1070 NEWSRADIO** celebrated its 45th anniversary in the all-news format on April 15.

CBS Outdoor Segment



- Nationwide the **CBS Outdoor's** digital network of billboards (majority are 14' x 48") comprises 275 units and is growing as key static locations are converted to changeable digital. The CBSO Urban Digital Network in Manhattan alone encompasses 100 units (200 faces) 47 inch diagonals that sit atop subway railings at street level.

- In February, **CBS Outdoor** received the *Gold Medal Apex Award* in the transportation category for the deployment of the Digital Urban Panel Network in New York City. The award recognizes "the execution of an exceptional digital signage technology installation."

- In the UK, **CBS Outdoor** and **Simon & Schuster** teamed to launch "The Commuter Kitchen," a multi-faceted content stream that showcases recipes from London's up-and-coming chefs on cross track projection screens on platforms on major stations in the London Underground Tube network.

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CBS CONSUMER PRODUCTS



Hasbro is introducing a line of boys action toys (Fighter Pods) as well as KRE-O building sets for

the upcoming movie **STAR TREK INTO DARKNESS** from **Paramount Pictures**, directed by **J.J. Abrams**. The KRE-O STAR TREK line features a variety of space vehicles along with collectible KREON figures based on iconic STAR TREK characters. Both lines will be sold in **Toys R US** starting in April.

"Star Trek" continues to spawn more books and novels. Recent releases include "How to Speak Klingon," a funny walk-through of basic Klingon culture and communication for the casual reader. More involved fans can look forward to the "Star Trek Visual Dictionary," which covers the Trek universe from A to Z with beautifully detailed pictures, and "Onboard The Enterprise," which takes you on a tour through the amazing Enterprise NC-1701-D.

A Sweden's Next Top Model Live was held in Stockholm, Sweden from April 26 to 28, 2013. The interactive fashion event, which was sponsored by TV3, the broadcaster of the hit series, let fans of the show take part in a weekend of beauty, makeovers, modeling tips and shopping.

CBS HOME ENTERTAINMENT



On April 25, **CBS Home Entertainment** and **IGN** presented in select cinemas "Star Trek: The Next Generation

The Best of Both Worlds." The two-part episode is comprised of the third season finale and the fourth season premiere, with Part 1 making **TV Guide's** list of "TV's Top 100 Episodes of All Time." The episodes have been remastered into a feature-length presentation and will be presented on the big screen. The event promotes the Blu-ray release of season 3 of "Star Trek: The Next Generation" on April 30.

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements. CBS Corporation's news releases and filings with the Securities and Exchange Commission, including but not limited to its most recent Form 10-K and Form 10-Qs and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the SEC, which can be found at www.cbscorporation.com, in the "News" and "Investors" sections, respectively.

STATISTICAL INFORMATION

First Quarter 2013

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Network Time-Period-Winning Programs ⁽¹⁾

<i>48 Hours</i>	<i>NCIS</i>
<i>60 Minutes</i>	<i>NCIS: Los Angeles</i>
<i>The Amazing Race 22</i>	<i>Person of Interest</i>
<i>The Big Bang Theory</i>	<i>Survivor: Philippines</i>
<i>Blue Bloods</i>	<i>Two And A Half Men</i>
<i>Crimetime Saturday 8PM</i>	<i>Undercover Boss</i>
<i>CSI</i>	<i>Vegas</i>
<i>Elementary</i>	

(1) Source: NTI, Nielsen Media Research. Average audience, "Most Current" ratings. Mon-Sat 8-11p, Sun 7-11p. Persons 2+. Time period winning programs defined as "active" programs with a plurality of weekly wins in their respective time periods. Most current time period only. "Inactive" programs defined as canceled, moved or limited run (i.e. 6 weeks or less). Season-to-date 09/24/12-4/28/13.

CBS Radio Revenue Ranking in Top 10 Markets ⁽⁴⁾

Market	Rank
New York	No. 1
Los Angeles	No. 2
Chicago	No. 1
San Francisco	No. 1
Dallas	No. 3
Houston	No. 2
Philadelphia	No. 1
Atlanta	No. 2
Washington, D.C.	No. 3
Boston	No. 1

(4) Source: "Year-To-Date Market Total Revenue Performance Summary" for year-to-date March 2013, per Miller, Kaplan, Arase & Co., LLP.

TV Production (Network and First-Run) ⁽²⁾

<i>90210 (CW)</i>	<i>Hart of Dixie (CW)</i>
<i>Amazing Race (CBS)</i>	<i>Hawaii Five-0 (CBS)</i>
<i>America's Next Top Model (CW)</i>	<i>King & Maxwell (TNT)</i>
<i>Beauty and the Beast (CW)</i>	<i>NCIS (CBS)</i>
<i>Blue Bloods (CBS)</i>	<i>NCIS: Los Angeles (CBS)</i>
<i>Criminal Minds (CBS)</i>	<i>Survivor (CBS)</i>
<i>CSI (CBS)</i>	<i>The Talk (CBS)</i>
<i>CSI: NY (CBS)</i>	<i>Under the Dome (CBS)</i>
<i>Elementary (CBS)</i>	<i>Unforgettable (CBS)</i>
<i>The Game (BET)</i>	<i>Vampire Diaries (CW)</i>
<i>The Good Wife (CBS)</i>	<i>Vegas (CBS)</i>

(2) Represents current shows CBS Corporation or its subsidiaries produce, own an equity stake in, and/or distribute as of 3/31/13. New shows are in bold.

First-Run Syndication Programs

<i>Dr. Phil</i>	Jeff Probst
<i>The Doctors</i>	Jeopardy!
<i>Entertainment Tonight</i>	Jeopardy! Weekend
<i>Entertainment Tonight Weekend</i>	Judge Joe Brown
<i>Excused</i>	Judge Judy
<i>Inside Edition</i>	Mr. Food
<i>Inside Edition Weekend</i>	Rachael Ray
<i>omg! Insider</i>	Wheel of Fortune
<i>omg! Insider Weekend</i>	Wheel of Fortune Weekend

Showtime Networks Subscriptions ⁽³⁾

(In Millions)	1Q '13	1Q '12
Showtime Networks	76.7	73.4

(3) Source: Company data. Showtime Networks includes Showtime, The Movie Channel and FLIX. Data as of 3/31/13.

Simon & Schuster's New York Times Best Sellers ⁽⁵⁾

Title	Author	Rank	Weeks on List
Print Hardcover Fiction:			
<i>Daddy's Gone a Hunting</i>	Mary Higgins Clark	1	1
<i>The Storyteller</i>	Jodi Picoult	10	7
Print Hardcover Nonfiction:			
<i>Carrie and Me</i>	Carol Burnett	14	1
Print Paperback Trade Fiction:			
<i>The Light Between Oceans</i>	M.L. Stedman	7	2
<i>Walking Disaster</i>	Jamie McGuire	11	2
<i>The Kingmaker's Daughter</i>	Philippa Gregory	18	1
Print Paperback Mass-Market Fiction:			
<i>The Lost Years</i>	Mary Higgins Clark	4	4
Print Paperback Nonfiction:			
<i>Proof of Heaven</i>	Eben Alexander	1	25
<i>Team of Rivals</i>	Doris Kearns Goodwin	17	59
<i>The Glass Castle</i>	Jeannette Walls	20	310
Advice, How-To and Miscellaneous			
<i>The Fastdiet</i>	Michael Mosley and Mimi Spencer	2	1
Print Children's Series:			
<i>The Mortal Instruments</i>	Cassandra Clare	2	83
<i>The Infernal Devices</i>	Cassandra Clare	7	4
Print Children's Middle Grade:			
<i>Out of My Mind</i>	Sharon M. Draper	10	5
Print Children's Young Adult:			
<i>The Perks of Being a Wallflower</i>	Stephen Chbosky	3	20
E-Book Fiction:			
<i>Daddy's Gone a Hunting</i>	Mary Higgins Clark	2	1
<i>The Storyteller</i>	Jodi Picoult	9	7
<i>Walking Disaster</i>	Jamie McGuire	12	2
<i>The Stranger</i>	Kyra Davis	19	5
<i>She's Come Undone</i>	Wally Lamb	21	2
<i>Exposed</i>	Kyra Davis	23	4
<i>Bones are Forever</i>	Kathy Reichs	25	3
E-Book Nonfiction:			
<i>Brain on Fire</i>	Susannah Cahalan	1	8
<i>Proof of Heaven</i>	Eben Alexander	4	25
<i>After Visiting Friends</i>	Michael Hainey	6	4
<i>Angela's Ashes</i>	Frank McCourt	10	2
<i>Drinking and Tweeting</i>	Brandi Glanville with Leslie Bruce	14	9
<i>Carrie and Me</i>	Carol Burnett	17	1
<i>Monkey Mind</i>	Daniel Smith	23	2
Combined Print & E-Book Nonfiction:			
<i>Proof of Heaven</i>	Eben Alexander	2	25
<i>Brain on Fire</i>	Susannah Cahalan	3	3
<i>After Visiting Friends</i>	Michael Hainey	15	2
<i>Carrie and Me</i>	Carole Burnett	17	1

(5) Source: *The New York Times*. Data as of 4/28/13.

STATISTICAL INFORMATION

First Quarter 2013 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Corporation Major-Market Media Presence in the Top 25 U.S. Radio Markets as of April 23, 2013

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor Americas
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
New York, NY #1—Radio #1—Television	WCBS WCBS WFAN WFAN ⁽²⁾ WINS WWFS WNOV	FM AM AM FM AM FM FM	Classic Hits News Sports Sports News Hot Adult Contemporary Contemporary Hit Radio	WCBS-TV WLNY-TV	UHF UHF	CBS Independent	Billboards, Subway/Rail, Bus, Transit Structures, Malls, Digital In- Store Networks
Los Angeles, CA ⁽³⁾ #2—Radio #2—Television	KCBS KAMP KNX KROQ KRTH KTWV	FM FM AM FM FM FM	Adult Hits Contemporary Hit Radio News Alternative Rock Classic Hits Adult Contemporary	KCAL-TV KCBS-TV	VHF UHF	Independent CBS	Billboards, Subway/Rail, Bus, Transit Structures, Malls, Digital In- Store Networks
Chicago, IL #3—Radio #3—Television	WBBM WBBM WCFS WJMK WSCR WUSN WXRT	FM AM FM FM AM FM FM	Contemporary Hit Radio News News Classic Hits Sports Country Adult Album Alternative	WBBM-TV	VHF	CBS	Billboards, Malls, Digital In-Store Networks
San Francisco, CA #4—Radio #6—Television	KCBS KMVQ KITS KLLC KZDG ⁽⁴⁾ KFRC	AM FM FM FM AM FM	News Contemporary Hit Radio Alternative Rock Hot Adult Contemporary Indian Talk/Music News	KPIX-TV KBCW-TV	UHF UHF	CBS The CW	Billboards, Subway/Rail, Transit Structures, Malls, Digital In- Store Networks
Dallas-Fort Worth, TX #5—Radio #5—Television	KLUV KMVK KJJK KRLD KRLD KVIL	FM FM FM AM FM FM	Classic Hits Spanish Adult Hits News/Talk Sports Adult Contemporary	KTVT-TV KTXA-TV	UHF UHF	CBS Independent	Billboards, Transit Structures, Malls, Digital In-Store Networks
Houston, TX #6—Radio	KKHH KIKK KILT KILT KLOL KHMX	FM AM FM AM FM FM	Contemporary Hit Radio Sports Country Sports Spanish Hot Adult Contemporary				Billboards, Malls, Digital In-Store Networks
Washington, D.C. #7—Radio	WIAD WLZL WJFK WPGC WJFK WNEW	FM FM FM FM AM FM	Hot Adult Contemporary Spanish Sports Rhythmic Contemporary Hit Radio Sports News				Billboards, Subway/Rail, Bus, Malls, Digital In- Store Networks
Philadelphia, PA #8—Radio #4—Television	KYW WIP WOGL WPHT WIP	AM AM FM AM FM	News Sports Classic Hits News/Talk Sports	KYW-TV WPSG-TV	UHF UHF	CBS The CW	Billboards, Malls, Digital In-Store Networks

STATISTICAL INFORMATION

First Quarter 2013 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor Americas
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
Atlanta, GA #9—Radio #9—Television	WAOK WVEE WZGC	AM FM FM	News/Talk Urban Sports	WUPA-TV	UHF	The CW	Billboards, Subway/Rail, Bus, Transit Structures, Malls, Digital In-Store Networks
Boston, MA #10—Radio #7—Television	WBZ WBMX WBZ WODS WZLX	FM FM AM FM FM	Sports Hot Adult Contemporary News Contemporary Hit Radio Classic Rock	WBZ-TV WSBK-TV	UHF UHF	CBS MyNetworkTV	Billboards, Malls, Digital In-Store Networks
Miami-Ft. Lauderdale, FL #11—Radio #16—Television				WFOR-TV WBFS-TV	UHF UHF	CBS MyNetworkTV	Billboards, Subway/Rail, Bus, Malls, Digital In-Store Networks
Detroit, MI #12—Radio #11—Television	WXYZ WOMC WDZH WWJ WXYZ WYCD	FM FM FM AM AM FM	Sports Classic Hits Contemporary Hit Radio News Sports Country	WKBD-TV WWJ-TV	UHF UHF	The CW CBS	Billboards, Bus, Malls, Digital In-Store Networks
Seattle-Tacoma, WA #13—Radio #12—Television	KMPS KFNQ KJAQ KZOK	FM AM FM FM	Country Sports Adult Hits Classic Rock	KSTW-TV	VHF	The CW	Billboards, Malls, Digital In-Store Networks
Phoenix, AZ #14—Radio	KOOL KZON KMLE	FM FM FM	Classic Hits Contemporary Hit Radio Country				Billboards, Subway/Rail, Transit Structures, Malls, Digital In-Store Networks
Puerto Rico #15—Radio							Billboards
Minneapolis, MN #16—Radio #15—Television	WCCO KMNB KZJK	AM FM FM	News/Talk Country Adult Hits	WCCO-TV KCCO-TV KCCW-TV	UHF VHF VHF	CBS CBS CBS	Billboards, Transit Structures, Malls, Digital In-Store Networks
San Diego, CA #17—Radio	KEGY KYXY	FM FM	Contemporary Hit Radio Adult Contemporary				Billboards, Transit Structures, Malls, Digital In-Store Networks
Tampa-St. Petersburg, FL #18—Radio #14—Television	WLLD WQYK WHFS WYUU WRBQ WHFS	FM FM AM FM FM FM	Rhythmic Contemporary Hit Radio Country Sports Spanish Classic Hits Sports	WTOG-TV	UHF	The CW	Billboards, Malls, Digital In-Store Networks
Nassau-Suffolk, NY ⁽⁵⁾ #19—Radio							Billboards, Subway/Rail, Bus, Digital In-Store Networks
Denver, CO #20—Radio #17—Television				KCNC-TV	UHF	CBS	Billboards, Transit Structures, Malls, Digital In-Store Networks

STATISTICAL INFORMATION

First Quarter 2013 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor Americas
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
Baltimore, MD #21—Radio #27—Television	WJZ WJZ WLIF WWMX	AM FM FM FM	Sports Sports Adult Contemporary Hot Adult Contemporary	WJZ-TV	VHF	CBS	Billboards, Malls, Digital In-Store Networks
St. Louis, MO #22—Radio	KEZK KMOX KYKY	FM AM FM	Adult Contemporary News/Talk Hot Adult Contemporary				Billboards, Malls, Digital In-Store Networks
Portland, OR #23—Radio							Billboards, Malls, Digital In-Store Networks
Charlotte, NC #24—Radio	WSOC WKQC WFNZ WNKS WPEG WBAV WBCN	FM FM AM FM FM FM AM	Country Adult Contemporary Sports Contemporary Hit Radio Urban Urban Adult Contemporary Sports				Malls, Digital In- Store Networks
Pittsburgh, PA #25—Radio #23—Television	KDKA KDKA WDSY WBZZ	AM FM FM FM	News/Talk Sports Country Hot Adult Contemporary	KDKA-TV WPCW-TV	UHF VHF	CBS The CW	Billboards, Malls, Digital In-Store Networks

- (1) Radio market rank based on Spring 2013 Radio Market Ranking as provided by Arbitron Inc. Television market rank based on Nielsen Media Research Local Market Universe Estimate, September, 2012.
- (2) CBS Radio is the operator and beneficial owner of WFAN-FM through agreements with a third-party entity, which holds title to WFAN-FM for tax purposes.
- (3) As required by the FCC, the Company assigned KFNB-AM to a divestiture trust. The Company is a beneficiary of the trust. The trustee is operating the radio station and is responsible for selling the radio station to a third party.
- (4) KZDG-AM in San Francisco, California, is programmed by a third party through a time brokerage agreement.
- (5) Submarket of New York City. The Company's New York City radio and television stations serve Nassau-Suffolk.

STATISTICAL INFORMATION

First Quarter 2013 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Television Distribution: Off-Network Syndicated Product*

48 Hours	Dexter	The L Word	Seven Days
60 Minutes	Diagnosis Murder	Laverne & Shirley	Seventh Heaven
The 4400	The Division	Little House on the Prairie	Showtime Championship Boxing
The Andy Griffith Show	Everybody Loves Raymond	The Love Boat	Sister Sister
The Amazing Race	Everybody Hates Chris	MacGyver	Sleeper Cell
America's Next Top Model	Family Ties	Matlock	Soul Food
Any Day Now	Frasier	Medium	Star Trek: Deep Space Nine
Barnaby Jones	The Game	Melrose Place	Star Trek: Enterprise
Becker	Get Smart	Mission Impossible	Star Trek: Next Generation
The Beverly Hillbillies	Ghost Whisperer	Moesha	Star Trek: Original
Beverly Hills 90210	Girlfriends	Mork & Mindy	Star Trek: Voyager
Blue Bloods	Gomer Pyle, USMC	My Three Sons	Survivor
Bonanza	The Good Wife	Nash Bridges	Taxi
Brady Bunch	The Guardian	NCIS	This American Life
Brotherhood	Gunsmoke	NCIS Los Angeles	Touched by an Angel
Caroline in the City	Half & Half	Numb3rs	The Tudors
Charmed	Happy Days	The Odd Couple	The Twilight Zone
Cheers	Hawaii Five-O	One On One	The Wild Wild West
Clueless	Highlander	The Parkers	Wings
Combat!	Hogan's Heroes	Penn & Teller	Undercover Boss
Criminal Minds	The Honeymooners	Perry Mason	
CSI: Crime Scene Investigation	Hot in Cleveland	Queer as Folk	
CSI: Miami	I Love Lucy	Rawhide	
CSI: New York	JAG	Sabrina the Teenage Witch	

* This is a partial list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

CBS Interactive

	Global Unique Monthly Visitors ⁽¹⁾	Global Reach ⁽²⁾	Global Rank ⁽³⁾
CBS Interactive Web Sites	264 Million	17%	#12

(1) Source: comScore Media Metrix. Monthly average of global unique visitors for the first quarter of 2013.

(2) Source: comScore Media Metrix. Monthly average of global reach for the first quarter of 2013.

(3) Ranking based on the comScore Media Metrix worldwide figure for CBS Interactive web sites' unique monthly visitors of 270.9 million for March 2013.

CBS Interactive Web Sites

CBS.com
 CBSNews.com
 CBSsports.com
 CBS College Sports Network
 CBS Interactive International Media Web Sites
 CBS Radio Station Web Sites
 CBS Television Station Web Sites
 CHOW
 CNET
 Comic Vine
 Download
 GameFAQs
 GameSpot
 GiantBomb
 TheInsider.com

Last.fm
 MaxPreps
 Metacritic
 Metrolyrics
 mySimon
 Search.com
 SmartPlanet
 TechRepublic
 TV.com
 UrbanBaby
 ZDNet

CBS Audience Network Distribution Partners

Bing
 MSN
 Comcast Fancast
 AT&T
 Dish
 YouTube
 Yahoo
 IMDb
 TV Guide
 Roku
 Mefedia
 Metcafe
 Veoh
 e

STATISTICAL INFORMATION

First Quarter 2013 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS SPORTS NETWORK Online Partners as of April 15, 2013

Colleges/Universities

Air Force • goairforcefalcons.com
UAB • uabsports.com
Alabama • rolltide.com
Arizona • arizonwildcats.com
Arizona State • theundevils.com
Army • goarmysports.com
Auburn • auburntigers.com
Baylor • baylorbears.com
Boise State • broncosports.com
Boston College • bceagles.com
Boston University • goterriers.com
Bucknell • bucknellbison.com
California • calbears.com
UC Davis • ucdavisaggies.com
UCLA • uclabruins.com
UCF • ucfathletics.com
Cincinnati • gobearcats.com
Cleveland State • csuvikings.com
Coastal Carolina • goccusports.com
Colorado State • csurams.com
Connecticut • uconnhuskies.com
DePaul • depaulbluedemons.com
Duquesne • goduquesne.com
East Carolina • ecupirates.com
Elizabeth City • ecsuvikings.com
Fayetteville State • fsuBroncos.com
Florida Atlantic • fausports.com
Florida State • seminole.com
Fordham • fordhamsports.com
Fresno State • gobulldogs.com
George Washington • gwsports.com
Georgetown • guhoyas.com
Georgia • georgiadogs.com
Georgia Gwinnett • ggc.edu
Georgia Tech • ramblinwreck.com
Grand Valley State • gvsulakers.com
Houston • uhcougars.com
Illinois • fightingillini.com
IUC • uicflames.com
Illinois State • goredbirds.com
Indiana • iuhoosiers.com
Iowa • hawkeyesports.com
Johns Hopkins • hopkinssports.com
Kansas • kuathletics.com
Kansas State • kstatesports.com
Kentucky • ukathletics.com
Lafayette • goleopards.com
Lamar • lamarcardinals.com
Long Beach State • longbeachstate.com
Louisiana Tech • latechsports.com
Louisville • gocards.com
Loyola (MD) • loyolagreyhounds.com
Loyola Marymount • lmulions.com
Loyola Chicago • loyolaramblers.com
Marquette • gomarquette.com
Marshall • herdzone.com
Maryland • umterps.com
Maryland-Eastern Shore • umeshawks.com
Massachusetts • umassathletics.com
Memphis • gotigersgo.com

Michigan State • msuspartans.com
Michigan • mgoblue.com
Minnesota • gophersports.com
Mississippi • olemisssports.com
Missouri • mutigers.com
Missouri State • missouristatebears.com
Montana • gogriz.com
Navy • navysports.com
UNLV • unlvrebels.com
Nevada • nevadawolfpack.com
New Mexico • golobos.com
North Carolina State • gopack.com
Northern Illinois • niuhuskies.com
Northwestern • nusports.com
Notre Dame • und.com
Oakland (MI) • ougrizzlies.com
Ohio • ohioobcats.com
Ohio State • ohiostatebuckeyes.com
Oklahoma • soonersports.com
Oklahoma State • okstate.com
Old Dominion • odusports.com
Oregon State • osubeavers.com
Penn State • gopsusports.com
Pepperdine • pepperdinesports.com
Pittsburgh • pittsburghpanthers.com
Providence • friars.com
Purdue • purduesports.com
Rice • riceowls.com
St. John's • redstormsports.com
Saint Joseph's • sjuhawks.com
San Diego • usdtoreros.com
San Diego State • goaztecs.com
San Jose State • sjsuspartans.com
Siena • sienasaints.com
South Carolina • gamecocksonline.com
South Dakota • goyotes.com
Southern California • usctrojans.com
Southern Illinois • siusalukis.com
SMU • smumustangs.com
Southern Miss • southernmiss.com
Stanford • gostanford.com
Stephen F. Austin • sfajacks.com
Stony Brook • goseawolves.org
Tennessee – utsports.com & utladyvols.com
Texas – texasports.com
UTARlington • utamavs.com
UTEP • utepathletics.com
TCU • gofrogs.com
Texas Tech • texastech.com
Tulane • tulaneegreenwave.com
Tulsa • tulsahurricane.com
Utah • utahutes.com
Utah State • utahstateaggies.com
Utah Valley • wolverinegreen.com
Vanderbilt • vucommodores.com
Villanova • villanova.com
Virginia • virginiasports.com
Wake Forest • wakeforestsports.com
Washington • gohuskies.com
Washington State • wsucougars.com
Western Carolina • catamountsports.com
Western Washington • wuvikings.com
Wisconsin • uwbadgers.com
Wisconsin-Milwaukee • uwmpanthers.com
Wyoming • wyomingathletics.com
Xavier • goxavier.com

Conferences/Associations

Atlantic Coast Conference • theacc.com
Atlantic-10 Conference • atlantic10.com
Big Ten Conference • bigten.org
Conference USA • conferenceusa.com
Kraft Fight Hunger Bowl • kraftbowl.org
Great West Football • greatwestconference.org
IMG College • imgcollege.com
Mountain Pacific Sports Federation • mpsfsports.com
Mountain West Conference • themwc.com
NACDA • nacda.com
Patriot League • patriotleague.com
West Coast Conference • wccsports.com

Affiliates

American Legion
Arena Football League
ASA/USA Softball
Butler
BYU
Cal State Northridge
East Tennessee State
Florida
International Baseball Federation
Liberty
Lynn
National Fastpitch Coaches Association
Rutgers (Launch TBD)
Valparaiso
Virginia Commonwealth
Virginia Tech
West Virginia