

CBS CORPORATION NEWS: AUGUST - OCTOBER 2017



THE BIG BANG THEORY and YOUNG SHELDON are America's top two most watched programs



● **2017-2018 Broadcast Primetime Season-To-Date through Week #5 (9/25/17 - 10/29/17):**

In viewers, CBS is #1 with 12 time period winning programs (more than all other networks combined). In A25-54 CBS has nine time period winning programs (more than any other network). In A18-49 CBS has five time period winning programs.

CBS has the #1 most watched program/new program and comedy/new comedy (YOUNG SHELDON), the top two comedies (YOUNG SHELDON and THE BIG BANG THEORY), the #1 drama (NCIS) and the #1 news program (60 MINUTES).

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EYE ON:



● The Sept. 24 primetime broadcast premiere of STAR TREK: DISCOVERY on CBS was sampled by 9.5 million viewers. The broadcast was the #1 most social non-sports broadcast event and OTT series airing that night. ... The Sept. 25 premiere of STAR TREK: DISCOVERY on **CBS All Access** broke a new record for subscriber sign-ups in a single day, eclipsing the previous record held by the 2017 GRAMMY Awards®. (Note: In addition to its single day subscriber sign-up record, CBS All Access experienced its best week and month ever for sign-ups due to the launch of STAR TREK: DISCOVERY, the fall kick-off of the NFL ON CBS on the service's live local feeds and the season finale of BIG BROTHER and the BIG BROTHER LIVE FEEDS). ... On Oct. 23, CBS All Access announced the second season renewal of its hit original series STAR TREK: DISCOVERY. The series is produced by **CBS Television Studios** in association with **Secret Hideout, Living Dead Guy Productions** and **Roddenberry Entertainment**. (Source: NTI/Nielsen Social). For more on CBS All Access, see page 4.

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**CBS CORPORATION LAUNCHES
EXCHANGE OFFER TO SPLIT-OFF
CBS RADIO**



On Oct. 19 **CBS Corporation** announced the commencement of an exchange offer for the separation of its radio business as part of its previously announced agreement to combine **CBS Radio Inc.** with **Entercom**

Communications Corp. The combined company will have a nationwide footprint of 235 stations, including stations in 22 of the top 25 U.S. markets. The exchange offer represents the next step in the planned combination of CBS Radio and Entercom. For more details, go to <http://bit.ly/2gmunPI>

(ENTERTAINMENT, continued from page 1)

In addition, CBS has six of season-to-date's top 10 broadcasts (more than all other nets combined): #1 **YOUNG SHELDON** – #2 **BIG BANG THEORY** – #4 **NCIS** – #7 **CBS+NFLN THU NIGHT NFL**– #9 **BULL** – #10 **60 MINUTES**. ... CBS has the #1 broadcast program on six nights (more than all other networks combined): Monday (**YOUNG SHELDON**), Tuesday (**NCIS**), Wednesday (**SEAL TEAM**), Thursday (**CBS+NFLN THURSDAY NIGHT FOOTBALL**), Friday (**BLUE BLOODS**) and Saturday (**48 HOURS**). (Source: NTI)

- Once again **CBS** began the new primetime season as America's most watched network. In premiere week 2017 (9/25/17 – 10/1/17) the Eye was the most watched network for the ninth consecutive season. In late night **THE LATE SHOW** with **STEPHEN COLBERT** won premiere week while posting year-to-year growth. (Source: NTI)

- CBS** has given a full season order to new comedy series **YOUNG SHELDON** and the drama **SEAL TEAM** which ranks as Wednesday's #1 program in viewers.

- The drama series **RANSOM** has been renewed for a second season. The 13-episode order will be filmed in Hungary for broadcast next year. ... Season two of

(EYE ON: continued from page 1)



- The August 26 PPV boxing match between pound-for-pound king **Floyd "Money" Mayweather** and UFC champion **"The Notorious" Conor McGregor**, produced and distributed live by **SHOWTIME PPV**, was the most widely distributed of all time. (Source: SHO Sports) The fight was available for purchase through cable, DBS, telco and streaming providers nationwide, as well as **UFC.tv**. It was also seen through **Fathom Events** in movie theaters and at select bars and restaurants nationwide. Also, for the first time, **SHOWTIME** made the event available through **ShowtimePPV.com** and the **SHOWTIME PPV app** on **iPhone, iPad, iPod touch** and **Apple TV** (4th generation). In addition, consumers on the **SHOWTIME PPV** website and application had access to a special free trial for the **SHOWTIME** standalone streaming service and **CBS All Access**. For more on **SHOWTIME**, see page 10.



- As previously announced (December 2016) **NFL ON CBS** games are on **CBS All Access** under a multiyear deal that includes coverage of regular, preseason and postseason games. **CBS All Access** subscribers are able to stream all **NFL ON CBS** games, including **THURSDAY NIGHT FOOTBALL** on **CBS**, as well as pregame and halftime coverage live on **CBS All Access** platforms. For more on **CBS Sports**, go to page 4.

the summer serialized drama **SALVATION** has received a 13-episode order for broadcast during summer 2018.

- CBS** announced on Oct. 12 a new agreement to keep the annual **TONY® Awards** broadcast on the **CBS Television Network** through 2026. The awards show, which honors theater professionals for distinguished achievement on Broadway, has been a part of the **CBS** family for the past 40 years. The June 2016 broadcast of "The 70th Annual Tony Awards" was nominated for four **Primetime Emmy® Awards** and won the award for **Outstanding Special Class Program**.

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MONETIZING CONTENT

CBS continues to play to its core strength of creating content that audiences have to have, and selling that content to programming platforms in the U.S. and around the world. Recent deals include:



- On August 7, **CBS Corporation** and **AT&T** announced a new agreement to carry the CBS **Television Network**, as well as **SHOWTIME**, **The CW**, **Pop** and **CBS Sports Network**, on AT&T's **DIRECTV NOW** live TV streaming service. All networks in the deal will be available to stream live, with much of their programming available on demand as well. DIRECTV NOW will feature live streaming of CBS-owned local television stations in many of the largest U.S. markets at launch. All affiliates of CBS and The CW will have the opportunity to participate going forward as well. Noted **Ray Hopkins**, President, Television Networks Distribution, CBS Corporation: "This agreement fits perfectly into our strategy to deliver industry-leading content to viewers across multiple platforms and screens." For more information, go to <http://bit.ly/2ve4I2A>.



- In August, **CBS Studios International** and **beIN Media Group** -- the leading pay TV and entertainment platforms in MENA (Middle East and North Africa) -- announced an exclusive multiplatform licensing agreement for **CBS** and **The CW** programming. In addition, the deal enables beIN to stack CBS content on the beIN on-demand platform, allowing subscribers to watch CBS series when they want, as part of their SVOD service. For more information, go to page 9, or <http://tinyurl.com/y9a8wf8t>



- On Sept. 7, **Fox Networks Group Iberia**, part of FNG Europe & Africa, announced a multi-season licensing agreement with **CBS Studios International** for the exclusive basic pay TV rights in Spain to CBS' new fall series **SEAL TEAM**, starring **David Boreanaz**, and new midseason series **INSTINCT**, starring **Alan Cumming** and based on the soon-to-be published **James Patterson** book. The agreement also extends FNG Iberia's licensing rights to other key CBS programming, including "CSI: Crime Scene Investigation," "CSI: Miami," **HAWAII FIVE-0** and **NCIS: LOS ANGELES**. **BULL** and **MACGYVER** are also currently under license with FNG Iberia. For more information, go to <http://tinyurl.com/ycp9qzz3>



- **CBS** announced on Sept. 28 a significant multi-platform syndication agreement for its political drama **MADAM SECRETARY** starring **Têa Leoni**. As part of an agreement with **Netflix**, all three previous seasons of **MADAM SECRETARY** are currently available on demand, with season four coming to the subscription service sometime in mid-2018. ... **WE tv**, part of **AMC Networks**, has acquired the off-network rights to present **MADAM SECRETARY**, which will begin running on WE tv in 2018. ... In addition, **MADAM SECRETARY** will launch in weekend syndication in the fall of 2018 in premiere time periods across some of the best TV stations in the country, with **CBS Television Stations** serving as the flagship for this strategic endeavor. The series follows a long legacy of dramas that have excelled in broadcast syndication, such as the "CSI" and **NCIS** franchises, **CRIMINAL MINDS** and **BLUE BLOODS**. **MADAM SECRETARY**, currently in its fourth season, is produced by **CBS Television Studios** in association with **Revelations Entertainment**.

(ENTERTAINMENT, continued from page 2)



2016-2017 broadcast year at #1 for the 31st consecutive year, one of the longest winning streaks in televi-

- **CBS Daytime** ended the

sion history. CBS had the #1 overall show in viewers (**THE PRICE IS RIGHT**) as well as both the #1 program in W18-49 and W25-54 (**THE YOUNG AND THE RESTLESS**). ... CBS Daytime Emmy Award-winning game shows **THE PRICE IS RIGHT** and **LET'S MAKE A DEAL** kicked off their new seasons Monday, Sept. 18. (Continued on page 4)



On August 7, **CBS** announced that it is expanding the availability of *CBS All Access* internationally through a partnership of its **CBS Interactive** and **CBS Studios International** divisions. The service will

launch initially in Canada in the first half of 2018, with other markets to follow. Said CBS Chairman and CEO **Leslie Moonves**: “*CBS All Access* is growing faster than we anticipated domestically, and now represents a whole new opportunity internationally as well. By going direct-to-consumer around the world, we will facilitate new connections between the global audience and our industry-leading premium content. I look forward to introducing *CBS All Access* to Canada in early 2018, followed by a number of other markets in multiple continents around the world.” (For more information, see CBS TELEVISION STUDIOS, page 8)



On Oct. 4, *CBS All Access* announced that its first original comedy series, **NO ACTIVITY**, will premiere on Sunday, Nov. 12, the same night as the chapter one conclusion of **STAR TREK: DISCOVERY**. Set against the world of a major drug cartel bust, the series follows two low-level cops who have spent far too much time in a car together; two criminals who are largely kept in the dark; two dispatch workers who haven’t really clicked; and two Mexican tunnelers who are in way too small a space considering they’ve only just met. Based on the Australian series produced by **Jungle** and broadcast by **Stan**, **NO ACTIVITY**’s cast includes co-creator **Patrick Brammall** and **Tim Meadows** along with numerous guest stars including **Mark Berry**, **Arturo Castro**, **Mackenzie Davis**, **Bridget Everett** and **Will Ferrell** who also EPs with **Adam McKay** and **Funny Or Die**. New episodes of **NO ACTIVITY** will be available weekly on Sundays exclusively for *CBS All Access* subscribers.

CBS All Access’ original series library will continue to expand with additional programming to be announced.

(ENTERTAINMENT, continued from page 2)

Milestones: For the week ending Sept. 29, **THE YOUNG AND THE RESTLESS** marked 1,500 consecutive weeks (nearly 29 years) as daytime’s #1 drama. The streak began in December 1988. **THE YOUNG AND THE RESTLESS** will celebrate its 45th anniversary in March. ... **CBS Television Distribution**’s **RACHAEL RAY** celebrated 2,000 episodes on Oct. 26. (Source: NTI)

SPORTS



On Sept. 10, **CBS** kicked off its football broadcast season. The date also marked **THE NFL ON CBS**’ 58th year and **THE NFL TODAY**’s 50th year. This is the fourth season of partnership between **CBS** and **NFL Network** in televising **THURSDAY NIGHT FOOTBALL**.

● **THURSDAY NIGHT FOOTBALL** on **CBS** and **NFL Network** dominated in primetime throughout its five



weeks (Sept. 28-Oct. 26) of coverage, handily beating the other networks. **CBS/NFL Network**’s primetime viewership for Thursday night of 13.2 million was +326% ahead of **FOX** (3.1 million), +140% ahead of **NBC** (5.5 million) and +136% ahead of **ABC** (5.6 million).



● On the college gridiron, **The SEC ON CBS** returned Saturday, Sept. 9. This season, **CBS Sports** and **CBS Sports Network** will feature their most extensive college basketball schedule ever. Beginning on Saturday, Dec. 2, **CBS** will broadcast 42 games and a total of eight automatic bids awarded on **CBS Sports** to the **NCAA Division I Men’s Basketball Championship**. **CBS Sports Network** will televise 234 games beginning with the fourth annual “**Veterans Classic** at the **U.S. Naval Academy**” on Nov. 10, as well as three men’s conference championship games with bids to the **NCAA Tournament** on the line. For more information, go to <http://bit.ly/2ya1n5Z>

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CBS CORPORATION TO ACQUIRE NETWORK TEN IN AUSTRALIA



“Network Ten is a prime broadcasting asset with over half a century of experience and brand equity in Australia. We have been able to acquire it at a valuation that gives us confidence we will grow this asset by applying our programming expertise in a market with which we are already familiar.”

-- Leslie Moonves, Chairman and CEO, CBS Corporation

On August 27, **CBS Corporation** announced it had agreed to acquire **Network Ten**, one of three major commercial broadcast networks in Australia. The transaction adds Network Ten to CBS’ global content and distribution portfolios and accelerates the Company’s global growth strategy in key markets. In addition to core linear channel TEN, the deal includes digital terrestrial television channel (DTT) **ELEVEN** in which CBS already owns a 33% stake, the DTT channel **ONE** and Network Ten’s rapidly growing digital platform, **TENPLAY**. At the same time, by leveraging Network Ten’s linear and digital assets, CBS will launch *CBS All Access* in the Australian market.

This marks another international territory announced for *CBS All Access* in August. On August 7, *CBS All Access* unveiled plans to make the service available in Canada next year. (See UPDATE 8/16/17).

For more information, go to <http://bit.ly/2wKARIR>. For more International information, see page 9.

(SPORTS, continued from page 4)

- On Sept. 6, **CBS Sports** and **Army** announced a multi-year extension that extends their partnership through 2022. As part of the agreement, CBS Sports Network will continue to televise all Army home football games. The network will also have the option to televise additional football games through the **Patriot League**, as well as select Army lacrosse and basketball games. ... Army football continues to be a major part of CBS Sports, as earlier this year, CBS Sports and **Army-Navy** agreed to an all-encompassing 10-year deal extending its broadcast, cable and digital rights for the game through 2028.

- On August 12-13, for the 27th consecutive year, **CBS Sports** aired coverage of the **PGA Championship**, featuring expanded technical enhancements and innovations. ... On August 13, for the fifth straight year, **CBS Sports Network** teed up coverage of the Championship.



- On Sept. 7, **Comcast** announced a new partnership with **CBS Sports Digital** that will put **Fantasy Football** scores and stats on the same screen as the games themselves. For more information, go to <http://tinyurl.com/yadqozb9>

CBS CORPORATION TO BEGIN USE OF NIELSEN OUT-OF-HOME MEASUREMENT



On Sept. 21 it was announced that **CBS Corporation** has subscribed to **Nielsen’s**

National Out-of-Home Reporting Service which will provide the company with the ability to count an audience that was previously unmeasured. This includes out-of-home viewing date, including ratings for all programming and commercial content that aired on the Network for live plus seven days of time-shifted viewing.

“Being able to measure CBS’ content and uncover additional viewers outside the confines of their homes will help us showcase the breadth and depth of our valuable programming to clients in a more robust way,” said **David F.**

Poltrack, Chief Research Officer of CBS Corporation and President of CBS VISION. For more information, go to <http://bit.ly/2xkmv9h>

And... The annual NFL ON CBS & THURSDAY NIGHT FOOTBALL MEDIA DAY was held on August 30 at CBS headquarters in New York. Over 50 reporters, including several affiliates from across the country, participated in
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CBS REPOSITIONS ADVERTISING SALES FORCE FOR MULTIPLATFORM FUTURE



Lawenda

Ross

Morris

“We have a tremendous opportunity to grow CBS’ advertising revenue by working with clients to realize value from every impression across all platforms. This new structure, headed by the incomparable Jo Ann Ross, is the most advantageous way to achieve that goal. I am also pleased to have David Lawenda join the best ad sales team in the business to help accelerate our multiplatform sales effort with his remarkable linear and digital experience. This is the right team and the right structure to position CBS for maximum growth as viewer habits continue to change.”

-- Leslie Moonves, Chairman and CEO, CBS Corporation

On August 3, **CBS** announced a repositioning of its advertising sales organization for the multiplatform future. **Jo Ann Ross**, who has led CBS Television Network sales efforts since 2002, has been promoted to President and Chief Advertising Revenue Officer, CBS Corporation, and **David Lawenda**, who served as Head of U.S., Global Marketing Solutions at Facebook until March 2017, has been named Executive Vice President, Digital Sales and Sales Strategy, with oversight of CBS’ digital advertising sales business and multiplatform sales strategy. In his new role, Lawenda will oversee the existing sales and marketing efforts of CBS Interactive headed by **Ken Lagana**, Senior Vice President, Global Advertising Sales and Marketing, CBS Digital Media; **Katie Kulik**, Senior Vice President, Global Advertising Sales and Marketing, CNET Media Group; **Jason White**, Senior Vice President and General Manager, Revenue Operations; and **Dennis Colon**, Vice President, Sales Operations and Strategy.

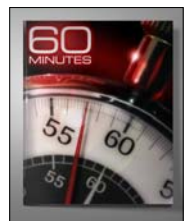
It was also announced that **Dave Morris**, previously Chief Revenue Officer, CBS Interactive since 2008, has been named to an expanded role with the Company as Executive Vice President, Advanced Advertising and Client Partnerships, leading CBS’ efforts in the evolving video space as it relates to ad innovation and audience planning. In addition to her new responsibilities, Ross will continue to run the Network sales team in its many operations led by **John Bogusz**, Executive Vice President, Sports Sales and Marketing; **Dean Kaplan**, Executive Vice President, Sales Strategy, Planning and Administration; **Linda Rene**, Executive Vice President, Primetime Sales and Innovation; and **Chris Simon**, Executive Vice President, Network Sales.

For more information, go to <http://bit.ly/2waqynk>

(SPORTS, continued from page 5)

the event which featured informal round table discussions of the 2017 NFL season and one-on-one interviews with CBS Sports talent and executives.... In August **Bill Raftery** and **Lesley Visser** were inducted into the **2017 Sports Broadcasting Hall of Fame**. ... On Sept. 24, **Beth Mowins** became the first woman to ever call play-by-play for THE NFL ON CBS when she called the Cleveland Browns-Indianapolis Colts game.

programs for the week and the night’s most watched non-sports program (14.83 million viewers), to land at #3 among all primetime programs for the week. The broadcast also saw increases in the key demos over last season’s premiere on the same night. (Source: NTI)



- For the 2016-2017 broadcast year, CBS THIS MORNING delivered CBS’ closest competitive position to NBC and ABC in the morning news race in at least 29 years and its two best broadcast year morning news audience levels in the network’s history for 2015-2016

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NEWS



- 60 MINUTES’ 50th anniversary season premiere on Sept. 24 was among the most watched primetime

CBS AND IBEW REACH EARLY CONTRACT RENEWAL AGREEMENT



CBS and the **International Brotherhood of**

Electrical Workers (IBEW) announced on Sept. 20 that they have reached an early contract renewal agreement covering 3,500 technicians. The extended contract has been ratified by the affected workforce and will be effective Feb. 1, 2018 through April 30, 2021. The current IBEW agreement was scheduled to expire on Jan. 31, 2018. For more information, go to <http://bit.ly/2w6LwDI>

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and 2016-2017. CBS THIS MORNING has dramatically reduced the gap with the “Today” show from more than 3 million



since its launch in 2012 to just 647,000 now. The margin between CBS and either NBC or ABC has not been this close since at least 1987. (Source: NTI)



- **CBSN** drove a 37% increase in streams for the first three quarters of 2017 compared to the first three quarters of 2016.

- In October, Emmy Award winning CBS News correspondent **Jeff Glor** was named anchor of the CBS EVENING NEWS WITH JEFF GLOR. As CBSN continues to grow, Glor will maintain a prominent presence on the digital streaming channel.

- **CBS News** won more **National Academy of Television Arts and Sciences** Emmys than its broadcast network news rivals, taking home nine statuettes. 60 MINUTES led all single program winners with seven Emmys – tying its own record – while the CBS EVENING NEWS and CBS THIS MORNING shared two Emmys for joint reporting efforts. NATAS also honored two CBS News institutions: 60 MINUTES for its unprecedented 50th



SINCLAIR BROADCAST GROUP, INC. AND CBS ANNOUNCE AFFILIATION AGREEMENT RENEWALS



On Sept. 11, **CBS Corporation** and **Sinclair Broadcast**

Group, Inc. announced a multi-year deal that renews three station affiliation agreements that were set to expire at the end of 2018. Additionally, CBS renewed an affiliation that was set to expire at the end of 2018 with a station that Sinclair provides sales and other services to, under a joint sales agreement. The owned stations are **KGAN** in Cedar Rapids, Iowa, **KGBT** in Harlingen, Texas and **WGME** in Portland, Maine. The station to which Sinclair provides services is **WTVH** in Syracuse, N.Y. The four agreements have been renewed to be co-terminus with the four CBS affiliations which were renewed earlier this year. The four renewed markets serve approximately 1.5 million households. Sinclair’s CBS affiliates cover 8% of the U.S. and serve more than nine million households. Sinclair owns or operates CBS affiliates in 24 markets, including the four listed above. For more information, go to <http://bit.ly/2wVWfDk>



On Oct. 2, **CBS Corporation** and **Gray Television, Inc.** announced a multi-year deal that renews station affiliation agreements that otherwise would have expired

at various times over the next couple of years. The agreements cover all 32 Nielsen-designated markets in which Gray owns and operates its 39 CBS-affiliated television stations, collectively including approximately 5.9 million television households. For more information, go to: <http://bit.ly/2xaHCxN>

season in primetime, and **Charles Osgood**, former anchor of CBS SUNDAY MORNING and long-time anchor of “The Osgood File,” who received a Lifetime Achievement Award. ... CBS News also won eight Edward R. Murrow awards, the most in this year’s competition. Five of the awards were for television reporting, and three were for CBS Radio News reports. Both the CBS News television and radio divisions won awards for Overall Excellence in journalism.

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CBS ECOMEDIA—MAKING WISHES COME TRUE FOR MORE THAN 16,000 CHILDREN



From school supplies and books to health and fitness workshops, **EcoMedia** has served more than 16,000 children from underserved communities in the last three months alone. A unique division of CBS, EcoMedia leverages brands' ad spends to help the nation's most effective nonprofits. A few programs EcoMedia advertisers recently supported include:

- Helping the **Kids In Need Foundation** get school supplies to hundreds of Atlanta students
- Funding the **Cal Ripken, Sr. Foundation's** fitness and nutrition workshops in the Bronx
- Granting wishes for several **Make-A-Wish** recipients in San Francisco



For the Make-A-Wish project, EcoMedia helped **Izzy** (shown at left) put on her very own fashion show at Twitter Headquarters. Born with a heart defect, Izzy received a heart transplant at just 10 weeks old. Now 11 years old, she has never known a life without tests, medications and doctors' visits. However—thanks to funding from **Round Table Pizza** through the CBS EcoMedia ad program—Izzy was able to work with a designer and seamstress to make her wish come true. Watch the full story at <http://tinyurl.com/yazs5j8n!>

(CBS NEWS, continued from page 7)



- Effective January 2018 **CBS News Radio** will team with **Skyview Networks** for distribution, inventory management and sales. The new exclusive multi-year agreement coincides with the expiration of the current distribution agreement with **Westwood One** and will enable CBS News Radio to further strengthen its direct relationship with its prominent family of affiliated stations and control its affiliate relations, marketing, sales, distribution and best-in-class technology. ... On Oct. 20, **CBS News Radio** launched "The Takeout," a weekly, one-hour program about politics, policy and pop culture hosted by CBS News chief White House correspondent **Major Garrett** and CBS News political director **Steve Chaggaris**.

Milestones: CBS SUNDAY MORNING, America's #1 Sunday morning news program, launched its 40th anniversary season on Sunday, Sept. 24 with the first reimagining of the signature set since CBS SUNDAY MORNING launched on Jan. 28, 1979. ... 48 HOURS kicked off its 30th anniversary year on Saturday, Sept. 30 with a new look and a new emphasis on taking view-

ers inside stories that matter and the journey for the truth as Saturday's #1 non-sports program. ... On Oct. 1, CBS SUNDAY MORNING launched the official new season as the nation's #1 Sunday morning news program, and FACE THE NATION debuted the new season as the #1 Sunday morning public affairs program.

And... In August and September, **CBS News** mounted extensive coverage on the devastation and aftermath of hurricanes **Harvey, Irma** and **Maria**. (*Note: Divisions across CBS mobilized resources to cover hurricanes Harvey and Irma and help in providing relief to victims of the disastrous storms.*)

CBS TELEVISION STUDIOS



- As of the beginning of October, **CBS Television Studios** currently has 56 series across 11 different platforms. The Studio had a great start to the fall season, producing seven of the top 10 broadcast dramas with NCIS, BULL, BLUE BLOODS, NCIS: NEW ORLEANS, HAWAII FIVE-0, NCIS: LOS ANGELES and SEAL TEAM, all for CBS.

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● **CBS Television Studios** is seeing continued success in producing more content for non-CBS properties. The studio recently received pick-up for a second season from **TBS** for our comedic anthology series **THE GUEST BOOK**, which was new this summer and saw great success. Also coming to **TBS**, **DROP THE MIC**, based on the popular segment from **THE LATE LATE SHOW WITH JAMES CORDEN**, will premiere in mid-October. Additionally, **Netflix** continues to serve as a new home for original Studios content as new comedy series **AMERICAN VANDAL** (a co-production with **Funny Or Die**) recently received pick-up for a second season. And the streaming outlet also bought dark comedy **INSAUTIABLE**, originally crafted for The CW, which will premiere in 2018.

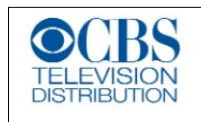
● **CBS Television Studios** continues to have great success on **CBS All Access** with the launch of the highly



anticipated **STAR TREK: DISCOVERY** series, which broke a new record for subscriber sign-ups in a single day, eclipsing the previous record held by the 2017 **GRAMMY Awards®** (see page 1). ... Also for the CBS streaming platform, the second season of critically acclaimed series **THE GOOD FIGHT**, from co-creators and executive producers **Robert** and **Michelle King**, will begin production later this month. ... Looking at the pipeline of new content, the Studio is launching three new original series for **CBS All Access**. First, **CBS All Access**' first original comedy, **NO ACTIVITY**, from **Will Ferrell**, **Adam McKay** and **Funny Or Die**, is set to premiere on Nov. 12. It will drop in between chapters one and two of **STAR TREK: DISCOVERY**. Then **STRANGE ANGEL**, a drama series created by **Mark Heyman** ("Black Swan," "The Wrestler") premieres in June 2018. Based on **George Pendle**'s book of the same name, the series explores the dramatic intersection between genius and madness and science and science fiction. ... Finally, **\$1**, a mystery/thriller set in a small rust belt town in post-recession America, where a one-dollar bill changing hands connects a group of

characters involved in a shocking multiple murder, is set to launch following **STRANGE ANGEL** in late August 2018.

CBS TELEVISION DISTRIBUTION



● **CBS Television Distribution** acquired in August the massive library of **JUDGE JUDY** from creator and star **Judith Sheindlin**.

The agreement provides CTD with rights to over 5,200 hours of current and library programs, as well as several more seasons of future episodes of the top-rated daytime franchise. In addition, both sides agree to extend the current production agreement through 2020-2021, which will mark **JUDGE JUDY**'s 25th season.

● **On the Awards Front...** **CBS Television Distribution**'s **INSIDE EDITION** has won three **Association for Women in Communications 2017 Clarion Awards**. This leaves **INSIDE EDITION** with a total of eight Clarion Awards to date.

CBS STUDIOS INTERNATIONAL



● On Sept. 7, **CBS Studios International** announced a multi-season licensing agreement with **Fox Networks Group (FNG)**

for the exclusive pay TV rights in Spain to CBS' new fall series **SEAL TEAM** and new midseason series **INSTINCT**. ... On Sept. 6, **CBS Studios International** announced that **Fox Networks Group** in Germany has secured the rights to **THE GOOD FIGHT**.

● On August 8, **beIN MEDIA GROUP**, the leading pay TV and entertainment platforms in MENA (Middle East and North Africa), and **CBS Studios International** announced an exclusive multi-platform licensing agreement for **CBS** and **The CW** programming. Included is the action-drama **MACGYVER**; the **CBS All Access** original series **THE GOOD FIGHT**; the #1 new series

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(CBS TELEVISION INTL, continued from page 10)

on U.S. television, **BULL**; CBS' 2017 summer event series, **SALVATION**; and Emmy Award-winning **THE LATE LATE SHOW** with **JAMES CORDEN**.

CABLE



- **SHOWTIME** has picked up its drama series about the art of comedy, **I'M DYING UP HERE**, for a second season. The fictional series explores L.A.'s famed '70s stand-up comedy scene. ... **SHOWTIME** has also picked up a new half-hour comedy series, **KIDDING**, starring Golden Globe® winner **Jim Carrey** ("The Truman Show") in his first series regular role in more than two decades, reuniting him with Oscar winner **Michel Gondry** ("Eternal Sunshine of the Spotless Mind"), who will direct the project.

- **SHOWTIME** has made a series commitment to the legal thriller "Your Honor," which will be executive produced and written by BAFTA winner **Peter Moffat**, whose "Criminal Justice" series served as the basis for "The Night Of." It will be executive produced by Emmy Award nominees **Robert and Michelle King** ("The Good Wife"). The series, produced by **CBS Television Studios** in association with **King Size Productions**, is being adapted from the Israeli series **Kvodo** and is airing on the country's **Yes TV**.

- **SHOWTIME** has announced the pilot order for the new half-hour comedy series **BALL STREET**, starring Emmy-nominated and Golden Globe-winning actor **Don Cheadle** ("House Of Lies") and two-time Tony® Award nominee and Grammy winner **Andrew Rannells** ("Girls," "The Intern").

- On Sept. 22, **SHOWTIME** announced it had acquired the rights to adapt into a series *The President Is Missing*, the highly anticipated novel by former **President Bill Clinton** and bestselling author **James Patterson** set to be published in June 2018.

- On Oct. 15, **SHOWTIME** debuted the new half-hour comedy **WHITE FAMOUS**, starring **Jay Pharoah** ("Saturday Night Live") and based on the personal experiences of Academy Award® winner **Jamie Foxx**.



- In August, **Smithsonian Channel** received three News & Documentary Emmy

Award nominations from The National Academy of Television Arts & Sciences. **DAVID ATTENBOROUGH'S CONQUEST OF THE SKIES** was nominated for Outstanding Nature Documentary, **DESERT WARRIORS: LIONS OF THE NAMIB** was nominated for Outstanding Cinematography and **FLYING MONSTERS WITH DAVID ATTENBOROUGH** for Outstanding Graphic Design and Art Direction. Later that month, Smithsonian Channel premiered two new specials honoring the life of the late **Princess Diana**: **DIANA AND THE PAPARAZZI** and **DIANA: THE DAY WE SAID GOODBYE** narrated by **Kate Winslet**.

- On Sept. 26, **Smithsonian Channel** celebrated the 10-year anniversary of its launch. The youngest channel to win an Emmy, Smithsonian Channel has received more than 300 nominations and 200 wins of prestigious awards including News & Documentary Emmys, Peabody Awards, the Television Academy Honors and Realscreen Awards. The Channel also airs in Canada and Singapore and is set to launch in more international territories in 2018.

INTERACTIVE



- **CBS Interactive** and **VICE Media** announced in early

September a partnership in which the two media companies will collaborate to produce original tech-focused multiplatform content. The series, titled "Dear Future," is sponsored by **Microsoft Surface** globally and **Audi of America** in the U.S.

And... Comcast announced in September a new partnership with **CBS Sports Digital** that will put fantasy football scores and stats on the same screen as the

(Continued on page 11)

(INTERACTIVE. continued from page 10)



games themselves. The integrated experience provides viewers with access

to detailed stats and analysis on their fantasy team's standing, information on how key players are performing, game trends and real-time updates on that week's head-to-head matchup. For more information, go to <http://tinyurl.com/yadqozb9>

TELEVISION STATIONS



- The **CBS Television Stations** attracted strong ratings during the first week of the new season. Leading out of the Network's winning performance

in primetime, the stations' late newscasts collectively attracted their largest premiere week audience since 2014, with **WCBS** in New York, **KCBS** in Los Angeles, **KYW** in Philadelphia, **KTVT** in Dallas-Fort Worth, **WBZ** in Boston, **WCCO** in Minneapolis-St. Paul and **KOVR** in Sacramento all delivering year-to-year increases.

In addition, the station group delivered year-to-year viewership growth with its 5:00 AM, 6:00 AM and 6:00 PM newscasts. And **THE LATE SHOW** with **STEPHEN COLBERT** and **THE LATE LATE SHOW** with **JAMES CORDEN** attracted their largest audiences to date on CBS-owned stations during a season premiere week

- In September, CBS Boston's **WBZ-TV** renewed its exclusive programming rights agreement with the **New England Patriots** and **Kraft Sports Productions** to broadcast all preseason games and postseason programming as well as Patriot's All Access, Patriots GameDay and 5th Quarter. The multi-year renewal extends the exclusive partnership through the 2022 season.
- In August, veteran television stations executive and California native **Jay Howell** was named Vice President and General Manager of **KOVR-TV** (CBS 13) and **KMAX-TV** (CW 31), the CBS-owned stations in Sacramento. He succeeds **Kevin Walsh**, who has moved to San Francisco to serve as President and General Manager of **KPIX-TV** and **KBCW-TV**, the

CBS-owned duopoly in the Bay Area. Howell most recently served as Vice President of Broadcast Markets for **Media General**, where he oversaw the company's station operations, including several CBS and CW affiliates, in 14 markets across the country. Prior to leaving Media General earlier this year when the sale of the company to **Nexstar** was finalized, Howell spent four years as a member of the **CBS Affiliates Board**.

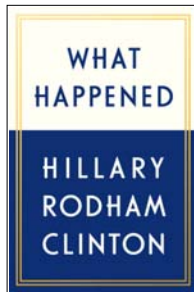
- In September, **Audra Swain** was named Vice President and General Manager of **WJZ-TV** Baltimore. She succeeds **Jay Newman**, who retired from the station at the end of September following 19 years with WJZ and 34 years with CBS. Swain, who has 15 years of experience in station management, has most recently served as General Manager of **KSNV-TV** (NBC) and **KVCW-TV** (The CW) in Las Vegas since 2010. She joined the duopoly seven years ago as General Manager of **KVCW**, then was promoted to serve as General Manager of both stations in 2014.

PUBLISHING



- **Simon & Schuster** titles gave an extraordinary performance on the *New York Times* bestseller list for Oct. 8, claiming a remarkable eight #1 spots, including fiction (*The Cuban Affair* by **Nelson DeMille**), nonfiction (*What Happened* by **Hillary Rodham Clinton**) and advice, miscellaneous (*The TB12 Method* by **Tom Brady**). Simon & Schuster president and CEO **Carolyn Reidy** noted: "While there are no formal records, this is the first time in my memory that a single publishing company has owned every #1 position in these major categories during a single week." ... *What Happened* was also released in audio form by S&S Audio. In addition, Simon & Schuster Books for Young Readers/Paula Wiseman Books is publishing *It Takes a Village*, a children's book illustrated by **Marla Frazee**, based on Secretary Clinton's memoir of the same name.

(Continued on page 12)



● **Simon & Schuster** announced on Sept. 20 that based on weekly data reported by NPD Bookscan, **Hillary Rodham Clinton's** *What Happened* sold 167,000 hardcover copies in the United States in its first week on sale -- the biggest first week sales recorded by any author for a hardcover nonfiction

title published since 2012. Also published in audio-book format, *What Happened* recorded the best week of digital audio sales in Simon & Schuster history. Total first week sales for *What Happened* in all formats (hardcover, ebook, digital audio and CD) were more than 300,000 copies. The tremendous sales activity garnered Clinton the #1 spot on numerous bestseller lists here and internationally, including the *New York Times*, *Publishers Weekly*, *USA Today*, *Bookscan*, *Sunday Times* (UK) and the *Toronto Star*.

● Notable acquisitions for future publication include a memoir by Planned Parenthood president **Cecile Richards** and books by actors **Busy Philipps** and **Tiffany Haddish**. Adams Media is also set to publish *SNOW FALLING*, the debut novel from "**Jane Villanueva**," the protagonist of the CW's *JANE THE VIRGIN*. The romance novel will be published under the fictional "Lorden + Gregor" imprint, coinciding with the book's publication on the program.

And... Simon & Schuster mounted a full array of activities planned in support of the **American Library Association's** Banned Books Week (Sept. 24-30) to spread the important message of having the freedom to read whatever anyone chooses.... Simon & Schuster has signed new distribution clients **Oni Press**, a Portland-based graphic novel and comic book publisher, and **Igloo Books**... **Jennifer Bergstrom** has been named Senior Vice President and Publisher of the Gallery Books Group. She was previously Vice President and Publisher of Gallery Books. Bergstrom succeeded **Louise Burke**, who retired from her position as President and Publisher of the Gallery Books Group and had been with Simon & Schuster since 2001.... Simon & Schuster is aiding

hurricane relief efforts around the country by offering assistance to local bookstores, schools and libraries through donations to help boost inventory or restore collections.

CBS FILMS



Michael Keaton (L) as Stan Hurley and Dylan O'Brien as Mitch Rapp in AMERICAN ASSASSIN

CBS FILMS

● **AMERICAN ASSASSIN**, based on the bestselling



Simon & Schuster-published novel by **Vince Flynn**, opened above expectations on Sept. 15 and is performing at the box office grossing more than \$35 million dollars through the Oct. 13 weekend. The film stars **Michael Keaton, Dylan O'Brien, Sanaa Lathan, Taylor Kitsche** and

Shiva Negar, is directed by **Michael Cuesta** ("Homeland"), written by **Stephen Schiff** ("The Americans"), and produced by **Lorenzo di Bonaventura** ("Transformers"). It was produced in partnership with **Lionsgate** which is handling the distribution of the film as part of CBS Films' recently extended ongoing partnership. To watch a trailer, see <https://youtu.be/r9rNf-clWKU>

● **WINCHESTER**, a supernatural thriller, starring Academy-Award-winner **Helen Mirren** ("The Queen") and **Jason Clarke** ("Zero Dark Thirty"), wrapped principal photography after filming in

(Continued on page 13)



WINCHESTER star Helen Mirren

Australia and San Jose, Calif. earlier this year and is currently in post-production. The film follows the story of the firearms heiress **Sarah Winchester**, who was convinced she was haunted by the souls killed by the Winchester repeating rifle.

- **Will Ferrell** will produce and star in the CBS Films adaptation of the novel *The 100 Year Old Man*, which has sold more than 10 million copies worldwide. It is about a man who escapes from a nursing home on his 100th birthday and embarks on an adventure through his memories -- including several "Forrest Gump"-like moments of historical significance. **Adam McKay**

("The Big Short") and **Jessica Elbaum** have signed on to produce the film. To watch a trailer go to

<https://m.youtube.com/watch?v=vseYaPR6hgl>

CBS RADIO



- **CBS RADIO** has launched a new and improved version of its free streaming mobile app, Radio.com. Among other improvements, the new Radio.com app allows users to listen to a live stream of their favorite local CBS RADIO stations with the added capability of searching for others by location or genre. All of the company's radio stations are available along with its diverse portfolio of more than 350 podcasts and popular programming from **CBS Sports Radio**.

- CBS RADIO's **WCBS-AM/NY** has been awarded the NAB's highest Marconi Award – Legendary Station of the Year. In addition, the late **Linda Lee (WYCD-FM/Detroit)** has been recognized as the Large Market Personality of the Year. The Marconi Award is the radio industry's most prestigious honor. A CBS RADIO station has won the Legendary Station of the Year Award six times in the last eight years (2010, 2013-2017).



And... CBS RADIO has launched the new "CBS RADIO Presents ConnectingVets.com...Connecting Vets Every Day," a national, multi-media resource linking military veterans and their families to relevant information, resources, solutions and, most importantly, each other. To learn more, visit connectingvets.com.... **CBS RADIO** will present its fifth annual "We Can Survive" show at the iconic Hollywood Bowl on Oct. 21 with its biggest lineup yet. The show is hosted in honor of **National Breast Cancer Awareness Month** and benefits the Young Survival Coalition. Then, on Nov. 15, CBS RADIO's "Stars and Strings" show returns to the Chicago Theatre for the third consecutive year to honor our nation's veterans and their families. A portion of the show's proceeds will benefit **Folds of Honor**, a non-profit organization which provides educational scholarships to spouses and children of America's fallen and disabled service members.

THE CW



The CW launched its 2017-2018 season in October, with the second season premiere of RIVERDALE hitting series highs in total viewers and all key demos, and delivering the network's highest rated telecast among teens in five years. The CW also premiered its reimagining of the classic primetime soap DYNASTY and its new military drama VALOR.

At The CW's TCA (L-R): Grant Show, Nathalie Kelley, Elizabeth Gillies and Sam Adegoke (DYNASTY)

On August 2, the Network's **Summer Press Tour** featured an executive session with CW president **Mark Pedowitz** and panel sessions for the upcoming fall series DYNASTY and VALOR, as well as the returning series CRAZY EX-GIRLFRIEND and DC's LEGENDS OF TOMORROW. In addition, The CW's digital channel, **CW Seed**, hosted a 15th anniversary reunion panel for the fan favorite EVERWOOD, which is now available to stream in its entirety on CW Seed. The Network also announced that its annual Superhero Crossover Event will air Monday, Nov. 27 (SUPERGIRL, followed by ARROW on a special night) and Tuesday, Nov. 28 (FLASH and DC's LEGENDS OF TOMORROW).

POP



- **Ratings:** Year-to-date, **Pop** (the CBS/Lionsgate-owned entertainment network) is delivering its biggest Total Day audience among P2+ in eight years (since 2009), biggest W25-54 in seven years (since 2010), and biggest A18-49 in six years (since 2011) ... BIG BROTHER AFTER DARK on Pop delivered its biggest audience levels in three years with double digit gains over 2016 and 2015 among viewers and W25-54 (L+7). (Source: NTI)
- On Sept. 18, **Pop** announced a second season of the comedy HOLLYWOOD DARLINGS starring **Jodie Sweetin** ("Full House," "Fuller House"), **Christine Lakin** ("Step by Step") and **Beverly Mitchell** ("7th Heaven") will begin production this fall. HOLLYWOOD DARLINGS follows real-life friends who are bonded by a sisterhood only they can share — former child stars who grew up in the '90s limelight. The first season of HOLLYWOOD DARLINGS became Pop's #1 original series debut of all time among W18-34 (L+7). In addition, A18-49 were up +46% over Pop's 2016 primetime average, and W25-54 were up +49% (L+7). (Source: NTI)
- **Programming:** LET'S GET PHYSICAL continues production in Halifax, Nova Scotia with stars **Jane Seymour**, **Matt Jones**, **Chris Diamantopoulos** and **AnnaLynne McCord**.

And ... Jed Kapsos, who most recently served as Senior Vice President of Finance for CBS Television Network in New York, has been appointed Chief Financial Officer of Pop. ... Pop has tapped **Kent Rees** to the newly created position of Chief Marketing Officer. Rees recently served as General Manager of **Pivot**, and earlier in his career, he spearheaded the highly regarded rebrand of IFC. He steps into the CMO role at Pop with over 20 years of experience as an industry innovator.

CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements, including those due to changes in economic, business, competitive, technological, strategic and/or regulatory factors, and other factors affecting the operations of the businesses of the CBS Corporation. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Form 10-K, Form 10-Qs and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the Securities and Exchange Commission which can be found on the CBS Corporation website, www.cbcorporation.com, in the "News" and "Investor Relations" sections, respectively.

STATISTICAL INFORMATION

Third Quarter 2017

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Network Time-Period-Winning Programs ⁽¹⁾

<i>60 Minutes</i>	<i>MacGyver</i>
<i>The Big Bang Theory</i>	<i>NCIS</i>
<i>Blue Bloods</i>	<i>NCIS: New Orleans</i>
<i>Criminal Minds</i>	<i>Seal Team</i>
<i>CBS+NFLN Thursday Night Football</i>	<i>Survivor</i>
<i>Hawaii Five-0</i>	<i>Young Sheldon</i>

(1) Source: NTI, Nielsen Media Research. Average audience, "Live+Same Day" ratings. Mon-Sat 8-11p, Sun 7-11p, Persons 2+. Time-period-winning programs defined as programs with a plurality of weekly wins in their respective time periods. Most current time period only. Excludes canceled or moved programs. 2017/2018 season to date, 9/25/17 – 10/29/17.

TV Production (Network and First-Run) ⁽²⁾

<i>Blue Bloods (CBS)</i>	<i>Salvation (CBS)</i>
<i>Bull (CBS)</i>	<i>Scorpion (CBS)</i>
<i>Criminal Minds (CBS)</i>	<i>Seal Team (CBS)</i>
<i>Hawaii Five-0 (CBS)</i>	<i>Survivor (CBS)</i>
<i>Kevin Can Wait (CBS)</i>	<i>The Talk (CBS)</i>
<i>The Late Late Show with James Corden (CBS)</i>	<i>Zoo (CBS)</i>
<i>The Late Show with Stephen Colbert (CBS)</i>	<i>Star Trek: Discovery (CBS All Access)</i>
<i>MacGyver (CBS)</i>	<i>Carpool Karaoke (Apple Music)</i>
<i>Me, Myself & I (CBS)</i>	<i>American Vandal (Netflix)</i>
<i>NCIS (CBS)</i>	<i>The Guest Book (TBS)</i>
<i>NCIS: New Orleans (CBS)</i>	

(2) Represents current shows CBS Corporation or its subsidiaries produce, own an equity stake in, and/or distribute as of 9/30/17. New shows are in bold.

First-Run Syndication Programs

DailyMailTV	Jeopardy!
Dr. Phil	Jeopardy! Weekend
The Doctors	Judge Judy
Entertainment Tonight	Mr. Food
Entertainment Tonight Weekend	Rachael Ray
Hot Bench	Wheel of Fortune
Inside Edition	Wheel of Fortune Weekend
Inside Edition Weekend	

Showtime Networks Subscriptions ⁽³⁾

(In Millions)	3Q '17	3Q '16
Showtime Networks	24.6	24.1

(3) Source: Company data. Showtime Networks includes Showtime only. Data as of 9/30/17.

Simon & Schuster's New York Times Best Sellers ⁽⁵⁾

Title	Author	Rank	Weeks on List
Hardcover Fiction:			
<i>Sleeping Beauties</i>	Stephen King & Owen King	2	3
<i>The Rules of Magic</i>	Alice Hoffman	5	1
<i>The Cuban Affair</i>	Nelson DeMille	6	4
<i>Manhattan Beach</i>	Jennifer Eagan	7	2
Hardcover Nonfiction:			
<i>What Happened</i>	Hillary Rodham Clinton	3	5
<i>The Autobiography of Gucci Mane</i>	Gucci Mane with Neil Martinez-Belkin	14	4
Combined Print & E-Book Fiction:			
<i>It</i>	Stephen King	5	10
<i>The Cuban Affair</i>	Nelson DeMille	6	4
<i>Sleeping Beauties</i>	Stephen King & Owen King	7	3
<i>The Rules of Magic</i>	Alice Hoffman	10	1
<i>Manhattan Beach</i>	Jennifer Egan	12	2
Combined Print & E-Book Nonfiction			
<i>What Happened</i>	Hillary Rodham Clinton	3	5
<i>The Glass Castle</i>	Jeanette Walls	12	60
Paperback Trade Fiction:			
<i>It</i>	Stephen King	2	9
<i>The Woman in Cabin 10</i>	Ruth Ware	5	27
<i>All the Light We Cannot See</i>	Anthony Doerr	9	28
Paperback Nonfiction			
<i>The Glass Castle</i>	Jeannette Walls	1	395
Young Adult Hardcover			
<i>Elites of Eden</i>	Joey Graceffa	5	2
Children's Picture Books			
<i>A Creepy Pair of Underwear</i>	Aaron Reynolds, Illustrated by Peter Brown	4	6
Children's Series:			
<i>Spy School</i>	Stuart Gibbs	6	4
Advice, How-to and Miscellaneous			
<i>Principles</i>	Ray Dalio	6	4
<i>The TB12 Method</i>	Tom Brady	9	4
Monthly Bestsellers:			
<i>Principles (Business)</i>	Ray Dalio	1	-
<i>Grit (Business)</i>	Angela Duckworth	3	-
<i>Invisible Influence (Business)</i>	Jonah Berger	10	-
<i>The TB12 Method (Sports & Fitness)</i>	Tom Brady	1	
<i>Shoe Dog (Sports & Fitness)</i>	Phil Knight	6	

(5) Source: *The New York Times*. Data as of 10/29/17. Note: Effective February 5, 2017, *The New York Times* reduced its number of bestseller categories.

CBS Radio Revenue Ranking in Top 10 Markets ⁽⁴⁾

Market	Rank
New York	No. 2
Los Angeles	No. 2
Chicago	No. 1
San Francisco	No. 1
Dallas	No. 3
Houston	No. 2
Washington, D.C.	No. 3
Atlanta	No. 3
Philadelphia	No. 1
Boston	No. 1

(4) Source: "Year-To-Date Market Total Revenue Performance Summary" for year-to-date June 2017, per Miller Kaplan Arase LLP.

STATISTICAL INFORMATION

Third Quarter 2017 – Continued

CBS Corporation Major-Market Media Presence in the Top U.S. Television and Radio Markets as of September 30, 2017

Market and Market Rank ⁽²⁾	Television			Radio			CBS Local Digital Media ⁽¹⁾
	Stations	Type	Network Affiliation	Stations	AM/FM	Format	Websites
New York, NY #1—Television #1—Radio	WCBS-TV WLNY-TV	UHF UHF	CBS Independent	WBMP WCBS WCBS WFAN WFAN WINS WNEW	FM AM FM AM FM AM FM	Top 40 News Classic Hits Sports Sports News Hot Adult Contemporary	newyork.cbslocal.com
Los Angeles, CA #2—Television #2—Radio	KCAL-TV KCBS-TV	VHF UHF	Independent CBS	KAMP KCBS KNX KROQ KRTH KTWV	FM FM AM FM FM FM	Top 40 Adult Hits News Alternative Rock Classic Hits Rhythmic Adult Contemporary	losangeles.cbslocal.com
Chicago, IL #3—Television #3—Radio	WBBM-TV	VHF	CBS	WBBM WBBM WCFS WJMK WSCR WUSN WXRT	AM FM FM FM AM FM FM	News Top 40 News Classic Hits Sports Country Adult Alternative	chicago.cbslocal.com
Philadelphia, PA #4—Television #9—Radio	KYW-TV WPSG-TV	UHF UHF	CBS The CW	KYW WIP WOGL WPHT WXTU WTDY	AM FM FM AM FM FM	News Sports Classic Hits News/Talk Country Adult Contemporary	philadelphia.cbslocal.com
Dallas-Fort Worth, TX #5—Television #5—Radio	KTVT-TV KTXA-TV	UHF UHF	CBS Independent	KJKK KLUV KMVK KRLD KRLD KVIL	FM FM FM AM FM FM	Adult Hits Classic Hits Spanish News/Talk Sports Top 40	dfw.cbslocal.com
San Francisco, CA #8—Television #4—Radio	KPIX-TV KBCW-TV	UHF UHF	CBS The CW	KCBS KFRC KITS KLLC KMVQ KZDG ⁽³⁾	AM FM FM FM FM AM	News News Alternative Hot Adult Contemporary Top 40 South Asian Talk/Music	sanfrancisco.cbslocal.com
Boston, MA #10—Television #10—Radio	WBZ-TV WSBK-TV	UHF UHF	CBS MyNetworkTV	WBMX WBZ WBZ WODS WZLX	FM AM FM FM FM	Hot Adult Contemporary News/Talk Sports Top 40 Classic Rock	boston.cbslocal.com
Washington, D.C. #7—Radio				WIAD WJFK WJFK WLZL WDCH ⁽⁴⁾ WPGC	FM AM FM FM FM FM	Hot Adult Contemporary News/Talk Sports Spanish Business News/Talk Rhythmic Top 40	washington.cbslocal.com
Atlanta, GA #9—Television #8—Radio	WUPA-TV	UHF	The CW	WAOK WVEE WZGC	AM FM FM	News/Talk Urban Sports	atlanta.cbslocal.com

STATISTICAL INFORMATION

Third Quarter 2017 – Continued

Market and Market Rank ⁽²⁾	Television			Radio			CBS Local Digital Media ⁽¹⁾
	Stations	Type	Network Affiliation	Stations	AM/FM	Format	Websites
Houston, TX #6—Radio				KHMX KIKK KILT KILT KKHH KLOL	FM AM AM FM FM FM	Hot Adult Contemporary Sports Sports Country Adult Hits Spanish	houston.cbslocal.com
Phoenix, AZ #14—Radio				KALV KMLE KOOL	FM FM FM	Top 40 Country Classic Hits	
Tampa-St. Petersburg, FL #13—Television	WTOG-TV	UHF	The CW				tampa.cbslocal.com
Detroit, MI #14—Television #13—Radio	WKBD-TV WWJ-TV	UHF UHF	The CW CBS	WDZH WOMC WWJ WXYT WXYT WYCD	FM FM AM AM FM FM	Top 40 Classic Hits News Sports Sports Country	detroit.cbslocal.com
Seattle-Tacoma, WA #12—Television #12—Radio	KSTW-TV	VHF	The CW	KFNQ KJAQ KMPS KZOK	AM FM FM FM	Sports Adult Hits Country Classic Rock	seattle.cbslocal.com
Minneapolis, MN #15—Television #15—Radio	WCCO-TV KCCO-TV ⁽⁵⁾ KCCW-TV ⁽⁶⁾	UHF VHF VHF	CBS CBS CBS	KMNB KZJK WCCO	FM FM AM	Country Adult Hits News/Talk	minnesota.cbslocal.com
Miami-Ft. Lauderdale, FL #16—Television #11—Radio	WFOR-TV WBFS-TV	UHF UHF	CBS MyNetworkTV	WKIS WPOW WQAM	FM FM AM	Country Top 40 Sports	miami.cbslocal.com
Denver, CO #17—Television	KCNC-TV	UHF	CBS				denver.cbslocal.com
Orlando, FL #31—Radio				WOCL WOMX WQMP	FM FM FM	Classic Hits Hot Adult Contemporary Top 40	
Cleveland, OH #34—Radio				WDOK WKRK WNCX WQAL	FM FM FM FM	Adult Contemporary Sports Classic Rock Hot Adult Contemporary	cleveland.cbslocal.com
Sacramento, CA #20—Television #27—Radio	KOVR-TV KMAX-TV	UHF UHF	CBS The CW	KHTK KNCI KSFM KYM KZZO	AM FM FM FM FM	Sports Country Rhythmic Top 40 Adult Contemporary Hot Adult Contemporary	sacramento.cbslocal.com
St. Louis, MO #23 Radio				KEZK KMOX KYKY	FM AM FM	Adult Contemporary News/Talk Hot Adult Contemporary	stlouis.cbslocal.com
Pittsburgh, PA #24—Television #28—Radio	KDKA-TV WPCW-TV	UHF VHF	CBS The CW	KDKA KDKA WBZZ WDSY	AM FM FM FM	News/Talk Sports Hot Adult Contemporary Country	pittsburgh.cbslocal.com

STATISTICAL INFORMATION

Third Quarter 2017 – Continued

Market and Market Rank ⁽²⁾	Television			Radio			CBS Local Digital Media ⁽¹⁾
	Stations	Type	Network Affiliation	Stations	AM/FM	Format	Websites
Baltimore, MD #26—Television #21—Radio	WJZ-TV	VHF	CBS	WJZ WJZ WLIF WWMX	AM FM FM FM	Sports Sports Adult Contemporary Top 40	baltimore.cbslocal.com
Indianapolis, IN #28—Television	WBXI-CA ⁽⁷⁾	UHF	Independent				
San Diego, CA #17—Radio				KEGY KYXY	FM FM	Top 40 Adult Contemporary	
Riverside-San Bernardino, CA #25—Radio				KFRG KRAK KVFG KXFG	FM AM FM FM	Country Sports Classic Hits Country	

- (1) The CBS Local Digital Media group operates the websites of the Company's television stations and radio stations. Many of these websites are combined for the television stations and non-music radio stations in co-located markets and provide news, information, entertainment, as well as other services, and promote stations' programming.
- (2) Television market rankings based on Nielsen Media Research Local Market Universe Estimate, September 2017. Radio market rankings based on Nielsen Audio Market Survey, Fall 2017.
- (3) KZDG-AM in San Francisco, California, is programmed by a third party through a time brokerage agreement.
- (4) WDCH-FM in Washington, D.C., is programmed by a third party through a time brokerage agreement.
- (5) KCCO-TV is operated as a satellite station of WCCO-TV
- (6) KCCW-TV is operated as a satellite station of WCCO-TV
- (7) WBXI-CA is a Class A low-power television station. Class A low power television stations do not implicate the FCC's ownership rules.

STATISTICAL INFORMATION

Third Quarter 2017 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Television Distribution: Off-Network Syndicated Product*

48 Hours	Dexter	JAG	Sabrina the Teenage Witch
60 Minutes	Diagnosis Murder	The L Word	Seven Days
The 4400	The Division	Laverne & Shirley	Seventh Heaven
The Andy Griffith Show	Elementary	Little House on the Prairie	Showtime Championship Boxing
The Amazing Race	Everybody Loves Raymond	The Love Boat	Sister Sister
America's Next Top Model	Everybody Hates Chris	MacGyver	Sleeper Cell
Any Day Now	Family Ties	Matlock	Soul Food
Barnaby Jones	Frasier	Medium	Star Trek: Deep Space Nine
Becker	The Game	Melrose Place	Star Trek: Enterprise
The Beverly Hillbillies	Get Smart	Mission Impossible	Star Trek: Next Generation
Beverly Hills 90210	Ghost Whisperer	Moesha	Star Trek: Original
Blue Bloods	Girlfriends	Mork & Mindy	Star Trek: Voyager
Bonanza	Gomer Pyle, USMC	My Three Sons	Survivor
Brady Bunch	The Good Wife	Nash Bridges	Taxi
Brotherhood	The Guardian	NCIS	This American Life
Caroline in the City	Gunsmoke	NCIS Los Angeles	Touched by an Angel
Charmed	Half & Half	Numb3rs	The Tudors
Cheers	Happy Days	The Odd Couple	The Twilight Zone
Clueless	Hawaii Five-O	One On One	The Wild Wild West
Combat!	Highlander	The Parkers	Wings
Criminal Minds	Hogan's Heroes	Penn & Teller	Undercover Boss
CSI: Crime Scene Investigation	The Honeymooners	Perry Mason	
CSI: Miami	Hot in Cleveland	Queer as Folk	
CSI: New York	I Love Lucy	Rawhide	

* This is a partial list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

CBS Interactive

	Global Unique Monthly Visitors ⁽¹⁾	Global Reach ⁽²⁾	Global Rank ⁽³⁾
CBS Interactive Web Sites	207.5 Million	11%	#15

(1) Source: comScore Media Metrix. Monthly average of global unique visitors for the third quarter of 2017.

(2) Source: comScore Media Metrix. Monthly average of global reach for the third quarter of 2017.

(3) Ranking based on the comScore Media Metrix average of global unique visitors to CBS Interactive web sites of 209.2 million for September 2017.

CBS Interactive Web Properties

CBS All Access
 CBS.com
 CBSN
 CBSNews.com
 CBSSports.com
 CBS Interactive Advanced Media
 CBS Television Distribution Digital
 Chowhound
 College Sports Live
 CNET
 Comic Vine
 Download.com
 GameFAQs
 GameSpot
 Giant Bomb

Last.fm
 MaxPreps
 Metacritic
 Metrolyrics
 mySimon
 Roadshow
 Scout
 SportsLine
 Tech Republic
 TV.com
 TVGuide.com
 UrbanBaby
 ZDNet
 247Sports

CBS Audience Network Distribution Partners

Comcast Xfinity
 DirecTV
 AT&T (U-verse)
 Dish
 YouTube
 MSN
 Yahoo!
 Dailymotion

STATISTICAL INFORMATION

Third Quarter 2017 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS SPORTS NETWORK Online Partners as of July 31, 2017

Colleges/Universities

Air Force • goairforcefalcons.com
Akron • gozips.com
Albion • gobrits.com
Andrew • andrewfightingtigers.com
Appalachian State • appstatesports.com
Assumption • assumptiongreyhounds.com
Arizona • arizonawildcats.com
Arizona State • thesundevils.com
Arkansas • arkansasrazorbacks.com
Auburn • auburntigers.com
Baylor • bayorbears.com
Blinn College • buccaneersports.com
Boise State • broncosports.com
California • calbears.com
Central Michigan • cmuchippewas.com
Charlotte • charlotte49ers.com
Cincinnati • gobearcats.com
Coastal Carolina • gocusports.com
Colorado • cubuffs.com
Connecticut • uconnhuskies.com
Delaware • bluehens.com
Denver • denverpioneers.com
DePaul • depaulbluedemons.com
Drake • godrakebulldogs.com
Duke • goduke.com
Duquesne • goduquesne.com
East Carolina • ecupirates.com
Eastern Michigan • emueagles.com
Elizabeth City • ecsuvikings.com
Elon • elonphoenix.com
Fayetteville State • fsu Broncos.com
Florida • floridagators.com
Florida Atlantic • fausports.com
Florida State • seminoles.com
Fort Scott CC • fsgreyhounds.com
Gateway • gatewaygrizzlies.com
George Washington • gwsports.com
Georgetown • guhoyas.com
Georgia • georgiadogs.com
Georgia Tech • ramblinwreck.com
Gonzaga • gozags.com
Goucher College • athletics.goucher.edu
Houston • uhcougars.com
Johns Hopkins • hopkinnsports.com
Kansas • kuathletics.com
Kent State • kentstatesports.com
King College • kingtornado.com
Lake Superior State • lssulakers.com
Lafayette • goleopards.com
Long Beach State • longbeachstate.com
Louisiana Tech • latechsports.com
Loyola (MD) • loyolagreyhounds.com
Loyola Marymount • lmulions.com
Lynchburg College • lynchburgsports.com
Manatee-Sarasota • scfmanatees.com
Marquette • gomarquette.com
Marshall • herdzone.com
Marshalltown CC • mcccathletics.com
Maryland-Eastern Shore • umeshawks.com
Miami (Ohio) • miamiredhawks.com
Michigan State • msuspartans.com
Michigan • mgoblue.com
Minnesota • gophersports.com

Mississippi • olemisssports.com
Montgomery College • mcraptors.com
Mount Union • athletics.mountunion.edu
Navy • navysports.com
Nebraska • huskers.com
UNLV • unlvrebels.com
North Texas • meangreensports.com
Notre Dame • und.com
Oakland (MI) • ougrizzlies.com
Ohio • ohio Bobcats.com
Ohio State • ohiostatebuckeyes.com
Oregon • goducks.com
Oregon State • osubeavers.com
Penn State • gopsusports.com
Pepperdine • pepperdinesports.com
Pittsburgh • pittsburghpanthers.com
Princeton • go Princetontigers.com
Providence • friars.com
Purdue • purduesports.com
Rice • riceowls.com
Richmond • richmondspiders.com
Rockford • goregents.com
Rutgers • scarletknights.com
St. John's • redstormsports.com
St. Mary's • smcgaels.com
San Diego • usdtoreros.com
San Diego State • goaztecs.com
San Jose State • sjsuspartans.com
Siena • sienasaints.com
South Carolina • gamecocksonline.com
South Florida • gousfbulls.com
Southern Miss • southernmiss.com
Stanford • gostanford.com
St. Bonaventure • gobonnies.sbu.edu
Stratford • gostratford.com
SUNY Geneseo • geneseoknights.com
Syracuse • cuse.com
Tampa • Tampaspartans.com
Tennessee – utsports.com
Texas • texassports.com
Tulane • tulaneegreenwave.com
UAB • uabsports.com
UC Davis • ucdavisaggies.com
UCLA • uclabruins.com
UT Arlington • utamavs.com
Utah • utahutes.com
Utah State • utahstateaggies.com
UTEP • utepathletics.com
TCU • gofrogs.com
Vanderbilt • vucommODOres.com
Villanova • villanova.com
Virginia • virginiasports.com
Virginia Tech • hokiesports.com
Washington • gohuskies.com
Washington State • wsucougars.com
Washington St. Louis • washubears.com
Wake Forest • wakeforestsports.com
Western Carolina • catamountsports.com
West Hills • westhillsgoldeneagles.com
Western Kentucky • wkusports.com
West Virginia • wvusports.com
Western Washington • wuvikings.com
Wofford • woffordterriers.com

Conferences/Associations

American Athletic Conference • theamerican.org
American Legion • legion.org
Big Ten Conference • bigten.org
Capital Athletic Conference • cacsports.com
Cayman Islands Classic • caymanislandsclassic.com
Central Atlantic Collegiate Conference • caccathletics.org
CBS Sports Classic • cbssportsclassic.com
College Sports Live • collegesportslive.com
Colonial Athletic Association • caasports.com
FIBS • fibs.it
GLIAC • gliac.org
MCAC • mcacsports.org
Mountain Pacific Sports Federation • mpsfsports.com
Mid-America Conference • mac-sports.com
NACDA • nacda.com
Ohio Valley Conference • ovcsports.com
Peach Belt Conference • peachbelt.com
Stat Crew • statcrew.com
Texas Longhorn Foundation • thelonghornfoundation.com
Trainer Pass • trainerpass.com
USA Water Polo • usawaterpolo.org
WBSC • wbsc.org
West Coast Conference • wccsports.com

Affiliates

6-4-3 Athletics
American Legion
ASA/USA Softball
D3Baseball
D3Volleyball
D3Football
D3hoops
D3sports
East Tennessee State
Florida
FLG Lacrosse
Manatee-Sarasota
MaxPreps
PBR
PGA Tour
PRCA
St. Bonaventure Athletic Fund
Wired2fish