



# Update

A QUARTERLY NEWSLETTER

Vol. 3, No. 5, May 3, 2007

## CBS CORPORATION REPORTS 1st QUARTER 2007 FINANCIAL RESULTS

On May 3, 2007, CBS Corporation reported results for the first quarter ended March 31, 2007.



Commenting on the results, CBS Corporation President and Chief Executive Officer Leslie Moonves said: "This first quarter showcased CBS's ability to leverage our broad, mass audiences into solid financial results. The success of the Super Bowl, Final Four, Grammys as well as our overall schedule proved that our core broadcasting business is strong, a position that is strengthening as interactive technologies become mainstream. To this end, we created the CBS Interactive Audience Network to greatly increase the reach of our core content, and to secure new platforms that can help us create next-generation content as well. What's more, we continue to invest in online and interactive companies that complement our core businesses. A significant amount of our strong free cash flow continues to be deployed to shareholders in the form of dividends, including another 10% increase this quarter. Also, to date we have reduced the number of shares outstanding by 7%, primarily through the repurchase of 47 million of our shares. Healthy core businesses that throw off significant cash, coupled with an aggressive push into interactive media, continue to provide tremendous value for our shareholders while positioning the Company for future growth."

For CBS Corporation's 1st Quarter 2007 earnings results, and more complete information about CBS Corporation, see the Company's news releases and filings with the SEC which can be found on the CBS Corporation website, [www.cbscorporation.com](http://www.cbscorporation.com), in the "News" and "Investor Relations" sections, respectively.

## CBS INTERACTIVE AUDIENCE NETWORK ESTABLISHED

On April 12, in an initiative that positioned the CBS Corporation among the most widely distributed professional content providers online, the Company announced the creation of the CBS Interactive Audience Network which will initially include new content deals with a host of online distributors including AOL, Microsoft,



CNET Networks, Comcast, Joost, Bebo, Brightcove, Netvibes, Sling Media and Veoh. A rotating list within a specified viewing timeframe of entertainment, news and sports programming will be offered including CSI: CRIME SCENE INVESTIGATION, LATE SHOW with DAVID LETTERMAN, SURVIVOR, SHOWTIME CHAMPIONSHIP BOXING, CSTV GAME OF THE WEEK and the CBS EVENING NEWS with KATIE COURIC, among others, including classic programming from the vast library of CBS Television Distribution. All content will be advertiser supported and free to the consumer. Advertising revenue will be allocated between CBS and its distributors. All content will be available domestically with select clips and full-length sports programming distributed worldwide.

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(CBS Interactive Audience Network, continued from page 1)

Commenting on the creation of the CBS *Interactive Audience Network*, CBS Corporation President and Chief Executive Officer **Leslie Moonves** said: "Today marks an important step in our strategy to distribute content broadly across the online interactive landscape on an open, non-exclusive basis. Each of these partners offers value to our audience and our advertisers, who can now come to CBS not only for the most watched network on television, but for the most widely distributed professional content online." Added **Quincy Smith**, President, CBS Interactive: "CBS's ability to partner with leading next-generation interactive platforms is the best way for CBS to evolve from a content company to an audience company. It's really all about the user, and in building the CBS *Interactive Audience Network*, we are bringing our content to each unique platform of their choice. In remaining open to all online distributors and community builders -- big and small -- we can learn more about our existing audience, be exposed to new ones, and flexibly cater to their changing consumption habits."

The agreements build on the Company's existing content distribution arrangements with **Yahoo!**, **Apple iTunes**, **Microsoft's Xbox**, **Amazon UnBox** and many others. Mirroring the online strategy, **CBS Mobile** also employs direct agreements with each of the three largest US wireless carriers -- **AT&T/Cingular**, **Verizon Wireless** and **Sprint** -- as well as leading next generation platforms such as **Qualcomm's MediaFLO**.

### **Press Plaudits for CBS Interactive Audience Network:**

The announcement of the creation of the CBS **Interactive Audience Network** received wide and positive reaction in the marketplace. Said **Curt Hecht**, Chief Digital officer, **GM Planworks**: "This is definitely a

progressive approach to content distribution, not only due to its scope, but also because it allows consumers to share and engage with content. CBS is finding new ways to leverage the reach and scale of the portals, while also giving consumers the control they increasingly demand to share content." Advertising Age

**"It's another sign of how quickly things move in the online space: CBS has already one-upped the joint venture News Corp. and NBC formed just two weeks ago." -- Advertising Age, 4/12/07**

## **CBS CORPORATION LAUNCHES "CBS CONNECTIONS"**

On April 17, CBS Corporation announced the launch of CBS CONNECTIONS, a newly branded sales and marketing unit designed to meet Madison Avenue's growing need for cross-platform solutions. CBS CONNECTIONS will provide clients with the unsurpassed national reach and consumer engagement delivered by CBS Corporation's multiple properties, including CBS



**Jo Ann Ross**

**Entertainment**, **CBS News**, **CBS Sports**, **CBS Interactive**, **CBS Paramount Television**, **CBS Television Distribution**, **CSTV**, **Showtime**, **CBS Radio** and **CBS Outdoor**, among others. The new unit will work closely with the also recently launched **CBS RIOT**, a cross-platform unit that focuses on servicing clients on the local level. CBS CONNECTIONS underscores the conclusions of a recent survey by the **Association of National Advertisers** which shows that integrated marketing communications now rivals ROI [Return on Investment] as a top issue confronting marketers. Said **Jo Ann Ross**, President of Network Sales, CBS Television Network: "Through CBS CONNECTIONS, we are fully equipped to deliver the integrated, creative solutions that Madison Avenue is looking for. The combined national reach of our television, radio, outdoor and interactive properties allows us to work hand-in-glove with a broad range of clients to develop customized media-marketing ideas." **Fred Sawabini** has been named Senior Vice President, CBS CONNECTIONS, and will head up the group, reporting to Ross. Since joining CBS in January, Sawabini has forged multi-platform deals with clients such as **BF Goodrich** and **John Hancock**.

wrote: "The breadth of the deals are a clear sign that CBS is placing many bets at a time when no one has yet emerged as the hit distributor for professional, copyrighted online video. The move is also a clear departure from the come-to-us thinking that broadcast TV networks have historically had. ... Also worth noting: the deal is international."

Much of the press coverage noted the power of the CBS *Interactive Audience Network* to promote and draw additional viewers to the **CBS Television Network** and CBS

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(CBS Interactive Audience Network, continued from page 2)

programming online. *Variety* (4/12/07) reported CBS Interactive President **Quincy Smith's** point that "the broad availability of CBS programming could help turn a much buzzed-about show into a major hit." This was echoed by **Gartner Inc.** market research analyst **Allen Weiner** who said: "The agreement gives CBS a way to promote its shows on the Web and drive viewers back to the same programs on television. There's a very strong relationship between being able to provide a second distribution channel and a program's actual success."

The value of the **CBS Interactive Audience Network** as an advertising vehicle was also widely reported. Wrote *Advertising Age* (4/12/07): "CBS's move was lauded by agency executives..." Echoed *Mediaweek* (4/12/07): "According to advertisers, the new venture will be highly compelling." **Sling Media** President **Jason Hirschhorn** said: "CBS is very smart with their strategy to spread their content beyond the shores of CBS.com. CBS is reaching beyond its own site to increase its advertising inventory. It's a very progressive strategy for a big media company. ... The project is a signal CBS is committed to 'building an audience where the audience is.'"

## MORE DIGITAL INITIATIVES

### Internet:



- On March 20, CBS announced the acquisition of **MaxPreps**, the leading online



nationwide high school sports network ([MaxPreps.com](http://MaxPreps.com)). The business, which is now part of **CSTV**, expands CBS's portfolio of sports programming to include professional, college and high school athletics, and brings with it a community of highly desirable young demos. Currently, MaxPreps.com has over a million high school athletes registered in its database.

- In March, **CBS Sports** and the **NCAA** brought **NCAA® March Madness®** to **YouTube**, with the launch of the **CBS Sports NCAA Tournament**



Channel ([www.youtube.com/cbsncaatourney](http://www.youtube.com/cbsncaatourney)) sponsored by **Pontiac**. The branded channel included links to CBS Sports, CBS SportsLine, CSTV, and the NCAA's official website, [NCAA Sports.com](http://NCAA Sports.com).

- In April, **CBS SportsLine.com** and **masters.org** once again teamed up to provide live streaming video from the Masters Tournament. The combined traffic figures to Masters Extra and Amen Corner Live (11th, 12th and 13th holes) were over four million video streams of on-course action for the entire tournament.



**The GHOST WHISPERER: THE OTHER SIDE web page on CBS.com**

- On March 30, an original scripted online companion series to the CBS primetime hit **GHOST WHISPERER** began streaming on CBS's broadband channel **innertube** ([www.cbs.com/ghost](http://www.cbs.com/ghost)). The **Saturn**-sponsored free series, **GHOST WHISPERER: THE OTHER SIDE**, can be viewed on **innertube** every Friday, and its star (**Mark Hapka**) is making a special appearance on the second season finale of **GHOST WHISPERER**.
- After a successful run last summer, **INTURN**, the original web-based reality show where viewers compete for a 13-week contract role on the CBS Daytime drama **AS THE WORLD TURNS**, has been brought back on **CBS.com**. Instructions on submitting audition tapes for **INTURN2** can be found at [CBS.com/daytime](http://CBS.com/daytime).
- In April, **Showtime Networks** was selected by **Microsoft** as one of four Windows Vista Premier Launch Partners featured in the "TV and Movies" category. Under the arrangement, the Showtime Windows service -- "Showtime Interactive" -- provides program informa-

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(More Digital Initiatives, continued from page 3)



tion for all current network content, including program synopses, cast information, scheduled airing and access to trailers, video highlights and other DVD-like extras. The service also includes a download-to-own feature that allows users to purchase select Showtime Original Series for \$1.99 per episode.

## And...



● “The State of News Media 2007” report from the Project for Excellence in Journalism (PEJ) has ranked **CBSNews.com** as one of

the two best news websites in the country. **CBSNews.com** was ranked a “High Achiever in User Customization, Multimedia Use and Depth of Content” - one of only two sites out of 38 studied to score in the top tier for three of five content categories. **CBSNews.com** also scored in the top tier in “User Customization,” “Multimedia Use” and “Depth of Content” -- one of only three sites to receive a top score in this category. **CBSNews.com** was also cited for its partnerships with **WebMD** as a means for continued growth in the coming years.

● In April, **Jason Kint** was named Senior Vice President and General Manager, **CBS SportsLine**. He most recently served as VP/GM of **SportingNews.com**, a division which he was instrumental in launching. Kint replaces **Steve Snyder** who was promoted to COO of **CBS Interactive** this past January.



**Jason Kint**

● The CW's new series **PUSSYCAT DOLLS PRESENT: THE SEARCH FOR THE NEXT DOLL** has been added to the roster of shows streamed exclusively on **CWTV.com**, joining **AMERICA'S NEXT TOP MODEL**, **SUPERNATURAL**, **VERONICA MARS**, **ONE TREE HILL**, **EVERYBODY HATES CHRIS**, **ALL OF US**, **GIRLFRIENDS** and **THE GAME**.

## Mobile and VOD



● In March, in a move that gives viewers additional opportunities to watch **CBS** programming, and provides advertisers with a new platform for reaching consumers, **CBS Mobile Network** unveiled its program lineup on V Cast Mobile TV from **Verizon Wireless**. Included in the 24/7 lineup are simulcasts of **CSI: MIAMI**, **SURVIVOR**, **LATE SHOW with DAVID LETTERMAN**, **THE LATE LATE SHOW with CRAIG FERGUSON** and the **CBS EVENING NEWS with KATIE COURIC**; time-shifted broadcasts of CBS's daytime, late night, news and prime-time entertainment programming and live sporting events from **CSTV** all day on Saturdays.

● In April, **CBS** expanded its mobile offerings with mobilecasts, full episodes and video clips from **Network News** and **Entertainment** programs made available for the first time on **Sprint TV**. The agreement enables CBS to sell advertising across its programming on the **Sprint TV** platform.



● In a partnership between **CBS Mobile** and the **Academy of Country Music**, recording artist and ACM nominee for Top New Female Vocalist **Taylor Swift** is being featured on CBS's mobile platforms in a series of three-to-five-minute diary style video clips ([www.cbsmobile.com](http://www.cbsmobile.com)).



**Taylor Swift**

The clips -- "Taylor Swift's Road to the ACMs" -- document a behind-the-scenes view of the singer's life leading up to the **42ND ANNUAL ACADEMY OF COUNTRY MUSIC AWARDS**, which will be broadcast by **CBS** live from Las Vegas, Tuesday, May 15 (8:00-11:00 PM, live ET/delayed PT). Visitors to the **CBS Mobile** site can also download Taylor Swift-related ringtones and wallpapers for their mobile phone.

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(Digital Initiatives, continued from page 4)

- In April, **CBS Paramount International Television** concluded its first VOD deal with the **ProSiebenSat.1-Group**. NCIS, NUMB3RS, JERICHO and "Medium" can be accessed in Germany on the "maxdome" portal [www.maxdome.de](http://www.maxdome.de) via broadband Internet connection (DSL) either on a personal computer or, by using a set-top-box, on a TV set. The programming is available for a fee on "maxdome" one week prior to the Free TV-Broadcast in Germany.

- **The CW** and Hong Kong-based **Artificial Life** (a leading provider of award-winning mobile 3G technology, games and applications) have launched the AMERICA'S NEXT TOP MODEL Cycle 8 mobile game on The CW mobile storefront ([www.cwtv.com](http://www.cwtv.com)).

## TELEVISION



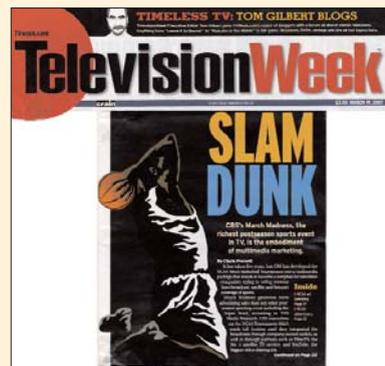
- In the 2006/2007 primetime season-to-date (9/18/06-4/29/07), CBS remains #1 in HHs, viewers, and A25-54, and #2 in A18-49 (0.2 rating point out of first place).

Among viewers, CBS has the #1 drama and scripted series (CSI), #1 comedy (TWO & A HALF MEN), #1 new comedy (RULES OF ENGAGEMENT) and #1 news magazine (60 MINUTES). Among viewers, CBS is #1 on four nights -- Monday, Thursday, Friday & Sunday -- more than all other networks combined. CBS also has the #1 scripted series on four nights: Monday (CSI: MIAMI), Thursday (CSI), Friday (NUMB3RS) and Saturday (CRIMETIME SATURDAY), more than all the other networks combined. (Source: NTI).

- **CBS** placed first in the February 2007 sweep in HHs, viewers and A25-54 and a strong second in A18-49. The Network's victory in viewers is CBS's 12th out of the last 14 major sweep periods. The win in A25-54 marked CBS's first in that demographic in a February sweep since 1998. THE EARLY SHOW posted its best HH results in three years, while "Today" dropped to its lowest February sweep number in 12 years and "GMA" fell to its lowest February sweep number in five years. ... THE LATE LATE SHOW with CRAIG FERGUSON completed the sweep with an average audience of 2.1 million viewers, the largest February audience in the history of THE LATE LATE SHOW with any host. This was the third consecutive

## IN THE PRESS: TELEVISION WEEK TOUTS CBS "MARCH MADNESS" STRATEGY

The current (March 19) edition of TelevisionWeek carries a front-page article proclaiming CBS's March Madness "the embodiment of multimedia marketing." CBS, the article goes on to point out, "has developed the NCAA Men's Basketball Tournament into a multimedia package that stands to



**"CBS's March Madness... is the embodiment of multimedia marketing." -- TelevisionWeek, March 19, 2007**

become a template for television companies trying to wring revenue from broadcast, satellite and Internet coverage of sports."

TelevisionWeek reports that CBS will generate revenue from, among other sources, broadcast spots, and additional brand-building value through satellite TV and the Web. Says CBS Senior VP, Sports Sales, **Chris Simko**: "The success of CBS with the NCAA is all about our aggregation of assets and assigning value to all of these things we are doing."

February sweep in which the THE LATE LATE SHOW set a February sweep all-time viewer delivery high, with any host. ... **CBS Television Distribution** achieved an unprecedented feat, laying claim to nine of the top 10 shows in syndication. The top seven spots were swept by WHEEL OF FORTUNE, JEOPARDY!, OPRAH WINFREY SHOW, ENTERTAINMENT TONIGHT, EVERYBODY LOVES RAYMOND, DR. PHIL and JUDGE JUDY. Six of the division's 10 returning Monday through Friday first-run strips showed growth from February 2006 (Source: Nielsen Media Research/NSS) ... **The CW** (jointly owned by CBS and Warner Bros. Entertainment) completed the February 2007 sweep stronger than UPN or The WB in February '06 in the Network's target demo of A18-34 In W18-34, The CW out-performed UPN and finished on par with The WB. In viewers, The CW was ahead of UPN and The WB versus last February.

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## CBS TAKES FIRST STEP TOWARD CREATING A NEW FEATURE FILM UNIT

On March 7, CBS Corporation announced it had taken the first step in the creation of a new movie-making unit within CBS Entertainment, by naming **Bruce Tobey**, Chief Operating Officer of **CBS Feature Films**. Tobey, who served as Executive Vice President of **Paramount Pictures Corporation** from 2001-2005, has most recently been consulting for a variety of companies and individuals in the feature film, television and new media areas. In addition to being charged with establishing the new film unit, its departments such as Finance, Legal, and Business Affairs will report to Tobey. He will also oversee Home Video distribution of the new film unit's releases. During his tenure at Paramount, Tobey was responsible for the business, legal and administration operations of the Company -- a role which evolved to include key components of both a Chief Operating Officer and Chief Administrative Officer. He also served as one of the two Paramount representatives on the MPAA Board of Directors. Commenting on Tobey's appointment, CBS President and CEO **Leslie Moonves** said: *"I can't think of a better first step in kick-starting CBS Feature Films than by bringing Bruce on board. His significant operational experience and sophisticated understanding of the entire movie industry will make him instrumental in getting this enterprise started."*



**Bruce Tobey**

The naming of the Chief Executive Officer for CBS Feature Films will be made in the coming months.

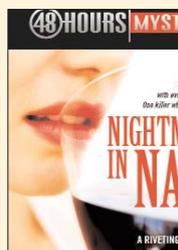
(Television, continued from page 5)

- **CBS Sports'** exclusive coverage of the 2007 NCAA Men's Basketball National Championship Game (Florida vs. Ohio State) was up 9% compared to last year's game. An estimated 40.3 million viewers (Persons 2+) watched all-or-part of the match-up, an increase of 6% over 2006's final game. An estimated 132.7 million viewers (Persons 2+) watched all-or-part of CBS Sports' overall coverage of the entire 2007 NCAA Basketball Tournament, a gain of 3% over 2006. (Source: NTI)



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## CBS: EYE ON TEAMWORK



**CBS News**, in partnership with **Pocket Books**, a division of **Simon & Schuster**, is publishing a new series of books based on stories reported on **48 HOURS MYSTERY**. In addition to expanding on the **48 HOURS** content and characters, the books will include a behind-the-scenes look at the television storytelling process, the latest court action and the crime scene breakthroughs that turn cases around. The first book, which has already received advance praise from Publishers Weekly, will be published on April 24. It was written by **48 HOURS** producer **Paul LaRosa** and inspired by the **48 HOURS MYSTERY**: "Nightmare in Napa" which will air on Saturday, April 21. The second book, "Perfectly Executed," co-written by *Emmy Award-winning* **48 HOURS** correspondent **Peter Van Sant** and producer **Jenna Jackson**, is the story of two boys who wrote a screenplay involving murder that was either fiction or a clue to a real crime. It is scheduled to be published in August 2007.



**CBS SportsLine** -- in partnership with **CBS Sports**, **CSTV** and the **NCAA** -- launched their **NCAA March Madness® on Demand** (MMOD) service. Produced in partnership with **CBS Sports**, **CSTV** and the **NCAA®**, **MMOD** is the free online player that provides live streaming video from 56 games beginning with the first round of the **NCAA®** Division I Men's Basketball Championship as they are broadcast by **CBS Sports** (game action only). Once again **CSTV** made available to tournament fans its "Championship Central" website ([www.cstv.com/championshipcentral/](http://www.cstv.com/championshipcentral/)) co-branded with **CBS RADIO** to promote and deliver fans access to the most comprehensive online coverage of March Madness. More than 60 radio stations across a variety of formats featured an abridged version of "Championship Central" on their homepages.

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- **CBS Sports'** 2007 season-to-date (through 4/22) live coverage of the **PGA Tour** is delivering its best HH rating in five years. Coverage of the PGA Tour is averaging a 3.0/7 national HH rating/share, up 11% from the same period last year and up 7% from 2005. (Source: NTI).



For a preview, go to: [http://cbsmediagroupftp.com/clips06/Pirate\\_Master\\_Preview\\_v5\\_700.wmv](http://cbsmediagroupftp.com/clips06/Pirate_Master_Preview_v5_700.wmv)



**Cameron Daddo**

- On Thursday, May 31 (8:00-9:00 PM, ET/PT), CBS will debut **PIRATE MASTER**, a new reality show created by *Emmy Award-winning* producer

**Mark Burnett** (**SURVIVOR**). Australian actor **Cameron Daddo** will host the new elimination series that will send 16 modern-day pirates on a high seas adventure where they will live as buccaneers and travel around the Caribbean island of Dominica aboard a massive 179-foot, square-rigged barque in search of hidden treasure that will total \$1 million.

- **CREATURE COMFORTS**, the American version of the hit British television series from the team that produced the *Oscar-winning* "Wallace & Gromit" cartoon shorts, will premiere on CBS on Monday, June 4 (8:00-8:30 PM,



**A couple of love birds have their say in CREATURE COMFORTS. To view a preview go to: [http://cbsmediagroupftp.com/clips06/creature\\_700.wmv](http://cbsmediagroupftp.com/clips06/creature_700.wmv)**

ET/PT). Based on the original *Academy Award-winning* short film of the same name created by **Nick Park** and **Aardman Animations, Ltd.**, the half-hour stop-motion animated series employs a unique format that culls excerpts from real person interviews and places them in the mouths of a wide variety of animated animals to produce humorous, charming and insightful commentaries on everyday life. Recently, **CREATURE COMFORTS** was awarded the prestigious *Rose d'Or* for Best Comedy

(Team Work, continued from page 6)



On April 16, **CBS 5/The CW Bay Area** San Francisco brought to television a daily version of the popular pop culture/current events show --

"Sarah and No Name" -- that airs early mornings on local **CBS RADIO** station Alice @ 97.3. The 30 minute HD TV version of the show -- "Sarah and No Name After Dark" -- airs weekdays at 11:30 PM, PT and features video clips, graphics, news, interviews, games, highlights and pictures.

and *Cristal Award* for Best TV Production at the **Annecey Animation Festival**, as well as the *Audience Award* at the **New York International Children's Film Festival**.

- **Showtime** has renewed for second seasons its original series **THE TUDORS** and **THIS AMERICAN LIFE®**



(the televised version of **Ira Glass's** acclaimed Chicago **Public Radio** series). Additionally, the Network has greenlighted five episodes of a new sketch comedy series from the *Emmy Award-winning* **Tracey Ullman**, tentatively titled **STATE OF THE UNION**.

**Post Notes:** In March, **Rick Kaplan**, a multiple award-winning news producer and executive, was named Executive Producer of the **CBS EVENING NEWS** with **KATIE COURIC**. Most recently, Kaplan was President of **MSNBC** (2004-06), a period when the ratings for virtually every hour of the program day experienced significant double-digit growth. Among other posts, Kaplan spent 18 years at **ABC News** where he was executive producer of "World News Tonight with Peter Jennings" (1994-96) -- during which time the broadcast was the most-watched network evening news program in the country. ... **Jeff Greenfield**, acclaimed political, media and culture reporter, is returning to **CBS News** on May 1 as Senior Political Correspondent. He will contribute to the **CBS EVENING NEWS** with **KATIE COURIC**, **THE EARLY SHOW**, **CBS NEWS SUNDAY MORNING** and other CBS News broadcasts, **CBS Radio News** and **CBSNews.com**. Greenfield has been a Senior Analyst for CNN since 1998.

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## RADIO



### DAN MASON NAMED PRESIDENT AND CEO,

**CBS RADIO:** In April, industry veteran **Dan Mason** returned to CBS as President and Chief Executive Officer of CBS



**Dan Mason**

RADIO, overseeing the Company's 144 radio stations, as well as the day-to-day operations of the division. Mason served as President of the the CBS Radio Division from 1995 to 2002. In that role he successfully integrated the original **CBS, Group W, Infinity Radio** and **American Radio Systems** stations by merging operations, blending business styles and increasing profitability. For the past five years he has been an adviser and consultant to CBS and other companies in the radio industry.



- CBS RADIO has signed on as one of several founding partners of **TargetSpot, Inc**

whose cutting edge technology allows businesses and individuals to create, buy and place their own advertising messages within streaming media. In addition to its investment, CBS RADIO will utilize the technology on its more than 100 music, talk, sports and news radio stations nationwide broadcasting live online. Says **Dan Mason**, President and CEO, CBS RADIO: *"Advertising in streaming media isn't like putting up a banner ad on a web page, which is where the technology was when we conceived the idea for TargetSpot. The technology, among the purest forms of business to business advertising, is specifically designed for monetizing streaming audio and video, and allows Internet broadcasters to expand their web offerings while staying in command of their inventory."*

- As of mid-April 2007 there are more than 80 CBS RADIO stations broadcasting in HD with more being launched every week. CBS RADIO is now multicasting more than 60 secondary formats, including **KROQ-FM** Xtreme Active Rock in Los Angeles, **WBCN-FM** Indie & Ultra New Rock in Boston, and **KITS-FM** Nothing But New Music in San Francisco.

- As of mid-April 2007, CBS RADIO is streaming more than 130 of its best music, talk, sports and news radio stations live online. In addition, CBS RADIO streams several of its HD2 channels, and has created a number of customized stations exclusively for the Internet.

- Earlier this year in the Motor City, **The Detroit Tigers** and **Detroit Red Wings** organizations jointly announced today that they have reached multi-year agreements with **WXYZ-AM** for the station to remain the flagship radio broadcaster for the Tigers and Red Wings. The agreements include the important addition of WXYT simulcasting games on WKRK 97.1 FM which will improve the coverage area throughout southeastern Michigan. The station will broadcast all Tigers and Red Wings regular-season and playoff games, along with select preseason games.

- Earlier this year, CBS RADIO New York station **102.7 FM** changed its format to "FRESH," a station featuring today's soft music, and changed its call letters from WNEW to **WWFS**. Targeting Women 25-44, the station now offers a brand new alternative to the current adult contemporary stations in the market.



## OUTDOOR

**POST NOTES:** Clive Punter has been named Chief Executive Officer of CBS Outdoor International, succeeding **Tom Goddard**. Punter has since 2006 served as Chief Operating Officer, Asia.



**Clive Punter**

Prior to that, he held multiple positions within the Company, including being named European Co-Chief Operating Officer in 2004, alongside **Guillaume Prot**.

**Dana Wells** has been named Divisional President, **CBS Outdoor**, with responsibility for the division's billboard operations across the U.S., the largest segment of its

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businesses. He previously served as Executive Vice President of CBS Outdoor's billboard operations. Before that he was Senior Vice President of the division's Southeast Region.

**Dana Wells**



- In February, **CBS Outdoor** introduced in Atlanta its first "illuminated" bus advertisements using GlowSkin™ Active Illumination Technology -- an industrial-grade electroluminescent powered lighting. The campaign for **RE/MAX of Georgia** is being featured on twelve **MARTA** (Metropolitan Atlanta Rapid Transit Authority) buses. CBS Outdoor has also employed GlowSkin electroluminescent lighting technology to make the **Cartoon Network's** Outdoor campaign shine in Atlanta, Chicago and Los Angeles.



- In March, **CBS Outdoor** partnered with **SideTrack Technologies Inc.** to launch 800 foot motion picture video walls on the tunnels of the San Francisco-area's **BART** subway system. The displays combine traditional animation with advanced digital technologies which, when viewed from a moving train, blend together to create a 15-second

"video wall" or "movie" outside the train window. The advertising is being sold by SideTrack as an adjunct to CBS Outdoor's agreement with BART. Retailer **Target** is the first advertiser to be featured on the video walls, followed by **Microsoft**, **Disney** and **Honda**, among others.

- In March, when television station **KXTX Telemundo 39** in Dallas, TX sought a unique media program to provide exposure for a news program targeting the market's Hispanic community, they turned to **CBS**



**Outdoor Latino's** free-standing Kiosk displays in high traffic Hispanic areas of Dallas. Commenting on the successful campaign, which is currently delivering tens of thousands of daily impressions, Telemundo 39's Creative Services Director Carmen C. Moreno said: *"We chose CBS Outdoor as an opportunity to reach and target Hispanic, Telemundo 39 viewers in a non-traditional media platform. CBS Outdoor was a vehicle that allowed us to complement our existing TV and radio campaign ... ultimately increasing and retaining viewership."*



- Late last year, **CBS Outdoor Atlanta** unveiled its first 3D bus shelter program in the United States. Subsequently, Outdoor Atlanta has devoted 3D bus shelters to advertisers like **Kudzu.com** and **Tylenol**, and approvals are in place for targeted campaigns in specific areas of Minneapolis, San Francisco, Chicago and Los Angeles. Wrapped Bus Shelters provide superior coverage with their bi-directional exposure, especially in areas where traditional outdoor media is not available.

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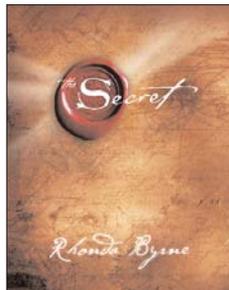
## PUBLISHING



● For the first quarter of 2007, **Simon & Schuster** had 45 books on the New York Times Bestseller list,

with seven titles reaching the #1 spot. This compares to 37 bestsellers and five #1 titles during the same period in 2006. Among bestselling highlights are “The Secret” by **Rhonda Byrne** (see item below) and long-time S&S author **Jodi Picoult**’s “Nineteen Minutes” which hit the top spot of the Hardcover Fiction list in its first week on sale -- the first time Picoult has scored a #1 hardcover bestseller. During the Quarter, S&S also had particular success in the Times’ Advice, How-To and Miscellaneous category with self-help hits like “The Secret” and “YOU: On a Diet” by **Michael F. Roizen** and **Mehmet C. Oz**. During the week of March 4, S&S titles occupied seven of the top ten spots on the Advice list, including the top three. Also, bestseller “The Glass Castle” by **Jeannette Walls** marked its one year anniversary on the New York Times paperback non-fiction list during the quarter.

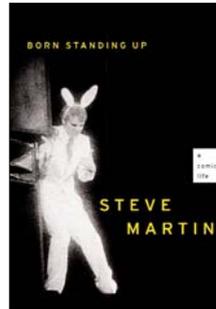
● In February, in order to keep up with extraordinary consumer demand for “The Secret” by **Rhonda Byrne**, Simon & Schuster ordered an additional 2,000,000 copies of the Atria/Beyond Words title. *The reprint was the largest single order in S&S history.* In addition,



the title is the fastest selling ever for **Simon & Schuster Audio**, which now has in excess of 750,000 copies in print. Foreign rights to THE SECRET have so far been sold to 25 countries and the book has been a bestseller in Canada, the United Kingdom and Australia. “The Secret”, which contains wisdom on how to achieve health, wealth, and happiness from modern-day teachers, was published in November 2006 and quickly become one of the most talked about topics in the nation, and has been featured in consecutive shows on “Oprah” and many other major media outlets in the U.S. and abroad.

● “The Higher Power of Lucky” by **Susan Patron** (Richard Jackson Books/Atheneum Books for Young Readers) has been awarded the very prestigious **American**

**Library Association Newbery Medal**. The award helped pushed “Higher Power” onto the bestseller lists, where it has remained for three months. ... In February, former **President Jimmy Carter** won a **Grammy Award** (Best Spoken Word) for his reading of his bestselling Simon & Schuster Audio of “Our Endangered Values.”



● The **Scribner** imprint will publish in December a memoir by New York Times best-selling novelist and legendary comedian **Steve Martin**. The book, titled “Born Standing Up,” is Martin’s first work of narrative non-fiction, and tells the story of his formative years as a comic....

**Simon Spotlight Entertainment** has announced plans to publish in September ‘07 a memoir by recently retired New York Giants record-setting running back **Tiki Barber**. ... The **Free Press** imprint has announced the June 2007 publication of “Death of a Dissident: Alexander Litvinenko and the Death of Russian Democracy” by Litvinenko’s long-time friend **Alex Goldfarb** with wife **Marina Litvinenko**. ... Simon & Schuster will publish a new book by **Pulitzer Prize**-winning historian **Taylor Branch** based on secret interviews held with former President **Bill Clinton** throughout his eight years in the White House. Tentatively titled “Wrestling History: The Bill Clinton Tapes,” the book is scheduled for publication in late 2008.

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### CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Form 10-K, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances.

UPDATE is published by CBS Communications Group  
**Gil Schwartz**, Executive Vice President  
**Richard Wien**, Editor

# STATISTICAL INFORMATION

May 2007

## CBS Network Time-Period-Winning Programs<sup>(1)</sup>

New Series In Bold

<i>Close to Home</i>	<b>Shark</b>
<i>CSI: Miami</i>	<i>Survivor: Cook Islands</i>
<i>CSI: NY</i>	<i>Survivor: Fiji</i>
<i>Ghost Whisperer</i>	<i>Without a Trace</i>
<i>King of Queens</i>	<i>48 Hours Mystery</i>
<i>Numb3rs</i>	<i>60 Minutes</i>

## TV Production (Network and First-Run)<sup>(2)</sup>

New Series In Bold

<i>Amazing Race (CBS)</i>	<i>Numb3rs (CBS)</i>
<i>America's Next Top Model (CW)</i>	<b>Rules of Engagement (CBS)</b>
<i>Cold Case (CBS)</i>	<i>Without a Trace (CBS)</i>
<i>Criminal Minds (CBS)</i>	<b>The Game (The CW)</b>
<i>CSI (CBS)</i>	<i>Everybody Hates Chris (The CW)</i>
<i>CSI: Miami (CBS)</i>	<i>Girlfriends (The CW)</i>
<i>CSI: New York (CBS)</i>	<i>Medium (NBC)</i>
<i>Ghost Whisperer (CBS)</i>	<i>Deadwood (HBO)</i>
<i>Jericho (CBS)</i>	<i>The 4400 (USA)</i>
<i>The King of Queens (CBS)</i>	<i>Seventh Heaven (The CW)</i>
<i>NCIS (CBS)</i>	<i>Survivor (CBS)</i>

## CBS Television Distribution

First-Run Syndication Programs	
<i>Bob Vila's Home Again</i>	<i>Jeopardy! Weekend</i>
<i>Dr. Phil</i>	<i>Judge Joe Brown</i>
<i>Entertainment Tonight</i>	<i>Judge Judy</i>
<i>Entertainment Tonight Weekend</i>	<i>Maximum Exposure</i>
<i>Entertainment Tonight on MTV</i>	<i>Montel Williams Show, The</i>
<i>Inside Edition</i>	<i>Mr. Food</i>
<i>Inside Edition Weekend</i>	<i>Oprah Winfrey Show, The</i>
<i>Insider, The</i>	<i>Rachael Ray</i>
<i>Insider Weekend, The</i>	<i>Wheel of Fortune</i>
<i>Jeopardy!</i>	<i>Wheel of Fortune Weekend</i>
Off-Network Programs in Syndication	
<i>Andy Griffith</i>	<i>Love Boat</i>
<i>Any Day Now</i>	<i>Matlock</i>
<i>Becker</i>	<i>MacGyver</i>
<i>Beverly Hillbillies</i>	<i>Medium</i>
<i>Beverly Hills 90210</i>	<i>Melrose Place</i>
<i>Bonanza</i>	<i>Mork &amp; Mindy</i>
<i>Brady Bunch</i>	<i>My Three Sons</i>
<i>Charmed</i>	<i>Nash Bridges</i>
<i>Cheers</i>	<i>NCIS</i>
<i>Clueless</i>	<i>One On One</i>
<i>Combat!</i>	<i>Perry Mason</i>
<i>CSI: Crime Scene Investigation</i>	<i>Rawhide</i>
<i>CSI: Miami</i>	<i>Seven Days</i>
<i>CSI: New York</i>	<i>Seventh Heaven</i>
<i>Diagnosis Murder</i>	<i>Sister Sister</i>
<i>Everybody Loves Raymond</i>	<i>Soul Food</i>
<i>Family Ties</i>	<i>Star Trek: Deep Space Nine</i>
<i>Frasier</i>	<i>Star Trek: Enterprise</i>
<i>Girlfriends</i>	<i>Star Trek: Next Generation</i>
<i>Gomer Pyle, USMC</i>	<i>Star Trek: Original</i>
<i>Gunsmoke</i>	<i>Star Trek: Voyager</i>
<i>Happy Days</i>	<i>Taxi</i>
<i>Hawaii Five-O</i>	<i>The 4400</i>
<i>Hogan's Heroes</i>	<i>The Division</i>
<i>Honeymooners</i>	<i>The Odd Couple</i>
<i>I Love Lucy</i>	<i>The Parkers</i>
<i>JAG</i>	<i>Twilight Zone</i>
<i>Laverne &amp; Shirley</i>	<i>Wild Wild West</i>
<i>Little House on the Prairie</i>	<i>Wings</i>

## Radio Revenue Ranking in Top 10 Markets<sup>(3)</sup>

Market	Rank
New York	No. 1
Los Angeles	No. 2
Chicago	No. 1
San Francisco	No. 2
Dallas	No. 1
Houston	No. 4
Philadelphia	No. 1
Washington, D.C.	No. 2
Atlanta	No. 2
Detroit	No. 1

## The New York Times Best Sellers<sup>(4)</sup>

Title	Author	Rank	Weeks on List
<b>Hardcover Fiction:</b>			
<i>I Heard That Song Before</i>	Mary Higgins Clark	1	2
<i>Nineteen Minutes</i>	Jodi Picoult	2	6
<b>Hardcover Nonfiction:</b>			
<i>Einstein</i>	Walter Isaacson	1	1
<i>Paula Deen: It Ain't All</i>	Paula Deen with	3	2
<i>About the Cookin'</i>	Sherry Suib Cohen		
<i>Infidel</i>	Ayaan Hirsi Ali	5	10
<b>Paperback Fiction:</b>			
<i>Two Little Girls in Blue</i>	Mary Higgins Clark	1	4
<b>Paperback Nonfiction:</b>			
<i>The Glass Castle</i>	Jeannette Walls	3	66
<b>Advice, How-To and Miscellaneous:</b>			
<i>The Secret</i>	Rhonda Byrne	1	14
<i>YOU: On a Diet</i>	Michael F. Roizen and Mehmet C. Oz	4	24

## Showtime Networks Subscribers<sup>(5)</sup>

(in millions)	1Q 2006	1Q 2007
Showtime Networks	48.2	49.8

### SOURCES

(1) NTI, NHI, Nielsen Media Research. Average audience. Mon-Sat 8-11p, Sun 7-11p. Time period winning programs are defined as ones which have won 50% or more of their regularly-scheduled airings and are #1 in time period rank in the demo. "Time period rank" based upon program's season-to-date average from 9/18/06-4/29/07.

(2) Represents current shows CBS Corporation produces, owns an equity stake in and/or distributes as of 04.30.07.

(3) Source: "Year-To-Date Market Total Spot Performance Summary", for the period YTD March 2007, per Miller, Kaplan, Arase & Co., LLP.

(4) *The New York Times*, 04.29.07.

(5) Showtime Networks. Includes Showtime, The Movie Channel, and FLIX.

## STATISTICAL INFORMATION

May 2007– Continued

### CBS Corporation Major-Market Media Presence

Market and Market Rank	Radio Stations	TV Stations	Outdoor Coverage
New York, NY (#1—Radio #1—Television )	WCBS-FM, WCBS, WFAN, WINS, WWFS, WFNY	WCBS-TV	X
Los Angeles, CA (#2—Radio #2— Television)	KCBS-FM, KFWB, KLSX, KNX, KROQ-FM, KRTH-FM, KTWV	KCAL-TV KCBS-TV	X
Chicago, IL (#3—Radio #3—Television)	WBBM-FM, WBBM, WCKG, WJMK, WSCR, WUSN, WXRT-FM	WBBM-TV	X
San Francisco, CA (#4—Radio #5—Television)	KCBS, KFRC-FM, KITS, KLLC, KYCY, KIFR	KPIX-TV KBCW-TV	X
Dallas-Fort Worth, TX (#5—Radio #6—Television)	KLUV-FM, KMVK, KJJK, KRLD, KVIL, KLLI	KTVT-TV KTXA-TV	X
Houston, TX (#6—Radio)	KHJZ-FM, KIKK, KILT-FM, KILT		X
Philadelphia, PA (#7—Radio #4—Television)	KYW, WIP, WOGL, WPHT, WYSP	KYW-TV WPSG-TV	X
Washington, D.C. (#8—Radio)	WTGB, WLZL, WJFK-FM, WPGC-FM, WPGC		X
Atlanta, GA (#9—Radio, #9—Television)	WAOK, WVEE, WZGC	WUPA-TV	X
Detroit, MI (#10—Radio #11—Television)	WKRK-FM, WOMC, WVMV, WWJ, WXYT, WYCD	WWJ-TV WKBD-TV	X
Boston, MA (#11—Radio #7 — Television)	WBCN, WBMX, WBZ, WODS, WZLX	WBZ-TV WSBK-TV	X
Miami-Ft. Lauderdale, FL (#16—Television)		WFOR-TV WBFS-TV	X
Puerto Rico (#13—Radio)			X
Seattle-Tacoma, WA (#14—Radio #14—Television)	KBKS-FM, KMPS-FM, KPTK, KJAQ-FM, KZOK-FM	KSTW-TV	X
Phoenix, AZ (#15—Radio)	KOOL-FM, KZON, KMLE		X
Minneapolis, MN (#16—Radio #15—Television)	WCCO, WLTE, KZJK	WCCO-TV KCCO-TV KCCW-TV	X
San Diego, CA (#17—Radio)	KSCF, KYXY		X
Nassau-Suffolk, NY** (#18—Radio)			X
Tampa-St. Petersburg, FL (#19—Radio #12—Television)	WLLD, WQYK-FM, WQYK, WYUU, WRBQ-FM, WSJT	WTOG-TV	X
St. Louis, MO (#20—Radio)	KEZK-FM, KMOX, KYKY		X
Baltimore, MD (#21—Radio #24—Television)	WJFK, WLIF, WQSR, WWMX, WHFS	WJZ-TV	X
Denver, CO (#22—Radio #18—Television)	KWLI, KIMN, KXKL-FM	KCNC-TV	X
Portland, OR (#23—Radio)	KVMX, KINK, KLTH, KUFO-FM, KUPL-FM, KCMD		X
Pittsburgh, PA (#24—Radio #22—Television)	KDKA, WTZN, WDSY-FM, WZPT	KDKA-TV WPCW-TV	X
Riverside, CA (#25—Radio)	KFRG, KVFG, KRAK, KXFG		X

\* Radio market rank based on Fall 2006 Radio Market Ranking as provided by Arbitron Inc. Television market rank based on Nielsen Station Index—DMA Market and Demographic Rank, September 2006.

\*\* Sub-market of New York City. The Company's New York City radio and television stations serve Nassau-Suffolk.

## STATISTICAL INFORMATION

### CBS Digital Media Traffic

Sites include: CBS.com, CBSNews.com, CBSsportsline.com, and CW.com (formerly UPN.com).			
(in millions)	Q1 2006	Q1 2007	Year-over-year Growth
<b>Approximate Unique Visitors</b>	23.1	22.4	-2.8%*
<b>Approximate Page Views</b>	1,879	1,713	-8.8%*

Source: Nielsen//NetRatings NetView SportsLine Network=SportsLine.com, PGATOUR.com, NCAASports.com and NFL Internet Network, which consists of NFL.com, Superbowl.com and team sites, CSTV as of 4/07. CBSNews.com, CBS.com, CW.com (formerly UPN.com)=domain only.

\* The decline in Unique Visitors and Page Views is due to the loss of NFL.com traffic following the expiration of its contract with CBS SportsLine in June 2006.

# STATISTICAL INFORMATION

May 2007 – Continued

CSTV Online Partners as of April 26, 2007

## Colleges/Universities

**Adelphi** • [aupanthers.com](#)  
**Air Force** • [goairforcefalcons.com](#)  
**UAB** • [uabports.com](#)  
**Alabama A&M** • [aamusports.com](#)  
**Alabama State** • [bamastatesports.com](#)  
**Alaska-Fairbanks** • [alaskanook.com](#)  
**American** • [aueagles.com](#)  
**Arizona State** • [thesundevils.com](#)  
**Auburn** • [auburntigers.com](#)  
**Babson** • [babsonathletics.com](#)  
**Baylor** • [baylorbears.com](#)  
**Bethune-Cookman** • [bccathletics.com](#)  
**Boston College** • [bceagles.com](#)  
**Bowling Green** • [bgsufalcons.com](#)  
**Brown** • [brownbears.com](#)  
**Bucknell** • [bucknellbison.com](#)  
**Butler** • [butlersports.com](#)  
**California** • [calbears.com](#)  
**UC Davis** • [ucdavisaggies.com](#)  
**UC Irvine** • [ucirvinesports.com](#)  
**UCLA** • [uclabruins.com](#)  
**UC Santa Barbara** • [ucsbgauchos.com](#)  
**Cal State Fullerton** • [fullertontitans.com](#)  
**Cal State Northridge** • [coming soon](#)  
**Carson-Newman** • [carsonnewman eagles.com](#)  
**Central Connecticut State** • [ccsubluedevils.com](#)  
**UCF** • [ucfathletics.com](#)  
**Chaminade** • [goswords.com](#)  
**Charlotte** • [charlotte49ers.com](#)  
**Christian Brothers** • [gobucs.com](#)  
**Cincinnati** • [gobearcats.com](#)  
**Clarion** • [coming soon](#)  
**Clemson** • [clemson tigers.com](#)  
**Cleveland State** • [csu vikings.com](#)  
**Colorado State** • [csurams.com](#)  
**Cornell** • [cornellbigred.com](#)  
**Davenport** • [coming soon](#)  
**Dayton** • [daytonflyers.com](#)  
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**Duquesne** • [goduquesne.com](#)  
**East Carolina** • [ecupirates.com](#)  
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**Fairfield** • [fairfieldstags.com](#)  
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**Johns Hopkins** • [hopkinsports.com](#)  
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**Louisiana-Monroe** • [ulmathletics.com](#)  
**Louisville** • [uoflsports.com](#)  
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**Maryland-Eastern Shore** • [umeshawks.com](#)  
**Massachusetts** • [umassathletics.com](#)  
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**Mercyhurst** • [hurstathletics.com](#)  
**Metro State** • [gometrostate.com](#)  
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**North Carolina-Asheville** • [uncabulldogs.com](#)  
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**Northeastern Junior College** • [gonjc.com](#)  
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**Pacific** • [pacificfighters.com](#)  
**Pepperdine** • [pepperdinesports.com](#)  
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**Sacred Heart** • [sacredheartpioneers.com](#)  
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**Wright State** • [wsuraiders.com](#)  
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**Yale** • [yalebulldogs.com](#)

## Conferences/Associations

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**Atlantic-10 Conference** • [atlantic10.com](#)  
**Big East Conference** • [bigeast.org](#)  
**Big Ten Conference** • [bigten.org](#)  
**Big 12 Conference** • [big12sports.com](#)  
**Black Coaches Association** • [bcasports.org](#)  
**Central Collegiate Hockey Association** • [ccha.com](#)  
**Conference USA** • [conferenceusa.com](#)  
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**Great West Football** • [greatwestfootball.com](#)  
**Heisman Trophy** • [heisman.com](#)  
**Horizon League** • [horizonleague.org](#)  
**Jaguar Journal** • [jaguarjournal.com](#)  
**Mountain West Conference** • [themwc.com](#)  
**Naismith Basketball Hall of Fame** • [hoophall.com](#)  
**National Association of Basketball Coaches** • [nabc.com](#)  
**NACDA** • [nacda.com](#)  
**NAIA** • [naia.org](#)  
**NIT** • [nit.org](#)  
**Ohio Center for Sports Administration** • [sportsad.ohio.edu](#)  
**Pacific-10 Conference** • [pac-10.org](#)  
**Patriot League** • [patriotleague.com](#)  
**Philadelphia Big 5** • [philadelphiabig5.org](#)  
**Southland Conference** • [southland.org](#)  
**U.S. Lacrosse** • [laxmagazine.com](#)  
**U.S. Track & Field and Cross Country Coaches** • [ustfccca.com](#)  
**West Coast Conference** • [wccsports.com](#)  
**Western Collegiate Hockey Association** • [wcha.com](#)  
**Westfield Cup** • [westfieldcup.com](#)  
**Wooden Award** • [woodenaward.com](#)

## Affiliates

**American Legion** • [baseball.legion.org](#)  
**Big West Conference** • [bigwest.org](#)  
**Boston University** • [bu.edu/athletics](#)  
**BYU** • [byucougars.com](#)  
**Cal Poly** • [gopoly.com](#)  
**Clarkson** • [clarksonathletics.com](#)  
**Colgate** • [gocolgate raiders.com](#)  
**Connecticut** • [uconnhuskies.com](#)  
**Creighton** • [gocreighton.com](#)  
**Detroit Mercy** • [detroittitans.com](#)  
**Ferris State** • [ferris.edu/sports](#)  
**Florida** • [gatorzone.com](#)  
**Hawai'i** • [uhathletics.hawaii.edu](#)  
**Long Beach State** • [longbeachstate.com](#)  
**Lynn** • [lynn.edu/athletics](#)  
**Massachusetts-Lowell** • [goriverhawks.com](#)  
**Michigan** • [mgoblue.com](#)  
**NCAA** • [ncaasports.com](#)  
**National Fastpitch Coaches Association** • [nfca.org](#)  
**Nebraska-Omaha** • [gomavs.uomaha.edu](#)  
**Niagara** • [purpleeagles.com](#)  
**Northern Michigan** • [newsbureau.nmu.edu/wildcats](#)  
**Penn State** • [gopsusports.com](#)  
**Rutgers** • [scarletknights.com](#)  
**Southeastern Conference** • [secsports.com](#)  
**Texas A&M** • [aggieathletics.com](#)  
**USA Softball** • [usasoftball.com](#)  
**Vermont** • [uvm.edu/athletics](#)  
**Virginia State** • [vsu.edu/pages/102.asp](#)  
**West Virginia** • [msnsportsnet.com](#)  
**Western Michigan** • [wmubroncos.com](#)  
**Wichita State** • [goshockers.com](#)  
**Youngstown State** • [ysu.edu/athletics](#)