

CBS CORPORATION NEWS: NOV. 2016 - FEB. 2017

CBS RADIO
TO MERGE
WITH
INTERCOM
P. 2

CBS CONTINUES TO BOLSTER CONTENT VALUE

NFL TO CBS ALL ACCESS ... AND MORE



- In a move that bolsters an already powerful *CBS All Access* programming lineup, on Dec. 1 it was announced that, under a new multi-year deal between **CBS Corporation** and the **National Football League**, *CBS All Access* subscribers will be able to stream all NFL ON CBS games, including THURSDAY NIGHT FOOTBALL on CBS, as well as pregame and halftime coverage live on *CBS All Access*.



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- In December, *CBS All Access* announced that its first original drama series, **THE GOOD FIGHT**, will premiere on Sunday, Feb. 19.

The premiere will be available on-demand on *CBS All Access* beginning at 8:00 PM ET. A special broadcast of the premiere episode will air on the **CBS Television Network** that same night (8:00-9:00 PM, ET/PT). After premiere night, all new episodes will be available weekly on Sundays exclusively for *CBS All Access* subscribers.... On Dec. 18, CBS unveiled the first teaser for **THE GOOD FIGHT**. To view, go to <http://tinyurl.com/h3uv7jc>.

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HULU TO ADD LEADING CBS NETWORKS TO UPCOMING LIVE TV SERVICE



On Jan. 4, it was announced that **Hulu** has entered

“We are very pleased to make CBS available on Hulu’s new live TV service. Hulu has made it clear that it understands the value that the CBS Television Network, along with SHOWTIME and our basic cable network portfolio, will bring to this new offering. In addition, today’s announcement represents another significant step in our strategy to deliver CBS’ industry leading content to viewers whenever and wherever they want to watch it, at terms that are consistent with the Company’s goals.”

-- Ray Hopkins, President, Television Networks Distribution, CBS Corporation

into a comprehensive, new agreement with **CBS Corporation** to carry America’s most watched broadcast network, **CBS**, as well as the **CBS Sports Network** and **Pop**, with the potential to add other networks in the future. In addition, the new agreement extends **Showtime Networks’** existing deal with Hulu in which **SHOWTIME** is offered as a premium subscription service to those customers who subscribe to Hulu’s live or

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In Other *CBS All Access* News...



- Production officially began in January on the first season of STAR TREK: DISCOVERY. As previously reported, the series, which features a new ship, new characters and new missions, will premiere on the **CBS Television Network** with all subsequent episodes available on *CBS All Access*, and will be distributed concurrently by **CBS Studios International** on **Netflix** in 188 countries outside the U.S., and in Canada on Bell Media's **Space** channel and OTT service **CraveTV**. To watch a behind-the-scenes trailer, go to: <http://tinyurl.com/jffp6zl>

- At the TCA Winter Press Tour held Jan. 8-9, **Marc DeBevoise**, president and COO of CBS Interactive, noted: "We had a fantastic 2016. We now have more than a million subscribers, and our audience continues to grow. ... Our audience skews slightly female, 60/40 female/male. But in contrast to most of the television networks out there, we're extremely young. The average age is in the low 40s. Two thirds of our audience are under 49, and 30 percent or greater are millennials each month. We're now on every major connected device and OTT platform, so you can find us essentially everywhere now. And we've expanded our content immensely over the last year. We now have over 8,500 episodes, and we will continue to grow that over the course of this year."

- For the third year in a row, music fans were able to stream THE 59TH ANNUAL GRAMMY AWARDS® live through *CBS All Access*.

(HULU, continued from page 1)

SVOD service. All networks in the deal will be available to stream live, with much of their programming available on demand as well, through Hulu's new multichannel, live TV streaming service, set to launch in the coming months.

For more information, go to <http://tinyurl.com/hrjhn9n>.

CBS CORPORATION AND ENTERCOM ANNOUNCE MERGER OF CBS RADIO WITH ENTERCOM



"This agreement is great for shareholders and achieves our previously stated objectives by separating our radio business in the best possible way. Entercom is a superbly run company, and together with CBS Radio's powerful brands and remarkable people, we are creating an organization that will be even better positioned to succeed in this rapidly evolving media landscape."

**-- Leslie Moonves,
Chairman and Chief
Executive Officer, CBS
Corporation**

On Feb. 2, **CBS Corporation and Entercom Communications Corp.** announced that the companies have entered into an agreement by which Entercom will combine with **CBS RADIO** in a tax-free merger. The transaction will create a preeminent radio platform, with a nationwide footprint of 244 stations, including 23 of the top 25 U.S. markets, as well as robust digital capabilities and a growing events platform.

Andre Fernandez, who will continue as president and CEO of CBS Radio through the closing of the transaction, said, "I couldn't be more proud of the CBS Radio team and all of the exciting breaking news, live events and business initiatives happening every day across the country. Today marks the beginning of a new chapter for us as we join with an organization with an equally deep tradition in radio broadcasting. The opportunities for the new company are enormous – thanks to our combined collection of industry-leading stations and brands."

The combination of CBS Corporation's radio business with Entercom will be effected through a "Reverse Morris Trust" transaction, which is expected to be tax-free to CBS and its shareholders. As part of the transaction, CBS shareholders will have the opportunity to exchange all, some or none of their CBS shares for CBS Radio shares.

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CBS CORPORATION ANNOUNCES STRATEGIC PARTNERSHIP WITH KAPITAL ENTERTAINMENT



On Feb. 10,
CBS
Corporation

“CBS is a content company, and this new venture immediately establishes another source to create more programming assets for our distribution pipeline. Aaron (Kaplan) is a talented and creative producer, a skilled program packager and a very smart businessperson. We’re excited to build this partnership together.”

**-- Leslie Moonves,
Chairman and Chief
Executive Officer, CBS
Corporation**

announced it has acquired an ownership stake in **Kapital Entertainment**, an independent production company founded and led by **Aaron Kaplan**. As part of the agreement, CBS will provide co-financing for Kapital to invest in its future programming and serve as its worldwide distributor. Kapital, which will remain run by Kaplan as its CEO, will continue to operate as

an independent production company – separate from **CBS Television Studios** and the **CBS Television Network** – and maintain its ability to sell to all buyers in the television marketplace.

Top creative partnerships for Kapital include a joint venture with the London-based **Merman**, whose founder, **Sharon Horgan**, is one of the preeminent creative talents in Europe as a creator, writer, actor and director. The joint venture produces “Divorce” for **HBO**. Merman is the production company for the critically acclaimed series “Catastrophe” for **Amazon**. Kapital also has recently formed production deals with **Wendi Trilling’s TrillTV**, which has landed the pilots “9J, 9K and 9L” and “Hannah Royce’s Questionable Choices,” both at CBS; and **Tracy Katsky’s KatCo.**, whose projects include “Santa Clarita Diet” and the pilots “Brown Girls” (**Freeform**), “Linda from HR” (**FOX**) and the animated comedy “Rusted Justice” (**FOX**).

For more information, go to: <http://tinyurl.com/h46r5m6>

(CBS RADIO, continued from page 2)

Immediately following the completion of this exchange offer, CBS Radio will merge with an Entercom subsidiary, with the new CBS Radio shareholders receiving Entercom shares in exchange for their CBS Radio shares in the transaction. After completion of the merger, CBS Radio shareholders will receive approximately 105 million Entercom shares, or 72% of all outstanding shares of the combined company on a fully diluted basis. Existing Entercom shareholders will own 28% of the combined company on a fully diluted basis.

The transaction is expected to close during the second half of 2017, subject to approval by Entercom shareholders, certain regulatory approvals and other customary closing conditions.

For more details, go to <http://bit.ly/2kkRnjo>

ENTERTAINMENT: CBS STAYS ON TOP



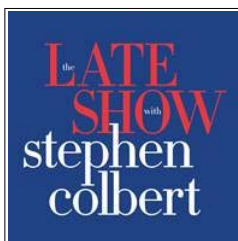
● **CBS** started the new year as “America’s Most Watched Network” for the 14th time in 15 years. Season-to-date (Sept. 19 to Feb. 12) CBS had six of the top 10 most watched broadcast programs (#2: THE BIG BANG THEORY; #3: NCIS; #5: BULL; #7: CBS+NFLN THURSDAY NIGHT FOOTBALL; #9: BLUE BLOODS; and #10: 60 MINUTES). In addition, CBS had the top four most watched comedies (#1: THE BIG BANG THEORY; #2: KEVIN CAN WAIT; #3: MOM; and #4: SUPERIOR DONUTS). The Network also had the top two most watched broadcast dramas (#1: NCIS and #2: BULL), plus seven of the top 10. (Source: NTI)

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(ENTERTAINMENT, continued from page 3)

- The Jan 22 series premiere of HUNTED opened as the season's highest rated new series debut in key demographics, A18-49, A25-54 and A18-34. In viewers, HUNTED drew the second largest premiere audience 11.83m (behind only CBS' BULL). HUNTED was network television's biggest reality series premiere in A18-49 in five years (since Sept. 21, 2011). ... SUPERIOR DONUTS (from **CBS Television Studios**) premiered to over 10 million viewers on Thursday, Feb. 2. The series stars **Jermaine Fowler, Judd Hirsch** and **Katey Sagal**. (Source: NTI)

- **CBS'** coverage of THE 59TH ANNUAL GRAMMY AWARDS hosted by THE LATE LATE SHOW's James Corden posted its largest audience since 2014. The broadcast delivered 14.3/25 in households, 26.07m viewers, 9.1/25 in A25-54, 7.8/25 in A18-49 and 6.6/27 in A18-34. (Source: NTI)



- THE LATE SHOW with STEPHEN COLBERT was the most watched show in late night for two consecutive weeks. In the week ending Feb. 10, THE LATE SHOW averaged 3.01 million viewers, extending its winning advantage to +134,000 viewers over "The Tonight Show," the show's largest margin of victory since Stephen Colbert's premiere week (the week ending Sept. 11, 2015). THE LATE SHOW grew +11% over the same week last year while posting its largest weekly audience since the week ending Oct. 2, 2015. Friday, Feb. 10's broadcast, was its most watched of the week averaging 3.24 million viewers with Monday (3.04m) and Tuesday (3.15m) also exceeding three million viewers.s. (Source: NTI)

And... In early January, **CBS, SHOWTIME** and The **CW** held their annual **Television Critics Association Winter Press Tour** in Pasadena, Calif. The CBS tour featured panels on the upcoming series SUPERIOR DONUTS, TRAINING DAY and DOUBT, the *CBS All Access* series THE GOOD FIGHT and the new

CARPOOL KARAOKE series for **Apple Music**. ... THE TALK made history in 2016 as the first daytime talk series to win a Daytime Emmy Award for Outstanding Talk Show/Entertainment, a People's Choice Award for Favorite Daytime TV Hosting Team and a NAACP Image Award for Outstanding Talk Series in the same year. ... The responsive update to the cbspressexpress.com site received the highest award from the W³ Interactive awards in the 2016 Gold General Website Categories-Corporate Communications category. It was recognized for excellence in redesigning a desktop site for mobile.

SPORTS



- For the eighth consecutive year, **CBS Sports'** airing



of the **SEC ON CBS** was the highest-rated regular season college football package on any network. The 17-

game SEC ON CBS slate delivered four of the Top 10 most-watched games of the regular-season, including the SEC Championship on Dec. 3, the highest-rated and most-watched Conference Championship game, averaging 11.1 million viewers and a 6.6/15 HH rating/share. ... CBS Sports entered its 36th consecutive season broadcasting **college basketball** with a schedule of 39 games, ... CBS Sports' coverage of the **117th Army-Navy Classic** on Saturday, Dec. 10 (3:00-6:30 PM, ET), which saw Army beat Navy for the first time since 2001, scored its highest rating in 22 years (Source: NSI).



- The **Colonial Athletic Association** has signed an agreement with CBS Sports to have the title game of the 2017 CAA Men's Basketball Championship televised live on

CBS Sports Network. The contest will tip off at 7:00 PM, ET on Monday, March 6. This agreement marks the first time the CBS Sports Network has televised the CAA Men's Basketball Championship, and adds to the Network's Championship week coverage which also includes title games from Conference USA and the **Patriot League**.

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- On Feb. 1, **CBS Sports Digital**, which ended 2016 as the fastest-growing top 10 digital sports property (ComScore), announced it had entered into a

definitive agreement to acquire **Scout Media**. **Scout** will become part of CBS Sports Digital's multi-platform offerings that include CBSSports.com and the CBS Sports apps for mobile and connected TV devices, as well as **247Sports**, **MaxPreps**, CBS Sports fantasy games and **SportsLine**. Scout's team-focused and recruiting coverage will complement 247Sports' already industry-leading network of college and pro team sites and its subscription recruiting information services.

- **CBS Sports** teed off its 2017 golf coverage with the FARMERS INSURANCE OPEN (Jan. 28-29). Continuing to offer viewers the most comprehensive lineup in network television, CBS Sports broadcasts 22 golf tournaments this year, totaling more than 155 hours of coverage, including **The Masters®**, **PGA Championship**, 20 **PGA TOUR** events and more than 10 golf specials. CBS Sports' full coverage will be available to stream live in markets across the U.S. via the *CBS All Access* subscription service, with additional coverage on CBSSports.com and the CBS Sports app. Among the on-air talent, **Jim Nantz**, now in his 32nd year overall with CBS Sports, serves as anchor of the Network's golf coverage. **Nick Faldo**, winner of six majors and more than 40 tournaments worldwide, returns for his 11th year as lead analyst alongside Nantz in the 18th tower. CBS Sports continues an unprecedented level of production and technical enhancements for its golf coverage, including its Emmy Award-winning technical innovation **SwingVision** and the return of **Smartcart**.

- **CBS Sports** chairman **Sean McManus** and legendary CBS Sports broadcaster **Verne Lundquist** were inducted into the Sports Broadcasting Hall of Fame at a star-studded induction ceremony in New York City on Dec. 13. ...The **CBS Marketing On-Air Promotion team** brought home a prestigious Clio Award, long considered advertising's top creative honor. The team was recognized for their groundbreaking "Golden Season/Super Bowl 50" promo.... For the first time, CBS Sports and **Turner Sports** will present on CBS the NCAA MARCH MADNESS BRACKET PREVIEW (Feb. 11, 2:30 PM, ET).

NEWS



- **CBS News'** commitment to real news and original reporting continues to draw larger audiences on television and on all digital platforms.

Among the highlights: CBS THIS MORNING and CBS SUNDAY MORNING programming each drew the highest 4th Quarter viewer deliveries for the network in nearly three decades, with CBS THIS MORNING posting CBS' best morning news audience in at least 29 years and CBS SUNDAY MORNING, with **Jane Pauley** as anchor, delivered its best 4th Quarter audience in at least 29 years. FACE THE NATION with **John Dickerson** delivered its best audience in at least 29 years in the 4th Quarter, while 60 MINUTES, America's # 1 news program, averaged 14.2 million viewers, +4 percent over last season's 4th Quarter. ... In addition, the **CBSN** digital streaming news service continues to set record record high viewership benchmarks in its first two years, drawing more than 240 million live streams in 2016 and growing viewership 232% from 2015.



- **Oprah Winfrey**, the esteemed broadcaster, producer, actress and philanthropist will become a special contributor to 60 MINUTES, the #1 news broadcast in television. She will make her first appearance this fall.

- On **Election Day**, Nov. 8, CBS News delivered a full day and night of up-to-the-minute original reporting on television, CBSN, CBS News' 24/7 live streaming news service, and all CBS News platforms. ... **CBSN** set new viewership records in every category for its Election Day coverage, drawing a record 19.1 million streams and 11.1 million unique viewers from 12:00 AM, ET on Nov. 8 through 4:00 AM, ET on Nov. 9. CBSN also set a new hourly viewership record, drawing 1.6 million streams from 11:00 PM-12:00 AM, ET. on Nov. 8.



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● **CBS News** launched in November new apps for **Amazon Fire TV** and **Android TV**, featuring a redesign that spotlights CBSN's always-on, original streaming news coverage and offers 360-degree video playback, allowing users to control videos with their remote. And in December, **Apple** named the CBS News app one of their "10 Best Apps of the Year" on Apple TV for 2016.

● In January, **CBS News** received the **Alfred I. duPont-Columbia University Award**, considered the highest honor in electronic journalism, for coverage of Europe's migrant crisis that was featured on CBS THIS MORNING and the CBS EVENING NEWS WITH SCOTT PELLEY. This year's award represents the ninth time over the past 10 years that CBS News has been recognized by the duPont awards committee.

● In January **CBS Radio News** became available to users of Amazon's **Alexa Voice Service**-enabled devices. Listeners have their choice of the service's full live stream or shorter, hourly newscasts. ... Also in January, CBS Sports Radio, the 24/7 sports radio network operated by CBS RADIO, launched a dedicated channel on Apple Music.

And... CBS THIS MORNING, hosted by the trio of **Gayle King, Charlie Rose** and **Norah O'Donnell**, celebrated its five-year anniversary on Jan. 9.

CBS TELEVISION STUDIOS

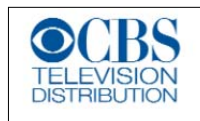


● **CBS Television Studios** announced the premiere of DOUBT, starring **Katherine Heigl, Dulé Hill, Elliott Gould, Laverne Cox** and **Steven Pasquale** on Wednesday, Feb. 15 at 10:00 PM, ET. ... Also in November, CBS gave a straight-to-series order for 13 episodes of SALVATION, a new one-hour event series from **Alex Kurtzman's Secret Hideout** and **CBS Television Studios**. The serialized drama will be broadcast during summer 2017, joining ZOO, which returns for its third season. ... THE GUEST BOOK for **TBS** completed production on its 10 episode order and is slated to premiere in August 2017. ... CBS Television Studios is producing "American Vandal" for **Netflix**.

● **CBS Television Studio's** series "Incorporated" premiered on Nov. 30 with a simulcast on **Syfy** and **USA Network**. The series then moved to its regular time period of Wednesdays at 10:00 PM, ET on Syfy.

And... THE LATE LATE SHOW with JAMES CORDEN won the Critics' Choice Award for "Best Talk Show." ... MAN WITH PLAN starring **Matt LeBlanc** won "Best New Comedy Series" at this year's People's Choice Awards. ... **Gina Rodriguez** (JANE THE VIRGIN) and **Rachel Bloom** (CRAZY EX-GIRLFRIEND) each received Golden Globe Nominations for Best Actress in a Television Series – Musical or Comedy. ... **James Corden** hosted THE GRAMMYS Sunday, Feb. 12. ... **Stephen Colbert** has been announced as the host for The Primetime Emmys this September, airing on CBS.

CBS TELEVISION DISTRIBUTION



● In January, **Mary Beth McAdaragh** was named Executive Vice President of Marketing and **Scott Grogin** was appointed Executive Vice President of Communications. McAdaragh comes to CTD following her role as an independent marketing consultant, working with traditional media and new technology ventures including **Debmart Mercury** and "Monopoly Millionaires' Club," a television game show. Grogin joins CTD from **Fox Networks Group**, where he most recently served as Senior Vice President of Communications. ... In November, CBS News veteran **Sharon Hoffman** was named executive producer of "Entertainment Tonight," the #1 entertainment newsmagazine for over three decades, and its sister series, "The Insider."

● In December, **CBS Home Entertainment** released "Star Trek: The Original Series -- the **Roddenberry Vault** Blu-ray," featuring never-before-seen STAR TREK footage from the cutting room floor, as well as newly produced documentaries.

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THE CW



The CW Network has given early renewals to seven of its primetime series for the 2017-2018 season. The

network made the announcement at the **Television Critics Winter Association Press Tour** in Pasadena. The series receiving early pickups for the 2017-2018 season include ARROW (Season 6), CRAZY EX-GIRLFRIEND (Season 3), DC's LEGENDS OF TOMORROW (Season 3), THE FLASH (Season 4), JANE THE VIRGIN (Season 4), SUPERGIRL (Season 3), and SUPERNATURAL (Season 13). Specific premiere dates for each series will be announced at a later time. "Over the past several seasons, The CW has built a schedule of proven performers, from our lineup of DC superheroes, to critically acclaimed comedies, to sci-fi dramas," said **Mark Pedowitz**, President, The CW. "Early pickups of these seven series now allow our producers to plan ahead for next season, and give us a solid base to build on for next season, with original scripted series to roll out all year long."

At the Press Tour, The CW also announced a new **CW Seed** animated series for 2018, CONSTANTINE, based on the popular **DC Comics** character. The CW Tour included panels with the stars and producers of the critically-acclaimed new series RIVERDALE, the returning iZOMBIE, and a session on the visual effects of The CW'S DC series.

(CTD, continued from Page 6)

- "Wheel Of Fortune" and "Jeopardy!" executive producer **Harry Friedman** and former "Entertainment Tonight" host **Mary Hart**, will receive Lifetime Achievement awards at the 2017 Daytime Emmys. Under Friedman's guidance, "Jeopardy!" became the most honored syndicated game show in television history, winning its first Peabody Award in 2011 and a total of 33 Emmys. Hart hosted "Entertainment Tonight" for just under 30 years, from 1982 to 2011 – a record for a newsmagazine show.
- **CBS Television Distribution's** "Jeopardy!" has been nominated for a 2017 Writers Guild Award in the Quiz and Audience Participation category. The 2017 Writers Guild Awards will be held on Feb. 19, at the Beverly Hilton Hotel in Beverly Hills, Calif.

POP



Broadcast season over broadcast season (2015 over 2016 = 9/21/15 - 9/18/16 vs. 2014-2015 = 9/22/14 - 9/20/15),

Pop grew Total Day Total Audience +6%, W25-54 +13%, A18-49 +21% and A18-34 +31%. Among the highlights:

- Pop lowered its Total Day Median Age by 2.2 years.
- For the first six weeks of 2017, Pop is out-delivering 2016 Total Day and Primetime among P2+, W25-54 and A18-49 with double-digit increases in Daytime and Weekend.

On the Original Programming front:

- SCHITT'S CREEK's third season premiered on Wednesday, Jan. 11 at 8:00 PM with its biggest L+SD audience ever, up +20% from the season two premiere, and delivered a L+3 total nightly audience of 610,000 viewers.
- NIGHTCAP's second season will begin production in mid-February 2017
- HOLLYWOOD DARLINGS and THE JOEY MAC PROJECT (from **CBS Television Studios**) are set to premiere back-to-back on Wednesday, April 12 at 8:00 and 8:30 PM

And...The network launched a new website – poptv.com – and is working towards the launch of Authenticated TV Everywhere apps by the end of Q1.

CBS STUDIOS INTERNATIONAL



- In November, **CBS Studios International** licensed the first-window broadcast rights to top international broadcasters for BULL in 200 markets . . . **Fox Networks Group Europe** and Africa announced a multi-season licensing agreement with CBS Studios International for the UK exclusive first-window rights to BULL .
- In January, **CBS Studios International** announced it had licensed the first-window U.K. broadcast rights for CBS' new drama MACGYVER and the latest season of "America's Next Top Model" (ANTM) to **Sky**. MACGYVER will debut on **Sky 1** on Feb. 8 and "America's Next Top Model" on Feb. 2 on

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CBS ECOMEDIA INCREASES ITS TEAM TO INCREASE ITS IMPACT



As one of the fastest-growing divisions of CBS, EcoMedia was thrilled to add a plethora of new talent in the 4th quarter of 2016. The team—which leverages corporate advertising dollars to support the work of the nation’s most effective nonprofits—added eight new employees to support its portfolio of products across all CBS platforms. This growth comes at the perfect time for EcoMedia, which wrapped its most active nonprofit programming year to date. End of year projects included a solar panel installation on homes in Oakland, a hockey program for disabled veterans in Detroit, and youth leadership programming for children in underserved communities across the country. EcoMedia’s creative team was also honored to be named a finalist in the 2016 Killer Content Awards for its video highlighting the MI Warriors Hockey Program in Detroit.

(CABLE, continued from page 7)

Sky Living. In the U.S., MACGYVER is CBS’ most watched freshman program in the Friday 8:00 PM time period since 1997. A reimagining of the classic series, it is an action-adventure drama produced by CBS Television Studios in association with **Lionsgate** and distributed internationally by CBS Studios International. ANTM’s original show is under license in over 100 markets, along with 20 local versions of the format.



- **CBS Studios International** announced in February a licensing agreement with **Corus** for the exclusive, first window broadcast rights in Canada to the *CBS All Access* original series, **THE GOOD FIGHT**. The series will premiere in Canada concurrent with the U.S. on Sunday, Feb. 19 at 8:00 PM ET/PT with a special event broadcast on both **W Network** and **Global**, and then move exclusively to W Network on Feb. 26. ... Also in February, CBS Studios International announced a multi-title content licensing agreement with Japan’s leading premium pay TV provider, **WOWOW**. The agreement includes the first-window broadcast rights to the new **TWIN PEAKS**; the #1 new U.S. drama **BULL**, and the murder-mystery series **AMERICAN GOTHIC**. **BULL**, **TWIN PEAKS** and **AMERICAN GOTHIC** will be shown on WOWOW’s Prime channel, joining other **SHOWTIME** and **CBS** programming, including the **THE AFFAIR**, the event series **ZOO** and the **CBS** drama, **ELEMENTARY**.

CABLE



- At the **TCA Press Tour** in early January, **SHOWTIME** announced the following pickups: a fourth season of the Golden Globe-winning hit drama **THE AFFAIR**; the new one-hour drama series **THE CHI**; the new half-hour comedy series **WHITE FAMOUS** based on **Jamie Foxx**’s personal experiences coming up in the entertainment business. ... In addition, **SHOWTIME** announced the following debuts: the highly anticipated new **TWIN PEAKS** 18-hour limited event series directed entirely by **David Lynch** (the series’ two-hour premiere on Sunday, May 21 at 9:00 PM, ET/PT will be followed by episodes 3-4 available on demand); the new series **GUERRILLA** (Sunday, April 16 at 9:00 PM, ET/PT and in the U.K. on Sky in the same week); and **I’M DYING UP HERE** (kicking off the Network’s summer lineup on Sunday, June 4 at 10:00 PM, ET/PT).



- **Showtime Networks** announced in November that **Samsung** will offer the **SHOWTIME** stand-alone streaming service and its authenticated app **Showtime Anytime** on select 2015 and all 2016 **Samsung** smart television models. In addition, the **Showtime Anytime** app will now be available on the same Samsung models for those who subscribe to **SHOWTIME** through participating television providers.

- **SHOWTIME** has ordered an eighth season of **SHAMELESS**, one of the network’s longest-running and

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most successful series ever. SHAMELESS' seventh season ranked as its highest-rated season to date.

- **SHOWTIME** aired a live Election Night special: "Stephen Colbert's Live Election Night Democracy's Series Finale: Who's Going To Clean Up This Sh*t?," featuring the Emmy-winning late night host **Stephen Colbert**. The entire monologue was streamed on Facebook Live.)

And... On Feb. 20 **SHOWTIME Sports** will debut "Legacy: Bob Hurley," a digital documentary in six weekly installments exclusively on SHO.com and the **SHOWTIME Sports** YouTube channel (@shosports). The online documentary chronicles the potential final season for Hurley, a Hall of Fame coach and a national basketball institution who has created a bona fide basketball factory at a modest inner-city school that boasts a 100 percent college acceptance rate for the seniors on his team but is facing financial crisis. To watch a trailer, go to: <http://s.sho.com/2jTuDXt>:



- By April 2017, **Smithsonian Channel** will offer 10 hours of 4K programming, thus becoming the first U.S. network to offer a dedicated 4K On Demand model with programs refreshed each quarter. These 4K stories and documentaries will be available to Smithsonian Channel service subscribers through their existing MVPDs at no additional charge.

- Between November and February, **Smithsonian Channel** launched a number of new series including POLAR BEAR TOWN, THE REAL MAD MEN OF ADVERTISING and ROCK N ROLL INVENTIONS, buzz worthy specials such as TITANIC: THE NEW EVIDENCE, and the Channel's first installment of their critically acclaimed LOST TAPES series - THE LOST TAPES: PEARL HARBOR.

CBS AND MEREDITH ANNOUNCE AFFILIATION RENEWALS AND DIGITAL DISTRIBUTION DEAL



On Jan. 24, **CBS Corporation** and **Meredith**

Corporation announced a long-term deal that renews station affiliation agreements for four of Meredith's owned-and-operated stations, including **WGCL** in Atlanta, Ga.; **KPHO** in Phoenix, Ariz.; **KCTV** in Kansas City, Mo.; and **WNEM** in Flint, Mich. The four markets renewed serve more than 5.5 million households. The new deal also includes the renewal of participation in *CBS All Access*, the CBS Television Network's digital subscription video on demand and Nielsen-measured live streaming service, plus a commitment to distribution via the new **Hulu** live multi-channel digital television service and participation in certain of the CBS Television Network's future new entrant digital distribution deals by all seven Meredith owned-and-operated CBS affiliates.

Meredith's CBS affiliates cover 7% of the U.S. and serve more than eight million households. In addition to the four listed above, Meredith's CBS affiliates include **KMOV** in St. Louis, Mo., **WFSB** in Hartford, Conn. and **WSHM** in Springfield, Mass. The affiliation agreements for those three stations were renewed last year. (For more information, go to <http://bit.ly/2jWkjQx>)

INTERACTIVE



- **CNET** returned to CES 2017 (Jan. 5-8) with a new editorial feature, original programming and real-time coverage. This year at CES, **CNET** debuted the

Smart Home Matrix, an exclusive new site feature that is designed to help consumers navigate the nuances of smart home technology. ... For the second straight year **CNET** returned to the **North American International Auto Show's (NAIAS) Detroit Auto Show** (Jan. 8 - Jan. 22), with a line-up featuring the second annual **SHIFT Awards**, expert panels and exclusive real-time coverage.

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TELEVISION STATIONS



- The **CBS Television Stations** were viewed by more than 65.5 million people during the November sweeps. The stations had 29 different weekday newscasts with year-to-year growth in their delivery of A25-54 and 29 newscasts with increases in viewers compared to November 2015.

- Veteran CBS Television Stations executive **Brian Watson** has been promoted to Vice President and General Manager at the group's Detroit stations, **WWJ-TV (CBS 62)** and **WKBD-TV (CW 50)**. Watson had previously served as Vice President, Station Manager/Director of Sales since August 2016, when he first assumed day-to-day responsibility for overseeing the Detroit duopoly by succeeding his longtime colleague and mentor **Tom Canedo**, who moved to **WUPA-TV**, the CBS-owned CW station in Atlanta.

And... As one of the most honored local broadcasters in the country, the **CBS Television Stations** finished 2016 with a total of 207 Emmy nominations and 59 wins. In December, **WBZ-TV** in Boston produced a half-hour special, **THE MAKING OF PATRIOTS DAY**, which was broadcast in Boston, New York and Los Angeles on Dec. 20 to help promote the CBS Films release in those markets. All **CBS Television Stations** aired the special in January prior to the nationwide release of the film.

CBS RADIO



- Year two into **CBS RADIO** Chicago's contract with the **Chicago Cubs**, and the debut year on **670 The Score**, the team went on to win the World Series, the first time since 1908 and the first time being broadcast on radio. Over one million people listened to the station throughout the day during Game 7 on Nov. 2.

- In November, **CBS RADIO** and **CBS Local Digital Media** teamed with **Facebook** to exclusively broadcast future episodes of the popular **Play.it** podcast "Loveline with Amber Rose" on Facebook Live. The

hour-long show will be released weekly on Wednesdays via **play.it/risque** and **iTunes**.

- **CBS RADIO** Philadelphia's **SportsRadio 94WIP** extended in November its broadcast partnership for exclusive live play-by-play coverage of The **Philadelphia Phillies'** pre, regular and post-season games.

- In February it was announced that renowned sports commentator **Jim Rome** will remain a popular and consistent voice on CBS Sports Radio through a new multi-year contract with the 24/7 sports network. Rome has been the outspoken host of "The Jim Rome Show" since the launch of CBS Sports Radio in January 2013. A one-hour highlight version of the show, titled "Jim Rome's Daily Jungle," is available as a daily podcast exclusively on CBS RADIO's Play.it network. Rome also anchors three editions of the early afternoon broadcast of the network's flagship features the "CBS Sports Minute," heard on hundreds of stations nationwide including **WFAN** New York, **WSCR** Chicago and **WIP** Philadelphia.

- **CBS RADIO** appointed **Matthew Siegel** as Chief Financial Officer, overseeing all financial functions of the business, including treasury, financial planning, corporate accounting and risk management. ... **CBS RADIO** also named **Bob Philips** as its first ever Chief Revenue Officer, responsible for leading all aspects of revenue generation for the company at the corporate, regional, and local levels. **Tracy Brandys** replaces Philips as Senior Vice President, Market Manager and Director of Sales for its Baltimore market.

PUBLISHING



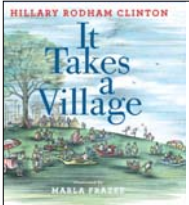
- Following **Bob Dylan** being named recipient of the 2016 Nobel Prize in Literature (the first American to receive the prize since 1993, and the first musician to be recognized by the **Swedish Academy** in the category), **Simon & Schuster** moved up the publication of *Lyrics: 1961-2012* to Nov. 1... **Touchstone** announced a Spring 2017 publication for *Black Privilege: Opportunity Comes to Those Who*

(Continued on page 11)

(PUBLISHING, continued from page 10)

Create It by **Charlamagne Tha God**, co-host of the nationally syndicated “The Breakfast Club” and prominent producer and social media influencer...*Ghost* by **Jason Reynolds** was a finalist for the National Book Award in Young People’s Literature.

● In December, the audiobook of **Amy Schumer’s** *The Girl With The Lower Back Tattoo* (read by the author) was a finalist for the GRAMMY Award as Best Spoken Word Album. And on Dec. 6, **Simon & Schuster Audio** released the audiobook of **Bruce Springsteen’s** critically acclaimed #1 bestseller *Born to Run*, narrated by Springsteen himself. The audiobook was an immediate bestseller in both compact disc and digital formats.



● In fall 2017, **Simon & Schuster** will publish two books from **Hillary Rodham Clinton**. The first will be a new book of personal essays inspired by the hundreds of quotations she has been collecting for decades. The quotations will be used to tell stories from her life, up to and including her experiences in the 2016 presidential campaign. Additionally, in fall 2017, Secretary Clinton’s bestselling *It Takes a Village* will be published for the first time as an all-new, full-color picture book by **Simon & Schuster Books for Young Readers**. It will be illustrated by **Marla Frazee**, a two-time Caldecott Honor winner and one of the most beloved illustrators of our time.

● In January, **Simon & Schuster** announced that on March 11 it would host a **Book Club Matinee** live event featuring beloved authors **Anthony Doerr, Isabel Allende, Lisa See** and others at the historic Ed Sullivan Theater. Tickets for the event quickly sold out at both the general admission and VIP ticket levels.... Also in January, **Scribner** announced the April 25 publication of **Robert O’Neill’s** *The Operator*, the memoir by the Navy SEAL who fired the shots that killed Osama bin Laden.

CBS FILMS



Ben Foster (l) and Chris Pine in HELL OR HIGH WATER

CBS FILMS

● **HELL OR HIGH WATER** has become the division's first Academy Award Best Picture nominee. Additionally, the film received nominations for Best Original Screenplay (**Taylor Sheridan**), Best Supporting Actor (**Jeff Bridges**) and Best Film Editing (**Jake Roberts**). **HELL OR HIGH WATER** was one of the top grossing art house hits of 2016 and is now available on all home entertainment platforms and services.

● The critically acclaimed new dramatic thriller **PATRIOTS DAY**, which chronicles the events surrounding the 2013 Boston Marathon bombing, received excellent early reviews and was one of the most anticipated films of the holiday season. It opened in Boston, New York and Los Angeles on Dec. 21, and expanded nationwide on Jan. 13. It became just the third film in the past year to earn an A+ Cinemascore from audiences. To watch a trailer, go to <https://m.youtube.com/watch?v=MtwRy15GuF4>.

● The action thriller **AMERICAN ASSASSIN** wrapped production on Dec. 9. Starring **Dylan O’Brien, Michael Keaton, Taylor Kitsch** and **Sanaa Lathan**, the film was directed by **HOMELAND** alumni **Michael Cuesta** and is based on the **Simon & Schuster**-published best-selling series.

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**CAUTIONARY STATEMENTS REGARDING
FORWARD-LOOKING STATEMENTS**

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements, including those due to changes in economic, business, competitive, technological, strategic and/or regulatory factors, and other factors affecting the operations of the businesses of the CBS Corporation. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Forms 10-K, Form 10-Q and 8-K, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the Securities and Exchange Commission which can be found on the CBS Corporation website, www.cbscorporation.com, in the "News" and "Investor Relations" sections, respectively.

STATISTICAL INFORMATION

Fourth Quarter 2016

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Network Time-Period-Winning Programs ⁽¹⁾

<i>Scorpion</i>	<i>Mom</i>
<i>NCIS</i>	<i>MacGyver</i>
<i>Bull</i>	<i>Hawaii Five-0</i>
<i>NCIS: New Orleans</i>	<i>Blue Bloods</i>
<i>Hunted</i>	<i>Survivor</i>
<i>The Big Bang Theory</i>	<i>Undercover Boss</i>
<i>The Great Indoors</i>	<i>CBS+NFLN Thursday Night Football</i>

(1) Source: NTI, Nielsen Media Research. Average audience, "Live+Same Day" ratings. Mon-Sat 8-11p, Sun 7-11p, Persons 2+. Time-period-winning programs defined as programs with a plurality of weekly wins in their respective time periods. Most current time period only. Excludes canceled or moved programs. 2016/2017 season to date, 9/19/16 - 2/12/17.

CBS Radio Revenue Ranking in Top 10 Markets ⁽⁴⁾

Market	Rank
New York	No. 2
Los Angeles	No. 2
Chicago	No. 1
San Francisco	No. 1
Dallas	No. 3
Houston	No. 2
Washington, D.C.	No. 3
Atlanta	No. 3
Philadelphia	No. 1
Boston	No. 1

(4) Source: "Year-To-Date Market Total Revenue Performance Summary" for year-to-date December 2016, per Miller Kaplan Arase LLP.

TV Production (Network and First-Run) ⁽²⁾

<i>Blue Bloods (CBS)</i>	<i>NCIS (CBS)</i>
<i>Bull (CBS)</i>	<i>NCIS: Los Angeles (CBS)</i>
<i>Code Black (CBS)</i>	<i>NCIS: New Orleans (CBS)</i>
<i>Criminal Minds (CBS)</i>	<i>Pure Genius (CBS)</i>
<i>Elementary (CBS)</i>	<i>The Odd Couple (CBS)</i>
<i>The Great Indoors (CBS)</i>	<i>Scorpion (CBS)</i>
<i>Hawaii Five-0 (CBS)</i>	<i>Survivor (CBS)</i>
<i>Kevin Can Wait (CBS)</i>	<i>The Talk (CBS)</i>
<i>The Late Late Show with James Corden (CBS)</i>	<i>Crazy Ex-Girlfriend (CW)</i>
<i>The Late Show with Stephen Colbert (CBS)</i>	<i>Jane The Virgin (CW)</i>
<i>MacGyver (CBS)</i>	<i>No Tomorrow (CW)</i>
<i>Madam Secretary (CBS)</i>	<i>Incorporated (Syfy)</i>

(2) Represents current shows CBS Corporation or its subsidiaries produce, own an equity stake in, and/or distribute as of 12/31/16. New shows are in bold.

First-Run Syndication Programs

Dr. Phil	The Insider Weekend
The Doctors	Jeopardy!
Entertainment Tonight	Jeopardy! Weekend
Entertainment Tonight Weekend	Judge Judy
Hot Bench	Mr. Food
Inside Edition	Rachael Ray
Inside Edition Weekend	Wheel of Fortune
The Insider	Wheel of Fortune Weekend

Showtime Networks Subscriptions ⁽³⁾

(In Millions)	4Q '16	4Q '15
Showtime Networks	76.0	76.8

(3) Source: Company data. Showtime Networks includes Showtime, The Movie Channel and FLIX. Data as of 12/31/16.

Simon & Schuster's New York Times Best Sellers ⁽⁵⁾

Title	Author	Rank	Weeks on List
Hardcover Fiction:			
<i>Fatal</i>	John Lescroart	14	1
Combined Print & Ebook Fiction:			
<i>A Man Called Ove</i>	Fredrik Backman	2	36
<i>My Grandmother Asked Me to Tell You She's Sorry</i>	Fredrik Backman	15	2
Paperback Trade Fiction:			
<i>A Man Called Ove</i>	Fredrik Backman	2	57
<i>My Grandmother Asked Me to Tell You She's Sorry</i>	Fredrik Backman	9	26
Children's Young Adult Hardcover:			
<i>The You I've Never Known</i>	Ellen Hopkins	2	1
<i>Skythe</i>	Neal Shusterman	6	7
<i>Lady Midnight</i>	Cassandra Claire	9	37
Children's Picture Books			
<i>I Dissent</i>	Debbie Levy, Illustrated by Elizabeth Baddeley	2	1
Children's Series:			
<i>Dork Diaries</i>	Rachel Renee Russell	4	192
Monthly Bestsellers:			
<i>Shoe Dog (Business)</i>	Phil Knight	5	-
<i>Grit (Business)</i>	Angela Duckworth	7	-
<i>The Gene (Science)</i>	Siddhartha Mukherjee	7	-
<i>Shoe Dog (Sports and Fitness)</i>	Phil Knight	2	1

(5) Source: *The New York Times*. Data as of 2/12/17. Note: Effective February 5, 2017, *The New York Times* reduced its number of bestseller categories.

STATISTICAL INFORMATION

Fourth Quarter 2016 – Continued

CBS Corporation Major-Market Media Presence in the Top U.S. Television and Radio Markets as of December 31, 2016

Market and Market Rank ⁽²⁾	Television			Radio			CBS Local Digital Media ⁽¹⁾
	Stations	Type	Network Affiliation	Stations	AM /F M	Format	Websites
New York, NY #1—Television #1—Radio	WCBS-TV WLNY-TV	UHF UHF	CBS Independent	WBMP WCBS WCBS WFAN WFAN WINS WNEW	FM AM FM AM FM AM FM	Top 40 News Classic Hits Sports Sports News Hot Adult Contemporary	newyork.cbslocal.com
Los Angeles, CA #2—Television #2—Radio	KCAL-TV KCBS-TV	VHF UHF	Independent CBS	KAMP KCBS KNX KROQ KRTH KTWV	FM FM AM FM FM FM	Top 40 Adult Hits News Alternative Rock Classic Hits Rhythmic Adult Contemporary	losangeles.cbslocal.com
Chicago, IL #3—Television #3—Radio	WBBM-TV	VHF	CBS	WBBM WBBM WCFS WJMK WSCR WUSN WXRT	AM FM FM FM AM FM FM	News Top 40 News Classic Hits Sports Country Adult Alternative	chicago.cbslocal.com
Philadelphia, PA #4—Television #9—Radio	KYW-TV WPSG-TV	UHF UHF	CBS The CW	KYW WIP WOGL WPHT WXTU WTDY	AM FM FM AM FM FM	News Sports Classic Hits News/Talk Country Adult Contemporary	philadelphia.cbslocal.com
Dallas-Fort Worth, TX #5—Television #5—Radio	KTVT-TV KTXA-TV	UHF UHF	CBS Independent	KJKK KLUV KMVK KRLD KRLD KVIL	FM FM FM AM FM FM	Adult Hits Classic Hits Spanish News/Talk Sports Hot Adult Contemporary	dfw.cbslocal.com
San Francisco, CA #6—Television #4—Radio	KPIX-TV KBCW-TV	UHF UHF	CBS The CW	KCBS KFRC KITS KLLC KMVQ KZDG ⁽³⁾	AM FM FM FM FM AM	News News Alternative Hot Adult Contemporary Top 40 South Asian Talk/Music	sanfrancisco.cbslocal.com
Boston, MA #9—Television #10—Radio	WBZ-TV WSBK-TV	UHF UHF	CBS MyNetworkTV	WBMX WBZ WBZ WODS WZLX	FM AM FM FM FM	Hot Adult Contemporary News/Talk Sports Top 40 Classic Rock	boston.cbslocal.com
Washington, D.C. #7—Radio				WIAD WJFK WJFK WLZL WDCH ⁽⁴⁾ WPGC	FM AM FM FM FM FM	Hot Adult Contemporary Sports Sports Spanish Business News/Talk Rhythmic Top 40	washington.cbslocal.com

STATISTICAL INFORMATION

Fourth Quarter 2016 – Continued

Market and Market Rank ⁽²⁾	Television			Radio			CBS Local Digital Media ⁽¹⁾
	Stations	Type	Network Affiliation	Stations	AM /F M	Format	Websites
Atlanta, GA #10—Television #8—Radio	WUPA-TV	UHF	The CW	WAOK WVEE WZGC	AM FM FM	News/Talk Urban Sports	atlanta.cbslocal.com
Houston, TX #6—Radio				KHMX KIKK KILT KILT KKHH KLOL	FM AM AM FM FM FM	Hot Adult Contemporary Sports Sports Country Adult Contemporary Spanish	houston.cbslocal.com
Phoenix, AZ #14—Radio				KALV KMLE KOOL	FM FM FM	Top 40 Country Classic Hits	
Tampa-St. Petersburg, FL #11—Television	WTOG-TV	UHF	The CW				tampa.cbslocal.com
Detroit, MI #13—Television #12—Radio	WKBD-TV WWJ-TV	UHF UHF	The CW CBS	WDZH WOMC WWJ WXYT WXYT WYCD	FM FM AM AM FM FM	Top 40 Classic Hits News Sports Sports Country	detroit.cbslocal.com
Seattle-Tacoma, WA #14—Television #13—Radio	KSTW-TV	VHF	The CW	KFNQ KJAQ KMPS KZOK	AM FM FM FM	Sports Adult Hits Country Classic Rock	seattle.cbslocal.com
Minneapolis, MN #15—Television #16—Radio	WCCO-TV KCCO-TV ⁽⁵⁾ KCCW-TV ⁽⁶⁾	UHF VHF VHF	CBS CBS CBS	KMNB KZJK WCCO	FM FM AM	Country Adult Hits News/Talk	minnesota.cbslocal.com
Miami-Ft. Lauderdale, FL #16—Television #11—Radio	WFOR-TV WBFS-TV	UHF UHF	CBS MyNetworkTV	WKIS WPOW WQAM	FM FM AM	Country Top 40 Sports	miami.cbslocal.com
Denver, CO #17—Television	KCNC-TV	UHF	CBS				denver.cbslocal.com
Orlando, FL #32—Radio				WOCL WOMX WQMP	FM FM FM	Classic Hits Hot Adult Contemporary Top 40	
Cleveland, OH #33—Radio				WDOK WKRK WNCX WQAL	FM FM FM FM	Adult Contemporary Sports Classic Rock Hot Adult Contemporary	cleveland.cbslocal.com
Sacramento, CA #20—Television #28—Radio	KOVR-TV KMAX-TV	UHF UHF	CBS The CW	KHTK KNCI KSFM KYM KZZO	AM FM FM FM FM	Sports Country Rhythmic Top 40 Adult Contemporary Hot Adult Contemporary	sacramento.cbslocal.com
St. Louis, MO #22 Radio				KEZK KMOX KYKY	FM AM FM	Adult Contemporary News/Talk Hot Adult Contemporary	stlouis.cbslocal.com

STATISTICAL INFORMATION

Fourth Quarter 2016 – Continued

Market and Market Rank ⁽²⁾	Television			Radio			CBS Local Digital Media ⁽¹⁾
	Stations	Type	Network Affiliation	Stations	AM /F M	Format	Websites
Pittsburgh, PA #23—Television #27—Radio	KDKA-TV WPCW-TV	UHF VHF	CBS The CW	KDKA KDKA WBZZ WDSY	AM FM FM FM	News/Talk Sports Hot Adult Contemporary Country	pittsburgh.cbslocal.com
Baltimore, MD #26—Television #21—Radio	WJZ-TV	VHF	CBS	WJZ WJZ WLIF WWMX	AM FM FM FM	Sports Sports Adult Contemporary Top 40	baltimore.cbslocal.com
Indianapolis, IN #27—Television	WBXI-CA ⁽⁷⁾	UHF	Independent				
San Diego, CA #17—Radio				KEGY KYXY	FM FM	Top 40 Adult Contemporary	
Riverside-San Bernardino, CA #25—Radio				KFRG KRAK KVFG KXFG	FM AM FM FM	Country Sports Classic Hits Country	

- (1) The CBS Local Digital Media group operates the websites of the Company's television stations and radio stations. Many of these websites are combined for the television stations and non-music radio stations in co-located markets and provide news, information, entertainment, as well as other services, and promote stations' programming.
- (2) Television market rankings based on Nielsen Media Research Local Market Universe Estimate, September 2016. Radio market rankings based on Nielsen Audio Market Survey, Fall 2016.
- (3) KZDG-AM in San Francisco, California, is programmed by a third party through a time brokerage agreement.
- (4) WDCH-FM in Washington, D.C., is programmed by a third party through a time brokerage agreement.
- (5) KCCO-TV is operated as a satellite station of WCCO-TV
- (6) KCCW-TV is operated as a satellite station of WCCO-TV
- (7) WBXI-CA is a Class A low-power television station. Class A low power television stations do not implicate the FCC's ownership rules.

STATISTICAL INFORMATION

Fourth Quarter 2016 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Television Distribution: Off-Network Syndicated Product*

48 Hours	Dexter	JAG	Sabrina the Teenage Witch
60 Minutes	Diagnosis Murder	The L Word	Seven Days
The 4400	The Division	Laverne & Shirley	Seventh Heaven
The Andy Griffith Show	Elementary	Little House on the Prairie	Showtime Championship Boxing
The Amazing Race	Everybody Loves Raymond	The Love Boat	Sister Sister
America's Next Top Model	Everybody Hates Chris	MacGyver	Sleeper Cell
Any Day Now	Family Ties	Matlock	Soul Food
Barnaby Jones	Frasier	Medium	Star Trek: Deep Space Nine
Becker	The Game	Melrose Place	Star Trek: Enterprise
The Beverly Hillbillies	Get Smart	Mission Impossible	Star Trek: Next Generation
Beverly Hills 90210	Ghost Whisperer	Moesha	Star Trek: Original
Blue Bloods	Girlfriends	Mork & Mindy	Star Trek: Voyager
Bonanza	Gomer Pyle, USMC	My Three Sons	Survivor
Brady Bunch	The Good Wife	Nash Bridges	Taxi
Brotherhood	The Guardian	NCIS	This American Life
Caroline in the City	Gunsmoke	NCIS Los Angeles	Touched by an Angel
Charmed	Half & Half	Numb3rs	The Tudors
Cheers	Happy Days	The Odd Couple	The Twilight Zone
Clueless	Hawaii Five-O	One On One	The Wild Wild West
Combat!	Highlander	The Parkers	Wings
Criminal Minds	Hogan's Heroes	Penn & Teller	Undercover Boss
CSI: Crime Scene Investigation	The Honeymooners	Perry Mason	
CSI: Miami	Hot in Cleveland	Queer as Folk	
CSI: New York	I Love Lucy	Rawhide	

* This is a partial list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

CBS Interactive

	Global Unique Monthly Visitors ⁽¹⁾	Global Reach ⁽²⁾	Global Rank ⁽³⁾
CBS Interactive Web Sites	220 Million	11%	#14

(1) Source: comScore Media Metrix. Monthly average of global unique visitors for the fourth quarter of 2016.

(2) Source: comScore Media Metrix. Monthly average of global reach for the fourth quarter of 2016.

(3) Ranking based on the comScore Media Metrix worldwide figure for CBS Interactive web sites' unique monthly visitors of 217.5 million for December 2016.

CBS Interactive Web Properties

CBS All Access
 CBS.com
 CBSN
 CBSNews.com
 CBSSports.com
 CBS Interactive Advanced Media
 Chowhound
 College Sports Live
 CNET
 ComicVine
 Download.com
 GameFAQs
 GameSpot
 Giant Bomb
 Last.fm

MaxPreps
 Metacritic
 Metrolyrics
 mySimon
 Roadshow
 Scout
 SportsLine
 Tech Republic
 TrainerPass
 TV.com
 TVGuide.com
 UrbanBaby
 ZDNet
 247 Sports

CBS Audience Network Distribution Partners

AT&T (U-verse)
 Comcast Xfinity
 Dailymotion
 DirecTV
 Dish
 MSN
 Yahoo!
 YouTube

STATISTICAL INFORMATION

Fourth Quarter 2016 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS SPORTS NETWORK Online Partners as of December 31, 2016

Colleges/Universities

Air Force • goairforcefalcons.com
UAB • uabsports.com
Auburn • auburntigers.com
Baylor • bayorbears.com
Boise State • broncosports.com
Central Michigan • cmuchippewas.com
Cincinnati • gobearcats.com
Coastal Carolina • gocusports.com
Colorado State • csurams.com
Connecticut • uconnhuskies.com
DePaul • depaulbluedemons.com
Denver • denverpioneers.com
Duquesne • goduquesne.com
Elizabeth City • ecsuvikings.com
Fayetteville State • fsubroncos.com
Florida Atlantic • fausports.com
George Washington • gwsports.com
Georgetown • guhoyas.com
Georgia • georgiadogs.com
Georgia Tech • ramblinwreck.com
Gonzaga • gozags.com
Houston • uhcougars.com
Johns Hopkins • hopkinssports.com
Lafayette • goleopards.com
Long Beach State • longbeachstate.com
Louisiana Tech • latechsports.com
Loyola (MD) • loyolagreyhounds.com
Loyola Marymount • lmulions.com
Loyola Chicago • loyolaramblers.com
Marquette • gomarquette.com
Marshall • herdzone.com
Maryland-Eastern Shore • umeshawks.com
Miami (Ohio) • miamiredhawks.com
Michigan State • msuspartans.com
Michigan • mgoblue.com
Minnesota • gophersports.com
Mississippi • olemisssports.com
Navy • navysports.com
UNLV • unlvrebels.com
Nevada • nevadawolfpack.com

North Texas • meangreensports.com
Notre Dame • und.com
Oakland (MI) • ougrizzlies.com
Ohio • ohiobobcats.com
Ohio State • ohiostatebuckeyes.com
Penn State • gopsusports.com
Pepperdine • pepperdinesports.com
Pittsburgh • pittsburghpanthers.com
Providence • friars.com
Purdue • purduesports.com
Rice • riceowls.com
Rutgers • scarletknights.com
St. John's • redstormsports.com
San Diego • usdtoreros.com
San Diego State • goaztecs.com
San Jose State • sjsuspartans.com
Siena • sienasaints.com
South Carolina • gamecocksonline.com
Southern California • usctrojans.com
Southern Miss • southernmiss.com
Stephen F. Austin • sfajacks.com
Tennessee – utsports.com & utladyvols.com
UC Davis • ucdavisaggies.com
USC • usctrojans.com
UT Arlington • utamavs.com
UTEP • utepathletics.com
TCU • gofrogs.com
Villanova • villanova.com
Virginia • virginiasports.com
Wake Forest • wakeforestsports.com
Western Carolina • catamountsports.com
Western Kentucky • wkusports.com
Western Washington • wvuvikings.com

Conferences/Associations

Arena Football League • arenafootball.com
Big Ten Conference • bigten.org
Mountain Pacific Sports Federation • mpsfsports.com
NACDA • nacda.com
USA Water Polo • usawaterpolo.org

Affiliates

American Legion
ASA/USA Softball
East Tennessee State
Florida
International Baseball Federation
Liberty
Lynn
National Fastpitch Coaches Association
PBR
Valparaiso