

update

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CBS CORPORATION: KEY NEWS FROM MID-APRIL 2010

LATE BREAKING NEWS...

CBS AND COMCAST SIGN TEN-YEAR CONTENT CARRIAGE AGREEMENT



On Aug. 2, **CBS Corporation** and **Comcast Corporation** announced a comprehensive, ten year agreement that provides for retransmission consent of **CBS Television Stations** until the year 2020.

The long-term, wide-ranging pact also includes:

- Carriage of the full suite of **Showtime Networks**
- Comcast's launch of the **Smithsonian Channel**
- Expanded distribution of **CBS College Sports**.

In addition, Comcast will have greatly expanded on-demand access to CBS and SHOWTIME content via their cable and online platforms.

"We are very pleased to have reached a long-term agreement with CBS to distribute its valuable programming across our multiple platforms. Les Moonves has been a real leader as the media industry experiments and moves toward delivering content to customers whenever and wherever they want to watch it. We are proud to partner with CBS as we give our customers the content they love on TV, Video on Demand and online," said **Brian L. Roberts**, Chairman and CEO, Comcast Corporation. *"In this time of rapidly changing technology and viewership interest, we were able to structure a deal that gives customers the content they want without any threat of disrupting their service."*

"This agreement demonstrates the enduring value of CBS's content across our Company," said **Leslie Moonves**, President and CEO, CBS Corporation. *"Beyond securing another key retransmission consent agreement for CBS Entertainment, News and Sports programming, it also provides for the long-term future of Showtime Network's original programming and movies on Comcast's platform, and expands the reach of our growing College Sports and Smithsonian franchises. This deal could not have happened without the vision of Brian Roberts and Steve Burke. We are very pleased that Comcast has confidence in our ability to deliver premium content to its large and loyal subscriber base. I look forward to all that we will do together -- across multiple platforms -- to offer the audience we share the viewing experiences they've come to expect from our two companies."*

(More Newsletter on page 2)

THE CONTENT GROUP

CBS's Content Group is comprised of the following segments: **Entertainment, Cable Networks** and **Publishing**.

ENTERTAINMENT: The Entertainment segment is the largest in the Content Group. It is composed of the **CBS Television Network, CBS Television Studios, CBS Studios International, CBS Television Distribution, CBS Films** and **CBS Interactive**.



The CBS Television Network: CBS Programming highlights from Mid-April:

- **CBS** won the 2009-10 primetime season, retaining its title as America's most-watched network for the seventh time in the past eight years. The Network also placed first in A25-54 (tie with Fox). In A18-49, for the second straight year, CBS finished #2 with more time period-winning programs this season (10) and more top 25 programs (8) than any other network. CBS's programming leadership cut across all genres. The Network had the season's #1 drama/scripted program with NCIS; the #1 comedy in TWO AND A HALF MEN; the #1 scripted program in A18-49 with THE BIG BANG THEORY; the #1, #2 and #3 new series -- UNDERCOVER BOSS, NCIS: LOS ANGELES and THE GOOD WIFE; and the #1 news magazine, 60 MINUTES. CBS also dominated the season's rankings in drama and comedy. Among other highlights: more time period-winning programs than all of the other networks combined in viewers (12) and A25-54 (11), and more than any other network in A18-49 (10).
- An estimated 46.5 million viewers watched all-or-part of **CBS Sports'** coverage of the **Masters**, the world's most prestigious golf tournament, the most watched Masters since 2001 and the third-highest of all time. Final round coverage on Sunday, April 11, which saw **Phil Mickelson** win his third Green Jacket, earned 2 its highest rating in nine years -- up 29% from



last year. Coverage of the third round on April 10 scored its highest national HH rating/share in nine years, up 26% from 2009. (Source: NTI) ... A record 1.3 million unique visitors logged onto "Masters Live" on CBSSports.com during the four days of the Tournament (+103% from 2009). Overall, the site delivered 1.37 million streaming hours of video (+90% from the prior year). Among other highlights: On the first day of play, 556,090 unique visitors watched "Masters Live" (+133% vs.2009), and 392,901 hours of live video were viewed (+71% vs. 2009). {Source: CBSSports.com} (*More CBS Interactive news on page 6*)



- Through mid-July, **BIG BROTHER** is posting significant growth over the comparable broadcast last summer. The series has an expanded multi-platform presence: on-air (one-hour episodes on Sundays, Wednesdays and Thursdays), online (CBS.com, [Real Networks](http://RealNetworks.com), the **CBS Audience Network** and **Twitter**), on the phone (CBS Mobile simulcasts) and on cable (SHOWTIME to air three hours of live feed every night).
- **CBS** has ordered **THE TALK** -- a new daytime talk show for fall 2010 featuring a panel of well-known news and entertainment personalities who will examine topical events and contemporary issues through the eyes of mothers. The daily, one-hour series will be co-hosted by **Julie Chen, Sara Gilbert, Sharon Osbourne, Holly Robinson Peete, Leah Remini** and **Marissa Jaret Winokur**, all of whom are mothers. Show segments will include guest interviews with entertainers and newsmakers, live remotes from the field and personal home footage shot by the co-hosts themselves.

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- **CBS** has ordered the following programming for Mid-season: The comedy **MAD LOVE**, starring **Jason Biggs** ("Happiness Isn't Everything"), **Sarah Chalke** ("Scrubs"), **Judy Greer** ("Archer") and **Tyler Labine** ("Sons of Tucson"); the comedic drama **CHAOS**, starring **Freddy Rodriguez**, **Eric Close**, **James Murray**, **Tim Blake Nelson** and **Carmen Ejogo**, and a **CRIMINAL MINDS** spinoff starring *Academy Award*-winner **Forest Whitaker** ("The Last King of Scotland"), **Matt Ryan** ("The Tudors"), **Michael Kelly** ("The Sopranos") and **Beau Garrett** ("Criminal Minds").

- In late July, **CBS**, **SHOWTIME** and **The CW** participated in the annual **Summer Television Critics Association Press Tour** in Los Angeles.



CBS EVENING NEWS Anchor and Managing Editor Katie Couric (l) and CBS EARLY SHOW co-host Harry Smith report on the impact of the Gulf Coast oil spill.

- Led by **CBS News**, CBS mounted comprehensive oil spill coverage across all broadcasts and media platforms in the wake of the disaster which began on April 20. A number of CBS-owned television stations also provided local news coverage of the disaster.

And, among the many honors received in the Quarter... CBS

News and CBS Radio received eight **Radio-Television & Digital News Association 2010 National Edward R. Murrow Awards** recognizing excellence in electronic journalism. In addition, CBS television and radio stations were recognized with **2010 RTDNA Regional Murrow Awards**. ... At the **37th Annual Daytime Emmy Awards**, **THE BOLD AND THE BEAUTIFUL** took home the top



CBS ANNOUNCES 2010-2011 PRIMETIME SCHEDULE



NEW CBS SHOWS FOR FALL: (clockwise from top left) the Comedies MIKE & MOLLY and \$#! MY DAD SAYS, and the dramas HAWAII FIVE-0, THE DEFENDERS and BLUE BLOODS.

On Wednesday, May 19, **CBS** announced that its top-rated schedule will serve as the springboard to introduce five new series (three dramas and two comedies). In addition, key scheduling moves have been made to spread strength across the CBS week. The new shows include an updated take on the classic series **HAWAII FIVE-0**; the comedic drama **THE DEFENDERS**, starring **Jim Belushi** and **Jerry O'Connell** as colorful Las Vegas defense attorneys; the drama **BLUE BLOODS** about a family of **NYPD** cops, starring **Tom Selleck** and **Donnie Wahlberg**; a Twitter-inspired comedy, **\$#! MY DAD SAYS**, starring **William Shatner** as a father who spouts politically incorrect observations on daily life; and the romantic comedy **MIKE & MOLLY**, starring **Billy Gardell** and **Melissa McCarthy** as a cop and teacher who find love at an Overeaters Anonymous meeting. All of CBS's dramas were produced by **CBS Television Studios**. The freshman series will be joined by 18 returning shows, including the season's #1 drama/scripted program, **NCIS**; the #1 comedy, **TWO AND A HALF MEN**; the #1 new series, **UNDERCOVER BOSS**; the #1 news magazine, **60 MINUTES**; the #1 new drama, **NCIS: LOS ANGELES**; and the #1 scripted series in key demos (18-49 and 25-54), **THE BIG BANG THEORY**. In addition, CBS's two franchise reality series will be back -- **SURVIVOR** and the seven-time *Emmy Award*-winner **THE AMAZING RACE**. Also returning are: **HOW I MET YOUR MOTHER**; **RULES OF ENGAGEMENT**; **THE GOOD WIFE**; **CRIMINAL MINDS**; **CSI: CRIME SCENE INVESTIGATION**; **THE MENTALIST**; **MEDIUM**; **CSI: NY**; **48 HOURS MYSTERY** and **CSI: MIAMI**. Most new and returning series will premiere during the week of Sept. 20, the official start of the 2010-2011 season. The exceptions are **SURVIVOR: NICARAGUA**, which launches a week earlier, and **THE GOOD WIFE** and **CSI: MIAMI**, which both debut a week later.

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honor for Drama Series (for the second year in a row) and Drama Series Writing Team. Other Daytime winners included AS THE WORLD TURNS, THE YOUNG AND THE RESTLESS, and **CBS Television Distribution's** THE DOCTORS and THE OPRAH WINFREY SHOW. ... CBS Sports' **Jim Nantz** repeat win for Outstanding Sports Personality -- Play-by-Play was highlighted the Network's seven *Sports Emmy Awards*. (Note: Nantz was honored last year in the same category). CBS Sports also garnered *Emmys* for its coverage of the NCAA Tournament, College Football and the U.S. Open Tennis Championships, as well as for production of Showtime Network's INSIDE THE NFL. In addition, CBS Sports was honored in May with a *2010 Sports Business Award* for Best in Sports Television, highlighted by its coverage during the 2009-10 seasons, including Super Bowl XLIV, THE NFL ON CBS, the NCAA Men's Division I Basketball Championship, the Masters®, the PGA Championship, SEC ON CBS college football, and the U.S. Open Tennis Championships. ... **CBS Television** and SHOWTIME have received a total of 65 Emmy nominations for primetime programming in the 2009-2010 season. **CBS News** has been nominated for a total of 31 *Emmy Awards* for programming aired in 2009 -- more than any other Network news division -- and **CBS Television Studios** picked up 24 nominations for primetime programming produced for CBS and other networks.



Television Production and Syndication: Key Developments from Mid-April:

- **CBS Television Studios** remains the industry's leading supplier of primetime network programming, producing 24 series. The roster of popular and critically acclaimed series includes the phenomenally successful NCIS and CSI franchises as well as the two highest-rated freshman series of year -- NCIS: LOS ANGELES and THE GOOD WIFE. In addition, the Studio's roster includes MEDIUM for CBS and The CW's popular series, 90210. CBS Television Distribution continues to secure long-term renewals for its successful first-run shows, as well as generate more revenue through strong off-

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CBS & SHOWTIME STAR AT COMIC-CON

CBS and **SHOWTIME** mounted an extensive presence at **Comic-Con** 2010 in San Diego (July 21 -- 25). A high-profile CBS/SHOWTIME booth, panels, star autograph signings and a joint "Fandemonium" party with Entertainment Weekly all provided Comic-Con fans with multiple opportunities to engage with CBS and SHOWTIME's popular stars and creative teams. Among the highlights:



CBS held a session on the highly anticipated return of the iconic series, HAWAII FIVE-0, and a "Teching Out on TV" panel comprised of stars who play the popular tech-geek characters on NCIS, NCIS: LOS ANGELES and CRIMINAL MINDS, along with the creator and technical expert behind CSI. ... In addition to attending the CBS/Entertainment Weekly party, THE BIG BANG THEORY cast participated in a **Warner Bros. Television** panel on the series. ... **CBS Consumer Products** provided attendees with exclusive first-looks and limited-edition product based on its top television properties, including STAR TREK, CSI: CRIME SCENE INVESTIGATION and THE TWILIGHT ZONE.

SHOWTIME panels included a session on the three-time *Emmy Award*-nominated and *Peabody Award*-winning series DEXTER and a special SHOWTIME "Anti-Hero" panel featuring the stars and creative talent behind some of television's most subversive characters, including WEEDS, NURSE JACKIE and CALIFORNICATION. (Note: SHOWTIME's anti-hero messaging was prominently featured throughout Comic-Con with high-impact advertising both inside and outside of the convention center, including on the official lanyards for the over 130,000 Comic-Con attendees and, in a media company first, on every shuttle bus at Comic-Con). In addition, SHOWTIME unveiled a preview for the second season of its animated webisode series, DEXTER EARLY CUTS: DARK ECHO, and SHO.com mounted a dedicated Comic-Con microsite which hosted the season five DEXTER trailer and content from the "Anti-Hero" panel.

For those who could not attend Comic-Con, **CBS Interactive's** TV.com and Gamespot.com provided extensive online coverage, and THE EARLY SHOW sent a special correspondent to report live from the convention floor.

network sales. ... Summer-to-date (5/31-7/18/2010), based on total viewers (p2+ 000s) among scripted series, **CBS Television Studios** claims five of the top 10 positions: NCIS; NCIS: LOS ANGELES; CSI; CSI: MIAMI and CSI: NY as well as nine of the top 20. ... In July, **CBS Television Studios** entered into a first-look deal with leading independent comic book publisher **Oni Press** and its sister company, **Closed on Mondays Entertainment**, to develop TV series and event programming. In the feature film world, Oni Press has developed numerous feature film projects with some of Hollywood's top producers, including the highly anticipated Universal Pictures summer event movie, SCOTT PILGRIM VS. THE WORLD, and THE RETURN OF KING DOUG with **Ben Stiller** (in development).

- Through Mid-July, **CBS Television Distribution** has eight of the top 10 syndicated shows in HHS: (#1) WHEEL OF FORTUNE; (#2) JEOPARDY; (#4) OPRAH WINFREY SHOW; (#5) JUDGE JUDY; (#6) ENTERTAINMENT TONIGHT; (#8) CSI: NEW YORK; (#9) INSIDE EDITION; and (#)10 WHEEL OF FORTUNE WKND. (Source: Nielsen Media Research). ... CBS Television Distribution has renewed the top two shows in syndication through 2014 -- WHEEL OF FORTUNE and JEOPARDY! These new deals take WHEEL OF FORTUNE to its 31st season and JEOPARDY! to its 30th season. ... In May, CBS Television Distribution sold the rights to **CBS Films'** THE BACK-UP PLAN, the soon-to-be released FASTER and EXTRAORDINARY MEASURES to USA Network. USA will have the exclusive cable network television premiere rights for THE BACK-UP PLAN and FASTER beginning early 2013.

- In July, **CBS Studios International** announced that **Liv, Discovery Network's** new entertainment channel in Latin America, had signed a deal giving it exclusive cable rights in the region to CBS's new dramas, HAWAII FIVE-0 and BLUE BLOODS. The agreement also includes the purchase of cable rights to the first few seasons of SHOWTIME's DEXTER, and the comedy "Frasier." H50 will air on Liv later this year and BLUE BLOODS, as well as the other programs, will begin in 2011. Also in July, CBS SI licensed THE DEFENDERS to **FX** in the UK. ... In May, CBS SI hosted approximately 1,200 broadcasting executives from around the world at the



HAWAII FIVE-0 to be shown on Bravo in the UK and Liv in Latin America.

annual week of **Los Angeles Screenings** of new programming available from US content providers. Deals were concluded with broadcasters in Canada for the three new series on CBS this fall: BLUE BLOODS

and THE DEFENDERS will air on **CTV** and HAWAII FIVE-0 will air on **Global**. CBS Studios International was also a key participant at the **1st Annual MIPFormats** conference in Cannes. ... In the first UK deal announced from the LA Screenings, CBS's highly anticipated new season drama HAWAII FIVE-O, has been acquired by **Virgin Media** for showing on **Bravo** throughout the United Kingdom. In the UK, JUDGE JUDY is a top-ranking program on the **CBS Reality** channel and the classic hit "Dynasty" is the top program on the CBS Drama channel. In March the CBS Reality channel delivered its highest ratings (March 2010) in three years. (Source: CBS ChelloZone November 2009-April 2010). ... For the third time, CSI received the prestigious *International Television Audience Award for a Drama TV Series*, which recognizes programs that delivered the highest ratings worldwide in 2009 across five continents in three categories: Drama TV Series, Comedy TV Series and Telenovelas/Soap Operas. CSI garnered more than 73.8 million viewers worldwide making it the #1 show in the world. (Source: Eurodata TV Worldwide, and regional affiliates.)



CBS Films: CBS Films is a multifaceted film

studio handling the development, financing, production and marketing of theatrical motion picture content. CBS Films currently plans to release four to six movies a year spanning all genres.

Key Developments from Mid-April:

- On Monday, July 19, **CBS Films** partnered with **Yahoo Movies** to debut the well-received teaser trailer for the upcoming motion picture FASTER, scheduled for release in US theaters on November 24, 2010. FASTER

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stars **Dwayne Johnson** (“The Other Guys”) as Driver, a man just out of prison who is determined to avenge the murder of his brother during the botched bank robbery that led to his sentence. Now a free man with a deadly to-do list in hand, Driver’s finally on his mission...but with two men on his trail – a veteran cop just days from

retirement, played by **Billy Bob Thornton** (“Eagle Eye,” “Monster’s Ball”), and a young egocentric hitman, played by newcomer **Oliver Jackson-Cohen**, who has a flair for the art of killing and a newfound worthy opponent. With the hunter also the hunted, FASTER is a do-or-die race to the list’s finish as the mystery surrounding Driver’s brother’s murder deepens, and new details emerge along the way hinting that his list may be incomplete. Rounding out the film’s cast are **Carla Gugino** (“Watchmen”), **Maggie Grace** (“Taken”) and **Moon Bloodgood** (“Terminator Salvation”). FASTER is a co-production between CBS Films and **TriStar Pictures**, a division of Sony Pictures Entertainment. **George Tillman, Jr.** (“Notorious,” “Men of Honor,” “Soul Food”) directs from a screenplay written by **Joe and Tony Gayton**. The film is produced by **Castle Rock Entertainment’s Martin Shafer** and **Liz Glotzer**, along with Tony Gayton and **State Street Pictures’ Robert Teitel**. Joe Gayton and **Dara Weintraub** are executive producers.

- **CBS Films’** second motion picture, THE BACK-UP PLAN, has grossed more than \$75 million dollars worldwide to date. The film, starring
- **Jennifer Lopez** (“Monster-In-Law,” “Maid In Manhattan”) and **Alex O’Loughlin** (“Three Rivers,” “August Rush”), opened domestically Friday, April 23.



CBS Interactive:
CBS Interactive



is a top 10 Web property globally and a top five Web property in the



U.S. in terms of unique video view-



ers. Its portfolio of leading brands includes **CBS.com**, the #1 broadcast network site in streaming, minutes and



viewers; **CBSsports.com**, the #1 sports site in time spent online and the leading provider of live streaming



sports video on the Internet; **CNET**, the leading tech media Web site;



GameSpot, the #1 video game information website; **TV.com**, one of the leading destinations for navigating, organizing and enriching the televi-



sion experience, maintaining a massive library of over 20,000 television



programs; **CBSNews.com**, the CBS News site; **BNET**, a top 10 business news site; **MaxPreps.com**, the online high school sports leader; and



Last.fm, a top music discovery and recommendation site. Among



other properties are; **CBS MoneyWatch**, which provides financial information to more



than 1 million users each



month; **TheInsider.com**, delivering Hollywood gossip and news; the

food website **CHOW**, and the media review site **Metacritic**. (Source: CBS Interactive)

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Key Developments from Mid-April:

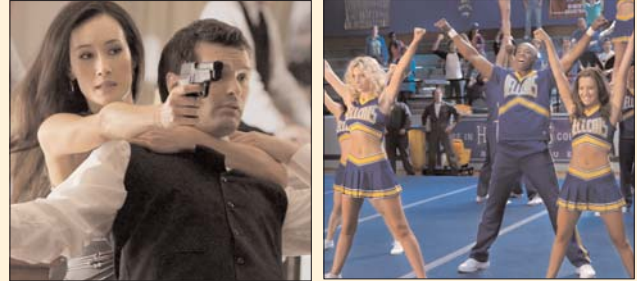
- **CBS Interactive** properties **CBS.com**, **TV.com**, **CBSSports.com**, **MaxPreps.com**, **CBSNews.com**, **theInsider.com**, **CHOW.com** and the **CBS Audience Network** were certified as being in full compliance with the **Interactive Advertising Bureau's (IAB)** new Video Ad Serving Template 2.0, or "VAST." CBS Interactive became the first true media publisher to be VAST certified by the IAB, a clear signal to the marketplace that CBS Interactive will continue to provide an optimal vehicle for partners to deliver their marketing message.

- The **CBS Entertainment** reporting entities (**CBS.com**, **TV.com**, **TheInsider.com**, **CHOW** and **UrbanBaby**) rank #1 among media companies with a broadcast network and #2 overall in the TV category. In addition, **CBS News** sites (**CBSNews.com**, **BNET** and **CBS MoneyWatch.com**) ranked 5th among all properties in the General News category. In other CBS Interactive ranking highlights: **CHOW** saw yearly gains in unique visitors (184%) and visits (200%); **CBSSports.com** saw year-over-year growth in unique visitors (114%), visits (131%) and total minutes (86%); **MaxPreps.com** posted triple-digit yearly growth in unique visitors and visits. (Source: May 2010 comScore Media Metrix /U.S. Data)

- Recent additions to the **CBSSports.com College Network** have placed it in a dominant position entering the 2010 college football season. New interactive agreements have been signed to produce the official athletic sites for the Universities of **Georgia**, **Mississippi**, **North Carolina State**, **DePaul** and **Pepperdine**. With the new additions, the Network now includes 52 of the 65 (80%) BCS eligible schools from the big six conferences.

- For the 2010 World Cup, **CBSSports.com** partnered with two-time NBA Most Valuable Player **Steve Nash** and Nash's video production company, **Meathawk**, to give fans around the world a unique perspective of the world's largest sporting event. Nash's reports were seen on the official pages of **CBSSports.com** on **Facebook**

EYE ON THE CW



NIKITA star **Maggie Q (l)** and **HELLCATS**



On May 20, **The CW Network** unveiled its schedule for its 2010-2011 season which will premiere with original programming

during all 10 hours of primetime. The schedule features new series: **NIKITA**, starring international action-film star and Jackie Chan protégé **Maggie Q** ("Live Free or Die Hard") in the title role as a rogue assassin out to bring down the secret government agency that trained her; and **HELLCATS**, about a pre-law student, played by **Aly Michalka** ("Bandslam"), whose life is turned upside down when she joins the cheerleading team at a major southern university. This fall, for the first time in The CW's history, original series will air in across the network's schedule on every night and in every time period. Planned for midseason is **SHEDDING FOR THE WEDDING** [working title], where 10 overweight engaged couples will compete for the wedding of their dreams.

This summer, The CW premiered **PLAIN JANE** (Wednesdays, 9:00-10:00 PM), an original reality series hosted by British fashion expert **Louise Roe** ("The City"), who gives one woman the head-to-toe style transformation of her life, and **18 TO LIFE** (back-to-back episodes, Tuesdays, 9:00-9:30 PM, 9:30-10:00 PM), the hit Canadian comedy series about a modern-day Romeo and Juliet.

and **Twitter**. In addition, **CBS Sports Mobile** provided extensive coverage of the World Cup, with the **CBS Sports 2010 World Soccer** app available from **Apple's App Store**. Plus, **CBSSports.com** offered a cutting-edge social fantasy game on Facebook that gave players the chance to build their very own soccer team to contend for the world title.

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And... On April 20, **CNET** launched three new web-shows: "Tap that App," "CNET Tech Review" and "preGAME." Also in April, CBS.com began streaming the fourth season of **GHOST WHISPERER: THE OTHER SIDE IV** sponsored by **GMC Acadia**. ... In July, **CHOW.com** launched the latest addition to its collection of popular web shows, "CHOW Cooks from Books," and launched an online, interactive trip to sample innovative food from coast-to-coast in partnership with **Lexus**. ... Also in July, **CBS.com** premiered the second season of popular web series **AROUND THE WORLD FOR FREE** — a live, online, interactive reality series sponsored by **AT&T** in association with **American Airlines**.



Cable Networks:

CBS's cable networks are comprised of the premium subscription **Showtime Networks** and **CBS College Sports Network**, which is devoted to college athletics. Showtime Networks (which includes **SHOWTIME**, **The Movie Channel** and **Flix**) subscriptions totaled 63.5 million as of June 30, 2010, up by 5.1 million from the same time last year, reflecting increased direct broadcast satellite and telephone company subscriptions. Smithsonian Networks (a joint venture between Showtime Networks Inc. and the Smithsonian Institution) subscriptions totaled 5.3 million, up by 1.1 million, or 27%. ... Second Quarter 2010 versus 2Q 2009, CBS College Sports Network subscriptions of 36.0 million were up by 5.6 million, or 18%, resulting from increased carriage across all platforms and additional system launches.

Key Developments from Mid-April:

- As part of a multi-faceted campaign for **THE REAL L WORD** which debuted in June, **SHOWTIME** launched a three screen interactive viewer experience to reach fans on every platform, including online (**sho.com**, **Ustream.com** and **foursquare.com/RealLWord**), social networking (**Twitter @SHO_realLword** and **Facebook**) and mobile (an iPhone app).

- **SHOWTIME** confirmed January premiere dates for some of its new and returning series. **SHAMELESS**, a one-hour drama executive produced by *Emmy Award* winner **John Wells**, starring *Emmy Award* winner and *Oscar* nominee **William H. Macy** ("Fargo," "Pleasantville," "The Cooler") and *Golden Globe* nominee **Emmy Rossum** ("The Phantom of the Opera," "Mystic River") will debut on January 9. **EPISODES**, a comedy series starring **Matt LeBlanc** ("Friends"), and the fourth season of **CALIFORNICATION**, starring **David Duchovny** in his *Golden Globe*-winning role, both premiere on January 10. *Emmy* and *Golden Globe* nominee **Rob Lowe** ("Brothers & Sisters") and film and television star **Carla Gugino** ("Watchmen") will guest star in the fourth season along with **Tommy Lee**, **Zoe Kravitz**, **Michael Ealy** and **Callie Thorne**.

And... **THE BORGHIAS**, a one-hour drama series based on the infamous Italian Renaissance family and starring *Oscar* winner **Jeremy Irons**, begins production in Hungary in mid-summer 2010. ... *Emmy*-winning actress **Lisa Kudrow** ("Friends") joins the growing list of celebrated stars in the **SHOWTIME** line-up with the pick-up of her original online comedy series, **WEB THERAPY**. ... *Oscar* winner **Richard Dreyfuss** ("The Goodbye Girl") will return briefly to series television, guest starring in at least four episodes of the hit comedy series, **WEEDS**. Other guest stars this season include **Alanis Morissette**, **Jennifer Jason Leigh**, **Mark-Paul Gosselaar**, **Peter Stormare** and **Linda Hamilton**. ... *Academy Award* nominee **Liam Neeson** will guest star in the new comedy series **THE BIG C**, joining an all-star cast and notable guests stars, including **Cynthia Nixon** and **Idris Elba**. ... For the fifth season of the *Emmy*-nominated hit drama **DEXTER**, **Julia Stiles**, **Peter Weller**, **Maria Doyle Kennedy**, **Shawn Hatosy** and **Jonny Lee Miller** will guest star.



- In July, **C-USA** extended its contract with **CBS College Sports Network** through June 2016 in a deal that gives the Network continued rights to broadcast more live Conference USA events than any other television network. The comprehensive agreement provides significant national and regional exposure for football, men's and women's basketball, baseball and the 16 other Conference USA sports, including regular



season and championship coverage. Additionally, the agreement includes Video on Demand, Internet, broadband and wireless distribution rights for C-USA events. CBS College Sports Network also retains the rights to sublicense games to its affiliate partners throughout the country. Over the past five years, the CBS College Sports Network has broadcast more than 400 contests and events featuring C-USA teams.



Publishing:

Key developments from Mid-April:

● Through July, **Simon & Schuster** has had a total of 85 New York Times bestsellers in 2010, including eight #1 bestsellers. Major best sellers for S&S in the 2nd Quarter of 2010 included SPOKEN FROM THE HEART by **Laura Bush**, WOMEN FOOD AND GOD by **Geneen Roth**, THE OVERTON WINDOW by **Glenn Beck**, FOREIGN INFLUENCE by **Brad Thor**, UNDER THE DOME by **Stephen King** and DORK DIARIES by **Rachel Renée Russell**.

● The April 15 paperback release in the United Kingdom of bestselling author **Philippa Gregory's** latest novel, "The White Queen," received some high-impact promotion when an image of the book jacket was projected onto such London landmarks as the **Houses of Parliament, Tower of London, Wellington Arch** and **Selfridges** department store.



The cover of the Simon & Schuster best seller "The White Queen" projected onto Britain's Houses of Parliament on April 15, 2010.

● **Digital**

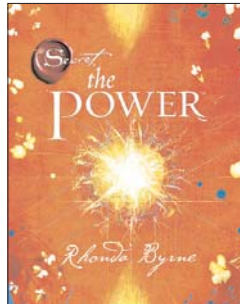
Developments: To serve the increasing number of consumers using mobile devices to access the web, **Simon & Schuster Digital** launched a



mobile-optimized version of the company's acclaimed website. The mobile version can be accessed at <http://m.simonandschuster.com> As part of its ongoing efforts to offer readers new ways to find and sample its book content, S&S has launched tipsonhealthyliving.com, tipsonlifeandlove.com, and tipsonhomeandstyle.com -- three category-specific websites that feature short, 500-1,000 word articles culled from S&S's extensive list of nonfiction titles as well as links to SimonandSchuster.com and online booksellers. The three sites supplement and aggregate articles that have been syndicated through S& S's expanding network of content partners on the Web, including **MSN** and **Yahoo!**, which bring book-derived articles to millions of readers. ... In June, less than three days after **President Obama's** firing of his top commander in Afghanistan, S&S published an instant e-book "Truman Fires MacArthur," a historically relevant excerpt from **David McCullough's Pulitzer Prize-winning** biography, "Truman." The book is available on all e-Book, platforms. ... **Simon & Schuster Canada** began making e-Books available on **Apple's new iBookstore in Canada**, including internationally bestselling titles from **Stephen King, Kathy Reichs, Jodi Picoult, Robin Sharma** and **Cassandra Clare**.

(Continued on page 10)

Coming Soon: On August 17, **Atria Books** will publish in THE POWER, the new book by **Rhonda Byrne**, author of the worldwide phenomenon, THE SECRET. THE POWER will have a first printing of two million copies, and will be published simultaneously in the UK, Canada, and Australia. ... In



November 2010, **Free Press** and **Simon & Schuster UK** will publish a treatise on the world financial crisis by former Prime Minister **Gordon Brown**. ... Multi-million copy bestselling author **Dave Ramsey** has signed a two-book world rights co-publishing agreement with **Howard Books**. The first book, to be published in fall 2011, will be the first major book from Ramsey since the release of THE TOTAL MONEY MAKEOVER (2003) which has appeared on the New York Times best-seller list more than 140 weeks. ...

Gallery Books has entered into a two-book deal with **Epic Games** and #1 New York Times-bestselling author **Karen Traviss** for original novels based on the groundbreaking and award-winning military sci-fi action video game series, "Gears of War." In other Gallery Books news, the imprint plans to publish in Spring 2011 THE PERMANENT COURTSHIP OF SALLY WADE: THE GEORGE CARLIN LETTERS, an illustrated memoir by **Sally Wade**, Carlin's wife of ten years. In January 2011, the imprint plans to publish a new book from three-time U.S. National Figure Skating Champion, World Medalist and two-time U.S. Olympian **Johnny Weir**. Upcoming, an untitled work of fiction from television personality Star Jones and KISS guitarist **Ace Frehley's** memoir.

THE LOCAL GROUP

The **Local Group** is comprised of the local broadcasting segments, which include CBS's 28 owned and operated television stations and 130 radio stations operating in 28 U.S. markets, as well as the CBS Outdoor out-of-home advertising business. In April, numerous CBS television and radio stations were honored with 2010 RTNDA Edward R. Murrow Awards.

(Continued on page 11)

CBS CONSUMER PRODUCTS



CBS CONSUMER PRODUCTS SHOWCASES SHOWTIME:



In June, **CBS Consumer Products**

extended its portfolio of entertainment

properties with a new deal with sister company **Showtime Networks Inc.** for merchandise and licensing. Under the relationship with Showtime's licensing team, CBS Consumer Products will build upon the merchandising programs for top Showtime properties such as DEXTER, WEEDS, NURSE JACKIE, CALIFORNICATION, THE TUDORS, THE REAL L WORD, SHOWTIME Sports and the upcoming series THE BORGAS. Notes Showtime's Senior Vice President, Distributor Marketing **Laura Palmer**: "SHOWTIME has cultivated some of today's most groundbreaking television series, and this partnership taps into the strength of the CBS Consumer Products group, which has a proven track record in reaching consumers with new brand experiences." The extensive portfolio of award-winning entertainment properties from SHOWTIME augments CBS Consumer Product's television library, which currently includes the NCIS and CSI franchises, AMAZING RACE and SURVIVOR, as well as classic television brands such as "The Andy Griffith Show," "I Love Lucy," "The Brady Bunch" and "Cheers."



NEW ZIP CODE FOR BEBE STORES:

CBS Consumer Products and top women's contemporary specialty store retailer **bebe stores, inc** are partnering to launch a branded clothing line -- 'bebe for 90210' -- based on **CBS**

Television Studios' 90210 television series for **The CW**.

The new line will launch in conjunction with new episodes of the hit series' third season this fall and include styles worn by various characters in the show along with products inspired by the series. The CW and bebe will support the new line with an integrated marketing campaign along with in-store signage and key positioning within bebe stores. The collection will be available for sale exclusively in select bebe stores nationwide as well as on www.bebe.com.



CBS Television Stations:

Key Developments from Mid-April:

- In June, **CBS Corporation** announced that it has signed a definitive agreement to sell **WGNT-TV** in Norfolk, VA, a CW station, to **Local TV Holdings, LLC**.
- On May 25, **CBS 3 (KYW-TV)**, **The CW Philly (WPSG-TV)** and local **CBS RADIO** stations (**KYW-AM**, **WIP-AM**, **WOGL-FM**, **WPHT-AM** and **WYSP-FM**) teamed with Philadelphia's **Independence Visitor Center** and the **Center City Direct** organization team to launch the **Visitor Center Network**. This latest addition to Philadelphia's "CBS Always On News Network" will allow the more than three million tourists and others who annually come to the "City of Brotherly Love" to view an ongoing loop of news video and a news crawl on eight 50-inch HD screens at the Center -- the most visited venue in Philadelphia.



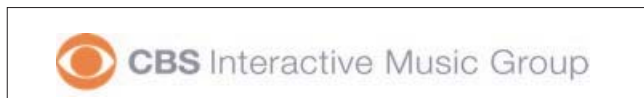
CBS RADIO: In the period of April-June 2010, compared to the same period one year earlier, **CBS**

RADIO increased AQH share 12+ in nine of the top 10 markets, with New York and San Francisco leading the way. In addition, CBS RADIO increased weekly cume audiences 12+ in 8 of the top 10 markets. Furthermore, there was a gross increase of 1.67 million listeners for CBS RADIO in the top 10 markets vs spring 2009. Biggest quarterly year-to-year share increases in persons 12+ were **KLUV** (Dallas) and **KMVQ** (San Francisco), up 1.3 share points from a year ago. **WCBS-FM** (New York) gained 1.1 share points, **WIP** Philly increased by 1.0 share point, and **WXRK** (New York), **KVIL** (Dallas) and **KCBS-AM** (San Francisco) were all up .9 share points. (Source for the Arbitron data- Arbitron, April-June 2009 and April-June 2010 surveys, Monday-Sunday 6A-12A P12+)

Key Developments from Mid-April:



- **Last.fm**, the **CBS Interactive Music Group's** global online music discovery site with more than 40 million monthly unique users, has scrobbled a record 40 billion songs since the site launched more than seven years ago. In addition to this milestone, Last.fm recorded significant growth in the United States across several key metrics over the last year, according to **comScore Media Metrix**. ... **Last.fm Discover**, the alternative and indie rock leaning station dedicated to breaking artists, began airing its "Summer Sessions" events sponsored by **Energizer Advanced Lithium**. Last.fm Discover is heard on HD Radio stations **WWFS-FM (102.7 HD2) New York**, **KCBS-FM (93.1 HD2) Los Angeles**, **WXRT-FM (93.1 HD3) Chicago** and **KITS-FM (105.3 HD3) San Francisco**. It is also streamed online at <http://lastfmdiscover.radio.com/> and through a variety of mobile devices. ... In June, **Last.fm/festivals** launched as a new feature exclusively sponsored by the **U.S. Air Force** in the US and **Samsung** in the UK. The site is dedicated to giving users personalized recommendations for the summer music season.



- In July, the **CBS Interactive Music Group** and CBS RADIO's leading news, talk and sports stations launched an update to their streaming radio platform through **Radio.com**. Combining the power of 130 CBS RADIO stations along with hundreds of interactive stations from its streaming partners, the updated Radio.com allows users to listen, learn and discover as well as build their music profile through scrobbling with **Last.fm**. The update gives advertisers an increase in pageviews via more ad placement opportunities, including a visual history of audio spots heard while listening to the stream and improved audience measurement.
- Top radio trade publication **Radio Ink** named seven CBS RADIO women from a variety of departments, stations and locations to the magazine's annual list of influential women in radio. Among those honored were **Valerie Blackburn**, Market Controller, Los Angeles;

(Continued on page 12)

(CBS Local Group, continued from page 11)

Becky Brenner, Program Director/Digital Web Manager, **KMPS-FM** Seattle; **Lisa Decker**, Senior Vice President/Market Manger, **CBS RADIO Seattle**; **Jenn Donohue**, Senior Vice President/Director of Sales, **CBS RADIO New York**; **Lucy Hughes**, Senior Vice President, Research; **Karen Mateo**, Vice President, Communications, CBS RADIO and **Sue McNamara**, Senior Vice President, Sales, CBS RADIO.

And... The **National Hockey League's St. Louis Blues** and the team's radio home, CBS RADIO's **KMOX-AM**, have agreed on a multi-year contract extension, which will keep the team's hockey games on the station's 50,000-watt signal that at night reaches more than 40 states and parts of Canada. KMOX has been the flagship station for the Blues since 2007 and the team's radio home for all but eight seasons since the club entered the NHL in 1967. KMOX will also continue to provide hockey-related programming throughout the year. ... **97.1 The Ticket** has signed a new multi-year broadcast agreement with the **Detroit Tigers** and **Detroit Red Wings** organizations starting with the 2010-11 seasons for each team. Under the new agreement, 97.1 The Ticket and 1270 AM will continue to broadcast regular season games, as well as preseason and postseason games. WXYT has served as the flagship station for the Red Wings since the 2000-01 season and the Tigers since 2001.

The University of Pittsburgh has entered into an agreement with CBS RADIO's 50,000-watt **KDKA-FM Sportsradio 93.7 The Fan**, Pittsburgh's only 24/7 local sportsradio station, to serve as the flagship for Pitt football and men's basketball radio broadcasts. In addition to game broadcasts, Sportsradio 93.7 will air a wide array of ancillary programming focusing on the Panthers, including weekly shows featuring football coach **Dave Wannstedt** and basketball coach **Jamie Dixon**. ... Three CBS RADIO stations were honored with *National Edward R. Murrow Awards*: **KCBS-AM San Francisco**, **WBZ-AM Boston** and **WCBS-AM, New York**. In addition, CBS RADIO was honored with 38 *Regional Murrow Awards*. ... On June 26, **WCBS NEWSRADIO 880**, **CBS FM 101.1**, **WFAN SPORTS RADIO 66**, **1010 WINS**, **FRESH 102.7** and **92.3 NOW** held the second "CBS Radio New York

Expo."



CBS Outdoor: CBS Outdoor is a worldwide leader in out-of-home advertising with operations throughout the Americas, including

all 50 of the largest DMA's in the U.S., 19 of the 20 largest metropolitan markets in Canada and 45 in Mexico, as well as markets throughout Argentina, Brazil, Chile and Uruguay. Additionally, CBS Outdoor is a major player in Europe, with important assets in the UK, France, Netherlands, Italy, Spain and Ireland.

Key Developments from Mid-April:



- **CBS Outdoor** renewed its contract with the **Washington Area Metropolitan Transit Authority**, the country's fourth-largest transit agency, which carries an estimated 1.2 million riders each day. The new agreement, which began July 1,

includes transit advertising on both bus and rail systems, totaling 86 metro stations, 1,200 rail cars and more than 1,300 buses. The renewal spans three years, with four single-year options. CBS Outdoor's renewal with WAMTA follows the lucrative bus and commuter rail contract with New York's MTA it won in February. Combined with its other transit relationships, including Los Angeles, Miami, Atlanta, and Cleveland, CBS Outdoor has become North America's largest transit advertising business.

- In July, CBS Outdoor announced that its **Outernet** division had completed the installation of the fully digital **GameStop TV** network in 4,100 U.S. GameStop stores. This



makes GameStop TV one of the largest digital out-of-home networks in the country. Gamestop TV's primary audience is men 12-34, a simultaneously elusive and sought after demographic. Sixteen million viewers

(Continued on page 13)

**CBS ACQUIRES ECOMEDIA:
NEW UNIT OFFERS GREEN DIMENSION
TO THE COMPANY'S ADVERTISERS**



EcoMedia's executive team at L.A.'s Manhattan Beach Pier. Paul Polizzotto, President, stands at center.

On May 13, CBS announced the acquisition of **EcoMedia, LLC**, a Los Angeles-based organization that brings together public institutions and municipalities with private industry advertisers and local media to generate funding for projects to improve the environment. Since 2008, CBS and EcoMedia, working as partners, have engaged in a wide variety of environmental projects in the company's local markets. With this deal CBS now incorporates EcoMedia's innovative business model and sales and greening/sustainability offerings into all its operating units, including television, radio, online, publishing and outdoor media assets.

Founded in 2002 by **Paul Polizzotto**, who remains its President, EcoMedia's sustainable media product is a unique solution that CBS can now offer to help corporate clients dedicate a portion of their ad buys to help fund energy efficiency retrofits and on-site solar and renewable energy in public buildings and schools, as well as tree plantings and watershed clean-up projects across the nation. For more about EcoMedia, go to www.ecomediacs.com.



"We want to be a catalyst for getting actual bricks-and-mortar 'greening' projects done that will improve the quality of life throughout CBS and in the local communities we serve. We have seen firsthand EcoMedia's work on the ground on environmental projects throughout the country and we're very pleased to now fully integrate EcoMedia into the fabric of CBS." -- CBS President and CEO Leslie Moonves.

(CBS EcoMedia, continued)

- In May **EcoMedia**, CBS's newest division, unveiled grand prize-winning green makeovers to **Rosa Parks Elementary School** (San Francisco), **Miami Northwestern High School** and **Everett M. Dirksen Middle School** (Cook County, IL). Sustainable media sponsorships for the makeovers were secured from a cross-section of public and private partnerships. Integral in supporting the events that unveiled the makeovers were CBS-owned television stations **WFOR** Miami, **WBBM** Chicago and **KPIX** San Francisco.

In Other Green News... In June, the **CBS Communications Group** issued the **2010 Green Report**, a comprehensive look at company-wide environmental initiatives. The Report concludes with a look at how CBS and its newest division, **EcoMedia**, will be working together to build a greener and more environmentally sustainable future for the company and those it serves worldwide. The full Green Report is located at cbcorporation.com in the Social Responsibility section of the site.



(CBS Local Group, continued from page 12)

"look at, watch and listen to" the GameStop TV network's content and advertising twice monthly. (Source: Nielsen Media research)

- In New York's Times Square subway station, **CBS Outdoor** unveiled the world's first high definition video platform posters, featuring an ultra-thin 10-inch LCD screen with audio embedded into traditional two-sheet posters.



- The **London Organizing Committee of the Olympic Games and Paralympic Games** (LOCOG) named CBS Outdoor's UK unit as the official outdoor advertising (Continued on page 14)

(CBS Local Group, continued from page 13)

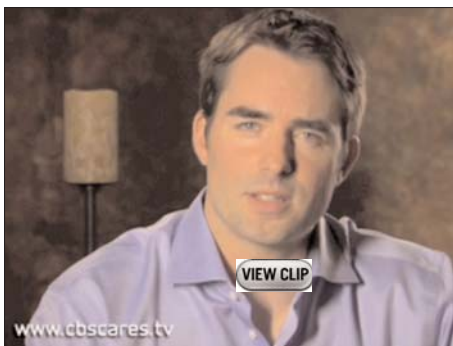
supplier supporting London 2012's Olympic and Paralympic marketing plans over the next two years.

- A **CBS Outdoor Canada** billboard for the **Halifax (Nova Scotia) Rainmen** professional basketball team was recognized internationally for its creativity.

SOCIAL RESPONSIBILITY

As one of the world's great business enterprises, **CBS** takes pride in its role as a socially responsible corporate citizen, not only in the communities where its employees work and live, but in the wider arena where the company operates. From individual staffers to individual business units across the globe, and the company as a whole, CBS continues to make social responsibility a key business priority. Recognizing the power and influence that a media company carries through its various business units, **CBS Diversity** has been on the forefront of making diversity a reality through a wide array of initiatives targeted to talent in front of and behind the camera as well as outreach to diverse vendors and professional service suppliers; **CBS Cares** has established a leadership role in creating PSAs that highlight often overlooked health issues that affect the lives of millions and through other initiatives; and CBS's sponsorship of the Emma Bowen Foundation provides minority students internships throughout the company; and many other initiatives; and CBS's sponsorship of the **Emma Bowen Foundation** provides minority students internships throughout the company.

- **CBS Cares** won a *CINE Golden Eagle Award* for the CBS Cares Holiday Season Pap Smear campaign. This is the third consecutive *Golden Eagle*



To view the winning **CBS CARES Pap smear video**, go to <http://tinyurl.com/ydu3rh7>.

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Award

for CBS Cares, which previously won for its

Holiday Prostate PSA campaign and for the CBS Cares Colonoscopy Sweepstakes. Other highlights this Quarter included PSAs honoring Asian Pacific American Heritage Month (May), as well as PSAs for **Red Cross Chile Disaster Relief**, **Tennessee Flood Relief**, **Save the Children** and **Operation Gratitude** messages urging viewers to help send a care package to troops serving overseas.



HONORING THE AMERICANS WITH DISABILITIES ACT: (l-r) Tiffany Smith-Anoa'i (CBS VP Diversity & Communications); U.S. Department of Labor Assistant Secretary Kathleen Martinez; U.S. Department of Labor Secretary Hilda L. Solis; Josie Thomas CBS SVP and Chief Diversity Officer; and Robert David Hall (CSI: Crime Scene Investigation)
Photo: Christopher Voelker

- On July 10, **CBS Diversity** partnered with the **U.S. Department of Labor's Office of Disability Employment** and the **Television Academy's Diversity Committee** in honoring the 20th anniversary of the Americans with Disabilities Act (ADA). U.S. Department of Labor Secretary **Hilda L. Solis** and the Assistant Secretary **Kathleen Martinez** hosted a "Call to Action" Summit & Panel on media employment and portrayals of people with disabilities.

(For more information about the many initiatives and programs of CBS Diversity and CBS Cares, go to Diversity.CBSCorporation.com and/or CBScares.com.)

(Continued on page 15)

EXECUTIVE APPOINTMENTS



Jonathan Karp

Jonathan Karp has been named Executive Vice President and Publisher of the **Simon & Schuster** imprint. Karp arrives at S&S from **Twelve**, an imprint of the **Hachette Book Group**, which he founded in 2005 and where he served as Publisher and Editor in Chief. During his time at Twelve, Karp published numerous New York Times bestsellers, including books from the late **Edward M. Kennedy, Christopher Buckley, Christopher Hitchens**, and the recent #1 bestseller **WAR** by **Sebastian Junger**



Jessica Kourakos

Jessica Kourakos has joined CBS as Vice President of Investor Relations, bringing to the Company over 15 years of professional experience in various senior roles on both Wall Street and in corporate finance. She previously served as head of investor relations for **Intuit** and **Synopsys** -- both multi-billion dollar software companies based in Silicon Valley -- and as Vice President and Senior Technology Analyst at **Goldman Sachs**, where she followed the videogame, technical and security software industries. Most recently, Kourakos served as a senior analyst covering the Internet and Media sectors at a New York City-based investment firm.



Brian Kennedy

At the **CBS Television Stations** group, veteran local television executive **Brian Kennedy** has been named Vice President and General Manager of **WCCO-TV**, the CBS-owned station in Minneapolis-St. Paul. Kennedy, who earlier in his career oversaw the operation of three CBS-owned stations in Miami (**WFOR-TV** and **WBFS-TV**) and West Palm Beach (**WTVX-TV**), is returning to CBS after having spent the past three years as Executive Vice President of **Freedom Broadcasting** and General Manager of **WPEC-TV** West Palm Beach, Freedom's largest station. In this position, he was responsible for driving revenue growth strategies for Freedom's portfolio of eight stations. As part of his new responsibilities,

Brian Kennedy, continued

Kennedy will be working on building bigger and better opportunities for **WCCO-TV** to work more closely with **WCCO-AM** as well as other CBS RADIO stations in the Twin Cities. ... Also at the CBS

Television Station's group, **Bruce Erik Brauer**, who served as Vice

President, Creative Services at **WCBS-TV** since June 2007, was named Senior Vice President, Creative Services. In this role, he is responsible for overseeing the marketing, on-air promotion, graphics, radio-outdoor-print advertising and

scenic, music and audio design initiatives for CBS's 28 owned local television stations. He will also continue to head the award-winning creative services team at **WCBS-TV**, where working with current CTS President **Peter Dunn** (who is also President and General Manager at the flagship station), he launched a "Print to Motion" initiative that allows a station's sales team to approach prospective new clients (who have traditionally not advertised on TV) with a finished commercial already in hand.



Bruce Erik Brauer



David Nevins

At **Showtime Networks**, *Emmy* Award-winning producer and veteran network programming executive **David Nevins** has been named President of Entertainment, reporting to Chairman and CEO **Matt Blank**. In his new position, Nevins will be responsible for developing, acquiring and supervising all aspects of programming for all of Showtime Networks' channels. As President of **Imagine Television** since 2002, Nevins oversaw development and production, and executive produced all of the company's television productions, including the *Golden Globe* and *Emmy Award*-winning "24" as well as the critically acclaimed "Friday Night Lights." Among other positions, Nevins has served as Executive Vice President, Programming at **Fox Broadcasting Company**. Nevins succeeds **Robert Greenblatt**, whose legacy Chairman/CEO Blank noted, "has us grateful and well-positioned for the company's future."

(Executive Appointments, continued from page 15)



Charles Pavlounis

Charles Pavlounis has been named CBS's Senior Vice President, Internal Audit. Pavlounis joins the company with nearly 21 years of diversified professional experience in various senior roles in finance and compliance. He previously served as Senior Vice President and Chief Audit

Executive of **Wyndham Worldwide Corp.**, Chief Risk Officer and Chief Audit Executive of **Dun & Bradstreet Corp.** and Assistant Controller & Director of Internal Control Compliance at **The Interpublic Group**. He also held positions of increasing responsibility in finance and operations at Mercer Consulting, Inc., and spent seven years with KPMG in various capacities. Pavlounis is a member of the American Institute of Certified Public Accountants and the New York Society of Public Accountants.

At the CBS Marketing Group, Garen van de Beek has been named Executive Vice President and Creative Director, and **Lori Shefa** succeeded him as Senior

van de Beek/Shefa, continued



Garen van de Beek



Lori Shefa

Vice President, On-Air Promotion. In his new role, van de Beek, who reports to CBS Marketing Group President **George Schweitzer**, will lead the Advertising and Promotion group,

which is responsible for all creative and production elements of the Network's marketing for CBS Entertainment, including on-air promotion, print, cable, online, digital, outdoor and radio. He most recently served as Senior Vice President, On-Air Advertising and Promotion. ... As the new head of CBS's on-air creative department, Shefa will spearhead the conception and production of an extensive assortment of promotional campaigns and spots designed to launch and support the Network's programming. She has been CBS's Vice President of On-Air Promotion since 2004. These moves are a result of the sudden passing in April 2010 of Ron Scalera, who held the position of Executive Vice President and Creative Director of CBS Marketing since 1997.

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements. CBS Corporation's news releases and filings with the Securities and Exchange Commission, including but not limited to its most recent Form 10-K and Form 10-Qs and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances.

For more information about CBS Corporation, see the Company's news releases and filings with the SEC, which can be found at www.cbcorporation.com, in the "News" and "Investor Relations" sections, respectively.

STATISTICAL INFORMATION

June 2010

Select sample information for descriptive purposes only

CBS Network Time-Period-Winning Programs ⁽¹⁾

<i>Big Brother 12- Sun</i>	<i>48 Hours Mystery - Fri</i>
<i>CSI: Miami</i>	<i>NCIS</i>
<i>CSI: New York</i>	<i>60 Minutes</i>
<i>48 Hours Mystery</i>	

(1) NTI, Nielsen Media Research. Average audience, "Most Current" ratings. Mon-Sat 8-11p, Sun 7-11p. Time period winning programs are defined as ones which have won 50% or more of their regularly-scheduled airings and are #1 in time period rank among Persons 2+. Time period rank based upon program's summer-to-date average from 05/31/10-07/25/10.

CBS Radio Revenue Ranking in Top 10 Markets ⁽⁴⁾

Market	Rank
New York	No. 1
Los Angeles	No. 2
Chicago	No. 1
San Francisco	No. 1
Dallas	No. 1
Houston	No. 2
Philadelphia	No. 1
Atlanta	No. 2
Washington, D.C.	No. 3
Boston	No. 1

(4) Source: "Year-To-Date Market Total Revenue Performance Summary" for YTD June 2010, per Miller, Kaplan, Arase & Co., LLP.

TV Production (Network and First-Run) ⁽²⁾

<i>90210 (The CW)</i>	<i>Good Wife (CBS)</i>
<i>America's Next Top Model (The CW)</i>	<i>Gossip Girl (The CW)</i>
<i>Big Brother (CBS)</i>	<i>Hawaii Five-O (CBS)</i>
<i>Blue Bloods (CBS)</i>	<i>Hellcats (The CW)</i>
<i>The Bridge (CBS)</i>	<i>Life Unexpected (The CW)</i>
<i>Criminal Minds (CBS)</i>	<i>Medium (CBS)</i>
<i>Criminal Minds Spin-off (CBS - mid-season)</i>	<i>NCIS (CBS)</i>
<i>CSI (CBS)</i>	<i>NCIS: Los Angeles (CBS)</i>
<i>CSI: Miami (CBS)</i>	<i>Rules of Engagement (CBS)</i>
<i>CSI: NY (CBS)</i>	<i>Shedding for the Wedding (The CW)</i>
<i>The Defenders (CBS)</i>	<i>Survivor (CBS)</i>
<i>Flashpoint (CBS)</i>	<i>Vampire Diaries (The CW)</i>

(2) Represents current shows CBS Corporation or its subsidiaries produce, own an equity stake in and/or distribute as of 08/03/10. New shows in bold.

First-Run Syndication Programs

Dr. Phil	Judge Joe Brown
The Doctors	Judge Judy
Entertainment Tonight	Mr. Food
Entertainment Tonight Weekend	The Oprah Winfrey Show
Inside Edition	Rachael Ray
Inside Edition Weekend	Smash Cuts
The Insider	Swift Justice with Nancy Grace*
The Insider Weekend	Wheel of Fortune
Jeopardy!	Wheel of Fortune Weekend
Jeopardy! Weekend	

*In production; debuts in September.

Showtime Networks Subscriptions ⁽³⁾

(in millions)	2Q '09	2Q '10
Showtime Networks	58.4	63.5

(3) Showtime Networks includes Showtime, The Movie Channel and FLIX. Data as of 06/30/10.

Simon & Schuster's *New York Times* Best Sellers ⁽⁵⁾

Title	Author	Rank	Weeks on List
Hardcover Fiction:			
<i>Fly Away Home</i>	Jennifer Weiner	2	1
<i>The Glass Rainbow</i>	James Lee Burke	6	1
<i>The Overton Window</i>	Glenn Beck	9	5
<i>Foreign Influence</i>	Brad Thor	13	3
Hardcover Nonfiction:			
<i>The Obama Diaries</i>	Laura Ingraham	1	1
<i>Empire of the Summer Moon</i>	S.C. Gwynne	8	4
<i>Sliding Into Home</i>	Kendra Wilkinson	9	2
<i>Spoken from the Heart</i>	Laura Bush	14	11
Paperback Trade Fiction:			
<i>Little Bee</i>	Chris Cleave	3	22
<i>Under the Dome</i>	Stephen King	4	2
<i>Best Friends Forever</i>	Jennifer Weiner	6	11
<i>Her Fearful Symmetry</i>	Audrey Niffenegger	14	3
Paperback Nonfiction:			
<i>Are You There, Vodka? It's Me, Chelsea</i>	Chelsea Handler	3	29
<i>The Glass Castle</i>	Jeannette Walls	5	176
Advice, How-To and Miscellaneous Hardcover:			
<i>Women Food and God</i>	Geneen Roth	1	18
<i>The Secret</i>	Rhonda Byrne	4	166
<i>Can America Survive?</i>	John Hagee	10	2
Children's Chapter Books:			
<i>Tales from a Not-So-Popular Party Girl</i>	Rachel Renee Russell	4	6

(5) *The New York Times*, 08/01/10

STATISTICAL INFORMATION

June 2010 – Continued

Select sample information for descriptive purposes only

CBS Corporation Major-Market Media Presence in the Top 25 U.S. Radio Markets as of August 3, 2010

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
New York, NY #1—Radio #1—Television	WCBS WCBS WFAN WINS WWFS WXRK	FM AM AM AM FM FM	Classic Hits News Sports News Adult Contemporary Contemporary Hit Radio	WCBS-TV	UHF	CBS	Billboards, Subway/Rail, Bus, Street Furniture, Malls, Digital In- Store Networks
Los Angeles, CA #2—Radio #2—Television	KCBS KFWB ⁽²⁾ KAMP KNX KROQ KRTH KTWV	FM AM FM AM FM FM FM	Adult Hits News/Talk Contemporary Hit Radio News Alternative Rock Classic Hits Smooth Jazz	KCAL-TV KCBS-TV	VHF UHF	Independent CBS	Billboards, Subway/Rail, Bus, Street Furniture, Malls, Digital In- Store Networks
Chicago, IL #3—Radio #3—Television	WBBM WBBM WCFS WJMK WSCR WUSN WXRT	FM AM FM FM AM FM FM	Rhythmic Contemporary Hit Radio News Adult Contemporary Adult Hits Sports Country Adult Album Alternative	WBBM-TV	VHF	CBS	Billboards, Malls, Digital In-Store Networks
San Francisco, CA #4—Radio #6—Television	KCBS KMVQ KITS KLLC KFRC KFRC	AM FM FM FM AM FM	News Contemporary Hits Radio Alternative Rock Hot Adult Contemporary Oldies News	KPIX-TV KBCW-TV	UHF UHF	CBS The CW	Billboards, Subway/Rail, Bus, Street Furniture, Malls, Digital In- Store Networks
Dallas-Fort Worth, TX #5—Radio #5—Television	KLUV KMVK KJKK KRLD KRLD KVIL	FM FM FM AM FM FM	Classic Hits Spanish Adult Hits News/Talk Sports Adult Contemporary	KTVT-TV KTXA-TV	UHF UHF	CBS Independent	Billboards, Street Furniture, Malls, Digital In-Store Networks
Houston, TX #6—Radio	KKHH KIKK KILT KILT KLOL KHMx	FM AM FM AM FM FM	Contemporary Hit Radio Talk Country Sports Spanish Hot Adult Contemporary				Billboards, Malls, Digital In-Store Networks
Atlanta, GA #7—Radio #8—Television	WAOK WVEE WZGC	AM FM FM	News/Talk Urban Adult Album Alternative	WUPA-TV	UHF	The CW	Billboards, Subway/Rail, Bus, Street Furniture, Malls, Digital In- Store Networks
Philadelphia, PA #8—Radio #4—Television	KYW WIP WOGL WPHT WYSP	AM AM FM AM FM	News Sports Classic Hits News/Talk Classic Rock	KYW-TV WPSG-TV	UHF UHF	CBS The CW	Billboards, Subway/Rail, Street Furniture, Malls, Digital In- Store Networks

STATISTICAL INFORMATION

June 2010 – Continued

Select sample information for descriptive purposes only

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
Washington, D.C. #9—Radio	WIAD WLZL WJFK WPGC WHFS	FM FM FM FM AM	Adult Contemporary Spanish Sports Urban News/Talk				Billboards, Subway/Rail, Bus, Malls, Digital In- Store Networks
Boston, MA #10—Radio #7—Television	WBZ WBMX WBZ WODS WZLX	FM FM AM FM FM	Sports Hot Adult Contemporary News Classic Hits Classic Rock	WBZ-TV WSBK-TV	UHF UHF	CBS Independent	Billboards, Malls, Digital In-Store Networks
Detroit, MI #11—Radio #11—Television	WXYZ WOMC WZDH WWJ WXYZ WYCD	FM FM FM AM AM FM	Sports Classic Hits Contemporary Hit Radio News Sports Country	WKBD-TV WWJ-TV	UHF UHF	The CW CBS	Billboards, Bus, Malls, Digital In- Store Networks
Miami-Ft. Lauderdale, FL #12—Radio #17—Television				WFOR-TV WBFS-TV	UHF UHF	CBS MyNetworkTV	Billboards, Subway/Rail, Bus, Street Furniture, Malls, Digital In- Store Networks
Seattle-Tacoma, WA #13—Radio #13—Television	KMPS KPTK KJAQ KZOK	FM AM FM FM	Country News/Talk Adult Hits Classic Rock	KSTW-TV	VHF	The CW	Billboards, Malls, Digital In-Store Networks
Puerto Rico #14—Radio							Billboards
Phoenix, AZ #15—Radio	KOOL KZON KMLE	FM FM FM	Classic Hits Rhythmic Contemporary Hit Radio Country				Billboards, Subway/Rail, Street Furniture, Malls, Digital In- Store Networks
Minneapolis, MN #16—Radio #15—Television	WCCO WLTE KZJK	AM FM FM	News/Talk Adult Contemporary Adult Hits	WCCO-TV KCCO-TV KCCW-TV	UHF VHF VHF	CBS CBS CBS	Billboards, Street Furniture, Malls, Digital In-Store Networks
San Diego, CA #17—Radio	KSCF KYXY	FM FM	Hot Adult Contemporary Adult Contemporary				Billboards, Street Furniture, Malls, Digital In-Store Networks
Nassau-Suffolk, NY ⁽³⁾ #18—Radio							Billboards, Subway/Rail, Bus, Digital In-Store Networks
Tampa-St. Petersburg, FL #19—Radio #14—Television	WLLD WQYK WQYK WYUU WRBQ WSJT	FM FM AM FM FM FM	Rhythmic Contemporary Hit Radio Country Sports Spanish Classic Hits Smooth Jazz	WTOG-TV	UHF	The CW	Billboards, Malls, Digital In-Store Networks
Denver, CO #20—Radio #16—Television				KCNC-TV	UHF	CBS	Billboards, Street Furniture, Malls, Digital In-Store Networks

STATISTICAL INFORMATION

June 2010 – Continued

Select sample information for descriptive purposes only

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
St. Louis, MO #21—Radio	KEZK KMOX KYKY	FM AM FM	Adult Contemporary News/Talk Hot Adult Contemporary				Billboards, Malls, Digital In-Store Networks
Baltimore, MD #22—Radio #27—Television	WJZ WJZ WLIF WWMX	AM FM FM FM	Sports Sports Adult Contemporary Hot Adult Contemporary	WJZ-TV	VHF	CBS	Billboards, Subway/Rail, Street Furniture, Malls, Digital In- Store Networks
Portland, OR #23—Radio							Billboards, Malls, Digital In-Store Networks
Charlotte, NC #24—Radio	WSOC WKQC WFNZ WNKS WPEG WBAV WBCN	FM FM AM FM FM FM AM	Country Adult Contemporary Sports Contemporary Hit Radio Urban Urban Adult News/Talk				Malls, Digital In- Store Networks
Pittsburgh, PA #25—Radio #23—Television	KDKA KDKA WDSY WZPT	AM FM FM FM	News/Talk Sports Country Hot Adult Contemporary	KDKA-TV WPCW-TV	UHF VHF	CBS The CW	Billboards, Malls, Digital In-Store Networks

(1) Radio market rank based on Spring 2010 Radio Market Ranking as provided by Arbitron Inc. Television market rank based on Nielsen Media Research Local Market Universe Estimate, September 2009.

(2) The FCC has granted an application permitting the Company to assign KFVB-AM to a divestiture trust. Upon closing of this assignment, the Company will beneficially own but will not operate KFVB-AM.

(3) Sub-market of New York City. The Company's New York City radio and television stations serve Nassau-Suffolk.

STATISTICAL INFORMATION

June 2010 – Continued

Select sample information for descriptive purposes only

CBS Television Distribution: Off-Network Syndicated Product*

48 Hours	CSI: New York	JAG	Rawhide
60 Minutes	Dexter	The L Word	Sabrina the Teenage Witch
The 4400	Diagnosis Murder	Laverne & Shirley	Seven Days
The Andy Griffith Show	The Division	Little House on the Prairie	Seventh Heaven
The Amazing Race	Everybody Loves Raymond	The Love Boat	Showtime Championship Boxing
America's Next Top Model	Everybody Hates Chris	MacGyver	Sister Sister
Any Day Now	Family Ties	Matlock	Sleeper Cell
Barnaby Jones	Frasier	Medium	Soul Food
Becker	The Game	Melrose Place	Star Trek: Deep Space Nine
The Beverly Hillbillies	Get Smart	Mission Impossible	Star Trek: Enterprise
Beverly Hills 90210	Ghost Whisperer	Moesha	Star Trek: Next Generation
Bonanza	Girlfriends	Mork & Mindy	Star Trek: Original
Brady Bunch	Gomer Pyle, USMC	My Three Sons	Star Trek: Voyager
Brotherhood	The Guardian	Nash Bridges	Survivor
Caroline in the City	Gunsmoke	NCIS	Taxi
Charmed	Half & Half	Numb3rs	This American Life
Cheers	Happy Days	The Odd Couple	Touched by an Angel
Clueless	Hawaii Five-O	One On One	The Tudors
Combat!	Highlander	The Parkers	The Twilight Zone
Criminal Minds	Hogan's Heroes	Penn & Teller	The Wild Wild West
CSI: Crime Scene Investigation	The Honeymooners	Perry Mason	Wings
CSI: Miami	I Love Lucy	Queer as Folk	

* This is a representative list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

CBS Interactive

	Global Unique Monthly Visitors ⁽¹⁾	Global Reach ⁽²⁾	Global Rank ⁽³⁾
CBS Interactive Web Sites	222 Million	16%	#11

(1) Monthly average of global unique visitors for April - June 2010. Source: CBS Interactive internal data.

(2) Calculated using monthly average of global unique visitors for Q2 2010. Source: comScore Media Metrix WW Monthly, Unified, Q2 2010.

(3) Ranking based on the comScore Media Metrix worldwide figure for CBS Interactive web sites' unique monthly visitors of 204.2 million in June 2010 (Panel only).

CBS Interactive Web Sites

BNET
 CBS.com
 CBS MoneyWatch.com
 CBS News.com
 CBS Sports.com
 CBS CollegeSports
 CBS Interactive International Media Web Sites
 CBS Radio Station Web Sites
 CBS Television Station Web Sites
 CHOW
 CNET

GameSpot
 TheInsider.com
 Last.fm
 MaxPreps.com
 Metacritic
 mySimon
 Search.com
 TechRepublic
 TV.com
 UrbanBaby.com
 ZDNet

CBS Audience Network Distribution Partners

AT&T
 Blinkx
 BuddyTV
 Chumby
 Comcast/Fancast
 Cooliris
 IMDb
 Mefedia
 Metacafe
 MSN
 Slide
 Sling
 Sony Bravia
 TVGuide.com
 Windows Media Center
 Yahoo!
 YouTube

STATISTICAL INFORMATION

June 2010 – Continued

Select sample information for descriptive purposes only

CBS COLLEGE SPORTS NETWORK Online Partners as of August 3, 2010

Colleges/Universities

Adelphi • aupanthers.com
Air Force • goairforcefalcons.com
UAB • uabsports.com
Alabama • rolltide.com
Arizona • arizonaathletics.com
Arizona State • theundevils.com
Auburn • auburntigers.com
Baylor • baylorbears.com
Bethune-Cookman • bccathletics.com
Boston College • bceagles.com
Boston University • goterriers.com
Bucknell • bucknellbison.com
California • calbears.com
UC Davis • ucdavisaggies.com
UC Irvine • ucirvinesports.com
UCLA • uclabruins.com
UC Santa Barbara • ucsgauchos.com
Cal State Fullerton • fullertontitans.com
Cal State Northridge • gomatadors.com
UCF • ucfathletics.com
Cincinnati • gobearcats.com
Clemson • clemsonigers.com
Cleveland State • csuvikings.com
Coastal Carolina • goccusports.com
Colorado State • csurams.com
Connecticut • uconnhuskies.com
DePaul • depaulbluedemons.com
Duquesne • goduquesne.com
East Carolina • ecurirates.com
Elizabeth City • ecsuvikings.com
Emmanuel • goecsaints.com
Fayetteville State • fsubroncos.com
Florida Atlantic • fausports.com
Florida State • seminoles.com
Fordham • fordhamsports.com
Fresno State • gobulldogs.com
Furman • furmanpaladins.com
George Mason • gmusports.com
George Washington • gwsports.com
Georgetown • guhoyas.com
Georgia • georgiadogs.com
Georgia Tech • ramblinwreck.com
Gonzaga • gozags.com
Grand Valley State • gvsulakers.com
Houston • uhcougars.com
Idaho State • isubengals.com
Illinois • fightingillini.com
Illinois-Chicago • uicflames.com
Illinois State • goredbirds.com
IMG College • imgcollege.com
Indiana • iuhoosiers.com
Iowa • hawkeyesports.com
Jackson State • jsutigers.com
Johns Hopkins • hopkinsports.com
Kansas • kuathletics.com
Kansas State • kstatesports.com
Kentucky • ukathletics.com
La Salle • goexplorers.com
Lafayette • goleopards.com
Lamar • lamarcardinals.com
Lewis • lewisflyers.com
Long Beach State • longbeachstate.com
Louisiana Tech • latechsports.com
Louisville • uoflports.com
Loyola (MD) • loyolagreyhounds.com
Loyola Marymount • lmulions.com
Loyola Chicago • loyolaramblers.com
Marist • goredfoxes.com
Marquette • gomarquette.com
Marshall • herdzone.com
Maryland • umterps.com
Maryland-Eastern Shore • umeshawks.com
UMass • umassathletics.com
UMass -Boston • beaconathletics.com
UMass -Dartmouth • corsairathletics.com
UMass-Lowell • goriverhawks.com
UMass-System • UMassTeams.com
Memphis • gotigersgo.com

Miami (FL) • hurricanesports.com
Miami (OH) • muredhawks.com
Michigan State • msuspartans.com
Michigan • mgoblu.com
Mississippi • olemissports.com
Missouri • mutigers.com
Navy • navysports.com
UNLV • unlvrebels.com
New Mexico • golobos.com
North Carolina • tarheelblue.com
North Carolina State • gopack.com
Northern Illinois • niuhuskies.com
Northern Iowa • unipanthers.com
Northwestern • nusports.com
Notre Dame • und.com
Oakland University (MI) • ougrizzlies.com
Ohio • ohioobbcats.com
Oklahoma • soonersports.com
Oklahoma State • okstate.com
Old Dominion • odusports.com
Oregon State • osubeavers.com
Pacific • pacifictigers.com
Penn State • gopsusports.com
Pepperdine • pepperdinesports.com
Pittsburgh • pittsburghpanthers.com
Providence • friars.com
Purdue • purduesports.com
Rhode Island • gorhody.com
Rice • riceowls.com
Richmond • richmondspiders.com
St. John's • redstormsports.com
Saint Joseph's • sjuhawks.com
Saint Louis • slubillikens.com
Samford • samfordsports.com
San Diego • usdtoreros.com
San Diego State • goaztecs.com
Siena • sienasaints.com
SIU-Edwardsville • siuecougars.com
South Carolina • gamecocksonline.com
Southeast Missouri State • gosoutheast.com
Southern • gojagsports.com
Southern California • usctrojans.com
Southern Illinois • siusalukis.com
SMU • smumustangs.com
Southern Miss • southernmiss.com
Stanford • gostanford.com
Stephen F. Austin • sfajacks.com
Stony Brook • goseawolves.org
Tennessee – utsports.com & utladyvols.com
Texas – texassports.com
Texas-Arlington • utamavs.com
UTEP • utepathletics.com
Texas A&M • aggieathletics.com
Texas A&M International • godustdevils.com
TCU • gofrogs.com
Texas Tech • texastech.com
Tulane • tulanegreenwave.com
Tulsa • tulsahurricane.com
Utah • utahutes.com
Utah State • utahstateaggies.com
Utah Valley State • wolferinegreen.com
Vanderbilt • vucommodores.com
Villanova • villanova.com
Wake Forest • wakeforestsports.com
Washington • gohuskies.com
Washington State • wsucougars.com
Western Carolina • catamountsports.com
Western Washington • wuvikings.com
Winston-Salem State • wssurams.com
Wisconsin-Milwaukee • uwmpanthers.com
Wisconsin • uwbadgers.com
Wright State • wsuraiders.com
Wyoming • wyomingathletics.com
Xavier • goxavier.com

Conferences/Associations

Atlantic Coast Conference • theacc.com
Atlantic-10 Conference • atlantic10.com
Big Ten Conference • bigten.org
Black Coaches & Administrators • bcasports.org
Conference USA • conferenceusa.com
Emerald Bowl • emeraldbowl.org
Great West Football • greatwestfootball.com
Mountain Pacific Sports Federation • mpsfsports.com
Mountain West Conference • themwc.com
National Association of Basketball Coaches • nabc.com
NACDA • nacda.com
NAIA • naia.org
NCAA • ncaa.com
NIT • nit.org
Patriot League • patriotleague.com
SWAC • swac.org
West Coast Conference • wccsports.com

Affiliates

Alaska Goldpanners
American Legion
ASA Softball
Butler
BYU
Creighton
Detroit
Ferris State
Florida
Juniata
Lynn
Manhattanville
National Fastpitch Coaches Association
National Pro Fast Pitch
Philadelphia Force
Rutgers
USA Softball
Valparaiso
Virginia Tech
West Virginia
World Baseball Cup
Youngstown State