

CBS CORPORATION **update**

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CBS CORPORATION KEY NEWS: NOV. 2012 -- FEB. 2013

SPECIAL EDITION

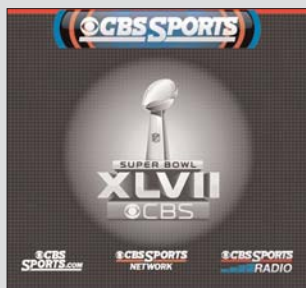


CBS COVERAGE OF SUPER BOWL XLVII SCORES MAJOR MEDIA WIN

CBS's Super Bowl Sunday package from 7:00-11:00 PM -- featuring SUPER BOWL XLVII and SUPER BOWL XLVII POST GAME SHOW -- dominated Sunday night in HHs (46.2/68), viewers (108.48m) and all Adult and Male demos. This was the third-most-watched televised program ever. (Source: NTI).

- The CBSSports.com live stream of Super Bowl XLVII on Sunday set multiple viewership records for a single game sporting event in the United States and also made history as the most social telecast ever. The live stream attracted a record three million unique viewers to the Super Bowl XLVII video player. Viewers generated nearly 10 million live video streams, up more than 100 percent from last year, resulting in a record 114.4 million minutes streamed to the Player. Sunday also marked the largest recorded audience in CBSSports.com's history. (Source: Omniture, BlueFin, SocialGuide and Trendrr).

In the week leading up to the Super Bowl, **CBS Television Network** had unprecedented daily coverage of SUPER BOWL XLVII, with 15 different shows from nine CBS divisions across multiple platforms including broadcast and cable television, radio and digital. THE CBS EVENING NEWS WITH SCOTT PELLEY, CBS THIS MORNING, FACE THE NATION and THE TALK were among the broadcasts originating from "CBS Super Bowl Park" at Jackson Square in the heart of the historic French Quarter in New Orleans, which served as the CBS Corporation's central broadcast center.



"As we receive the news about our historic Super Bowl Sunday, I want to take a moment to recognize and thank the remarkable people of CBS who did such a superb job planning and covering the biggest event of the year not only in television, but in America. I am proud of the people in this Company every day, but that pride is at an all-time high today marveling at the job we did on this massively complicated and important event. "

-- Leslie Moonves, President and CEO, CBS Corporation

CBS CORPORATION ANNOUNCES TWO STRATEGIC INITIATIVES FOR CBS OUTDOOR

"We believe the moves we are announcing today will unlock the tremendous value of these unique quality assets. We have studied the benefits of converting our Americas operations into a REIT, and we are increasingly enthusiastic that this transaction -- as well as the sale of our business in Europe and Asia -- will achieve significant value for our shareholders."

-- Leslie Moonves



On Jan. 16, **CBS Corporation** announced a pair of strategic initiatives regarding its **CBS Outdoor** operating segment, which is comprised of two businesses: one in the Americas (North and South America) and the

other in Europe and Asia.

For the Outdoor Americas division, the Company has begun the process of converting the business into a real estate investment trust (REIT). For its Outdoor operations in Europe and Asia, the Company will pursue a divestiture of the business.

As part of CBS's plan to convert its Outdoor Americas division into a REIT, the Company will submit a request for a private letter ruling from the Internal Revenue Service during the first quarter of 2013. If the ruling is granted, the Company could complete the REIT conversion in the taxable year beginning in 2014. All of these actions are subject to customary approvals.

CBS CONTENT GROUP

Entertainment Segment



- Season-to-date (through Feb. 3), **CBS** has extended its leads in both viewers (12.60m) and A25-54 (4.1/10), and moves into sole possession of first place in A18-49 (3.2/09). For the season, CBS has 10 of the top 20 series, including the number one series NCIS; the #1 comedy THE BIG BANG THEORY; the #1 news-magazine 60 MINUTES; and the #1 new series ELEMENTARY.

(Continued on page 2)

CBS ANNOUNCES DEALS WITH HULU AND NETFLIX



On Nov. 5, CBS Corporation and Hulu announced a

non-exclusive, multi-year licensing agreement to stream programs from CBS's television library on the **Hulu Plus** subscription service. The CBS content began appearing on Hulu Plus in January 2013, and over the following months, Hulu Plus subscribers will have access to more than 2,600 episodes from library series. Clips from ENTERTAINMENT TONIGHT will also be available the day of broadcast on Hulu and Hulu Plus. A selection of CBS library shows will also rotate through the free Hulu.com service, and additional titles will be announced. CBS and Hulu have previously announced licensing agreements for CBS-produced programming that airs on The CW and for CBS content on Hulu's subscription service in Japan.

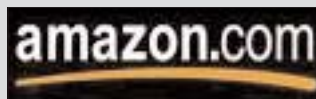
On Nov. 1, CBS and Netflix announced an extension of their international licensing agreements to stream select CBS Corporation shows in Canada, Latin America, the United Kingdom and Ireland. As part of the extended agreements, Netflix members in each of these territories will enjoy previous seasons of Showtime's DEXTER and popular CBS library programs such as "Charmed," "Jericho" and "The 4400." Previous seasons of other critically acclaimed and popular series will be available on a territory-by-territory basis, including CBS's THE GOOD WIFE and HAWAII FIVE-0, as well as Showtime's HOUSE OF LIES and THE BORGSIAS.

(TELEVISION, continued from page 1)

CBS is posting year-to-year across-the-board increases, up +5% in viewers (12.60m from 12.00m), +3% in A18-49 (3.2/09 from 3.1/08) and +2% in A25-54 (4.1/10 from 4.0/10). (Source: NTI, Week #19 of 2012-2013 Season)

- In January, CBS announced the renewal of NCIS along with a new contract extension for star and executive producer **Mark Harmon**, the return of HOW I MET YOUR MOTHER for its final season, plus the pick-up of the Network's entire daytime schedule. Now in its 10th season, NCIS ranks as television's #1 program for the first time -- ahead of Sunday Night Football. Now in

AMAZON AND CBS CORPORATION ANNOUNCE CONTENT LICENSING AGREEMENTS FOR PRIME INSTANT VIDEO



On Feb. 12, CBS and Amazon.com, announced an expanded content licensing

agreement to bring classic series and hit TV shows from **CBS Television Distribution** and **Showtime Networks** to Amazon's Prime Instant Video service, extending the already vast catalog of CBS content available for Prime members to instantly stream, and enjoy at no additional cost.

In addition, CBS and Amazon announced a content licensing agreement for the new CBS television series UNDER THE DOME, the serialized drama from **Steven Spielberg's** Amblin Television, based on **Stephen King's** best-selling novel of the same name. Amazon Prime members will have unlimited streaming of all the series' episodes four days after their initial broadcast on CBS, at no additional cost, and will be able to enjoy them on hundreds of compatible Amazon Instant Video devices including **Kindle Fire HD, iPad, iPhone, iPod Touch, Roku, Xbox 360, PlayStation 3** and the **Wii U** gaming console. Episodes of UNDER THE DOME will also be available for purchase and download exclusively at Amazon Instant Video. UNDER THE DOME will premiere on CBS on June 24,

its 8th season, HOW I MET YOUR MOTHER has been a signature part of CBS's top-rated Monday comedy block, ranking among television's top programs in A18-49 and A18-34.



- In January, CBS also renewed its entire top-rated **Daytime schedule** for the 2013-2014 season. Renewed for next season are THE BOLD AND THE BEAUTIFUL, the most watched serial internationally which will celebrate its 26th anniversary on March 23; THE TALK, the fastest-growing daytime talk show; THE PRICE IS RIGHT, daytime television's most-watched program; and LET'S MAKE A DEAL, which is growing double-digit percentages in key demos. THE YOUNG AND THE RESTLESS, the #1 daytime drama domestically for more than 24 years, previously received a pickup as part of a multi-year deal.

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CBS CONTINUES TO FORGE NEW CONTENT CARRIAGE AGREEMENTS



On Jan. 29, **Charter Communications** and **CBS Corporation** announced the renewal

of their content carriage agreements covering retransmission consent for CBS Owned Stations as well as continued carriage of Showtime Networks, CBS Sports Network and Smithsonian Channel on Charter's cable television platform.

In the past year CBS has continued to sign content carriage agreements covering retransmission consent for **CBS Owned Stations** and ongoing carriage of **SHOWTIME**, the **Smithsonian Channel** and **CBS Sports Network**. Among the agreements were those with **AT&T U-verse TV**, **Cablevision** and **DIRECTV**. For more information please go to www.cbscorporation.com

(TELEVISION, continued from page 2)

- Despite the latest start time ever for a post-Super Bowl broadcast, **ELEMENTARY** delivered 20.8m viewers, 7.8 rating in A18-49 and 8.3 rating in A25-54. This episode ranked as television's highest-rated entertainment broadcast of the year in these demos. ... **THE LATE LATE SHOW WITH CRAIG FERGUSON SUPER BOWL SPECIAL** posted its second-largest audience ever and its second-highest deliveries in key demographics. (Source: NTI)
- **BLUE BLOODS** is the first Friday scripted series in 10 years to average at least 13 million viewers. Now in its third season, the 10:00 PM, ET/PT drama is averaging 13.19 million viewers, a gain of 10% from last year. **BLUE BLOODS** also wins its time period in A 25-54 and A18-49. (Source: NTI)
- On Feb. 10, **THE 55TH ANNUAL GRAMMY AWARDS** delivered 28.37 million viewers—the second-largest audience for the awards broadcast since 1993. It was also the second-best delivery in both A25-54 and A18-49 since 2004 (all behind 2012's broadcast). (Source: NTI). ... **THE 55th ANNUAL GRAMMY AWARDS®** also set a social TV record for an award show with more than 18.7 million social media comments, second only to the 2013 Super Bowl, and topping the social TV record it set last year by +44%. (Source: Bluefin).

EYE ON: CBS ECOMEDIA



Working with Fortune 500 advertising partners and some of the nation's most respected nonprofits, **CBS EcoMedia** celebrated

WellnessAd and EducationAd-funded projects from coast to coast in the past quarter.

- **UnitedHealthcare's** WellnessAd advertising provided major financial support for a public park community garden project in partnership with the City of Green Bay, WS; the installation of a new **Fitness Zone** outdoor exercise facility in Miami, FL, in partnership with **The Trust For Public Land**; and the renovation of a community health center in the Bronx, NY in partnership with the **Children's Health Fund**. ... **AT&T's** EducationAd advertising funded college scholarships in Tampa, FL in partnership with **Ronald McDonald House Charities**. ... **Chevrolet's** latest funding through EcoMedia supported new lighting, sports equipment and supplies for the **Major League Baseball Urban Youth Academy** in Compton, CA in partnership with **Major League Baseball's Urban Youth Foundation**. ... And finally, **Travelers** EducationAd advertising provided funding for **Junior Achievement of Maine's** financial literacy program and their annual **Titan Challenge** business competition for high school students.

And... **CBS** won the November sweep in viewers for the 12th consecutive year. ... In early January, **CBS**, **SHOWTIME** and **The CW** held their annual Television Critics Association Winter Press Tour in Pasadena, CA. The two-day event was attended by more than 200 print, broadcast and online television journalists. ... In the week ending Dec. 2, **THE YOUNG AND THE RESTLESS** marked 24 years as the #1 daytime drama (Source: NTI). ... In the week ending Jan. 25, **LET'S MAKE A DEAL 1** and **2** delivered their largest audiences ever -- 2.91 and 3.37 million viewers respectively. (Source: NTI). ... In December, multiple *Emmy Award* winner **David Letterman**, who has hosted the CBS late night broadcast **LATE SHOW** with **DAVID LETTERMAN** for the past 19 years, was recognized at Washington, DC's *35th Kennedy Center Honors*.

(Continued on page 4)

CBS SPORTS RADIO LAUNCHED



In an unprecedented move that establishes what is now the nation's most listened-to



"For more than two decades we have owned local sports radio and appreciate

great talent and programming that resonates with listeners and elicits passionate dialogue and debate. We are bullish (that) our expertise and prior achievements will allow us to successfully complement our existing businesses while expanding into what until now has been a largely unchallenged sector of the radio business." -- Dan Mason, President and CEO, CBS RADIO.

"In this era of growing multimedia platforms, the addition of a national radio network to CBS Sports's broadcast, cable and digital properties allows us to extend the storied CBS Sports brand to radio listeners across the country. We are pleased CBS Sports Radio will allow fans to consume CBS Sports content on a different platform from some of the most recognizable and respected broadcasters in the industry."

-- Sean McManus, Chairman, CBS Sports.

sports radio network across the Top 50 markets, on Jan. 2, CBS launched **CBS Sports Radio**, a 24-hour, seven-day-a-week lineup of national programming from premier entities CBS RADIO and CBS Sports. The new network, which broadcasts live and is based primarily out of CBS Sports Radio's New York City studios in Tribeca, enhances CBS's existing

sports properties and extends the national reach of the CBS Sports and CBS RADIO brands to additional outlets across the country. CBS Sports Radio features original programs across week-day and weekend time periods, featuring expert commentary and interviews with major sports figures, along with listener calls and fan interaction. Playing a prominent role on the Network is a galaxy of high-profile personalities from **CBS Sports**, **CBS Sports Network** and CBSSports.com. Hosts include **Tiki Barber**, **John Feinstein**, **Scott Ferrall**, **Doug Gottlieb** and **Jim Rome**, among others. Live online streaming of the network is available at www.cbssports.com/radio.

CBS Sports Radio currently reaches listeners in nine of the nation's Top 10 markets, on more than 250 affiliate stations across the country, including many CBS RADIO sports stations, such as **KIKK-AM Houston**, **WIP-AM**

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(CBS SPORTS RADIO, continued from page 2)

Philadelphia, WXYT-AM Detroit, KFNQ-AM Seattle, WHFS-AM Tampa, WJZ-AM Baltimore, WBCN-AM Charlotte, KRAK-AM Riverside (CA) and KXST-AM Las Vegas. All network affiliates have the opportunity to regionalize their lineup. To view a list of the Network's affiliated stations, go to <http://radio.cbssports.com/affiliates.html>. CBS Sports Radio is syndicated and sold exclusively by **Cumulus Media Networks**.

And... On Jan. 28, **CBS Sports Radio** added an affiliate, **1580 (WJFK-AM)** Washington, D.C., the nation's seventh ranked radio market.

For more CBS RADIO news, please go to page 9



Sports

- On Jan. 8, **CBS** hosted **SUPER BOWL XLVII MEDIA DAY** at the Broadcast Center in New York. The event -- attended by more than 70 members of the print, broadcast, cable and online press -- showcased how the Company is coming together to cover Super Bowl XLVII.

- **CBS Sports** announced in December that national coverage of the **SEC ON CBS** for the 2012 season was the highest rated regular season college football package on any network for the fourth consecutive season.

- On Saturday, Jan 27, **CBS Sports** teed off its 2013 golf season -- the most comprehensive lineup in network television -- with coverage of the **Farmers Insurance Open**. CBS Sports will broadcast 21 golf tournaments this year (more than 155 hours of coverage), including the **Masters®**, **PGA Championship**, all 18 **PGA Tour** events, one **Champions Tour** event and nine golf specials.

And... In December, boxing returned to **CBS** for the first time in 15 years when **Amir Khan** faced **Carlos Molina**. ... Also in December, the **Professional Bull Riders** and **CBS Sports** signed an agreement that makes CBS Sports and **CBS Sports Network** the exclusive television home of PBR beginning in 2013.

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News



- Out of 16 broadcasts this season, 60 MINUTES has made Nielsen's top 10 list of weekly primetime broadcasts 10 times (Source: NTI, through Jan.

30) ... Season-to-date, the CBS EVENING NEWS WITH SCOTT PELLEY is up +7% in HHs and A 25-54, and +6% in viewers compared to last season (NTI: week ending Feb. 1). ... FACE THE NATION WITH BOB SCHIEFFER finished first in both HHs and viewers in a fourth quarter for the first time since the advent of people meters (1987). The broadcast posted its best fourth quarter deliveries in HHs since 2001, in viewers since 1992 and matched last year's A25-54 4Q delivery.

... In the fourth quarter 2012, CBS SUNDAY MORNING was up 8% in HHs, 6% in viewers and 7% A25-54 compared to fourth quarter 2011. CBS SUNDAY MORNING posted its best fourth quarter deliveries in HHs since 1994, in viewers since 1993 and in A25-54 since 2009.

... Just over a week after marking the anniversary of its 25th full season, 48 HOURS on Feb. 9 posted a season high 6.24m viewers for the edition, "48 HOURS: Desperate Measures." The show remains Saturday's #1 non-sports program. (Source: NTI)

- 60 MINUTES SPORTS was successfully launched on SHOW-TIME in January and a second edition with a behind the scenes story on Super Bowl XLVII premiered Feb 6.



And... The CBS EVENING NEWS WITH SCOTT PELLEY won in December an *Alfred I. duPont-Columbia Journalism Award* for a series of reports from inside Syria by CBS News Foreign Correspondent **Clarissa Ward**. ... Former Secretary of State **Condoleezza Rice** joined CBS News as a Contributor in January. ... 48 HOURS celebrated its 25th full season.

CBS Television Distribution



- In Jan. CNN's **Rob Marciano** joined ENTERTAINMENT TONIGHT as co-anchor alongside **Nancy O'Dell**. ET also added **Rocsi Diaz** as weekend co-anchor and daily correspondent to the show.

- DR. PHIL, the top-rated talk show in daytime, has been renewed through the 2016-2017 season in 77% of

the country, including by the CBS Television Stations Group. The three-year extension takes DR. PHIL through its 15th season.

- THE ARSENIO HALL SHOW late-night syndicated talk show has been sold into 95% of the country, anchored by the **Tribune Broadcasting** station group which has stations in seven of the top 10 markets. In addition to Tribune Broadcasting, the show has been picked up by stations from **CBS Television, Local TV, Sinclair Broadcasting, LIN Television Stations, Belo Corp., Cox Enterprises, Media General, Post-Newsweek Stations, Raycom Media, The Grant Group and Sunbeam Television**. THE ARSENIO HALL SHOW will debut on Sept. 9, 2013.



Arsenio Hall

- THE TEST, a daytime strip from **Jay McGraw's** Stage 29 Productions, has been sold into 80% of the country and 47 of the top 50 markets. With **Tribune Broadcasting** partnering in the production of the show, the syndicated strip is set to launch in the fall on 17 Tribune Broadcasting Stations, including in the three largest markets: **WPIX New York, KTLA Los Angeles** and **WGN Chicago**. In addition, the syndicated strip was picked up by 29 **Sinclair** stations. Hosted by actor/comedian **Kirk Fox**, THE TEST is a one-hour conflict resolution talk show that will use a lie detector and DNA tests to settle relationship and paternity disputes among the guests.

- HOT IN CLEVELAND has been sold to TV Stations in 92% of the United States for a September 2013 launch. The **TV Land** sitcom is now cleared in 47 of the top 50 markets.

- omg! INSIDER, the rebranding of syndicated news-magazine "The Insider" with partner **Yahoo!**, debuted on Jan. 7. **Kevin Frazier** and new addition **Thea Andrews** are co-anchors, joined by on-air correspondents **Michael Yo** and **Mary Kitchen**.

And... INSIDE EDITION, television's longest-running syndicated newsmagazine, began its 25th year on Jan. 9. It has ranked among the top 10 first-run syndicated programs every season since its inception.

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CBS Television Studios



- CBS Television Studios produces the new season's #1 and #2 dramas, NCIS and NCIS: LOS ANGELES, and the #1 and #2 new

series, ELEMENTARY and VEGAS. In total, the division produces seven of the new season's 10 most watched dramas: NCIS, NCIS: LOS ANGELES, BLUE BLOODS, CRIMINAL MINDS, ELEMENTARY, VEGAS and CSI.



- The Studio continues to develop high-profile series with established audiences. UNDER THE DOME, a new 13-episode drama

for CBS, based on **Stephen King's** best-selling novel and produced by Steven Spielberg's Amblin Entertainment, will premiere on Monday, June 24, 10:00 PM. The series will start shooting in Wilmington, NC at the end of February.

- On the cable front, **TNT** has ordered "King & Maxwell" to series from **Shane Brennan** (NCIS: LA), starring **Jon Tenney** and **Rebecca Romijn** and based on bestselling author **David Baldacci's** popular characters Sean King and Michelle Maxwell.

- Season-to-date, THE TALK, network television's fastest growing talk show, is averaging 2.36 million viewers, a gain of +230,000 viewers (+11%) from the comparable period last year. (Source: NTI)

CBS Studios International



- NCIS, renewed in January for its 11th season on CBS, is also an international hit, licensed in more

than 200 markets. It is the #1 series on **M6** in France, the #1 U.S. series on **Rai2** in Italy and the #2 U.S. series overall, the #1 U.S. series on **TV3** in Sweden, the #2 U.S. series on **LaSexta** in Spain, the #2 U.S. drama on **Network Ten** in Australia and the #3 U.S. series on **Sat1** in Germany. In domestic syndication, NCIS is broadcast on **USA Network** and ranks as cable's #1 off-network drama. (Source: CAD/MediaMetrie, November 2012)

THE CW: HIGHLIGHTS OF 2012



In 2012, **The CW** (jointly owned by **CBS** and **Warner Bros. Television**) committed to more original programming year-round, including its first summer schedule featuring three new reality series and **AMERICA'S NEXT TOP MODEL**.

On Oct 10, as part of its late-fall new season launch strategy **ARROW** premieres as The CW's most watched show on any night in three years, and is the Network's most watched premiere since **THE VAMPIRE DIARIES** in 2009. The CW has picked up both **ARROW** and **CBS Television Studios'** **BEAUTY AND THE BEAST** for full season orders.

In March, The CW launched its new mobile app for iPad, iPhone and Android platforms that offers full-episode streaming of The CW's primetime series. The CW also moved to next-day online streaming, with full episodes available on the app and on CWTV.com at approximately 6:00 AM, ET on the morning-after broadcast on the network.

In May, The CW launched its new digital studio, CWD, with original content created for the Web, featuring new original series **STUPID HYPE**, starring **HART OF DIXIE's** Wilson Bethel, **CELEBTV** and new episodes of the digital series **PROM QUEEN**.

- In December, the co-venture with **Chello Media** in 83 markets throughout Europe, Middle East and Africa was officially rebranded "CBS Drama," "CBS Europa," "CBS Action," and "CBS Reality." ... In the UK, "CBS Drama" expanded its distribution and can now be seen on **Virgin Media** along with our other channels.

CBS Interactive



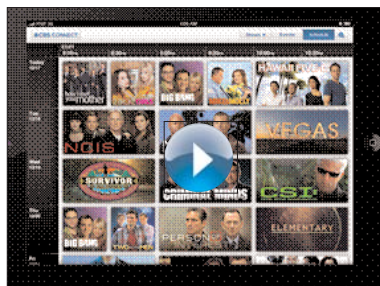
- A record 10 million people turned to **CNET** from Black Friday

through Cyber Monday (Nov. 23-26) to research and learn about this holiday season's most-wanted tech gadgets before they made their purchases. ... Also in November, **CNET** forged a partnership with **Target** in which editors review select electronics items both on-shelf and online.

- On Jan. 3, **CBS Interactive** launched the **CBS Connect** app for Apple's iPad (<http://tinyurl.com/ar595qy>). The app offers the same social features as **6**

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(INTERACTIVE, continued from page 6)



CBS Interactive Second Screen App for iPad

CBS.com's CBS Connect social hub (<http://www.cbs.com/connect>), which aggregates **Twitter** and **Facebook** conversations across CBS daytime, primetime and late night shows. The CBS Connect app also

brings fans synced second-screen experiences for some of CBS Television's leading dramas. The app builds on the success of the NCIS: LOS ANGELES Connect app, which launched with the series' season 4 premiere, by integrating its second-screen features and expanding to include two other hit CBS dramas, CSI and HAWAII FIVE-0.

● Leading up to and throughout CBS's Feb. 10 broadcast of THE 55TH ANNUAL GRAMMY AWARDS, **CBS Interactive** and **The Recording Academy** launched GRAMMY® Live, bringing music fans unprecedented, multi-platform access to VIP and backstage events.

● For the first time in television history, on Jan. 14 HAWAII FIVE-0 let fans vote via CBS.com or **Twitter** on which of three suspects they think committed a murder during the broadcast. The three different endings were all available at CBS.com after the broadcasts.

And... CBSSports.com produced three daily shows from New Orleans during the week of Jan. 28, giving fans live and on-demand access to all of the latest news right from the heart of the action.

CBS Films

CBS FILMS

● In January, **CBS Films** announced that it had acquired TOY'S HOUSE at the **Sundance Film Festival**. TOY'S HOUSE follows three teenage boys as they head into the wilderness with a plan to build a house and live off the land. The film is directed by **Jordan Vogt-Roberts**, written by **Chris Galletta** and stars **Nick Robinson, Gabriel Basso, Moises Arias, Nick Offerman, Megan Mullally** and **Alison Brie**.

● On Dec. 18, the comedy LAST VEGAS wrapped production in Atlanta. Set for wide release on Nov. 1 the film stars *Academy Award* winners **Michael Douglas, Robert De Niro, Morgan Freeman** and **Kevin Kline** and follows four friends who decide to throw a Las Vegas bachelor party for the only one of them who has remained single.

● On Dec. 24, THE WORDS, starring **Bradley Cooper, Jeremy Irons, Dennis Quaid, Olivia Wilde** and **Zoe Saldana** was made available on VOD/Blu-ray/DVD. The film has performed especially well on VOD, debuting in the Top 10.

And... SALMON FISHING IN THE YEMEN, the romantic comedy directed by **Lasse Hallström**, which CBS Films acquired at the **Toronto International Film Festival** in 2011, received three *Golden Globe* nominations: Best Comedy or Musical, Best Actress in a Comedy or Musical (**Emily Blunt**) and Best Actor in a Comedy or Musical (**Ewan McGregor**).

Cable Networks Segment

● **Showtime Networks** (SHOWTIME, The Movie Channel and Flix) subscriptions continue to grow to 76.1 million in Q4 '12 from 73.3 in Q4 11. As of 12/31/12 SHOWTIME subscribers alone showed an increase of 5% from last year. ... At year end 2012, **Smithsonian Channel** subscribers were 16.9 million, an increase of 37% from last year.



HOMELAND (l) and DEXTER

● **DEXTER** and **HOMELAND** continue to deliver record-breaking ratings. Both series delivered more than six million average weekly viewers in their recently completed seasons, more than 7 million for their finales, and are now tied as the #1 rated series on SHOWTIME. **DEXTER's** growth is, a record in the premium TV landscape. ... On Jan. 13, the network premiered a third season of SHAMELESS, the second season of HOUSE OF LIES and the sixth season of CALIFORNICATION returned with their highest-rated episodes ever, up double digits versus their series averages. (Source: Nielsen) (Continued on page 8)

(CABLE, continued from page 7)

- SHOWTIME has green-lit three pilots for series consideration: THE VATICAN, a provocative contemporary genre thriller about spirituality, power and politics from Oscar and Emmy nominee **Paul Attanasio** (script) and Oscar nominee **Sir Ridley Scott**, who directs his first pilot for television. ... PENNY DREADFUL is a horror series created, written and executive produced by three-time Oscar nominee **John Logan** ("The Aviator," "Gladiator") and executive produced by Oscar winner **Sam Mendes** ("American Beauty," "Revolutionary Road"). ... THE AFFAIR is an intimate exploration of two marriages and an affair that disrupts them from an original concept by creators **Sarah Treem** and **Hagai Levi**, who will serve as executive producers alongside director **Mark Mylod** (SHAMELESS)... **On the documentary front:** YEARS OF LIVING DANGEROUSLY explores the human impact of climate change in six to eight one-hour episodes to air in 2013. Collaborating on the project are executive producers **James Cameron**, **Jerry Weintraub**, **Arnold Schwarzenegger**, 60 MINUTES producers **Joel Bach** and **David Gelber**, climate expert **Daniel Abbasi**; actors **Matt Damon**, **Don Cheadle**, **Alec Baldwin** and **Edward Norton** among others.
- SHOWTIME was a big winner at the *Golden Globes* receiving the most series wins of any network for the second consecutive year, and the most wins ever in the network's history. HOMELAND was recognized as Best Television Drama, its stars **Claire Danes** and **Damian Lewis** as Best Actress and Actor in a Television Series, Drama, and **HOUSE OF LIES** **Don Cheadle** as Best Actor in a Television Series, Comedy or Musical. **Claire Danes** also received a *SAG Award* for Best Actress in a TV Drama.
- In a move that represented the first time original 60 MINUTES content has aired on premium television, SHOWTIME debuted on Jan. 9, 60 MINUTES SPORTS, a new monthly one-hour magazine program. ... Also in January, SHOWTIME mounted its biggest free preview weekend ever, giving viewers in more than 80 million homes access to the season premieres of the original series SHAMELESS, HOUSE OF LIES and CALIFORNICATION, the premieres of the theatrical blockbuster THE TWILIGHT SAGA: BREAKING DAWN - PART I and *Academy Award*-winning THE IRON LADY. Also avail

able were full seasons of the hit series DEXTER and HOMELAND, among many others.

- In February, **CBS Sports Network**, CBS Sports' cable home, debuted its first-ever



Super Bowl coverage with more than 50 hours of original programming from New Orleans. ... When **CBS** signed off its Super Bowl XLVII broadcast, CBS Sports Network continued live for the first time ever with extended post-game coverage live from the Superdome.

- **CBS Sports Network** and the **Arena Football League** announced in Nov. a two-year agreement making the Network the national television partner of the AFL. ... In December, **CBS Interactive**, **AT&T** and **Stageside Productions** launched a new global live-streaming concert series, STAGESIDE LIVE from Austin, TX.

Publishing



- **Simon & Schuster** ended the year with 317 *New York Times* best-sellers -- 35 making it to #1. That's 84 more best-sellers and six more #1s than in 2011.

- In November, S&S in collaboration with **Author Solutions**, Inc.,



launched **Archway Publishing**, a self-publishing service with a focus on fiction, nonfiction, business and children's categories. ... In February, S&S, **Hachette** and **Penguin** joined to launch **Bookish**, a comprehensive, one-stop destination for to provide original book-related content (and the option to purchase) from all publishers.

- In November, *New York Times* bestseller **Ellen Hopkins** signed a two-book deal with the S&S Children's imprint and **Martha Grimes** (recent winner of the 2012 **Mystery Writers of America Grand Master Award**) signed on for three books to be published by Scribner ... In December, S&S acquired print rights to self-published ebook sensation WOOL. **Cassandra Clare** ("The Mortal Instruments") will collaborate with S&S Young Adult authors **Sarah Rees Brennan** and **Maureen Johnson** on a new short story cycle called THE BANE CHRONICLES

(Continued on page 9)

(PUBLISHING, continued from page 8)

...**Thomas Keneally** (the bestselling and acclaimed author of "Schindler's List") will publish two new books with Atria. The first is scheduled for August 2013. ... Simon & Schuster announced that it has acquired world rights to THE PRIVATE WAR OF J.D. SALINGER by **David Shields** and **Shane Salerno**, for publication in September 2013. A documentary film by author **Shane Salerno** will air on PBS-TV's "American Masters."

- In January, eight S&S children's titles won *American Library Association Awards*, including the prestigious *Caldecott Honor*, the *Michael L Printz Honor*, the *Stonewall Award* and the *Coretta Scott King Award for Illustration*, among others.

THE CBS LOCAL GROUP

CBS Television Stations



- In the November sweep, **CBS Owned Television Stations** delivered annual gains in most local and network newscasts. The CBS owned stations averaged more total viewers in primetime than the ABC, NBC or FOX owned stations. (Source: NTI and NSI)

CBS Radio



- In December, the Company received consent from the **FCC** to acquire WFAN-FM which features a simulcast of the award-winning programming of **Sports Radio 66 WFAN-AM**. With this acquisition, the Company operates seven radio stations in New York City.
- In January, CBS RADIO announced an enhancement to its multi-year licensing agreement with **Tuneln**, the leading service for listening to music, sports and news streams from around the world. Tuneln listeners now have access to the roster of CBS RADIO's 80 music stations, as well as a variety of stations available exclusively online. This is in addition to CBS RADIO's news, talk and sports stations, which were already available on the service. CBS RADIO's stations will continue to be available online and through mobile devices via Radio.com.

And... For the fourth consecutive year, CBS RADIO and **The Recording Academy** presented **GRAMMY Radio**, the official streaming station of the GRAMMY AWARDS (GRAMMY.com or Radio.com). Additionally, CBS RADIO and the audiophile/infotainment **JBL** brand partnered to bring music fans closer to their favorite *Grammy* artists through a series of intimate interviews and exclusive events prior to and following CBS's broadcast of the 55th ANNUAL GRAMMY AWARDS on Feb. 10. ... In January, all **News 99.1, WNEW-FM** New York announced the addition of 60 MINUTES, to its Sunday night lineup. ... In February, **Kevin Weatherly**, Senior Vice President of Programming, CBS RADIO signed a multi-year contract renewal with the Company to remain in his leading programming role.

CBS Outdoor Segment



- In December, the **Los Angeles County MTA Board** awarded CBS Outdoor a new five year contract for advertisements on their bus and rail system, starting Jan. 1, 2013.



- The **Digital RoadBlock** in the heart of New York City (42nd Street and 8th Avenue) went live on Monday, Jan. 14, 2013. With two connected 45' x 45' LED screens, this multimedia canvas of creativity brings brands to life on more than 4,000 square feet of state-of-the-art display technology.

In Addition....

- In September, **Peapod.com** launched 100 virtual stores at some of the nation's busiest commuter rail stations in Boston, New York, Philadelphia, Washington, DC and other major cities, where commuters could shop via their smartphones. After downloading the Peapod app, consumers could scan product barcodes, pay for their purchases and arrange for delivery.

(Continued on page 10)

CBS CONSUMER PRODUCTS



The "Star Trek" video game continues to perform with a 70% retention rate and a 99% increase

in revenue per user per month more than 1 year ago. The game will soon launch in Brazil.

Anticipation is high for the sequel to the Paramount Pictures STAR TREK movie, with several highlights from licensees, including comic book publisher **IDW**, which is publishing a prequel comic STAR TREK: COUNTDOWN TO DARKNESS, while Paramount will release a new video game based on the movie before the movie's release in May 2013.

(CBS OUTDOOR, continued from page 9)

- In November, **Target** promoted their Halloween kids' costumes with "night and day" technology on street furniture posters in Chicago, Minneapolis and San Francisco. These spooky ads displayed one image by day, and another with added effects that revealed themselves after dark.

On the International Front.....

- To celebrate 150 years since the first tube journey from Paddington to Farringdon, England, **CBS Outdoor UK** has teamed up with London



CBS Outdoor International chief executive, Antonio Alonso, with branded UK tube train.

Underground to launch the first fully wrapped CBS Outdoor UK branded tube train. The eight-car train will run on the Metropolitan line throughout 2013 depicting the diversity of the London urban audience and iconic local landmarks. The theme of the campaign fits with CBS Outdoor UK's research arm, the "work.shop.play" panel, which provides insights into the behavior and opinions of London's urban audience.

CBS HOME ENTERTAINMENT



- **CBS Home Entertainment** will begin releasing STAR TREK: ENTERPRISE on Blu-ray for the first time, starting



with Season 1 on March 26. ... THE BORGAS: THE SECOND SEASON, will be available on Blu-ray and DVD March 26 from Showtime Networks, CBS Home Entertainment and Paramount Home Media Distribution.

- On Dec. 4, CBS Home Entertainment released Season 2 of STAR TREK: THE NEXT GENERATION on Blu-ray, continuing the ongoing multimillion dollar HD restoration project to upgrade the entire series. To promote the release, CBS partnered with **NCM Fathom** to bring a special screening of two episodes into 1,200 theaters for one night on Nov. 29.
- For the holidays, CBS Home Entertainment released three popular complete series collections for holiday. They include THE FUGITIVE: THE MOST WANTED, which won a Gold Statue Award for Box Set Packaging at the 2012 Key Art Awards; MISSION IMPOSSIBLE: THE COMPLETE SERIES; and JAG, THE COMPLETE SERIES.

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements. CBS Corporation's news releases and filings with the Securities and Exchange Commission, including but not limited to its most recent Form 10-K and Form 10-Qs and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances.

For more information about CBS Corporation, see the Company's news releases and filings with the SEC, which can be found at www.cbscorporation.com, in the "News" and "Investors" sections, respectively.

STATISTICAL INFORMATION

Fourth Quarter 2012

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Network Time-Period-Winning Programs ⁽¹⁾

<i>The Big Bang Theory</i>	<i>NCIS: Los Angeles</i>
<i>Blue Bloods</i>	<i>Person of Interest</i>
<i>CSI</i>	<i>Rules Of Engagement</i>
<i>CSI:NY</i>	<i>Survivor: Philippines</i>
<i>Hawaii Five-0</i>	<i>Two And A Half Men</i>
<i>NCIS</i>	<i>Vegas</i>

(1) Source: NTI, Nielsen Media Research. Average audience, "Most Current" ratings. Mon-Sat 8-11p, Sun 7-11p. Time-period-winning programs are defined as ones which have won 50% or more of their regularly scheduled airings and are #1 in time period rank among Persons 2+. Time period rank based upon program's season-to-date average from 09/24/12-2/10/13.

CBS Radio Revenue Ranking in Top 10 Markets ⁽⁴⁾

Market	Rank
New York	No. 1
Los Angeles	No. 2
Chicago	No. 1
San Francisco	No. 1
Dallas	No. 3
Houston	No. 2
Philadelphia	No. 1
Atlanta	No. 2
Washington, D.C.	No. 3
Boston	No. 1

(4) Source: "Year-To-Date Market Total Revenue Performance Summary" for year-to-date December 2012, per Miller, Kaplan, Arase & Co., LLP.

TV Production (Network and First-Run) ⁽²⁾

<i>90210 (CW)</i>	<i>The Good Wife (CBS)</i>
<i>Amazing Race (CBS)</i>	<i>Gossip Girl (CW)</i>
<i>America's Next Top Model (CW)</i>	<i>Hart of Dixie (CW)</i>
<i>Beauty and the Beast (CW)</i>	<i>Hawaii Five-0 (CBS)</i>
<i>Blue Bloods (CBS)</i>	<i>King & Maxwell (TNT)</i>
<i>Criminal Minds (CBS)</i>	<i>NCIS (CBS)</i>
<i>CSI (CBS)</i>	<i>NCIS: Los Angeles (CBS)</i>
<i>CSI: NY (CBS)</i>	<i>Rules of Engagement (CBS)</i>
<i>Cult (CW)</i>	<i>Survivor (CBS)</i>
<i>Elementary (CBS)</i>	<i>The Talk (CBS)</i>
<i>Emily Owens M.D. (CW)</i>	<i>Under the Dome (CBS)</i>
<i>Friend Me (CBS)</i>	<i>Vampire Diaries (CW)</i>
<i>The Game (BET)</i>	<i>Vegas (CBS)</i>

(2) Represents current shows CBS Corporation or its subsidiaries produce, own an equity stake in, and/or distribute as of 12/31/12. New shows are in bold.

First-Run Syndication Programs

Dr. Phil	Jeff Probst
The Doctors	Jeopardy!
Entertainment Tonight	Jeopardy! Weekend
Entertainment Tonight Weekend	Judge Joe Brown
Excused	Judge Judy
Inside Edition	Mr. Food
Inside Edition Weekend	Rachael Ray
omg! Insider	Wheel of Fortune
omg! Insider Weekend	Wheel of Fortune Weekend

Showtime Networks Subscriptions ⁽³⁾

(In Millions)	4Q '12	4Q '11
Showtime Networks	76.1	73.3

(3) Source: Company data. Showtime Networks includes Showtime, The Movie Channel and FLIX. Data as of 12/31/12.

Simon & Schuster's New York Times Best Sellers ⁽⁵⁾

Title	Author	Rank	Weeks on List
Print Hardcover Fiction:			
<i>The Third Bullet</i>	Stephen Hunter	8	2
Print Hardcover Nonfiction:			
<i>Ten Years Later</i>	Hoda Kotb with Jane Lorenzini	16	2
Print Paperback Trade Fiction:			
<i>Warm Bodies</i>	Isaac Marion	14	1
Print Paperback Mass-Market Fiction:			
<i>Moonlight Masquerade</i>	Jude Deveraux	3	1
<i>Nineteen Minutes</i>	Jodi Picoult	11	1
Print Paperback Nonfiction:			
<i>Proof of Heaven</i>	Eben Alexander	1	14
<i>Team of Rivals</i>	Doris Kearns Goodwin	3	51
<i>An Invisible Thread</i>	Laura Schoff and Alex Tresniowski	8	4
<i>The Glass Castle</i>	Jeannette Walls	13	303
<i>Kisses from Katie</i>	Katie Davis with Beth Clark	17	20
Print Children's Picture Books:			
<i>Olivia and the Fairy Princesses</i>	Ian Falconer	7	16
Print Children's Series:			
<i>The Mortal Instruments</i>	Cassandra Clare	7	73
<i>Dork Diaries</i>	Rachel Renee Russell	8	69
Print Children's Middle Grade:			
<i>Out of My Mind</i>	Sharon M. Draper	7	4
Print Children's Young Adult:			
<i>The Perks of Being a Wallflower</i>	Stephen Chbosky	1	9
E-Book Fiction:			
<i>11/22/63</i>	Stephen King	19	23
E-Book Nonfiction:			
<i>Proof of Heaven</i>	Eben Alexander	1	14
<i>Team of Rivals</i>	Doris Kearns Goodwin	9	4
<i>Steve Jobs</i>	Walter Isaacson	15	62
<i>Ten Years Later</i>	Hoda Kotb with Jane Lorenzini	24	2
Combined Print & E-Book Nonfiction:			
<i>Proof of Heaven</i>	Eben Alexander	1	14
<i>Team of Rivals</i>	Doris Kearns Goodwin	10	12

(5) Source: *The New York Times*. Data as of 2/10/13.

STATISTICAL INFORMATION

Fourth Quarter 2012 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Corporation Major-Market Media Presence in the Top 25 U.S. Radio Markets as of February 5, 2013

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor Americas
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
New York, NY #1—Radio #1—Television	WCBS WCBS WFAN WFAN ⁽²⁾ WINS WWFS WNOV	FM AM AM FM AM FM FM	Classic Hits News Sports Sports News Adult Contemporary Contemporary Hit Radio	WCBS-TV WLNY-TV	UHF UHF	CBS Independent	Billboards, Subway/Rail, Bus, Transit Structures, Malls, Digital In- Store Networks
Los Angeles, CA ⁽³⁾ #2—Radio #2—Television	KCBS KAMP KNX KROQ KRTH KTWV	FM FM AM FM FM FM	Adult Hits Contemporary Hit Radio News Alternative Rock Classic Hits Adult Contemporary	KCAL-TV KCBS-TV	VHF UHF	Independent CBS	Billboards, Subway/Rail, Bus, Transit Structures, Malls, Digital In- Store Networks
Chicago, IL #3—Radio #3—Television	WBBM WBBM WCFS WJMK WSCR WUSN WXRT	FM AM FM FM AM FM FM	Contemporary Hit Radio News News Classic Hits Sports Country Adult Album Alternative	WBBM-TV	VHF	CBS	Billboards, Malls, Digital In-Store Networks
San Francisco, CA #4—Radio #6—Television	KCBS KMVQ KITS KLLC KZDG ⁽⁴⁾ KFRC	AM FM FM FM AM FM	News Contemporary Hit Radio Alternative Rock Hot Adult Contemporary Indian Talk/Music News	KPIX-TV KBCW-TV	UHF UHF	CBS The CW	Billboards, Subway/Rail, Transit Structures, Malls, Digital In- Store Networks
Dallas-Fort Worth, TX #5—Radio #5—Television	KLUV KMVK KJKK KRLD KRLD KVIL	FM FM FM AM FM FM	Classic Hits Spanish Adult Hits News/Talk Sports Adult Contemporary	KTVT-TV KTXA-TV	UHF UHF	CBS Independent	Billboards, Transit Structures, Malls, Digital In-Store Networks
Houston, TX #6—Radio	KKHH KIKK KILT KILT KLOL KHMX	FM AM FM AM FM FM	Contemporary Hit Radio Sports Country Sports Spanish Hot Adult Contemporary				Billboards, Malls, Digital In-Store Networks
Washington, D.C. #7—Radio	WIAD WLZL WJFK WPGC WJFK WNEW	FM FM FM FM AM FM	Hot Adult Contemporary Spanish Sports Rhythmic Top 40 Sports News				Billboards, Subway/Rail, Bus, Malls, Digital In- Store Networks
Philadelphia, PA #8—Radio #4—Television	KYW WIP WOGL WPHT WIP	AM AM FM AM FM	News Sports Classic Hits News/Talk Sports	KYW-TV WPSG-TV	UHF UHF	CBS The CW	Billboards, Malls, Digital In-Store Networks

STATISTICAL INFORMATION

Fourth Quarter 2012 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor Americas
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
Atlanta, GA #9—Radio #9—Television	WAOK WVEE WZGC	AM FM FM	News/Talk Urban Sports	WUPA-TV	UHF	The CW	Billboards, Subway/Rail, Bus, Transit Structures, Malls, Digital In-Store Networks
Boston, MA #10—Radio #7—Television	WBZ WBMX WBZ WODS WZLX	FM FM AM FM FM	Sports Hot Adult Contemporary News Contemporary Hit Radio Classic Rock	WBZ-TV WSBK-TV	UHF UHF	CBS MyNetworkTV	Billboards, Malls, Digital In-Store Networks
Miami-Ft. Lauderdale, FL #11—Radio #16—Television				WFOR-TV WBFS-TV	UHF UHF	CBS MyNetworkTV	Billboards, Subway/Rail, Bus, Malls, Digital In-Store Networks
Detroit, MI #12—Radio #11—Television	WXYZ WOMC WDZH WWJ WXYZ WYCD	FM FM FM AM AM FM	Sports Classic Hits Contemporary Hit Radio News Sports Country	WKBD-TV WWJ-TV	UHF UHF	The CW CBS	Billboards, Bus, Malls, Digital In-Store Networks
Seattle-Tacoma, WA #13—Radio #12—Television	KMPS KFNQ KJAQ KZOK	FM AM FM FM	Country Sports Adult Hits Classic Rock	KSTW-TV	VHF	The CW	Billboards, Malls, Digital In-Store Networks
Phoenix, AZ #14—Radio	KOOL KZON KMLE	FM FM FM	Classic Hits Contemporary Hit Radio Country				Billboards, Subway/Rail, Transit Structures, Malls, Digital In-Store Networks
Puerto Rico #15—Radio							Billboards
Minneapolis, MN #16—Radio #15—Television	WCCO KMNB KZJK	AM FM FM	News/Talk Country Adult Hits	WCCO-TV KCCO-TV KCCW-TV	UHF VHF VHF	CBS CBS CBS	Billboards, Transit Structures, Malls, Digital In-Store Networks
San Diego, CA #17—Radio	KEGY KYXY	FM FM	Contemporary Hit Radio Adult Contemporary				Billboards, Transit Structures, Malls, Digital In-Store Networks
Tampa-St. Petersburg, FL #18—Radio #14—Television	WLLD WQYK WHFS WYUU WRBQ WHFS	FM FM AM FM FM FM	Rhythmic Contemporary Hit Radio Country Sports Spanish Classic Hits Sports	WTOG-TV	UHF	The CW	Billboards, Malls, Digital In-Store Networks
Nassau-Suffolk, NY ⁽⁵⁾ #19—Radio							Billboards, Subway/Rail, Bus, Digital In-Store Networks
Denver, CO #20—Radio #17—Television				KCNC-TV	UHF	CBS	Billboards, Transit Structures, Malls, Digital In-Store Networks

STATISTICAL INFORMATION

Fourth Quarter 2012 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor Americas
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
Baltimore, MD #21—Radio #27—Television	WJZ WJZ WLIF WWMX	AM FM FM FM	Sports Sports Adult Contemporary Hot Adult Contemporary	WJZ-TV	VHF	CBS	Billboards, Transit Structures, Malls, Digital In-Store Networks
St. Louis, MO #22—Radio	KEZK KMOX KYKY	FM AM FM	Adult Contemporary News/Talk Hot Adult Contemporary				Billboards, Malls, Digital In-Store Networks
Portland, OR #23—Radio							Billboards, Malls, Digital In-Store Networks
Charlotte, NC #24—Radio	WSOC WKQC WFNZ WNKS WPEG WBAV WBCN	FM FM AM FM FM FM AM	Country Adult Contemporary Sports Contemporary Hit Radio Urban Urban Adult Contemporary Sports				Malls, Digital In-Store Networks
Pittsburgh, PA #25—Radio #23—Television	KDKA KDKA WDSY WBZZ	AM FM FM FM	News/Talk Sports Country Hot Adult Contemporary	KDKA-TV WPCW-TV	UHF VHF	CBS The CW	Billboards, Malls, Digital In-Store Networks

- (1) Radio market rank based on Fall 2012 Radio Market Ranking as provided by Arbitron Inc. Television market rank based on Nielsen Media Research Local Market Universe Estimate, September, 2012.
- (2) CBS Radio is the operator and beneficial owner of WFAN-FM through agreements with a third-party entity, which holds title to WFAN-FM for tax purposes.
- (3) As required by the FCC, the Company assigned KFNB-AM to a divestiture trust. The Company is a beneficiary of the trust. The trustee is operating the radio station and is responsible for selling the radio station to a third party.
- (3) KZDG-AM in San Francisco, California, is programmed by a third party through a time brokerage agreement.
- (4) Submarket of New York City. The Company's New York City radio and television stations serve Nassau-Suffolk.

STATISTICAL INFORMATION

Fourth Quarter 2012 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Television Distribution: Off-Network Syndicated Product*

48 Hours	Dexter	The L Word	Seven Days
60 Minutes	Diagnosis Murder	Laverne & Shirley	Seventh Heaven
The 4400	The Division	Little House on the Prairie	Showtime Championship Boxing
The Andy Griffith Show	Everybody Loves Raymond	The Love Boat	Sister Sister
The Amazing Race	Everybody Hates Chris	MacGyver	Sleeper Cell
America's Next Top Model	Family Ties	Matlock	Soul Food
Any Day Now	Frasier	Medium	Star Trek: Deep Space Nine
Barnaby Jones	The Game	Melrose Place	Star Trek: Enterprise
Becker	Get Smart	Mission Impossible	Star Trek: Next Generation
The Beverly Hillbillies	Ghost Whisperer	Moesha	Star Trek: Original
Beverly Hills 90210	Girlfriends	Mork & Mindy	Star Trek: Voyager
Blue Bloods	Gomer Pyle, USMC	My Three Sons	Survivor
Bonanza	The Good Wife	Nash Bridges	Taxi
Brady Bunch	The Guardian	NCIS	This American Life
Brotherhood	Gunsmoke	NCIS Los Angeles	Touched by an Angel
Caroline in the City	Half & Half	Numb3rs	The Tudors
Charmed	Happy Days	The Odd Couple	The Twilight Zone
Cheers	Hawaii Five-O	One On One	The Wild Wild West
Clueless	Highlander	The Parkers	Wings
Combat!	Hogan's Heroes	Penn & Teller	Undercover Boss
Criminal Minds	The Honeymooners	Perry Mason	
CSI: Crime Scene Investigation	Hot in Cleveland	Queer as Folk	
CSI: Miami	I Love Lucy	Rawhide	
CSI: New York	JAG	Sabrina the Teenage Witch	

* This is a partial list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

CBS Interactive

	Global Unique Monthly Visitors ⁽¹⁾	Global Reach ⁽²⁾	Global Rank ⁽³⁾
CBS Interactive Web Sites	282 Million	19%	#11

(1) Source: comScore Media Metrix. Monthly average of global unique visitors for the fourth quarter of 2012. The use of comScore data for the measurement of global unique monthly visitor activity commenced in the first quarter 2011. Previously, the Company used CBSi internal data for reporting purposes.

(2) Source: comScore Media Metrix. Monthly average of global reach for the fourth quarter of 2012.

(3) Ranking based on the comScore Media Metrix worldwide figure for CBS Interactive web sites' unique monthly visitors of 279.5 million for December 2012.

CBS Interactive Web Sites

CBS.com
 CBSNews.com
 CBSSports.com
 CBS College Sports Network
 CBS Interactive International Media Web Sites
 CBS Radio Station Web Sites
 CBS Television Station Web Sites
 CHOW
 CNET
 Comic Vine
 Download
 GameFAQs
 GameSpot
 GiantBomb
 TheInsider.com

Last.fm
 MaxPreps
 Metacritic
 Metrolyrics
 mySimon
 Search.com
 SmartPlanet
 TechRepublic
 TV.com
 UrbanBaby
 ZDNet

CBS Audience Network Distribution Partners

Adobe
 AOL
 Bebo
 Blinkx
 Bravia
 CBS.com
 CBSNews.com
 CBS Local Affiliates
 Chumby
 Comcast Fancast
 Dish
 IMDB

Joost
 Meebo
 Meevee
 MSN
 Netvibes
 Sling Media
 Tidal Media
 TVGuide.com
 Veoh
 Yahoo!
 YouTube

STATISTICAL INFORMATION

Fourth Quarter 2012 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS SPORTS NETWORK Online Partners as of January 28, 2013

Colleges/Universities

Air Force • goairforcefalcons.com
UAB • uabsports.com
Alabama • rolltide.com
Arizona • arizonwildcats.com
Arizona State • theundevils.com
Army • goarmysports.com
Auburn • auburntigers.com
Baylor • baylorbears.com
Boise State • *coming soon* (2013)
Boston College • bceagles.com
Boston University • goterriers.com
Bucknell • bucknellbison.com
California • calbears.com
UC Davis • ucdavisaggies.com
UCLA • uclabruins.com
UCF • ucfathletics.com
Cincinnati • gobearcats.com
Cleveland State • csuvikings.com
Coastal Carolina • goccusports.com
Colorado State • csurams.com
Connecticut • uconnhuskies.com
DePaul • depaulbluedemons.com
Duquesne • goduquesne.com
East Carolina • ecupirates.com
Elizabeth City • ecsuvikings.com
Fayetteville State • fsubroncos.com
Florida Atlantic • fausports.com
Florida State • seminoles.com
Fordham • fordhamsports.com
Fresno State • gobulldogs.com
George Washington • gwsports.com
Georgetown • guhoyas.com
Georgia • georgiadogs.com
Georgia Gwinnett • ggc.edu (Coming Soon)
Georgia Tech • ramblinwreck.com
Grand Valley State • gvsulakers.com
Houston • uhcougars.com
Illinois • fightingillini.com
UIC • uicflames.com
Illinois State • goredbirds.com
Indiana • iuhoosiers.com
Iowa • hawkeyesports.com
Johns Hopkins • hopkinstsports.com
Kansas • kuathletics.com
Kansas State • kstatesports.com
Kentucky • ukathletics.com
Lafayette • goleopards.com
Lamar • lamarcardinals.com
Long Beach State • longbeachstate.com
Louisiana Tech • latechsports.com
Louisville • uoflports.com
Loyola (MD) • loyolagreyhounds.com
Loyola Marymount • lmulions.com
Loyola Chicago • loyolaramblers.com
Marquette • gomarquette.com
Marshall • herdzone.com
Maryland • umterps.com
Maryland-Eastern Shore • umeshawks.com
Massachusetts • umassathletics.com
Memphis • gotigersgo.com

Michigan State • msuspartans.com
Michigan • mgoblue.com
Minnesota • gophersports.com
Mississippi • olemisssports.com
Missouri • mutigers.com
Missouri State • missouristatebears.com
Montana • gogrizz.com
Navy • navysports.com
UNLV • unlvrebels.com
Nevada • nevadawolfpack.com
New Mexico • golobos.com
North Carolina State • gopack.com
Northern Illinois • niuhuskies.com
Northwestern • nusports.com
Notre Dame • und.com
Oakland (MI) • ougrizzlies.com
Ohio • ohioobcats.com
Ohio State • ohiostatebuckeyes.com
Oklahoma • soonersports.com
Oklahoma State • okstate.com
Old Dominion • odusports.com
Oregon State • osubeavers.com
Penn State • gopsusports.com
Pepperdine • pepperdinesports.com
Pittsburgh • pittsburghpanthers.com
Providence • friars.com
Purdue • purduesports.com
Rice • riceowls.com
St. John's • redstormsports.com
Saint Joseph's • sjuhawks.com
San Diego • usdtoreros.com
San Diego State • goaztecs.com
San Jose State • sjsuspartans.com
Siena • sienasaints.com
South Carolina • gamecocksonline.com
South Dakota • goyotes.com
Southern California • usctrojans.com
Southern Illinois • siusalukis.com
SMU • smumustangs.com
Southern Miss • southernmiss.com
Stanford • gostanford.com
Stephen F. Austin • sfajacks.com
Stony Brook • goseawolves.org
Tennessee – utsports.com & utladyvols.com
Texas – texasports.com
UT Arlington • utamavs.com
UTEP • utepathletics.com
TCU • gofrogs.com
Texas Tech • texastech.com
Tulane • tulanegreenwave.com
Tulsa • tulsahurricane.com
Utah • utahutes.com
Utah State • utahstateaggies.com
Utah Valley • wolverinegreen.com
Vanderbilt • vucommodores.com
Villanova • villanova.com
Virginia • virginiasports.com
Wake Forest • wakeforestsports.com
Washington • gohuskies.com
Washington State • wsucougars.com
Western Carolina • catamountsports.com
Western Washington • wwuvikings.com
Wisconsin • uwbadgers.com
Wisconsin-Milwaukee • uwmpanthers.com
Wyoming • wyomingathletics.com
Xavier • goxavier.com

Conferences/Associations

Atlantic Coast Conference • theacc.com
Atlantic-10 Conference • atlantic10.com
Big Ten Conference • bigten.org
Conference USA • conferenceusa.com
Great West Football • greatwestconference.org
Kraft Fight Hunger Bowl • kraftbowl.org
IMG College • imgcollege.com
Mountain Pacific Sports Federation • mpsfsports.com
Mountain West Conference • themwc.com
NACDA • nacda.com
Patriot League • patriotleague.com
West Coast Conference • wccsports.com

Affiliates

American Legion
Arena Football League
ASA/USA Softball
Butler
BYU
Cal State Northridge
East Tennessee State
Florida
International Baseball Federation
Liberty
Lynn
National Fastpitch Coaches Association
Rutgers (Launch TBD)
Valparaiso
Virginia Commonwealth
Virginia Tech
West Virginia