

CBS CORPORATION **update**

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CBS CORPORATION KEY NEWS: AUGUST-OCTOBER 2013

SPECIAL EDITION



CBS CONTENT GROUP

Entertainment Segment



- **CBS** has begun the 2013-2014 season where it finished last season, as "America's Most Watched Network." 2013/2014 season-to-date through Week #5 (9/23/13 - 10/27/13), CBS ranks #1 in HHs and viewers, with the top four scripted series (NCIS, THE BIG BANG THEORY, NCIS: LOS ANGELES, PERSON OF INTEREST), the top three dramas (NCIS, NCIS: LOS ANGELES, PERSON OF INTEREST) and the top three new comedies (THE CRAZY ONES, THE MILLERS, MOM). CBS also has the #1 news program (60 MINUTES). (Source: NTI) ... CBS's 30-day multi-platform audiences for premiere week registered big jumps, especially NCIS and THE BIG BANG THEORY, which both soared to more than 26 million viewers with the addition of 7-day DVR playback, video-on-demand and online streaming. (Source: Nielsen, Rentrak and CBS Interactive).



- **UNDER THE DOME** was the most-watched series of the summer across broadcast and cable (14.85 million viewers), and was also the #1 broadcast series in A18-49 and A25-54. (Source: NTI). In addition, on **Amazon Prime Instant Video**, the first episode of **UNDER THE DOME** was the most-watched TV premiere in the history of Prime Instant Video, and the show was watched by more customers of the service than any other series this summer. ... **CBS** and **Amazon.com** have renewed their content licensing agreement for season two of **UNDER THE DOME**, scheduled for summer 2014. **Prime Instant Video** will remain the exclusive online subscription home for the series four days after initial broadcast on CBS. Fans will also be able to watch episodes on hundreds of compatible Amazon Instant Video devices including **Kindle Fire HD, iPad, iPhone, iPod touch, Roku, Xbox 360, PlayStation 3** and the **Wii U** gaming console. ... Internationally, **UNDER THE DOME** has notched impressive ratings in some of the top territories. (For more information, please see page 4)

- **CBS** has given full season "back nine" orders to television's top three freshman comedies - **THE CRAZY ONES, THE MILLERS** (produced by **CBS Television**

CBS CORPORATION AND TIME WARNER CABLE REACH CONTENT CARRIAGE AGREEMENT

"CBS and Time Warner Cable ended their protracted contract dispute Monday evening with CBS winning not only a significant financial increase for its programming, but also its stake in the digital future."

New York Times

Sept. 2, 2013

To read the entire NYT article, go to: <http://tinyurl.com/ngwqa49>

"Before almost anyone else in the business, Mr. Moonves effectively pushed for distributors to pay fees to the broadcast channels just as they do to cable networks. The result has been a windfall for all the broadcasters..."

New York Times

Sept. 9, 2013

To read the entire NYT article, go to: <http://tinyurl.com/q2qk2zq>

On Monday, Sept. 2, CBS, Time Warner Cable and Bright House Networks announced that they had reached an agreement for carriage of CBS owned stations on Time Warner Cable systems across the country, as well as Showtime Networks, CBS Sports Network and Smithsonian

Channel. Programming on all networks resumed during the evening of Sept. 2. The agreement includes retransmission consent for **CBS Television Stations** on Time Warner Cable systems as well as agreements relating to **Showtime Anytime** and **VOD** in New York, Los Angeles and Dallas.

Studios, see page 4) and **MOM**. ... **CBS** has given a straight-to-series order for 13 episodes of **EXTANT**, a serialized futuristic thriller from **Steven Spielberg's Amblin Television** and **CBS Television Studios** starring **Academy Award** winner **Halle Berry**. The series, to be broadcast during summer 2014, will be distributed domestically by **CBS Television Distribution** and worldwide by **CBS Studios International**. ... For mid-season, CBS has ordered the single-camera comedy **BAD TEACHER**, based on the hit feature film, starring **Ari Graynor** ("Mystic River") and produced by Sony Pictures Television in association with **CBS Television Studios** and **Mosaic Media Group**.

- In October **David Letterman**, who celebrated 20 years on CBS on August 29, extended his contract to host the **LATE SHOW** through 2015. ... In September, **BIG BROTHER** was renewed for its 16th edition to be broadcast in the summer of 2014. Also returning will be the live, late night companion show **BIG BROTHER: AFTER DARK** on the **TV Guide Network**.

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CBS SIGNS CARRIAGE DEAL WITH VERIZON



On Thursday, August 22, **CBS Corporation** and **Verizon** announced a new agreement for continued retransmission of CBS owned stations and wider distribution of **CBS Sports Network** on Verizon's **FiOS TV** in multiple markets across the country. As part of the agreement, CBS owned stations in various Verizon markets including New York, Los Angeles and Dallas, will continue to be distributed to FiOS TV subscribers. This includes all of the approximately 3.5 million subscribers served in markets where CBS owns television stations. (FiOS has approximately 5 million subscribers in total). FiOS TV will also continue to provide -- free to the viewer -- CBS programming via Verizon's industry-leading video on demand services to all subscribers. Separately, CBS and Verizon have an existing agreement for FiOS to carry **Showtime Networks** and the **Smithsonian Channel** that will continue in the years to come.



In additional deals which demonstrate the value of CBS content in the marketplace: Under a licensing deal announced in October, **CBS Television Studios'** THE GOOD WIFE and CHARMED will be available on **Comcast's** Streampix Streamed Video on Demand (SVOD) subscription service. ... In addition, Comcast will offer more current primetime CBS shows for free through Xfinity On Demand and online at Xfinity.com/TV.



... On Oct. 28, **CBS** and **Netflix** announced a content licensing agreement in which all eight seasons of the SHOWTIME drama DEXTER will become available for Netflix members in the United States. Beginning Oct. 31, 2013, the first four seasons of the award-winning series will be available to watch instantly; seasons 5-8 will begin on Jan. 1, 2014.

(ENTERTAINMENT SEGMENT, continued from page 1)

● **CBS's** broadcast of THE 65TH ANNUAL PRIME-TIME EMMY AWARDS on 9/13, hosted by HOW I MET YOUR MOTHER's **Neil Patrick Harris**, delivered its largest audience since 2005 (17.76m) and notched its best deliveries in key demos since 2006. (Source: NTI)

And... CSI celebrated its 300th milestone episode on Oct. 23.

CBS OUTDOOR IN EUROPE AND ASIA SOLD

On Sept. 30, **Platinum Equity** and **CBS Corporation** announced that **Platinum Equity** has acquired the assets of CBS Outdoor in Europe and Asia. The transaction was first announced in July when Platinum Equity made an irrevocable binding offer to acquire the assets.

And...



Jeremy Male

Veteran global outdoor media executive **Jeremy Male** has been named Chief Executive Officer of **CBS Outdoor Americas** and **Wally Kelly** has been named President and Chief Operating Officer. Most recently Male served as **JCDecaux SA's** CEO of UK, Northern Europe and Australia where he was a member of the Executive Board.

CBS's **Outdoor Americas** business continues to build out large-format digital billboards. At the end of the third quarter, the unit had 354 in service, including ten in Canada and one in Mexico. The unit also has 22 new digital displays in New York's high traffic **Penn Station**.

Andrew Miller has been named Vice President of Digital and Mobile Convergence for **CBS Outdoor**, with responsibility for new products and partnerships that enhance the mobile connectivity of the Company's display sites. He will also work closely with digital advertising agencies and creative shops to implement these new strategies. He most recently served as a Director at **WPP's Spafax Networks**, where he helped launch the practice during the company's recent entry into the U.S. market.

News



● For the 2012-2013 television year, the CBS EVENING NEWS WITH SCOTT PELLEY posted the Network's best deliveries in the time period in viewers and HHs since the 2006-2007 television year. In viewers and HHs, the EVENING NEWS was in its closest competitive

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JOHN ORLANDO NAMED EXECUTIVE VP, GOVERNMENT AFFAIRS



John Orlando

John Orlando has been named Executive Vice President, Government Affairs for CBS Corporation, with oversight over activities in Washington as well as with state and local governments. Orlando's promotion follows the retirement of **Marty Franks** who, among many responsibilities, headed up the Corporation's Washington, D.C. office (UPDATE, June 5). Orlando rejoined CBS in

early 2006 as Senior Vice President, Washington, and has been responsible for the oversight, formulation and implementation of the Company's public policy and government relations objectives. He has also served as CBS's lead lobbyist, being the Company's principal contact with the Congress and the Administration.

NEWS, continued from page 2)

position with ABC since the 2005-2006 television year and with NBC since the 2006-2007 television year. ... For the 2012-2013 television year, CBS News' **FACE THE NATION WITH BOB SCHIEFFER** posted its best television year delivery in viewers since 1992-1993 and in HH since 2005-2006. **FACE** also posted its first television year win in viewers and HHs among the Sunday morning public affairs programs since the advent of People Meters in 1987. ...CBS **SUNDAY MORNING WITH CHARLES OSGOOD** finished the 2012-2013 television year as the #1 Sunday morning news program, posting its best viewers delivery since the advent of People Meters, its best A25-54 delivery since 2009-2010, and its best HH delivery since 1993-1994. (Source: NTI)

And... CBS News dominated the *34th Annual News and Documentary Emmy Awards*, taking home 12 statuettes, more than any other news organization. ... **Toyota** has signed on as the presenting sponsor of CBS **THIS MORNING's** signature "Eye Opener" segment and is also branding of the show's Green Room.

CBS AND NIELSEN KICK-START LOCAL BROADCAST CROSS-MEDIA MEASUREMENT WITH THE FIRST-EVER TRIAL COMBINING LOCAL TV AND RADIO AUDIENCE DATA



On Oct. 31, **Nielsen** and **CBS** announced CBS's

participation in Nielsen's first-ever trial to measure cross-media campaigns on local television and radio. The trial will focus on combining CBS local TV audience data with CBS Radio audience data to build a foundation that measures unduplicated reach and time spent across both media. In addition, the trial will measure reach and frequency for campaigns that run on both local TV and radio. The test results will expand local media planning analytics and develop more robust inputs for marketing mix modeling. As this pilot test develops, Nielsen intends to open participation across a wider group of clients for the benefit of the industry. The test will combine data from Nielsen's Local People Meter panel with data from the newly acquired Nielsen Audio's PPM panel to provide the cross-platform measurement. Results will be shared in late Q1 2014. For more information go to CBS Corporation.com.

Sports

- On Sept. 8, **CBS Sports** kicked off its 54th year broadcast-



ing the **NFL**. CBS is covering a total of 103 games during its 17 weeks of regular season coverage of the **American Football Conference**, plus a full post-season slate. Through week 8 of the season, NFL ON CBS ratings are up 5% from last year, averaging 10.7/22 vs. 10.2/21 in 2012. (Source: NTI)

- In September, **CBS Sports** kicked off its 13th consecutive season of national coverage of **Southeastern Conference** football. Through the first seven weeks, the SEC on CBS is averaging a 3.9/9, up 18% over last year's 3.3/8.... Through a sublicensing agreement with Fox Sports, **CBS Sports** has acquired the rights to televise **Big East** college basketball games on the **CBS Television Network** and **CBS Sports Network**, beginning with the 2013-2014 season and continuing through 2018-19.

(Continued on page 4)

CBS Television Distribution



Rachael Ray



The *Emmy Award*-winning syndicated talk show **RACHAEL**

RAY has been renewed through 2016 in nearly 90% of the country. The renewal will take the show through its 10th season on **ABC Owned Television Stations, Hearst, Post-Newsweek and Sinclair Broadcasting** groups.

- In its first week (the week of Sept. 9-13) **THE ARSENIO HALL SHOW** ranked #1 among all other late night talkers in A18-49, tying "The Tonight Show" and beating the rest of the field. **ARSENIO** also scored the strongest first week of any syndicated talk show in seven years among A18-49 and A25-54. (Source: NTI)



Hilary Estey McLoughlin

- **Hilary Estey McLoughlin** has been named President of Creative Affairs at **CBS Television Distribution**, overseeing all first-run syndication programming for CBS Corporation's domestic distribution division. Prior to joining CTD, the 27-year veteran of Warner Bros. served as President of **Telepictures Productions** since 2006.

And... Serch, who rose to fame as one of the first white rappers, performing under the name MC Serch, will headline a syndicated daytime talk show that will begin a four-week test run exclusively on **Tribune Broadcasting** stations in eight markets on Jan. 6, 2014.

CBS Television Studios



- The 11th season of **NCIS** premiered to more than 20 million viewers and is the #1 scripted show on television. ... The freshman comedy **THE MILLERS**, produced by **CBS Television Studios** and starring **Will Arnett, Margo Martindale** and **Beau Bridges**, premiered to more than 13 million viewers. (Source: NTI) ... CBS has given **UNFORGETTABLE** a 13-episode third season renewal for broadcast in summer 2014. This past summer **UNFORGETTABLE** ranked as Sunday's top scripted program in viewers and increased the time period double digit percentages in all key measures. (Source: NTI)

THE CW



In the new television season-to-date (through Oct. 25) **The CW** (jointly owned by **CBS** and **Warner Bros. Television**) is + 9% in HH, +8% in viewers, +7% in A8-49 and flat in A18-34. (Source: NTI)

The ninth season premiere of **SUPERNATURAL** and the time period premiere of **THE ORIGINALS** combined to give **The CW** its most watched Tuesday night in more than four years, and the series premieres of **THE TOMORROW PEOPLE** and **REIGN** both improved their time periods over last season. The network has ordered three additional scripts of all three of its new series this season.

And... The CW launched in August its new digital-only studio, with all original, exclusive content, including four new web series: **HUSBANDS, GALLERY MALLORY, BACKPACKERS,** and **THE P.E.T. SQUAD FILES**, with two more series set to launch later this fall. ... Following its successful debut this summer, **The CW** has picked up a second season of the hit improv comedy **WHOSE LINE IS IT ANYWAY?** **The CW** has also acquired the first season of the Canadian comedy **SEED**, about a single, underachieving bachelor/bartender who is also a sperm donor, beginning to get to know the families with whom he'll come to share more than DNA. ... **The CW** announced it will be the exclusive broadcaster of the 2014 *Critics' Choice Movie Awards*, and the *Critics' Choice Television Awards*.

CBS Studios International



- Continuing its hit status worldwide, **UNDER THE DOME** will be licensed in more than 200 territories by **CBS Studios International**. In **Australia** it is the #1 U.S. series on **Network Ten** this year. In **Canada**, it is the #2 series on **Global** and a top-three drama on Canadian television since its debut. In **Spain**, it had the best international series premiere in **Antena3** channel history and the best international series debut on Spanish free TV in three years. In the **UK** it has been the #1 series on **Channel 5** since its debut. In **Germany** on

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JONATHAN SARROW NAMED SVP CBS TELEVISION NETWORKS DISTRIBUTION



Jonathan Sarrow

Jonathan Sarrow has been named Senior Vice President of Television Networks Distribution. Sarrow will focus on the negotiation of carriage fees of CBS-owned properties with distribution platforms such as cable, satellite and telco companies. He served previously as Vice President, Distribution, National Accounts for **Fox Networks**, where he managed the relationships of major distributors across multiple platforms.

(CBS TELEVISION STUDIOS INTL., continued from page 4)

ProSieben, it delivered the channel's most successful premiere in its time period since 2000; in **Austria** it was the most-watched U.S. series debut on **ORF eins** since 2007. In **New Zealand**, the premiere of **UNDER THE DOME** on **Prime** ranked as the channel's fourth-highest rated program of the year-to-date; and in **Italy**, **UNDER THE DOME** has ranked third among all series on **Rai2** since its debut. Sources: OZTam for Australia, 1/1/13 - 9/30/13. CAD/ITVR for Italy, 7/14/13-9/8/13; CAD/ITVR for Canada 7/24/13 - 10/20/13 and for the UK, 8/19/13 - 10/20/13; Germany: 9/2/13 - 9/15/13, ProSieben. UK: 8/19/13 - 9/10/13. Antena3 for Spain, 9/2/13 - 9/15/13. New Zealand: Prime. Austria: CEETV. Rank on total viewers. Series 2+ telecasts.)

More UNDER THE DOME News... TNT -- one of the leading networks in Latin America and the Caribbean -- has acquired the broadcast rights for **UNDER THE DOME**, scheduled to air this November as part of an exclusive regional premiere. ... An exclusive multi-year licensing deal has been announced to stream **UNDER THE DOME** on the **Watchever** subscription VOD service in Germany starting in Jan. 2014, after the ProSieben's Maxdome SVOD window.

And...

- In August, **RTL Group**, the leading European entertainment network, and **CBS Studios International** announced plans for a partnership to launch two thematic channels in the fast-growing South East Asian markets. The Singapore-based venture will be named **RTL**



On Tuesday, Sept. 17, HOSTAGES stars Toni Collette (right) and Tate Donovan (center) rang the New York Stock Exchange's "Opening Bell" to celebrate CBS' much-anticipated new suspense drama which premiered on Monday, Sept. 23.

CBS Asia Entertainment Network. The HD channels will be broadcast in English and local languages, distributed in up to 29 Asian markets and distributed by cable, satellite and Internet television networks in the region. The first channel, **RTL CBS Entertainment**, began rolling out in September 2013, followed in spring 2014 with **RTL CBS Extreme**. Thailand's **TrueVisions Group** has signed an exclusive carriage deal that brings the newly launched **RTL CBS Entertainment** HD channel to Thailand and Malaysia while it will be broadcast in Singapore to **IPTV** customers following a deal with **SingTel** and in the Philippines following a carriage deal with **SKY Cable Corporation**. RTL Group veteran **Jonas Engwall** has been appointed as its Chief Executive Officer of **RTL CBS Asia Entertainment Network**.



- In October, **CBS Studios International** announced a multi-year, non-exclusive licensing agreement that brings top CBS shows to **ClaroVideo**'s subscription video on demand service in Latin American and Caribbean markets starting in January 2014. ... In September, **CBS Studios International** and **Comedy Central UK** announced a multi-season deal for the exclusive broadcast rights to CBS's freshman comedy **THE MILLERS**, along with the renewal of rights to **KING OF QUEENS** and **RULES OF ENGAGEMENT**. **THE MILLERS**, **KING OF QUEENS** and **RULES OF ENGAGEMENT** are distributed globally by **CBS Studios International**.

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Interactive Segment



- In October, **CBS Interactive** announced that the CBS App, offering full-episode streaming of the **CBS Television Network's** programming, is now available for **Android** and **Windows 8** users. The app now offers more programming than ever before for catch-up viewing, including every episode of CBS's fall primetime entertainment series eight days after broadcast plus episodes of many classic CBS shows. The **iOS app** was recently updated to include the **CBS Connect App's** synced second-screen experiences for nine CBS shows and **Connect Live** social media events. Both CBS Sync and Connect Live will extend to the Android app this fall.



- In September, **CNET en Español** (CNET.com/es) was launched for Spanish speakers in the United States. **Latin World Entertainment** is helping to market and promote the site. **T-Mobile USA** has signed on as a year-long charter sponsor. Content will also be available on the CNET en Español Android and iOS mobile apps, as well as promoted and distributed across CNET's network of partners, including **AOL, Panasonic Viera HDTVs, Roku, Samsung Smart TVs, Xbox, YouTube** and more.

And... In October, the **Professional Bull Riders** and CBS Interactive announced an agreement for the production and management of PBR's new digital subscription product, featuring live and on-demand video. **XCAR**, a premium video brand targeting car enthusiasts worldwide, was launched on CNET in August with **Audi** as the exclusive launch sponsor. CNET also announced "Smart Appliances" a category of product reviews, advice, how-tos and videos sponsored by **Best Buy** ... In September, in partnership with leading predictive game studio **PrePlay**, CBS Interactive's roster of fantasy sports mobile offerings was expanded with a second screen app for the 2013 football season. The app is available free on **iOS** and **Android**. Also in September. ...**GameSpot** secured North American exclusive, behind-the-scenes access to **Rockstar North**, the development studio behind the **Grand Theft Auto** series.

Cable Segment



- The Sept. 22 season one finale of **RAY DONOVAN** (100% owned by **CBS**) delivered the best finale night ever for a freshman series on SHOWTIME. **RAY DONOVAN** ended its first season ranked as the highest-rated freshman series in SHOWTIME history averaging 5.7 million weekly viewers, outpacing the first season of **HOMELAND** by 31%. **RAY** now ranks as the network's third highest rated show, behind only **HOMELAND** and **DEXTER**. (Source: Nielsen) ... The Sept. 29 season three premiere of SHOWTIME's #1 series, the *Emmy* and *Golden Globe Award*-winning drama **HOMELAND**, was the series' highest rated premiere yet. **HOMELAND** has continued its growth trajectory in season three with 6.5 million weekly viewers, up 26 percent from its second season in the same time frame... The new SHOWTIME drama series **MASTERS OF SEX** (partially owned by **CBS**) currently is up 33% from what **HOMELAND** averaged in its first season in the same time frame. (Source: Nielsen)

- The Sept. 14 SHOWTIME PPV presentation of **THE ONE: MAYWEATHER VS. CANELO** super welterweight world championship bout ranked as the highest grossing pay-per-view of all time (\$150 million). The fight is projected to have 2.2 million pay per view buys -- the second of only two pay-per-view fights that have exceeded 2 million buys. The bout premiered on SHOWTIME on Saturday, Sept. 2. (Source: Nielsen) ...The Sept. 22 series finale of **DEXTER** delivered the show's biggest audience and highest-rated telecast ever for an original episode in SHOWTIME history. **DEXTER's** eighth and final season ranks as the series' highest-rated season ever. (Source: Nielsen)

- In Sept. Showtime Networks joined forces with Smart TV leader **LG Electronics** to use LG's "LivePlus" technology to deliver the SHO Sync app on 2012 and 2013 Internet-connected TVs, giving viewers nationwide a new way to interact with their favorite SHOWTIME series. The LivePlus synchronous content platform allows broadcasters, cable networks and other program providers to enhance viewers' TV experience by automatically delivering content to Internet-connected Smart TVs without the need to install or download anything. SHOWTIME

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EcoMedia held an impressive 23 events celebrating funded community projects across the country from August-October. Advertisers funding projects included: **YP; UnitedHealthcare; AIG; Chevrolet; Smart USA; Constant Contact; Tri-State Toyota Dealers Association; Barnabas Health; Cadillac Metropolitan Pittsburgh Dealer Advertising Association; Bob Evans; Baltimore Area Cadillac Dealers; Plymouth Rock Assurance; New Jersey Education Association; Baltimore-Buick GMC Dealers; Lahey Health; Philadelphia Tri-State Cadillac Dealers Association; IBEW Local 103; Philadelphia Super Network Buick-GMC Dealers and New England Cadillac Dealers; Tri-State Cadillac Dealers.** Funded projects through non-profit partners in that time period included: **Volunteers of America; Publicolor; The Starlight Children's Foundation; Philadelphia Ronald McDonald House; KIPP Philadelphia; Kids in Need Foundation; City of Arlington; First Book; Plug in America; Boston Fisher House; Adopt-a-Charger; City Green; City of Phoenix Parks and Recreation Department; and Capuchin Soup Kitchen.** **Forbes.com** featured EcoMedia in an article titled "A Crucial Litmus Test For Every Entrepreneur, Forever." The piece, also published by the **Chicago Tribune**, praised EcoMedia for its business growth, social impact, and its unique public-private partnership business model.

(SHOWTIME, continued from page 6)

Networks and LG are the first to advance the capabilities of Smart TVs to provide viewers with a synchronized, interactive experience for television programming.

And... SHOWTIME scored 32 *Emmy* nominations this year across nine series, miniseries, interactive programs and documentaries -- the most nominations ever in its history -- and won a total of seven statuettes, the most in its history. For the second year in a row, **Claire Danes** was cited for Lead Actress in a Drama Series (SHOWTIME's *HOMELAND*, which also won a statuette for Writing for a Drama Series). Other SHOWTIME winners included **Laura Linney** (Lead Actress in a Miniseries or Movie/*THE BIG C: HEREAFTER*) and **Merritt Wever** (Supporting Actress in a Comedy Series/*NURSE JACKIE*).

- On Oct. 1, **Time Warner Cable** added CBS Sports Network to its Digital TV



package on most systems. CBS Sports Network is now seen in more than 53 million homes and available to more than 99 million households across the country. Over the last 12 months, the Network has experienced a +18% distribution increase, representing more than seven million additional subscribers... In August, CBS Sports Network moved up to Channel 221 on **DIRECTV**.

- In August, CBS Sports Network acquired the rights to telecast college football and basketball games from the **American Athletic Conference** through a sub-

licensing agreement with **ESPN**. The multi-year agreement begins with the 2013-2014 college basketball season and continues through 2019-2020.

Publishing



- In October, **Simon & Schuster Digital** entered the final phase of a rolling update of the company's domestic and international websites. The rebuilt sites make use of the latest in responsive web design to automatically reconfigure SimonandSchuster.com's content according to screen size, providing a better experience for the rapidly growing number of visitors who come to the site via mobile or tablet, as well as traditional desktop visitors.

- **DR. SLEEP, Stephen King's** sequel to *THE SHINING*, debuted on Oct. 13 at #1 on the New York Times "Best Seller" list and *SI-COLOGY 1* by "Duck Dynasty" star **Si Robertson** debuted on Sept. 22. at #1. S&S imprint **Howard Books** will add three additional books from members of the Robertson family to its 2014 list.

- Simon & Schuster imprints have three finalists for the *National Book Awards*: *THE FLAMETHROWERS* by **Rachel Kushner** (**Scribner**, Fiction) and *THE TRUE BLUE SCOUTS OF SUGARMAN SWAMP* by **Kathi Appelt** and *THE THING ABOUT LUCK* by **Cynthia Kadohata** (both **Atheneum**, Young People's Literature). Winners will be announced on November 20.

(Continued on page 8)

CBS Films



LAST VEGAS stars (l-r) **Michael Douglas, Morgan Freeman, Mary Steenburgen and Robert De Niro** opened everywhere **Friday (Nov. 1)** and is rated **PG-13**. To view a trailer of the film, go to <http://tinyurl.com/n23d49e>

CBS FILMS

- **LAST VEGAS** opened the weekend of Nov. 1, finishing in third place with a very solid \$16,334,566. It also garnered an "A-" Cinemascore and overwhelmingly positive sentiment on Twitter. The film has shown tremendous word-of-mouth, broad appeal geographically and is expected to play successfully into the Thanksgiving holiday.

- After winning the *Grand Prix*, the second most prestigious prize at the 2013 **Cannes Film Festival**, **Joel and Ethan Coen's** **INSIDE LLEWYN DAVIS** has continued to build momentum with packed screenings at the **Telluride, New York, Chicago and London Film Festivals**. **INSIDE LLEWYN DAVIS**, which stars **Oscar Isaac, Carey Mulligan, John Goodman, Garret Hedlund and Justin Timberlake**, opens in NY/LA on Dec. 6, before beginning its expansion on Dec. 20.

- On Sept. 10, CBS Films acquired **THE F WORD**, starring **Daniel Radcliffe, Zoe Kazan and Adam Driver** at the **Toronto International Film Festival**. ... On Nov. 19, the comedy **THE TO DO LIST** will be available on DVD and Blu-Ray Disc.

Television Stations

- Through the first four weeks of the season (Sept. 23-Oct. 20), 13 of the company's owned 14 **CBS Television Network** television stations are #1 or a strong #2 in primetime in homes and viewers, led by **CBS 2 New York**, which is the country's most-watched station in primetime among viewers, HHs and A25-54. Overall, the stations' late newscasts are up 9% in HHs and +7% in A25-54. (Source: NSI)



- CBS Boston's **WBZ-TV** won a *National Emmy Award* for Outstanding Regional Spot News for their coverage of the Newtown (CT) tragedy last December.

Radio



- **CBS RADIO** and **WestwoodOne** announced the launch of

Fierro, a 24-hour, seven-day-a-week lineup of regional Mexican music programming available to radio stations nationwide. Content originates from CBS RADIO Dallas-Fort Worth's successful Latino music-based **KMVK-FM (La GRANDE 107.5 FM)**.



- In recent months CBS RADIO has announced the following deals: At **WFAN-AM/FM** New York multi-year simulcast broadcasts of **New York Yankees** regular, post-season and select Spring Training games beginning in 2014. (CBS RADIO has also acquired Spanish-language Yankees broadcast rights on a multi-year basis). Also at **WFAN-AM/FM**, a multi-year extension of their partnership with the **New Jersey Devils** for the broadcast of regular and post-season games. ...In September CBS RADIO announced a strategic alliance with **NBA Brooklyn Nets** and **Brooklyn's Barclays Center** to increase coverage of the Nets on **WFAN-AM/FM**. In addition, the partners will develop and program concert series and live events at the arena and promote them using the nationwide scale of

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CBS HOME ENTERTAINMENT ... CBS CONSUMER PRODUCTS



CBS Home Entertainment:

- The latest high-definition collections of the celebrated series, STAR TREK: THE NEXT GENERATION - THE FOURTH SEASON BLU-RAY and STAR TREK: THE NEXT GENERATION - REDEMPTION BLU-RAY (including Ultraviolet™ download) were released on July 30.
- Just in time for the holiday season, **CBS Home Entertainment** and **Paramount Home Media Distribution** released on Nov. 5 UNDER THE DOME and BEVERLY HILLS 90210: THE COMPLETE SERIES on DVD.
- DEXTER: THE COMPLETE FINAL SEASON and DEXTER: THE COMPLETE SERIES COLLECTION are being released on Blu-ray Disc and DVD Nov. 12 from **SHOWTIME Networks**, **CBS Home Entertainment** and **Paramount Home Media Distribution**.

CBS Consumer Products

- **CBS Consumer Products** and **Warner Bros.** released a limited edition and co-branded collection of THE BIG BANG THEORY and STAR TREK merchandise that was made available through July at shop.startrek.com, **Hot Topic** stores nationwide and HotTopic.com.

RADIO, continued from page 8)

CBS RADIO's 126 stations, the majority of which are located in the top 50 radio markets.

- On Oct. 25, CBS RADIO Baltimore launched **New Country 106.1FM** on-air, online via the Radio.com app for mobile devices and on HD Radio devices at 101.9 HD2. The station debuts as the result of an agreement between CBS RADIO Baltimore and **Hope Christian**, the owner of the 106.1 frequency. ... In September, the **Boston Celtics** and CBS RADIO **Boston's 98.5** announced a multi-year partnership for on-air and online broadcasts beginning this season.

And... Chris Oliviero has been promoted to Executive Vice President, Programming. He had previously served as Senior Vice President, Programming for the past four years. He maintains his role overseeing CBS Sports Radio, which he has supervised since 2012. CBS RADIO stations won five coveted *2013 NAB Marconi Radio Awards*, considered the top honor in radio. The highest award, for *Legendary Station*, went to CBS RADIO Chicago's newsradio station, **WBBM-AM/FM**. The Company also received several format specific distinctions. **WBZ-AM** Boston received *News/Talk Station of the Year*, while the city's **WZLX-FM** was named Rock Station of the Year. Additionally, **KLOL-FM** in Houston won *Spanish Station of the Year*, while **WVEE-FM** in Atlanta was honored as *Urban Station of the Year*.

CBS Local Digital Media

- In October, **CBS RADIO** announced **Audio AdCenter**, a new and affordable advertising tool developed by **CBS Local Digital Media**. The innovative, self-serve platform enables small businesses to promote and target their products and services to CBS RADIO's stable of online and mobile radio listeners with customized messaging and creative copy. Local businesses can choose to reach listeners of one or more of CBS RADIO's 125 online streams from stations located in major markets across the country, including all of the Top 10. Formats include news, sports, talk, and music of interest to a broad range of demographics and lifestyles. 30-second advertisements can be purchased to run during specific times of day with a frequency set by the client.

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CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements. CBS Corporation's news releases and filings with the Securities and Exchange Commission, including but not limited to its most recent Form 10-K and Form 10-Qs and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the SEC, which can be found at www.cbcorporation.com, in the "News" and "Investors" sections, respectively.

STATISTICAL INFORMATION

Third Quarter 2013

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Network Time-Period-Winning Programs ⁽¹⁾

<i>60 Minutes</i>	<i>The Millers</i>
<i>The Big Bang Theory</i>	<i>NCIS</i>
<i>Blue Bloods</i>	<i>NCIS: Los Angeles</i>
<i>The Crazy Ones</i>	<i>Person of Interest</i>
<i>CSI</i>	<i>Survivor</i>
<i>Elementary</i>	<i>Two And A Half Men</i>
<i>Hawaii Five-0</i>	<i>Undercover Boss</i>

(1) Source: NTI, Nielsen Media Research. Average audience, "Live+Same Day" ratings. Mon-Sat 8-11p, Sun 7-11p, Persons 2+. Time period winning programs defined as programs with a plurality of weekly wins in their respective time periods. Most current time period only. Excludes canceled, moved or limited run (i.e. 6 weeks or less). 2013/2014 season-to-date: 9/23/13-11/3/13.

CBS Radio Revenue Ranking in Top 10 Markets ⁽⁴⁾

Market	Rank
New York	No. 1
Los Angeles	No. 2
Chicago	No. 1
San Francisco	No. 1
Dallas	No. 3
Houston	No. 2
Philadelphia	No. 1
Atlanta	No. 2
Washington, D.C.	No. 3
Boston	No. 1

(4) Source: "Year-To-Date Market Total Revenue Performance Summary" for year-to-date September 2013, per Miller, Kaplan, Arase & Co., LLP.

TV Production (Network and First-Run) ⁽²⁾

<i>The 100 (CW)</i>	<i>Intelligence (CBS)</i>
<i>Amazing Race (CBS)</i>	<i>The Millers (CBS)</i>
<i>America's Next Top Model (CW)</i>	<i>NCIS (CBS)</i>
<i>Bad Teacher (CBS)</i>	<i>NCIS: Los Angeles (CBS)</i>
<i>Beauty and the Beast (CW)</i>	<i>The Originals (CW)</i>
<i>Big Brother (CBS)</i>	<i>Power (Starz)</i>
<i>Blue Bloods (CBS)</i>	<i>Reckless (CBS)</i>
<i>Criminal Minds (CBS)</i>	<i>Reign (CW)</i>
<i>CSI (CBS)</i>	<i>Star-Crossed (CW)</i>
<i>Elementary (CBS)</i>	<i>Survivor (CBS)</i>
<i>Extant (CBS)</i>	<i>The Talk (CBS)</i>
<i>The Game (BET)</i>	<i>Tomorrow People (CW)</i>
<i>The Good Wife (CBS)</i>	<i>Under the Dome (CBS)</i>
<i>Hart of Dixie (CW)</i>	<i>Unforgettable (CBS)</i>
<i>Hawaii Five-0 (CBS)</i>	<i>Vampire Diaries (CW)</i>

(2) Represents current shows CBS Corporation or its subsidiaries produce, own an equity stake in, and/or distribute as of 9/30/13. New shows are in bold.

First-Run Syndication Programs

The Arsenio Hall Show	Jeopardy!
Dr. Phil	Jeopardy! Weekend
The Doctors	Judge Judy
Entertainment Tonight	Mr. Food
Entertainment Tonight Weekend	Rachael Ray
Inside Edition	The Test
Inside Edition Weekend	Wheel of Fortune
omg! Insider	Wheel of Fortune Weekend
omg! Insider Weekend	

Showtime Networks Subscriptions ⁽³⁾

(In Millions)	3Q '13	3Q '12
Showtime Networks	76.6	75.7

(3) Source: Company data. Showtime Networks includes Showtime, The Movie Channel and FLIX. Data as of 9/30/13.

Simon & Schuster's New York Times Best Sellers ⁽⁵⁾

Title	Author	Rank	Weeks on List
Print Hardcover Fiction:			
<i>Doctor Sleep</i>	Stephen King	1	4
Print Hardcover Nonfiction:			
<i>Si-Cology 1</i>	Si Robertson with Mark Schlabach	7	7
<i>Tip and the Gipper</i>	Chris Matthews	12	3
<i>Happy, Happy, Happy</i>	Phil Robertson with Mark Schlabach	15	24
Print Paperback Trade Fiction:			
<i>The Light Between Oceans</i>	M.L. Stedman	6	29
Print Paperback Mass-Market Fiction:			
<i>The Last Man</i>	Vince Flynn	16	9
Print Paperback Nonfiction			
<i>Proof of Heaven</i>	Eben Alexander	2	52
<i>Brain on Fire</i>	Susannah Cahalan	9	11
<i>Far from the Tree</i>	Andrew Solomon	13	3
<i>Steve Jobs</i>	Walter Isaacson	15	5
<i>The Glass Castle</i>	Jeannette Walls	17	334
Advice, How-To and Miscellaneous			
<i>There's More to Life Than This</i>	Theresa Caputo	4	3
<i>The Can't Cook Book</i>	Jessica Seinfeld	13	2
Print Children's Picture Books:			
<i>Click, Clack, Boo!</i>	Doreen Cronin, ill. by Betsy Lewin	5	3
Print Children's Series:			
<i>The Mortal Instruments</i>	Cassandra Clare	2	110
<i>Unwind Dystology</i>	Neal Shusterman	6	1
<i>Bane Chronicles</i>	Cassandra Clare	9	3
<i>Dork Diaries</i>	Rachel Renee Russell	10	91
Print Children's YA:			
<i>Perks of Being a Wallflower</i>	Stephen Chbosky	9	46
E-Book Fiction:			
<i>Doctor Sleep</i>	Stephen King	10	4
E-Book Nonfiction:			
<i>Happy, Happy, Happy</i>	Phil Robertson with Mark Schlabach	19	24
Combined Print & E-Book Fiction:			
<i>Doctor Sleep</i>	Stephen King	4	4
Combined Print & E-Book Nonfiction:			
<i>Si-Cology 1</i>	Si Robertson with Mark Schlabach	11	7
<i>Proof of Heaven</i>	Eben Alexander	14	52

(5) Source: *The New York Times*. Data as of 11/03/13.

STATISTICAL INFORMATION

Third Quarter 2013 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Corporation Major-Market Media Presence in the Top 25 U.S. Radio Markets as of June 30, 2013

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor Americas
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
New York, NY #1—Radio #1—Television	WCBS WCBS WFAN WFAN ⁽²⁾ WINS WWFS WNOV	FM AM AM FM AM FM FM	Classic Hits News Sports Sports News Hot Adult Contemporary Contemporary Hit Radio	WCBS-TV WLNY-TV	UHF UHF	CBS Independent	Billboards, Subway/Rail, Bus, Transit Structures, Malls, Digital In-Store Networks
Los Angeles, CA ⁽³⁾ #2—Radio #2—Television	KCBS KAMP KNX KROQ KRTH KTWV	FM FM AM FM FM FM	Adult Hits Contemporary Hit Radio News Alternative Rock Classic Hits Adult Contemporary	KCAL-TV KCBS-TV	VHF UHF	Independent CBS	Billboards, Subway/Rail, Bus, Transit Structures, Malls, Digital In-Store Networks
Chicago, IL #3—Radio #3—Television	WBBM WBBM WCFS WJMK WSCR WUSN WXRT	FM AM FM FM AM FM FM	Contemporary Hit Radio News News Classic Hits Sports Country Adult Album Alternative	WBBM-TV	VHF	CBS	Billboards, Malls, Digital In-Store Networks
San Francisco, CA #4—Radio #6—Television	KCBS KMVQ KITS KLLC KZDG ⁽⁴⁾ KFRC	AM FM FM FM AM FM	News Contemporary Hit Radio Alternative Rock Hot Adult Contemporary Indian Talk/Music News	KPIX-TV KBCW-TV	UHF UHF	CBS The CW	Billboards, Transit Structures, Malls, Digital In-Store Networks
Dallas-Fort Worth, TX #5—Radio #5—Television	KLUV KMVK KJJK KRLD KRLD KVIL	FM FM FM AM FM FM	Classic Hits Spanish Adult Hits News/Talk Sports Adult Contemporary	KTVT-TV KTXA-TV	UHF UHF	CBS Independent	Billboards, Transit Structures, Malls, Digital In-Store Networks
Houston, TX #6—Radio	KKHH KIKK KILT KILT KLOL KHMX	FM AM FM AM FM FM	Contemporary Hit Radio Sports Country Sports Spanish Hot Adult Contemporary				Billboards, Malls, Digital In-Store Networks
Washington, D.C. #7—Radio	WIAD WLZL WJFK WPGC WJFK WNEW	FM FM FM FM AM FM	Hot Adult Contemporary Spanish Sports Rhythmic Contemporary Hit Radio Sports News				Billboards, Subway/Rail, Bus, Malls, Digital In-Store Networks
Philadelphia, PA #8—Radio #4—Television	KYW WIP WOGL WPHT WIP	AM AM FM AM FM	News Sports Classic Hits News/Talk Sports	KYW-TV WPSG-TV	UHF UHF	CBS The CW	Billboards, Malls, Digital In-Store Networks

STATISTICAL INFORMATION

Third Quarter 2013 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor Americas
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
Atlanta, GA #9—Radio #9—Television	WAOK WVEE WZGC	AM FM FM	News/Talk Urban Sports	WUPA-TV	UHF	The CW	Billboards, Subway/Rail, Bus, Transit Structures, Malls, Digital In-Store Networks
Boston, MA #10—Radio #7—Television	WBZ WBMX WBZ WODS WZLX	FM FM AM FM FM	Sports Hot Adult Contemporary News Contemporary Hit Radio Classic Rock	WBZ-TV WSBK-TV	UHF UHF	CBS MyNetworkTV	Billboards, Malls, Digital In-Store Networks
Miami-Ft. Lauderdale, FL #11—Radio #16—Television				WFOR-TV WBFS-TV	UHF UHF	CBS MyNetworkTV	Billboards, Subway/Rail, Bus, Malls, Digital In-Store Networks
Detroit, MI #12—Radio #11—Television	WXYZ WOMC WDZH WWJ WXYZ WYCD	FM FM FM AM AM FM	Sports Classic Hits Contemporary Hit Radio News Sports Country	WKBD-TV WWJ-TV	UHF UHF	The CW CBS	Billboards, Bus, Malls, Digital In-Store Networks
Seattle-Tacoma, WA #13—Radio #13—Television	KMPS KFNQ KJAQ KZOK	FM AM FM FM	Country Sports Adult Hits Classic Rock	KSTW-TV	VHF	The CW	Billboards, Malls, Digital In-Store Networks
Phoenix, AZ #14—Radio	KOOL KZON KMLE	FM FM FM	Classic Hits Contemporary Hit Radio Country				Billboards, Subway/Rail, Transit Structures, Malls, Digital In-Store Networks
Puerto Rico #15—Radio							Billboards
Minneapolis, MN #16—Radio #15—Television	WCCO KMNB KZJK	AM FM FM	News/Talk Country Adult Hits	WCCO-TV KCCO-TV KCCW-TV	UHF VHF VHF	CBS CBS CBS	Billboards, Transit Structures, Malls, Digital In-Store Networks
San Diego, CA #17—Radio	KEGY KYXY	FM FM	Contemporary Hit Radio Adult Contemporary				Billboards, Transit Structures, Malls, Digital In-Store Networks
Tampa-St. Petersburg, FL #18—Radio #14—Television	WLLD WQYK WHFS WYUU WRBQ WHFS	FM FM AM FM FM FM	Rhythmic Contemporary Hit Radio Country Sports Spanish Classic Hits Sports	WTOG-TV	UHF	The CW	Billboards, Malls, Digital In-Store Networks
Nassau-Suffolk, NY ⁽⁵⁾ #20—Radio							Billboards, Subway/Rail, Bus, Digital In-Store Networks
Denver, CO #19—Radio #17—Television				KCNC-TV	UHF	CBS	Billboards, Transit Structures, Malls, Digital In-Store Networks

STATISTICAL INFORMATION

Third Quarter 2013 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor Americas
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
Baltimore, MD #21—Radio #27—Television	WJZ WJZ WLIF WWMX	AM FM FM FM	Sports Sports Adult Contemporary Hot Adult Contemporary	WJZ-TV	VHF	CBS	Billboards, Malls, Digital In-Store Networks
St. Louis, MO #22—Radio	KEZK KMOX KYKY	FM AM FM	Adult Contemporary News/Talk Hot Adult Contemporary				Billboards, Malls, Digital In-Store Networks
Portland, OR #23—Radio							Billboards, Malls, Digital In-Store Networks
Charlotte, NC #24—Radio	WSOC WKQC WFNZ WNKS WPEG WBAV WBCN	FM FM AM FM FM FM AM	Country Adult Contemporary Sports Contemporary Hit Radio Urban Urban Adult Contemporary Sports				Malls, Digital In- Store Networks
Pittsburgh, PA #25—Radio #23—Television	KDKA KDKA WDSY WBZZ	AM FM FM FM	News/Talk Sports Country Hot Adult Contemporary	KDKA-TV WPCW-TV	UHF VHF	CBS The CW	Billboards, Malls, Digital In-Store Networks

- (1) Radio market rank based on Fall 2013 Radio Market Ranking as provided by Nielsen Audio. Television market rank based on Nielsen Media Research Local Market Universe Estimate, August, 2013.
- (2) CBS Radio is the operator and beneficial owner of WFAN-FM through agreements with a third-party entity, which holds title to WFAN-FM for tax purposes.
- (3) As required by the FCC, the Company assigned KFNB-AM to a divestiture trust. The Company is a beneficiary of the trust. The trustee is operating the radio station and is responsible for selling the radio station to a third party.
- (4) KZDG-AM in San Francisco, California, is programmed by a third party through a time brokerage agreement.
- (5) Submarket of New York City. The Company's New York City radio and television stations serve Nassau-Suffolk.

STATISTICAL INFORMATION

Third Quarter 2013 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Television Distribution: Off-Network Syndicated Product*

48 Hours	Dexter	The L Word	Seven Days
60 Minutes	Diagnosis Murder	Laverne & Shirley	Seventh Heaven
The 4400	The Division	Little House on the Prairie	Showtime Championship Boxing
The Andy Griffith Show	Everybody Loves Raymond	The Love Boat	Sister Sister
The Amazing Race	Everybody Hates Chris	MacGyver	Sleeper Cell
America's Next Top Model	Family Ties	Matlock	Soul Food
Any Day Now	Frasier	Medium	Star Trek: Deep Space Nine
Barnaby Jones	The Game	Melrose Place	Star Trek: Enterprise
Becker	Get Smart	Mission Impossible	Star Trek: Next Generation
The Beverly Hillbillies	Ghost Whisperer	Moesha	Star Trek: Original
Beverly Hills 90210	Girlfriends	Mork & Mindy	Star Trek: Voyager
Blue Bloods	Gomer Pyle, USMC	My Three Sons	Survivor
Bonanza	The Good Wife	Nash Bridges	Taxi
Brady Bunch	The Guardian	NCIS	This American Life
Brotherhood	Gunsmoke	NCIS Los Angeles	Touched by an Angel
Caroline in the City	Half & Half	Numb3rs	The Tudors
Charmed	Happy Days	The Odd Couple	The Twilight Zone
Cheers	Hawaii Five-O	One On One	The Wild Wild West
Clueless	Highlander	The Parkers	Wings
Combat!	Hogan's Heroes	Penn & Teller	Undercover Boss
Criminal Minds	The Honeymooners	Perry Mason	
CSI: Crime Scene Investigation	Hot in Cleveland	Queer as Folk	
CSI: Miami	I Love Lucy	Rawhide	
CSI: New York	JAG	Sabrina the Teenage Witch	

* This is a partial list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

CBS Interactive

	Global Unique Monthly Visitors ⁽¹⁾	Global Reach ⁽²⁾	Global Rank ⁽³⁾
CBS Interactive Web Sites	284 Million	18%	#13

(1) Source: comScore Media Metrix. Monthly average of global unique visitors for the third quarter of 2013.

(2) Source: comScore Media Metrix. Monthly average of global reach for the third quarter of 2013.

(3) Ranking based on the comScore Media Metrix worldwide figure for CBS Interactive web sites' unique monthly visitors of 285.9 million for September 2013.

CBS Interactive Web Sites

CBS.com
 CBSNews.com
 CBSSports.com
 CBS College Sports Network
 CBS Interactive International Media Web Sites
 CBS Radio Station Web Sites
 CBS Television Station Web Sites
 CHOW
 CNET
 Comic Vine
 Download
 GameFAQs
 GameSpot
 Giant Bomb
 TheInsider.com

Last.fm
 MaxPreps
 Metacritic
 Metrolyrics
 mySimon
 Search.com
 SmartPlanet
 TechRepublic
 TV.com
 UrbanBaby
 ZDNet

CBS Audience Network Distribution Partners

MSN
 Bing
 Comcast Xfinity
 AT&T
 Dish
 YouTube
 DirecTV
 Yahoo
 TV Guide
 Roku
 Mefeedia
 Metacafe
 Veoh
 Dailymotion

STATISTICAL INFORMATION

Third Quarter 2013 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS SPORTS NETWORK Online Partners as of October 11, 2013

Colleges/Universities

Air Force • goairforcefalcons.com
UAB • uabsports.com
Alabama • rolltide.com
Army • goarmysports.com
Auburn • auburntigers.com
Ballup • ballup.com
Baylor • bayorbears.com
Boise State • broncosports.com
Boston College • bceagles.com
Boston University • goterriers.com
UC Davis • ucdavisaggies.com
UCF • ucflathletics.com
Cincinnati • gobearcats.com
Coastal Carolina • goccusports.com
Colorado State • csurams.com
Connecticut • uconnhuskies.com
DePaul • depaulbluedemons.com
Duquesne • goduquesne.com
East Carolina • ecupirates.com
Elizabeth City • ecsuvikings.com
Fayetteville State • fsuBroncos.com
Florida Atlantic • fausports.com
Florida State • seminoles.com
Fresno State • gobulldogs.com
George Washington • gwsports.com
Georgetown • guhoyas.com
Georgia • georgiadogs.com
Georgia Gwinnett • ggc.edu
Georgia Tech • ramblinwreck.com
Grand Valley State • gvsulakers.com
Houston • uhcougars.com
Illinois • fightingillini.com
IUC • uicflames.com
Illinois State • goredbirds.com
Indiana • iuhoosiers.com
Iowa • hawkeyesports.com
Johns Hopkins • hopkinssports.com
Kansas State • kstatesports.com
Kentucky • ukathletics.com
Lafayette • goleopards.com
Lamar • lamarcardinals.com
Long Beach State • longbeachstate.com
Louisiana Tech • latechsports.com
Louisville • gocards.com
Loyola (MD) • loyolagreyhounds.com
Loyola Marymount • lmulions.com
Loyola Chicago • loyolaramblers.com
Marquette • gomarquette.com
Marshall • herdzone.com
Maryland-Eastern Shore • umeshawks.com
Massachusetts • umassathletics.com
Memphis • gotigersgo.com
Michigan State • msuspartans.com
Michigan • mgoblue.com
Minnesota • gophersports.com
Mississippi • olemisssports.com
Missouri • mutigers.com
Missouri State • missouristatebears.com

Montana • gogriz.com
Navy • navysports.com
UNLV • unlvrebels.com
Nevada • nevadawolfpack.com
New Mexico • golobos.com
North Carolina State • gopack.com
Northern Illinois • niuhuskies.com
North Texas • meangreensports.com
Northwestern • nusports.com
Notre Dame • und.com
Oakland (MI) • ougrizzlies.com
Ohio • ohioobcats.com
Ohio State • ohiostatebuckeyes.com
Oklahoma State • okstate.com
Penn State • gopsusports.com
Pepperdine • pepperdinesports.com
Pittsburgh • pittsburghpanthers.com
Providence • friars.com
Purdue • purduesports.com
Rice • riceowls.com
St. John's • redstormsports.com
San Diego • usdtoreros.com
San Diego State • goaztecs.com
San Jose State • sjsuspartans.com
Seton Hall • *coming soon 8/7/13*
Siena • sienasaints.com
South Carolina • gamecocksonline.com
South Dakota • goyotes.com
Southern California • usctrojans.com
Southern Illinois • siusalukis.com
SMU • smumustangs.com
Southern Miss • southernmiss.com
Stephen F. Austin • sfajacks.com
Stony Brook • goseawolves.org
Tennessee – utsports.com & utladyvols.com
USC • usctrojans.com
UT Arlington • utamavs.com
UTEP • utepathletics.com
TCU • gofrogs.com
Texas Tech • texastech.com
Tulane • tulane.greenwave.com
Tulsa • tulsahurricane.com
Utah • utahutes.com
Utah State • utahstateaggies.com
Utah Valley • wolverinegreen.com
Vanderbilt • vucommodores.com
Villanova • villanova.com
Virginia • virginiasports.com
Wake Forest • wakeforestsports.com
Western Carolina • catamountsports.com
Western Kentucky • wkusports.com
Western Washington • wwuvikings.com
Wisconsin • uwbadgers.com
Wisconsin-Milwaukee • uwmpanthers.com
Wyoming • wyomingathletics.com
Xavier • goxavier.com

Conferences/Associations

Big Ten Conference • bigten.org
Conference USA • conferenceusa.com
Kraft Fight Hunger Bowl • kraftbowl.org
Mountain Pacific Sports Federation • mpsfsports.com
NACDA • nacda.com
Patriot League • patriotleague.com
USA Water Polo • usawaterpolo.org
West Coast Conference • wccsports.com

Affiliates

American Legion
Arena Football League
ASA/USA Softball
Butler
BYU
Cal State Northridge
East Tennessee State
Florida
International Baseball Federation
Liberty
Lynn
National Fastpitch Coaches Association
Rutgers (Launch TBD)
Valparaiso
Virginia Commonwealth
West Virginia