

CBS CONTENT GROUP

ENTERTAINMENT SEGMENT

Entertainment



● **CBS** concludes the first half of the 2011-12 season (through Jan. 1) with historic benchmarks in viewers and A18-49. CBS is #1 with 12.10 million viewers, the best delivery by any network since 2006-07. CBS also has the largest viewer lead of any network since the advent of people meters in 1987. CBS has the 14 of Top 20 most-watched programs, the most by any network also since 1987.

● 2011/2012 primetime season-to-date prime headlines through week #21 (9/19/11 – 2/12/12): **CBS** ranks #1 in HHs, viewers and A25-54 and a strong #2 in A18-49, just 0.1 of a rating point out of 1st place. In all of these rankings, CBS is up vs a year ago. In viewers, CBS has the top five scripted series (NCIS, TWO AND A HALF MEN, NCIS: LOS ANGELES, THE BIG BANG THEORY and THE MENTALIST); the top two new programs (PERSON OF INTEREST and UNFORGETTABLE); the top two new sitcoms (2 BROKE GIRLS and ROB); the top eight dramas (NCIS, NCIS: LOS ANGELES, THE MENTALIST, CRIMINAL MINDS, PERSON OF INTEREST, UNFORGETTABLE, CSI and HAWAII FIVE-0); the top two sitcoms (TWO AND A HALF MEN and THE BIG BANG THEORY). In addition, 60 MINUTES remains the #1 news program. (Source: NTI) **And...** 2011-2012 season-to-date prime program DVR lift, (9/19/11 – 01/29/12) CBS is #1 in viewers, A 25-54 and A18-49. (Source: NielsenNPower, LIVE+7 Lift from LIVE+SD).

● CBS wins its 11th straight **November sweep** and ninth straight in A25-54, posting across-the-board rating growth versus a year ago. (Source: NTI)

● CBS, the **Academy of Country Music** and **dick clark productions** announce in January a new 10-year deal that will keep the annual ACADEMY OF COUNTRY MUSIC AWARDS on the Network through 2021. The new agreement further extends a successful broadcast partnership between the ACM and CBS that has been in place since 1998.

ADWEEK NAMES CBS THE YEAR'S HOTTEST BROADCAST NETWORK

On fire. No match.



When Adweek named its first-ever Hot List for broadcast networks, CBS was a blazing success. Editors and readers agree, only one network is the hottest.

HOTTEST BROADCAST NETWORK
HOTTEST REVENUE PLAYER
HOTTEST PRIMETIME SCHEDULE
HOTTEST DRAMA
HOTTEST LATE NIGHT
READERS' CHOICE
DRAMA, COMEDY, REALITY

ONLYCBS

A warm thank-you from America's Hottest Network.

In December, CBS earns a prominent presence on Adweek's first-ever "Hot List" for broadcast networks based on audience, ad metrics and votes from the publication's "Readers' Choice" poll.

● On Sunday, Feb. 12, CBS's broadcast of the 54TH ANNUAL GRAMMY AWARDS delivers more than 39.9 million viewers, the largest Grammy audience since 1984 and the second largest in history. Over 46 million homes and an estimated 82.6 million viewers tune in to all or part of broadcast, all-time highs for a live Grammy broadcast. THE GRAMMYs also posts its best A25-54 delivery since 1988, matches its best A18-49 delivery since 1990 and delivers its best A18-34 performance since 2001. The GRAMMYs set new social TV records with more than 13 million social media comments and more than 1 million unique viewers across "GRAMMY Live" on **cbs.com**, GRAMMY.com and GRAMMY mobile/tablet apps. The GRAMMY Live App was the #1 free entertainment **iPad app** on Sunday ... CBS sweeps the week ending Feb. 12 in viewers, A18-49, A25-54 and A18-34 with its best performances in these measures in over a year. ... The premiere of the comedy **ROB**, starring **Rob Schneider**, posts the time period's (Thurs. 8:30-9:00 PM, ET/PT) best deliveries in viewers and key demos since May 2010. (Source: NTI)



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Sports



- In December, **CBS** and the **NFL** reach a new nine-year broadcast rights agreement through the 2022 season. Under the deal, CBS Sports remains the broadcast home of the **NFL's American Football**

Conference and will also broadcast games from the **National Football Conference (NFC)** -- the first time AFC and NFC match-ups will air on the Network in the same season. In addition to Super Bowl XLVII in 2013, CBS will broadcast **Super Bowl L** in 2016, **Super Bowl LIII** in 2019 and **Super Bowl LVI** in 2022.

- THE NFL ON CBS broadcasts of the **AFC** Play-offs on Sunday, Jan. 8 (Pittsburgh-Denver); Saturday, Jan. 14 (Denver-New England), Sunday, Jan. 15 (Houston-Baltimore) and Jan. 22 (Baltimore-New England) average 39.2 million viewers -- the second highest average for the four play-off games in the AFC television package in 25 years (CBS records go back to 1987-88). The four match-ups tie with last season to post the highest HH rtg/sh average for the AFC playoffs in 16 years. ... Coverage of the 2012 AFC Championship game, featuring the New England Patriots defeating the Baltimore Ravens on Sunday, Jan. 22, is the highest viewer average (48.7 million) for the early AFC Championship game in 30 years, and the second highest viewer average overall for the game in that period of time. The early AFC match-up scores the highest HH rating for an early AFC Championship game in 17 years. (Source: NTI)



- **CBS Sports'** national coverage of the SEC ON CBS for the 2011 season is the highest-rated regular season college football package on any network for the third consecutive season. (Source: NTI) ... The 31st consecutive season of NCAA college basketball tips off in December with a schedule that includes 44 games, featuring top teams from 11 conferences, including five Conference Championships leading up to the 2012 NCAA Men's Division I Basketball Championship.

- On Saturday, Jan. 28, **CBS Sports** tees off its 2012 golf coverage, the most comprehensive lineup in the history of network television. CBS Sports will broadcast

23 golf tournaments this year, totaling more than 155 hours of coverage, including **The Masters®**, **PGA Championship**, **20 PGA Tour** events, one Champions Tour event and seven golf specials.



... CBS Sports' final round coverage of the PGA Tour's AT&T PEBBLE BEACH NATIONAL PRO-AM on Sunday, Feb. 12, posts the highest viewer average in for the tournament's final round in 23 years and the highest HH rating for the final round of Pebble Beach in 11 years. (Source: NTI)

News



CBS THIS MORNING co-hosts **Gayle King, Charlie Rose** and **Erica Hill** on the broadcast's Jan. 9 debut.



- On Monday, Jan. 9, **CBS News** launches **CBS THIS MORNING**, the highly anticipated broadcast co-hosted by **Charlie Rose, Gayle King** and **Erica Hill** (7:00-9:00 AM, Mon.- Fri). Originating live from the new Studio 57 at the CBS Broadcast Center in New York, the program showcases CBS News' long-standing commitment to original reporting and journalistic integrity via a mix of daily news, developing stories of national and global significance, interviews with leading figures in politics, business, entertainment and more.

- Since November, more than half of **60 MINUTES'** telecasts have made the primetime weekly top 10. The pre-GRAMMY program on Sunday (2/12) drew 2 million more viewers than last year's GRAMMY night broadcast and attracted increases in key demographics of over 40%. The broadcast is up in key demographics for 2012: +7 percent in Boomers (35-54) and +8 percent in A25-54 It currently ranks as the 11th most-watched primetime program this season. ...The **CBS**

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(NEWS, continued from page 3)

EVENING NEWS WITH SCOTT PELLE continues to be the only Mon-Fri network evening news broadcast to post a year-to-year ratings increase among HHs and total viewers. ... **FACE THE NATION** is up 10% in HHs and +5% viewers compared to last year. The broadcast is tied with NBC for first in A25-54 season-to-date.

(Source: NTI)

And... CBS News and Tokyo Broadcasting System Television, Inc. announce in December a 10-year renewal of their agreement for shared news services, including news-gathering, transmission facilities on a priority basis and shared bureaus in Tokyo and New York. ... **CBS THIS MORNING: SATURDAY** premieres on Saturday, Jan. 14 with CBS News Business and Economics Correspondent **Rebecca Jarvis** co-host. ... On Feb. 8, the **PERSON TO PERSON** franchise based on the ground-breaking interview series created by news legend **Edward R. Murrow** is revived with co-hosts CBS THIS MORNING's **Charlie Rose** and CBS News Chief Foreign Affairs Correspondent and 60 MINUTES Correspondent **Lara Logan**.

CBS Television Studios



● **CBS Television Studios** continues as one of the industry's leading suppliers of primetime network programming, with the #1 and #2 most-watched dramas on television: CBS's **NCIS** and **NCIS: LOS ANGELES**. The studio also produces five of the top 10 most-watched scripted series and seven of the top 10 most-watched dramas. ... In total, the studio produces (or co-produces) 27 broadcast television programs -- 16 of them currently on CBS's primetime schedule, seven on The CW, BET's #1 show, "The Game," the CBS mid-season drama **NYC 22** and USA's summer series "Common Law." Thus far, the studio has five drama pilots and three comedy pilots for CBS, two drama pilots for **The CW**, one comedy pilot for **Showtime** and one drama pilot for **TNT**.

● The Jan. 10 season five premiere of **THE GAME** on **BET** is watched by 6 million viewers, making it the #1 cable sitcom premiere in viewers and key demos to that date. (Source: Nielsen)

AFFILIATE RELATIONS

On Nov. 7, **CBS** announces that it had signed an affiliation agreement with **Bahakel Communications, Ltd.**'s television station, **WBBJ**, in Jackson, TN. The affiliation becomes effective Sunday, Jan. 1, 2012. **WBBJ/CBS-TV** can be viewed over-the-air, on cable and on satellite television.

CBS Television Distribution



● The new syndicated first-run talk show **JEFF PROBST** is sold to stations in more than 85% of the country for a fall 2012 launch. The program is now sold in 24 of the top 25 markets. ... CTD's **Rachael Ray** is renewed nationwide through the 2013-2014 television season. The deal takes the two-time **Emmy Award**-winner for Outstanding Talk Show through its eighth season.

● In December, **CBS Television Distribution** enters into a program license agreement with **AMC** for the rights to **CSI: MIAMI** for the first 10 seasons of the show, as well as seasons 11 and 12 if produced. In addition, the domestic distribution rights to **TV Land's** "Hot In Cleveland" are acquired.

CBS Studios international



● On Jan. 14, CBS Studios International and **Reliance Broadcast Network** launch **Spark Punjabi** -- **BIG CBS's** fourth television channel and the first international Punjabi television outlet available across the Punjab, Haryana, Chandigarh and Himachal Pradesh regions of India. Targeting the 15+ audience, and featuring great CBS content dubbed in Punjabi, the channel has a potential reach of more than six million largely affluent households.

● **CBS Chello Zone**, CBS Studios International's joint venture in the UK, marks its second anniversary in November. Since CBS became a partner, the ratings for the joint venture's portfolio of channels are up 62%. (Source: Chello)

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CBS Films



Daniel Radcliffe stars in THE WOMAN IN BLACK.

- On February 3, **THE WOMAN IN BLACK**, starring **Daniel Radcliffe** (**HARRY POTTER**), opens in theaters across the country. The movie exceeds all expectations, grossing \$20.9 million for the three-day weekend and finishing in second place. Gross to date (2/14) is \$37,454,552, and the film will continue to play in theaters for weeks to come. (Source: Rentrak)
- The romantic comedy **SALMON FISHING IN THE YEMEN** -- starring **Emily Blunt** (**THE ADJUSTMENT BUREAU**), **Ewan McGregor** (**BEGINNERS**) and *Oscar*-nominee **Kristin Scott Thomas** (**THE ENGLISH PATIENT**) -- opens the 23rd annual **Palm Springs International Film Festival** (Jan. 5) and the Portland (OR) **International Film Festival** (Feb. 9). Directed by *Oscar*-nominee **Lasse Hallström** (**CHOCOLAT**) and adapted for the screen by *Oscar*-winner **Simon Beaufoy** (**SLUMDOG MILLIONAIRE**), the film). It will open in select cities on March 9.
- **Takashi Shimizu's** low budget thriller, **7500**, will be released in theaters nationwide on July 27. Behind the camera are film veterans screenwriter **Craig Rosenberg** (TV's **LOST**), producer **Taka Ichise** (**THE GRUDGE**) and **Roy Lee** (**THE RING**).
- Production on the action-comedy **SEVEN PSYCHOPATHS** wraps in January. Written and directed by *Oscar*-winner **Martin McDonagh** (**SIX SHOOTER, IN BRUGES**), the film features a stellar cast that includes **Colin Farrell** (**HORRIBLE BOSSES**), **Sam Rockwell** (**IRON MAN 2**), *Oscar*-winner **Christopher Walken**

THE CW



The CW hit **GOSSIP GIRL** marks its 100th episode on Jan. 30.



The CW orders five scripted series to pilot: **BEAUTY AND THE BEAST**, loosely based on the CBS's "Beauty and the Beast" series from the 1980s; **THE CARRIE DIARIES**, a "Sex & The City" prequel from **Josh Schwartz** and **Stephanie Savage** (**GOSSIP GIRLS**); **CULT**, a one-hour drama also from Schwartz and Savage; medical drama **FIRST CUT**; and **ARROW**, based on the DC comic book, from executive producer **Greg Berlanti** (**EVERWOOD**).

The Network also announced a 10-episode order of a new reality competition series, **OH SIT!**, and the acquisition of a six-part Canadian drama, **THE L.A. COMPLEX**, both to premiere later this season. ... On Feb. 10 The CW and **Tribune Broadcasting** announced a distribution partnership for "The Bill Cunningham Show," the 60-minute program hosted by attorney and nationally syndicated talk radio host **Bill Cunningham** which successfully debuted on Tribune Broadcasting stations in Fall 2011. The CW Network will add the broadcast to its weekday afternoon lineup beginning in Sept. 2012.

(**THE DEER HUNTER**) and *Oscar*-nominees **Woody Harrelson** (**THE HUNGER GAMES**), **Tom Waits** (**THE IMAGINARIUM OF DOCTOR PARNASSUS**), *Oscar*-nominee **Gabourey Sidibe** (**PRECIOUS**), **Michael Shannon** (**TAKE SHELTER**), **Olga Kurylenko** (**CENTURIAN**), **Zeljko Ivanek** (TV's **DAMAGES**), **Vincent Gallo** (**BUFFALO '66**) and **Abbie Cornish** (**LIMITLESS**). CBS Films currently plans to release the film later this year.

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CBS Interactive



- **CBS Interactive** is the 12th-largest Internet property globally. The division's portfolio of brands includes **CBS.com**, the #1 broadcast site in unique video viewers for 37 consecutive months; **CBSNews.com**, a leading online video news site; **CBSSports.com**, a leading sports site with award-winning Fantasy Football offerings; **CNET**, the leading tech news Web site; **GameSpot**, a leading Web site in the gaming information category; **TV.com**, one of the leading destinations for enriching the television experience; **MaxPreps.com**, the online high school sports leader; the food Web site, **CHOW**; and the media review site, **Metacritic**. (Sources: comScore Media Metrix, comScore VideoMetrix; CBS Interactive).
- In a first-of-its-kind industry initiative, **CBSSports.com** announces in January the opening of its award-winning fantasy sports service to third-party developers.
- At the **2012 Consumer Electronics Show**, **CNET.com**'s special section reaches more than nine million page views (up 14% from 2011) and 1.5 million unique users (up 22% compared to last year). CNET also delivers more than three million live and on-demand video streams across all platforms, and social media referrals are up 241% over last year. (*CNET was the official digital media and live streaming partner of CES.*) (Source: CNET Internal)

And... **CNET** offers a new app for the **iPad** featuring breaking technology news and product reviews, as well as live streaming and on-demand video of popular

shows from CNET TV. ... **Last.fm** launches an application with the award-winning digital music service **Spotify**, as well as "Last.fm Discover," a new global music tool that harnesses Last.fm's library of three million tracks by emerging, independent artists.

Cable Networks



- **Showtime Networks (SHOWTIME, The Movie Channel and Flix)** ends December 2011 with 73.3 million subscriptions, up 9% from 4Q 2010. (Source: SNL Kagan)

- SHOWTIME's January premieres continue to break records. SHAMELESS' season two premiere draws the series' biggest audience to-date, up 61% vs. its prior season premiere. The new comedy series HOUSE OF LIES debuts as SHOWTIME's biggest freshman premiere ever among A18-49. HOUSE OF LIES averages 3.2 million viewers in its first week.. (Source: Nielsen)

- On the heels of record-setting premiere ratings for the network's Sunday night line-up and continued audience growth, SHOWTIME picks up new seasons of SHAMELESS, HOUSE OF LIES and CALIFORNICATION in February. Production on the third season of SHAMELESS, the second season of HOUSE OF LIES and CALIFORNICATION's sixth will commence in Los Angeles later this year. ... In December, SHOWTIME orders a second season of WEB THERAPY, the network's online-turned-television comedy series starring *Emmy Award* winner **Lisa Kudrow**. ... In November, the award-winning, top-rated drama series DEXTER is renewed for two more seasons.

- In January, **Showtime Networks and Major League Baseball Productions** announce that they will team up for a second season of THE FRANCHISE, the acclaimed sports documentary series chronicling the world of professional baseball.



- Among programming in development is the drama pilot RAY DONOVAN, which has cast *Tony Award*-winner/*Emmy* and *Golden Globe*-nominee **Liev Schreiber** in the title role of a man who functions as a fixer for the

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Angeles; a documentary featuring former Vice President **Dick Cheney** (directed by Oscar and Emmy winner **RJ Cutler**); a film on the life of rap impresario **Suge Knight** from the acclaimed director of "Training Day," **Antoine Fuqua**; and a documentary on the life of legendary comic **Richard Pryor**.

● CBS Sports Network subs as of January 2012 were more than 44 million, up 13% from the same time last year. (Source: Internal). The Network is available across the country through local cable, video and telco providers and via satellite on **DirecTV** channel 613 and **Dish Network** channel 152.

● In a deal that significantly expands its live programming, **CBS Sports Network** signs a multi-year television agreement with **Professional Bull Riders** in December. The deal, which includes 27 events throughout the year (a total of more than 55 hours of programming), makes CBS Sports Network the primary television partner of PBR.



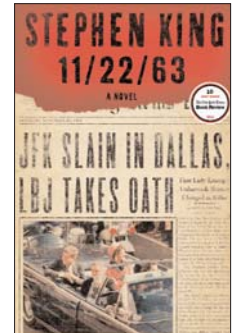
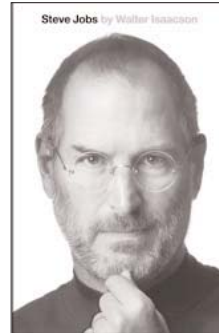
And... **CBS Sports Network** returns to the court in November for its ninth season of college basketball programming. ... In January, the weekly primetime college basketball studio shows **COURTSIDE WITH SETH DAVIS** and **INSIDE COLLEGE BASKETBALL** return to complement an extensive roster of live college basketball game coverage. ... In February, CBS Sports Network agrees to a multi-year agreement with the new **National Collegiate Hockey Conference**, beginning in the 2013-2014 season. CBS Sports Network will be the exclusive national television partner for the conference, which will feature eight of the nation's top college hockey programs

● **Smithsonian Networks** (a joint venture between SHOWTIME and the **Smithsonian Institution**) ended 2011 with 12.3 million subscriptions, up 73% from the same time last year. (Source: SNL Kagan)

Publishing



● For the full year 2011, **Simon & Schuster** has 233 New York Times best-



Two of Simon & Schuster's 2011 top-selling titles.

sellers across all formats, including 29 #1s. ... Per sales figures provided by **Nielsen Bookscan**, S&S has four of the year's top-selling nonfiction titles: (STEVE JOBS by **Walter Isaacson**, A STOLEN LIFE by **Jaycee Dugard**, THE 17 DAY DIET by **Dr. Mike Moreno** and INSIDE OF A DOG by **Alexandra Horowitz**. 11/22/63 by **Stephen King** is among the year's top-selling fiction titles. ... During the holiday period, authors **Stephen King** and **Vince Flynn** become the first S&S authors to reach the milestone of more than 1 million ebooks sold. ... In a fast start to 2012, S&S imprints have two new #1 bestsellers in the new year: AMERITOPIA by **Mark Levin** and THE END OF ILLNESS by **David B. Agus**.

● In January, **Simon & Schuster** makes available for the first time as an ebook FAHRENHEIT 451, the classic science fiction novel by **Ray Bradbury**, which has sold more than 10 million copies since it was first published in 1953.

● **On the Acquisition Front...** The next book by actor and author **Rob Lowe**, whose first book, STORIES I ONLY TELL MY FRIENDS, spent 17 weeks as a New York Times bestseller. ... A three-book deal with #1 New York Times bestselling author and television personality, **Rachael Ray**. ... **Ian Falconer's** OLIVIA AND THE FAIRY PRINCESS, to be published in Oct. 2012. ... DON'T FORGET, NANA, GOD BLESS OUR TROOPS, an illustrated children's book by the Second Lady of the United States, **Jill Biden**, to be published in June 2012. ... An untitled memoir from actor **Tom Sizemore**.

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THE CBS LOCAL GROUP

CBS Television Stations



- **CBS Television Stations** finishes the November 2011 sweep with ratings success and growth in numerous dayparts in multiple markets. Every station ranks first or a solid second in late news in homes and viewers. ... On Tuesday, Feb. 7, CBS 2 New York attracts the largest audience in the Big Apple market for the **Giants'** Super Bowl victory parade and City Hall celebration. (Source: NSI)

- In December, **CBS Television Stations** signs a definitive agreement to purchase independent New York metro area television station **WLNY-TV (Channel 55)**, giving the Company a duopoly in the nation's largest media market. Once the acquisition is finalized, CBS will own duopolies in 10 markets: **New York, Los Angeles, Philadelphia, Dallas, San Francisco, Boston, Detroit, Miami, Sacramento and Pittsburgh**. The agreement is subject to the customary closing conditions.

CBS Radio



- On January 25, **CBS RADIO** completes a previously announced deal with **Family Stations, Inc.** to acquire **107.9 FM** in Washington, DC, which now serves as the home for "**El Zol**," CBS RADIO Washington DC's Spanish language station. This brings the number of CBS RADIO stations owned and operated by the Company in the nation's eighth largest radio market to six. ... In a related development, all news **99.1 FM WNEW** launches in DC, on-air/online/on mobile on Jan 22. The station offers breaking, round-the-clock news to residents of the metropolitan area, including Virginia and Maryland suburbs.

In Other Launches... **KVFG 103.1** Riverside/High Desert/Victor Valley, CA, debuts in December as "The Route," a station dedicated to the High Desert's affinity for Route 66 and the great music that came out of Southern California in the 60's and beyond. ... Focusing on today's best music, **NOW 103.1** launches in West Palm Beach in December. ... Also in December, CBS RADIO

Minneapolis launches **BUZ'N@102.9**, offering the latest in country music, news and information. ... **CBS Radio News** launches an **Android app**, a follow-up to the launch in February of the **CBS Radio News iPhone app**.

- In January, **CBS RADIO** and international personalized radio **Aha by HARMAN** announce a partnership that will bring CBS RADIO stations to drivers and other users of the Aha platform. Aha is powering the Web-connected "fourth band" of radio, alongside AM, FM and satellite radio, and is currently working with five automotive manufacturers to implement consumer services based on its cloud-based platform, bringing a broad spectrum of rich Internet content safely into vehicles

- **Carson Daly**, morning drive host on **97.1 AMP RADIO** Los Angeles, signs a multi-year contract extension with the station, home to his morning program since January 2010. During his tenure, Daly has grown the morning show from eighth place overall to a solid third place position in the market with his target audience, A18-34. AMP is the second most listened to station in Los Angeles during his four hour program. (Source: Arbitron)

CBS Local Digital Media



- **CBS Local Digital Media** announces in

December a collaborative agreement with **Examiner.com** that integrates both teams' editorial staff to create original lifestyle content for local audiences. Editorial pieces will be published on CBS's locally targeted properties in more than two dozen major markets nationwide.

CBS Outdoor



- In November, **CBS Outdoor** launches for athletic shoes and performance apparel manufacturer **ASICS**, a first-of-its-kind interactive exhibit that



CBS OUTDOOR's video simulation in New York's Columbus Circle subway station.

(CBS OUTDOOR, continued from page 8)

takes over New York City's highly trafficked **Columbus Circle subway station** with video screens spanning 64 feet. ... In addition, CBS Outdoor finishes the conversion of back-lit dioramas in the main concourse at **Grand Central Terminal** to state-of-the-art digital displays, and is well on the way to completing the installation of 100 new digital "urban panel" displays located at various entrances to the NYC Subway system in Manhattan.



The latest CBS Outdoor digital display to be launched in Dublin -- especially designed in keeping with the architecture of the Swords Pavilions mall.

- In a partnership that creates Ireland's largest premium digital advertising network, in December, **CBS Outdoor** and the **Swords Pavilions** announce the development of a dedicated commercial digital advertising network in one of the largest shopping and leisure malls in Ireland. Under the terms of the deal, CBS Outdoor will install 20 screens in 10 locations throughout the Pavilions Mall, allowing advertisers to reach an audience of more than 45 million consumers annually.
- In the **Netherlands**, CBS Outdoor wins the **Eindhoven** street furniture contract and reaches a preferred partnership agreement with **Essent**, who will supply 100% green electricity, mainly generated by hydro power.

PEOPLE

Highly respected sports personality **Jim Rome** signs a multi-year deal to contribute across multiple CBS Corporation platforms, including **CBS Sports**, **CBS Sports Network** and **SHOWTIME**. In addition, Rome will

contribute to CBS Sports' coverage of the NFL, NCAA basketball and U.S. Open Tennis Championships, as well as other select events. ... At **CBS News**, **Jeff Glor**, who was named Special Correspondent for CBS THIS MORNING in November 2011, takes on the additional role of anchor of the Sunday edition of the CBS EVENING NEWS. ... **Wynton Marsalis** is named Cultural Correspondent for CBS News. ... **Lee Woodruff** is named Contributor to CBS THIS MORNING. She debuted on the broadcast on January 11. ... At the **CBS Television Stations** group, **Joel Goldberg** is named Senior Vice President, Operations in addition to his role as Senior Vice President, Operations, at CBS flagship **WCBS-TV (CBS 2)**. He also serves as the station group's programming liaison with the management teams at the **CBS Television Network**, **CBS Entertainment** and **CBS Sports**. ... Veteran CBS television sales executive **Alan S. Clack** is named Senior Vice President, Western Region Sales.

At CBS RADIO, **Neil Salvage** is appointed to oversee all sales efforts related to the division's digital assets, ... **Richard C. Sutton** is named Global Head of Sales for **CBS Interactive Music Group**. He joins CBS from WebMD. ... **Sarah Frazier** is promoted to Senior Vice President and Market Manager, **CBS RADIO Houston**. ... **Brian Lang** is promoted to Senior Vice President and Market Manager for **CBS RADIO West Palm Beach & Sheila Kirby** is promoted to the newly created position of Senior Vice President, Sales Training and Development. ... **Harpo Productions** alumnae **Amy Coleman** is named Executive Producer of **CBS Television Distribution's** new syndicated first-run talk show, **JEFF PROBST**. ... At **CBS Sports Network**, **Dan Weinberg** is named Senior Vice President, Programming. He most recently served as Vice President, Licensing, Major League Baseball.

AWARDS



PRODUCERS GUILD OF AMERICA

In January, **George Clooney** presents CBS President and CEO **Leslie Moonves** with the **Producers Guild of America (PGA) 2012 Milestone Award**, the Guild's highest honor recognizing an individual who has made

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historic contributions to the entertainment industry. 2012 *Producers Guild Awards* also go to THE AMAZING RACE (Outstanding Producer of Competition Television) and 60 MINUTES (News Program)... CBS is prominently in the winners circle when the annual 2012 *People's Choice Awards* are announced on Jan. 11. Among the winners are 2 BROKE GIRLS



(Favorite New TV Comedy), HOW I MET YOUR MOTHER (Favorite TV Comedy/Favorite TV Comedy Actor, **Neil Patrick Harris** and Favorite TV Guest Star, **Katy Perry**) PERSON OF INTEREST (Favorite New TV Drama), and The CW's SUPERNATURAL (Favorite Network TV Drama and Favorite Sci/Fi/Fantasy Show).



... At the 69th Annual Golden Globe Awards: SHOWTIME is honored with three wins, the most Golden Globes this year of any network (tied with HBO). HOMELAND wins for Best Television Series, Drama (SHOWTIME's first-ever series win). **Matt LeBlanc** wins for Best Actor, TV Comedy (EPISODES) and **Claire Danes** for Best Actress, TV Drama (HOMELAND).



Lara Logan's 60 MINUTES report from the war in Afghanistan, "A Relentless Enemy," wins an *Alfred I.*

DuPont-Columbia Journalism Award -- the 14th *DuPont Award* won by the program and the third in four years. ... UP TO THE MINUTE contributor **Frank Ucciardo** wins the prestigious *United Nations Correspondents Association Award* for the broadcast's reporting on International Affairs at the U.N.



Radio Ink names seven CBS RADIO staffers to its annual list of the Best Managers and eight to its "Best Program Directors in

Radio" list. Six CBS RADIO up-and-comers are named to **Edison Research's** influential 2011 list of "30 Under 30." ...KROQ's **Lisa Worden** is named a **Billboard** "Women in Music Power Player" for the second year in a row. In December, CBS Television Distribution President **John Nogawski** is honored with the **Help Group's Help Humanitarian Award**. ... **CBS Interactive** receives *Eppy Awards* for Best TV Website/Best Mobile Web site (**CBS.com**) and Best Consumer Tech Blog (**CNET**), plus

CBS CONSUMER PRODUCTS AND TEAMFANSHOP LAUNCH ONLINE STORE FOR CLASSIC TV SHOWS



Visitors gather "evidence" at the CSI: THE EXPERIENCE Autopsy Lab in New York City



In December, the fourth **CSI: The Experience** interactive attraction, which allows visitors the opportunity to pretend to be a real CSI investigator, opens at

Surfer's Paradise in Queensland, Australia. As in the other attractions, located in Las Vegas and New York and previously in Philadelphia, guests are guided through one of three different crime scenes, plus numerous crime lab analysis stations. ... **CBS Consumer Products** joins forces with **TeamFanShop**, a leader in e-commerce solutions, to launch a new Web site for classic TV fans -- **ShopTVCity.com**. The new online store offers everything from retro t-shirts and fleece to sweatshirts, hoodies and other products. ... Designer **Udi Behr's** newest collaboration with CBS Consumer Products is a collection of STAR TREK jewelry that is now available exclusively on Amazon.com. The line features the TV franchise's iconic imagery and includes a variety of necklaces, bracelets and rings.



two *Media Vanguard Awards*. ... Among its numerous publishing honors, **Simon & Schuster** has three titles as finalists for the prestigious *National Book Critics Circle Award*, received four *American Library Association Youth Media Awards* and had six finalists for *NAACP Image Awards*. ... The re-launch of **CBS Communication's** media information resource site (www.cbspressexpress.com) wins an *Interactive Media Award for Outstanding Achievement* for excellence in the design, development and implementation of a media press Web site.

(Continued on page 11)

DIVERSITY & SOCIAL RESPONSIBILITY



The Human Rights Campaign, the nation's largest civil rights organization working to achieve

Lesbian, Gay, Bisexual and Transgender (LGBT) equality, names CBS a top workplace equality employer, with a score of 90 out of 100 on the **2012 Corporate Equality Index** report.



The 2012 CBS Annual Diversity Sketch Comedy Showcase.

Among the many CBS initiatives since October: The **CBS Diversity Institute's** 7th Annual CBS Diversity Sketch Comedy Showcase is held at the El Portal Theatre in North Hollywood on Jan. 18 and 19. ... In November, CBS President and CEO **Leslie Moonves** keynotes **CBS Strategic Sourcing's** Annual Supplier Diversity Outreach Event at CBS Studio Center in Studio City, CA. ... **CBS Diversity** holds a women's networking event featuring **Simon & Schuster** author **Betsy Myers**. ... In December, **CBS Community Partnerships**, **CBS Cares** and the **CBS Washington Office** support the "Google for Veterans and Families" campaign throughout December. ... Under the **CBS Law Pro Bono** initiative, CBS is a proud supporter of **Operation Gratitude**, a non-profit, volunteer-based corporation which annually sends 100,000 care packages and personal letters of appreciation to U.S. Service Members deployed in hostile regions, their children and to the wounded recuperating in transit. ... The **CBS Writers Mentoring Program**, a component of the **CBS Diversity Institute**, holds a reception in January for its ninth group of emerging writers at the CBS Broadcast Center in Studio City.

MILESTONES



David Letterman: 30 years of late night greatness.

On Feb. 1, **David Letterman** marks his 30th year in late night television. ... In the week ending Nov. 20, **CBS Television Distribution's** ENTERTAINMENT TONIGHT wins its 800th consecutive week as the #1 magazine show in HHs. (Source: Nielsen) ... JUDGE JUDY hits a major milestone, winning its 800th consecutive week as the #1

Court show with a 7.6 HH AA%. (Source: NTI) ... In the week ending Dec. 2, THE YOUNG AND THE RESTLESS is the top-rated daytime drama for the 1,196th consecutive week (23 years). The broadcast is also first in W25-54 for the 250th time in 251 weeks. (Source: NTI)... NCIS airs its 200th episode on Feb. 7. ... The CW hit GOSSIP GIRL marks its 100th episode on Jan. 30.

IN MEMORIAM

Long-time 60 MINUTES commentator **Andy Rooney** dies on Nov. 4 at 92. ... Retired award-winning CBS News Correspondent **Richard Threlkeld** dies in a car accident in Amagansett, NY on Jan. 13. He was 74

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CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements. CBS Corporation's news releases and filings with the Securities and Exchange Commission, including but not limited to its most recent Form 10-K and Form 10-Qs and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances.

For more information about CBS Corporation, see the Company's news releases and filings with the SEC, which can be found at www.cbscorporation.com, in the "News" and "Investors" sections, respectively.

STATISTICAL INFORMATION

Fourth Quarter 2011

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Network Time-Period-Winning Programs ⁽¹⁾

<i>The Big Bang Theory</i>	<i>NCIS</i>
<i>Blue Bloods</i>	<i>NCIS: Los Angeles</i>
<i>Criminal Minds</i>	<i>Person Of Interest</i>
<i>CSI</i>	<i>Survivor: South Pacific</i>
<i>CSI: NY</i>	<i>Two And A Half Men</i>
<i>A Gifted Man</i>	<i>Unforgettable</i>
<i>The Mentalist</i>	

(1) Source: NTI, Nielsen Media Research. Average audience, "Most Current" ratings. Mon-Sat 8-11p, Sun 7-11p. Time-period-winning programs are defined as ones which have won 50% or more of their regularly scheduled airings and are #1 in time period rank among Persons 2+. Time period rank based upon program's season-to-date average from 09/19/11-1/29/12.

CBS Radio Revenue Ranking in Top 10 Markets ⁽⁴⁾

Market	Rank
New York	No. 1
Los Angeles	No. 2
Chicago	No. 1
San Francisco	No. 2
Dallas	No. 2
Houston	No. 2
Philadelphia	No. 1
Atlanta	No. 2
Washington, D.C.	No. 3
Boston	No. 1

(4) Source: "Year-To-Date Market Total Revenue Performance Summary" for YTD December 2011, per Miller, Kaplan, Arase & Co., LLP.

TV Production (Network and First-Run) ⁽²⁾

<i>90210 (CW)</i>	<i>Gossip Girl (CW)</i>
NYC 22 (CBS)	<i>Hart of Dixie (CW)</i>
<i>Amazing Race (CBS)</i>	<i>Hawaii Five-0 (CBS)</i>
<i>America's Next Top Model (CW)</i>	<i>NCIS (CBS)</i>
<i>Big Brother (CW)</i>	<i>NCIS: Los Angeles (CBS)</i>
<i>Blue Bloods (CBS)</i>	<i>Ringer (CW)</i>
Common Law (USA)	Rob (CBS)
<i>Criminal Minds (CBS)</i>	<i>Rules of Engagement (CBS)</i>
<i>CSI (CBS)</i>	<i>Secret Circle (CW)</i>
<i>CSI: Miami (CBS)</i>	<i>Survivor (CBS)</i>
<i>CSI: NY (CBS)</i>	<i>The Talk (CBS)</i>
<i>The Game (BET)</i>	<i>Unforgettable (CBS)</i>
<i>A Gifted Man (CBS)</i>	<i>Vampire Diaries (CW)</i>
<i>The Good Wife (CBS)</i>	

(2) Represents current shows CBS Corporation or its subsidiaries produce, own an equity stake in, and/or distribute as of 12/12/12. New shows in bold.

First-Run Syndication Programs

Dr. Phil	Jeopardy!
The Doctors	Jeopardy! Weekend
Entertainment Tonight	Judge Joe Brown
Entertainment Tonight Weekend	Judge Judy
Excused	Mr. Food
Inside Edition	Rachael Ray
Inside Edition Weekend	Smash Cuts
The Insider	Swift Justice with Jackie Glass
The Insider Weekend	Wheel of Fortune
Jeff Probst (Fall 2012)	Wheel of Fortune Weekend

Showtime Networks Subscriptions ⁽³⁾

(In Millions)	4Q '11	4Q '10
Showtime Networks	73.3	67.1

(3) Source: Company data. Showtime Networks includes Showtime, The Movie Channel and FLIX. Data as of 12/31/11.

Simon & Schuster's New York Times Best Sellers ⁽⁵⁾

Title	Author	Rank	Weeks on List
Print Hardcover Fiction:			
<i>11/22/63</i>	Stephen King	5	12
Print Hardcover Nonfiction:			
<i>Ameritopia</i>	Mark R. Levin	1	2
<i>Steve Jobs</i>	Walter Isaacson	3	14
<i>Fairy Tale Interrupted</i>	RoseMarie Terenzio	8	1
<i>Greedy Bastards</i>	Dylan Ratigan	16	3
Print Paperback Mass-Market Fiction:			
<i>A Lady Never Surrenders</i>	Sabrina Jeffries	4	1
<i>Moonlight in the Morning</i>	Jude Deveraux	20	5
Paperback Nonfiction:			
<i>Don't Look Behind You</i>	Ann Rule	12	7
<i>The Glass Castle</i>	Jeannette Walls	13	256
<i>In the Still of the Night</i>	Ann Rule	15	5
<i>Inside of a Dog</i>	Alexandra Horowitz	16	53
<i>Empire of the Summer Moon</i>	S.C. Gwynne	17	38
Advice, How-To and Miscellaneous Hardcover:			
<i>The End of Illness</i>	David B. Agus with Kristin Loberg	1	2
<i>The 17 Day Diet</i>	Mike Moreno	7	41
Print Children's Paperback Books:			
<i>Clockwork Angel</i>	Cassandra Clare	7	17
E-Book Fiction:			
<i>One for the Money</i>	Janet Evanovich	3	2
<i>11/22/63</i>	Stephen King	12	12
<i>A Lady Never Surrenders</i>	Sabrina Jeffries	13	1
E-Book Nonfiction:			
<i>Fairy Tale Interrupted</i>	RoseMarie Terenzio	2	1
<i>Steve Jobs</i>	Walter Isaacson	3	14
<i>Ameritopia</i>	Mark R. Levin	10	2
<i>A Stolen Life</i>	Jaycee Dugard	20	29
Combined Print & E-Book Nonfiction:			
<i>Ameritopia</i>	Mark R. Levin	2	2
<i>Steve Jobs</i>	Walter Isaacson	3	14
<i>Fairy Tale Interrupted</i>	RoseMarie Terenzio	6	1

(5) Source: *The New York Times*. Data as of 2/12/12.

STATISTICAL INFORMATION

Fourth Quarter 2011 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Corporation Major-Market Media Presence in the Top 25 U.S. Radio Markets as of December 31, 2011

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
New York, NY #1—Radio #1—Television	WCBS WCBS WFAN WINS WWFS WXRK	FM AM AM AM FM FM	Classic Hits News Sports News Adult Contemporary Contemporary Hit Radio	WCBS-TV	UHF	CBS	Billboards, Subway/Rail, Bus, Street Furniture, Malls, Digital In- Store Networks
Los Angeles, CA ⁽²⁾ #2—Radio #2—Television	KCBS KAMP KNX KROQ KRTH KTWV	FM FM AM FM FM FM	Adult Hits Contemporary Hit Radio News Alternative Rock Classic Hits Adult Contemporary	KCAL-TV KCBS-TV	VHF UHF	Independent CBS	Billboards, Subway/Rail, Bus, Street Furniture, Malls, Digital In- Store Networks
Chicago, IL #3—Radio #3—Television	WBBM WBBM WCFS WJMK WSCR WUSN WXRT	FM AM FM FM AM FM FM	Contemporary Hit Radio News News Classic Hits Sports Country Adult Album Alternative	WBBM-TV	VHF	CBS	Billboards, Malls, Digital In-Store Networks
San Francisco, CA #4—Radio #6—Television	KCBS KMVQ KITS KLLC KZDG ⁽³⁾ KFRC	AM FM FM FM AM FM	News Contemporary Hit Radio Alternative Rock Hot Adult Contemporary Indian Talk/Music News	KPIX-TV KBCW-TV	UHF UHF	CBS The CW	Billboards, Subway/Rail, Street Furniture, Malls, Digital In- Store Networks
Dallas-Fort Worth, TX #5—Radio #5—Television	KLUV KMVK KJKK KRLD KRLD KVIL	FM FM FM AM FM FM	Classic Hits Spanish Adult Hits News/Talk Sports Adult Contemporary	KTVT-TV KTXA-TV	UHF UHF	CBS Independent	Billboards, Street Furniture, Malls, Digital In-Store Networks
Houston, TX #6—Radio	KKHH KIKK KILT KILT KLOL KHMV	FM AM FM AM FM FM	Contemporary Hit Radio Talk Country Sports Spanish Hot Adult Contemporary				Billboards, Malls, Digital In-Store Networks
Philadelphia, PA #7—Radio #4—Television	KYW WIP WOGL WPHT WIP	AM AM FM AM FM	News Sports Classic Hits News/Talk Sports	KYW-TV WPSG-TV	UHF UHF	CBS The CW	Billboards, Malls, Digital In-Store Networks
Washington, D.C. #8—Radio	WIAD WLZL WJFK WPGC WNEW WNEW	FM FM FM FM AM FM	Hot Adult Contemporary Spanish Sports Urban News/Talk News				Billboards, Subway/Rail, Bus, Malls, Digital In- Store Networks
Atlanta, GA #9—Radio #9—Television	WAOK WVEE WZGC	AM FM FM	News/Talk Urban Adult Album Alternative	WUPA-TV	UHF	The CW	Billboards, Subway/Rail, Bus, Street Furniture, Malls, Digital In- Store Networks

STATISTICAL INFORMATION

Fourth Quarter 2011 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
Boston, MA #10—Radio #7—Television	WBZ WBMX WBZ WODS WZLX	FM FM AM FM FM	Sports Hot Adult Contemporary News Classic Hits Classic Rock	WBZ-TV WSBK-TV	UHF UHF	CBS MyNetworkTV	Billboards, Malls, Digital In-Store Networks
Detroit, MI #11—Radio #11—Television	WXYZ WOMC WDZH WWJ WXYZ WYCD	FM FM FM AM AM FM	Sports Classic Hits Contemporary Hit Radio News News/Talk Country	WKBD-TV WWJ-TV	UHF UHF	The CW CBS	Billboards, Bus, Malls, Digital In- Store Networks
Miami-Ft. Lauderdale, FL #12—Radio #16—Television				WFOR-TV WBFS-TV	UHF UHF	CBS MyNetworkTV	Billboards, Subway/Rail, Bus, Malls, Digital In- Store Networks
Seattle-Tacoma, WA #13—Radio #12—Television	KMPS KPTK KJAQ KZOK	FM AM FM FM	Country News/Talk Adult Hits Classic Rock	KSTW-TV	VHF	The CW	Billboards, Malls, Digital In-Store Networks
Puerto Rico #14—Radio							Billboards
Phoenix, AZ #15—Radio	KOOL KZON KMLE	FM FM FM	Classic Hits Rhythmic Contemporary Hit Radio Country				Billboards, Subway/Rail, Street Furniture, Malls, Digital In- Store Networks
Minneapolis, MN #16—Radio #15—Television	WCCO KMNB KZJK	AM FM FM	News/Talk Country Adult Hits	WCCO-TV KCCO-TV KCCW-TV	UHF VHF VHF	CBS CBS CBS	Billboards, Street Furniture, Malls, Digital In-Store Networks
San Diego, CA #17—Radio	KSCF KYXY	FM FM	Hot Adult Contemporary Adult Contemporary				Billboards, Street Furniture, Malls, Digital In-Store Networks
Nassau-Suffolk, NY ⁽⁴⁾ #18—Radio							Billboards, Subway/Rail, Bus, Digital In-Store Networks
Tampa-St. Petersburg, FL #19—Radio #14—Television	WLLD WQYK WQYK WYUU WRBQ WSJT	FM FM AM FM FM FM	Rhythmic Contemporary Hit Radio Country Sports Spanish Classic Hits Hot Adult Contemporary	WTOG-TV	UHF	The CW	Billboards, Malls, Digital In-Store Networks
Denver, CO #20—Radio #17—Television				KCNC-TV	UHF	CBS	Billboards, Street Furniture, Malls, Digital In-Store Networks
Baltimore, MD #21—Radio #27—Television	WJZ WJZ WLIF WWMX	AM FM FM FM	Sports Sports Adult Contemporary Hot Adult Contemporary	WJZ-TV	VHF	CBS	Billboards, Street Furniture, Malls, Digital In-Store Networks

STATISTICAL INFORMATION

Fourth Quarter 2011 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
St. Louis, MO #22—Radio	KEZK KMOX KYKY	FM AM FM	Adult Contemporary News/Talk Hot Adult Contemporary				Billboards, Malls, Digital In-Store Networks
Portland, OR #23—Radio							Billboards, Malls, Digital In-Store Networks
Charlotte, NC #24—Radio	WSOC WKQC WFNZ WNKS WBAV WBCN	FM FM AM FM FM AM	Country Adult Contemporary Sports Contemporary Hit Radio Urban Adult News/Talk				Malls, Digital In- Store Networks
Pittsburgh, PA #25—Radio #23—Television	KDKA KDKA WDSY WBZZ	AM FM FM FM	News/Talk Sports Country Hot Adult Contemporary	KDKA-TV WPCW-TV	UHF VHF	CBS The CW	Billboards, Malls, Digital In-Store Networks

- (1) Radio market rank based on Fall 2011 Radio Market Ranking as provided by Arbitron Inc. Television market rank based on Nielsen Media Research Local Market Universe Estimate, September 2011.
- (2) As required by the FCC, the Company assigned KFVB-AM to a divestiture trust. The Company is a beneficiary of the trust. The trustee is operating the radio station and is responsible for selling the radio station to a third party.
- (3) KZDG-AM in San Francisco, California, is programmed by a third party through a time brokerage agreement.
- (4) Sub-market of New York City. The Company's New York City radio and television stations serve Nassau-Suffolk.

STATISTICAL INFORMATION

Fourth Quarter 2011 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Television Distribution: Off-Network Syndicated Product*

48 Hours	Dexter	The L Word	Seven Days
60 Minutes	Diagnosis Murder	Laverne & Shirley	Seventh Heaven
The 4400	The Division	Little House on the Prairie	Showtime Championship Boxing
The Andy Griffith Show	Everybody Loves Raymond	The Love Boat	Sister Sister
The Amazing Race	Everybody Hates Chris	MacGyver	Sleeper Cell
America's Next Top Model	Family Ties	Matlock	Soul Food
Any Day Now	Frasier	Medium	Star Trek: Deep Space Nine
Barnaby Jones	The Game	Melrose Place	Star Trek: Enterprise
Becker	Get Smart	Mission Impossible	Star Trek: Next Generation
The Beverly Hillbillies	Ghost Whisperer	Moesha	Star Trek: Original
Beverly Hills 90210	Girlfriends	Mork & Mindy	Star Trek: Voyager
Blue Bloods	Gomer Pyle, USMC	My Three Sons	Survivor
Bonanza	The Good Wife	Nash Bridges	Taxi
Brady Bunch	The Guardian	NCIS	This American Life
Brotherhood	Gunsmoke	NCIS Los Angeles	Touched by an Angel
Caroline in the City	Half & Half	Numb3rs	The Tudors
Charmed	Happy Days	The Odd Couple	The Twilight Zone
Cheers	Hawaii Five-O	One On One	The Wild Wild West
Clueless	Highlander	The Parkers	Wings
Combat!	Hogan's Heroes	Penn & Teller	Undercover Boss
Criminal Minds	The Honeymooners	Perry Mason	
CSI: Crime Scene Investigation	Hot in Cleveland	Queer as Folk	
CSI: Miami	I Love Lucy	Rawhide	
CSI: New York	JAG	Sabrina the Teenage Witch	

* This is a partial list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

CBS Interactive

	Global Unique Monthly Visitors ⁽¹⁾	Global Reach ⁽²⁾	Global Rank ⁽³⁾
CBS Interactive Web Sites	243 Million	17%	#12

(1) Source: comScore Media Metrix. Monthly average of global unique visitors for the fourth quarter of 2011. The use of comScore data for the measurement of global unique monthly visitor activity commenced in the first quarter 2011. Previously, the Company used CBSi internal data for reporting purposes.

(2) Source: comScore Media Metrix. Monthly average of global reach for the fourth quarter 2011.

(3) Ranking based on the comScore Media Metrix worldwide figure for CBS Interactive web sites' unique monthly visitors of 245.9 million for December 2011.

CBS Interactive Web Sites

BNET
 CBS.com
 CBSMoneyWatch.com
 CBSNews.com
 CBSSports.com
 CBS CollegeSports
 CBS Interactive International Media Web Sites
 CBS Radio Station Web Sites
 CBS Television Station Web Sites
 CHOW
 CNET

GameSpot
 TheInsider.com
 Last.fm
 MaxPreps.com
 Metacritic
 mySimon
 Search.com
 TechRepublic
 TV.com
 UrbanBaby.com
 ZDNet

CBS Audience Network Distribution Partners

AT&T
 BuddyTV
 Comcast/Fancast
 Dish
 IMDb
 Mefedia
 Bing
 Veoh
 Metacafe
 MSN
 Roku
 TVGuide.com
 Windows Media Center
 Yahoo!
 YouTube

STATISTICAL INFORMATION

Fourth Quarter 2011 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS SPORTS NETWORK Online Partners as of November 3, 2011

Colleges/Universities

Air Force • goairforcefalcons.com
UAB • uabsports.com
Alabama • rolltide.com
Arizona • arizonwildcats.com
Arizona State • theundevils.com
Army • goarmysports.com
Auburn • auburntigers.com
Baylor • bayorbears.com
Bethune-Cookman • b-cuathletics.com
Boston College • bceagles.com
Boston University • goterriers.com
Bucknell • bucknellbison.com
California • calbears.com
UC Davis • ucdavisaggies.com
UCLA • uclabruins.com
Cal State Bakersfield • gorunners.com
Cal State Fullerton • fullertontitans.com
UCF • ucfaletics.com
Cincinnati • gobearcats.com
Clemson • clemsonitigers.com
Cleveland State • csuvikings.com
Coastal Carolina • goccusports.com
Colorado State • csurams.com
Connecticut • uconnhuskies.com
DePaul • depaulbluedemons.com
Duquesne • goduquesne.com
East Carolina • ecupirates.com
Elizabeth City • ecsuvikings.com
Emmanuel • goecsaints.com
Fayetteville State • fsubroncos.com
Florida Atlantic • fausports.com
Florida State • seminoles.com
Fordham • fordhamsports.com
Fresno State • gobulldogs.com
George Washington • gwsports.com
Georgetown • guhoyas.com
Georgia • georgiadogs.com
Georgia Tech • ramblinwreck.com
Grand Valley State • gvsulakers.com
Houston • uhcougars.com
Illinois • fightingillini.com
Illinois-Chicago • uicflames.com
Illinois State • goredbirds.com
IMG College • imgcollege.com
Indiana • iuhoosiers.com
Iowa • hawkeyesports.com
Jackson State • jsutigers.com
Johns Hopkins • hopkinssports.com
Kansas • kuathletics.com
Kansas State • kstatesports.com
Kentucky • ukathletics.com
Lafayette • goleopards.com
Lamar • lamarcardinals.com
Long Beach State • longbeachstate.com
Louisiana Tech • latechsports.com
Louisville • uoflsports.com
Loyola (MD) • loyolagreyhounds.com
Loyola Marymount • lmulions.com
Loyola Chicago • loyolaramblers.com
Marist • goredfoxes.com
Marquette • gomarquette.com
Marshall • herdzone.com
Maryland • umterps.com
Maryland-Eastern Shore • umeshawks.com
UMass • umassathletics.com
UMass -Dartmouth • corsairathletics.com
UMass-Lowell • goriverhawks.com
Memphis • gotigersgo.com
Miami (FL) • hurricanesports.com
Miami (OH) • muredhawks.com

Michigan State • msuspartans.com
Michigan • mgoblue.com
Minnesota • gophersports.com
Mississippi • olemisssports.com
Missouri • mutigers.com
Missouri State • missouristatebears.com
Montana • gogriz.com
Navy • navysports.com
UNLV • unlvrebels.com
Nevada • nevadawolfpack.com
New Mexico • golobos.com
North Carolina • tarheelblue.com
North Carolina State • gopack.com
Northern Illinois • niuhuskies.com
Northwestern • nusports.com
Notre Dame • und.com
Oakland University (MI) • ougrizzlies.com
Ohio • ohioobcats.com
Ohio State • ohiostatebuckeyes.com
Oklahoma • soonersports.com
Oklahoma State • okstate.com
Old Dominion • odusports.com
Oregon State • osubeavers.com
Penn State • gopsusports.com
Pepperdine • pepperdinesports.com
Pittsburgh • pittsburghpanthers.com
Providence • friars.com
Purdue • purduesports.com
Rhode Island • gorhody.com
Rice • riceowls.com
St. John's • redstormsports.com
Saint Joseph's • sjuhawks.com
Samford • samfordsports.com
San Diego • usdtoreros.com
San Diego State • goaztecs.com
Siena • sienasaints.com
SIU-Edwardsville • siuecougars.com
South Carolina • gamecocksonline.com
Southern California • usctrojans.com
Southern Illinois • siusalukis.com
SMU • smumustangs.com
Southern Miss • southernmiss.com
Stanford • gostanford.com
Stephen F. Austin • sfajacks.com
Stony Brook • goseawolves.org
Tennessee – utsports.com & utladyvols.com
Texas – texassports.com
Texas-Arlington • utamavs.com
UTEP • utepathletics.com
TCU • gofrogs.com
Texas Tech • texastech.com
Tulane • tulaneegreenwave.com
Tulsa • tulsahurricane.com
Utah • utahutes.com
Utah State • utahstateaggies.com
Utah Valley State • wolverinegreen.com
Vanderbilt • vucommodores.com
Villanova • villanova.com
Wake Forest • wakeforestsports.com
Washington • gohuskies.com
Washington State • wsucougars.com
Western Carolina • catamountsports.com
Western Washington • wwwvikings.com
Wisconsin-Milwaukee • uwmpanthers.com
Wisconsin • uwbadgers.com
Wyoming • wyomingathletics.com
Xavier • goxavier.com

Conferences/Associations

Atlantic Coast Conference • theacc.com
Atlantic-10 Conference • atlantic10.com
Big Ten Conference • bigten.org
Conference USA • conferenceusa.com
Emerald Bowl • kraftbowl.org
Great West Football • greatwestconference.org
Mountain Pacific Sports Federation • mpsfsports.com
Mountain West Conference • themwc.com
NACDA • nacda.com
Patriot League • patriotleague.com
West Coast Conference • wccsports.com

Affiliates

Alaska Goldpanners
American Legion
ASA Softball
Butler
BYU
Creighton
Detroit
Ferris State
Florida
Junia
Lynn
Manhattanville
National Fastpitch Coaches Association
National Pro Fast Pitch
Philadelphia Force
Rutgers
USA Softball
Valparaiso
Virginia Tech
West Virginia
World Baseball Cup
Youngstown State