

CBS CORPORATION update

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SPECIAL EDITION

CBS' 5 YEAR STOCK PRICE PERFORMANCE—TOP PERFORMER AMONG OUR PEERS



(a) The Peer Group consists of the following companies: The Walt Disney Company; Twenty-First Century Fox, Inc., (formerly known as News Corporation), Time Warner Inc., Cumulus Media Inc. and Clear Channel Outdoor Holdings, Inc.

CBS CORPORATION KEY NEWS
NOV. 2013 -- FEB. 2014

CONTENT LICENSING CONTINUES STRONG



Recently, the expansion of non-exclusive, multi-year licensing agreements to stream CBS-owned programming have been announced with **Amazon** and **Hulu Plus**.



- On January 29, **CBS** and **Amazon.com** announced an expansion and extension of their content licensing agreement to bring classic series and hit TV shows from **CBS Television Distribution** and **Showtime Networks** to Amazon's **Prime Instant Video** service. As a result of the extension, a vast catalog of CBS content will be made available for Prime members to instantly stream commercial free and at no additional cost on **Kindle Fire HD**, **iPad**, **iPhone**, **iPod touch**, **Roku**, **Xbox**, **PlayStation** and **Wii**, among other devices. ... In January 2014, Amazon's Prime Instant Video service announced it will be the exclusive premium subscription home for the CBS summer 2014 series **EXTANT**, produced by **CBS Television Studios** in association with **Steven Spielberg's Amblin Television** and starring **Halle Berry**. As previously announced, Amazon is also the exclusive premium subscription home of the return next summer of **UNDER THE DOME** (also produced by CBS Television Studios and Amblin Television).



- Under an expanded deal with **Hulu Plus**, 2,600 episodes from popular CBS library titles have been added to the more than 2,700 episodes of popular CBS library TV shows already on the streaming service, giving subscribers access to more than 5,300 episodes from **CBS**, **SHOWTIME** and **The CW**. The new CBS episodes will begin to appear on Hulu Plus in the coming weeks, with a selection of CBS library shows rotating through the free Hulu.com service.

For more information, go to CBScorporation.com.

MULTI-PLATFORM SYNDICATION LAUNCH FOR "BLUE BLOODS" AND ELEMENTARY."



BLUE BLOODS: On February 5, **CBS Corporation**



announced a multi-platform syndication

model for its top-rated drama **BLUE BLOODS**, licensing off-network episodes of the series to distribution partners in broadcast, cable and subscription video on demand (SVOD). For subscription video on demand (SVOD), CBS has signed a non-exclusive content licensing agreement with **Hulu Plus**, which will offer its subscribers the first four seasons of **BLUE BLOODS** beginning later this year. CBS also announced a new licensing agreement with **WGN America**, which will present off-network episodes of **BLUE BLOODS** exclusively on basic cable, also starting later this year. As previously announced, **ION Broadcasting** has acquired the exclusive weekday, primetime syndication rights and will broadcast previous seasons of **BLUE BLOODS** on its stations in Fall 2014.

ELEMENTARY: **WGN America** has acquired exclusive off-network cable rights to **ELEMENTARY** the most watched new series in broadcast television during the 2012/2013 season. Starting in 2014, **WGN America** has the rights to all seasons of the critically acclaimed drama after each season has aired on **CBS**. ... In addition, **Hulu Plus** has acquired exclusive subscription video on demand (SVOD) rights to offer complete past seasons of episodes of **ELEMENTARY** to its subscribers after each season has been broadcast on the CBS Television Network.

For more information, go to CBScorporation.com.

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CBS CONTENT GROUP

Entertainment Segment



● In the 2013/2014 primetime season-to-date, **CBS** has the top four scripted series (NCIS, THE BIG BANG THEORY, NCIS: LOS ANGELES, PERSON OF INTEREST); the top three dramas (NCIS, NCIS: LOS ANGELES, PERSON OF INTEREST), the top three new comedies (THE MILLERS - THE CRAZY ONES - MOM), the top two news programs (60 MINUTES - 60 MINUTES PRESENTS) ... CBS is #1 in viewer lift (+1,873,000), and tops in A18-49 and A25-54 as well. (Source: NTI/Prime Program L7 DVR Lift 9/23/13 - 01/26/14)

● **CBS's** #1 daytime lineup posted double-digit percentage growth in the fourth quarter 2013, with all of the Network's programs delivering year-to-year increases in viewers and remaining up or even in key women demographics (Source: NTI)

● Among the announcements at the annual **Television Critics Association Winter Press Tour** held in mid-January in Pasadena, CA: last summer's mega-hit **UNDER THE DOME** will premiere Monday, June 30 (10:00-11:00 PM, ET/PT), and the mystery thriller **EXTANT**, starring **Halle Berry** will premiere (Wednesday, July 2, 9:00-10:00 PM, ET/PT). ... CBS's entire top-rated daytime lineup has been renewed for the 2014-2015 season.



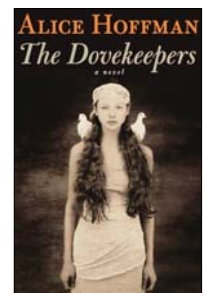
● In 2013, **CBS's** hit comedy, **THE GOOD WIFE**, was hailed by [Entertainment Weekly](#), [People](#), [The New York](#)

[Times](#) and [TV Guide](#), among others, as one of the best TV series of 2013. ... In addition, *Variety* named **UNDER THE DOME** its 2014 "Breakthrough TV Series Winner." Wrote *Variety*: "*The Eye's gamble on a high-concept summer fantasy series, built on the foundation of an equally exotic business model, has paid off in every way for CBS Corp. and Steven Spielberg's*

Amblin TV banner. The network fielded a hit series -- still the holy grail for any TV conglom -- that lifted the Eye's ratings during the usually sleepy off season. And it forged a deal template that allowed the show to pay for itself from the moment production began, thanks to expert leveraging of the demand for marquee content in the white-hot SVOD marketplace. ... The road CBS traveled to 'Dome' illuminates the teamwork among top execs that is often cited as one of CBS' most valuable assets."

● The January 26 broadcast of **THE 56TH ANNUAL GRAMMY AWARDS** delivered 28.5 million viewers -- the second-largest audience for the awards broadcast since 1993. Twitter reported 15.2 million tweets during the Eastern/Central Time Zone broadcast alone). (Source: NTI)

● In December, **CBS** ordered two more editions (29th and 30th) of **SURVIVOR** to be broadcast during the 2014-2015 season; five-time *Emmy Award* winner **Jeff Probst**, who has hosted the award-winning series since its inception in May 2000, signed a new agreement to return as host and executive producer. ... Also in December, **CBS** ordered **THE DOVEKEEPERS**, a four-hour historical miniseries event based on **Alice Hoffman's** best-selling and highly acclaimed historical novel first published by **Simon & Schuster** imprint **Scribner** in 2011. The mini-series, planned for broadcast in 2015, is the first project from **CBS Entertainment and CBS Television Studios' Limited Series and Event Programming** unit. It will be brought to television from executive producers **Roma Downey** and multiple *Emmy Award* winner **Mark Burnett** (**SURVIVOR**, "The Voice"), the production team behind the *Emmy*-nominated 10-hour miniseries "The Bible." In addition to its broadcast on CBS, the miniseries will be distributed in countries around the world by **CBS Studios International**.



(Continued on page 3)

(ENTERTAINMENT, continued from page 2)

- **CBS** and **dick clark productions** announced in January a multi-year broadcast television agreement for the **HOLLYWOOD FILM AWARDS**, beginning in 2014. The star-driven annual special further builds upon CBS's successful relationship with dick clark productions who, along with the **Academy of Country Music**, have partnered to broadcast and produce the **THE ACADEMY OF COUNTRY MUSIC AWARDS** for the past 15 seasons.

And... CBS won its 13th consecutive Nov. sweep in viewers. (Source: NTI). ... In late November, **THE TALK** celebrated the 200th episode and final season of CBS's **HOW I MET YOUR MOTHER**. ... On Dec. 12, **CRIMINAL MINDS** marked its 200th episode, scheduled to air in Feb. 2014. ... The 200th episode of **CRIMINAL MINDS** on Feb. 5 delivered the series' largest audience since May 2012 (12.81 million viewers) and matched a season-best A18-49 rating. (Source: NTI) ... In the week ending Dec. 2, **THE YOUNG AND THE RESTLESS** marked 25 years as the #1 daytime drama.

News



- Season-to-date (through the week ending Jan. 31, 2014), the **CBS EVENING NEWS WITH SCOTT PELLEY** is up +6% in viewers compared to last year (Nielsen live plus same day figures).

- **CBS THIS MORNING** posted the Network's best fourth-quarter 2013 deliveries in viewers since 1994, in A25-54 since 2011 and in HHs since 2008. In the quarter, the broadcast posted gains among viewers (+16%, 3.04m from 2.63m) and A25-54 (+13%, 0.9/6 from 0.8/6) compared to fourth quarter 2012. ... **FACE THE NATION** posted its best fourth-quarter delivery in viewers since 1992. The broadcast posted its second consecutive fourth-quarter first-place finish in viewers and third consecutive fourth quarter win in A25-54 (including ties). ... **CBS SUNDAY MORNING WITH CHARLES OSGOOD** posted its best fourth-quarter audience delivery since the advent of people meters (1987), and its best fourth-quarter HH rating since 1994. The broadcast was the #1 Sunday morning news program for the quarter in A25-54, viewers and HHs. (Source: NTI)

- For the week ending Jan. 31, 2014, **CBS THIS MORNING** gave CBS its best viewer delivery in the morning in more than five years (since the week ending Dec. 19, 2008) and its season-best performances in both adults 25-54 and women 25-54.

- In the November sweep, **FACE THE NATION** and **CBS SUNDAY MORNING WITH CHARLES OSGOOD** topped the competition, posting their best November sweep delivery in viewers since the advent of people meters. ... **CBS THIS MORNING** posted the best Nov. sweep delivery for a CBS morning news program in viewers since 1994, HHs since 2005, and W25-54 since 2010. ... **48 HOURS** was the #1 non-sports broadcast in viewers and key demographics. (Source: NTI)

- Since the beginning of November, **60 MINUTES** has made Nielsen's Top 10 in viewers for six out of 10 rated telecasts, with four of those finishes at #5 or higher on the list. Driven by compelling stories like the exit interview with **Jay Leno** and the report on the doping investigation of **Alex Rodriguez**, **60 MINUTES** also made the Top 10 in the key demos four of those times, two of which were Top 5 finishes.

And... CBS News won a **Columbia University's Graduate School of Journalism Alfred I. duPont-Columbia Journalism Award** for its coverage of the Newtown tragedy ... **WBZ-TV Boston** won a *duPont* for "Exceptional Breaking News Coverage" of the Boston Marathon bombings.

Sports



- For the 2013 regular season, **THE NFL ON CBS** averaged 18.7 million viewers (Persons 2+), tied with 2010 and 1995 as the highest average rating for the **AFC** television package in 19 years. This was the second highest number of average viewers for the regular-season for the AFC television package in 26 years, as far back as CBS records go. ... Among other highlights, The **Denver Broncos** win over the **San Diego Chargers** in the Sunday AFC Divisional Play-off game was seen

(Continued on page 4)

NFL PARTNERS WITH CBS ON 2014 THURSDAY NIGHT FOOTBALL PACKAGE



Jim Nantz (l) and Phil Simms

On Feb. 5, it was announced that the **National Football League** will team up with long-time broadcast partner **CBS** to produce and televise **Thursday Night Football** for the 2014 season. Under the arrangement, CBS

will air eight early season games that also will be simulcast on **NFL Network**. NFL Network will also televise eight late-season games in the run-up to the playoffs. The mix of games will include 14 on Thursday nights and two late-season games on Saturday. The full slate of 16 regular-season games will be produced by CBS with its lead broadcasters and production team, including **Jim Nantz** and **Phil Simms**, on all Thursday night games. In a new twist, NFL Network hosts and analysts will be featured in the pregame, halftime and postgame shows along with CBS Sports announcers. The agreement is for the 2014 season with an additional year at the NFL's option.

(SPORTS, continued from page 3)

by an average of 41.2 million viewers --the second most watched Sunday AFC Divisional game in 26 years, as far back as CBS records exist. ... The Denver Broncos victory over the **New England Patriots** in the AFC Championship game was seen by an average of 51.3 million viewers- the second highest viewership for the AFC Championship game in 32 years. (Source: NTI)



- National coverage of the **SEC ON CBS** for the 2013 season was the highest-rated regular-season college football package on any network for the fifth consecutive season, averaging a national household rating/share of 4.5/10 -- the highest average rating for a full season of SEC football on CBS since the Network began airing primarily an SEC-only schedule in 2001.

And... CBS Sports' 33rd consecutive season of college basketball tipped off with a national broadcast on Saturday, Dec. 7.

CBS Television Distribution

- **CBS Television Distribution** will



launch 'Hot Bench,' a new court syndicated show created by **Judge Judy Sheindlin**, for fall 2014. The strip, which will air mostly in afternoon and early-fringe time periods, has sold in 75% of the country, including the following station groups: **CBS Television Stations, Tribune Broadcasting Company, Sinclair Broadcast Group, Cox Media Group, Meredith Corp., LIN Television Corp., Nexstar Broadcasting Group, Journal Broadcast Group, Gray Television** and **Cowles Publishing Company**.

- In November, **Linda Bell Blue** signed a multi-year deal to transition from Executive Producer of **ENTERTAINMENT TONIGHT** to become President of the newly created **Entertainment Tonight Studios**, overseeing the creation of ET-branded series and specials for cable, broadcast and digital platforms. Taking the ET reins from Blue are Executive Producers **DJ Petro** and **Linda Fuller**. ... Olympic gold medalist **Gabby Douglas** joined **INSIDE EDITION** as a special correspondent for Super Bowl XLVIII.

CBS Television Studios



- **ABC** has given a straight-to-series 13-episode order to a drama project produced by **CBS Television Studios** from the

"American Hustle" writer/director **David O. Russell** and "Erin Brockovich" writer **Susannah Grant**. The series is an upstairs/downstairs soap set at a private country club. Russell and Grant co-wrote the story, with Grant writing the teleplay.

- At January's **TCA Winter Press Tour**, **CBS Television Studios** gave attendees a special behind-the-scenes look into the making of the CBS drama **HAWAII FIVE-0** and a table read of an episode of the CBS comedy **THE MILLERS** featuring the stars and producers of the show. Later, the Studio hosted a cocktail and dinner reception attended by studio and network executives and showrunners of series produced by the studio.

(Continued on page 5)

CBS Studios International



- In January, **CBS Studios International** and **AXN India**, the #1 English general entertainment channel in India for the last five years, announced a content acquisition deal. AXN, which is home to CSI: CRIME SCENE INVESTIGATION and NCIS: LOS ANGELES, has now acquired five more shows: CBS's ELEMENTARY, BLUE BLOODS and HAWAII FIVE-0, THE CW's BEAUTY AND THE BEAST, and the 2013 CBS drama RECKLESS.

And... In January, **Barry Chamberlain** was promoted to President of Sales, CBS Studios International. Since September 2009 he has served as the division's Executive Vice President, Sales where he has been involved in some of CBS's biggest global sales campaigns, including UNDER THE DOME, NCIS, CSI: CRIME SCENE INVESTIGATION, HAWAII FIVE-0 and DEXTER, among others.

Interactive Segment



- For CBS's broadcast of THE 56TH ANNUAL GRAMMY AWARDS (see page 2), **The Recording Academy** and **CBS** launched "GRAMMY Live®," bringing music fans around the globe unprecedented, multiplatform access to all the VIP and backstage events leading up to and throughout "Music's Biggest Night." GRAMMY Live content was available beginning Sunday, Jan. 26 across CBS.com, GRAMMY.com, and the GRAMMY Live's mobile apps for the **iPad**, **iPhone** and **iPod Touch**, and **Android devices**.

- CBS Interactive and **Victoria's Secret** provided a synced second-screen experience on the **The CBS App for iOS** for THE VICTORIA'S SECRET FASHION SHOW which aired on CBS Tuesday, Dec. 10. Using the app's sync functionality, viewers could utilize the second-screen features whether they were watching the show live on their local CBS station, on-demand, or on their DVR.

- In December, **CBS Sports** announced plans to stream select games from its 2013-2014 college basketball schedule as a complement to the game broadcasts. COLLEGE BASKETBALL LIVE will be streamed exclusively on **CBSsports.com** (<http://www.cbssports.com/collegebasketball/video/cbk-live>) and on the CBS Sports mobile app for **iPhone**, **iPad**, and **Android**, offering a complete second-screen college basketball experience across computers, tablets and mobile phones. Users can also access CBSsports.com content as well as additional on-demand video.

- For the first time ever, **CBS Sports** streamed on CBSsports.com its coverage of the **American Football Conference Playoffs**, including the national broadcasts of the AFC Wild Card Playoff Game, the AFC Divisional Playoff Games, and the AFC Championship Game. Live streams of CBS Sports' AFC playoff games were also available to fans on laptops, desktops and tablets at CBSsports.com.

Cable Segment



- At the TCA Winter Press Tour, **SHOWTIME** made the following announcements: The new horror series, PENNY DREADFUL starring **Josh Hartnett** and **Eva Green**, will premiere on May 11. ... Added to the schedule in the coming months will be THE AFFAIR, a drama starring **Dominic West**, **Ruth Wilson**, **Maura Tierney** and **Josh Jackson** ... The seventh and final season of CALIFORNICATION, the sixth season of NURSE JACKIE, and the 10-hour event documentary series YEARS OF LIVING DANGEROUSLY from **Jim Cameron**, **Jerry Weintraub** and **Arnold Schwarzenegger** will all premiere on April 13. ... Also airing in April is MAD DOG: INSIDE THE SECRET WORLD OF MOAMMAR GADDAFI.

- In the wake of the record viewership for last September's **Floyd Mayweather-Canelo Alvarez** bout (the highest-grossing Pay Per View event of all time), later this year both Mayweather and Canelo will be back in the ring. **Canelo Alvarez vs. Alfredo Angulo** will air live on SHOWTIME Pay Per View on March 8 and some major announcements from Mayweather are forthcoming. (Source: Pay Per View)

THE CW



BROADCAST:

The CW again launched its fall schedule later this season, and saw success on multiple nights: new hit series THE ORIGINALS and SUPERNATURAL have improved Tuesday by more than 80% versus last season, and recently combined to give The CW its most watched Tuesday night in five years. On Wednesday nights, ARROW continues to perform on par with last season, when it was one of the breakout new series on network television. On Thursday, THE VAMPIRE DIARIES remains the network's highest-rated series in its fifth season. (Source: NTI)

DIGITAL & SOCIAL MEDIA: Through the end of 2013, The CW continued to see tremendous growth digitally and socially. Across all digital platforms (**CWTV.com, mobile and tablet apps, Hulu**) digital streaming of The CW is up 52% versus last season. Mobile viewing increased 185% versus last season, and now surpasses viewing of full episodes on computers. The CW mobile app, which launched only last year, has been downloaded almost seven million times. ... In its first season, THE ORIGINALS became The CW's second-most streamed series, averaging 1.9 million streams per episode, behind only THE VAMPIRE DIARIES, which averages 2.5 million streams. THE ORIGINALS was also ranked as the most popular new show on social media, according to **ListenFirst**, which aggregates and analyzes data streams across social, digital and traditional channels.

- **The CW** picked up all three of its new series, REIGN, THE ORIGINALS, and THE TOMORROW PEOPLE, for a full season. The CW also ordered a 21st cycle of AMERICA'S NEXT TOP MODEL, to premiere in summer of 2014. ... The Network will premiere two more dramas, STAR-CROSSED, and THE 100, at midseason. Also upcoming are LABYRINTH, a four-hour event historical miniseries from **Ridley Scott** and the producers of "The Pillars of the Earth," starring **John Hurt, Sebastian Stan, Jessica Brown-Findlay** and **Tom Felton**; BARBER BATTLE, a half-hour reality competition series hosted by actor and comedian **Cedric the Entertainer** and PENN & TELLER: FOOL US, a one-hour competition series celebrating magic. Plus, a spin-off of VERONICA MARS, produced by **Rob Thomas**, will premiere as a series this spring on The CW Seed, the Network's digital platform for original series. ... To date, The CW has picked up five pilots for the 2014-2015 season: THE FLASH, iZOMBIE, IDENTITY, JANE THE VIRGIN, and a spinoff episode of the hit series SUPERNATURAL.

THE CW cont.

- The CW won several big prizes at the 2014 *People's Choice Awards*, including Favorite New TV Drama for REIGN; Favorite Actor in a New TV Series for THE ORIGINALS star Joseph Morgan; Favorite Sci-Fi/Fantasy Show for BEAUTY AND THE BEAST; Favorite Sci-Fi/Fantasy TV Actor for THE VAMPIRE DIARIES' **Ian Somerhalder**; Favorite Sci-Fi/Fantasy TV Actress for BEAUTY AND THE BEAST star **Kristin Kreuk**; Favorite TV Bromance for **Sam, Dean** and **Castiel** of SUPERNATURAL; and Favorite Onscreen Chemistry for **Damon** and **Elena** of THE VAMPIRE DIARIES.

(CABLE, continued from page 5)

- **SHOWTIME ANYTIME**, which allows viewers to watch SHOWTIME wherever, whenever and however they want -- now reaches more than 80% of subscribers via **AT&T U verse, Cablevision, Comcast, DIRECTV, Time Warner Cable** and **Verizon FIOS**, with 100 percent predicted within the year.



- **HOMELAND** is the first SHOWTIME series ever to average seven million weekly viewers, and now ranks as the Network's #1 series. ... **MASTERS OF SEX** finished its freshman season up 21% in viewers from its premiere. (Source: Nielsen)

- The award-winning, critically acclaimed SHOWTIME comedy series **EPISODES**, starring **Matt LeBlanc** in his *Golden Globe Award*-winning role as a fictionalized version of himself, has been renewed for a fourth season. The SHOWTIME and **BBC** co-production will include nine episodes.

- Leading up to the May 11 premiere of the highly-anticipated new original series **PENNY DREADFUL**, SHOWTIME has launched "The Penny Dreadful Production Blog" (<http://blog.penny-dreadful.com/>) -- a first of its kind initiative for any SHOWTIME series.

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ECOMEDIA



EcoMedia leverages CBS's unparalleled platforms of media assets and empowers advertisers to financially support the nation's most effective nonprofits taking on the most urgent social issues of our time. Through its WellnessAd, EcoAd and EducationAd, EcoMedia has transformed the traditional advertising model into one that profoundly improves the quality of people's lives in underserved communities. Between November 2013- January 2014, EcoMedia executed 19 community projects across the country. Advertisers funding projects included: Bank of America, YP, UnitedHealthcare, Buick GMC, Cadillac, Papa Murphy's, International

Brotherhood of Electrical Workers Local 26, Bioheat, Bunge North America, COCA, Burns & McDonnell, JP Morgan, Logos School, and Plaza Motors.

Funded projects through non-profit partners in that time period included: Cal Ripken Sr. Foundation, Blessings in a Backpack, The Kids in Need Foundation, Starlight Children's Foundation, MLB Urban Youth Academy, Little Kids Rock, Volunteers of America, Houston Parks and Recreation Department, The City of Boston Parks & Recreation, and The City of San Francisco Department of Recreation and Parks.

CBS News Senior Business Correspondent and Co-Host of CBS THIS MORNING: Saturday, Anthony Mason interviewed EcoMedia's President and Founder, Paul Polizzotto, at NYU Reynolds Program for Social Entrepreneurship for an event titled "Can the Power of Advertising Actually Be Harnessed to Realize Social Change?" The CBS Altitude Group featured Polizzotto in its "A View From the Top" video series, where he discussed the connection between media and the effort to improve health, education and the environment.

(CABLE, continued from page 6)

Penny-Dreadful.com provides an in-depth look into the creation of the series through the end of season one.

And... On the awards front, RAY DONOVAN star **John Voight** won a *2014 Golden Globe* for "Best Performance by an Actor in a Supporting Role." ... In addition, SHOWTIME was honored with five *SAG-AFTRA Screen Actors Guild Awards*, tying for the most nominations in the Network's history.



- On January 6, **CBS Sports Network** debuted its television simulcast of **BOOMER & CARTON**, CBS

RADIO's WFAN-AM/FM popular morning show hosted by NFL ON CBS studio analyst **Boomer Esiason** and **Craig Carton**. The four-hour live weekday show features local sports talk, debate, news and interviews with current and former sports icons, league personnel, and a variety of national celebrities from the entertainment and music industries. ... CBS Sports Network won a *Cine Golden Eagle Award* for Televised documentary for their March Madness Confidential Series.



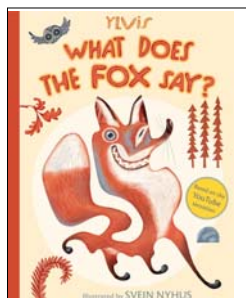
- In December, **TVGN (TV Guide Network)** became the exclusive cable home to the CBS daytime drama, **THE BOLD AND THE BEAUTIFUL**.

Publishing



- In January, **Simon & Schuster** will launch **Simon451**, a new imprint dedicated to publishing literary and commercial speculative fiction across categories such as science fiction, fantasy, dystopian, apocalyptic and the supernatural. Simon 451 will publish in electronic and printed formats, with a focus on digital-first publishing and ebook originals. Among the first titles will be volume one of the EarthEnd Saga series by actress **Gillian Anderson** ("The X-Files.")
- Working with **Overdrive**, the nation's largest eBook distributor for libraries, Simon & Schuster has expanded its existing **eBook library pilot program**, making its full catalog of eBook titles available to 15 additional library systems for libraries to purchase for lending to their patrons, or for readers to purchase through their library's website with a "Library Buy It Now" option.
- **Victory Belt Publishing**, a leading publisher of health and fitness books, has joined Simon & Schuster's roster of distribution clients. S&S will handle worldwide sales and distribution for all of Victory Belt's new and backlist titles.

(Continued on page 8)



● On December 10, **Simon & Schuster Books for Young Readers** published **WHAT DOES THE FOX SAY?**, a novelty picture book written by the Norwegian comedy duo **Ylvis**. The book, based on the electronic dance song and viral video sensation, has garnered over 360 million hits on **YouTube**. S&S's book was an immediate #1 New York Times bestseller.

● Sports icon **Derek Jeter** has signed a multi-faceted, co-publishing partnership with Simon and Schuster under the banner of **Jeter Publishing**, which will include nonfiction books for adults and children.

● **Simon & Schuster's** adult imprints had eight titles on the New York Times list of 100 Notable Books of 2013. ...Two Children's Division titles were selected as "New York Times Notable Children's Books of 2013;" and **THE FLAMETHROWERS** by **Rachel Kushner** was selected by The Times as one of the "10 Best Books of the Year."

● **LOCOMOTIVE**, by **Brian Floca**, was the winner of the **American Library Association's Caldecott Medal** for the most distinguished American picture book for children, while **DOLL BONES**, by **Holly Black**, was named a Newbery Honor book for distinguished contribution to American literature for children ... In November, **THE THING ABOUT LUCK**, by **Cynthia Kadohata**, (Atheneum) won the *National Book Award for Young People's Literature*. ... The audiobook of **CARRIE AND ME**, by **Carol Burnett**, was a *Grammy Award* nominee in the Best Spoken Word Album Category.

And... **THE BIG BANG THEORY** star **Kunal Nayyar** signed a deal with S&S imprint **Atria Books** for a collection of humorous autobiographical essays. The book has an anticipated on-sale date in 2015.... On Feb. 3, **Simon & Schuster** announced the launch of **250 Words** (<http://250words.com>), a website dedicated to the large and diverse world of business

EYE ON PEOPLE: NOV. -- FEB.



Lawrence P. Tu

Lawrence P. Tu, who has served as General Counsel of Dell Inc. for the past nine years, was named to succeed **Lou Briskman** as **CBS's Senior Executive Vice President and Chief Legal Officer**. (Note: Briskman retired from the Company at the end of 2013 after 30 years of service.)



Elizabeth Tumulty

Elizabeth Tumulty was promoted to President of **CBS Affiliate Relations**. She previously served as Executive Vice President of the Division, and before that was the Executive Vice President, Network Distribution for The CW Network.

And... Mickey Carter, who most recently served as Vice President of National Accounts at Fox News, was named Senior Vice President of **CBS Television Networks Distribution**. ... **David**



Mickey Carter



David Mandell

Mandell was appointed Executive Vice President and General Counsel **TVGN (TV Guide Network)**. Most recently, he served as Executive Vice President and General Counsel/Corporate Secretary for Mandalay Digital Group.

CBS Films



Academy Award-winning LAST VEGAS stars (l-r) **Michael Douglas, Morgan Freeman, Mary Steenburgen and Robert De Niro**.

● **CBS Films' LAST VEGAS** -- starring **Michael Douglas, Morgan Freeman, Robert De Niro, Kevin Kline and Mary Steenburgen** -- opened on Nov. 1 as the most successful CBS Film

release to date. It has grossed nearly \$64 million in the US and \$121 million (thus far) worldwide. The film debuted on DVD/Blu-ray/VOD on Jan. 28.

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**CBS HOME ENTERTAINMENT ...
CBS CONSUMER PRODUCTS**



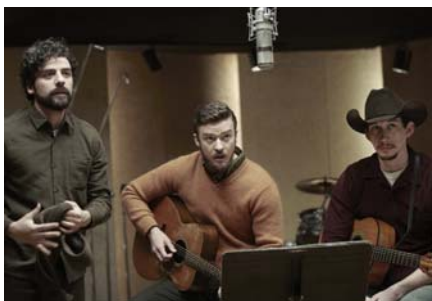
CBS Home Entertainment:

- **CBS Home Entertainment** released "I Love Lucy: Colorized Christmas" to DVD on Nov. 5. The collection includes both colorized and black & white versions of the "Christmas Special," "Lucy Goes to Scotland," and "Lucy's Italian Movie." ... In addition, since November, **CBS Home Entertainment** and **Paramount Home Media Distribution** released **UNDER THE DOME** and **BEVERLY HILLS 90210: THE COMPLETE SERIES** on DVD; **DEXTER: THE COMPLETE FINAL SEASON** and **DEXTER: THE COMPLETE SERIES COLLECTION** on Blu-Ray Disc and DVD.

CBS Consumer Products

- **CBS Consumer Products** opened an art exhibit featuring "Star Trek: The Art Of Juan Ortiz," at the Paley Center in Beverly Hills on Nov. 18. The artwork is based on each of the 80 episodes from "Star Trek: The Original Series."

(CBS FILMS, continued from page 8)



INSIDE LLEWYN DAVIS stars (l-r) Oscar Isaac, Justin Timberlake and Adam Driver. Photo: Alison Rosa ©2012

- **CBS Films'** **INSIDE LLEWYN DAVIS** -- written and directed by the **Coen Brothers** -- opened in New York and Los Angeles to critical acclaim. The film, starring **Oscar Isaac, Carey**

Mulligan, John Goodman, Garrett Hedlund and **Justin Timberlake**, won the award for Best Feature at the 23rd annual *2013 Gotham Independent Film Awards*. In addition it has been recognized with two *Oscar* nominations, as well as nods for three independent Spirit Awards (including Best Picture). The film was also named one of **AFI** and the **National Board of Review's** best films of 2013 and topped numerous critics "Best Of 2013," lists.

- The comedy **THE TO DO LIST** became available on DVD and Blu-Ray Disc, and outperformed other R-rated comedies in video-to-box office conversion.

THE CBS LOCAL GROUP

Television Stations



- The **CBS Television Stations** group continued to deliver strong ratings results during the November sweep, led by **WCBS-TV** New York, which finished the month as the most-watched station in the country during primetime and also scored its first A25-54 primetime victory during a November sweep since the advent of local people meters. (Source: NSI)

- In January, the group's CBS stations attracted year-over-year viewership increases on a total-day basis, during their weekday 4:30 AM, 5:00 AM, 6:00 AM, 5:00 PM and 6:00 PM newscasts and also during late news (Monday-Sunday). (Source: NSI)

- **WBZ-TV Boston** was one of seven local stations that was selected to receive the *2014 Alfred I. duPont-Columbia University Award*, presented in recognition of the station's coverage of the Boston Marathon bombings.

- **WUPA-TV**, Atlanta's CW69, signed a three-year agreement to become the **Atlanta Falcons'** new local television partner. Beginning in 2014, the station will broadcast Falcons' preseason games and two hours of weekly Falcons programming during football season.

Radio



- Leading up to **Super Bowl XLVIII**, **CBS Sports Radio** scheduled a wide range of programming and interviews originating from New York/New Jersey and heard on-air, online and through mobile devices (CBS Sports and Radio.com apps). In addition, CBS RADIO sports stations -- including **98.5 The Sports Hub (WBZ-FM, Boston)**, **670 The Score (WSCR-AM, Chicago)**, **105.3 The Fan**

(Continued on page 10)

CBS LOCAL DIGITAL MEDIA SHATTERS MONTHLY TRAFFIC RECORDS



During Jan. 2013, CBS Local Digital Media's websites and mobile

applications attracted 56.8 million unique users, a new record for a single month. The traffic surge comes on the heels of a record-setting performance during 2013, when CBS Local's sites and apps attracted year-to-year growth of 21 percent in average unique users per month. ... In the four years since CBS Local created new websites featuring the combined assets from CBS-owned television and radio stations, the number of monthly unique users has surged by more than 230%. ... Also in January, CBS Local shattered its monthly record for unique users who accessed its sites and apps via mobile devices with 27.1 million users in January. Mobile traffic was up 24% compared to the previous high (21.9 million in December 2013) and up 109% compared to the same month last year.

(RADIO, continued from page 9)

(KRLD-FM, Dallas), Sports Radio 610 (KILT-AM, Houston), WFAN-AM/FM (New York), 98.7 The Fan (WHFS-FM, Tampa) and 106.7 The Fan (WJFK-FM, Washington, DC) -- were on-hand to cover all of the pre-game action. ... The night before the Super Bowl, Saturday, Feb. 1, 2014, CBS RADIO presented "WFAN's Big Hello To Brooklyn" at the Barclays Center, featuring **Red Hot Chili Peppers, New Politics, MS MR, J. Roddy Walston & The Business** and **Basic Vacation**.

PEOPLE: **Jeff Sottolano** moved from WIP-AM/FM Philadelphia to become Director, Programming, CBS RADIO. ... **Amy Stevens** was named Senior Vice President, Strategic Events and Partnerships for CBS RADIO. A former CBS employee, she most recently served as Senior Vice President, Marketing Concerts and Media Integration for Madison Square Garden Entertainment. ... Veteran Event Marketer **Jennifer Morelli** was named Vice President, Integrated Marketing for CBS RADIO. She had previously served at CBS RADIO Chicago where she led the non-traditional sales efforts for the six station cluster. ... **Alan Blum** took on the newly-created position of Vice President, **Branded Content Solutions**. He now works with the **Altitude Group**, a team of local engagement experts tasked with helping Fortune 500 brands connect with consumers using CBS RADIO and CBS Television Stations along

CBS OUTDOOR



As part of CBS Corporation's strategic initiatives for its Outdoor business, CBS intends to separate such business and convert it into a real estate investment trust, subject to customary approvals.

Donald R. Shassian was recently named Executive Vice President and Chief Financial Officer of CBS Outdoor. Shassian was most recently Executive Vice President and Chief Financial Officer of **Frontier Communications Corporation**.

with their digital properties, as well as CBS's outdoor assets. Also at the Altitude Group **Max Krasny** has been named Vice President, Sales and Strategic Alliances, Altitude Group. He was most recently Executive Vice President/GM, Strategic Partnerships and Western Sales for WestwoodOne programs and alliances. ... **Lisa Worden**, Assistant Program Director and Music Director of CBS RADIO's **KROQ Los Angeles**, has been named to Billboard Magazine's "Women in Music" annual Power Player list for the fourth consecutive year.

And... CBS RADIO paid tribute to the GRAMMY AWARDS with a variety of live music events, special programming, a streaming radio station and audio and video exclusives leading up to the broadcast of the show. ... CBS RADIO's [Radio.com](http://radio.com) has been recognized by the 2013 *MobileWebAwards* for Best Radio Mobile Application. The Radio.com app, developed and is programmed by CBS Local Digital Media, can be downloaded at <http://apps.radio.com/>

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CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements. CBS Corporation's news releases and filings with the Securities and Exchange Commission, including but not limited to its most recent Form 10-K and Form 10-Qs and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the SEC, which can be found at www.cbcorporation.com, in the "News" and "Investors" sections, respectively.

STATISTICAL INFORMATION

Fourth Quarter 2013

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Network Time-Period-Winning Programs ⁽¹⁾

<i>The Big Bang Theory</i>	<i>The Millers</i>
<i>Blue Bloods</i>	<i>NCIS</i>
<i>The Crazy Ones</i>	<i>NCIS: Los Angeles</i>
<i>CSI</i>	<i>Person of Interest</i>
<i>Elementary</i>	<i>Survivor</i>
<i>Hawaii Five-0</i>	<i>Undercover Boss</i>
<i>Mike & Molly</i>	

(1) Source: NTI, Nielsen Media Research. Average audience, "Live+Same Day" ratings. Mon-Sat 8-11p, Sun 7-11p, Persons 2+. Time period winning programs defined as programs with a plurality of weekly wins in their respective time periods. Most current time period only. Excludes canceled, moved or limited run (i.e. 6 weeks or less). 2013/2014 season-to-date: 9/23/13-2/9/14.

CBS Radio Revenue Ranking in Top 10 Markets ⁽⁴⁾

Market	Rank
New York	No. 1
Los Angeles	No. 2
Chicago	No. 1
San Francisco	No. 1
Dallas	No. 3
Houston	No. 2
Philadelphia	No. 1
Atlanta	No. 2
Washington, D.C.	No. 3
Boston	No. 1

(4) Source: "Year-To-Date Market Total Revenue Performance Summary" for year-to-date December 2013, per Miller, Kaplan, Arase & Co., LLP.

TV Production (Network and First-Run) ⁽²⁾

<i>The 100 (CW)</i>	<i>Intelligence (CBS)</i>
<i>Amazing Race (CBS)</i>	<i>The Millers (CBS)</i>
<i>America's Next Top Model (CW)</i>	<i>NCIS (CBS)</i>
<i>Bad Teacher (CBS)</i>	<i>NCIS: Los Angeles (CBS)</i>
<i>Beauty and the Beast (CW)</i>	<i>The Originals (CW)</i>
<i>Big Brother (CBS)</i>	<i>Power (Starz)</i>
<i>Blue Bloods (CBS)</i>	<i>Reckless (CBS)</i>
<i>Criminal Minds (CBS)</i>	<i>Reign (CW)</i>
<i>CSI (CBS)</i>	<i>Star-Crossed (CW)</i>
<i>Elementary (CBS)</i>	<i>Survivor (CBS)</i>
<i>Extant (CBS)</i>	<i>The Talk (CBS)</i>
<i>The Game (BET)</i>	<i>Tomorrow People (CW)</i>
<i>The Good Wife (CBS)</i>	<i>Under the Dome (CBS)</i>
<i>Hart of Dixie (CW)</i>	<i>Unforgettable (CBS)</i>
<i>Hawaii Five-0 (CBS)</i>	<i>Vampire Diaries (CW)</i>

(2) Represents current shows CBS Corporation or its subsidiaries produce, own an equity stake in, and/or distribute as of 12/30/13. New shows are in bold.

Simon & Schuster's New York Times Best Sellers ⁽⁵⁾

Title	Author	Rank	Weeks on List
Print Hardcover Fiction:			
<i>Doctor Sleep</i>	Stephen King	14	18
Print Hardcover Nonfiction:			
<i>Your Life Calling</i>	Jane Pauley	11	3
<i>The Bully Pulpit</i>	Doris Kearns Goodwin	13	12
Print Paperback Trade Fiction:			
<i>The Light Between Oceans</i>	M.L. Stedman	10	43
Print Paperback Mass-Market Fiction:			
<i>When the Rogue Returns</i>	Sabrina Jeffries	12	1
Print Paperback Nonfiction			
<i>Proof of Heaven</i>	Eben Alexander	4	66
Advice, How-To and Miscellaneous			
<i>A Short Guide to a Long Life</i>	David B. Agus with Kristin Loberg	11	3
<i>Hyperbole and a Half</i>	Allie Brosh	17	13
<i>There's More to Life Than This</i>	Theresa Caputo	19	16
Print Children's Picture Books:			
<i>What Does the Fox Say</i>	Ylvis ill. Svein Nyhus	2	7
Print Children's Series:			
<i>The Mortal Instruments</i>	Cassandra Clare	4	124
Print Children's Middle Grade:			
<i>Rush Revere and the Brave Pilgrims</i>	Rush Limbaugh	5	13
<i>Out of My Mind</i>	Sharon M. Draper	9	30
Print Children's YA:			
<i>Perks of Being a Wallflower</i>	Stephen Chbosky	7	60
E-Book Fiction:			
<i>The Rosie Project</i>	Graeme Simsion	2	4
<i>The Professional, Part 2</i>	Kresley Cole	7	2
<i>Flowers in the Attic</i>	V.C. Andrews	9	2
<i>Loving Cara</i>	Kristen Proby	22	1
E-Book Nonfiction:			
<i>Practice to Deceive</i>	Ann Rule	9	4
<i>Impossible Odds</i>	Jessica Buchanan	18	2
<i>The Bully Pulpit</i>	Doris Kearns Goodwin	24	11
Combined Print & E-Book Fiction:			
<i>The Rosie Project</i>	Graeme Simsion	4	3
<i>The Professional</i>	Kresley Cole	10	1
<i>Flowers in the Attic</i>	V.C. Andrews	13	1

(5) Source: *The New York Times*. Data as of 2/09/14.

First-Run Syndication Programs

<i>The Arsenio Hall Show</i>	<i>Jeopardy!</i>
<i>Dr. Phil</i>	<i>Jeopardy! Weekend</i>
<i>The Doctors</i>	<i>Judge Judy</i>
<i>Entertainment Tonight</i>	<i>Mr. Food</i>
<i>Entertainment Tonight Weekend</i>	<i>Rachael Ray</i>
<i>Inside Edition</i>	<i>The Test</i>
<i>Inside Edition Weekend</i>	<i>Wheel of Fortune</i>
<i>The Insider</i>	<i>Wheel of Fortune Weekend</i>
<i>The Insider Weekend</i>	

Showtime Networks Subscriptions ⁽³⁾

(In Millions)	4Q '13	4Q '12
Showtime Networks	76.4	76.1

(3) Source: Company data. Showtime Networks includes Showtime, The Movie Channel and FLIX. Data as of 12/30/13.

STATISTICAL INFORMATION

Fourth Quarter 2013 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Corporation Major-Market Media Presence in the Top 25 U.S. Radio Markets as of December 30, 2013

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor Americas
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
New York, NY #1—Radio #1—Television	WCBS WCBS WFAN WFAN WINS WNOW WWFS	AM FM AM FM AM FM FM	News Classic Hits Sports Sports News Contemporary Hit Radio Hot Adult Contemporary	WCBS-TV WLNY-TV	UHF UHF	CBS Independent	Billboards, Subway/Rail, Bus, Transit Structures, Malls, Digital In- Store Networks
Los Angeles, CA ⁽²⁾ #2—Radio #2—Television	KAMP KCBS KNX KROQ KRTH KTWV	FM FM AM FM FM FM	Contemporary Hit Radio Adult Hits News Alternative Rock Classic Hits Urban Adult Contemporary	KCAL-TV KCBS-TV	VHF UHF	Independent CBS	Billboards, Rail, Bus, Transit Structures, Malls, Digital In-Store Networks
Chicago, IL #3—Radio #3—Television	WBBM WBBM WCFS WJMK WSCR WUSN WXRT	AM FM FM FM AM FM FM	News Contemporary Hit Radio News Classic Hits Sports Country Adult Alternative	WBBM-TV	VHF	CBS	Billboards, Malls, Digital In-Store Networks
San Francisco, CA #4—Radio #6—Television	KCBS KFRC KITS KLLC KMVQ KZDG ⁽³⁾	AM FM FM FM AM FM	News News Alternative Rock Hot Adult Contemporary Contemporary Hit Radio Indian Talk/Music	KPIX-TV KBCW-TV	UHF UHF	CBS The CW	Billboards, Transit Structures, Malls, Digital In-Store Networks
Dallas-Fort Worth, TX #5—Radio #5—Television	KJKK KLUV KMVK KRLD KRLD KVIL	FM FM FM AM FM FM	Adult Hits Classic Hits Spanish News Sports Adult Contemporary	KTVT-TV KTXA-TV	UHF UHF	CBS Independent	Billboards, Transit Structures, Malls, Digital In-Store Networks
Houston, TX #6—Radio	KHMX KIKK KILT KILT KKHH KLOL	FM AM AM FM FM FM	Hot Adult Contemporary Sports Sports Country Contemporary Hit Radio Spanish				Billboards, Malls, Digital In-Store Networks
Washington, D.C. #7—Radio	WIAD WJFK WJFK WLZL WNEW WPGC	FM AM FM FM FM FM	Hot Adult Contemporary Sports Sports Spanish News Rhythmic Contemporary Hit Radio				Billboards, Subway/Rail, Bus, Malls, Digital In- Store Networks
Philadelphia, PA #8—Radio #4—Television	KYW WIP WIP WOGL WPHT	AM AM FM FM AM	News Sports Sports Classic Hits News/Talk	KYW-TV WPSG-TV	UHF UHF	CBS The CW	Billboards, Malls, Digital In-Store Networks

STATISTICAL INFORMATION

Fourth Quarter 2013 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor Americas
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
Atlanta, GA #9—Radio #9—Television	WAOK WVEE WZGC	AM FM FM	News/Talk Urban Sports	WUPA-TV	UHF	The CW	Billboards, Rail, Bus, Transit Structures, Malls, Digital In-Store Networks
Boston, MA #10—Radio #7—Television	WBMX WBZ WBZ WODS WZLX	FM AM FM FM FM	Hot Adult Contemporary News Sports Contemporary Hit Radio Classic Rock	WBZ-TV WSBK-TV	UHF UHF	CBS MyNetworkTV	Billboards, Malls, Digital In-Store Networks
Miami-Ft. Lauderdale, FL #11—Radio #16—Television				WFOR-TV WBFS-TV	UHF UHF	CBS MyNetworkTV	Billboards, Rail, Bus, Malls, Digital In-Store Networks
Detroit, MI #12—Radio #11—Television	WDZH WOMC WWJ WXYT WXYT WYCD	FM FM AM AM FM FM	Contemporary Hit Radio Classic Hits News Sports Sports Country	WKBD-TV WWJ-TV	UHF UHF	The CW CBS	Billboards, Bus, Malls, Digital In-Store Networks
Seattle-Tacoma, WA #13—Radio #13—Television	KJAQ KMPS KFNQ KZOK	FM FM AM FM	Adult Hits Country Sports Classic Rock	KSTW-TV	VHF	The CW	Billboards, Malls, Digital In-Store Networks
Phoenix, AZ #14—Radio	KMLE KOOL KZON	FM FM FM	Country Classic Hits Contemporary Hit Radio				Billboards, Rail, Transit Structures, Malls, Digital In-Store Networks
Puerto Rico #15—Radio							Billboards
Minneapolis, MN #16—Radio #15—Television	KMNB KZJK WCCO	FM FM AM	Country Adult Hits News/Talk	WCCO-TV KCCO-TV KCCW-TV	UHF VHF VHF	CBS CBS CBS	Billboards, Transit Structures, Malls, Digital In-Store Networks
San Diego, CA #17—Radio	KEGY KYXY	FM FM	Contemporary Hit Radio Adult Contemporary				Billboards, Malls, Digital In-Store Networks
Tampa-St. Petersburg, FL #18—Radio #14—Television	WLLD WHFS WQYK WRBQ WHFS WYUU	FM AM FM FM FM FM	Rhythmic Contemporary Hit Radio Sports Country Classic Hits Sports Spanish	WTOG-TV	UHF	The CW	Billboards, Malls, Digital In-Store Networks
Denver, CO #19—Radio #17—Television				KCNC-TV	UHF	CBS	Billboards, Transit Structures, Malls, Digital In-Store Networks
Nassau-Suffolk, NY ⁽⁴⁾ #20—Radio							Billboards, Rail, Bus, Digital In-Store Networks

STATISTICAL INFORMATION

Fourth Quarter 2013 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

Market and Market Rank ⁽¹⁾	Radio			Television			Outdoor Americas
	Stations	AM/FM	Format	Stations	Type	Network Affiliation	Display Type
Baltimore, MD #21—Radio #27—Television	WJZ WJZ WLIF WWMX	AM FM FM FM	Sports Sports Adult Contemporary Hot Adult Contemporary	WJZ-TV	VHF	CBS	Billboards, Malls, Digital In-Store Networks
St. Louis, MO #22—Radio	KEZK KMOX KYKY	FM AM FM	Adult Contemporary News/Talk Hot Adult Contemporary				Billboards, Malls, Digital In-Store Networks
Portland, OR #23—Radio							Billboards, Malls, Digital In-Store Networks
Charlotte, NC #24—Radio	WBAV WBCN WFNZ WKQC WNKS WPEG WSOC	FM AM AM FM FM FM FM	Urban Adult Contemporary Sports Sports Adult Contemporary Contemporary Hit Radio Urban Country				Malls, Digital In- Store Networks
Pittsburgh, PA #25—Radio #23—Television	KDKA KDKA WDSY WBZZ	AM FM FM FM	News/Talk Sports Country Hot Adult Contemporary	KDKA-TV WPCW-TV	UHF VHF	CBS The CW	Billboards, Malls, Digital In-Store Networks

- (1) Radio market rank based on Fall 2013 Radio Market Ranking as provided by The Nielsen Company. Television market rank based on Nielsen Media Research Local Market Universe Estimate, September, 2013.
- (2) As required by the FCC, the Company assigned KFWB-AM to a divestiture trust. The Company is a beneficiary of the trust. The trustee is operating the radio station and is responsible for selling the radio station to a third party.
- (3) KZDG-AM in San Francisco, California, is programmed by a third party through a time brokerage agreement.
- (4) Submarket of New York City. The Company's New York City radio and television stations serve Nassau-Suffolk.

STATISTICAL INFORMATION

Fourth Quarter 2013 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Television Distribution: Off-Network Syndicated Product*

48 Hours	Dexter	JAG	Sabrina the Teenage Witch
60 Minutes	Diagnosis Murder	The L Word	Seven Days
The 4400	The Division	Laverne & Shirley	Seventh Heaven
The Andy Griffith Show	Elementary	Little House on the Prairie	Showtime Championship Boxing
The Amazing Race	Everybody Loves Raymond	The Love Boat	Sister Sister
America's Next Top Model	Everybody Hates Chris	MacGyver	Sleeper Cell
Any Day Now	Family Ties	Matlock	Soul Food
Barnaby Jones	Frasier	Medium	Star Trek: Deep Space Nine
Becker	The Game	Melrose Place	Star Trek: Enterprise
The Beverly Hillbillies	Get Smart	Mission Impossible	Star Trek: Next Generation
Beverly Hills 90210	Ghost Whisperer	Moesha	Star Trek: Original
Blue Bloods	Girlfriends	Mork & Mindy	Star Trek: Voyager
Bonanza	Gomer Pyle, USMC	My Three Sons	Survivor
Brady Bunch	The Good Wife	Nash Bridges	Taxi
Brotherhood	The Guardian	NCIS	This American Life
Caroline in the City	Gunsmoke	NCIS Los Angeles	Touched by an Angel
Charmed	Half & Half	Numb3rs	The Tudors
Cheers	Happy Days	The Odd Couple	The Twilight Zone
Clueless	Hawaii Five-O	One On One	The Wild Wild West
Combat!	Highlander	The Parkers	Wings
Criminal Minds	Hogan's Heroes	Penn & Teller	Undercover Boss
CSI: Crime Scene Investigation	The Honeymooners	Perry Mason	
CSI: Miami	Hot in Cleveland	Queer as Folk	
CSI: New York	I Love Lucy	Rawhide	

* This is a partial list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

CBS Interactive

	Global Unique Monthly Visitors ⁽¹⁾	Global Reach ⁽²⁾	Global Rank ⁽³⁾
CBS Interactive Web Sites	284 Million	18%	#14

(1) Source: comScore Media Metrix. Monthly average of global unique visitors for the fourth quarter of 2013.

(2) Source: comScore Media Metrix. Monthly average of global reach for the fourth quarter of 2013.

(3) Ranking based on the comScore Media Metrix worldwide figure for CBS Interactive web sites' unique monthly visitors of 282.5 million for December 2013.

CBS Interactive Web Sites

CBS.com
 CBSNews.com
 CBSSports.com
 CBS College Sports Network
 CBS Interactive International Media Web Sites
 CBS Radio Station Web Sites
 CBS Television Station Web Sites
 CHOW
 CNET
 Comic Vine
 Download
 GameFAQs
 GameSpot
 Giant Bomb
 TheInsider.com

Last.fm
 MaxPreps
 Metacritic
 Metrolyrics
 mySimon
 Search.com
 SmartPlanet
 TechRepublic
 TV.com
 TVGuide.com
 UrbanBaby
 ZDNet

CBS Audience Network Distribution Partners

MSN
 Bing
 Comcast Xfinity
 AT&T
 Dish
 YouTube
 DirecTV
 Yahoo
 TV Guide
 Roku
 Mefeedia
 Metacafe
 Dailymotion

STATISTICAL INFORMATION

Fourth Quarter 2013 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS SPORTS NETWORK Online Partners as of February 6, 2014

Colleges/Universities

Air Force • goairforcefalcons.com
UAB • uabsports.com
Alabama • rolltide.com
Army • goarmysports.com
Auburn • auburntigers.com
Ballup • ballup.com
Baylor • bayorbears.com
Boise State • broncosports.com
Boston College • bceagles.com
Boston University • goterriers.com
UC Davis • ucdavisaggies.com
UCF • ucflathletics.com
Cincinnati • gobearcats.com
Coastal Carolina • goccusports.com
Colorado State • csurams.com
Connecticut • uconnhuskies.com
DePaul • depaulbluedemons.com
Duquesne • goduquesne.com
East Carolina • ecupirates.com
Elizabeth City • ecsuvikings.com
Fayetteville State • fsubroncos.com
Florida Atlantic • fausports.com
Florida State • seminoles.com
Fresno State • gobulldogs.com
George Washington • gwsports.com
Georgetown • guhoyas.com
Georgia • georgiadogs.com
Georgia Gwinnett • ggc.edu
Georgia Tech • ramblinwreck.com
Grand Valley State • gvsulakers.com
Houston • uhcougars.com
Illinois • fightingillini.com
IUC • uicflames.com
Illinois State • goredbirds.com
Indiana • iuhoosiers.com
Iowa • hawkeyesports.com
Johns Hopkins • hopkinssports.com
Kansas State • kstatesports.com
Kentucky • ukathletics.com
Lafayette • goleopards.com
Lamar • lamarcardinals.com
Long Beach State • longbeachstate.com
Louisiana Tech • latechsports.com
Louisville • gocards.com
Loyola (MD) • loyolagreyhounds.com
Loyola Marymount • lmulions.com
Loyola Chicago • loyolaramblers.com
Marquette • gomarquette.com
Marshall • herdzone.com
Maryland-Eastern Shore • umeshawks.com
Massachusetts • umassathletics.com
Memphis • gotigersgo.com
Michigan State • msuspartans.com
Michigan • mgoblue.com
Minnesota • gophersports.com
Mississippi • olemisssports.com
Missouri • mutigers.com
Missouri State • missouristatebears.com

Montana • gogriz.com
Navy • navysports.com
UNLV • unlvrebels.com
Nevada • nevadawolfpack.com
New Mexico • golobos.com
North Carolina State • gopack.com
Northern Illinois • niuhuskies.com
North Texas • meangreensports.com
Northwestern • nusports.com
Notre Dame • und.com
Oakland (MI) • ougrizzlies.com
Ohio • ohioobcats.com
Ohio State • ohiostatebuckeyes.com
Oklahoma State • okstate.com
Penn State • gopsusports.com
Pepperdine • pepperdinesports.com
Pittsburgh • pittsburghpanthers.com
Providence • friars.com
Purdue • purduesports.com
Rice • riceowls.com
St. John's • redstormsports.com
San Diego • usdtoreros.com
San Diego State • goaztecs.com
San Jose State • sjsuspartans.com
Seton Hall • *coming soon 8/7/13*
Siena • sienasaints.com
South Carolina • gamecocksonline.com
South Dakota • goyotes.com
Southern California • usctrojans.com
Southern Illinois • siusalukis.com
SMU • smumustangs.com
Southern Miss • southernmiss.com
Stephen F. Austin • sfajacks.com
Stony Brook • goseawolves.org
Tennessee – utsports.com & utladyvols.com
USC • usctrojans.com
UT Arlington • utamavs.com
UTEP • utepathletics.com
TCU • gofrogs.com
Texas Tech • texastech.com
Tulane • tulane.greenwave.com
Tulsa • tulsahurricane.com
Utah • utahutes.com
Utah State • utahstateaggies.com
Utah Valley • wolverinegreen.com
Vanderbilt • vucommodores.com
Villanova • villanova.com
Virginia • virginiasports.com
Wake Forest • wakeforestsports.com
Western Carolina • catamountsports.com
Western Kentucky • wkusports.com
Western Washington • wwuvikings.com
Wisconsin • uwbadgers.com
Wisconsin-Milwaukee • uwmpanthers.com
Wyoming • wyomingathletics.com
Xavier • goxavier.com

Conferences/Associations

Big Ten Conference • bigten.org
Conference USA • conferenceusa.com
Kraft Fight Hunger Bowl • kraftbowl.org
Mountain Pacific Sports Federation • mpsfsports.com
NACDA • nacda.com
Patriot League • patriotleague.com
USA Water Polo • usawaterpolo.org
West Coast Conference • wccsports.com

Affiliates

American Legion
Arena Football League
ASA/USA Softball
Butler
BYU
Cal State Northridge
East Tennessee State
Florida
International Baseball Federation
Liberty
Lynn
National Fastpitch Coaches Association
Rutgers (Launch TBD)
Valparaiso
Virginia Commonwealth
West Virginia