



Update

A QUARTERLY INVESTOR NEWSLETTER

Vol. 2, No. 1, April 26, 2006

STRONG FIRST QUARTER RESULTS FOR THE CBS CORPORATION

CBS Corporation (NYSE: CBS.A and CBS) posted solid revenue and profit increases from continuing operations for the first quarter ended March 31, 2006.



Commenting on the results, CBS Corporation President and Chief Executive Officer **Leslie Moonves** said: *"We have clearly built strong momentum during our first three months. Our strong double-digit free cash flow growth demonstrates that we are successfully leveraging the revenue growth produced by our core operations. Our Television segment continues to perform well, led by significant revenue growth at CBS Paramount Television, Showtime and our television stations; and our industry-leading network is extremely well-positioned. I'm particularly pleased with the performance of Outdoor, where profits are up dramatically as a result of strong North America revenue growth and our strategy to exit less profitable transit contracts."*

"Radio -- which has extremely valuable assets -- is our one segment that is not yet achieving acceptable growth," Moonves continued. *"We have implemented a number of recent initiatives to change that, including the new JACK and Spanish formats which have shown outstanding success. And we believe this week's announcement to add a powerful new morning show will greatly improve the performance of our drive-time programming in the nation's largest east-coast markets. We're going to continue to invest in the best programming and marketing, and actively adjust our portfolio to maximize Radio's growth potential."*

For complete information on the Company's first quarter results, see the first quarter 2006 earnings release posted on the CBS Corporation web site, www.cbscorporation.com, in the Investor Relations section.

TELEVISION

COURIC TO JOIN CBS

NEWS: On April 5, CBS announced that **Katie Couric**, one of broadcasting's most respected and popular journalists, will be joining **CBS News**. She will become Anchor and Managing Editor of the **CBS EVENING NEWS WITH KATIE**



Katie Couric announcing her plans to join CBS News on the April 5, 2006 "Today" broadcast.

COURIC beginning in September. She also will contribute to **60 MINUTES**, and will anchor **CBS News** primetime specials as well. The announcement was major news nationwide (including a Newsweek cover story). In addition to noting Couric's solid journalistic credentials, many of the stories showcased her upcoming role as the first female solo anchor of a network evening news broadcast. The growth in viewership that the **CBS EVENING NEWS** has achieved under interim anchor **Bob Schieffer** was also reported. A small selection of Couric quotes follows:

- "A major victory for CBS Corp.... This is an inspired choice." -- Hollywood Reporter-East (4/6/06)
- "The move is historic -- no broadcast network has ever had a solo female news anchor -- and a boon for CBS, which gets someone with a built-in following of desirable demos." -- Daily Variety (4/5/06)
- "With the long anticipated move, Couric would make history as the first solo female anchor of a network evening news broadcast and bring instant star wattage to CBS." -- The Los Angeles Times (4/5/06)

(Continued on page 2)

(Couric to join CBS, continued from page 1)

- "(Couric)... has the capacity to pull viewers from other network newscasts, and bring in people who don't typically watch the evening news." -- Stacey Lynn Koerner, Interpublic Media, USA Today (4/6/06)

CBS IS #1: Season-to-date, CBS is #1 in Households, Total Viewers and Adults 25-54 and is in a three-way battle with ABC and Fox for leadership among Adults 18-49. In Total Viewers, CBS has the season's #1 drama (CSI: CRIME SCENE INVESTIGATION), the #1 new show and the #1 new drama (THE UNIT), the #1 sitcom (TWO AND A HALF MEN), the #1 new sitcom (THE NEW ADVENTURES OF OLD CHRISTINE) and the #1 news magazine (60 MINUTES). CBS has more time period winning programs than any other network combined among Total Viewers, and more than any other network in Adults 25-54 and Adults 18-49. (Source: NTI, 9/19/05-4/23/06)



Freshman series CRIMINAL MINDS, GHOST WHISPERER and HOW I MET YOUR MOTHER are among the 14 series CBS has renewed for the 2006-07 season.

MASS RENEWALS FOR 2006-07: In a move that demonstrates the depth and strength of television's most watched primetime lineup, on March 6 CBS announced full-season orders for 14 programs for the 2006-2007 season. CBS's mass renewals include three new series from television's top-rated freshman class -- CRIMINAL MINDS, GHOST WHISPERER and HOW I MET YOUR MOTHER -- all of which have delivered impressive time period growth. Returning series for 2006-2007 are 60 MINUTES, THE AMAZING RACE, COLD CASE, CSI: CRIME SCENE INVESTIGATION, CSI: MIAMI, CSI: NY, NCIS, NUMB3RS, SURVIVOR, TWO AND A HALF MEN and WITHOUT A TRACE.

FASTEST GROWING

NEWSCAST: Season-to-date, the CBS EVENING NEWS is the fastest growing network evening newscast, up 224,000 viewers compared to



a year ago. Competitively, THE CBS EVENING NEWS has narrowed the ratings gap with ABC to the closest it has been in five years among Households, Total Viewers (2+), Women 18+, Men 18+ and Women 25-54. THE CBS EVENING NEWS has narrowed the gap with NBC to the closest it has been in seven years among Adults 25-54, in five years among Women 25-54 and in four years among Households, total viewers and Women 18+. (Source: NTI, 9/19/05-4/16/06)

CBS SPORTS IS #1 IN SPORTS/ANTHOLOGY PROGRAMMING:

For the fourth time in six years, "The TV Sports Report" from Magna Global USA has named CBS Sports the #1 supplier of sports event/anthology programming on television. According to the report, CBS supplied 16.23% of the Gross Household Rating Points for sports events/anthologies in 2005, ahead of ESPN (16.18%), Fox (14.55%), ABC (13.30%), ESPN2 (9.77%) and NBC (6.58%).



A SECOND "SLEEPER CELL"

EXPOSED: Showtime Networks has ordered a new eight-hour television event based upon SLEEPER CELL, which received a 2005 *Golden Globe* nomination for Best Mini-Series as well as being named one of the AFI's Ten Best Television Programs of the year.



Michael Ealy (left) and Oded Fehr star in SLEEPER CELL.

ITUNES UPDATE: Showtime Networks has posted impressive results since its content went up on the iTunes Music Store on February 7, 2006. "Dave



(Continued on page 3)

(Television, continued from page 2)

Chappelle: For "What it's Worth" has been a Top 10 TV show since its premiere on iTunes on March 9. In addition, WEEDS and SLEEPER CELL episodes are often in the Top 10. iTunes generates approximately 20 million unique visitors a month, lending Showtime a huge promotional platform to generate new subscribers and provide incremental revenue. Showtime was the first premium network to complete an agreement with Apple for content in the iTunes Music Store.

**SYNDI
SERIES
CONTINUE
TO RULE:**



Season-to-date

CBS Paramount Domestic Television and King World combined have produced or distributed six of the top 10 series among all syndicated shows, and eight of the top 10 first-run syndicated programs. In other highlights, CBS Paramount Domestic Television produces the #1 and #2 entertainment news shows (ENTERTAINMENT TONIGHT and THE INSIDER), and the #1 and #2 court shows (JUDGE JUDY and JUDGE JOE BROWN). King World produces or distributes the #1 show in all of syndication, WHEEL OF FORTUNE; the #1 and #2 talk shows, OPRAH and DR. PHIL; the #1 daily news-magazine, INSIDE EDITION; and the #2 game show, JEOPARDY! (Source: Nielsen Media Research, 9/26/05-4/2/06)

KING WORLD CREATING MORE GAMES: King World is developing two new half-hour syndicated game shows with its longtime WHEEL OF FORTUNE and JEOPARDY! partner Sony Pictures Television. The two shows will be sold to stations as a one-hour block available for Fall 2007.

RADIO



HIGH RANKING FROM BIA FINANCIAL: CBS RADIO has more stations (five) in the latest BIA Financial Network ranking of

**CBS 2006-07 DEVELOPMENT
BUILDS ON SUCCESSFUL SCHEDULE**



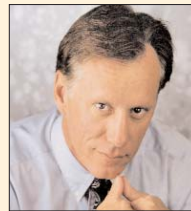
Jason Ritter



Mena Suvari



Blair Underwood



James Woods



Skeet Ulrich



Teri Polo

Eleven dramas and 12 comedy pilots, as well as several unscripted projects, are in development at CBS for 2006-07.

The shows are headlined by such talent as (in alphabetical order): Catherine Bell ("JAG"), Bobby Cannavale ("Will & Grace"), Lena Headey ("The Brothers Grimm"), Joshua Jackson



Ray Liotta

("Dawson's Creek"), John Leguizamo ("ER"), Ray Liotta ("Goodfellas"), Virginia Madsen ("Sideways"), Michael Michele ("Kevin Hill"), Esai Morales ("NYPD Blue"), Teri Polo ("Meet The Parents"), Jason Ritter ("Joan of Arcadia"), Mitch Rouse, Sherry Stringfield ("ER"), Mena Suvari ("American Beauty"), Skeet Ulrich ("Scream," "As Good As It Gets"), Blair Underwood ("City of Angels) and James Woods ("Salvador"), among many others. In an April 13 article about network plans for Fall 2006, The New York Times reported that "CBS may be able to bring back five or even six new shows, a sterling performance in a business where failure remains a dominant outcome for new series."

the nation's top 10 revenue generators than any other broadcaster, including the top two KROQ-FM Los Angeles and WINS-AM New York. Also making the list are New York stations WCBS-AM (#6) and WFAN-AM (#8), along with KLSX-FM Los Angeles (#10).

(Continued on page 4)

OPIE AND ANTHONY

RETURN: Under a unique agreement between CBS RADIO and XM Satellite Radio, on Wednesday, April 26 the popular personalities Opie and Anthony returned to the CBS airwaves in seven major markets: New York, Dallas, Philadelphia, Boston, Pittsburgh, Cleveland and West Palm Beach. CBS RADIO is broadcasting a three-hour version of the popular Opie & Anthony show on their stations from 6:00-9:00AM, ET each weekday morning (3:00-6:00PM, ET in Cleveland). The show, originating from CBS RADIO's WFNY-FM 92.3 FREE FM studio in New York, is being simulcast on XM uncensored. Opie and Anthony will continue to broadcast from 9:00-11:00AM, ET exclusively for XM live from their current XM studio in New York. Additionally, CBS RADIO stations in New York, Dallas and Philadelphia will stream the three-hour show online at www.923freefm.com, www.1053freefm.com and www.941freefm.com, respectively.



Opie (r) and Anthony

MORE STREAMING: As part of its strategy to pursue new media opportunities and court new listeners and advertisers, CBS RADIO now offers a live stream of more than 75 broadcast stations and customized on-line channels, including WCBS-AM, WFAN-AM and KROCK2 New York, KROQ-FM Los Angeles, WUSN-FM and WJMK-FM Chicago, WPGC-FM Washington, DC and 94WYSP Philadelphia. In March 2005, CBS RADIO began an initiative to launch on-line broadcasts of several of its news, talk, sports and music radio stations and currently have more than 2 million users registered to listen live to CBS RADIO's on-line properties.

EXPANDING HD: CBS Radio has taken a major step towards expanding its HD Radio offerings with the announcement of a definitive lineup of multicast programming for more than 60 of its stations in 17 major markets across the country. The new HD offerings gives listeners the advantage of the superior sound quality, abundance of programming choices and unique interactivity with their favorite brands. It also provides access to a wider variety of programming than currently heard on the air today, including newly created music and news formats.

THE CW UPDATE

The CW roster of affiliates continues to grow. As of April 24, The CW's national coverage has increased to more than 85% of the country, including 19 of the Top 20 markets, 26 of the Top 30 and 34 of the Top 40, with additional affiliates to be signed in the weeks ahead. Among the major station groups who have signed on are: **Barrington Broadcasting, Belo Corp., Clear Channel Television, Freedom Communications, Inc., Gray Television, Inc., LIN TV Corp., Media General, Inc., Pappas Telecasting Companies and Raycom Media, Inc.**



The CW, a new fifth broadcast television network, will launch as a joint venture between CBS Corporation and Warner Bros. Entertainment. For more information, log on to www.cbcorporation.com (News section). As previously announced, the new CW Network will consist of a six-night, 13-hour primetime lineup including Monday through Friday nights (8:00-10:00 PM ET/PT) and Sunday nights (7:00-10:00 PM ET/PT), plus Sunday 5:00-7:00 PM ET/PT, a Monday-Friday afternoon block (3:00-5:00 PM ET/PT) and a five-hour Saturday morning animation block. In total, the network will program 30 hours a week over seven days.

OUTDOOR

NEW TECHNOLOGY DEVELOPMENTS: CBS



Outdoor continues to take advantage of the improved technical reliability and lower access cost of digital technology at such high value locations as the NYC Subway system, the London Underground and the Dutch National Railway Stations. Outdoor's digital escalator "test" development at London's Tottenham Court Road Underground Station was recently voted the #1 Outdoor innovation of the year by the influential industry Campaign magazine. As part of the NY Subway franchise and a new deal in Minneapolis's Mall of America, CBS Outdoor is marketing digital displays in high traffic areas. The division is also implementing a LED billboard network with inventory in place or scheduled to be built in NY, San Francisco, Chicago and LA. In addition, Outdoor is in the process of installing 166 new trivisions (billboards that can rotate three copy messages) across major U.S. markets.

(Continued on page 5)

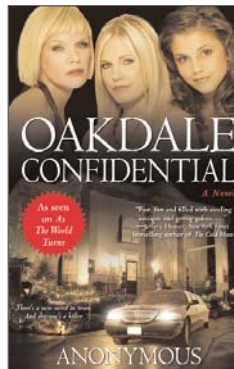
NEW CONTRACTS & DEALS: CBS Outdoor's Canadian operation was successful in its bid to the City of Mississauga, Ontario (Canada's 6th largest municipality) for the Mississauga Transit Vehicle Advertising franchise granting CBS the exclusive right to advertise on their transit vehicles for the next 5 years. The deal, which will commence on May 1, 2006 complements an existing CBS Outdoor Toronto franchise currently in place with the Toronto Transit Commission. Outdoor is also currently evaluating several acquisition opportunities in the U.S., Europe, China and Mexico.

OUTSTANDING OUTDOOR:

ADWEEK's *Marketing y Medios*' "Media All-Stars" noted in its April 2006 edition that "Billing for CBS Outdoor Latino increased by 58% from 2004 to 2005 and is expected to double by the end of 2006, based on business from two years ago."



PUBLISHING



A NOVEL SYNERGY: Simon & Schuster Pocket Books celebrated the April 2 Golden Anniversary of the Emmy Award-winning CBS daytime drama AS THE WORLD TURNS with the release of an original novel "Oakdale Confidential" by Anonymous, featuring characters from the show in an all-new original adventure. ATWT stars promoted the publication of the novel -- which was released on April 4 and became an immediate bestseller -- in live appearances at bookstores in the New York and Baltimore/Washington D.C. metro areas. And, in an innovative coordination between print and broadcast media, in April "Oakdale Confidential" was incorporated into the ATWT story line. In addition, Pocket Books will be running an online sweepstakes on simonsaysbooks.com where fans can enter to win an all-expense-paid trip to New York City and an exclusive tour of the ATWT set. (Continued on page 6)

DIGITAL & WIRELESS

CBS SportsLine --

the compilation of CBS owned and



produced sites, including CBS SportsLine.com, NCAAsports.com



and PGATOUR.com -- recorded its strongest month of traffic ever in March 2006 (15.4 million unique visitors).

Taking into account the addition of CSTV.com (acquired by CBS in January 2006), the CBS SportsLine.com network traffic figure was up 94% from 2005. Additionally, a "custom" CBS SportsLine Network figure that includes NFL.com recorded 18.3 million unique visitors in March, garnering a larger audience than any property in the sports category for the month. ... Combined traffic figures from the four days of CBS SportsLine.com and Masters.org live streaming video from "Amen Corner®" (11th, 12th and 13th holes) at the Masters® produced over 3.4 million video streams of live golf action, with a peak usage figure of over 85,000 simultaneous streams. The average time spent viewing "Amen Corner Live" was over two hours per visit. (Source: Nielsen//NetRatings)

And... Based on an Internet survey conducted by the CBS Entertainment Panel during the NCAA Division I Men's Basketball Championship, CBS SportsLine's March Madness on Demand (MMOD) scored high marks with NCAA Basketball fans in 2006. 22% of all respondents were aware that March Madness on Demand was available this year.



Verizon and CBS have announced a comprehensive retransmission consent and video-on-demand (VOD) agreement, which includes analog, digital, multicast and high-definition rights to programming on CBS owned-and-operated television stations. Verizon will offer the programming on its new fiber-optic TV service, FiOS TV. In addition to CBS's retransmission signal, subscribers in CBS O&O markets will receive station video on demand content (such as news) as well as a roster of primetime hits including CSI, NCIS and SURVIVOR. FiOS TV subscribers in affiliate markets will receive the CBS Network VOD programs, but the CBS affiliates in those markets must still reach their own carriage agreements with Verizon for their local signals. (Continued on page 6)

(Digital & Wireless, continued from page 5)



This fall some of 60 MINUTES video content and news packages will be presented on Yahoo!'s media properties, giving the most popular news magazine in television history access to 126 million monthly domestic users. Yahoo! users will have access to, among other features, expanded 60 MINUTES content including never-before-seen video footage, interactive elements such as maps, a reporter's notebook, blogs and photo galleries.



CBS Sports, CSTV and Time Warner Cable provided condensed versions of 63 2006 NCAA® Men's Basketball Championship games as well as a free preview of the NCAA tournament available on demand. All condensed games were available for .99 cents, with first/second round bundles containing two condensed games of 10-20 minutes each in length offered for the price of one.



On February 27, CBS launched the first-of-its-kind wireless initiative enabling consumers to obtain breaking news and entertainment alerts that include video and pictures for a monthly subscription fee. The "CBS Alerts" -- "CBS News TO GO" and "ET TO GO" -- include content from CBS News and ENTERTAINMENT TONIGHT for a monthly fee of .99 cents and \$3.99, respectively. Subscribers receive up to five alerts daily and have the option to read text and, if their mobile phone allows, see matching pictures and video. "CBS Alerts" are available for all mobile phone models and wireless carriers.

In a move that broadens exposure to CBS's "Always On" digital media initiative, the CBS Television Stations Digital Media Group has partnered with blinkx (one of the leading search engines for multi-media content) to make thousands of hours of local information available on the CBS Television Stations' websites via www.blinkx.tv. Content being offered by blinkx will include local news, weather, entertainment and traffic updates.



AUTHOR AUTHOR!: In a widely publicized development, Simon and Schuster imprint Free Press will publish in the Fall 2007 a new book by Joel Osteen, author of the #1 New York Times bestseller "Your Best Life Now" -- a book which since its publication in October 2004 has sold more than four million copies.



Joel Osteen

And... Reflecting the increasing popularity of digital technology and the Internet in the world of publishing, Simon & Schuster has recently branded its online division Simon & Schuster Digital. The group is currently working closely with other S&S areas to develop a digital archive and rights management system for all S&S titles, an initiative key to maintaining control over the company's intellectual property in future electronic publishing endeavors.

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its Form 10-K for the period ended December 31, 2005, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances.

UPDATE is published by CBS Communications Group
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Richard Wien, Editor

STATISTICAL INFORMATION

April 2006

CBS Network Time-Period-Winning Programs⁽¹⁾

New Series In Bold

60 Minutes	Ghost Whisperer
Close to Home	Numb3rs
Crimetime Saturday	Survivor: Guatemala
CSI: Crime Scene Investigation	Two and a Half Men
CSI: Miami	Without a Trace
CSI: NY	

TV Production and Syndication⁽²⁾

New Series In Bold

Network Entertainment Series

Cold Case (CBS)	Courting Alex (CBS)
Criminal Minds (CBS)	Cuts (UPN)
CSI (CBS)	Everybody Hates Chris (UPN)
CSI: Miami (CBS)	Girlfriends (UPN)
CSI: New York (CBS)	Half and Half (UPN)
Ghost Whisperer (CBS)	Love, Inc. (UPN)
NCIS (CBS)	One On One (UPN)
Numb3rs (CBS)	South Beach (UPN)
Out of Practice (CBS)	Medium (NBC)
Still Standing (CBS)	Deadwood (HBO)
The King of Queens (CBS)	The 4400 (USA)
Without a Trace (CBS)	Seventh Heaven (WB)
Yes Dear (CBS)	Charmed (WB)
Love Monkey (VH1)	

CBS Paramount Domestic Television

First-Run Syndication Programs

Dr. Phil	Insider Weekend, The
Entertainment Tonight	Judge Joe Brown
Entertainment Tonight Weekend	Judge Judy
Entertainment Tonight on MTV	Maximum Exposure
Insider, The	Montel Williams Show, The

Off-Network Programs in Syndication

Andy Griffith	Medium
Any Day Now	Melrose Place
Becker	Mork & Mindy
Beverly Hillbillies	My Three Sons
Beverly Hills 90210	Nash Bridges
Bonanza	NCIS
Brady Bunch	One On One
Charmed	Perry Mason
Cheers	Rawhide
Clueless	Real TV
Combat!	Sabrina the Teenage Witch
Diagnosis Murder	Seven Days
Family Ties	Seventh Heaven
Frasier	Sister Sister
Girlfriends	Soul Food
Gomer Pyle, USMC	Star Trek: Deep Space Nine
Gunsmoke	Star Trek: Enterprise
Happy Days	Star Trek: Next Generation
Hawaii Five-O	Star Trek: Original
Hogan's Heroes	Star Trek: Voyager
Honeymooners	Taxi
I Love Lucy	The 4400
JAG	The Division
Laverne & Shirley	The Odd Couple
Little House on the Prairie	The Parkers
Love Boat	Twilight Zone
Matlock	Wild Wild West
MacGyver	Wings

King World Productions

First-Run Syndication Programs

Bob Vila's Home Again	Jeopardy!
MarketWatch Weekend	Jeopardy! Weekend
Dr. Phil	Mr. Food
Inside Edition	Oprah Winfrey Show, The
Inside Edition Weekend	Wheel of Fortune
	Wheel of Fortune Weekend

Off-Network Programs in Syndication

CSI: Crime Scene Investigation	CSI: New York
CSI: Miami	Everybody Loves Raymond

2005 Radio Revenue Ranking in Top 10 Markets⁽³⁾

Market	Rank
New York	No. 1
Los Angeles	No. 1
Chicago	No. 1
San Francisco	No. 2
Dallas	No. 1
Philadelphia	No. 1
Houston	No. 4
Washington	No. 1
Detroit	No. 1
Atlanta	No. 2

The New York Times Best Sellers⁽⁴⁾

Title	Author	Rank	Weeks on List
Hardcover Fiction:			
Two Little Girls in Blue	Mary Higgins Clark	1	1
The Secret Supper	Javier Sierra	8	3
The Tenth Circle	Jodi Picoult	9	5
Hey, Good Looking	Fern Michaels	12	1
Paperback Fiction:			
No Place Like Home	Mary Higgins Clark	2	3
Angels & Demons	Dan Brown	4	133
Deception Point	Dan Brown	8	59
Paperback Nonfiction:			
The Glass Castle	Jeannette Walls	7	13

Showtime Networks Subscribers⁽⁵⁾

(in millions)	1Q 2005	1Q 2006
Showtime Networks	39.5	48.2

SOURCES

(1) NTI, Nielsen Media Research. Prime: Mon-Sat 8-11p & Sun 7-11p. Season-to-date: 9/19/05-4/16/06. Time period winning programs are defined as ones which have won 50% or more of their regularly-scheduled airings in Viewers AND are #1 in time period rank based on season-to-date Viewers average audience.

(2) Represents current shows CBS Corporation produces, owns an equity stake in and/or distributes as of 04.24.06.

(3) Source: "Year-To-Date Market Total Spot Performance Summary", for the period YTD March 2006, per Miller, Kaplan, Arase & Co., LLP

(4) The New York Times, 04.23.06

(5) Showtime Networks. Includes Showtime, The Movie Channel, and FLIX.

STATISTICAL INFORMATION

April 2006 – Continued

CBS Corporation Major-Market Media Presence

Rank	Nielsen Market	TV Stations	Radio Stations	Outdoor
1	New York	WCBS	WCBS (AM), WFAN (AM), WINS (AM), WCBS (FM), WNEW (FM), WFNY (FM)	x
2	Los Angeles-Riverside-Palm Springs	KCBS, KCAL	KFWB (AM), KNX (AM), KCBS (FM), KLSX (FM), KROQ (FM), KRTH (FM), KTWV (FM), KFRG (FM), KXFG (FM), KRAK (AM), KVFG (FM), KEZN (FM)	x
3	Chicago	WBBM	WBBM (AM), WSCR (AM), WBBM (FM), WCKG (FM), WJMK (FM), WUSN (FM), WXRT (FM)	x
4	Philadelphia	KYW, WPSG	KYW (AM), WIP (AM), WPHT (AM), WOGL (FM), WYSP (FM)	x
5	Boston	WBZ, WSBK	WBZ (AM), WBCN (FM), WBMX (FM), WODS (FM), WZLX (FM)	x
6	San Francisco-Oakland-San Jose	KPIX, KBHK	KCBS (AM), KFRC (FM), KIFR (FM), KITS (FM), KLLC (FM), KYCY (AM),	x
7	Dallas-Ft. Worth	KTVT, KTXA	KRLD (AM), KOAI (FM), KJKK (FM), KVIL (FM), KLLI (FM), KLUV (FM)	x
8	Washington, D.C.		WPGC (AM), WARW (FM), WLZL (FM), WJFK (FM), WPGC (FM)	x
9	Atlanta	WUPA	WAOK (AM), WVEE (FM), WZGC (FM)	x
10	Houston		KIKK (AM), KILT (AM), KHJZ (FM), KILT (FM)	x
11	Detroit	WWJ, WKBD	WWJ (AM), WXYT (AM), WKRK (FM), WOMC (FM), WVMV (FM), WYCD (FM)	x
12	Tampa-St. Petersburg	WTOG	WQYK (AM), WLLD (FM), WQYK (FM), WRBQ (FM), WSJT (FM), WYUU (FM)	x
13	Seattle-Tacoma	KSTW	KPTK (AM), KMPS (FM), KBKS (FM), KJAQ (FM), KZOK (FM)	x
14	Phoenix		KOOL (FM), KZON (FM), KMLE (FM)	x
15	Minneapolis-St. Paul	WCCO	WCCO (AM), WLTE (FM), KZJK (FM)	x
16	Cleveland		WNCX (FM), WDOK (FM), WQAL (FM), WXRK (FM)	x
17	Miami-Ft. Lauderdale	WFOR, WBFS		x
18	Denver	KCNC	KIMN (FM), KWLI (FM), KXKL (FM)	x
19	Sacramento-Stockton-Modesto	KMAX, KOVR	KHTK (AM), KNCI (FM), KSFM (FM), KQJK (FM), KYMX (FM), KZZO (FM)	x
20	Orlando-Daytona Beach-Melbourne		WJHM (FM), WOCL (FM), WOMX (FM)	x
21	St. Louis		KMOX (AM), KEZK (FM), KYKY (FM)	x
22	Pittsburgh	KDKA, WNPA	KDKA (AM), WRKZ (FM), WDSY (FM), WZPT (FM)	x
23	Portland, Oregon		KCMD (AM), KVMX (FM), KINK (FM), KLTH (FM), KUFO (FM), KUPL (FM)	x
24	Baltimore	WJZ	WJFK (AM), WLIF (FM), WQSR (FM), WWMX (FM), WHFS (FM)	x

CBS Digital Media Traffic

Sites include: CBS.com, CBSNews.com, the CBSSportsline Network, and UPN.com.			
(In millions)	1Q 2005	1Q 2006	Year-over-year Growth
Approximate Unique Visitors	16	23	43%
Approximate Page Views	1,241	1,879	51%

Source: Nielsen//NetRatings NetView SportsLine Network=SportsLine.com, PGATOUR.com, NCAASports.com and NFL Internet Network, which consists of NFL.com, Superbowl.com and team sites, CSTV as of 2/06. CBSNews.com, CBS.com, UPN.com=domain only.

STATISTICAL INFORMATION

April 2006 – Continued

CSTV Online Partners*

Colleges/Universities	Lewis • lewisflyers.com	Southern California • usctrojans.com
Adelphi • aupanthers.com	Lipscomb • lipscombsports.com	Southern Illinois • siusalukis.com
Akron • gozips.com	Louisiana-Monroe • ulmathletics.com	SMU • smumustangs.com
UAB • uabsports.com	Louisville • uoflsports.com	Southern Miss • southernmiss.com
Alabama A&M • aamusports.com	Loyola (Md.) • loyolagreyhounds.com	Stanford • gostanford.com
Alabama State • bamastatesports.com	Loyola Marymount • lmulions.com	Stephen F. Austin • sfajacks.com
American • aueagles.com	Loyola Chicago • loyolaramblers.com	Stony Brook • goseawolves.org
Arizona State • thesundevils.com	Maine • goblackbears.com	Tennessee (Men) • utsports.com
Army • goarmysports.com	Marist • goredfoxes.com	Tennessee (Women) • utladyvols.com
Auburn • auburntigers.com	Marquette • coming soon	Texas-Arlington • utamavs.com
Baylor • baylorbears.com	Marshall • herdzone.com	Texas Pan-American • utpabroncs.com
Boston College • bceagles.com	Maryland • umterps.com	Texas A&M-Commerce • lionathletics.com
Bowling Green • bgsufalcons.com	Maryland-Eastern Shore • umeshawks.com	Texas Christian • gofrogs.com
Brown • brownbears.com	Massachusetts • umassathletics.com	Texas State • txstatebobcats.com
Bucknell • bucknellbison.com	MIT • mitathletics.com	Texas Tech • texastech.com
Butler • butlersports.com	McNeese State • mcneesesports.com	Toledo • utrocketts.com
California • calbears.com	Memphis • gotigersgo.com	Tulane • tulanegreenwave.com
UC Davis • ucdavisaggies.com	Mercyhurst • hurstathletics.com	Tulsa • tulsahurricane.com
UCLA • uclabruins.com	Metro State • gometrostate.com	U.S. Merchant Marine • kpmariners.com
UC Santa Barbara • ucsbgauchos.com	Miami (Fla.) • hurricanesports.com	Utah • utahutes.com
Cal State Fullerton • fullertontitans.com	Miami (Ohio) • muredhawks.com	Utah State • utahstateaggies.com
Central Connecticut State • ccsubluedevils.com	Michigan State • msuspartans.com	Villanova • villanova.com
UCF • ucfathletics.com	Mississippi • olemisssports.com	Virginia • virginiasports.com
Central Michigan • cmuchippewas.com	Missouri • mutigers.com	Wagner • wagnerathletics.com
Chaminade • goswords.com	UMKC • umckckangaroos.com	Wake Forest • wakeforestsports.com
Charlotte • charlotte49ers.com	Mount St. Mary's • mountathletics.com	Washington • gohuskies.com
Christian Brothers • gobucs.com	Navy • navysports.com	Washington State • wsucougars.com
Cincinnati • ucbearcats.com	Neumann • neumannathletics.com	Wayne State (Mich.) • wsuathletics.com
The Citadel • citadelsports.com	Nevada • nevadawolfpack.com	West Florida • coming soon
Clemson • clemsonitigers.com	UNLV • unlvrebels.com	West Texas A&M • gobuffsgo.com
Cleveland State • csuvikings.com	New Jersey Institute of Technology • coming soon	Western Carolina • catamountsports.com
Colorado State • csurams.com	New Mexico • golobos.com	Western Washington • wuvikings.com
Columbia • gocolumbialsions.com	North Carolina • tarheelblue.com	Winston-Salem State • wssurams.com
Cornell • cornellbigred.com	North Carolina-Asheville • uncabulldogs.com	Wisconsin-Milwaukee • uwmpanthers.com
Dartmouth • athletics.dartmouth.edu	North Carolina State • gopack.com	Wyoming • wyomingathletics.com
Dayton • daytonflyers.com	North Florida • unfospreys.com	Xavier • goxavier.com
Denver • denverpioneers.com	Northeastern Junior College • gonjc.com	Yale • yalebulldogs.com
Duquesne • goduquesne.com	Northern Colorado • uncbeats.com	
East Carolina • ecupirates.com	Northern Illinois • coming soon	Conferences/Associations
Elizabeth City State • ecsuvikings.com	Northern Iowa • unipanthers.com	Atlantic Coast Conference • theacc.com
Endicott • ecgulls.com	Northwestern • nusports.com	Big East Conference • bigeast.org
Fairfield • fairfieldstags.com	Notre Dame • und.com	Big Ten Conference • bigten.org
Fairleigh Dickinson • fdunknights.com	Ohio • ohioobcats.com	Big 12 Conference • big12sports.com
Florida A&M • thefamurattlers.com	Ohio State • ohiostatebuckeyes.com	CCHA • ccha.com
Florida Atlantic • fausports.com	Old Dominion • odusports.com	Conference USA • conferenceusa.com
Florida State • seminole.com	Pacific • pacifictigers.com	Florida Citrus Sports • fcsports.com
Franklin and Marshall • coming soon	Pepperdine • pepperdinesports.com	Gauntlet Trophy • gauntlettrophy.com
Fresno State • gobulldogs.com	Pittsburgh • pittsburghpanthers.com	Great West Football • greatwestfootball.com
Furman • furmanpaladins.com	Princeton • goprincetontigers.com	Heisman Trophy • heisman.com
George Mason • gmsports.com	Providence • friars.com	Horizon League • horizonleague.org
George Washington • gwsports.com	Purdue • purduesports.com	Mid-American Conference • mac-sports.com
Georgetown • guhoyas.com	Quinnipiac • quinnipiacbobcats.com	Mountain West Conference • themwc.com
Georgia • georgiadogs.com	Rhode Island • gorhody.com	NABC • nabc.com
Georgia Tech • ramblinwreck.com	Rice • riceowls.com	NACDA • nacda.com
Gonzaga • gozags.com	Richmond • richmondspiders.com	NAIA • naia.org
Grand Valley State • gvsulakers.com	Sacred Heart • sacredheartpioneers.com	Pacific-10 Conference • pac-10.org
Hardin-Simmons • hsuathletics.com	St. Bonaventure • gobonnies.com	Patriot League • patriotleague.com
Harvard • gocrimson.com	St. John's • redstormsports.com	Philadelphia Big 5 • philadelphiabig5.org
Holy Cross • goholycross.com	Saint Joseph's • sjuhawks.com	Southland Conference • southland.org
Houston • uhcougars.com	Saint Louis • slubillikens.com	U.S. Lacrosse • laxmagazine.com
Idaho State • isubengals.com	St. Mary's (Calif.) • smcgaels.com	U.S. Track & Field Coaches • ustfccca.com
Illinois • fightingillini.com	St. Thomas • stubobcats.com	USA Baseball • usabaseball.com
Illinois-Chicago • uciflames.com	Samford • samfordsports.com	West Coast Conference • wccsports.com
Illinois State • goredbirds.com	San Diego • usdtoreros.com	WCHA • wcha.com
Indiana • iuhoosiers.com	San Diego State • goaztecs.com	Westfield Cup • westfieldcup.com
Iowa • hawkeyesports.com	San Francisco • usfdons.com	Wooden Award • woodenaward.com
Iowa State • cyclones.com	Santa Clara • santaclarabroncos.com	
Jacksonville • judolphins.com	Seattle • seattleredhawks.com	Affiliates
Johns Hopkins • hopkinsports.com	Siena • sienasaints.com	Big West Conference • bigwest.org
Kansas • kuathletics.com	Slippery Rock • rockathletics.com	BYU • byucougars.com
Lafayette • goleopards.com	South Carolina • uscsports.com	Michigan • mgoblue.com
Lake Superior State • lssulakers.com	Southeast Missouri State • gosoutheast.com	Penn State • gopsusports.com
Lamar • lamarcardinals.com	Southern • gojagsports.com	West Virginia • msnsportsnet.com

* As of 4/25/2006