



Update

A QUARTERLY NEWSLETTER

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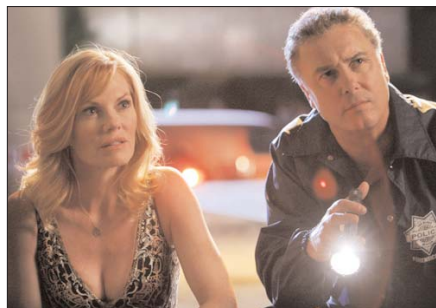
CBS NEW SEASON LAUNCHES WITH GLOBAL REACH AND SAMPLING



This fall CBS shows are being viewed, sampled and promoted as never before on DVR, online, on mobile, via syndication (domestic and international) and on the company's newest media platform -- "EyeLab" (see page 6). **CBS Research** estimates, and results confirm, that playback of CBS shows on DVR's alone significantly boosts ratings.

CBS Has the Most Eyes in the New Season:

In the 2007-08 primetime season-to-date (9/24/07-10/28/07), CBS continues its reign as America's most watched network. (Source: NTI, persons 2+ gross impressions)



Season-to-date, CSI is the #1 primetime program, scripted program and drama in viewers.

In Viewers:

- CBS has television's #1 program, #1 scripted series, #1 drama (all CSI), and #1 news magazine (60 MINUTES).
- CBS has the #1 scripted series on five nights (*more than all the other networks combined*): Monday (CSI: MIAMI), Wednesday (CRIMINAL MINDS), Thursday (CSI), Friday (NUMB3RS) and Saturday (CRIMETIME SATURDAY).

ALSO IN THIS EDITION



- CBS New Season's Innovative Marketing Campaigns -- page 2
- The NFL Scores for CBS -- page 3
- Shelley Ross Named Executive Producer, THE EARLY SHOW -- page 3
- SignStorey Becomes CBS Outernet -- page 5
- CBS RADIO Restructures Executive Operations -- page 5.
- Latest New Media News -- pages 6-9
- CBS Outdoor Pioneers New Digital Advertising System -- page 9
- Carolyn Reidy Named Simon & Schuster President and CEO -- page 10
- Amy Baer Named to Head CBS Films -- page 10
- Larry Jenkins Named head of CBS Records Label -- page 11

And much more...

(Continued on page 2)

(Television, continued from page 1)

- CBS has five of the Top 10 programs (*as many as all the other networks combined*); 10 of the Top 20 (*as many as all the other networks combined*), and 14 of the Top 30 (*more than any other network*).
- CBS has eight time period-winning programs (*as many as all other networks combined*).

In A25-54:

- CBS has four of the Top 10 programs (*more than any other network*). CBS has eight of the Top 20 (*tied w/ABC for the most of any network*) and 13 of the Top 30 (*more than any other network*).
- CBS has eight time-period winning programs (*as many as all other networks combined*).

And In A18-49:

- CBS has eight time period-winning programs (*more than any other network*).

(Source: NTI)

Network Leads in Late News Lead-in:

- Through Sunday, Oct. 28, CBS is #1 in the Monday-Friday late news lead-in hour (10-11:00 PM ET) in HHs, viewers, A2554 and A1849 and also leads Mon-Sun 10-11:00 PM ET in HHs, viewers and A25-54. (Source: NTI)

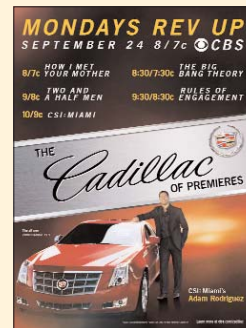
Summer Successes:

For the summer 2007 primetime rating period (5/28/07-9/23/07), CBS finished #1 in HHs for the third consecutive summer, winning 16 out of 17 weeks (*more than all other networks combined*). CBS also finished #1 in viewers for the third consecutive summer, winning 15 out of 17 weeks (*more than all other networks combined*). In addition, CBS finished #1 in A25-54 for the *third consecutive summer*, tying with Fox for most weekly wins of any network. Among viewers, CBS was #1 on six nights: Monday, Wednesday, Thursday, Friday, Saturday and Sunday (*more than all other networks combined*). CBS had 11 time period-winning programs among viewers (*more than all other networks combined*).

(Continued on page 3)

MARKETING THE NEW SEASON

This fall CBS launched a number of innovative programs promoting the Network's new television season. CBS entered into an exclusive, first-of-its-kind, multi-platform partnership with Cadillac to promote the top-rated Monday night primetime lineup of HOW I MET YOUR MOTHER, THE BIG BANG THEORY, TWO AND A HALF MEN, RULES OF ENGAGEMENT and CSI: MIAMI. This marked the first time CBS has worked exclusively with one client to launch a single night's lineup, and represents one of the most ambitious promotional campaigns in network television.



And... Promotional images for CBS's fall lineup were displayed on the back of ATM receipts at banks, supermarkets, malls, convenience stores and college campuses. Labels promoting the schedule also appeared on packaging and containers available at deli counters nationwide.

Plus... MOONLIGHT got a high profile boost from the airing of an on-air promo featuring an exclusive sneak-peek at multiple Grammy, Oscar and Golden Globe Award-winning recording artist Celine Dion's new single "Taking Chances."



Among CBS's many marketing initiatives this premiere season, supermarket freezer doors featured a really "cool" promotion for the new drama MOONLIGHT.

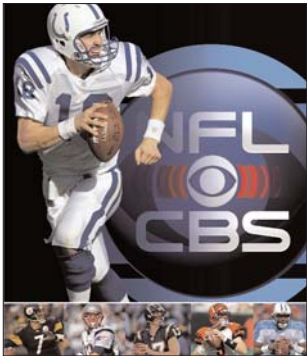
Many supermarket freezer doors also featured a promotion for the show. ... For the new drama CANE, the first-of-its-kind taste strip print advertisement for a television series ran in the fall entertainment preview edition of Rolling Stone, and sugar packets promoting the new series were distributed to coffee and tea drinkers in New York and Los Angeles. ... Select Chinese restaurants in New York and Los Angeles distributed take-out cartons and fortune cookies showcasing SURVIVOR: CHINA ... and new shows like THE BIG BANG THEORY and returning series like HOW I MET YOUR MOTHER were featured on coffee sleeves for hot drinks distributed at popular Coffee Bean & Tea Leaf Southern California locations.

(Television, continued from page 2)

The Network also had eight time period-winning programs among A25-54, *more than any other network*. (Source: NTI)

In Other Television News...

● On Aug. 21, 250 clients, agency representatives and members of the press attended the first **CBS Sales and CBS Sports** Sports Sales Presentation Event. The gathering, held in New York, profiled the power and popularity of CBS's schedule of sports properties, including the **NFL, NCAA basketball, the PGA Tour, SEC football** and the **U.S. Open Tennis Championships**. Also reviewed were the opportunities based on the growth of **CSTV**, and the big news of the week -- the branding of CBS Sportsline.com as **CBSsports.com**.



● Based on a cumulative analysis of Nielsen data, through seven weeks of the 2007 NFL regular-season, more people watch NFL games on CBS than any other network. From Sept. 6-Oct 22, THE NFL ON CBS regular-season games were seen by an estimated

107.4 million viewers, +4% higher than FOX's 102.9 million viewers, +4% higher than NBC's 103.1 million viewers and +45% higher than ESPN's 74.3 million. CBS's viewership-to-date in the 2007 season is +4% vs. the 2006 season; FOX is down -4% and ESPN is off -6% vs. last season. (Source: NTI Persons 2+ who have watched at least six minutes of NFL game coverage since the start of the 2007 regular-season).

The SEC ON CBS (thru games on 10/20/07) is up +14% from 2006 and CBS's college football rating in 2007 (3.3/8) is the highest since 1999's 3.8/10. CBS Sports and **Sony** are again sponsoring HD and digital audio broadcasts of the Network's NFL 2007 schedule, which this year is being expanded to more games each week. For the first time, CBS and Sony are partnering to sponsor the HD broadcasts of all SEC ON CBS college football games. (Source: NTI)

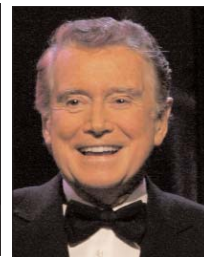


THE BIG BANG THEORY (I) and THE UNIT get full season orders.

● CBS has given full season orders to **THE BIG BANG THEORY** (the first new comedy to receive a full season pickup) and the drama **THE UNIT**. **THE BIG BANG THEORY**, a key newcomer to the Monday comedy block, is averaging 8.97 million viewers, 4.3/10 in A25-54 and 3.6/09 in A18-49 in its (8:30-9:00 PM ET/PT) time period. It has built on its **HOW I MET YOUR MOTHER** lead-in in all key ratings categories. **THE UNIT** is averaging 11.44 million viewers, 3.1/08 in A18-49 and 4.2/09 in A25-54.



Drew Carey



Regis Philbin

● CBS has ordered for mid-season six additional episodes of the **Drew Carey**-hosted **POWER OF 10**, and six one-hour episodes of **MILLION DOLLAR PASSWORD** hosted

by **Regis Philbin**. **POWER** has been a strong performer for the Network on Tuesday and Wednesday nights, delivering solid ratings in HHs, viewers and key adult demographics. (Source: NTI). **MILLION DOLLAR PASSWORD** will be a modernized version based on the Goodson/Todman classics "Password," "Password Plus" and "Super Password."



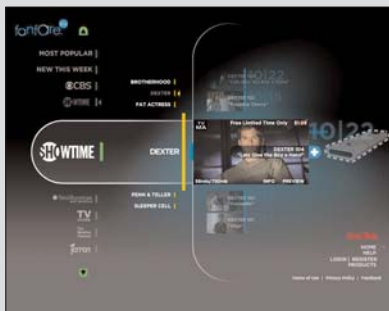
Shelley Ross

● In September, award-winning producer and network morning news veteran **Shelley Ross** was named **THE EARLY SHOW**'s Senior Executive Producer. Her appointment, along with the prior announcement that beginning 1/7/08 all CBS stations will carry the full two-hour program, is a significant step for CBS News and its ability to compete in the morning news daypart.

(Continued on page 4)

CBS & SHOWTIME PROVIDE CONTENT TO NEW PC-TO-TV VIEWING SYSTEM

CBS and Showtime Networks are among the first U.S.-based content partners on a new **SanDisk Corporation** Web-based service (the Fanfare BETA platform) that enables



consumers to download TV shows, movies and other premium video content from their PC's to their television sets. Notes **David Poltrack**, Executive Vice President, Chief Research Officer, CBS Corporation and President, CBS VISION: "In testing conducted for SanDisk at our Television City research facility in Las Vegas, we found consumers were very receptive to the concept of capturing television programming through the Internet and then watching it on their TVs. To that end, we're pleased to add Fanfare to our growing list of distribution partners for the CBS Audience Network."

(Television, continued from page 3)



- **CSTV** has secured carriage with the following cable systems since July 2007: **RCN** -- Chicago, Boston, New York, D.C. and

Philadelphia; **Cox** - Providence and Eastern Connecticut; **Comcast** - Detroit, Grand Rapids and Lansing; **Bright House** -- Tampa; and **Charter** -- New Orleans. With the addition of these markets, CSTV is now available to 70 million HHs and seen in 24 million, an 11 million subscriber increase vs. September 2006. This represents an 87% increase in subscribers and a 20% increase in available homes from this point last year. (Source: CSTV)



- At **EchoStar's** 2007 National Retailers Convention held in May, **Showtime Networks** earned the 2006

Distinguished Program Provider Award, beating out almost 190 other networks. The award recognized Showtime Networks for their performance with **The Movie**

EYE ON THE CW



In the new season (through 10/22/07), **The CW** is targeting young adults, and is the youngest skewing broadcast network with a median age of 31 -- a year younger than last season, and 11 years younger than the nearest competitor (Fox, 42). The CW has the highest concentration of A18-34 (30.7%) and W18-34 (18.8%) of any of the broadcast networks. (Source: NTI)

DVR usage has given a dramatic boost to The CW's series **GOSSIP GIRL**, **AMERICA'S NEXT TOP MODEL**, **BEAUTY AND THE GEEK**, **REAPER** and **SMALLVILLE**. All shows have all seen 20-40% increases in their target demos when DVR usage and time-shifting is factored in. In other new season highlights:

- **TOP MODEL** remains a powerhouse in its 9th cycle, ranking first in its time period in A18-34 and W18-34.
- The first series picked-up for a full season, **GOSSIP GIRL**, is the season's #1 new show with Teens and Female Teens. Season-To-Date (through 5 episodes), **GOSSIP GIRL** ranks first in its time period in W18-34 in New York City, San Francisco and Detroit. **GOSSIP GIRL** also wins its time period with Female Teens in virtually all of the top markets, including New York, Los Angeles, Chicago, San Francisco, Philadelphia, Dallas, Boston and Detroit.
- **GOSSIP GIRL** has consistently ranked as the #1 show downloaded on **iTunes**. In its first five weeks on The CW site, **CWTV.com**, GG has had 1.2 million episodes streamed and 2.2 million clips viewed.

(Source: NTI/The CW)

Channel (West), which was not only the top provider in the Premium category but was also the top provider overall. Coming in a close second was **The Movie Channel Extra (West)**, followed by **Showtime Too** and **The Movie Channel Extra (East)**.

(Continued on page 5)

(Television, continued from page 4)

● **CBS Television Stations** in New York, Los Angeles, Philadelphia, Dallas and Miami are among the outlets signed up to air **CBS Television Distribution's** DR. PHIL spinoff, "The Doctors." Currently in development for Fall 2008, in just five weeks "The Doctors" sold in first run in 50% of the country.

And... On Sept. 4. NCIS celebrated the start of production on the hit series' 100th episode. ... On Sept. 9, THE NFL TODAY marked its 40th year of the pre-game show on CBS. ... On Sept. 10, CBS Television Distribution's WHEEL OF FORTUNE taped its 25th anniversary season. ... On Sept. 20, COLD CASE celebrated its 100th episode.

RADIO



CBS RADIO RESTRUCTURES EXECUTIVE OPERATIONS:

On Oct. 24, CBS

RADIO announced the restructuring

of its senior level management in order to streamline the chain of command as the division moves toward a more fully responsive and profitable position. Also on Oct. 24, CBS RADIO announced the appointment of **Michael Weiss** as CBS RADIO's President of Sales. Weiss currently serves as President of Sales for the CBS RADIO division of **Interep**, the largest independent national radio sales representative firm in the United States. Interep's CBS RADIO Sales unit represents more than 100 stations in nearly 30 major markets, with sales offices in 11 cities.

WESTWOOD ONE AND CBS RADIO ANNOUNCE EXECUTION OF DEFINITIVE AGREEMENT:

On Oct. 2, Westwood One, Inc. announced that it had entered into binding agreements (subject to shareholder ratification) with **CBS Radio**, documenting a new long term arrangement through March 2017. Under the new arrangement, the Management Agreement and Representation Agreement between Westwood One and CBS Radio will terminate. CBS Radio will continue its distribution of Westwood One programming and products to major-market radio stations, with

(Continued on page 6)

CBS COMPLETES SIGNSTOREY ACQUISITION AND RENAMES COMPANY "CBS OUTERNET"

On Oct. 8, **CBS Corporation** announced that it had completed the acquisition of **SignStorey, Inc.**, a leader in the distribution of video programming and advertising content to retail stores. CBS also announced that it had renamed SignStorey "**CBS Outernet.**"



With digital video displays in more than 1,400 grocery stores in major markets across the United States -- and satellite delivery that enables immediate, customized programming and messaging to individual systems -- CBS Outernet is positioned to offer advertisers the opportunity to reach consumers with targeted content that can be customized by region and daypart. Via SignStorey, CBS Outernet has long-term exclusive contracts with **SuperValu (Acme, Albertsons, Jewel and Shaw's), Pathmark, ShopRite and Price Chopper**, among others. Estimated traffic is more than 72 million consumers every month. Additional contracts and pilot programs in grocery accounts representing thousands of stores across the U.S. are in the works.

When CBS announced plans to acquire SignStorey on Sept. 6, CBS Corporation President and Chief Executive Officer **Leslie Moonves** said: "(The company) will offer our advertisers a tremendous, broad new platform to reach consumers out of their homes. This acquisition is highly complementary with many of CBS's content and advertising sales relationships. As we've seen with CBS's outdoor business, the burgeoning use of digital advertising allows great flexibility in tailoring messaging to consumers, and can be efficiently controlled from a centralized location. At the same time, retail outlets will now have access to CBS's wide array of national and local entertainment, news and sports content from across the Company." Reported **Dow Jones** (9/6/07) "The (in-store programming) category is among the fastest-growing areas of media spending, and 'non-traditional' out-of-home advertising ... is expected to grow quickly in coming years."

(CBS Radio, continued from page 5)

compensation tied to delivery of audience and an extension of non-competition provisions through March 2010. Westwood One will retire the existing 3,000,000 warrants held by CBS Radio in Westwood One. CBS Radio has agreed to a standstill on the sale of its Company common stock until December 31, 2007. Westwood One's Management Agreement, Representation Agreement and other related programming agreements and distribution arrangements with CBS Radio were scheduled to expire on March 31, 2009.

SUMMER RADIO RATINGS GROWTH IN NEW YORK & LOS ANGELES:

NEW YORK: In the Summer 2007 Arbitron ratings book (June 28-Sept. 19), CBS RADIO's New York City station cluster was up year-to-year and book-to-book in the key A25-54 demo. Among the highlights in this demo: **WCBS-FM** (which changed its format on July 12, 2007) saw its rating jump from #13 in Spring '07 to #8 in the Summer (+39% versus Spring 2007 and +56% versus Summer 2006); **WWFS-FM** went from #16 to #11 (tie) year-to-year (+29%), and **WFAN** also increased its A25-54 ranking book-to-book. ... In other NYC Summer rating categories: In People 12+, **WINS** kept its leadership in morning drive (as it has for the past three rating periods) and **WCBS-FM** was tied for #6 with its best showing in the demo since Spring 2003. In M25-54, **WFAN** was #2, gaining +63% versus Winter 2007, 27% versus Spring 2007 and 13% versus Summer 2006. In M18-34, **WXRK** increased from #9 in the Winter to #4 in the Summer.

Also in the Summer 2007 book, CBS RADIO's seven station cluster in Los Angeles increased its ratings among People 25-54 Summer 2007 versus Summer 2006 to its highest number in this demo since Summer 2005. In People 12+ cume, **KLSX-FM** scored its strongest result in seven books (+24% versus Spring 2007), while the station's A25-54 share increased +63% Summer 2007 versus Summer 2006. **KRTH-FM**'s People 12+ share was the station's best in a decade (+50% versus Summer 2006), while its A25-54 share increased +32% year-to-year.

(Source: Arbitron)

(Continued on page 7)

NEW MEDIA

NEW STRUCTURE FOR INTERACTIVE SALES

TEAM: In a move designed to best accommodate client and ad agency demand for cross-platform buying across television, online and mobile, in August, CBS announced a new structure for the Company's Interactive sales team. The realignment leverages the strength, process and relationships of the CBS Network Sales team by focusing the CBS's Interactive sales force into three core areas operating within Network Sales: **CBS Sports.com** and **CBS Mobile**; the **CBS Audience Network**, **CBS.com** and **CBSNews.com**; and **last.fm**.

THE CBS AUDIENCE NETWORK GOES



"HYPERLOCAL": In a move which expands exponentially the number of partners and online reach of the **CBS Audience Network**, **CBS Interactive** announced on Sept. 10 that it had joined forces with the websites of 29 CBS owned Television stations, 144 owned and operated CBS Radio stations and numerous CBS affiliated stations. In addition to expanding the online syndication of CBS Entertainment, News and Sports content to local sites, the move brings locally produced programming from the Company's owned and affiliated television and radio stations to the **CBS Audience Network**. These local partnerships bring new online opportunities to local advertisers, while offering national advertisers the ability to target specific geographical areas. The previously announced online partners who make up the syndication side of the **CBS Audience Network** include **AOL**, **Microsoft**, **CNET Networks**, **Comcast**, **Joost**, **Bebo**, **Netvibes**, **Sling Media** and **Veoh**. Social application partners include **Automattic**, **Brightcove**, **Clearspring**, **DAVE Networks**, **Goowy Media**, **meebo**, **MeeVee**, **Musestorm**, **Ning**, **RockYou!**, **Slide**, **VideoEgg**, **Voxant** and **vSocial**. All CBS content on the **CBS Audience Network** is advertiser-supported and free to the consumer.

CBS OPENS "EYELAB" EDITING STUDIO: On Sept. 28, CBS announced the launch of "EyeLab," an editing studio dedicated to creating original clips and short-form video content produced by fans, next-generation online content editors, and producers of CBS programming. The new short-form video content includes clips tied to CBS News, Sports, Entertainment, late night and

(Continued on page 7)

(CBS Radio, continued from page 6)

And...



- On Wednesday, Sept. 19, CBS RADIO's "Live From The Web Carpet" webcast celebrated the season premiere of CBS's Monday primetime lineup with coverage of a Cadillac sponsored star-studded event in West

Hollywood. **KLSX-FM** Los Angeles' **Leo Quinones** hosted the live Webcast, which featured cast members from HOW I MET YOUR MOTHER, THE BIG BANG THEORY, TWO AND A HALF MEN, RULES OF ENGAGEMENT and CSI: MIAMI. In addition, CBS RADIO websites across the country and www.cbs.com simulcasted the program.

- In September, **94WYSP** Philadelphia returned to the rock music scene with a new format incorporating morning talk along with music from some of rock's biggest musicians and talents. The station is streamed online at www.94WYSP.com. ... In October, **WKRK-FM**



Detroit changed its signal to **WXYT-FM** and launched a new format featuring a diverse mix of personalities (including "Deminski and Doyle," (who have dominated Detroit's Afternoon Drive for the past eight years) and coverage of the Detroit Lions, Red Wings, Tigers and University of Michigan sports. ... Also in October, **B94**, the highly popular hit music station Pittsburghers embraced from 1981 - 2003, returned to the FM dial, playing a combination of the latest hit music along with favorites the station made popular in the 90s.



- Since its inception in October 2004, CBS RADIO's "Street Date" online programming initiative -- delivered by **AT&T "blue room"** --

has has offered millions of listeners an enhanced way to watch and listen to their favorite artists through a

(Continued on page 8)

(New Media, continued from page 6)

daytime, as well as CSTV and Showtime. This content will be distributed across the CBS Audience Network, including the newly redesigned CBS.com and CBS Mobile.



CBS MOBILE RINGS UP MORE DEALS: Continuing to build a full-service approach to

mobile advertising for the CBS Entertainment, News and Sports programming it offers, **CBS Mobile** has forged partnerships with four of the country's leading mobile advertising-enabling companies: **AdMob** (a leading mobile advertising marketplace), **Millennial Media** (mobile ad networks), **Rhythm NewMedia** (ad-supported mobile content) and **Third Screen Media** (software and services company dedicated to enabling advertising on mobile devices). CBS Mobile is the first major broadcast network to work with all of these companies together. CBS is now providing clients with one of the widest menus of mobile advertising options in the market.

Also on the Mobile front... Gameloft, a leading developer and publisher of mobile games, has signed a worldwide multi-year, multi-game agreement with CBS Mobile to develop, publish and distribute games based on the hit television series CSI. The first game, based on CSI: MIAMI, launched with most major carriers in the U.S. on Sept. 24. It will be rolled out to in 140 countries in coming months. ... On August 17, CBS Mobile, **Verizon Wireless and MediaFLO USA** teamed up to offer a new mobile channel dedicated to **BIG BROTHER 8**. This marked the first time content from a primetime television show has aired live and continuously on mobile handsets in the U.S. ... **Verizon Wireless** and CBS Mobile are now making full-length episodes of the **LATE SHOW** with **DAVID LETTERMAN** and **THE LATE LATE SHOW** with **CRAIG FERGUSON** available on V CAST Video. ... Top of the hour news breaks, daily financial news from **Wallstrip**, and "Afternoon Rewind," an after school block of programming, have joined the CBS Mobile Network's lineup of programming this season. Also joining the network are **THE BIG BANG THEORY**, **KID NATION** and **MOONLIGHT**, **WITH HOW I MET YOUR MOTHER**, **SHARK**, **THE UNIT** and **THE PRICE IS RIGHT**.

(Continued on page 8)

(Outdoor, continued from page 7)

combination of on air and online video programming and interviews, exclusive content and original fan prizes. In October "Street Date" showcased the talents of alternative pop rockers **Matchbox Twenty** and genre bending **Kid Rock**. In September Street Date featured chart topping rapper **Kanye West**, international pop rocker **James Blunt** and country music's queen **Reba McEntire**. All artists were featured on CBS RADIO stations and online at attblue-room.com/music discussing their new albums and upcoming tours.

- **Sports Radio 66 WFAN** New York (the nation's first full-time sports formatted radio station and the most listened to station of its kind) has signed a multi-year contract extension with the **NY Nets** (basketball) to be the team's radio home for its games. Also at the station, NFL quarterback and veteran CBS SPORTS broadcaster **Boomer Esiason** and **Craig Carton**, host of the nation's most-listened-to afternoon FM talk radio program, have been named as hosts of **BOOMER AND CARTON IN THE MORNING** (6:00-10:00 AM). The show can be heard online at <http://www.wfan.com/>.

OUTDOOR



CBS Outdoor Cross-Track moving digital images in the London Underground

CBS OUTDOOR CO-PIONEERS NEW DIGITAL ADVERTISING SYSTEM: CBS Outdoor and the London Underground have pioneered a new form of digital advertising now being tested on the British capital's subway system. Called "Cross Track Projection" (XTP), it

(Continued on page 9)

(New Media, continued from page 7)

CBS SPORTSLINE.COM
NOW CBSSPORTS.COM:



On Aug. 22, CBS SportsLine.com changed its name and flagship service to **CBSSports.com**. The name change helps bring unity to the CBS Sports brand across CBS media assets, including television, online and mobile. And it provides a direct branding association with interactive coverage across the entire world of sports. Since the rebranding, users to the site have increased 27% -- with growth attributed to superior NFL and College Football coverage along with better integration with CBS Sports Mobile and TV platforms. Traffic to the CBS Sports Mobile Web site (wap.cbssports.com) has seen its total page views increase by 275% in Q3 '07 vs. Q3 '06 . Total unique visitors increased by 280% in September '07 vs. September '06. Year-to-date '06 vs. '07 page views are up 197%. (Source: Nielsen//NetRatings)

And...

- In October, **CBS Interactive** launched an original Web series based on the recently published book **HOW TO SURVIVE A HORROR MOVIE: ALL THE SKILLS TO DODGE THE KILLS** by **Seth Grahame-Smith**. The 18 campy webisodes, each two minutes in length, are streaming for free on www.dodgethekills.com, www.CBS.com and through the **CBS Audience Network**. **HOW TO SURVIVE A HORROR MOVIE** follows the success of other original Web-based content from CBS Interactive, including the critically acclaimed and fan-favorite series "Clark and Michael" starring **Michael Cera** ("Superbad") and **Clark Duke** ("Greek"), the irreverent financial webshow "Wallstrip," and popular companion programming such as "Elimination Station" for CBS's *Emmy* Award-winning **THE AMAZING RACE** and "InTurn" for the CBS Daytime drama **AS THE WORLD TURNS**.



- When **HOW I MET YOUR MOTHER** launched its third season on Sept. 24, the show also launched a broad array of interactive initiatives designed to engage and grow its youthful fan base. These initiatives include exclusive promotional short-form video content available on the web via the show's **MySpace** profile (www.MySpace.com/HowIMetYourMother) and the **CBS Audience Network**. Other online platforms include mobile ringtones, voicetones, and full episodes available for download on **iTunes** and **Amazon Unbox**.

(Continued on page 9)

(Outdoor, continued from page 8)

allows moving advertising messages to be digitally projected in high definition onto walls opposite subway rail platforms. During October, three of these units have been installed on a platform at the highly traveled Euston station. Following a four week observation period, a commercial rollout is planned for Q2 '08 across 24 major London Underground stations (150 units).



Also in the UK... In an appointment that confirms CBS Outdoor's position as the leading bus advertising business in the UK, the company has been

awarded a five year (through 2011) contract to manage advertising for **Arriva** buses in England. With 19% of the London market, Arriva is one of the largest bus operators in the British capital with a fleet of 1,500 vehicles. It is also one of the top three bus operators in the UK (16%), operating a fleet of more than 6,500 countrywide, including services in major UK cities as well as the Arriva Trains Wales contract. In total, CBS Outdoor has the major UK bus fleets contracted for 2008.

And...



● On Oct. 1, as part of the newest addition to CBS Outdoor's growing list of digital media initiatives, over 500 **Rail Network LCD**

screens went live on Atlanta's **MARTA** commuter rail system. Rail Network, acquired by **CBS Outdoor** in July 2007, is the first television and radio network to broadcast digital video with multiple channels of wireless FM audio to passengers on mass transit subway and rail systems. Clients can use their existing broadcast television ads or create a new digital billboard, which will be displayed on the screens, to reach the 5.8 million passengers per month on the MARTA rail system.

(New Media, continued from page 8)



● **Wallstrip**, CBS Interactive's widely syndicated daily webshow focusing on financial news, has secured an in-show sponsorship deal with **Dell Computers**. Wallstrip's charter advertiser, **OptionsXpress**, has re-signed as a presenting sponsor of the webshow.



● The **CSTV.com** network, which includes **CSTV.com**, 215 official collegiate athletic sites and **MaxPreps.com**, opened the college football season with all-time record numbers. ... In keeping with CSTV's mission to deliver more sports to more fans than ever before, CSTV.com has launched three multimedia road trips this college football season. Two of the tours are being presented by **ConocoPhillips** and one by **Sonic**. ... CSTV.com has launched an innovative branding campaign, **MyChannel**, where fans can build their own personal college sports channel.



● On Aug. 1, **CBS Outdoor** unveiled in New York's Times Square area "The Cube" -- one of the most unique, technologically advanced billboards in out-of-home advertising.

The state-of-the-art signage, which is wrapped around the corner of 42nd Street and 8th Avenue (diagonally across the street from the high traffic Port Authority bus terminal), reaches the million plus people who pass by each day.

● In Dallas/Fort Worth, **CBS Outdoor** has teamed with local CBS Television Station **KTVT** and **CBS Radio** stations to introduce a complete automotive search website -- **DFWvehicles.com**.

● This August, CBS Outdoor helped **Westin Hotels** go beyond the traditional out-of-home advertising by combining 360 degree imagery with other innovations,

(Continued on page 10)

(CBS Outdoor, continued from page 9)

including **Bluetooth** technology, to create a dominating and transformative experience for commuters in New York's Grand Central Subway Station.

PUBLISHING

CAROLYN REIDY NAMED SIMON & SCHUSTER PRESIDENT & CEO:



Caroline Reidy

In September, **Carolyn K. Reidy** was named President and Chief Executive Officer of **Simon & Schuster**, effective Jan. 1, 2008. She takes up her position upon the retirement of current S&S President and CEO **Jack Romanos** who is retiring at year's end. Reidy joined S&S in 1992, and since 2001 has been President of the **Adult Publishing Division** where she was responsible for the editorial, marketing and business functions of the group's numerous imprints, including **Atria, Free Press, Howard Books, Pocket Books, Scribner, Simon & Schuster, and Touchstone/Fireside**. Under her leadership, the Division has added numerous imprints and lines, and publishing operations have grown more than 20%.

And...

● In another measure of bestselling prowess, by the end of October, S&S imprints had placed 118 titles on the New York Times bestseller list, as compared to 93 at the same time last year.

● **Simon & Schuster's BookVideos.tv** program has added a video-playing widget designed to make S&S videos even more effective in spreading the word about S&S books and authors. The continuously updated widget has a link to purchase books through S&S's website (SimonSays.com). It can be downloaded to any desktop and embedded on websites, blogs, emails, and social network profiles.



BAER NAMED TO HEAD CBS FILMS

In September, **Amy Baer**, Executive VP of Columbia Pictures since 1998, was named President and CEO of **CBS Films**, overseeing development, production, acquisition, distribution and marketing. During her tenure at Columbia and other Sony Pictures Entertainment companies, Baer supervised movies which have grossed more than \$1.8 billion in worldwide box office. She has developed and overseen production of such hit films as "My Best Friend's Wedding," "The Mask of Zorro," "S.W.A.T.," "Adaptation" (for which **Chris Cooper** won an *Oscar*), "Something's Gotta Give" starring **Jack Nicholson** and **Diane Keaton** (for which Keaton won a *Golden Globe Award*) and the 2006 holiday hit "The Pursuit of Happyness" (for which **Will Smith** received an *Academy Award* nomination).

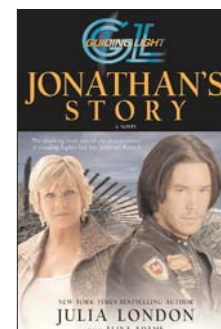


Amy Baer

As previously reported, in March 2007, the formation of CBS Films was announced, along with the hiring of **Bruce Tobey** as Chief Operating Officer. Tobey will remain in that role overseeing Business Affairs, Legal, Finance and Home Video distribution. CBS Films plans to develop and produce four to six movies a year, spanning all genres with production budgets up to \$50 million per film. The pictures will be released domestically through a U.S. theatrical distribution unit to be established within CBS Films.

● On Sept. 16, **Simon & Schuster** imprint **Touchstone Books** hosted a unique live global video web event from London with **Philippa Gregory**, New York Times bestselling historical fiction author of "The Other Boleyn Girl" and "The Boleyn Inheritance." This marked the first time that an author of Gregory's stature has participated in a Webcast of this magnitude.

● In September, **Simon & Schuster's Pocket Books** imprint celebrated the 70th anniversary of America's longest running daytime drama -- CBS's *Emmy* winning daytime drama **GUIDING LIGHT** -- with the release of "Guiding Light: Jonathan's Story." The book was an immediate New York Times best-seller.



(Continued on page 11)

(Publishing, continued from page 10)

● On the honors front, **Simon & Schuster** won *Quill Awards* for (Biography/ Memoir) “Einstein: His Life and Universe,” by **Walter Isaacson**, (Cooking) “Joy of Cooking: 75th Anniversary Edition” by **Irma S. Rombauer, Marion Rombauer Becker and Ethan Becker** and (Debut Author) “The Thirteenth Tale” by **Diane Setterfield**. ... S&S author **Indra Sinha's** “Animal's People” made the short list for the very prestigious *2007 Man Booker Prize for Fiction*. This marks the first time that S&S UK has had a title in the running for the *Booker*. ... **Simon & Schuster** imprint **Atheneum Books for Young Readers** has two finalists in the Young People's Literature category of the *National Book Awards*: “Skin Hunger: A Resurrection Of Magic” by **Kathleen Duey** and “Touching Snow” by **M. Sindy Felin**. Winners will be announced at the *National Book Awards Ceremony*, held in Manhattan on Nov. 14.

CBS RECORDS

LARRY JENKINS NAMED HEAD OF CBS RECORDS

LABEL: In

September, recording industry veteran **Larry**

Jenkins was named Executive Vice President and General Manager of **CBS Records**. He has headed his own management and consultancy firm, L J Entertainment, since 2004. Prior to that, he was Senior Vice President/Marketing & Media for **Columbia Records**. He previously worked in similar capacities at **Capitol Records** and **Arista Records**.



Larry Jenkins

● Recent **CBS Records** releases include “Backflipping Forward” (Oct. 2), the CD from Boston-based singer/songwriter **Will Dailey**, and eclectic critical favorite **PJ Olsson's** CD “American Scream” (Oct. 16). The label has also released CD's from pop-duo **Karmina** (“The Kiss”) and rockers **You Are I Am** (“You Are I Am”) in advance of their early 2008 albums. Other artists signed to **CBS Records** include singer/songwriter/guitar-slinger **Keaton Simons**, Boston-based rock band **Señor Happy** and husband-and-wife duo **The Wilshires**, all of whom will be releasing new music in early 2008.



CATCH THE EYE/CATCH THE SOUND: One of the 13 CBS Outdoor kiosk for CBS Records artists Will Dailey and PJ Olsson at one of Hollywood's most popular shopping and tourist districts.

● Illustrating how the **CBS Records** model can work, after appearances on *THE EARLY SHOW* and *CSI: NY*, Dailey's record jumped from #79,000 on Amazon to #142. Olsson's CD includes a bonus track of a new version of the **Nick Lowe** song -- “(What's So Funny 'Bout) Peace, Love and Understanding.” The song (performed with Pakistan media sensation **Salman Ahmad**) is featured as the main theme title song for *The CW's* new critically acclaimed comedy series “*Aliens In America*.” In addition, **CBS Records** recently worked with **CBS Outdoor** on a major promotion for Dailey and Olsson whose advertising posters can be seen at mall kiosks in the high traffic Hollywood & Highland, CA markets. On Oct, 17 Dailey performed his song “Rise” on *CSI: NY*.

#####

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include “forward-looking statements” within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Form 10-K and Form 10-Qs, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances.

UPDATE is published by CBS Communications Group
Gil Schwartz, Executive Vice President
Richard Wien, Editor

STATISTICAL INFORMATION

November 2007

CBS Network Time-Period-Winning Programs⁽¹⁾

<i>Criminal Minds</i>	<i>NCIS</i>
<i>CSI</i>	<i>Numb3rs</i>
<i>CSI: NY</i>	<i>Survivor China</i>
<i>CSI: Miami</i>	<i>Without a Trace</i>

TV Production (Network and First-Run)⁽²⁾

New Series In Bold

<i>Aliens in America (CW)</i>	<i>GossipGirl (CW)</i>
<i>Amazing Race (CBS)</i>	<i>Jericho(CBS) midseason</i>
<i>America's Next Top Model (CW)</i>	<i>Kid Nation (CW)</i>
<i>Cane (CBS)</i>	<i>Life is Wild (CW)</i>
<i>The Captain (CBS) midseason</i>	<i>Girlfriends (CW)</i>
<i>Cold Case (CBS)</i>	<i>Medium (NBC)</i>
<i>Criminal Minds (CBS)</i>	<i>NCIS (CBS)</i>
<i>CSI (CBS)</i>	<i>Numb3rs (CBS)</i>
<i>CSI: Miami (CBS)</i>	<i>Online Nation (CW)</i>
<i>CSI: New York (CBS)</i>	<i>Rules of Engagement (CBS)</i>
<i>Eight Days a Week (CW) midseason</i>	<i>Survivor (CBS)</i>
<i>Everybody Hates Chris (CW)</i>	<i>Swingtown (CBS) midseason</i>
<i>The Game (CW)</i>	<i>Without a Trace (CBS)</i>
<i>Ghost Whisperer (CBS)</i>	<i>The 4400 (USA)</i>

Showtime Networks Subscribers⁽³⁾

(in millions)	3Q 2006	3Q 2007
Showtime Networks	46.9	52.0

SOURCES

(1) NTI, Nielsen Media Research. Average audience. Mon-Sat 8-11p, Sun 7-11p. Time period winning programs are defined as ones which have won 50% or more of their regularly-scheduled airings and are #1 in time period rank among Persons 2+. "Time period rank" based upon program's season-to-date average from 9/24/07 - 10/28/07.

(2) Represents current shows CBS Corporation produces, owns an equity stake in and/or distributes as of 11.1.07.

(3) Showtime Networks. Includes Showtime, The Movie Channel, and FLIX.

(4) Source: "Year-To-Date Market Total Spot Performance Summary", for the period YTD September 2007, per Miller, Kaplan, Arase & Co., LLP.

(5) *The New York Times*, 10.28.07

CBS Radio Revenue Ranking in Top 10 Markets⁽⁴⁾

Market	Rank
New York	No. 1
Los Angeles	No. 1
Chicago	No. 1
San Francisco	No. 3
Dallas	No. 1
Houston	No. 4
Philadelphia	No. 1
Atlanta	No. 2
Washington, D.C.	No. 2
Boston	No. 1

Simon & Schuster's New York Times Best Sellers⁽⁵⁾

Title	Author	Rank	Weeks on List
Hardcover Fiction:			
<i>The Gift</i>	Richard Paul Evans	11	1
Hardcover Nonfiction:			
<i>The Year of Living Biblically</i>	A.J. Jacobs	15	1
Paperback Trade Fiction:			
<i>The Thirteenth Tale</i>	Diane Setterfield	6	1
<i>The Boleyn Inheritance</i>	Philippa Gregory	15	6
<i>My Sister's Keeper</i>	Jodi Picoult	20	6
Paperback Mass-Market Fiction			
<i>True Evil</i>	Greg Iles	6	3
<i>Secrets in the Attic</i>	V.C. Andrews	13	3
Paperback Nonfiction:			
<i>The Glass Castle</i>	Jeannette Walls	5	92
Advice, How-To and Miscellaneous:			
<i>The Secret</i>	Rhonda Byrne	2	40
<i>Reposition Yourself</i>	T.D. Jakes	7	9
Children's Chapter:			
<i>Extras</i>	Scott Westerfeld	1	2
<i>The Nixie's Song</i>	Tony DiTerlizzi and Holly Black	5	4
<i>Glass</i>	Ellen Hopkins	8	8
Children's Paperback:			
<i>Specials</i>	Scott Westerfeld	4	4
<i>Fablehaven</i>	Brandon Mull	6	1

STATISTICAL INFORMATION

November 2007— Continued

CBS Corporation Major-Market Media Presence

Market and Market Rank*	Radio Stations	TV Stations	Outdoor Coverage
New York, NY (#1—Radio #1—Television)	WCBS-FM, WCBS, WFAN, WINS, WWFS, WXRK	WCBS-TV	X
Los Angeles, CA (#2—Radio #2— Television)	KCBS-FM, KFWB, KLSX, KNX, KROQ-FM, KRTH-FM, KTWV	KCBS-TV KCAL-TV	X
Chicago, IL (#3—Radio #3—Television)	WBBM-FM, WBBM, WCKG, WJMK, WSCR, WUSN, WXRT-FM	WBBM-TV	X
San Francisco, CA (#4—Radio #5—Television)	KCBS, KFRC-FM, KITS, KLLC, KYCY, KMQV	KPIX-TV KBCW-TV	X
Dallas-Fort Worth, TX (#5—Radio #6—Television)	KLUV-FM, KMKV, KJJK, KRLD, KVIL, KLLI	KTVT-TV KTXA-TV	X
Houston, TX (#6—Radio)	KHJZ-FM, KIKK, KILT-FM, KILT		X
Philadelphia, PA (#7—Radio #4—Television)	KYW, WIP, WOGL, WPHT, WYSP	KYW-TV WPSG-TV	X
Atlanta, GA (#8—Radio, #9—Television)	WAOK, WVEE, WZGC	WUPA-TV	X
Washington, D.C. (#9—Radio)	WTGB, WLZL, WJFK-FM, WPGC-FM, WPGC		X
Boston, MA (#10—Radio #7 — Television)	WBCN, WBWX, WBZ, WODS, WZLX	WBZ-TV WSBK-TV	X
Detroit, MI (#11—Radio #11—Television)	WXYZ-FM, WOMC, WVMV, WWJ, WXYT-AM, WYCD	WWJ-TV WKBD-TV	X
Miami-Ft. Lauderdale, FL (#16—Television)		WFOR-TV WBFS-TV	X
Puerto Rico (#13—Radio)			X
Seattle-Tacoma, WA (#14—Radio #14—Television)	KBKS-FM, KMPS-FM, KPTK, KJAQ-FM, KZOK-FM	KSTW-TV	X
Phoenix, AZ (#15—Radio)	KOOL-FM, KZON, KMLE		X
Minneapolis, MN (#16—Radio #15—Television)	WCCO, WLTE, KZJK	WCCO-TV KCCO-TV KCCW-TV	X
San Diego, CA (#17—Radio)	KSCF, KYXY		X
Nassau-Suffolk, NY** (#18—Radio)			X
Tampa-St. Petersburg, FL (#19—Radio #12—Television)	WLLD, WQYK-FM, WQYK, WYUU, WRBQ-FM, WSJT	WTOG-TV	X
St. Louis, MO (#20—Radio)	KEZK-FM, KMOX, KYKY		X
Baltimore, MD (#21—Radio #24—Television)	WJFK, WLIF, WQSR, WWMX, WHFS	WJZ-TV	X
Denver, CO (#22—Radio #18—Television)	KWLI, KIMN, KXKL-FM	KCNC-TV	X
Portland, OR (#23—Radio)	KVMX, KINK, KLTH, KUFO-FM, KUPL-FM, KCMD		X
Pittsburgh, PA (#24—Radio #22—Television)	KDKA, WTZN, WDSY-FM, WZPT	KDKA-TV WPCW-TV	X

* Radio market rank based on Fall 2007 Radio Market Ranking as provided by Arbitron Inc. Television market rank based on Nielsen Station Index—DMA Market and Demographic Rank, September 2007.

** Sub-market of New York City. The Company's New York City radio and television stations serve Nassau-Suffolk.

STATISTICAL INFORMATION
November 2007 – Continued

CBS Television Distribution: Off-Network Syndicated Product*

48 Hours	CSI: Miami	The L Word	Rawhide
60 Minutes	CSI: New York	Laverne & Shirley	Sabrina the Teenage Witch
The 4400	Diagnosis Murder	Little House on the Prairie	Seven Days
Andy Griffith	The Division	Love Boat	Seventh Heaven
The Amazing Race	Everybody Loves Raymond	MacGyver	Showtime Championship Boxing
America's Next Top Model	Everybody Hates Chris	Matlock	Sister Sister
Any Day Now	Family Ties	Meadowlands	Sleeper Cell
Barnaby Jones	Frasier	Medium	Soul Food
Becker	Get Smart	Melrose Place	Star Trek: Deep Space Nine
Beverly Hillbillies	Ghost Whisperer	Mission Impossible	Star Trek: Enterprise
Beverly Hills 90210	Girlfriends	Moesha	Star Trek: Next Generation
Bonanza	Gomer Pyle, USMC	Mork & Mindy	Star Trek: Original
Brady Bunch	The Guardian	My Three Sons	Star Trek: Voyager
Brotherhood	Gunsmoke	Nash Bridges	Survivor
Caroline in the City	Half & Half	NCIS	Taxi
Charmed	Happy Days	Numb3rs	This American Life
Cheers	Hawaii Five-O	The Odd Couple	Touched by an Angel
Clueless	Highlander	One On One	The Tudors
Combat!	Hogan's Heroes	The Parkers	Twilight Zone
Criminal Minds	Honeymooners	Perry Mason	Wild Wild West
CSI: Crime Scene Investigation	I Love Lucy	Queer as Folk	Wings
	JAG		

* This is a representative list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

	Unique Monthly Visitors	Approximate Internet Reach
CBS Interactive Web Sites	24 Million	15%
CBS Audience Network Web Sites	134 Million	85%

Source: Nielsen NetRatings Averages for July - September 2007.

CBS Interactive Web Sites as of November 1, 2007

CBS.com
 CBS News.com
 CBS Sportsline.com
 CSTV.com
 CBS Radio Station Web Sites
 CBS Television Station Web Sites
 Dotspotter.com
 MaxPreps.com
 Last.fm
 Wallstrip.com

CBS Audience Network Distribution Partners as of November 1, 2007

Adobe	Musestorm
AOL	Netvibes
Automatic	Ning
Bebo	RockYou!
Brightcove	Slide
Clearspring	Sling
Comcast	Snap
CNET	TV.com
DAVE Networks	TVGuide.com
Goowy Media	Veoh
Joost	VideoEgg
meebo	Voxant
MeeVee	vSocial
MSN	

STATISTICAL INFORMATION

November 2007 – Continued

CSTV Online Partners as of October 31, 2007

Colleges/Universities

Adelphi • aupanthers.com
Adrian • adrianbulldogs.com
Air Force • goairforcefalcons.com
UAB • uabsports.com
Alabama A&M • aamusports.com
Alabama State • bamastatesports.com
Alaska-Fairbanks • alaskananoooks.com
American • aueagles.com
Arizona State • theundevils.com
Auburn • auburntigers.com
Babson • babsonathletics.com
Baylor • bayorbears.com
Belmont • coming soon
Bethune-Cookman • bccathletics.com
Boston College • bceagles.com
Boston University • goterriers.com
Bowling Green • bgsufalcons.com
Brown • brownbears.com
Bucknell • bucknellbison.com
Butler • butlersports.com
California • calbears.com
UC Davis • ucDavisaggies.com
UC Irvine • ucirvinesports.com
UCLA • uclabruins.com
UC Santa Barbara • ucSbgauchos.com
Cal State Fullerton • fullertontitans.com
Cal State Northridge • coming soon
Carson-Newman • carsonnewmaneagles.com
UCF • ucflathletics.com
Chaminade • goswords.com
Charlotte • charlotte49ers.com
Christian Brothers • gobucs.com
Cincinnati • gobearcats.com
Clarion • coming soon
Clemson • clemsonitigers.com
Cleveland State • csuivikings.com
Colorado State • csurams.com
Davenport • coming soon
Dayton • daytonflyers.com
Dominican (Ill.) • dustars.com
Duquesne • goduquesne.com
East Carolina • ecupirates.com
Eastern Washington • goeags.com
Elizabeth City State • ecsuivikings.com
Emmanuel • coming soon
Endicott • ecgulls.com
Fayetteville State • fsuoncos.com
Florida A&M • thefamurattlers.com
Florida Atlantic • fausports.com
Florida State • seminole.com
Fordham • coming soon
Franklin & Marshall • godiplomats.com
Fresno State • gobulldogs.com
Furman • furmanpaladins.com
George Mason • gmsports.com
George Washington • gwsports.com
Georgetown • guhoyas.com
Georgia Tech • ramblinwreck.com
Gonzaga • gozags.com
Grand Valley State • gvsulakers.com
Hardin-Simmons • hsuathletics.com
Holy Cross • goholycross.com
Houston • uhcougars.com
Idaho State • isubengals.com
Illinois • fightingillini.com
Illinois-Chicago • uciflames.com
Illinois State • goredbirds.com
Indiana • iuhoosiers.com
Indiana (Pa.) • coming soon
IPFW • gomastodons.com
Iowa • hawkeyesports.com
Jackson State • jsutigers.com
Jacksonville • judolphins.com
Johns Hopkins • hopkinssports.com
Johnson C. Smith • goldenbullsports.com
Kansas • kuathletics.com
Kennesaw State • ksuowls.com
La Salle • goexplorers.com
Lafayette • goleopards.com
Lake Superior State • lssulakers.com
Lamar • lamarcardinals.com
Lewis • lewisflyers.com
Lipscomb • lipscombsports.com
Long Beach State • coming soon
Louisiana Tech • coming soon
Louisville • uoflports.com
Loyola (Md.) • loyolagreyhounds.com
Loyola Marymount • lmulions.com
Loyola Chicago • loyolaramblers.com
Maine • goblackbears.com
Marist • goredfoxes.com
Marquette • gomarquette.com
Marshall • herdzone.com
Maryland • umterps.com
Maryland-Eastern Shore • umeshawks.com
Massachusetts • umassathletics.com

MIT • mitathletics.com
McNeese State • mcneesesports.com
Memphis • gotigersgo.com
Mercyhurst • hurstathletics.com
Metro State • gometrostate.com
Miami (Fla.) • hurricanesports.com
Miami (Ohio) • muredhawks.com
Michigan State • msuspartans.com
Mid-America Christian • coming soon
Missouri • mutigers.com
Navy • navysports.com
Neumann • neumannathletics.com
UNLV • unlvrebels.com
NJ Institute of Technology • njhighlanders.com
New Mexico • golobos.com
Nicholls State • geauxcolonels.com
North Carolina • tarheelblue.com
North Carolina Central • coming soon
Northeastern Junior College • gonjc.com
Northern Colorado • uncbears.com
Northern Illinois • niuhuskies.com
Northern Iowa • unipanthers.com
Northwestern • nusports.com
Northwestern Ohio • coming soon
Notre Dame • und.com
Ohio • ohioobcats.com
Oklahoma • soonersports.com
Old Dominion • odusports.com
Pacific • pacifictigers.com
Penn State • gopsusports.com
Pittsburgh • pittsburghpanthers.com
Providence • friars.com
Purdue • purduesports.com
Rhode Island • gorhody.com
Rice • riceowls.com
Richmond • richmondspiders.com
Sacred Heart • sacredheartpioneers.com
St. Bonaventure • gobonnies.com
St. John's • redstormsports.com
Saint Joseph's • sjuhawks.com
Saint Louis • slubillikens.com
Saint Mary's (Calif.) • smogaels.com
St. Thomas • stubobcats.com
Samford • samfordsports.com
San Diego • usdtoreros.com
San Diego State • goaztecs.com
San Francisco • usfdons.com
Santa Clara • santacalarabroncos.com
Shorter • coming soon
Siena • sienasaints.com
Slippery Rock • rockathletics.com
South Carolina • gamecocksonline.com
South Carolina-Upstate • upstatespartans.com
Southeast Missouri State • gosoutheast.com
Southern • gojagsports.com
Southern California • uscrojans.com
Southern Illinois • siusalukis.com
SMU • smumustangs.com
Southern Miss • southernmiss.com
Southwestern (Texas) • southwesternpirates.com
Stanford • gostanford.com
Stephen F. Austin • sfajacks.com
Stony Brook • goseawolves.org
Temple • owlsports.com
Texas-Arlington • utamavs.com
UTEP • utepathletics.com
Texas-Pan American • utpabroncs.com
Texas A&M-Commerce • lionathletics.com
Texas A&M International • godustdevils.com
TCU • gofrogs.com
Texas State • txstatebobcats.com
Texas Tech • texastech.com
Tulane • tulaneegreenwave.com
Tulsa • tulsahurricane.com
Upper Iowa • upperiowaathletics.com
Utah • utahutes.com
Utah State • utahstateaggies.com
Utah Valley State • wolverinegreen.com
Vanderbilt • vucommadores.com
Villanova • villanova.com
Wagner • wagnerathletics.com
Wake Forest • wakeforestsports.com
Washington • gohuskies.com
Washington State • wsucougars.com
Wayne State (Mich.) • wsuathletics.com
West Florida • goargos.com
West Texas A&M • gobuffsgo.com
Western Carolina • catamountsports.com
Western Washington • wvuivikings.com
Winston-Salem State • wssurams.com
Wisconsin-Green Bay • uwgbathletics.com
Wisconsin-Milwaukee • uwmpanthers.com
Wright State • wsuraiders.com
Wyoming • wyomingathletics.com
Xavier • goxavier.com
Yale • yalebulldogs.com

Conferences/Associations

Atlantic Coast Conference • theacc.com
Atlantic-10 Conference • atlantic10.com
Big Ten Conference • bigten.org
Big 12 Conference • big12sports.com
Black Coaches & Administrators • bcasports.org
Central Collegiate Hockey Association • ccha.com
Conference USA • conferenceusa.com
Fenway Sports Group • fenwaysportsgroup.com
Gauntlet Trophy • gauntlettrophy.com
Great West Football • greatwestfootball.com
Heisman Trophy • heisman.com
Horizon League • horizonleague.org
Jaguar Journal • jaguarjournal.com
Mountain Pacific Sports Federation • coming soon
Mountain West Conference • themwc.com
Naismith Basketball Hall of Fame • hoopball.com
National Association of Basketball Coaches • nabc.com
NACDA • nacda.com
NAIA • naia.org
NIT • nit.org
Ohio Center for Sports Administration • sportsad.ohio.edu
Pacific-10 Conference • pac-10.org
Patriot League • patriotleague.com
Philadelphia Big 5 • philadelphiabig5.org
Sports USA Radio Network • sportsusaradio.com
Texas vs. The Nation • texasvsithenation.com
U.S. Lacrosse • laxmagazine.com
U.S. Track & Field and Cross Country Coaches • ustfccca.com
West Coast Conference • wccsports.com
Western Collegiate Hockey Association • wcha.com
Wooden Award • woodenaward.com

Affiliates

American Legion • baseball.legion.org
Arizona • arizonaathletics.com
Ashland • ashland.edu/athletics
Big West Conference • biggestwest.org
BYU • byucougars.com
Cal Poly • gopoly.com
Carleton • carleton.edu/athletics
Clarkson • clarksonathletics.com
Colgate • gocolgateathletics.com
Connecticut • uconnhuskies.com
Creighton • gocreighton.com
Detroit Mercy • detroititians.com
Ferris State • ferris.edu/sports
Findlay • athletics.findlay.edu
Florida • gatorzone.com
Gannon • gannon.edu/sports
Great Lakes Intercollegiate Athletic Conference • gliac.org
Hawai'i • uathletics.hawaii.edu
Hillsdale • hillsdale.edu/athletics
Indianapolis • athletics.iuindy.edu
Long Beach State • longbeachstate.com
Lynn • lynn.edu/athletics
Manhattanville • govaliants.com
Massachusetts-Lowell • goriverhawks.com
Michigan • mgoblue.com
NCAA • ncaasports.com
National Fastpitch Coaches Association • nfca.org
Nebraska-Omaha • gomavs.uomaha.edu
Niagara • purpleeagles.com
Northern Michigan • newsbureau.nmu.edu/wildcats
Northwood • northwood.edu/mi/athletics
Rutgers • scarletknights.com
Saginaw Valley State • svsu.edu/athletics
Southeastern Conference • secsports.com
Texas-Tyler • uttyler.edu/athletics
Texas A&M • aggieathletics.com
USA Softball • usa softball.com
Valparaiso • valpo.edu/athletics
Vermont • uvm.edu/athletics
Virginia State • vsu.edu/pages/102.asp
West Virginia • msnssportsnet.com
Western Michigan • wmbroncos.com
Wichita State • goshockers.com
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