

# CBS CORPORATION NEWS: FEB. THROUGH APRIL 2017

## CBS TO WIN 2016-2017 SEASON... 19 SERIES RENEWED FOR THE 2017-2018 SEASON



**CBS** will finish the current season as America's Most Watched Network for the 14th time in 15 years.

**U**nderscoring CBS' programming depth and stability, the Network has announced early renewals of 19 returning series for the 2017-2018 season. The shows renewed to date include the #1 scripted program/comedy **THE BIG BANG THEORY**; the #1 drama **NCIS**; the #1 new series **BULL**; the #1 new comedy **KEVIN CAN WAIT**; and the #1 newsmagazine **60 MINUTES**. In addition, five freshman shows are part of the Network's early renewals, including **MACGYVER**, **MAN WITH A PLAN** and **SUPERIOR DONUTS**, as well as **BLUE BLOODS**, **CRIMINAL MINDS**, **HAWAII FIVE-0**, **LIFE IN PIECES**, **MADAM SECRETARY**, **MOM**, **NCIS: LOS ANGELES**, **NCIS: NEW ORLEANS**, **SCORPION**, **SURVIVOR** and **48 HOURS**.

(Ratings source: NTI)

## CBS' PRIMETIME SERIES UP AN AVERAGE +54% IN FIRST NIELSEN TOTAL CONTENT RATINGS



**"The CBS Television Network is already the most watched content platform in the world, and these new metrics demonstrate that, as people's viewing habits change, our position of strength only grows. This brand new data is potentially a very valuable media planning tool for our clients and their agencies. It certainly adds a new dimension to an advertiser's program selection process, as well as more clarity about the true incremental viewing that is of enormous and increasing value in today's changing landscape."** — **David Poltrack, Chief Research Officer, CBS Corporation and President, CBS VISION.**

Based on the first ever **Nielsen Total Content Ratings (TCR)**, measuring live plus 35 day viewing in the beginning 13 weeks of the 2016-2017 season across multiple viewing platforms (including VOD, TV and DVR), **CBS' entertainment series** are increasingly popular with viewers.

CBS series averaged 13.39 million viewers, +54% more than its live + same day

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## CBS TO BE A KEY OFFERING ON NEW YOUTUBE TV



**You Tube TV**

**“YouTube’s new live TV service will enhance what is already a terrific platform. We’re pleased that CBS – the most-watched network – will be an important part of it, and we look forward to expanding our partnership in the years to come.”**

**-- Ray Hopkins, President, Television Networks Distribution, CBS Corporation**

On Feb. 28, YouTube announced plans to launch **YouTube TV**, a service that will offer live TV streaming of **CBS** and **The CW**, as well as other popular broadcast, regional and cable networks, including **SHOWTIME** as an add-on. YouTube TV will be available soon in the largest U.S. markets, with plans to expand to

more cities across the country. Among its benefits, the service can be accessed on any screen — mobile, tablet or computer — and will offer a cloud DVR with no storage limits. For more information, go to <http://tinyurl.com/jukdjnj>

(PRIMETIME SERIES UP, continued from page 1)

average of 8.71m and +15% greater than its live + 7 day average of 11.62m. CBS’ 2016 TCR audience during this period exceeds the Network’s audience of 15 years ago (13.32m) during the same time period, when only live viewing was measured. Measurement of online and mobile viewing is still in development and not included in this metric.

## MORE ENTERTAINMENT NEWS

- CBS was first in viewers for the eighth consecutive week with six of the top 10 and 13 of the top 20 broadcasts in the week ending April 30. **THE BIG BANG THEORY** was the week’s #1 program in viewers, adults 18-49 and adults 25-54 while **SURVIVOR** delivered its largest audience of its current edition. Also, **NCIS ENCORE (R)** delivered more viewers than any scripted program on the competition. For details, go to <http://bit.ly/2oUQI3i> (Source: NTI)
- **THE LATE SHOW with STEPHEN COLBERT** was late night’s #1 program during the first quarter of 2017,

## “CBS ALL ACCESS” RENEWS “THE GOOD FIGHT” FOR SECOND SEASON

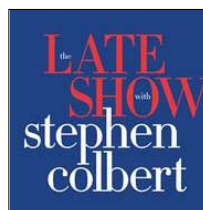
**CBS ALL ACCESS**



On Feb. 19, **THE GOOD FIGHT**, **CBS All Access**’ first original series, launched to rave reviews from critics and subscribers alike. ... In March, **CBS All Access** announced the second season renewal of **THE GOOD FIGHT**, for early 2018. **THE GOOD FIGHT** is produced by **CBS Television Studios**.

### And...

During the 2017 GRAMMY Awards, **CBS All Access** broke a new record for daily sign-ups, surpassing the previous record during the 2016 GRAMMYS. In addition, overall traffic across CBS’ digital platforms also marked a new record for the day of the GRAMMYS with total time spent up +94% over 2016.



marking CBS’ first late night win in the first quarter since 2010. In the quarter, the broadcast averaged 3.29 million viewers, out-delivering “**The Tonight Show**” (3.03m) by +260,000 viewers after trailing by -840,000 viewers last year. Compared to the first quarter last year, **THE LATE SHOW** was up +17% (from 2.82m). ... **THE LATE SHOW with STEPHEN COLBERT** placed first again in the weekly late night ratings for the week ending April 28. The broadcast topped “**The Tonight Show**” in viewers (2.74m vs. 2.68m, +2%) for the 13th consecutive week, marking the first time CBS beat “**The Tonight Show**” in viewers for 13 straight weeks since the week ending Oct. 23, 2009 to the week ending Jan. 15, 2010. **THE LATE SHOW** added +553,000 viewers with L+3 ratings, expanding the margin of victory to +416,000 viewers from its live + same day average of +67,000. (Source: NTI)

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**CBS CORPORATION ANNOUNCES STRATEGIC PARTNERSHIP WITH KAPITAL ENTERTAINMENT**



On Feb. 10, CBS Corporation

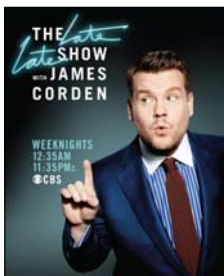
**“CBS is a content company, and this new venture immediately establishes another source to create more programming assets for our distribution pipeline. Aaron (Kaplan) is a talented and creative producer, a skilled program packager and a very smart businessperson. We’re excited to build this partnership together.”**

**-- Leslie Moonves, Chairman and Chief Executive Officer, CBS Corporation**

announced it had acquired an ownership stake in Kapital Entertainment, an independent production company founded and led by Aaron Kaplan. As part of the agreement, CBS will provide co-financing for Kapital to invest in its future programming and serve as its worldwide distributor. Kapital, which will remain run by Kaplan as its CEO, will continue to operate as

an independent production company – separate from CBS Television Studios and the CBS Television Network – and maintain its ability to sell to all buyers in the television marketplace. For more information, go to: <http://tinyurl.com/h46r5m6>

(ENTERTAINMENT, continued from page 2)



● THE LATE LATE SHOW with JAMES CORDEN’s YouTube channel has surpassed 10 million subscribers, earning the coveted Diamond Play Button, just over two years since the show debuted. According to Tubular Labs, the broadcast’s YouTube

channel is currently ranked #3 among all U.S. broadcast TV show channels in terms of subscribers. In addition the channel holds the top three most watched late night videos on YouTube with #1 “Adele Carpool Karaoke” (153 million views), #2 “Justin Bieber Carpool Karaoke” (109 million views), and #3 “One Direction Carpool Karaoke” (98 million views). In addition, THE LATE LATE SHOW’s YouTube channel has amassed over 2.5 billion views and currently has over 250 clips on YouTube with more than one million views each. For more information, go to <http://bit.ly/2ot8S5E>

**CANAL+ GROUP AND CBS CORPORATION ANNOUNCE EXCLUSIVE CONTENT LICENSING AND TRADEMARK AGREEMENT FOR SHOWTIME IN FRANCE**



CANAL+ Group and CBS Corporation announced on May 3 an exclusive licensing and trademark agreement for SHOWTIME in France.

The long-term deal will bring the SHOWTIME brand to France for the first time, along with hundreds of hours of award-winning and critically acclaimed SHOWTIME original series and future SHOWTIME programming. CANAL+ Group will now have the exclusive rights for at least 10 current and future series produced by SHOWTIME, making CANAL+ Group the preferred home of SHOWTIME in France. The agreement marks a significant expansion of the SHOWTIME brand in one of Europe’s biggest media markets and will also bring SHOWTIME programming to French-speaking Africa, Switzerland and Monaco. For more information, go to <http://bit.ly/2qyir1l>

● In March, CBS announced the series order of YOUNG SHELDON, a new half-hour, single-camera comedy that follows THE BIG BANG THEORY’s Sheldon Cooper at the age of 9, living with his family in East Texas and going to high school. BIG BANG star Jim Parsons is narrating the comedy as adult Sheldon. The series is slated for broadcast in the 2017-2018 season. ... CBS has also ordered AMBULANCE, a new one-hour alternative series about the intense world of emergency medical workers and 911 dispatchers. The series is being developed for broadcast based on the format of the U.K. show of the same name, originally created by Endemol Shine and U.K. production company Dragonfly. The U.K. “Ambulance” had strong ratings on BBC One in its premiere season and has been renewed for a second season. Information regarding premiere date and the location of the series will be announced at a later date.

● In March, CBS announced its upcoming summer schedule which includes BIG BROTHER, hosted by Julie Chen; ZOO, which was last summer’s #2 scripted series, returning for its third season; CANDY CRUSH, the new live action game show based on the globally renowned mobile game franchise; and

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(CBS Entertainment, continued from page 3)

the new suspense thriller **SALVATION**, starring **Santiago Cabrera, Charlie Rowe** and **Jennifer Finnigan**.

**And...** CBS' coverage of THE 59TH ANNUAL GRAMMY AWARDS hosted by THE LATE LATE SHOW's **James Corden** posted its largest audience since 2014. (Source: NTI) ... CBS led all networks with 15 wins at the "44th Annual Daytime Emmy® Awards" ceremonies. For details, go to <http://bit.ly/2qvNmdC>

## SPORTS



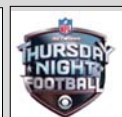
● **CBS Sports'** and **Turner Sports'** exclusive

coverage of the **2017 NCAA Division I Men's Basketball Championship** delivered huge viewership increases. The 2017 NCAA Tournament was the second most watched in 23 years (since 1994), averaging 10.827 million viewers, which also is up +16% from last year (9.373 million viewers). The 2017 National Championship game airing on CBS, in which **North Carolina** defeated **Gonzaga**, was watched by an average of 22.998 million viewers, up +30% from last year (**Villanova-North Carolina**). The game peaked with 26.105 million viewers from 11:15-11:30 PM, ET. ... Additionally, **NCAA March Madness Live** netted a record-setting 98 million live video streams during the NCAA tournament, up +33% over last year. The National Championship game garnered 4.4 million live video streams, an all-time record for the title game. (Source: NTI/Digital source: Conviva.) ... In addition to television coverage of the tournament, CBS RADIO local stations **WFAN, WIP, WJFK, WKRK, WZGC** and **WXYT** carried many of the match-ups.

● In April, the **Masters®**, the most renowned tournament in golf, was broadcast on **CBS** for the 62nd consecutive year from the unrivaled setting of Augusta National Golf Club in Augusta, Ga. (April 6-9) .... "Masters Live," featuring live full-day video coverage on [CBSSports.com](http://CBSSports.com), extended CBS Sports' broadcast coverage.

● In April, it was announced that **Tony Romo** will become CBS Sports' lead NFL game analyst begin-

## CBS SPORTS LEADS THE WAY INTO 2017 NFL SEASON



● For the fourth consecutive year, **CBS Sports** will televise more NFL games than

any other Network, with two NFL television packages: **THE NFL ON CBS on Sundays** and **THURSDAY NIGHT FOOTBALL**. THE NFL ON CBS Sunday schedule is highlighted by nine doubleheader weekends with marquee match-ups in the 4:25 PM, ET national window, the highest-rated and most-watched NFL television window. The Thursday night primetime package this year features five consecutive games beginning Sept. 28 with **Chicago** at **Green Bay**. With the five games scheduled to kick off the launch of the fall television season, THURSDAY NIGHT FOOTBALL will once again help launch CBS' new primetime schedule.



CBS All Access subscribers will

be able to stream all NFL ON CBS games, including THURSDAY NIGHT FOOTBALL on CBS, as well as pregame and halftime coverage live on CBS All Access platforms. Beginning this season, the opportunity for CBS All Access and eligible pay TV subscribers to stream NFL ON CBS content on NFL digital properties also is provided. For more information and the complete 2017 NFL ON CBS broadcast schedule, go to <http://bit.ly/2orNASI>

ning with the 2017-2018 NFL season. Romo, who played for 14 years with the Dallas Cowboys, will join **Jim Nantz** and **Tracy Wolfson** on the lead announce team for the Network's coverage of THE NFL ON CBS on Sunday afternoons and THURSDAY NIGHT FOOTBALL.

● On Feb. 1, **CBS Sports Digital**, which ended 2016 as the fastest-growing top 10 digital sports property (ComScore), announced it had entered into a definitive agreement to acquire **Scout Media**. Scout's team and recruiting coverage will complement **247Sports'** leading network of college and pro team sites and its subscription recruiting information services. Scout will become part of CBS Sports Digital's multi-platform offerings that include [CBSSports.com](http://CBSSports.com) and the CBS Sports apps for mobile and connected TV devices, as well as 247Sports, MaxPreps, CBS sports fantasy games and SportsLine. (Continued on page 5)



(CBS SPORTS, continued from page 4)

- In March, for the first time, the **CBS Sports Network** televised the **Colonial Athletic Association** Men's Basketball Championship. The Network's Championship Week coverage also included title games from Conference USA and the **Patriot League**.

**And...** **Jim Nantz, Verne Lundquist, Bill Raftery** and **Tracy Wolfson** have been nominated for Sports Emmy Awards. They are a highlight of CBS' 19 overall nominations, which include 16 for CBS Sports, one for CBS Sports Network and two for SHOWTIME.

## NEWS



- CBS THIS MORNING is the only network morning show to grow this season, continuing an ongoing trend. Since the program launched in the 2011-2012 season, the audience for the broadcast has grown +47%, while NBC and ABC have declined -18% and -6% respectively. CTM has narrowed the gap with the "Today" show to the lowest in 29 years. In fact, the gap was less than 150,000 viewers three times in the last five weeks — down from nearly 3 million when CTM launched. Furthermore, CTM has increased its share of the morning news audience to 29%. Also in five years, CTM is up +5% in the key A25-54 demo, while both NBC (-28%) and ABC (-23%) are down; CTM is up +6% with W25-54, while NBC (-31%) and ABC (-25%) are down; and CTM is up +5% with M25-54, while NBC (-22%) and ABC (-19%) are down. (Source: NTI)

- For Sunday, April 30, 60 MINUTES finished among the Top 10 programs for the 19th time this season. In 14 of those weeks, it ranked #5 or better. Season to date, 60 MINUTES is averaging 12.7 million viewers, a +1 percent increase over last season. (Source: NTI)

- A key collaboration between CBS News' New York and Washington bureaus recently resulted in three days of major coverage of President Donald Trump and his administration. CBS News' Chief Washington correspondent and anchor of FACE THE NATION, **John Dickerson**, interviewed the president on the 100th day of his presidency

on Saturday, April 29, for broadcast on the April 30 edition of FACE THE NATION. The collaboration culminated on May 1 when CBS THIS MORNING aired its full news broadcast live from inside the White House, featuring the vice president and top members of the current administration, as well as more of President Trump's FACE THE NATION interview with Dickerson.

- On April 25, **CBS News** launched 48 HOURS: NCIS, a six-part series that gives viewers unprecedented access to some of the biggest cases handled by the real-life Naval Criminal Investigative Service. The new series is narrated by NCIS star **Rocky Carroll**.

**And...** The CBS EVENING NEWS WITH SCOTT PELLEY won the prestigious Peabody Award for **Jim Axelrod's** multi-part investigative series on the widespread opioid addiction crisis in West Virginia. ... CBS SUNDAY MORNING won a Daytime Emmy award. ... **CBS News'** "CBS Sunday Morning Almanac" from June 12, 2016 won a Writers Guild of America award.

## CBS TELEVISION STUDIOS

- **CBS Television Studios** has 17 pilots in contention this season, including eight new dramas and five new comedies for CBS and three new dramas for The CW.



- A majority of the **CBS Television Studios** produced series have already had pick-ups for next season. These include: NCIS, NCIS: LOS ANGELES, NCIS: NEW ORLEANS, BULL, BLUE BLOODS, HAWAII FIVE-O, MACGYVER, MADAM SECRETARY, SCORPION, SUPERIOR DONUTS, MAN WITH A PLAN, JANE THE VIRGIN and CRAZY EX-GIRLFRIEND.

**And....** .SALVATION, CBS' summer event series, will premiere July 12. ... CBS will air a new THE LATE LATE SHOW "Carpool Karaoke Primetime Special 2017" on May 22. "Carpool Karaoke" will premiere on **Apple Music** in late April. ... DROP THE MIC shot multiple episodes this spring and will premiere on **TBS** later this fall. ... STAR TREK: DISCOVERY has completed production on its first three episodes.

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## CBS TELEVISION DISTRIBUTION



- **CBS Television Distribution** finished the February sweep with eight of the top 10 shows in first-run syndication. **DR. PHIL** led talkers, finishing +63% ahead of its nearest competition. With a 3.9 HH rating, **PHIL** was up +11% from last year. **CTD** also had the top two court and newsmagazine shows. **JUDGE JUDY**, created by **Judge Judy Sheindlin** (7.3 HH), came in at #1, and **HOT BENCH** (2.6 HH) came in at #2. **ENTERTAINMENT TONIGHT** (3.4 HH) finished #1 among newsmagazines, and **INSIDE EDITION** (3.0 HH) finished #2. (Source: NTI)

- The CBS Television Network led all networks with 15 wins at the “44th Annual Daytime Emmy® Awards” ceremonies. **THE TALK** won its first Outstanding Entertainment Talk Show Host Daytime Emmy Award; **Gina Tognoni** from **THE YOUNG AND THE RESTLESS** won for Outstanding Lead Actress; and **THE BOLD AND THE BEAUTIFUL**'s **Scott Clifton** won the Outstanding Lead Actor category. Clifton is the first male actor in Daytime Emmy history to win all three acting categories – Younger, Supporting and Lead. ...CBS Television Distribution also received three Emmys in Outstanding Show Categories at the 2017 Daytime Emmys. **JUDGE JUDY**, television's #1 court show, took home the Emmy for Outstanding Legal/Courtroom Program. **ENTERTAINMENT TONIGHT** and **JEOPARDY!** were also awarded the top honor in their respective categories, Outstanding Entertainment News Program and Outstanding Game Show. In addition, **Harry Friedman**, executive producer of **WHEEL OF FORTUNE** and **JEOPARDY!**, and **Mary Hart**, former anchor of **ENTERTAINMENT TONIGHT**, received Lifetime Achievement Awards for their extensive careers in television.

**And...** **INSIDE EDITION** has been honored with a 2017 National Headliner Award. ... **CBS Home Entertainment**'s “Star Trek: 50th Anniversary TV and Movie Collection” took home Title of the Year at the seventh annual Home Media Magazine Awards, as well as the Best Franchise Collection honor. “Star Trek: The Original Series - The Roddenberry Vault” was a winner in the Best Extras/Bonus Features category. ... CBS Consumer Products' “Star Trek 50th Anniversary Campaign” was nominated for a 2017 LIMA Award.

## CBS STUDIOS INTERNATIONAL



- **TWIN PEAKS** has been licensed to **Amedia TV** and **TV3** in Russia. Amedia holds the exclusive Russian pay television rights to the series, and **TV-3** has licensed the free-to-air rights for the series. In addition, **HBO NORDIC** and **HBO Europe** have licensed the **TWIN PEAKS** rights across Norway, Sweden, Denmark and Finland, as well as Poland, Romania, the Czech Republic, Slovakia, Hungary, Bulgaria, Moldova, Slovenia, Croatia, Serbia, Kosovo, Montenegro, Macedonia and Bosnia and Herzegovina respectively. **TWIN PEAKS** has also found a home in Greece where it will air exclusively on **Cosmote TV**. All of these markets will broadcast the series within 24 hours of the **SHOWTIME** premiere.

- The first season (all 10 episodes) of the **CBS All Access** original series **THE GOOD FIGHT** will be available exclusively on **HBO Nordic**, June 1. ... CBS Studios International announced on April 27 a licensing agreement with **Zee Entertainment Enterprises Ltd** for the exclusive pay TV rights in India to **THE GOOD FIGHT**.

- **CBS Studios International** announced in February a licensing agreement with **Corus** for the exclusive, first window broadcast rights in Canada to the **CBS All Access** original series **THE GOOD FIGHT**. The series, which premiered on both **W Network** and **Global** in Canada concurrent with the U.S. on Sunday, Feb. 19, moved exclusively to **W Network** on Feb. 26.... **More4**, the British digital television channel owned by **Channel 4**, has also acquired the exclusive U.K. broadcast rights to **THE GOOD FIGHT**. The series premiered on **More4** on March 30.

- In February, CBS Studios International announced a multi-title content licensing agreement with Japan's leading premium pay TV provider, **WOWOW**. The agreement includes the first-window broadcast rights to the new **TWIN PEAKS**, **BULL** and the murder-mystery series **AMERICAN GOTHIC**. They will be shown on **WOWOW**'s Prime channel, joining other **SHOWTIME** and **CBS** programming, including **THE AFFAIR**, the event series **ZOO** and **ELEMENTARY**.

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## THE CW



The CW's biggest initiative this season has been its digital expansion.

The network now maintains exclusive rights to in-season streaming of its primetime series, and its free ad-supported app is available on every major OTT platform. The results have already exceeded expectations: unique viewers are up 76%, initiated episodes are up 113%, and the hours viewed have increased 135%.

The CW has renewed two additional series for the 2017-2018 season: the freshman drama RIVERDALE, based on the iconic characters from **Archie Comics**, and the acclaimed sci-fi series THE 100, which will return for a fifth season. Other announced renewals include JANE THE VIRGIN, SUPERGIRL, THE FLASH, ARROW, DC's LEGENDS OF TOMORROW, SUPERNATURAL and CRAZY EX-GIRLFRIEND.

The CW has set its summer premiere dates for its returning reality series. WHOSE LINE IS IT ANYWAY? premieres Monday, May 29, at 9:00-9:30 PM, ET/PT; MASTERS OF ILLUSION premieres Friday, June 30, 8:00-8:30 PM, ET/PT; PENN & TELLER: FOOL US premieres Monday, July 10, 8:00-9:00 PM, ET/PT; and the British drama HOOTEN & THE LADY makes its CW debut Thursday, July 13, 9:00 -10:00 PM, ET/PT.

(CBS STUDIOS INTERNATIONAL, continued from page 6)



**And...** Germany's **ProSiebenSat.1 Group** has announced a multi-season licensing agreement for "Germany's Next Top Model." ... In April, **Sky** and **CBS Studios International** announced an exclusive long-term content licensing agreement in New Zealand.

... During the week of April 17, WHEEL OF FORTUNE, distributed in the U.S. by **CBS Television Distribution**, celebrated the show's international formats, showcasing the different formats of the show produced in other countries such as Spain's "La Ruleta De La Suerte," Slovakia's "Koleso Stastia," Germany's "Glucksrad," the Netherlands' "Rad Van Fortuin" and Romania's "Roata Norocului."

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## POP



Season over season, **POP** (the joint venture between **CBS** and **Lionsgate**) has added 58 new national advertisers,

expanded its distribution on traditional cable and over-the-top platforms and driven double digit growth in viewership among A18-49 (+21%) and W25-54 (+13%). (Source: Nielsen Total Day, L+7).

In April, POP announced its 2017-2018 lineup. New series include: **HOT DATE**, a half-hour scripted comedy starring **Emily Axford** and **Brian K. Murphy**, two of CollegeHumor's most celebrated cast members whose sketch videos of the same name have garnered over 100 million online views; **CLIQUE**, a primetime drama series in a university setting starring **Aisling Franciosi** ("The Fall"), break-out newcomer **Synnové Karlsen** and **Louise Brealey** ("Sherlock"); and **SWEDISH DICKS, PRIVATE INVESTIGATORS**, a single-camera comedy starring **Peter Stormare** ("John Wick: Chapter 2," "Fargo," "The Big Lebowski") and **Johan Glans** (Best Male Comedian, "Swedish Comedy Awards") and featuring **Keanu Reeves** (the "John Wick" and "The Matrix" franchises). ... Returning series include **SCHITT'S CREEK**, back for its fourth season; **NIGHTCAP** and **WOLF CREEK**, both back for season two; and **BIG BROTHER AFTER DARK**, returning for its 19th season this summer, with Pop as its exclusive television home.

**In addition**, POP has acquired "ER" as the show's only home on television or online; **#STILLAWESOME**, a daytime lineup of cultural programming from the '80s and '90s; and cable syndication rights to "The Goldbergs," currently in its fourth season on ABC. ... Scripted shows in development include **LET'S GET PHYSICAL**, a comedy playing off the 1980s world of aerobics; **KISS & CRY**, a soapy drama set in the world of competitive figure skating; **THE DEMONS OF DORIAN GUNN**, about a New York socialite turned demon hunter; **IT'S A DATE**, a comedy about the pursuit of love from the producers of "Sex and the City"; **PEACHES**, a comedy about a boy raised as a girl; **THE NEW AND IMPROVED PIXIE WEXLER**, a comedy following **Pixie Wexler**, who was born to be an advertising woman; and **TWO PRINCES**, a contemporary comedic fairytale. ... Unscripted shows in development include **GET IN MY VAN**, a talk-travel show hosted by **Kate Walsh** ("Grey's Anatomy") and **Arden Myrin** ("Shameless"), and **YOU TAKE MY POINT**, a pop culture panel show hosted by **Mary McCormack** ("Divorce").

For more information, go to <http://bit.ly/2pxcXIV>



After first being honored by the Killer Content Awards in February, **CBS EcoMedia's** "Healing Heroes with Hockey" (<http://tinyurl.com/nyleanj>) went on to win a Telly Award — the premier honor for TV and cable productions — for Best Social Responsibility Video last March. The video was celebrated once again by the Webbys as an official honoree within the Corporate Social Responsibility category. "Healing Heroes with Hockey" tells the story about



how the Michigan Warriors Hockey Program, with funding from **Chevy Detroit** directed through an EcoMedia program, is helping a team of disabled veterans heal the physical and mental wounds of war. Proving its power, the video has reached more than 17,000 views on the Michigan Warriors Facebook page. Several other EcoMedia videos are gaining popularity online as well, including "The Power of the CBS Veterans Internship Program"

(<http://tinyurl.com/mflan9b>) and "Motorcyclists Helping Families Fight Cancer" (<http://tinyurl.com/m64tye3>).

**In Other News...** EcoMedia continues to make an important impact and difference in communities across the country through its unique advertising programs. In the first quarter of 2017 alone, EcoMedia programs served more than 22,000 veterans, families and children across the country.

**CABLE**



- For the first time, **Showtime Networks** is offering subscribers to the SHOWTIME stand-alone streaming service and SHOW-

TIME ANYTIME the ability to download programming on mobile devices and tablets. The entire SHOWTIME library of programming — original series, hit movies, provocative documentaries, sports programming and comedy specials — is now available for download.

- **Sling TV** customers now have access to the SHOWTIME streaming service, including eight live, linear feeds and the entire SHOWTIME library of on-demand titles.



SHOWTIME is also the only premium service available as an add-on to **YouTube TV's** newly launched streaming service.

- SHOWTIME has picked up the hit drama series **BILLIONS** for a third season. On Feb. 19, **BILLIONS** delivered the network's biggest sophomore debut since **HOMELAND**. **SHOWTIME Networks** has also picked up the five-part limited series **PATRICK MELROSE**, starring and executive produced by Oscar nominee and Emmy winner **Benedict Cumberbatch** ("Sherlock"). Based on the acclaimed series of semi-autobiographical novels written by **Edward St. Aubyn**, **PATRICK MELROSE** skewers the upper class as it tracks the protagonist's odyssey from a deeply traumatic childhood through adult substance abuse and toward recovery.

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- The SHOWTIME BOXING ON CBS March 4

broadcast of undefeated champion **Keith Thurman** vs. **Danny Garcia** drew the highest peak audience (over 5 million viewers) for a primetime boxing broadcast since 1998. The entire two-fight broadcast attracted an average of 3.1 million viewers some 83 percent higher than the **Clippers** vs. **Bulls** NBA primetime broadcast on ABC that Saturday night. (Source: NTI)

**Also on the Boxing Front...** Matchroom Sport, Klitschko Management Group and K2 Promotions reached an agreement with SHOWTIME and HBO to televise the April 29 heavyweight world championship match between IBF Heavyweight World Champion **Anthony Joshua** and former Unified World champion **Wladimir Klitschko**. SHOWTIME was the exclusive U.S. television partner of **Joshua**. ... On Feb. 18, **SHOWTIME Sports** live-streamed the first ever boxing event on **Twitter** during the SHOWTIME CHAMPIONSHIP BOXING tripleheader headlined by popular world champion **Adrien Broner**. The unique collaboration was an extension of the SHOWTIME Free Preview Weekend (2/17-20), during which the premium network was available to more than 73 million television households. ... On April 17, SHOWTIME Sports unveiled the network's complete spring 2017 boxing schedule. The stacked lineup includes seven world championship fights across eight live boxing telecasts over an eight-week span.

- At the **South by Southwest Conference and Festivals** in March, SHOWTIME presented the world premiere of its highly anticipated new one-hour drama series **I'M DYING UP HERE**, which explores L.A.'s famed '70s stand-up comedy scene. SHOWTIME also promoted **TWIN PEAKS** with star **Kyle MacLachlan** making a special appearance. In addition, the impact of the SHOWTIME brand was



experienced through its official sponsorship of the multiplatform "SXSW GO" app, as well as the festival's shuttles and official canvas tote bag.

**And...** At Showtime Networks, **Donald Buckley** has been promoted to Chief Marketing Officer. He continues to oversee the network's marketing, creative advertising and digital media divisions. He previously served as Executive Vice President, Program Marketing and Digital Services. .... **SHAMELESS** star **William H. Macy** has been honored with his second SAG-AFTRA Screen Actors Guild award for Outstanding Performance by a Male Actor in a Comedy Series.



- The **Smithsonian Channel** premiered a number of specials and series between February

and May, including **THE OBAMA YEARS: THE POWER OF WORDS**; a new season of **THE WEAPON HUNTER**, **AMERICANS UNDERGROUND: SECRET CITY OF WWI**; and Women's History Month specials **VICTORIAN REBEL – MARIANNE NORTH** and **POCAHONTAS: BEYOND THE MYTH**. ... The subscription streaming video service **Smithsonian Earth** also launched its new series **AFRICA'S HUNTERS**, the first of a new slate of programming that will stream in 2017.

- In April, the **Smithsonian Channel** released a robust lineup of programming to commemorate a number of special anniversaries. The



**THE LOST TAPES: LA RIOTS**

lineup included the four-part, two-night **THE REAL JESUS OF NAZARETH**, celebrating the 40th anniversary of the iconic **Franco Zeffirelli** miniseries, "Jesus of Nazareth"; an Earth Day special, **AN OCEAN MYSTERY: THE MISSING CATCH**, focusing on how close the planet is to a global crash in fish populations; the second installment of the Smithsonian Channel original series, **THE LOST TAPES: LA RIOTS**, which was

(Continued on page 10)

(CABLE, continued from page 9)

presented on the 25th anniversary of the chaotic and tumultuous events following the controversial **Rodney King** verdict; and NIGHTMARE ON EVEREST which aired on the second anniversary of the catastrophic 7.8 magnitude Nepal Earthquake of 2015.

**In Other Smithsonian News...** The channel's MAJOR LEAGUE LEGENDS, which aired in 2016, won the Synopsis Sports Media Award in the Documentary Series category.

## INTERACTIVE



- In April, **CBS News** announced that **CBSN's** documentary brand "CBSN

Originals" will be coming to broadcast in August with a limited primetime series that will air on the **CBS Television Network** as well as CBSN. Each primetime hour will feature the distinctive style of CBSN's long-form originals, which have streamed periodically on digital platforms since early 2016.

## TELEVISION STATIONS



- The **CBS Television Stations** were viewed by more than 59 million people during the February sweep.

CBS stations' late local newscasts capitalized on the ratings strength of lead-ins provided by the Network's primetime schedule. (Source: NSI)

- CBS Television Stations win a total of five 2017 regional Edward R. Murrow Awards. The awards, which have been presented annually since 1971 by the Radio Television Digital News Association (RTDNA), reflect the high standards of journalism established by CBS News legend Edward R. Murrow.
- In February, **Andrea Parquet-Taylor** joined KTVT-TV in Dallas-Fort Worth as the station's news director. She previously served as the news director at WNCN-TV, the CBS affiliate in Raleigh-Durham. ... In March,

## NEW CBS TELEVISION AFFILIATES SIGN ON



On Feb. 24, **News-Press & Gazette Co.**

announced the launch of a new CBS Network affiliate in St. Joseph, Mo. This marks the first time in 50 years that CBS has been in the birthplace of legendary Network newsman **Walter Cronkite**. The new St. Joseph affiliate, KCJO, is anticipated to launch June 1. ... On Feb. 15, **KSWL**, CBS Lake Charles, signed on as the new local CBS Network affiliate in Lake Charles, La.

veteran broadcast, cable and syndication executive **Bruno Cohen** announced his intention to retire later this year, coinciding with his 40th anniversary in the television industry. Cohen has served as President and General Manager of the CBS Television Station group's San Francisco Bay Area properties, KPIX-TV and KBCW-TV, as well as KSTW-TV, the CBS-owned affiliate of The CW in Seattle, since September 2012.

- Local news anchors from CBS stations in New York (**Chris Wragge**), Chicago (**Irika Sargent**), Philadelphia (**Jessica Dean**) and San Francisco (**Elizabeth Cook**) served as guest co-hosts on THE TALK during the week of April 24.

## PUBLISHING



- On April 4, **Scribner** published to immediate bestseller status the paperback edition of *All the Light We Cannot See*, **Anthony Doerr's** Pulitzer Prize-winning, #1 *New York Times* bestselling novel. First published in hardcover by Scribner on May 6, 2014, the novel was on the NYT "Hardcover Fiction" best sellers list for nearly three years. It was also a finalist for the National Book Award and was named to 20 "Best of 2014" lists, including the *New York Times Book Review's* "10 Best Books of 2014." After 56 printings of the hardcover edition, there are now more than 4 million copies of *All the Light We Cannot See* in circulation across all formats in North America alone. Film rights have been acquired by **20th Century Fox**.

(Continued on page 11)



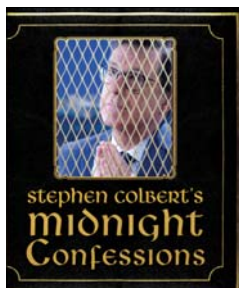
**CBS FILMS** THE SENSE OF AN

ENDING, a feature film adaptation of the acclaimed award-winning novel starring **Jim Broadbent** (“Moulin Rouge”), **Charlotte Rampling** (“45 Years”), **Michelle Dockery** (“Downton Abbey”) and **Matthew Goode** (“The Good Wife”) is now playing in limited release. The well-reviewed CBS Films movie was directed by **Ritesh Batra** (“The Lunchbox”). To watch the trailer, go to

**Charlotte Rampling (L) and Jim Broadbent (R) in THE SENSE OF AN ENDING; Demetri Martin in DEAN**

<https://youtu.be/9rU5R3lqYKo>. ... **DEAN**, a comedic film about tragedy from writer/director/actor **Demetri Martin** that features **Kevin Kline** (“Last Vegas”), **Gillian Jacobs** (“Community”), **Mary Steenburgen** (“Last Vegas”) and Martin himself will open in select theaters on June 2. The CBS Films release won the Audience Award at the Tribeca Film Festival. To watch the trailer, go to <https://youtu.be/kvSsvigjLEY> ... CBS Films’ well-reviewed dramatic thriller **PATRIOTS DAY** is well positioned for a successful home entertainment debut. The film was named one of the National Board of Review’s Best of 2016 and appeared on numerous top 10 lists. The film will be the first CBS Films home entertainment release available in 4K video resolution. Significant demand led to over one million physical units of **PATRIOTS DAY** being shipped to retailers, where the title will receive tier one placement from all key retailers (**Walmart, Target, Best Buy**).

(PUBLISHING, continued from page 10)



- A number of recently acquired, high-profile books are set to be published by Simon & Schuster this fall. They include: a book and audio edition based on **Stephen Colbert’s** popular “Midnight Confessions” segment from **THE LATE SHOW**

with **STEPHEN COLBERT**; a new book of personal essays by **Hillary Rodham Clinton**; a full-color picture book edition of the former secretary of state’s worldwide bestseller *It Takes A Village*, to be illustrated by two-time Caldecott Honor winner **Marla Frazee**; and a memoir by **Bana Alabed**, the seven-year-old Syrian girl from Aleppo who is known worldwide for her tweets during the siege of the city in 2016. In addition to the memoir, a young reader’s edition will be published at a later date by Salaam Reads.

**Also in the fall:** Saga Press will publish *Texoma*, the first novel in a trilogy by #1 bestselling author **Charlaine Harris** (the “Sookie Stackhouse” novels/the inspiration for HBO’s “True Blood”). Harris’ books have worldwide sales in excess of 30 million copies. ... Gallery Books will publish *Raising Trump*

by **Ivana Trump** (former wife of the 45th president of the United States) on her life and the raising of her three children.

New novels will be published by *New York Times* bestselling author **Jennifer Egan** and worldwide literary icon **Isabel Allende**, plus Gallery Books will publish *Stand By Your Truth: And Then Run for Your Life* by comedian, radio personality and television star **Rickey Smiley**.

**And...** In March, Simon & Schuster acquired world rights to a memoir from former Secretary of State **John Kerry**. ... **Simon & Schuster** hosted on Saturday, March 11, “A Book Club Matinée” — an unprecedented gathering of bestselling literary star-power for an entertaining and enlightening afternoon of lively, book-focused conversation at the historic Ed Sullivan Theater. Featured authors at the sold-out event included **Anthony Doerr**, **Isabel Allende**, and **Lisa Genova** ... *As Brave As You*, by **Jason Reynolds** (Atheneum/Caitlyn Dlouhy Books), won a NAACP Image Award for Outstanding Literary Work in the “Youth/Teens” category.

(Continued on page 12)

## CBS RADIO



● On Feb. 2, **CBS Corporation** and **Entercom Communications Corp.** announced an agreement by which a subsidiary of Entercom will combine with CBS RADIO in a merger which is expected to be tax-free to CBS and its stockholders, following the split-off of CBS Radio from CBS through an exchange offer. It is expected that the transaction, which is subject to customary closing conditions, will create a preeminent radio platform, with a nationwide footprint of 244 stations, including 23 of the top 25 U.S. markets, as well as robust digital capabilities and a growing events platform. ... On March 2, Entercom and CBS RADIO announced that CBS RADIO established pricing for a seven-year \$500 million senior secured term loan B, which is expected to be funded at the closing of their merger. For more details, including cautionary statements regarding forward-looking statements, go to <http://bit.ly/2kkRnjo> and <http://bit.ly/2my4rWB>.

● On Feb. 7, it was announced that renowned sports commentator **Jim Rome** will remain on CBS Sports Radio through a new multi-year contract.

● On April 11, CBS RADIO launched a new podcast hosted by the controversial **Olivia Caridi**, a season 20 contestant on the popular reality dating show, "The Bachelor." The podcast will be available on **Play.it**, CBS RADIO's exclusive podcast network, and **iTunes**.

● CBS RADIO's "SPF" ("SUN.POOL.FUN") national show has expanded to two music-filled nights, with GRAMMY Award-winning band **Linkin Park** kicking off the festivities on Friday, May 19 at The Cosmopolitan of Las Vegas. On May 20, "SPF" moves to Boulevard Pool at the Cosmopolitan featuring performances by **DNCE**, **Hailee Steinfeld**, **Jason Derulo**, **Niall Horan** and **Post Malone**. CBS RADIO's Radio.com is hosting a national sweepstakes for the chance to win two tickets to the show.

● In April, **CBS Sports Radio's** popular shows, "Tiki and Tierney" and "The DA Show," moved to new weekday timeslots as part of new multi-year agreements with their respective hosts, **Tiki Barber**, **Brandon Tierney** and **Damon Amendolara**. Additionally, "Tiki and Tierney" is being simulcast for the first time live on CBS Sports Network. ... The Network also launched its new weeknight show, "Reiter Than You," hosted by **Bill Reiter**, on April 17 in the program's regular timeslot of 6:00-0:00 PM, ET.

**And...** CBS RADIO president/CEO **Andre Fernandez** has been included on the 2017 Billboard Power 100 list. .... Nine CBS RADIO stations have received a total of 25 Regional Edward R. Murrow Awards, with four stations honored with Overall Excellence awards. ... The Alliance for Women in Media has bestowed Gracie Awards, honoring programming for, by and about women, to **Erin O'Malley** at **WBMX/Boston** for local host and Julie Decaro at **WSCR 670 The Score** in Chicago for original online programming (for a video on the harassment that women in sports face). ... **KMOX-AM** St. Louis has won a Crystal Radio Award — one of only 10 winners across the country. #####

### CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements, including those due to changes in economic, business, competitive, technological, strategic and/or regulatory factors, and other factors affecting the operations of the businesses of the CBS Corporation. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Form 10-K, Form 10-Q and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the Securities and Exchange Commission which can be found on the CBS Corporation website, [www.cbscorporation.com](http://www.cbscorporation.com), in the "News" and "Investor Relations" sections, respectively.



# STATISTICAL INFORMATION

## First Quarter 2017

Select sample information for descriptive purposes only, as of the applicable dates referenced below

### CBS Network Time-Period-Winning Programs <sup>(1)</sup>

<i>48 Hours</i>	<i>MacGyver</i>
<i>60 Minutes</i>	<i>Mom</i>
<i>The Amazing Race</i>	<i>NCIS</i>
<i>The Big Bang Theory</i>	<i>NCIS: New Orleans</i>
<i>Blue Bloods</i>	<i>Scorpion</i>
<i>Bull</i>	<i>Survivor</i>
<i>CBS+NFLN Thursday Night Football</i>	<i>Undercover Boss</i>
<i>Hawaii Five-0</i>	

(1) Source: NTI, Nielsen Media Research. Average audience, "Live+Same Day" ratings. Mon-Sat 8-11p, Sun 7-11p, Persons 2+. Time-period-winning programs defined as programs with a plurality of weekly wins in their respective time periods. Most current time period only. Excludes canceled or moved programs. 2016/2017 season to date, 9/19/16 – 4/30/17.

### TV Production (Network and First-Run) <sup>(2)</sup>

<i>Blue Bloods (CBS)</i>	<i>NCIS (CBS)</i>
<i>Bull (CBS)</i>	<i>NCIS: Los Angeles (CBS)</i>
<i>Code Black (CBS)</i>	<i>NCIS: New Orleans (CBS)</i>
<i>Criminal Minds (CBS)</i>	<i>The Odd Couple (CBS)</i>
<b><i>Criminal Minds: Beyond Borders (CBS)</i></b>	<i>Pure Genius (CBS)</i>
<b><i>Doubt (CBS)</i></b>	<i>Scorpion (CBS)</i>
<i>Elementary (CBS)</i>	<i>Survivor (CBS)</i>
<i>The Great Indoors (CBS)</i>	<b><i>Superior Donuts (CBS)</i></b>
<b><i>The Good Fight (CBS All Access)</i></b>	<i>The Talk (CBS)</i>
<i>Hawaii Five-0 (CBS)</i>	<i>Crazy Ex-Girlfriend (CW)</i>
<i>Kevin Can Wait (CBS)</i>	<i>Jane The Virgin (CW)</i>
<i>The Late Late Show with James Corden (CBS)</i>	<i>No Tomorrow (CW)</i>
<i>The Late Show with Stephen Colbert (CBS)</i>	<b><i>Reign (CW)</i></b>
<i>MacGyver (CBS)</i>	<i>Incorporated (SyFy)</i>
<i>Madam Secretary (CBS)</i>	<b><i>Young and Hungry (Freeform)</i></b>
<b><i>Man With A Plan (CBS)</i></b>	

(2) Represents current shows CBS Corporation or its subsidiaries produce, own an equity stake in, and/or distribute as of 3/31/17. New shows are in bold.

### First-Run Syndication Programs

<i>Dr. Phil</i>	<i>The Insider Weekend</i>
<i>The Doctors</i>	<i>Jeopardy!</i>
<i>Entertainment Tonight</i>	<i>Jeopardy! Weekend</i>
<i>Entertainment Tonight Weekend</i>	<i>Judge Judy</i>
<i>Hot Bench</i>	<i>Mr. Food</i>
<i>Inside Edition</i>	<i>Rachael Ray</i>
<i>Inside Edition Weekend</i>	<i>Wheel of Fortune</i>
<i>The Insider</i>	<i>Wheel of Fortune Weekend</i>

### Showtime Networks Subscriptions <sup>(3)</sup>

(In Millions)	1Q '17	1Q '16
<b>Showtime Networks</b>	74.0	78.1

(3) Source: Company data. Showtime Networks includes Showtime, The Movie Channel and FLIX. Data as of 3/31/17.

### Simon & Schuster's New York Times Best Sellers <sup>(5)</sup>

Title	Author	Rank	Weeks on List
<b>Hardcover Fiction:</b>			
<i>All By Myself, Alone</i>	Mary Higgins Clark	3	2
<i>The Tea Girl of Hummingbird Lane</i>	Lisa See	14	4
<b>Combined Print &amp; E-Book Fiction:</b>			
<i>All By Myself, Alone</i>	Mary Higgins Clark	7	2
<i>A Man Called Ove</i>	Fredrik Backman	8	47
<i>The Woman in Cabin 10</i>	Ruth Ware	9	12
<i>All the Light We Cannot See</i>	Anthony Doerr	13	80
<b>Paperback Trade Fiction:</b>			
<i>The Woman in Cabin 10</i>	Ruth Ware	2	1
<i>All the Light We Cannot See</i>	Anthony Doerr	3	2
<i>A Man Called Ove</i>	Fredrik Backman	5	68
<b>Children's Young Adult Hardcover:</b>			
<i>The Maddie Diaries</i>	Maddie Ziegler	5	6
<b>Children's Picture Books</b>			
<i>Olivia the Spy</i>	Ian Falconer	10	1
<b>Children's Series:</b>			
<i>Dork Diaries</i>	Rachel Renee Russell	6	203
<b>Advice, How-to and Miscellaneous:</b>			
<i>Unshakable</i>	Tony Robbins with Peter Mallouk	6	7
<b>Monthly Bestsellers:</b>			
<i>Unshakable (Business)</i>	Tony Robbins with Peter Mallouk	1	-
<i>Grit (Business)</i>	Angela Duckworth	8	-
<i>Shoe Dog (Sports and Fitness)</i>	Phil Knight	1	-

(5) Source: *The New York Times*. Data as of 4/30/17. Note: Effective February 5, 2017, *The New York Times* reduced its number of bestseller categories.

### CBS Radio Revenue Ranking in Top 10 Markets <sup>(4)</sup>

Market	Rank
New York	No. 2
Los Angeles	No. 2
Chicago	No. 1
San Francisco	No. 1
Dallas	No. 3
Houston	No. 2
Washington, D.C.	No. 3
Atlanta	No. 3
Philadelphia	No. 1
Boston	No. 1

(4) Source: "Year-To-Date Market Total Revenue Performance Summary" for year-to-date December 2016, per Miller Kaplan Arase LLP.

# STATISTICAL INFORMATION

First Quarter 2017 – Continued

## CBS Corporation Major-Market Media Presence in the Top U.S. Television and Radio Markets as of March 31, 2017

Market and Market Rank <sup>(2)</sup>	Television			Radio			CBS Local Digital Media <sup>(1)</sup>
	Stations	Type	Network Affiliation	Stations	AM/FM	Format	Websites
New York, NY #1—Television #1—Radio	WCBS-TV WLNY-TV	UHF UHF	CBS Independent	WBMP WCBS WCBS WFAN WFAN WINS WNEW	FM AM FM AM FM AM FM	Top 40 News Classic Hits Sports Sports News Hot Adult Contemporary	newyork.cbslocal.com
Los Angeles, CA #2—Television #2—Radio	KCAL-TV KCBS-TV	VHF UHF	Independent CBS	KAMP KCBS KNX KROQ KRTH KTWV	FM FM AM FM FM FM	Top 40 Adult Hits News Alternative Rock Classic Hits Rhythmic Adult Contemporary	losangeles.cbslocal.com
Chicago, IL #3—Television #3—Radio	WBBM-TV	VHF	CBS	WBBM WBBM WCFS WJMK WSCR WUSN WXRT	AM FM FM FM AM FM FM	News Top 40 News Classic Hits Sports Country Adult Alternative	chicago.cbslocal.com
Philadelphia, PA #4—Television #9—Radio	KYW-TV WPSG-TV	UHF UHF	CBS The CW	KYW WIP WOGL WPHT WXTU WTDY	AM FM FM AM FM FM	News Sports Classic Hits News/Talk Country Adult Contemporary	philadelphia.cbslocal.com
Dallas-Fort Worth, TX #5—Television #5—Radio	KTVT-TV KTXA-TV	UHF UHF	CBS Independent	KJKK KLUV KMVK KRLD KRLD KVIL	FM FM FM AM FM FM	Adult Hits Classic Hits Spanish News/Talk Sports Top 40	dfw.cbslocal.com
San Francisco, CA #6—Television #4—Radio	KPIX-TV KBCW-TV	UHF UHF	CBS The CW	KCBS KFRC KITS KLLC KMVQ KZDG <sup>(3)</sup>	AM FM FM FM FM AM	News News Alternative Hot Adult Contemporary Top 40 South Asian Talk/Music	sanfrancisco.cbslocal.com
Boston, MA #9—Television #10—Radio	WBZ-TV WSBK-TV	UHF UHF	CBS MyNetworkTV	WBMX WBZ WBZ WODS WZLX	FM AM FM FM FM	Hot Adult Contemporary News/Talk Sports Top 40 Classic Rock	boston.cbslocal.com
Washington, D.C. #7—Radio				WIAD WJFK WJFK WLZL WDCH <sup>(4)</sup> WPGC	FM AM FM FM FM FM	Hot Adult Contemporary Sports Sports Spanish Business News/Talk Rhythmic Top 40	washington.cbslocal.com
Atlanta, GA #10—Television #8—Radio	WUPA-TV	UHF	The CW	WAOK WVEE WZGC	AM FM FM	News/Talk Urban Sports	atlanta.cbslocal.com

# STATISTICAL INFORMATION

First Quarter 2017 – Continued

Market and Market Rank <sup>(2)</sup>	Television			Radio			CBS Local Digital Media <sup>(1)</sup>
	Stations	Type	Network Affiliation	Stations	AM/FM	Format	Websites
Houston, TX #6—Radio				KHMX KIKK KILT KILT KKHH KLOL	FM AM AM FM FM FM	Hot Adult Contemporary Sports Sports Country Adult Hits Spanish	houston.cbslocal.com
Phoenix, AZ #14—Radio				KALV KMLE KOOL	FM FM FM	Top 40 Country Classic Hits	
Tampa-St. Petersburg, FL #11—Television	WTOG-TV	UHF	The CW				tampa.cbslocal.com
Detroit, MI #13—Television #12—Radio	WKBD-TV WWJ-TV	UHF UHF	The CW CBS	WDZH WOMC WWJ WXYT WXYT WYCD	FM FM AM AM FM FM	Top 40 Classic Hits News Sports Sports Country	detroit.cbslocal.com
Seattle-Tacoma, WA #14—Television #13—Radio	KSTW-TV	VHF	The CW	KFNQ KJAQ KMPS KZOK	AM FM FM FM	Sports Adult Hits Country Classic Rock	seattle.cbslocal.com
Minneapolis, MN #15—Television #16—Radio	WCCO-TV KCCO-TV <sup>(5)</sup> KCCW-TV <sup>(6)</sup>	UHF VHF VHF	CBS CBS CBS	KMNB KZJK WCCO	FM FM AM	Country Adult Hits News/Talk	minnesota.cbslocal.com
Miami-Ft. Lauderdale, FL #16—Television #11—Radio	WFOR-TV WBFS-TV	UHF UHF	CBS MyNetworkTV	WKIS WPOW WQAM	FM FM AM	Country Top 40 Sports	miami.cbslocal.com
Denver, CO #17—Television	KCNC-TV	UHF	CBS				denver.cbslocal.com
Orlando, FL #32—Radio				WOCL WOMX WQMP	FM FM FM	Classic Hits Hot Adult Contemporary Top 40	
Cleveland, OH #33—Radio				WDOK WKRK WNCX WQAL	FM FM FM FM	Adult Contemporary Sports Classic Rock Hot Adult Contemporary	cleveland.cbslocal.com
Sacramento, CA #20—Television #28—Radio	KOVR-TV KMAX-TV	UHF UHF	CBS The CW	KHTK KNCI KSFM KYMIX KZZO	AM FM FM FM FM	Sports Country Rhythmic Top 40 Adult Contemporary Hot Adult Contemporary	sacramento.cbslocal.com
St. Louis, MO #22 Radio				KEZK KMOX KYKY	FM AM FM	Adult Contemporary News/Talk Hot Adult Contemporary	stlouis.cbslocal.com
Pittsburgh, PA #23—Television #27—Radio	KDKA-TV WPCW-TV	UHF VHF	CBS The CW	KDKA KDKA WBZZ WDSY	AM FM FM FM	News/Talk Sports Hot Adult Contemporary Country	pittsburgh.cbslocal.com

## STATISTICAL INFORMATION

### First Quarter 2017 – Continued

Market and Market Rank <sup>(2)</sup>	Television			Radio			CBS Local Digital Media <sup>(1)</sup>
	Stations	Type	Network Affiliation	Stations	AM/FM	Format	Websites
Baltimore, MD #26—Television #21—Radio	WJZ-TV	VHF	CBS	WJZ WJZ WLIF WWMX	AM FM FM FM	Sports Sports Adult Contemporary Top 40	baltimore.cbslocal.com
Indianapolis, IN #27—Television	WBXI-CA <sup>(7)</sup>	UHF	Independent				
San Diego, CA #17—Radio				KEGY KYXY	FM FM	Top 40 Adult Contemporary	
Riverside-San Bernardino, CA #25—Radio				KFRG KRAK KVFG KXFG	FM AM FM FM	Country Sports Classic Hits Country	

- (1) The CBS Local Digital Media group operates the websites of the Company's television stations and radio stations. Many of these websites are combined for the television stations and non-music radio stations in co-located markets and provide news, information, entertainment, as well as other services, and promote stations' programming.
- (2) Television market rankings based on Nielsen Media Research Local Market Universe Estimate, September 2016. Radio market rankings based on Nielsen Audio Market Survey, Spring 2017.
- (3) KZDG-AM in San Francisco, California, is programmed by a third party through a time brokerage agreement.
- (4) WDCH-FM in Washington, D.C., is programmed by a third party through a time brokerage agreement.
- (5) KCCO-TV is operated as a satellite station of WCCO-TV
- (6) KCCW-TV is operated as a satellite station of WCCO-TV
- (7) WBXI-CA is a Class A low-power television station. Class A low power television stations do not implicate the FCC's ownership rules.



## STATISTICAL INFORMATION

### First Quarter 2017 – Continued

*Select sample information for descriptive purposes only, as of the applicable dates referenced below*

#### CBS Television Distribution: Off-Network Syndicated Product\*

48 Hours	Dexter	JAG	Sabrina the Teenage Witch
60 Minutes	Diagnosis Murder	The L Word	Seven Days
The 4400	The Division	Laverne & Shirley	Seventh Heaven
The Andy Griffith Show	Elementary	Little House on the Prairie	Showtime Championship Boxing
The Amazing Race	Everybody Loves Raymond	The Love Boat	Sister Sister
America's Next Top Model	Everybody Hates Chris	MacGyver	Sleeper Cell
Any Day Now	Family Ties	Matlock	Soul Food
Barnaby Jones	Frasier	Medium	Star Trek: Deep Space Nine
Becker	The Game	Melrose Place	Star Trek: Enterprise
The Beverly Hillbillies	Get Smart	Mission Impossible	Star Trek: Next Generation
Beverly Hills 90210	Ghost Whisperer	Moesha	Star Trek: Original
Blue Bloods	Girlfriends	Mork & Mindy	Star Trek: Voyager
Bonanza	Gomer Pyle, USMC	My Three Sons	Survivor
Brady Bunch	The Good Wife	Nash Bridges	Taxi
Brotherhood	The Guardian	NCIS	This American Life
Caroline in the City	Gunsmoke	NCIS Los Angeles	Touched by an Angel
Charmed	Half & Half	Numb3rs	The Tudors
Cheers	Happy Days	The Odd Couple	The Twilight Zone
Clueless	Hawaii Five-O	One On One	The Wild Wild West
Combat!	Highlander	The Parkers	Wings
Criminal Minds	Hogan's Heroes	Penn & Teller	Undercover Boss
CSI: Crime Scene Investigation	The Honeymooners	Perry Mason	
CSI: Miami	Hot in Cleveland	Queer as Folk	
CSI: New York	I Love Lucy	Rawhide	

\* This is a partial list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

### CBS Interactive

	Global Unique Monthly Visitors <sup>(1)</sup>	Global Reach <sup>(2)</sup>	Global Rank <sup>(3)</sup>
<b>CBS Interactive Web Sites</b>	214 Million	11%	#14

(1) Source: comScore Media Metrix. Monthly average of global unique visitors for the first quarter of 2017.

(2) Source: comScore Media Metrix. Monthly average of global reach for the first quarter of 2017.

(3) Ranking based on the comScore Media Metrix worldwide figure for CBS Interactive web sites' unique monthly visitors of 220.4 million for March 2017.

#### CBS Interactive Web Properties

CBS All Access  
 CBS.com  
 CBSN  
 CBSNews.com  
 CBSSports.com  
 CBS Interactive Advanced Media  
 CBS Television Distribution Digital  
 Chowhound  
 College Sports Live  
 CNET  
 Comic Vine  
 Download.com  
 GameFAQs  
 GameSpot  
 Giant Bomb

Last.fm  
 MaxPreps  
 Metacritic  
 Metrolyrics  
 mySimon  
 Roadshow  
 Scout  
 SportsLine  
 Tech Republic  
 Trainer Pass  
 TV.com  
 TVGuide.com  
 UrbanBaby  
 ZDNet  
 247 Sports

#### CBS Audience Network Distribution Partners

Comcast Xfinity  
 DirecTV  
 AT&T (U-verse)  
 Dish  
 YouTube  
 MSN  
 Yahoo!  
 Dailymotion

# STATISTICAL INFORMATION

## First Quarter 2017 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

### CBS SPORTS NETWORK Online Partners as of March 31, 2017

#### Colleges/Universities

**Air Force** • goairforcefalcons.com  
**Akron** • gozips.com  
**Appalachian State** • appstatesports.com  
**UAB** • uabsports.com  
**Arizona** • arizonawildcats.com  
**Arizona State** • thesundevils.com  
**Arkansas** • arkansasrazorbacks.com  
**Auburn** • auburntigers.com  
**Baylor** • baylorbears.com  
**Boise State** • broncosports.com  
**California** • calbears.com  
**Central Michigan** • cmuchippewas.com  
**Charlotte** • charlotte49ers.com  
**Cincinnati** • gobearcats.com  
**Coastal Carolina** • gocusports.com  
**Colorado** • cubuffs.com  
**Colorado State** • csurams.com  
**Connecticut** • uconnhuskies.com  
**Delaware** • bluehens.com  
**Denver** • denverpioneers.com  
**DePaul** • depaulbluedemons.com  
**Drake** • godrakebulldogs.com  
**Duke** • goduke.com  
**Duquesne** • goduquesne.com  
**East Carolina** • ecupirates.com  
**Eastern Michigan** • emueagles.com  
**Elizabeth City** • ecsuvikings.com  
**Elon** • elonphoenix.com  
**Fayetteville State** • fsuBroncos.com  
**Florida** • floridagators.com  
**Florida Atlantic** • fausports.com  
**Florida State** • seminoles.com  
**George Washington** • gwsports.com  
**Georgetown** • guhoyas.com  
**Georgia** • georgiadogs.com  
**Georgia Tech** • ramblinwreck.com  
**Gonzaga** • gozags.com  
**Houston** • uhcougars.com  
**Johns Hopkins** • hopkinssports.com  
**Kansas** • kuathletics.com  
**Kent State** • kentstatesports.com  
**Lafayette** • goleopards.com  
**Long Beach State** • longbeachstate.com  
**Louisiana Tech** • latechsports.com  
**Loyola (MD)** • loyolagreyhounds.com  
**Loyola Marymount** • lmulions.com  
**Loyola Chicago** • loyolaramblers.com  
**Marquette** • gomarquette.com  
**Marshall** • herdzone.com  
**Maryland-Eastern Shore** • umeshawks.com  
**Miami (Ohio)** • miamiredhawks.com  
**Michigan State** • msuspartans.com  
**Michigan** • mgoblue.com  
**Minnesota** • gophersports.com

**Mississippi** • olemisssports.com  
**Navy** • navysports.com  
**Nebraska** • huskers.com  
**UNLV** • unlvrebels.com  
**Nevada** • nevadawolfpack.com  
**North Texas** • meangreensports.com  
**Notre Dame** • und.com  
**Oakland (MI)** • ougrizzlies.com  
**Ohio** • ohioobcats.com  
**Ohio State** • ohiostatebuckeyes.com  
**Oregon** • goducks.com  
**Oregon State** • osubeavers.com  
**Penn State** • gopsusports.com  
**Pepperdine** • pepperdinesports.com  
**Pittsburgh** • pittsburghpanthers.com  
**Princeton** • goprincetonigers.com  
**Providence** • friars.com  
**Purdue** • purduesports.com  
**Rice** • riceowls.com  
**Richmond** • richmondspiders.com  
**Rutgers** • scarletknights.com  
**St. John's** • redstormsports.com  
**San Diego** • usdtoreros.com  
**San Diego State** • goaztecs.com  
**San Jose State** • sjsuspartans.com  
**Siena** • sienasaints.com  
**South Carolina** • gamecocksonline.com  
**South Florida** • gousfbulls.com  
**Southern California** • usctrojans.com  
**Southern Miss** • southernmiss.com  
**Stephen F. Austin** • sfajacks.com  
**Syracuse** • cuse.com  
**TCU** • gofrogs.com  
**Tennessee** – utsports.com  
**Texas** • texassports.com  
**UC Davis** • ucdavisaggies.com  
**UCLA** • uclabruins.com  
**USC** • usctrojans.com  
**UT Arlington** • utamavs.com  
**Utah** • utahutes.com  
**Utah State** • utahstateaggies.com  
**UTEP** • utepathletics.com  
**Vanderbilt** • vucommoedores.com  
**Villanova** • villanova.com  
**Virginia** • virginiasports.com  
**Virginia Tech** • hokiesports.com  
**Washington** • gohuskies.com  
**Washington State** • wsucougars.com  
**Wake Forest** • wakeforestsports.com  
**Western Carolina** • catamountsports.com  
**Western Kentucky** • wkusports.com  
**West Virginia** • wvusports.com  
**Western Washington** • wuvikings.com  
**Wofford** • woffordterriers.com

#### Conferences/Associations

**American Athletic Conference** • theamerican.org  
**American Legion** • legion.org  
**Arena Football League** • arenafootball.com  
**Big Ten Conference** • bigten.org  
**Cayman Islands Classic**  
**College Sports Live** • collegesportslive.com  
**FIBS**  
**Mountain Pacific Sports Federation** • mpsfsports.com  
**Mid-America Conference** • mac-sports.com  
**NACDA** • nacda.com  
**Ohio Valley Conference** • ovcsports.com  
**Stat Crew** • statcrew.com  
**Texas Longhorn Foundation** • thelonghornfoundation.com  
**USA Water Polo** • usawaterpolo.org  
**WBSC** • wbsc.org

#### Affiliates

**American Legion**  
**ASA/USA Softball**  
**East Tennessee State**  
**Florida**  
**International Baseball Federation**  
**Liberty**  
**Lynn**  
**National Fastpitch Coaches Association**  
**PBR**  
**Valparaiso**