

CBS CORPORATION NEWS: NOV. 2015 -- FEB. 2016

LESLIE MOONVES NAMED CHAIRMAN, CBS CORPORATION

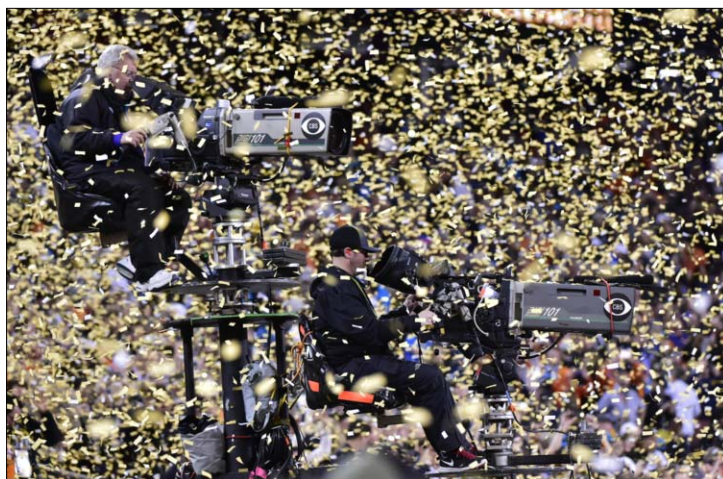


On Feb. 3, CBS announced that **Leslie Moonves** has been elected to serve as Chairman of the CBS Board of Directors. He will continue to serve as President and Chief Executive Officer of CBS, positions he has held

since 2006. Commenting on the appointment, Moonves said: *"I am honored to accept the chairmanship of this great Company. I want to thank Sumner for his guidance and strong support over all these years. It has meant the world to me. I am particularly grateful that Shari Redstone has agreed to continue in her role as Vice Chair of the Company. Her business acumen and knowledge of the media space remain very important to me as we move forward, and I greatly appreciate her support and invaluable counsel. I would also like to thank our excellent board of directors, who have contributed so significantly to our success. The people of CBS have achieved much together and I believe the best is yet to come."*

For more information: <http://bit.ly/1P7qAJT>

"SUPER BOWL 50": MOST-WATCHED BROADCAST IN TV HISTORY!



Two of almost 100 CBS Broadcast cameras in the SUPER BOWL 50 confetti blizzard at end of game.



The CBS Television Network's coverage of SUPER BOWL 50 featuring the **Denver Broncos'** 24-10 win over the **Carolina Panthers** on Sunday, Feb 7 was watched in all-or-part* by a record 167.0 million viewers (Persons 2+), making it the most-watched single broadcast in television history on an all-or-part basis. (Source: NTI/*watched at least 6 minutes of the telecast). ... Streaming coverage on **CBS** and **NFL** digital properties set viewership records in every category, with the game streamed across more platforms than ever. The live stream drew 3.96 million unique viewers across laptops, desktops, tablets, connected TV devices

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(SUPER BOWL 50, continued from Page 1)



CBS Sports Chairman Sean McManus (c) surrounded by The CBS SUPER BOWL 50 team

and mobile phones. ... Viewers consumed more than 402 million total minutes of coverage, watching for more than 101 minutes each on average. (Source: CBS Interactive) ... **CBS Interactive** sold live stream ads together with broadcast for incremental value. National ads ran in the same spots on the broadcast and live stream for the first time this year. ... On social platforms, SUPER BOWL 50 was the most Tweeted event of the year so far. For more information, go to <http://bit.ly/1Q5wrK6> and <http://bit.ly/20RBgsn>

SUPER BOWL 50 was covered by all CBS platforms including **CBS Sports, CBS Television Stations, CBS Radio, CBS Entertainment, CBS News, CBS Sports Network, SHOWTIME Sports, CBS Sports Digital, CBSN, CBS Sports Radio** and **CBS Television Distribution**.

During SUPER BOWL 50 **CBS** debuted a humorous **CBS All Access** commercial set to the iconic **Marvin Gaye** song "Let's Get It On." The 30-second spot, produced by the **CBS Marketing Group**, was seen by more than 112 million viewers. Also during the game **SHOWTIME** debuted a new spot (<http://s.sho.com/1PFAoTQ>) promoting its stand alone streaming service.

Related Programming: ...THE LATE SHOW with **STEPHEN COLBERT**, the first late night series ever to air in the post-Super Bowl slot, posted its largest audience with any host in the late night time period (21.12m). It also scored the series' best A18-49 and A18-34 ratings since August 30, 1993 (series premiere); and its best A25-54 ratings since February 25, 1994 (post-Olympics). ... The special post-Super Bowl broad-

CBS RETAINS RIGHTS TO THURSDAY NIGHT FOOTBALL IN TWO-YEAR DEAL



CBS's successful partnership with the NFL to broadcast THURSDAY NIGHT FOOTBALL has been extended for two more years (2016 and 2017). Under a deal announced on Feb.

1, **CBS** and **NFL Network** will televise the first half of the 10-game THURSDAY NIGHT FOOTBALL schedule with **NBC** and **NFL Network** televising the second half. **CBS** Chairman, President and CEO **Leslie Moonves** commented: "*THURSDAY NIGHT FOOTBALL has provided extremely valuable programming and a powerful promotional platform to help launch CBS's primetime schedule, contributing to our standing as the perennial #1 and most-watched network. Broadcasting the first half of the THURSDAY NIGHT FOOTBALL schedule is a terrific way to jump start the 2016-2017 television season. We look forward to another great year of the NFL on CBS on both Thursdays and Sundays.*"

For the 16 games of the 2015 schedule, THURSDAY NIGHT FOOTBALL on **CBS** and **NFL Network** (and over-the-air stations) averaged 13.0 million viewers, +6% compared to last year's 12.3 million; making it the most-watched THURSDAY NIGHT FOOTBALL season ever. All eight THURSDAY NIGHT FOOTBALL games on **CBS** and the **NFL Network** during Weeks 2-8 and 14 resulted in the most-watched program on television in primetime for that night across all networks. (Source: NTI)

cast, **THE LATE LATE SHOW** with **JAMES CORDEN** delivered its largest audience (Average 4.97m) since the show's inception in 1995. (Source: NTI)

In addition... **CBS** primed the pump for SUPER BOWL 50 with a number of broadcast specials. **SUPER BOWL GREATEST COMMERCIALS 2016**, hosted by **Boomer Esiason** and **Katharine McPhee**, delivered its largest audience (11.39 million) since the annual Super Bowl week special debuted in 2001. The broadcast swept both its hours in viewers and key demos. More than one million votes for best commercial were cast on CBS.com. In addition, across **CBS.com** and the **CBS App**, the special experienced record traffic. (Source: CBS Internal)

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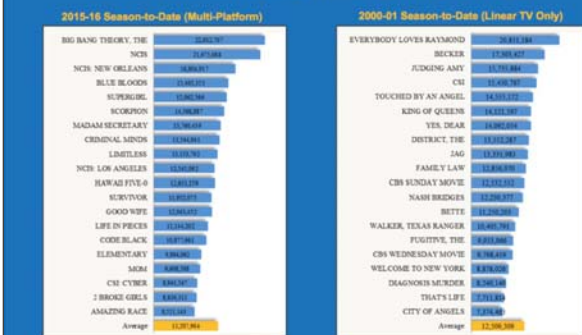
AFFILIATION AGREEMENT WITH MEDIA GENERAL



On Jan. 15, CBS Corporation announced the signing of an affiliation agreement with Media General, Inc. for its station WNCN-TV in Raleigh, N.C. On Feb. 29, 2016, WNCN will switch from an NBC affiliate to a CBS Television Network affiliate. Upon the date of the switch, Media General, one of the largest CBS-affiliated station groups in the U.S., will own or operate 23 CBS-affiliated television stations. The local CBS affiliate was previously on Capitol Broadcasting's WRAL-TV.

ENTERTAINMENT

CBS Multi-Platform Show Ranks – 2015-16 vs. 2000-01



Source: Nielsen NPM, Beyond 7 Estimates, Per 2+; Rentrak ODE, CBS Internal Data Warehouse; 9/21/15-11/15/15 vs. 10/2/00-11/26/00, Originals Only



CBS's primetime lineup is delivering more viewers than 15 years ago as multi-platform viewing grows, generating bigger audiences for the Network's #1 lineup. In total, multi-platform (DVR, VOD, online streaming) viewing has boosted CBS's primetime lineup +6% over the 2000-2001 season. For more information, go to <http://bit.ly/1PUuxbH> (Source: Nielsen NPM)

- In a landscape of 409 shows across broadcast, cable and streaming services, among the shows whose ratings are readily available, CBS had television's two most-watched programs with THE BIG BANG THEORY (21.18m) and NCIS (20.83m) -- the only scripted entertainment series to be members of the elite **20 Million Viewer Club** in the 2015-2016 season. The Network also delivered six of the top 10 most-watched series, as well as 18 of the top 30 and 28 of the top 50. For more information go to, <http://bit.ly/1JOUuXP> (Source: Nielsen NPM)

MORE INTERNATIONAL AGREEMENTS FOR THE SHOWTIME PROGRAMMING PORTFOLIO



Reflecting a significant next step in a global expansion strategy to distribute the prestigious SHOWTIME brand and broad

programming slate as a bundled offering to major international platforms, CBS Corporation recently announced SHOWTIME programming deals with Sky (one of Europe's leading entertainment companies), and Stan, Australia's leading local subscription video-on-demand provider. In 2015, a similar deal was announced with Bell Media in Canada.

Sky Atlantic will be the exclusive home to the growing portfolio of SHOWTIME programming across all its territories in the UK, Ireland, Germany, Austria and Italy. This is the first time the SHOWTIME content portfolio has been licensed to a single media company across multiple European territories. To watch a Sky/SHOWTIME sizzle reel, go to <http://tinyurl.com/gsxut95>

The Stan deal marks the most significant content licensing deal in recent Australian television history and makes Stan the official home of SHOWTIME in Australia.

For more information on the Sky deal, go to <http://bit.ly/1Qo1HTg>. For more information on the Stan deal, go to <http://tinyurl.com/j5vtw8p>

(More SHOWTIME news on Page 5)

- CBS won its 14th consecutive November sweep in viewers. ... THE LATE SHOW with STEPHEN COLBERT was the only 11:35 PM late night talk show to post growth in key demographics in the sweep versus a year ago. ... CBS Daytime broadcasts posted milestone results in the sweep.

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(ENTERTAINMENT, continued from Page 3)

- On its Dec. 17 broadcast, **THE BIG BANG THEORY** set a new television record for largest live+ 7-day viewer lift (+7.18 million viewers). It's lift alone was greater than the total L+ 7 day audience for 58 of the week's 85 broadcasts. (Source: Nielsen)
- During the fourth quarter, **LET'S MAKE A DEAL 1 and 2** both marked all-time viewer highs and **THE PRICE IS RIGHT 1** drew its largest fourth quarter audience since 2001. ... **THE LATE LATE SHOW with JAMES CORDEN** was CBS Television's most-streamed **YouTube** channel of November and December. (Source: NTI)

And... Broadcasting & Cable recognized **CBS** as its multi-platform broadcaster of the year in its Dec. 21 issue. ... In the week ending Dec. 11, **THE YOUNG AND THE RESTLESS** marked 1,405 consecutive weekly wins – a total of 27 years – as daytime's #1 drama. ... **THE TALK** scored its first-ever win over "The View" in viewers and W25-54 during a fourth quarter and tied for the first time in W18-49. (Source: NTI)

SPORTS



- For the 2015 NFL regular-season, **THE NFL ON CBS** averaged 19.1 million viewers (Persons 2+), the highest number of average viewers for the regular-season games in the AFC television package in 29 years. (As far back as CBS records go, 1987). The broadcasts earned an average HH rating/share of 11.1/23, tying as the highest average rating for the AFC television package in 21 years. ... CBS Sports' pre-game studio show, **THE NFL TODAY**, averaged 4.0 million viewers in the regular season, the highest viewer average for the program (Sunday and Thanksgiving) since CBS re-acquired broadcast rights to the NFL in 1998 ... Coverage of the **New England-Denver** game on Sunday, Jan. 24, 2016 was the second-most-watched AFC Championship game on any network in 39 years with 53.3 million viewers (Persons 2+). The game was also the most watched early-window AFC or NFC Conference Championship game on any network in 39 years, as far back as CBS records go. (Source: NTI)

"CBS ALL ACCESS" TO AMAZON FIRE TV AND FIRE TV STICK WITH VOICE REMOTE



CBS Corporation announced in November the launch of **CBS All Access**, the CBS Television Network's digital subscription video on demand and live

streaming service, on **Amazon Fire TV** and **Fire TV Stick** with **Voice Remote**. (Note: As previously announced, CBS All Access subscribers can also use the service on their **Android**, **iOS** and **Windows 10** devices via the **CBS App**, online at CBS.com, through **Apple TV**, **Chromecast**, **Android TV**, **Roku** players and **Roku TV**)... Also in November, **CBS Television Studios** announced it will launch on the service a y new **STAR TREK** television series in January 2017, marking the first original series developed specifically for U.S. audiences for CBS All Access. The new series will have a special preview broadcast on the **CBS Television Network**.

- **CBS Sports'** national coverage of the **SEC Championship** game on Saturday, Dec 3, was the highest-rated and most-watched regular season college football game of the year ... Coverage of the 116th meeting of the **Army-Navy** football classic on Saturday, Dec. 12, was the most watched Army-Navy game in 22 years. (Source: NTI).



And... In November **CBS Sports** hit the hardwood for its 35th consecutive college basketball season, the most extensive game season ever. ... CBS Sports teed off the 2016 golf season (Jan. 30-31). Twenty-one tournaments will air this year, totaling more than 155 hours of coverage, including the **Masters**, **PGA Championship**, **19 PGA TOUR** events and more than seven golf specials. ... In January, CBS Sports unveiled an updated sleeker, more modern logo design and new on-air graphics package.

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NEWS

- For fourth quarter 2015, the **CBS EVENING NEWS WITH SCOTT PELLEY**



posted the Network's largest fourth quarter audience in the time period in nine years (since 2006). The broadcast was in its closest competitive position with NBC in viewers in a fourth quarter in 17 years. (Source: NTI) ... CBS THIS MORNING posted CBS's best morning news audience delivery for a fourth quarter in at least 23 years, and was the only network morning news program to post year-to-year increases in key demos. The broadcast placed CBS in its best competitive position in the time period with **NBC** in 23 years and with ABC in 17 years. (Source: NTI) ... **FACE THE NATION** posted its best fourth quarter delivery in viewers since the 1987 advent of People Meters. This is the fourth consecutive fourth quarter that the broadcast has been #1 in viewers. (Source: NTI)



- Viewership on **CBSN**, the 24/7 digital streaming news network from CBS News, has grown every quarter since launch. CBSN delivered 33 million streams in Q4 of 2015, up from 17M in Q3. It set new single-day viewership records on Saturday, Nov. 14 with 1.3 million unique viewers and 2.4 million streams across platforms. ... In November CBSN launched on the new CBS News app for **Xbox One**, marking its expansion to game consoles in addition to leading connected TV devices, online and mobile platforms. ... **CBSN** will launch **CBSN ORIGINALS**, a new series of immersive, long-form reports in January. For more information, go to <http://bit.ly/1J0QuXf>

And... 60 MINUTES delivered 20.62 million viewers on Jan. 17 -- the largest non-sports audience for a single broadcast this television season and the CBS News magazine's most viewers in seven years. (Source: Live plus same day) ... CBS SUNDAY MORNING started 2016 by delivering more than 6 million viewers for four consecutive weeks. ... 48 HOURS delivered the broadcast's largest audience of the season and its best A25-54 delivery since February 2015, according to Nielsen live

plus same day ratings for Jan. 23. ... **CBS News** broadcasts posted milestone results in the November sweep. (Source: NTI) ... **CBS Radio News** released in December a major upgrade for its Android app that makes the app the only one available on **Android** and **Apple** devices that connect to vehicle using the Android Auto and CarPlay systems.. ... On Jan. 22, **CBS Radio News'** weekday legal segment **LOOKING AT THE LAW** marked its 10,000th broadcast on the **Armed Forces Radio Network**.

CBS TELEVISION DISTRIBUTION



- **CTD** finished the November sweep with the #1 show in every first-run genre as well as the #1 show in all of syndication, **JUDGE JUDY**. ... **DR. PHIL** was the #1 talk show and **HOT BENCH**, in its second year, grew +50% vs. the November 2014 sweep and has quickly become the #2 court show, behind only **JUDGE JUDY**.

- In December 2015, ETonline.com, the online presence for *Emmy Award*-winning newsmagazine **ENTERTAINMENT TONIGHT**, hit a new traffic record (30.25 million unique users in the U.S.) -- more than double the unique users the site had a year ago. **ETonline** ranks #4 in the "Entertainment News" category -- up eight spots from #12 a year ago. [ETonline](http://ETonline.com) now reaches 17% of all entertainment news website visitors in the U.S., and remains the fastest-growing entertainment news website in the U.S. (Source: comScore)

CBS TELEVISION STUDIOS



- At year-end 2015, **CBS Television Studios** had more top 10 primetime series than any other studio, with six of the top 10 broadcast series in primetime. In addition, the CTS had seven of the top 10 dramas and five of the top seven freshman series: **NCIS: NEW ORLEANS**, **MADAM SECRETARY**, **SCORPION**, **THE ODD COUPLE** and **CSI: CYBER**.

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INDUSTRY RECOGNITION

A 60 MINUTES report by **Scott Pelley** on a deadly Syrian gas attack against civilians won a *Alfred I. duPont-Columbia University Award*, considered the highest honor in electronic journalism. The win marked the 47th *duPont* for CBS News and the 16th time a 60 MINUTES story or reporter has been honored. This is the third time a Pelley report has won the award. ...

At CBS RADIO, **KCBS Radio** San Francisco was honored with a special *Alfred I. duPont-Columbia University Award* finalist citation for reporter **Doug Sovern**'s series of investigative reports that exposed the San Francisco Archdiocese's installation of an illegal plumbing system at St. Mary's Cathedral to pour water on homeless people at night to keep them from sleeping in the cathedral doorways. ... At CBS RADIO, the following have been inducted into the *Country Radio Hall Of Fame (2016)*: US99.5 Chicago's **Lisa Dent**, who since 2007 has hosted the station's morning show with co-host **Ramblin' Ray Stevens**; CBS RADIO Detroit Operations Manager **Tim Roberts**, who has served as CBS RADIO Detroit's Operations Manager and Program Director of 99.5 WYCD since 2005; and recently retired and former CBS RADIO Minneapolis Senior Vice President and Market Manager **Mick Anselmo**, who was instrumental in launching the country station BUZ'N 102.9 in the market in 2011.

2016 *People's Choice Awards* have gone out to THE BIG BANG THEORY ("Favorite TV Show" for the fourth consecutive year) and "Favorite Network TV Comedy"; **Jim Parsons** ("Favorite Comedic TV Actor"); THE TALK ("Favorite Daytime TV Hosting Team"); PERSON OF INTEREST ("Favorite TV Crime Drama"); SUPERGIRL ("Favorite New TV Drama"); MIKE & MOLLY's **Melissa McCarthy** ("Favorite Comedic TV Actress") and **Showtime's** HOMELAND ("Favorite Premium Cable TV Show").

CBS Television Studios received numerous nomination announcements in the Comedy, Drama, Late Night Talk, and Daytime Talk categories on behalf of the *Critics' Choice Awards*, *Golden Globe Awards*, *NAACP Image Awards*,

(Continued)

(Industry Recognition, continued)

People's Choice Awards, *SAG Awards*, *WGA Awards* and the *Women's Image Awards*. ... The **Hollywood Foreign Press Association** honored three SHOWTIME drama actors with *Golden Globe* nominations, including **Liev Schreiber** for "Best Performance by an Actor in a Television Series, Drama" (RAY DONOVAN), **Eva Green** for "Best Performance by an Actress in a Television Series, Drama" (PENNY DREADFUL) and **Maura Tierney** for "Best Performance by an Actress in a Supporting Role in a Series" (THE AFFAIR). ... SHOWTIME was also honored with five *Screen Actors Guild Award* nominations, tying the record for the most nominations ever in the Network's history.

CBS Sports' golf coverage and on-air talent has been recognized by **Golf Digest** as the clear favorite among broadcast networks based on viewer preferences. ...

Three **Simon & Schuster** titles have been nominated for the 2016 *PEN Literary Awards* Longlists and four received nods for *PEN/ESPN Award for Literary Sports*... Five S&S titles have been nominated for the 2015 *NAACP Image Awards* in the categories of Best Fiction; Biography and Youth/Teens. Four S&S titles have been honored with *ALA Youth Media Awards* titles. ... S&S has finalists in three 2016 *Edgar Awards* categories ... **Simon & Schuster Canada's Phyllis Bruce** has been named a *Member of the Order of Canada*.

(CBS TELEVISION STUDIOS, continued from Page 5)

- **CBS Television Studios** has announced plans to launch a new "Star Trek" television series in January 2017, with a special preview broadcast on the CBS Television Network. The premiere episode and all subsequent first-run episodes will then be available exclusively in the United States on **CBS All Access**.

CBS STUDIOS INTERNATIONAL

- **CBS Studios International** and China's leading online video streaming service, **PPTV**, announced in November an exclusive, multi-year licensing agreement

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THE CW



The CW announced in December new long-term affiliation agreements with **Nexstar Broadcasting Group** for all nine of Nexstar's currently affiliated CW owned or operated stations across the country, and with **Gray Television** for CW affiliates in 23 markets. The network also announced a new five-year agreement with **Litton Entertainment** for its Saturday morning educational programming block, ONE MAGNIFICENT MORNING.

CRAZY EX-GIRLFRIEND star **Rachel Bloom** has won both the *Golden Globe* and the *Critics Choice* awards for Best Actress In A Television Comedy. JANE THE VIRGIN star **Gina Rodriguez**, who won the *Golden Globe* last year for her performance, was also a nominee.

The series premiere of DC'S LEGENDS OF TOMORROW and the season three premiere of THE 100 on Jan. 21 combined to give The CW its most-watched Thursday night in more than three years and its highest-rated Thursday night in adults 18-49 in more than two years. ... VIXEN, the animated digital series from DC Comics, will return for a second season later in 2016 on **CW Seed**.

(CBS STUDIOS INTERNATIONAL, continued from Page 6)

for the streaming rights to CBS and SHOWTIME series in China.

- **Quebecor Content** announced on Jan. 28 that it has acquired the rights from CBS Studios International to CBS's freshman drama **LIMITLESS**. LIMITLESS has been sold to more than 200 territories around the world. At the *C21 International Drama Awards*, it picked up the Best Fall Season Network Show award as the single most "genre re-defining" launch of the U.S. fall season.
- **CBS Studios International** held (Feb. 3-5) a workshop for JEOPARDY! and WHEEL OF FORTUNE licensees from around the world. Attendees included licensees from Azerbaijan, Denmark, Russia, Spain, Algeria, Australia, Serbia, Brazil, France, Indonesia, Turkey, UK and more.

EYE ON: POP



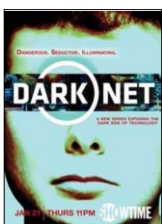
In January, **Pop** and **Lionsgate Television** announced that it will start production on NIGHTCAP (working title), a 10-episode, original scripted comedy series starring Ali Wentworth and covering the hilarity that ensues behind-the-scenes of a fictitious late night talk show. NIGHTCAP is Pop's second scripted series.

Pop has also picked-up a second season of its a cappella docu-series, SING IT ON, executive produced by singer-songwriter **John Legend**, **Get Lifted** and **Sharp Entertainment**. The eight-episode series covers five collegiate teams as they compete to win the *International Championship of Collegiate A Cappella*.

CABLE



- The new drama **BILLIONS** (picked up for a second season) had the best series debut ever for a SHOWTIME original series with 6.5 million views for its Jan. 15 premiere. Timed to the series' premiere, Showtime Networks offered select **Spotify** non-premium users the chance to win a three-month "Billionaire Status" premium membership via a two-day BILLIONS promotion, located on the Spotify homepage.
- **SHOWTIME** became available to more than 70 million U.S. households during a Free Preview Weekend (Jan. 16-18) via SHOWTIME, SHOWTIME ON DEMAND®, SHOWTIME ANYTIME® and select distributors' **TV Everywhere** portals. Viewers were also able to sample for free on multiple platforms the TV-14 rated versions of the series premiere of the new drama series BILLIONS and the sixth season premiere of SHAMELESS.
- **DARK NET**, a new eight-part docu-series exploring the Internet netherworld-premiered on SHOWTIME Jan. 21 (11:00 PM ET/PT). The series is developed and



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EYE ON CBS ECOMEDIA



As **CBS EcoMedia** furthers its mission to improve the quality of people's lives, the roster of participating nonprofits continues to grow, enabling CBS EcoMedia programs to impact even more people and communities. Over the past few months, exclusive agreements have been completed with national and local organizations addressing a range of social issues and serving all segments of the population. New to the CBS EcoMedia lineup are: **Boys & Girls Clubs of America**, **Memorial Sloan Kettering Cancer Center**, **Citizens Schools**, **Mouse, ArtServe**, **Jenesse Center**, and **Gateway Greening**.

Another highlight of the November 2015-February 2016 period was **CBS Giving Tuesday**. All nonprofits benefitting from the generous support of the CBS family are longtime CBS EcoMedia nonprofits: **Fisher House Foundation** (veterans), **Junior Achievement** (youth development), **Kids In Need Foundation** (school supplies), **Ronald McDonald House Charities** (health services for chronically ill children and their families), and **Starlight Children's Foundation** (support for chronically ill children).

(SHOWTIME, continued from Page 7)

and produced by **Vocativ** which applies exclusive proprietary technology to search and monitor the deep web. To view a teaser, go to <https://youtu.be/Qv-FsMkGNi4>

And... SHOWTIME has picked up a sixth season of **HOMELAND** and ordered a third season of **THE AFFAIR**. ... **THE CIRCUS: INSIDE THE GREATEST POLITICAL SHOW ON EARTH**, a real-time documentary series on the 2016 presidential race premiered Jan. 17, in advance of the Iowa caucuses. ... **SHOWTIME** debuted the world television premiere of Oscar nominee **Spike Lee's** latest documentary, **MICHAEL JACKSON'S JOURNEY FROM MOTOWN TO OFF THE WALL** at **Sundance** and then on the Network on Feb. 5. There will be multiple plays throughout the month on-air, on-demand and over the internet. ... WBA Welterweight World Champion **Keith "One Time" Thurman** will defend his title against former champ "**Showtime**" **Shawn Porter** in a blockbuster matchup of two of the world's best 147-pound fighters on Saturday, March 12 on **SHOWTIME CHAMPIONSHIP BOXING** on CBS (8:30 PM, ET / 5:30 PM, PT). The fight, produced by **SHOWTIME Sports**, will be the first primetime boxing event on CBS since **Muhammad Ali vs. Leon Spinks** on Feb. 15, 1978. ... In December, **CBS Sports Network** wrapped up its 2015 college football season with its first-ever bowl game, the inaugural "AutoNation Cure Bowl," benefitting the **Breast Cancer Research Foundation**. ... In November **CBS Sports Network** tipped off its biggest college basketball schedule ever.

INTERACTIVE



- On Jan. 11, **CBS Interactive** announced the launch of **Roadshow**



(<http://www.cnet.com/roadshow/>), a new auto destination that leverages **CNET's** 20-year legacy of trusted reviews and in-depth auto and tech coverage to offer

consumers smart recommendations, advice and perspectives on how to approach car buying. **Roadshow** debuts with official launch partners include **Audi**, **GMC and Toyota**. Additionally, **Roadshow** is partnering with **Detroit Trading Company**, the world's foremost aggregator of "in-market" automotive shopper intelligence, to provide consumers access to pricing information and connections to dealerships across the U.S. For more information, go to <http://bit.ly/1OKaduH>

- In December, **CBS Sports Digital** announced the acquisition of **247Sports**, a network of industry-leading college and pro team affinity sites, as well as a deep bench of national experts and reporters focused on recruiting.

TELEVISION STATIONS

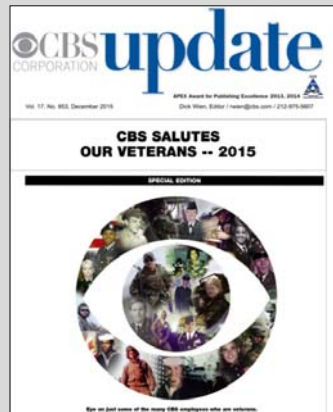


- The **CBS Television Stations** group attracted more than 65.5 million viewers during the November sweep.

Thirteen CBS stations ranked first or a strong second in primetime in the sweep, led by **WCBS** in New

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**CBS UPDATE SPECIAL EDITIONS...
WATCH! CELEBRATES 10 YEARS**



In December, **CBS UPDATE** published Special Editions on **Diversity** and **Veterans Initiatives** at the Company during 2015.

- In keeping with the **CBS Diversity Council's** mission, the Council chose a high school partnership initiative as a special Community Outreach effort. **North Hollywood High School** in Los Angeles and the **High School for Environmental Studies** in New York City were selected for the program, which provides Council member visits to the schools to address the students and introduce them to the media.

CBS Women's Networking Group held in January a *Women's Empowerment Luncheon* in Studio 19 at CBS HQ in New York. Employees from across the Corporation shared ideas about future forums for career development, financial awareness, networking and work/life balance among other areas of interest.

- On Nov. 10, the **CBS Veterans Network** had the honor of ringing the closing bell at the **New York Stock Exchange**.



- To mark the 10-year anniversary of CBS's official publication, in February **Watch!** magazine mounted a museum quality showcase of its most celebrated covers in the lobbies of CBS HQ in New York.

(TELEVISION STATIONS, continued from Page 8)

York, the most-watched station in the country during primetime.

- As one of the most-honored local broadcasters in the country, the **CBS Television Stations** finished 2015 with a total of 260 *Emmy* nominations and 77 wins, up from 252 nods and 69 wins in 2014.

- The **CBS Television Stations and Health Media Network**, one of the nation's fastest-growing digital Point of Care Media companies, announced in November a partnership in which HMN will distribute the stations' health and lifestyle content to consumers in 12,000 physician waiting rooms across the country.

RADIO



- in December, **CBS RADIO** and **CBS Local Digital Media**

announced the launch of LOOPED, a new video experience for RADIO.com. At launch, LOOPED offered three live streaming channels dedicated to playing music videos from Pop, Urban and Country musical genres.

PUBLISHING

- Atria Books** has teamed up with digital content producer **Paragraph** to launch **Crave**, an innovative app for romance fans that matches bestselling authors with the hottest actors.



And... To celebrate the 10-year anniversary of seven-time *Grammy*-winner **Taylor Swift's** first record, S&S will publish in October 2016 the first major book about the superstar artist. ... Scribner imprint will publish Nike founder **Phil Knight's** much-anticipated memoir. *SHOE DOG*, on April 26. ... *ALL THE LIGHT WE CANNOT SEE* by **Anthony Doerr** (Scribner), once again, reached the #1 spot on the **New York Times** hardcover fiction bestseller list after the holiday season and was the fourth highest-selling adult fiction title in 2015 (Source: Nielsen BookScan).

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CBS FILMS



- The latest **CBS Films** title, **LOVE THE COOPERS**, grossed more than \$26 million dollars in theaters. The family holiday comedy stars **Alan Arkin, John Goodman, Ed Helms, Diane Keaton, Jake Lacy** and **Anthony Mackie**. The movie was released on home video at the beginning of February. To watch the trailer, go to <http://tinyurl.com/pgkj4sp>
- Production of the new CBS Films family comedy **MIDDLE SCHOOL: THE WORST YEARS OF MY LIFE** has wrapped. The picture, based on the award-winning best-selling series by **James Patterson**, wrapped filming on Jan. 18. The cast includes **Lauren Graham, Rob Riggle, Rhetta** and **Adam Pally**. **MIDDLE SCHOOL** will open in theaters nationwide on Oct. 7.
- **Michael Cuesta** (**HOMELAND**) is set to direct **AMERICAN ASSASSIN** from a screenplay by **Stephen Schiff** (**The Americans**). Based on the massive best-selling series by **Vince Flynn** and published by **Simon & Schuster**, the ensemble spy thriller follows the recruitment, training and rise of Flynn's popular character, counterterrorism specialist Mitch Rapp. The series has sold more than 20 million copies worldwide.

PEOPLE



Adam Townsend

In January, **Adam Townsend**, who has served as Executive Vice President, Investor Relations since July 2008, was promoted to Executive Vice President, Corporate Finance and Investor Relations. In this new and expanded position, he continues to lead CBS's Investor

Relations team while also taking on additional responsibilities within the Company's finance organization, including the oversight of the Treasury function. Since joining CBS's senior management team Townsend has played an integral role in the Company's overall success, particularly as it relates to CBS's strong reputation on Wall Street. For five consecutive years (2012-2016), he has received the top ranking from sell-side analysts in *Institutional Investor Magazine's* annual survey of Best IR Officers in the media sector.

Investment analyst **David Bank** has joined CBS as Senior Vice President, Investor Relations. He previously served as an Equity Analyst at RBC Capital Markets covering CBS and the media sector. As a testament to his work, Bank was recognized as a Runner Up in *Institutional Investor Magazine's* annual survey of All-American Analysts for each of the past two years.



David Bank



Jonathan Bingaman **Robert Schildhouse**

At CBS Television Distribution, sales executives **Jonathan Bingaman** and **Robert Schildhouse** have been promoted to Executive Vice Presidents. Bingaman,

who has been Senior Vice President of Domestic Cable Sales since 2010, was promoted to EVP, Domestic Cable Sales. Schildhouse, who joined the company in 2013 as Senior Vice President of Digital Licensing and Distribution, was named EVP, Digital Licensing and Distribution.

At CBS RADIO, **Tim Pohlman**, who served as the Senior Vice President and Market Manager of CBS RADIO Phoenix for the past six years, has been named Senior Vice President and Market Manager of CBS RADIO's operations in Chicago. ... **David Pugh** has been named Senior Vice President/Market Manager and Director of Sales of CBS RADIO Phoenix. Pugh formerly served as Regional Vice President of Veritone Media in San Francisco since 2014. (Continued on Page 11)

(PEOPLE, continued from Page 10)



(l-r): Tim Pohlman, David Pugh, Jeff Shultz, Andi Poch

Jeff Shultz has been named Senior Vice President, Business Development. He joins the division from CBS Interactive. ... **Andi Poch** has been named Senior Vice President, Sales, CBS Local Digital Media. She was most recently Senior Vice President, Integrated/Digital Sales and Strategy for Townsquare Media, where she managed various teams on the direct sales, execution and strategy for the national digital and live events groups.



Christa Robinson

Laurie Orlando

Veterans communications executive **Christa Robinson** has been named Senior Vice President of Communications for CBS News. She previously led communications and public relations functions for all

CNN networks and digital platforms, in addition to being a member of its worldwide executive team. More recently, she served as Chief Communications Officer for the Tribune Media... Also at CBS News, **Laurie Orlando** has been named Senior Vice President of Talent Strategy. She most recently served as Senior Vice President, Talent Development and Planning at ESPN, a position she had held since 2008. Previously, she was Senior Vice President, Executive Producer for MSG and Fox Sports New York (September 2006 - December 2007).



Tom Christie

At SHOWTIME Networks, veteran executive **Tom Christie** has been elevated to Chief Operating Officer. He will continue to lead Showtime Networks' distribution, sales, affiliate marketing, network operations and new business development teams, and the SHOWTIME® streaming service product group.

**CBS CONSUMER PRODUCTS
CBS HOME ENTERTAINMENT**



In January, **STAR TREK: TIMELINES**, a mobile game using content and characters from all five TV series and the first 10 STAR TREK films, was launched by **Disruptor Beam** on the App store and Google Play. ... In 2016, two fan conventions will be held celebrating **Star Trek's** 50th Anniversary. "Star Trek: Mission New York" will take place Sept. 2-4 in the Big Apple, and "Destination Star Trek Europe," headlined by **William Shatner**, is set for Oct. 7-9 in Birmingham, England.



CBS Home Entertainment produced two Christmas

specials in December based on classic sitcom properties for the CBS network: **The I LOVE LUCY CHRISTMAS SPECIAL**, comprised of two back-to-back colorized episodes including the newly colorized "Lucy Does a TV Commercial," and **THE ANDY GRIFFITH SHOW CHRISTMAS SPECIAL**, featuring two newly colorized episodes "The Christmas Story" and "The Pickle Story," which have long been fan favorites.

Additionally, Christie will continue to have oversight of the planning and execution of future strategies and new business ventures.

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**CAUTIONARY STATEMENTS REGARDING
FORWARD-LOOKING STATEMENTS**

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Form 10-K and Form 10-Qs and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the Securities and Exchange Commission which can be found on the CBS Corporation website, www.cbscorporation.com, in the "News" and "Investor Relations" sections, respectively.

STATISTICAL INFORMATION

Fourth Quarter 2015

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Network Time-Period-Winning Programs ⁽¹⁾

<i>48 Hours</i>	<i>NCIS</i>
<i>The Big Bang Theory</i>	<i>NCIS: Los Angeles</i>
<i>Blue Bloods</i>	<i>NCIS: New Orleans</i>
<i>CBS+NFLN Thursday Night Football</i>	<i>Survivor</i>
<i>Code Black</i>	<i>Undercover Boss</i>
<i>Hawaii Five-0</i>	

(1) Source: NTI, Nielsen Media Research. Average audience, "Live+Same Day" ratings. Mon-Sat 8-11p, Sun 7-11p, Persons 2+. Time-period-winning programs defined as programs with a plurality of weekly wins in their respective time periods. Most current time period only. Excludes canceled or moved programs. 2015/2016 season to date, 9/21/15 - 2/7/16.

CBS Radio Revenue Ranking in Top 10 Markets ⁽⁴⁾

Market	Rank
New York	No. 2
Los Angeles	No. 2
Chicago	No. 1
San Francisco	No. 1
Dallas	No. 3
Houston	No. 2
Washington, D.C.	No. 3
Atlanta	No. 2
Philadelphia	No. 1
Boston	No. 1

(4) Source: "Year-To-Date Market Total Revenue Performance Summary" for year-to-date December 2015, per Miller Kaplan Arase LLP.

TV Production (Network and First-Run) ⁽²⁾

<i>Young and Hungry (ABC Family)</i>	<i>NCIS: Los Angeles (CBS)</i>
<i>The Amazing Race (CBS)</i>	<i>NCIS: New Orleans (CBS)</i>
<i>Big Brother (CBS)</i>	<i>Odd Couple (CBS)</i>
<i>Blue Bloods (CBS)</i>	<i>Scorpion (CBS)</i>
<i>Code Black (CBS)</i>	<i>Survivor (CBS)</i>
<i>Criminal Minds (CBS)</i>	<i>The Talk (CBS)</i>
<i>CSI: Cyber (CBS)</i>	<i>The 100 (CW)</i>
<i>Elementary (CBS)</i>	<i>America's Next Top Model (CW)</i>
<i>The Good Wife (CBS)</i>	<i>Crazy Ex-Girlfriend (CW)</i>
<i>Hawaii Five-0 (CBS)</i>	<i>Jane the Virgin (CW)</i>
<i>The Late Late Show with James Corden</i>	<i>The Originals (CW)</i>
<i>The Late Show with Stephen Colbert</i>	<i>Reign (CW)</i>
<i>Limitless (CBS)</i>	<i>The Vampire Diaries (CW)</i>
<i>Madam Secretary (CBS)</i>	<i>Power (Starz)</i>
<i>NCIS (CBS)</i>	

(2) Represents current shows CBS Corporation or its subsidiaries produce, own an equity stake in, and/or distribute as of 12/31/15. New shows are in bold.

First-Run Syndication Programs

<i>Dr. Phil</i>	<i>The Insider Weekend</i>
<i>The Doctors</i>	<i>Jeopardy!</i>
<i>Entertainment Tonight</i>	<i>Jeopardy! Weekend</i>
<i>Entertainment Tonight Weekend</i>	<i>Judge Judy</i>
<i>Hot Bench</i>	<i>Mr. Food</i>
<i>Inside Edition</i>	<i>Rachael Ray</i>
<i>Inside Edition Weekend</i>	<i>Wheel of Fortune</i>
<i>The Insider</i>	<i>Wheel of Fortune Weekend</i>

Showtime Networks Subscriptions ⁽³⁾

(In Millions)	4Q '15	4Q '14
Showtime Networks	76.8	76.3

(3) Source: Company data. Showtime Networks includes Showtime, The Movie Channel and FLIX. Data as of 12/31/15.

Simon & Schuster's New York Times Best Sellers ⁽⁵⁾

Title	Author	Rank	Weeks on List
Hardcover Fiction:			
<i>All the Light We Cannot See</i>	Anthony Doerr	3	90
Hardcover Nonfiction:			
<i>Crippled America</i>	Donald J. Trump	9	12
<i>The Wright Brothers</i>	David McCullough	11	33
<i>Why the Right Went Wrong</i>	E.J. Dionne Jr.	12	1
Paperback Trade Fiction:			
<i>Brooklyn</i>	Colm Toibin	4	13
<i>A Man Called Ove</i>	Frederik Backman	6	4
Mass-Market Paperback Fiction:			
<i>Mr. Mercedes</i>	Stephen King	5	4
<i>Death Wears a Beauty Mask and Other Stories</i>	Mary Higgins Clark	8	1
Advice, How-To and Miscellaneous:			
<i>10-Day Green Smoothie Cleanse</i>	JJ Smith	7	38
Children's Series:			
<i>Dork Diaries</i>	Rachel Renee Russell	5	152
<i>The Mortal Instruments</i>	Cassandra Clare	6	168
Children's Young Adult Hardcover:			
<i>We All Looked Up</i>	Tommy Wallach	8	12
Children's Middle Grade Paperback:			
<i>Out of My Mind</i>	Sharon M. Draper	3	24
Children's Middle Grade E-Book			
<i>Out of My Mind</i>	Sharon M. Draper	5	2
E-Book Fiction:			
<i>Cold Betrayal</i>	J.A. Jance	6	2
<i>Tough Customer</i>	Sandra Brown	7	1
E-Book Nonfiction:			
<i>Why the Right Went Wrong</i>	E.J. Dionne Jr.	10	1
Combined Print & E-Book Fiction:			
<i>Cold Betrayal</i>	J.A. Jance	11	2
<i>All the Light We Cannot See</i>	Anthony Doerr	12	70
Combined Print & E-Book Nonfiction:			
<i>Why the Right Went Wrong</i>	E.J. Dionne Jr.	15	1
Hardcover Graphic:			
<i>Amazing Fantastic Incredible</i>	Stan Lee, Peter David and Colleen Doran	1	11

(5) Source: *The New York Times*. Data as of 2/7/16.

STATISTICAL INFORMATION

Fourth Quarter 2015 – Continued

CBS Corporation Major-Market Media Presence in the Top U.S. Television and Radio Markets as of December 31, 2015

Market and Market Rank ⁽²⁾	Television			Radio			CBS Local Digital Media ⁽¹⁾
	Stations	Type	Network Affiliation	Stations	AM/FM	Format	Websites
New York, NY #1—Television #1—Radio	WCBS-TV WLNY-TV	UHF UHF	CBS Independent	WBMP WCBS WCBS WFAN WFAN WINS WWFS	FM AM FM AM FM AM FM	Top 40 News Classic Hits Sports Sports News Hot Adult Contemporary	newyork.cbslocal.com
Los Angeles, CA ⁽³⁾ #2—Television #2—Radio	KCAL-TV KCBS-TV	VHF UHF	Independent CBS	KAMP KCBS KNX KROQ KRTH KTWV	FM FM AM FM FM FM	Top 40 Adult Hits News Alternative Classic Hits Smooth Adult Contemporary	losangeles.cbslocal.com
Chicago, IL #3—Television #3—Radio	WBBM-TV	VHF	CBS	WBBM WBBM WCFS WJMK WSCR WUSN WXRT	AM FM FM FM AM FM FM	News Top 40 News Classic Hits Sports Country Adult Alternative	chicago.cbslocal.com
Philadelphia, PA #4—Television #9—Radio	KYW-TV WPSG-TV	UHF UHF	CBS The CW	KYW WIP WOGL WPHT WXTU WZMP	AM FM FM AM FM FM	News Sports Classic Hits News/Talk Country Top 40	philadelphia.cbslocal.com
Dallas-Fort Worth, TX #5—Television #5—Radio	KTVT-TV KTXA-TV	UHF UHF	CBS Independent	KJKK KLUV KMOV KRLD KRLD KVIL	FM FM FM AM FM FM	Adult Hits Classic Hits Spanish News Sports Hot Adult Contemporary	dfw.cbslocal.com
San Francisco, CA #6—Television #4—Radio	KPIX-TV KBCW-TV	UHF UHF	CBS The CW	KCBS KFRC KITS KLLC KMVQ KZDG ⁽⁴⁾	AM FM FM FM FM AM	News News Alternative Hot Adult Contemporary Top 40 Indian Talk/Music	sanfrancisco.cbslocal.com
Boston, MA #8—Television #10—Radio	WBZ-TV WSBK-TV	UHF UHF	CBS MyNetworkTV	WBMX WBZ WBZ WODS WZLX	FM AM FM FM FM	Hot Adult Contemporary News Sports Top 40 Classic Rock	boston.cbslocal.com
Washington, D.C. #7—Radio				WIAD WJFK WJFK WLZL WNEW ⁽⁵⁾ WPCG	FM AM FM FM FM FM	Hot Adult Contemporary Sports Sports Spanish Business News/Talk Rhythmic Top 40	washington.cbslocal.com
Atlanta, GA #9—Television #8—Radio	WUPA-TV	UHF	The CW	WAOK WVEE WZGC	AM FM FM	News/Talk Urban Sports	atlanta.cbslocal.com

STATISTICAL INFORMATION

Fourth Quarter 2015 – Continued

Market and Market Rank ⁽²⁾	Television			Radio			CBS Local Digital Media ⁽¹⁾
	Stations	Type	Network Affiliation	Stations	AM/FM	Format	Websites
Houston, TX #6—Radio				KHMX KIKK KILT KILT KKHH KLOL	FM AM AM FM FM FM	Hot Adult Contemporary Sports Sports Country Top 40 Spanish	houston.cbslocal.com
Phoenix, AZ #14—Radio				KMLE KOOL KZON	FM FM FM	Country Classic Hits Top 40	
Tampa-St. Petersburg, FL #11—Television	WTOG-TV	UHF	The CW				tampa.cbslocal.com
Detroit, MI #13—Television #12—Radio	WKBD-TV WWJ-TV	UHF UHF	The CW CBS	WDZH WOMC WWJ WXYT WXYT WYCD	FM FM AM AM FM FM	Top 40 Classic Hits News Sports Sports Country	detroit.cbslocal.com
Seattle-Tacoma, WA #14—Television #13—Radio	KSTW-TV	VHF	The CW	KFNQ KJAQ KMPS KZOK	AM FM FM FM	Sports Adult Hits Country Classic Rock	seattle.cbslocal.com
Minneapolis, MN #15—Television #16—Radio	WCCO-TV KCCO-TV ⁽⁶⁾ KCCW-TV ⁽⁷⁾	UHF VHF VHF	CBS CBS CBS	KMNB KZJK WCCO	FM FM AM	Country Adult Hits News/Talk	minnesota.cbslocal.com
Miami-Ft. Lauderdale, FL #16—Television #11—Radio	WFOR-TV WBFS-TV	UHF UHF	CBS MyNetworkTV	WKIS WPOW WQAM	FM FM AM	Country Top 40 Sports	miami.cbslocal.com
Denver, CO #17—Television	KCNC-TV	UHF	CBS				denver.cbslocal.com
Orlando, FL #33—Radio				WQMP WOCL WOMX	FM FM FM	Top 40 Classic Hits Hot Adult Contemporary	
Cleveland, OH #32—Radio				WDOK WKRK WNCX WQAL	FM FM FM FM	Adult Contemporary Sports Classic Rock Hot Adult Contemporary	cleveland.cbslocal.com
Sacramento, CA #20—Television #28—Radio	KOVR-TV KMAX-TV	UHF UHF	CBS The CW	KHTK KNCI KSFM KYMX KZZO	AM FM FM FM FM	Sports Country Rhythmic Top 40 Adult Contemporary Hot Adult Contemporary	sacramento.cbslocal.com
St. Louis, MO #22 Radio				KEZK KMOX KYKY	FM AM FM	Adult Contemporary News/Talk Hot Adult Contemporary	stlouis.cbslocal.com
Pittsburgh, PA #23—Television #26—Radio	KDKA-TV WPCW-TV	UHF VHF	CBS The CW	KDKA KDKA WBZZ WDSY	AM FM FM FM	News/Talk Sports Hot Adult Contemporary Country	pittsburgh.cbslocal.com

STATISTICAL INFORMATION

Fourth Quarter 2015 – Continued

Market and Market Rank ⁽²⁾	Television			Radio			CBS Local Digital Media ⁽¹⁾
	Stations	Type	Network Affiliation	Stations	AM/ FM	Format	Websites
Baltimore, MD #26—Television #21—Radio	WJZ-TV	VHF	CBS	WJZ WJZ WLIF WWMX	AM FM FM FM	Sports Sports Adult Contemporary Top 40	baltimore.cbslocal.com
Indianapolis, IN #27—Television	WBXI-CA ⁽⁸⁾	UHF	Independent				
San Diego, CA #17—Radio				KEGY KYXY	FM FM	Top 40 Adult Contemporary	
Riverside-San Bernardino, CA #25—Radio				KFRG KRAK KVFG KXFG	FM AM FM FM	Country Sports Classic Hits Country	

- (1) The CBS Local Digital Media group operates the websites of the Company's television stations and radio stations. Many of these websites are combined for the television stations and non-music radio stations in co-located markets and provide news, information, entertainment, as well as other services, and promote stations' programming.
- (2) Television market rankings based on Nielsen Media Research Local Market Universe Estimate, September 2015. Radio market rankings based on Nielsen Audio Market Survey, Fall 2015.
- (3) As required by the FCC, the Company assigned KFWB-AM to a divestiture trust. The Company is a beneficiary of the trust. The trustee is operating the radio station and is responsible for selling the radio station to a third party. An agreement to sell the radio station has been executed, and an application to obtain the FCC's consent to the proposed sale is pending.
- (4) KZDG-AM in San Francisco, California, is programmed by a third party through a time brokerage agreement.
- (5) WNEW-FM in Washington, D.C., is programmed by a third party through a time brokerage agreement.
- (6) KCCO-TV is operated as a satellite station of WCCO-TV
- (7) KCCW-TV is operated as a satellite station of WCCO-TV
- (8) WBXI-CA is a Class A low-power television station. Class A low power television stations do not implicate the FCC's ownership rules.

STATISTICAL INFORMATION

Fourth Quarter 2015 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Television Distribution: Off-Network Syndicated Product*

48 Hours	Dexter	JAG	Sabrina the Teenage Witch
60 Minutes	Diagnosis Murder	The L Word	Seven Days
The 4400	The Division	Laverne & Shirley	Seventh Heaven
The Andy Griffith Show	Elementary	Little House on the Prairie	Showtime Championship Boxing
The Amazing Race	Everybody Loves Raymond	The Love Boat	Sister Sister
America's Next Top Model	Everybody Hates Chris	MacGyver	Sleeper Cell
Any Day Now	Family Ties	Matlock	Soul Food
Barnaby Jones	Frasier	Medium	Star Trek: Deep Space Nine
Becker	The Game	Melrose Place	Star Trek: Enterprise
The Beverly Hillbillies	Get Smart	Mission Impossible	Star Trek: Next Generation
Beverly Hills 90210	Ghost Whisperer	Moesha	Star Trek: Original
Blue Bloods	Girlfriends	Mork & Mindy	Star Trek: Voyager
Bonanza	Gomer Pyle, USMC	My Three Sons	Survivor
Brady Bunch	The Good Wife	Nash Bridges	Taxi
Brotherhood	The Guardian	NCIS	This American Life
Caroline in the City	Gunsmoke	NCIS Los Angeles	Touched by an Angel
Charmed	Half & Half	Numb3rs	The Tudors
Cheers	Happy Days	The Odd Couple	The Twilight Zone
Clueless	Hawaii Five-O	One On One	The Wild Wild West
Combat!	Highlander	The Parkers	Wings
Criminal Minds	Hogan's Heroes	Penn & Teller	Undercover Boss
CSI: Crime Scene Investigation	The Honeymooners	Perry Mason	
CSI: Miami	Hot in Cleveland	Queer as Folk	
CSI: New York	I Love Lucy	Rawhide	

* This is a partial list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

CBS Interactive

	Global Unique Monthly Visitors ⁽¹⁾	Global Reach ⁽²⁾	Global Rank ⁽³⁾
CBS Interactive Web Sites	255 Million	14%	#14

(1) Source: comScore Media Metrix. Monthly average of global unique visitors for the fourth quarter of 2015.

(2) Source: comScore Media Metrix. Monthly average of global reach for the fourth quarter of 2015.

(3) Ranking based on the comScore Media Metrix worldwide figure for CBS Interactive web sites' unique monthly visitors of 254 million for December 2015.

CBS Interactive Websites

CBS.com
 CBSNews.com
 CBSSports.com
 CBS College Sports Network
 CHOW
 CNET
 ComicVine
 Download
 GameFAQs
 GameSpot
 Giant Bomb
 Last.fm
 MaxPreps
 Metacritic

mySimon
 onGamers
 OnlyLady
 Roadshow
 SmartPlanet
 Sportsline
 Tech Republic
 TV.com
 TVGuide.com
 UrbanBaby
 XCar
 ZDNet
 Zol.com
 247Sports

CBS Audience Network Distribution Partners

Comcast
 AT&T
 DirecTV
 Dish
 Roku
 Yahoo!
 YouTube
 Dailymotion
 TV Guide

STATISTICAL INFORMATION

Fourth Quarter 2015 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS SPORTS NETWORK Online Partners as of December 31, 2015

Colleges/Universities

Air Force • goairforcefalcons.com
UAB • uabsports.com
Alabama • rolltide.com
Auburn • auburntigers.com
Baylor • baylorbears.com
Boise State • broncosports.com
Boston University • goterriers.com
Central Michigan • cmuchippewas.com
Cincinnati • gobearcats.com
Coastal Carolina • gocusports.com
Colorado State • csurams.com
Connecticut • uconnhuskies.com
DePaul • depaulbluedemons.com
Denver • denverpioneers.com
Duquesne • goduquesne.com
East Carolina • ecupirates.com
Elizabeth City • ecsuvikings.com
Fayetteville State • fsu Broncos.com
Florida Atlantic • fausports.com
Fresno State • gobulldogs.com
George Washington • gwsports.com
Georgetown • guhoyas.com
Georgia • georgiadogs.com
Georgia Tech • ramblinwreck.com
Gonzaga • gozags.com
Houston • uhcougars.com
UIC • uicflames.com
Iowa • hawkeyesports.com
Johns Hopkins • hopkinssports.com
Lafayette • goleopards.com
Long Beach State • longbeachstate.com
Louisiana Tech • latechsports.com
Loyola (MD) • loyolagreyhounds.com
Loyola Marymount • lmulions.com
Loyola Chicago • loyolaramblers.com
Marquette • gomarquette.com
Marshall • herdzone.com
Maryland-Eastern Shore • umeshawks.com
Massachusetts • umassathletics.com
Miami (Ohio) • miamiredhawks.com
Michigan State • msuspartans.com
Michigan • mgoblue.com
Minnesota • gophersports.com
Mississippi • olemisssports.com
Missouri State • missouristatebears.com
Navy • navysports.com
UNLV • unlvrebels.com
Nevada • nevadawolfpack.com

North Carolina State • gopack.com
Northern Illinois • niuhuskies.com
North Texas • meangreensports.com
Notre Dame • und.com
Oakland (MI) • ougrizzlies.com
Ohio • ohioobcats.com
Ohio State • ohiostatebuckeyes.com
Penn State • gopsusports.com
Pepperdine • pepperdinesports.com
Pittsburgh • pittsburghpanthers.com
Providence • friars.com
Purdue • purduesports.com
Rice • riceowls.com
Rutgers • scarletknights.com
St. John's • redstormsports.com
San Diego • usdtoreros.com
San Diego State • goaztecs.com
San Jose State • sjsuspartans.com
Seton Hall • shupirates.com
Siena • sienasaints.com
South Carolina • gamecocksonline.com
Southern California • usctrojans.com
Southern Illinois • siusalukis.com
SMU • smumustangs.com
Southern Miss • southernmiss.com
Stephen F. Austin • sfajacks.com
Stony Brook • goseawolves.org
Tennessee – utsports.com & utladyvols.com
UC Davis • ucdavisaggies.com
UCF • ucfathletics.com
USC • usctrojans.com
UT Arlington • utamavs.com
UTEP • utepathletics.com
TCU • gofrogs.com
Texas Tech • texastech.com
Tulane • tulanegreenwave.com
Utah • utahutes.com
Vanderbilt • vucommodores.com
Villanova • villanova.com
Virginia • virginiasports.com
Wake Forest • wakeforestsports.com
Western Carolina • catamountsports.com
Western Kentucky • wkusports.com
Western Washington • wuvikings.com
Wyoming • wyomingathletics.com

Conferences/Associations

Arena Football League • arenafootball.com
Big Ten Conference • bigten.org
Conference USA • conferenceusa.com
Mountain Pacific Sports Federation • mpsfsports.com
NACDA • nacda.com
Patriot League • patriotleague.com
USA Water Polo • usawaterpolo.org

Affiliates

American Legion
ASA/USA Softball
East Tennessee State
Florida
International Baseball Federation
Liberty
Lynn
National Fastpitch Coaches Association
PBR
Valparaiso