



update

APEX Award for Publishing Excellence 2013, 2014, 2016



Vol. 18, #916, Monday, August 7, 2017

Dick Wien, Editor 212-975-5607 rwien@cbs.com

CBS CORPORATION NEWS: MAY THROUGH JULY 2017

NETWORK'S PRIMETIME SERIES AVERAGE MORE THAN 12 MILLION VIEWERS, UP +53% OVER ITS LIVE PLUS SAME DAY AVERAGE



Based on Nielsen Total Content Ratings (TCR) full season 2016-2017 data, CBS' entertainment series delivered an average

"With this first-ever reported full season data, TCR measurement continues to prove significant gains in viewers watching CBS' television programming. With changing viewer habits and digital consumption on the rise, CBS has the ongoing opportunity to grow our audience, offer viewers greater access to our content and to expand options for our advertisers. And now that YouTube TV and Hulu's new TV streaming services are being counted by Nielsen, we expect an even greater boost in our viewership numbers going forward, along with more opportunities to monetize delayed viewing."

-- David Poltrack, Chief Research Officer and President, CBS Vision, CBS Corporation

of 12.1 million viewers on a live plus 35 day basis, +53% more than its live plus same day average (7.9m) and +15% greater than its live plus 7 day average (10.5m). Nielsen's TCR measures live plus 35 day viewing across multiple viewing platforms including VOD, TV and DVR. CBS measurement of online and mobile viewing is still in development and not included in this metric.

**AT CBS ENTERTAINMENT:
KELLY KAHL NAMED PRESIDENT,
THOM SHERMAN TAKES POST OF
SENIOR EXECUTIVE VP PROGRAMMING**



Kelly Kahl (l) and Thom Sherman

On May 30, **CBS Corporation** announced a new leadership team for its Entertainment division, promoting long-time Entertainment executive **Kelly Kahl** to President, CBS Entertainment, and naming veteran creative executive **Thom Sherman** to the position of Senior Executive Vice President, Programming. Sherman joined from **The CW**. "This is a dynamic, talented and very experienced executive team to lead a division that will create the next generation of hits for CBS," said CBS Chairman and CEO **Leslie Moonves**. The formation of the new leadership structure followed the announcement of **Glenn Geller's** plans to step down as President, CBS Entertainment. For more information, go to <http://bit.ly/2qyl4Qm>

The first full season of live plus 35 data represents a historical milestone in television audience measurement as it captures for the first time uncounted viewers not initially reported in linear TV ratings over live plus same day and

(Continued on page 2)

CBS Primetime Entertainment Series - 2016-17 Season - TCR Live+35 Days

Rank	CBS AVERAGE	TCR LIVE+35	TCR vs. NPM Live+SD		TCR vs. NPM Live+7	
		Per 2+ AA (000)	Percent Difference	(000) Difference	Percent Difference	(000) Difference
		12,090	+53%	+4,178	+15%	+1,559
1	THE BIG BANG THEORY	23,291	+86%	+9,261	+22%	+4,262
2	NCIS	20,968	+43%	+6,337	+14%	+2,629
3	BULL	17,870	+57%	+6,488	+16%	+2,526
4	BLUE BLOODS	16,314	+64%	+6,367	+16%	+2,243
5	NCIS: NEW ORLEANS	15,323	+60%	+5,753	+14%	+1,920
6	HAWAII FIVE-0	14,392	+56%	+5,143	+18%	+2,230
7	NCIS: LOS ANGELES	14,205	+40%	+4,080	+13%	+1,676
8	CRIMINAL MINDS	13,035	+75%	+5,567	+20%	+2,138
9	SCORPION	12,693	+76%	+5,461	+19%	+1,990
10	MADAM SECRETARY	12,626	+52%	+4,339	+14%	+1,564
11	SURVIVOR	11,785	+41%	+3,410	+12%	+1,285
12	MACGYVER	11,248	+46%	+3,526	+15%	+1,446
13	CODE BLACK	10,707	+79%	+4,723	+16%	+1,446
14	KEVIN CAN WAIT	10,569	+39%	+2,951	+14%	+1,323
15	MOM	10,436	+39%	+2,908	+11%	+1,074
16	LIFE IN PIECES	9,209	+50%	+3,081	+13%	+1,073
17	PURE GENIUS	9,141	+71%	+3,796	+16%	+1,281
18	ELEMENTARY	8,958	+86%	+4,130	+20%	+1,472
19	THE GREAT INDOORS	8,450	+22%	+1,542	+6%	+650
20	MAN WITH A PLAN	8,257	+30%	+1,928	+11%	+820
21	CRIMINAL MINDS: BEYOND BORDERS	8,236	+67%	+3,315	+18%	+1,242
22	HUNTED	8,202	+35%	+2,111	+13%	+943
23	SUPERIOR DONUTS	8,084	+29%	+1,840	+11%	+796
24	2 BROKE GIRLS	7,890	+96%	+3,864	+24%	+1,545
25	DOUBT	7,791	+67%	+3,124	+15%	+996
26	THE AMAZING RACE	7,441	+32%	+1,817	+6%	+416
27	UNDERCOVER BOSS	6,725	+18%	+1,026	+5%	+320
28	THE ODD COUPLE	6,577	+32%	+1,580	+9%	+539
29	TRAINING DAY	5,256	+54%	+1,850	+15%	+698
30	RANSOM	5,016	+45%	+1,559	+15%	+670

Source: Nielsen TCR, 9/19/16-05/24/17, Persons 2+ AA (000), Primetime, originals only, excludes OTO specials, repeats, news and sports programming. TCR Live+35 data includes TV, DVR and VOD viewing (RT VOD and CP VOD), including TV Connected Device contribution. Digital (mobile, computer) data is excluded from this analysis. TCR data are based on program only minutes; Nielsen's NPM Live+SD and Live+7 data are based on program and commercial minutes and includes Digital in TV ratings. TCR data are based on Total U.S. Population, while NPM data are based on U.S. TV Households.

live plus 7-day windows and devices. Next season, Nielsen plans to incorporate additional delayed viewership across new platforms including digital and the rapidly expanding universe of OTT services, which will boost live plus 35-day TCR metrics even more.



Among the highlights, in viewers, CBS' largest gainers were THE BIG BANG THEORY (+9.26m), NCIS (+6.34m), BULL (+6.49m) and BLUE BLOODS (+6.37m). On a percentage basis, among the series posting the greatest live plus 35-day increases were ELEMENTARY (+86%), CODE BLACK (+79%), SCORPION (+76%) and CRIMINAL MINDS (+75%).

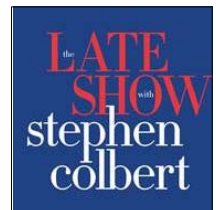
For more information and to see a larger image of the above chart, go to <http://bit.ly/2f4TKlx>.

MORE ENTERTAINMENT NEWS

● **CBS** won the 2016-2017 television season in viewers for the ninth consecutive season and 14th in the past 15 years. Among the highlights: CBS has five of the top 10 broadcasts, as many as all the other networks combined; 13 series are averaging 10+ million viewers, more than any other network; CBS has 14 time period winning programs, more than all other networks combined. (Source: NTI) For more information, go to <http://tinyurl.com/y98vvjq3>

● On May 17-18, **CBS** and **The CW** unveiled in New York their new 2017-2018 primetime schedules to advertisers, the press, television station group owners, representatives from affiliates nationwide and their national spot sales representatives. For more information on CBS' new season, go to <http://bit.ly/2ro1elr>. For more information on The CW's fall schedule, go to <http://tinyurl.com/kpdapfj>

● **THE LATE SHOW** with **STEPHEN COLBERT** won the traditional broadcast season in viewers, overtaking "The Tonight Show" as the most watched late night program. This marks CBS' first late night win since 1994-1995 (excluding the atypical 2009-2010 season when NBC replaced Conan O'Brien with Jay Leno midway through the season). **THE LATE SHOW** was the only late night program to post year-to-year growth, up +11% (3.20m from 2.89m). ... Television year-to-date (through 7/28/17), **LATE SHOW** is up +10% in HHs, +16% in viewers compared to last year. (Source: NTI)



● In June **CBS**, the #1 rated network in daytime for 30 years, renewed its entire daytime schedule for the 2017-2018 season. This included a three-year deal for daytime's #1 drama, **THE YOUNG AND THE RESTLESS**, and an additional two years for network television's #1 daytime show, **THE PRICE IS RIGHT**.

(Continued on page 4)

MONETIZING CONTENT

CBS continues to play to its core strength of creating content that audiences have to have and selling that content to programming platforms in the U.S. and around the world. Recent deals include:



CANAL+ Group and **CBS Corporation** announced on May 3 a first-time, exclusive licensing and trademark agreement for SHOWTIME in France. The agreement marks a significant expansion of the SHOWTIME brand in one of Europe's biggest media markets and also brings SHOWTIME programming to French-speaking Africa, Switzerland and Monaco. For more information, go to <http://bit.ly/2qyir1>



CBS Corporation and **FOX Networks Group Asia** announced on June 1 a content licensing and trademark agreement which for the first time brings the **SHOWTIME** brand to South East Asia (which includes Malaysia, Indonesia, Singapore, Philippines and Thailand), Taiwan and Hong Kong. For more information, go to <http://bit.ly/2si3lZ8> ... In July,

Hotstar, India's largest premium streaming platform, and CBS Corporation announced an SVOD content licensing and trademark agreement for SHOWTIME in India. The agreement introduces the SHOWTIME brand to India for the first time and brings a roster of Emmy® and Golden Globe®-winning programming from SHOWTIME to the territory. For more information, go to <http://bit.ly/2uiopsm>. For more International deals, see the **CBS Studios International** section of this newsletter on page 8.



On June 28, SHOWTIME announced the launch of its stand-alone streaming service on the Xbox One game console from Microsoft. SHOWTIME is also updating its TV everywhere application SHOWTIME ANYTIME® on **Xbox One**, which is available to SHOWTIME subscribers at no additional cost, through participating providers. In addition to streaming SHOWTIME from an Xbox One game console onto the television screen, subscribers can access the SHOWTIME app on phones, tablets and computers. For more information, go to <http://tinyurl.com/yagb2t7k>.



On June 21, **fuboTV**, the leading sports-first streaming TV service in the U.S., announced a new agreement with CBS Corporation to carry **CBS**, America's most watched broadcast network, and the Network's popular sports and entertainment channels, including **CBS Sports Network**, **The CW**, **Pop** and **CBSN**, **CBS News'** 24/7 digital streaming news service. All networks in the deal will be available to stream live, with much of their programming available on demand as well, through fuboTV's entry-level "Fubo Premier" bundle. Fubo subscribers will also have the ability to stream CBS-owned television stations in some of the largest U.S. markets at launch. In addition, SHOWTIME® will be offered as an add-on, premium subscription service to those customers who subscribe to Fubo Premier. For more details, go to <http://bit.ly/2sTxozi>



On June 28, **CBS** announced a content licensing agreement under which **Amazon's Prime Video** will be the exclusive premium subscription home for CBS' new summer series SALVATION in the U.S., with unlimited streaming and downloading of all the series' episodes available to Prime members four days after their initial broadcast on CBS. They will also be able to view the episodes on hundreds of devices compatible with the Amazon Video app. For more information, go to <http://bit.ly/2tphzqk>

CBSN COMES TO CBS ALL ACCESS

CBS ALL ACCESS⁴

CBSN

“Bringing CBSN’s round-the-clock news coverage to CBS All Access adds tremendous value for our subscribers, giving them the ability to tune into the latest breaking news and in-depth reporting all within one streaming experience. We are pleased with the increasing distribution of CBSN, first as part of fuboTV’s offering and now with availability on CBS All Access. The addition of CBSN perfectly complements CBS All Access’ existing offering of live local and national news coverage from CBS affiliates, CBS THIS MORNING and the CBS EVENING NEWS, plus on-demand access to programming from 60 MINUTES and 48 HOURS.”

-- Jim Lanzone, CEO, CBS Interactive and Chief Digital Officer, CBS Corporation

Beginning August 3, CBSN, the 24/7 streaming news service, became available on **CBS All Access**, the CBS Television Network’s digital subscription video on-demand and live streaming service. **CBS All Access** subscribers can now watch CBSN’s live, anchored coverage and original reporting on desktops and laptops at CBS.com. CBSN will be rolled out on additional **CBS All Access** platforms in the fall, including connected TV platforms and mobile devices.

Also, CBSN will soon be available as part of an offering from a multichannel video distributor for the first time in its history when it launches on **fuboTV**. This is part of **fuboTV**’s recent agreement with CBS Corporation to carry

CBS, America’s most watched broadcast network, and its popular sports and entertainment channels (see page 2).

For more information, go to <http://bit.ly/2tVIRfW>

For more CBSN news, see pages 5-6.

(ENTERTAINMENT, continued from page 2)

● In the first week of August, **CBS, SHOWTIME** and **THE CW** hosted their annual summer **Television Critics Association Press Tour** in Beverly Hills, Calif. The tour was attended by more than 200 representatives of the nation’s television, radio and online media.

And... In July **CBS** announced the premiere dates for the launch of the 2017-2018 season. For full information, go to <http://bit.ly/2sjpNGH> ... Since its debut at the CBS Upfront presentation, CBS’ trailer for the new

CBS CORPORATION AND IMAGINE TELEVISION FORM STRATEGIC PARTNERSHIP



CBS Corporation and Imagine Television

Studios announced on July 31 a four-year co-financing and first look agreement that establishes an independent and expansive opportunity for Imagine to partner with CBS to co-produce and co-own programming for the **CBS Television Network, CBS All Access** and **SHOWTIME**, as well as for non-CBS affiliated platforms. The CBS Corporation platforms will have the first look at new Imagine Television series, with **CBS Television Studios** serving as a production partner and worldwide distributor for programming produced as part of the agreement.

For more information, go to <http://bit.ly/2vfCZR8>

fall comedy series **YOUNG SHELDON** has been viewed over 30 million times on Facebook, Twitter and YouTube combined. (Source: CBS Interactive) To view the trailer, go to <http://tinyurl.com/lr3xre3>

SPORTS



● **CBS Sports**, home to college football’s highest-



rated television package, the **SEC ON CBS**, announced in May its 2017 college football schedule broadcast win-

dows and select games. CBS will again showcase the best games from the best conference with the “**SEC Game of the Week**” and additional top-flight matchups. The **SEC ON CBS** has been the highest-rated regular-season college football package on any network for eight consecutive seasons. For more information, go to <http://tinyurl.com/yd44f6ot>

● **CBS Sports** and **Tough Mudder, Inc.** have expanded their multi-year media partnership to debut all **Tough Mudder** programming on the **CBS Television Network**. Beginning July 22, CBS is airing seven shows this year, with encore presentations of the shows on **CBS Sports Network**. **CBS Sports Digital** will also feature 2017 **Tough Mudder** events on demand across www.CBSSports.com and the CBS Sports apps for mobile and connected devices. (Cont. on page 5) 4

LATEST AFFILIATE AGREEMENTS

“Expanding distribution on these new platforms together with our affiliates has been a part of CBS’ long-term digital strategy, and I am very proud we have reached this agreement with our affiliate board. No broadcaster has made preserving the network-affiliate model a core tenet of their strategy like CBS. We look forward to continuing to work in partnership with our affiliates, and as these new forms of distribution continue to grow, including CBS All Access, so will our revenue together.”
-- Ray Hopkins, President, Television Networks Distribution, CBS Corporation



On May 9, CBS Corporation announced a new wide-ranging agreement with the **CBS Affiliate Board** to expand CBS’ network-affiliate partnership into the digital marketplace. The deal addresses affiliates’ continued participation in *CBS All Access* as well as additional opportunities to participate in over-the-top platforms, including **Hulu, Google’s YouTube TV** and future entrants, with additional revenue possibilities for all. With this new collaborative agreement, affiliated stations are joining with CBS to distribute premium content to new “skinny bundles” reaching viewers coast-to-coast across multiple platforms and screens anytime and anywhere.

In addition to *CBS All Access*, this deal establishes a framework for distribution of local signals on **Google’s YouTube TV, Hulu’s** new television streaming service, and future new entrant over-the-top platforms, as well as the opportunity for additional revenue from these new services while reaching digitally engaged viewers

with premium local and national content. For more information, go to <http://bit.ly/2psA1SK>.



On June 12, **CBS Corporation** and **Sinclair Broadcast Group, Inc.** announced a multi-year deal that renews station affiliation agreements for four of its owned or operated stations, including **KUTV** in Salt Lake City, Utah; **KEYE** in Austin, Texas; **WSBT** in South Bend, Ind.; and **WGFL** in Gainesville, Fla. The new deal also includes the renewal of participation in **CBS All Access**, plus a commitment to distribution of Sinclair’s CBS affiliates via the new **YouTubeTV** live television service in markets where the offering is available. In addition, the companies agreed to assign Tribune’s CBS affiliation agreements to Sinclair upon planned closing of the merger. Sinclair’s CBS affiliates cover 8% of the U.S. and serve more than nine million households. Sinclair owns or operates CBS affiliates in 24 markets, including the four listed above. For more information, go to <http://bit.ly/2stsM2a>.

(CBS SPORTS, continued from page 4)

● **CBS Sports** and **CrossFit Inc.** announced on July 19 a multi-year television and digital partnership to bring to **CBS, CBS Sports Network** and **CBS Sports Digital** the intense competition of the CrossFit Games -- the single largest participatory sporting event in the world with nearly 400,000 athletes from more than 175 countries. Starting Monday, Oct. 16 (7:00 PM, ET) and running through the end of 2017, CBS Sports Network will televise multiple, one-hour specials highlighting the athletes and competitions from the games. For more information: <http://tinyurl.com/y8j4kva3>

And... In May it was announced that **CBS Sports** will remain the home for one of the greatest rivalries in sports, ARMY-NAVY, with a new all-encompassing 10 year deal, extending broadcast, cable and digital rights through 2028. ... In July CBS Sports extended its rights deal with the **BIG Ten** to televise BIG Ten basketball for another six years through 2022-2023.

NEWS



● On July 13, **CBS News** and **BBC News** announced a new editorial and newsgathering

relationship that will significantly enhance the global reporting capabilities of both organizations. The arrangement, which goes into effect immediately, allows CBS and the BBC to share video, editorial content and additional newsgathering resources in New York, London, Washington and around the world.

● Since launching in November 2014, **CBSN** has significantly grown viewership and expanded its original reporting with new series and documentaries that have resonated with audiences. CBSN is available for free on CBSNews.com, connected TV devices and gaming consoles including **Amazon Fire TV, Android TV, Apple TV,**

(Continued on page 6)

EYE ON "STAR TREK: DISCOVERY"



CBS All Access, the **CBS Television Network's** digital subscription video on-demand and live streaming service, announced in June that its second original drama series, the highly anticipated **STAR TREK: DISCOVERY**, will launch Sunday, Sept. 24 with a broadcast premiere that night on the CBS Television Network airing 8:30-9:30 PM, ET/PT. The series premiere will also be available on-demand on **CBS All Access** and the second episode of the series will be available on the service that same night immediately following the broadcast premiere. After premiere night, all new episodes will be available on demand weekly on Sundays exclusively for **CBS All Access** subscribers in the U.S. The 15-episode season will be released in two chapters. The first eight episodes will run from Sunday, Sept. 24 through Sunday, Nov. 5. The season will then resume with the second chapter in January 2018. For more information, go to <http://tinyurl.com/y8pz2o8a>

CBS Television Studios and **CBS All Access** recently gave "Star Trek" fans attending **2017 Comic-Con San Diego** the opportunity to join in a celebration of the upcoming premiere of **STAR TREK: DISCOVERY**. On July 22, Comic-Con attendees were given a sneak peek at the new series trailer during a panel with cast and creatives. To view the trailer, go to <http://tinyurl.com/y7cdx2m7>

The **STAR TREK: DISCOVERY** panel, moderated by series guest star **Rainn Wilson** (Harry Mudd), featured a conversation with cast members including **Sonequa Martin-Green** (First Officer Michael Burnham), **Jason Isaacs** (Captain Gabriel Lorca), **Doug Jones** (Lt. Saru), **Shazad Latif** (Lt. Ash Tyler), **Mary Wiseman** (Cadet Sylvia Tilly), **Anthony Rapp** (Lt. Paul Stamets) and **James Frain** (Ambassador Sarek). They were joined by executive producers **Alex Kurtzman**, **Gretchen J. Berg**, **Aaron Harberts**, **Heather Kadin** and **Akiva Goldsman**.

STAR TREK: DISCOVERY also hosted a gathering featuring the captain's chair from the U.S.S. Discovery and props and costumes directly from the set. One thousand fans per day received a Limited Edition **STAR TREK: DISCOVERY** poster, and they were also invited to take a ride in a pedicab inspired by the captain's chair and participate in a **#trekdiscovery** photo challenge to win prizes. As previously reported, the series will premiere on Sunday, Sept. 24 on **CBS**, with all subsequent episodes available on **CBS All Access**, and will be distributed concurrently by **CBS Studios International** on **Netflix** in 188 countries and in Canada on **Bell Media's** Space channel and OTT service **CraveTV**.

(CBS NEWS, continued from page 5)

PlayStation®4, PlayStation®3, Roku players and **Roku TV models, Xbox One** and **Xbox 360**, as well as the CBS News mobile apps for **Android, iOS** and **Windows 8.1**. For more information, see the CBS Interactive section on page 11.

- On July 31, CBS News launched **CBSN: ON ASSIGNMENT**, a primetime summer series featuring intense, immersive reports from more than a dozen CBS News correspondents. For more information, go to <http://bit.ly/2tYcfkT>. Since launching in November 2014, CBSN has significantly grown viewership and expanded its original reporting with new series and documentaries that have resonated with audiences. CBSN is available for free on **CBSNews.com**, connected TV devices and

gaming consoles including **Amazon Fire TV, Android TV, Apple TV, PlayStation®4, PlayStation®3, Roku** players and **Roku TV models, Xbox One, and Xbox 360**, as well as the CBS News mobile apps for **Android, iOS** and **Windows 8.1**.

- **CBS News** launched **48 HOURS: NCIS**, a new six-part series that gave viewers unprecedented access to some of the biggest cases handled by the real-life Naval Criminal Investigative Service, on April 25 (10:00 PM ET/PT) on the CBS Television Network. **48 HOURS: NCIS** introduced viewers to the agents that have worked on some of the agency's most significant investigations, who reveal, step-by-step, how they track killers, crack fraud cases, and how they hunt terrorists using street

(Continued on page 7)

THE CW



The CW ended the 2016-2017 season with tremendous digital growth. With the network now having exclusive in-season streaming rights for all of its primetime series, it finished the season up in all key metrics compared to a year ago: up +99% in initiated streams; up +101% in hours viewed; and up +104% in digital ad impressions

The CW announced its fall premiere dates, debuting its entire primetime line-up the week of Oct. 9. Among the highlights, the new military drama **VALOR**, from CBS Television Studios, launches Monday, Oct. 9 at 9:00 PM, ET/PT. ... **DYNASTY**, also from **CBS Television Studios**, a re-imagining of the classic primetime soap, will premiere Wednesday, Oct. 11 at 8:00 PM, ET/PT.

(CBS NEWS, continued from page 6)

smarts and technology. Narrated by Rocky Carroll, star of CBS' **NCIS**, the new series explored the kinds of difficult cases that have inspired CBS Entertainment's successful primetime series **NCIS**, the #1 drama on television, as well as **NCIS: LOS ANGELES** and **NCIS: NEW ORLEANS**.

- On May 31, it was announced that **Scott Pelley** will become a full-time correspondent for **60 MINUTES**, America's most watched news program, as it enters its 50th season. Pelley will also report on major stories and breaking news events across the **CBS News** division. **Anthony Mason** will serve as the interim anchor of the **CBS EVENING NEWS** in the coming weeks. ...

And... **CBS THIS MORNING** is the only network morning show to grow this season. ... In June **CBS News** won eight **Radio, Television & Digital News Association** Edward R. Murrow awards, the most in this year's competition. ... CBS News has received more Emmy Nominations (43) than any other news organization or cable network and more than ABC and NBC combined. **60 MINUTES** led the overall field with 30, the most for a single program. ... Listeners to **CBS Radio News** can now access some of the award-winning broadcaster's podcasts on **Spotify**.

POP



- Ratings for the first half of 2017 are up +3% among total viewers (P2+) in total day and primetime

- Under the CBS agreement (see page 2), Pop will be distributed on **fuboTV**'s live linear TV service starting in September 2017.
- Pop's "Return of the Mac Tour" marketing partnership with Comcast featured a four-market tour with Joey McIntyre which reached over 15 million consumers.
- Programming News (in order of schedule): **BIG BROTHER AFTER DARK** returned on Pop in June for the fourth consecutive year, airing seven nights a week for 12 straight weeks; **NIGHTCAP** season two finale on Wednesday, August 2; **SWEDISH DICKS**, a scripted comedy from **Lionsgate** featuring **Peter Stormare, Johan Glans** and **Keanu Reeves**, premieres on Wednesday, August 9; **THE GOLDBERGS** off-network airings on Pop will kick-off on Monday, September 25; **HOT DATE**, the new **Pop/CollegeHumor** comedy executive produced by **Will Arnett** has begun production in Chicago.

CBS TELEVISION STUDIOS



- **CBS Television Studios** currently has 54 shows under its banner across 11 different platforms. It is returning 32 returning series across these entities, more than any other studio. Coming this fall, the Studio will launch 10 new shows that were picked up to series. This season, the Studio will be producing or co-producing seven of the eight series picked up by CBS, producing the only two new shows premiering on **The CW** this fall, and one new comedy for **Netflix**. Also on the horizon, the highly anticipated **STAR TREK: DISCOVERY** will launch on **CBS All Access** at the end of September. Also recently announced for **CBS All Access**, the Studio will be producing or co-producing three new series for the streaming platform, **STRANGE ANGEL**, **NO ACTIVITY** and **\$1**.

(Continued on page 8)

CBS ECOMEDIA COMPLETES ITS 500TH PROJECT, CONTINUES TO SPREAD SOCIAL IMPACT ACROSS THE U.S.



Thanks to the collaboration of other CBS divisions, 2016 was one of CBS EcoMedia's most successful years to date, both in terms of corporate sales and nonprofit programs founded on the idea of leveraging advertising dollars to support the work



of the nation's most effective nonprofits. CBS EcoMedia recently achieved a new milestone—completing its 500th project with far-reaching social impact nationwide.

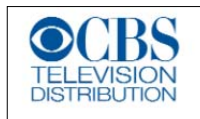
Over the past 15 years, CBS EcoMedia, promoting the fact that businesses can do well by doing good, has directed more than \$80 million in funding and resources to its exclusive network of more than 225 nonprofits, and inspired countless volunteer hours. The programs CBS EcoMedia advertisers support have created hundreds of tangible community impacts, such as: planting 50,000 trees in California's Eldorado Forest with American Forests; putting 10,000 books into the hands of children with First Book NYC; and saving 246,000 pounds of CO2 by installing solar panels with GRID Alternatives. For more information, go to <http://ecomedia.cbs.com/>

(CBS TELEVISION STUDIOS, continued from page 7)

- **CBS Television Studios** is generating more content for non-CBS networks and streaming outlets, including **CARPOOL KARAOKE**, which will launch on **Apple Music** on August 8, as well as **DROP THE MIC**, which will launch this fall on **TBS** – both new shows inspired by viral **James Corden** segments. The new comedic anthology series, **THE GUEST BOOK** premiered on August 3 on **TBS**, and the new comedy **AMERICAN VANDAL** (with **Funny or Die**) is set to drop on **Netflix** on Sept. 15. And the Studio's relationship with **Netflix** has been expanded, having sold in two original series, most recently with **INSATIABLE**.

- The Studio has received 20 Primetime Emmy nominations, including Outstanding Variety Talk Series nominations for both **THE LATE SHOW** and **THE LATE LATE SHOW**. This marks the first time in Emmy history that both **THE LATE SHOW** and **THE LATE LATE SHOW** have been nominated for the category; it is also the first time since 2003 that two daily broadcast late night talk shows from the same network have been nominated in the same year. The Emmy Awards will be held Sunday, Sept. 17, airing on CBS, and hosted by **Stephen Colbert**.

CBS TELEVISION DISTRIBUTION



- **CBS Television Distribution's** **JUDGE JUDY** reigned as the #1 show in all of syndication during the May sweep with a 6.9 HH rating. **DR. PHIL** (3.3 HH) topped the talkers with a +3% ratings increase since May 2016, finishing a full point ahead of its closest competitor. **CTD** also ended the May sweep with the top shows in the court and newsmagazine genres. **JUDY JUDY** led the court genre, with **HOT BENCH** (2.3 HH) taking the #2 spot. **ENTERTAINMENT TONIGHT** (2.9 HH) came in first among newsmagazines and was followed by **INSIDE EDITION** (2.7 HH) which came in at #2. (Source:NTI)

- **CBS Television Distribution** received three Emmy Awards in Outstanding Show Categories at the 2017 Daytime Emmys. **JUDGE JUDY** took home the Emmy for Outstanding Legal/Courtroom Program. **ENTERTAINMENT TONIGHT** and **JEOPARDY!** were awarded the top honor in their respective categories, Outstanding Entertainment News Program and Outstanding Game

(Continued on page 9)

Show. In addition, **Harry Friedman**, executive producer of WHEEL OF FORTUNE and JEOPARDY!, and **Mary Hart**, former anchor of ENTERTAINMENT TONIGHT, received Lifetime Achievement Awards for their extensive careers in television.

- This fall, **CBS Television Distribution** will be distributing a new series, "Dailymail TV," from the British newspaper the *Daily Mail* and executive produced by **Dr. Phil McGraw**. The show, which has already been sold in two-thirds of the country through deals with **Sinclair**, **Tribune**, and **Gray Television**, is expected to exceed 90% of the U.S. at launch on Sept. 18.

And...

- **McFarlane Toys** will create action figures, role play weapons and accessories for the new STAR TREK: DISCOVERY series. McFarlane will also create merchandise from the entire Star Trek universe, which will become available in 2018. ... **CBS Consumer Products** worked with the **XPrize Foundation** to support a prize competition inspired by "Star Trek." ... **CBS Consumer Products** has licensed a new stage show based on the classic TV series THE TWILIGHT ZONE. The play will have its world premiere at the Almeida Theatre in London on Dec. 5. ... Europe's official "Star Trek" convention, **Destination Star Trek Birmingham**, will return in October 2018. It will be held in Birmingham, England, at the National Exhibition Centre from Oct. 19-21.

- **CBS Home Entertainment** produced the new I LOVE LUCY SUPERSTAR SPECIAL for the **CBS Television Network**, which aired May 19.

CBS STUDIOS INTERNATIONAL



- In May, **CANAL+ Group** and **CBS** announced an exclusive licensing and trademark agreement for SHOW-

TIME in France (see page 2). Also in May, **FOX**

(Continued on page 10)

CBS FILMS WRAPS "WINCHESTER"



AMERICAN ASSASSIN stars (L-R): **Shiva Negar**, **Michael Keaton**, **Neg Adamson** and **Dylan O'Brien**

CBS FILMS

CBS Films is gearing up for the nationwide Sept.

15 release of **AMERICAN ASSASSIN**, based on the best-selling **Simon & Schuster** novel by **Vince Flynn**. The film, which is the latest co-production stemming from CBS' successful partnership with Lionsgate, stars **Michael Keaton**, **Dylan O'Brien**, **Sanaa Lathan**, **Taylor Kitsch** and **Shiva Negar**. **AMERICAN ASSASSIN** was directed by Michael Cuesta (**HOMELAND**), written by **Stephen Schiff** ("The Americans"), and produced by **Lorenzo di Bonaventura** ("Transformers"). The new trailer for the film launched on June 20 and has already been viewed more than 16.2 million times. To view the trailer, go to <http://tinyurl.com/y9thl3xg>



Helen Mirren and **Jason Clarke** in front of the real **160-room Winchester House** in San Jose, Calif.

The supernatural thriller **WINCHESTER** is set to be released on Feb. 23, 2018. The film follows the story of the firearms heiress Sarah Winchester, who was convinced she was haunted by the souls killed by the Winchester repeating rifle. It stars Academy Award-winner **Helen Mirren** ("The Queen") and **Jason Clarke** ("Zero Dark Thirty").

(Continued on page 10)

(CBS STUDIOS INTERNATIONAL, continued from page 9)

Networks Group Asia and **CBS** announced a content licensing and trademark agreement for SHOWTIME in South East Asia (Malaysia, Indonesia, Singapore, Philippines and Thailand), Taiwan and Hong Kong. The agreement brings the SHOWTIME brand to these markets for the first time. ... In addition, **Corus Canada** acquired new series WISDOM OF THE CROWD, SEAL TEAM, INSTINCT and 9JKL, along with the second season of SUPERIOR DONUTS. Corus's channel **Series+** is also taking THE GOOD FIGHT and INCORPORATED for French-speaking Canada. ... The UK's **Channel 5** has acquired the second window, free-to-air broadcast rights for the **5USA** channel, with the first window rights sold to FOX UK. ... In June **Netflix** acquired global rights to **The CW's** upcoming reboot of DYNASTY for all international territories outside of the U.S.

- In June NCIS was named the most watched drama TV series in the world at the 57th Monte-Carlo Television Festival. The series received the prestigious 12th International Television Audience Award for a Drama TV Series and has now won the award three out of the last four years.
- In May **CBS Studios International** hosted its annual LA Screenings, attended by approximately 1500 international media executives over five days. ... In June CBS Studios International held an international press junket and screenings of CBS' new slate of programming at the division's European headquarters in Amsterdam, The Netherlands.

CABLE



- With the launch of SHOWTIME on Sling TV and YouTube TV in April, SHOWTIME is now available on five third-party OTT distributors including **Amazon Channels, Hulu** and **Sony Playstation Vue**.
- The premiere of TWIN PEAKS generated a record number of signups for the SHOWTIME streaming service, with the single biggest day and weekend of

signups ever. TWIN PEAKS has the most streaming viewers ever for a SHOWTIME original series debut, with the highest percentage of streaming viewership of any SHOWTIME series to date.



- On July 28, SHOWTIME Sports began chronicling the buildup to the August 26 blockbuster between boxing legend **Floyd Mayweather** and UFC superstar **Conor McGregor** with weekly installments of the Emmy Award-winning series **ALL ACCESS**. ... In related news, **SHOWTIME Sports** presented the official livestream of the Mayweather vs. McGregor international press tour covering Los Angeles, Toronto, New York and London. ... Starting July 28, the first episode of ALL ACCESS: Mayweather vs. McGregor became available for free on multiple platforms to consumers who do not subscribe to SHOWTIME, immediately following the 10:00 PM, ET/PT network premiere. Subsequent episodes of the four-part series, which will premiere every Friday at 10:00 PM ET/PT on SHOWTIME, will be available only to SHOWTIME subscribers.
- This fall SHOWTIME will feature an all-comedy lineup including the return of SHAMELESS and the launch of two new comedies: WHITE FAMOUS from Oscar-winner **Jamie Foxx** (who will guest star in the first episode) and SMILF, a comedy based on **Frankie Shaw's** Sundance Film Festival Jury Award-winning short film of the same name. Set in Boston, SMILF co-stars multiple Emmy winner **Rosie O'Donnell** in her first series regular TV role.
- SHOWTIME has announced the following premiere dates: season five of RAY DONOVAN debuted on Sunday, August 6 at 9:00 PM, ET/PT; EPISODES will return for its fifth and final season on Sunday, August 20 at 10:00 PM, ET/PT; and DICE will return on Sunday,

(Continued on page 11)

(CABLE, continued from page 10)

August 20 at 10:30 PM, ET/PT. Starting on August 6, the limited event series TWIN PEAKS, which premiered Sunday, May 21 at 9:00 PM, ET/PT, will move to its new timeslot at 8:00 PM, ET/PT on Sundays. All series will be available on SHOWTIME, on air, on demand and over the internet.

- Looking ahead: SHOWTIME will begin shooting in August a new five-part limited series called PATRICK MELROSE, based on the semi-autobiographical novels written by **Edward St. Aubyn** and starring and executive produced by Oscar-nominee **Benedict Cumberbatch** (“Sherlock”) and co-starring Academy Award nominee **Jennifer Jason Leigh** (“The Hateful Eight”) and **Hugo Weaving** (“The Matrix” trilogy). Also in production is a new fact-based eight-hour limited series ESCAPE AT DANNEMORA, executive produced by Emmy winner **Ben Stiller** and starring Academy Award winners **Benicio del Toro** (“Traffic”) and **Patricia Arquette** (“Boyhood”) and Golden Globe nominee **Paul Dano** (“Love & Mercy,” “There Will Be Blood”).

Also, in 2018, SHOWTIME will have new seasons of BILLIONS and HOMELAND. HOMELAND will move to Virginia for production of the show’s seventh season.... On July 27, SHOWTIME announced a new one-hour drama pilot, CITY ON A HILL, about corruption and gangs centering around the crime-riddled streets of Boston in the early 90s. The series, based on an original idea by **Ben Affleck** and **Chuck MacLean** (“Boston Strangler”), will be produced by SHOWTIME and executive produced by Academy Award® winners Affleck and **Matt Damon**. SHOWTIME has also given a 10-episode order to a new untitled half-hour animated series executive produced by multiple Emmy winner **Stephen Colbert** and starring the two-dimensional avatars of President Donald Trump and the most powerful family in the world. The series will premiere this fall.



- **Smithsonian Channel** has premiered a robust line-up of programming this quarter. First were all new installments of the landmark AERIAL AMERICA franchise, which expand-

ed to U.S. cities and abroad in AERIAL AMERICA NYC: 24, AERIAL IRELAND and AERIAL NEW ZEALAND. On July 2, two new series premiered on the channel: AMERICA IN COLOR and FIRST LADIES REVEALED. AMERICA IN COLOR brings to life the story of the U.S. as never seen before, using cutting edge technology to transform decades of black-and-white history into living color. FIRST LADIES REVEALED tells the stories of America’s leading ladies, from style icons and trailblazers to compassionate voices in days of war and those who came into the role by chance. Smithsonian Channel also hosted a premiere screening of THE LOST TAPES: SON OF SAM in New York City on July 20 ahead of its premiere on July 30.

And... Smithsonian Channel hosted a premiere screening of THE LOST TAPES: SON OF SAM at the Roxy Hotel on Thursday, July 20 ahead of its premiere on Sunday, July 30 at 9:00 PM, ET/PT with a reception and panel following the premiere.

INTERACTIVE



- This June, SHOWTIME announced the launch of its stand-alone streaming service on the **Xbox One** game console from **Microsoft**. The stand-alone streaming service is also available through Apple, Roku, Amazon, Google and Samsung.

- On July 31, **CBS News** launched on the **CBS Television Network** and on **CBSN** -- the network’s 24/7 streaming news service -- CBSN: ON ASSIGNMENT, a new primetime summer series featuring experiential reports driven by fresh voices and perspectives from around the world. For more information, see page 5, and go to <http://tinyurl.com/yd9rauht>

- **CBS Interactive** and THE LATE LATE SHOW with JAMES CORDEN announced in late May that a new digital series, JAMES CORDEN'S NEXT JAMES CORDEN, will debut exclusively as an original,

(Continued on page 12)

(CBS INTERACTIVE, continued from page 11)

stand-alone **Snapchat** show and will be shot vertically for optimal viewing on mobile devices. **Ben Winston** and **Rob Crabbe** will serve as executive producers of the series, from CBS Interactive in partnership with Fulwell 73, and in association with **CBS Productions**.

- **GameSpot**, the #1 destination for gamers, provided three days of coverage (June 13-15) of the **Electronic Entertainment Expo (E3)**, live from Los Angeles. Among events reported on were live streams of all six press conferences and demos of more than 60 games on www.GameSpot.com and <http://www.youtube.com/gamespot>.

TELEVISION STATIONS



- On June 27, **CBS Television Stations** and **ReachMe.TV** announced a 10-year exclusive partnership to coincide with the launch of **ReachMe.TV's In-Airport Entertainment Network** which enables viewers in airports to sync their phones and tablets with airport screens and take the content with them. This new mobile entertainment network appears on thousands of screens across the top 50 airports in the United States and Canada with a reach of more than 70 million viewers per month. Travelers are provided with entertainment, news and sports programming, including local news, weather and sports reports provided by CBS Television Stations, as well as programming from other divisions of CBS Corporation, including CBSN, **CBS News'** 24/7 digital streaming news service, and film and television highlight packages from **CBS Television Distribution's ENTERTAINMENT TONIGHT**. In addition, the network features ReachMe.TV's original series and specials. CBS Television Stations is exclusively managing advertising sales for the new Network.

- **CBS Television Stations** won five Radio Television Digital News Association 2017 regional Edward R. Murrow Awards. **KCBS** Los Angeles was

honored for Breaking News. **KPIX** San Francisco won awards for Hard News and Excellence in Video.

KCNC Denver was recognized for Breaking News. **WCCO** Minneapolis-St. Paul was honored for Feature Reporting.

And... The **CBS Television Stations** were viewed by more than 59 million people during the May sweep. ... Veteran CBS Television Stations executive **Kevin Walsh** has been named President and GM of the group's San Francisco Bay Area properties, **KPIX-TV** and **KBCW-TV**, as well as **KSTW-TV**, the CBS-owned affiliate of The CW in Seattle. He previously served as VP and GM of CBS-owned **KOVR-TV** and **KMAX-TV** Sacramento.

PUBLISHING



- Year-to-date, multiple titles from Simon & Schuster have hit the #1 spot on *The New York Times* best-seller list, including *I Can't Make This Up* by comedian and actor **Kevin Hart** (37 Ink/Atria), *Rediscovering Americanism* by radio personality **Mark R. Levin** (Threshold Editions), *The Glass Castle* by **Jeannette Walls** (Scribner), *Lord of Shadows* by **Cassandra Clare** (Margaret K. McElderry). *The Woman in Cabin 10* by **Ruth Ware** (Scout Press) and *Unshakeable* by **Tony Robbins** (Simon & Schuster).

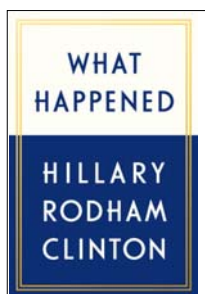
- In September Simon & Schuster will publish New England Patriots quarterback **Tom Brady's** first book *The TB12 Method: How to Achieve a Lifetime of Sustained Peak Performance*. The book details



the five time Super Bowl champion's fitness and lifestyle regimen. Upon the announcement, the book immediately climbed to the top of the Amazon best-seller list. Other prominent recent acquisitions include a two-book deal with rising Fox News personality **Tucker Carlson** (Threshold Editions) and a memoir from activist and president of Planned Parenthood **Cecile Richards** (Touchstone). 12

(Continued on page 13)

(PUBLISHING, continued from page 12)



- On July 27, former Secretary of State **Hillary Clinton** revealed the title and cover of her upcoming memoir, *What Happened*. The book promises to be Clinton's most personal memoir to date, detailing her experiences in the 2016 election, ranging from sexism on the campaign trail to Russian interference. *What Happened*, which immediately shot to #1 on the **Amazon** bestseller list, is scheduled to be published on Sept. 12.

- Former Vice President **Al Gore** returned to **Simon & Schuster Audio** to narrate *An Inconvenient Sequel: Truth to Power*, the follow up to his Grammy Award-winning audiobook *An Inconvenient Truth*. Gore is joined on the recording by a star-studded cast of actors including **Shailene Woodley, Sterling K. Brown** and others. The audiobook is available on CD and for download, and was published on July 25 simultaneously with hardcover and e-book editions from **Rodale**. A documentary film of the same name was released that same week.

- Atria Books has announced a new co-publishing imprint with **Skybound Entertainment**, known for shows such as "The Walking Dead," "Fear of the Walking Dead" and "Outcast." The new imprint, **Skybound Books**, will focus on the science fiction, fantasy, and horror genres, and publish four to six titles a year.

- **Simon & Schuster India's** new local publishing program is attracting considerable attention from consumer and trade media. In mid-May the first title to be published under the new program, *LEILA*, made the Indian bestseller list.

And... In August Simon & Schuster began a sales and distribution partnership with **IglooBooks**, a division of Bonnier Publishing USA. ... In May, Simon & Schuster launched the multi-faceted #WhatBeachWhatBook campaign to promote a selection of more than 200 titles via video, retail, email, content, partner marketing, social media and "street teams" (or "beach teams"). ... *OCDaniel* by **Wesley King** (Paula Wiseman) won the Edgar Award from the Mystery Writers of America in the Best Juvenile category. ... **Rachel Renée Russell** won

the 2017 Children & Teen Book award in the 5th and 6th grade categories for her book *The Misadventures of Max Crumbly* (Aladdin).

CBS RADIO



- **CBS RADIO** continues to make progress on its upcoming merger with a subsidiary of **Entercom Communications Corp.** On July 10, **CBS RADIO** filed a second amended registration statement on Form S-4/S-1 with the **Securities and Exchange Commission**. Since the last filing in May, the document contains further updates on the exchange offer and corporate governance, including additional information regarding the executive officers and directors of the new post-merger company. Additional senior leaders of the new company were separately announced by Entercom. Several CBS RADIO executives will form part of the senior team of the new company. The transaction is expected to close during the fourth quarter of 2017.

And... 98.5 The Sports Hub (WBZ-FM) Boston renewed its deal to broadcast **Boston Bruins** games while 97.1 FM The Ticket (WXYT Detroit) will begin airing **Detroit Pistons** games beginning with the 2017-2018 season. ... On June 5, CBS RADIO launched "CBS RADIO Presents ConnectingVets.com...Connecting Vets Every Day" -- a national on-air, online and on-demand service designed to be a single destination providing access to the many resources available to military veterans. ... CBS RADIO has begun offering to advertisers **CBS RADIO Airtime Analytics**, a tool designed to optimize creative content and placement throughout a campaign to maximize results.... Two CBS RADIO news stations were awarded National Edward R. Murrow Awards. **KNX-AM**/Los Angeles won in the Breaking News category for its coverage of the UCLA shooting and lockdown. **WCBS-AM**/New York took home the honor for its newscast "The Chelsea Bombing: The Hunt for a Suspect." ... On July 1, **WFAN** New York celebrated its 30th anniversary. On August 8, **WCBS 880 AM** will host a special 50th anniversary event celebrating the stories that have shaped the station.

AS WE GO TO PRESS...
**CBS REPOSITIONS ADVERTISING SALES FORCE FOR
MULTIPLATFORM FUTURE**



Lawenda

Ross

Morris

“We have a tremendous opportunity to grow CBS’ advertising revenue by working with clients to realize value from every impression across all platforms. This new structure, headed by the incomparable Jo Ann Ross, is the most advantageous way to achieve that goal. I am also pleased to have David Lawenda join the best ad sales team in the business to help accelerate our multiplatform sales effort with his remarkable linear and digital experience. This is the right team and the right structure to position CBS for maximum growth as viewer habits continue to change.”

-- Leslie Moonves, Chairman and CEO, CBS Corporation

On August 3, CBS announced a repositioning of its advertising sales organization for the multiplatform future. **Jo Ann Ross**, who has led CBS Television Network sales efforts since 2002, has been promoted to President and Chief Advertising Revenue Officer, CBS Corporation, and **David Lawenda**, who served as Head of U.S., Global Marketing Solutions at Facebook until March 2017, has been named Executive Vice President, Digital Sales and Sales Strategy, with oversight of CBS’ digital advertising sales business and multiplatform sales strategy. In his new role, Lawenda will oversee the existing sales and marketing efforts of CBS Interactive headed by **Ken Lagana**, Senior Vice President, Global Advertising Sales and Marketing, CBS Digital Media; **Katie Kulik**, Senior Vice President, Global Advertising Sales and Marketing, CNET Media Group; **Jason White**, Senior Vice President and General Manager, Revenue Operations; and **Dennis Colon**, Vice President, Sales Operations and Strategy.

It was also announced that **Dave Morris**, previously Chief Revenue Officer, CBS Interactive since 2008, has been named to an expanded role with the Company as Executive Vice President, Advanced Advertising and Client Partnerships, leading CBS’ efforts in the evolving video space as it relates to ad innovation and audience planning. In addition to her new responsibilities, Ross will continue to run the Network sales team in its many operations led by **John Bogusz**, Executive Vice President,

Sports Sales and Marketing; **Dean Kaplan**, Executive Vice President, Sales Strategy, Planning and Administration; **Linda Rene**, Executive Vice President, Primetime Sales and Innovation; and **Chris Simon**, Executive Vice President, Network Sales.

For more information, go to <http://bit.ly/2waqynk>

**CAUTIONARY STATEMENTS REGARDING
FORWARD-LOOKING STATEMENTS**

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements, including those due to changes in economic, business, competitive, technological, strategic and/or regulatory factors, and other factors affecting the operations of the businesses of the CBS Corporation. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Form 10-K, Form 10-Qs and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the Securities and Exchange Commission which can be found on the CBS Corporation website, www.cbscorporation.com, in the "News" and "Investor Relations" sections, respectively.

STATISTICAL INFORMATION

Second Quarter 2017

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Network Time-Period-Winning Programs ⁽¹⁾

<i>48 Hours</i>	<i>MacGyver</i>
<i>60 Minutes</i>	<i>Mom</i>
<i>The Big Bang Theory</i>	<i>NCIS</i>
<i>Blue Bloods</i>	<i>NCIS: New Orleans</i>
<i>Bull</i>	<i>Scorpion</i>
<i>CBS+NFLN Thursday Night Football</i>	<i>Survivor</i>
<i>Hawaii Five-0</i>	<i>Undercover Boss</i>

(1) Source: NTI, Nielsen Media Research. Average audience, "Live+Same Day" ratings. Mon-Sat 8-11p, Sun 7-11p, Persons 2+. Time-period-winning programs defined as programs with a plurality of weekly wins in their respective time periods. Most current time period only. Excludes canceled or moved programs. 2016/2017 full season, 9/19/16 – 5/24/17.

TV Production (Network and First-Run) ⁽²⁾

<i>Amazing Race (CBS)</i>	<i>NCIS (CBS)</i>
<i>Blue Bloods (CBS)</i>	<i>NCIS: Los Angeles (CBS)</i>
<i>Bull (CBS)</i>	<i>NCIS: New Orleans (CBS)</i>
<i>Criminal Minds (CBS)</i>	<i>Scorpion (CBS)</i>
<i>Criminal Minds: Beyond Borders (CBS)</i>	<i>Superior Donuts (CBS)</i>
<i>Elementary (CBS)</i>	<i>Survivor (CBS)</i>
<i>The Great Indoors (CBS)</i>	<i>The Talk (CBS)</i>
<i>Hawaii Five-0 (CBS)</i>	<i>Zoo (CBS)</i>
<i>Kevin Can Wait (CBS)</i>	<i>The Good Fight (CBS All Access)</i>
<i>The Late Late Show with James Corden (CBS)</i>	<i>Jane The Virgin (CW)</i>
<i>The Late Show with Stephen Colbert (CBS)</i>	<i>Reign (CW)</i>
<i>MacGyver (CBS)</i>	<i>Young and Hungry (Freeform)</i>
<i>Madam Secretary (CBS)</i>	<i>Return of the Mac (Pop)</i>
<i>Man With A Plan (CBS)</i>	

(2) Represents current shows CBS Corporation or its subsidiaries produce, own an equity stake in, and/or distribute as of 6/30/17. New shows are in bold.

First-Run Syndication Programs

Dr. Phil	The Insider Weekend
The Doctors	Jeopardy!
Entertainment Tonight	Jeopardy! Weekend
Entertainment Tonight Weekend	Judge Judy
Hot Bench	Mr. Food
Inside Edition	Rachael Ray
Inside Edition Weekend	Wheel of Fortune
The Insider	Wheel of Fortune Weekend

Showtime Networks Subscriptions ⁽³⁾

(In Millions)	2Q '17	2Q '16
Showtime Networks	73.5	76.8

(3) Source: Company data. Showtime Networks includes Showtime, The Movie Channel and FLIX. Data as of 6/30/17.

Simon & Schuster's New York Times Best Sellers ⁽⁵⁾

Title	Author	Rank	Weeks on List
Hardcover Fiction:			
<i>Use of Force</i>	Brad Thor	8	4
Hardcover Nonfiction:			
<i>Rediscovering Americanism</i>	Mark R. Levin	6	4
<i>I Can't Make This Up</i>	Kevin Hart with Neil Strauss	12	7
<i>The Operator</i>	Robert O'Neill	13	7
Combined Print & E-Book Fiction:			
<i>The Woman in Cabin 10</i>	Ruth Ware	6	26
<i>The Gunslinger (The Dark Tower I)</i>	Stephen King	9	2
<i>Use of Force</i>	Brad Thor	14	4
Combined Print & E-Book Nonfiction			
<i>The Glass Castle</i>	Jeannette Walls	6	48
<i>Rediscovering Americanism</i>	Mark R. Levin	7	4
<i>The Operator</i>	Robert O'Neill	9	6
Paperback Trade Fiction:			
<i>The Woman in Cabin 10</i>	Ruth Ware	1	15
<i>All the Light We Cannot See</i>	Anthony Doerr	8	16
<i>A Man Called Ove</i>	Fredrik Backman	9	82
Paperback Nonfiction			
<i>The Glass Castle</i>	Jeannette Walls	1	383
Middle Grade Hardcover:			
<i>Middle School Mayhem (Max Crumbly #2)</i>	Rachel Renee Russell	7	7
Young Adult Hardcover			
<i>Lord of Shadows</i>	Cassandra Clare	3	9
<i>Lady Midnight</i>	Cassandra Clare	7	52
<i>The Last Magician</i>	Lisa Maxwell	8	1
Children's Series:			
<i>Dork Diaries</i>	Rachel Renee Russell	7	216
Monthly Bestsellers:			
<i>Grit (Business)</i>	Angela Duckworth	3	-
<i>Show Dog (Business)</i>	Phil Knight	6	-
<i>Shoe Dog (Sports and Fitness)</i>	Phil Knight	4	-

(5) Source: *The New York Times*. Data as of 8/1/17. Note: Effective February 5, 2017, *The New York Times* reduced its number of bestseller categories.

CBS Radio Revenue Ranking in Top 10 Markets ⁽⁴⁾

Market	Rank
New York	No. 2
Los Angeles	No. 2
Chicago	No. 1
San Francisco	No. 1
Dallas	No. 3
Houston	No. 2
Washington, D.C.	No. 3
Atlanta	No. 3
Philadelphia	No. 1
Boston	No. 1

(4) Source: "Year-To-Date Market Total Revenue Performance Summary" for year-to-date June 2017, per Miller Kaplan Arase LLP.

STATISTICAL INFORMATION

Second Quarter 2017 – Continued

CBS Corporation Major-Market Media Presence in the Top U.S. Television and Radio Markets as of June 30, 2017

Market and Market Rank ⁽²⁾	Television			Radio			CBS Local Digital Media ⁽¹⁾
	Stations	Type	Network Affiliation	Stations	AM/FM	Format	Websites
New York, NY #1—Television #1—Radio	WCBS-TV WLNY-TV	UHF UHF	CBS Independent	WBMP WCBS WCBS WFAN WFAN WINS WNEW	FM AM FM AM FM AM FM	Top 40 News Classic Hits Sports Sports News Hot Adult Contemporary	newyork.cbslocal.com
Los Angeles, CA #2—Television #2—Radio	KCAL-TV KCBS-TV	VHF UHF	Independent CBS	KAMP KCBS KNX KROQ KRTH KTWV	FM FM AM FM FM FM	Top 40 Adult Hits News Alternative Rock Classic Hits Rhythmic Adult Contemporary	losangeles.cbslocal.com
Chicago, IL #3—Television #3—Radio	WBBM-TV	VHF	CBS	WBBM WBBM WCFS WJMK WSCR WUSN WXRT	AM FM FM FM AM FM FM	News Top 40 News Classic Hits Sports Country Adult Alternative	chicago.cbslocal.com
Philadelphia, PA #4—Television #9—Radio	KYW-TV WPSG-TV	UHF UHF	CBS The CW	KYW WIP WOGL WPHT WXTU WTDY	AM FM FM AM FM FM	News Sports Classic Hits News/Talk Country Adult Contemporary	philadelphia.cbslocal.com
Dallas-Fort Worth, TX #5—Television #5—Radio	KTVT-TV KTXA-TV	UHF UHF	CBS Independent	KJKK KLUV KMVK KRLD KRLD KVIL	FM FM FM AM FM FM	Adult Hits Classic Hits Spanish News/Talk Sports Top 40	dfw.cbslocal.com
San Francisco, CA #6—Television #4—Radio	KPIX-TV KBCW-TV	UHF UHF	CBS The CW	KCBS KFRC KITS KLLC KMVQ KZDG ⁽³⁾	AM FM FM FM FM AM	News News Alternative Hot Adult Contemporary Top 40 South Asian Talk/Music	sanfrancisco.cbslocal.com
Boston, MA #9—Television #10—Radio	WBZ-TV WSBK-TV	UHF UHF	CBS MyNetworkTV	WBMX WBZ WBZ WODS WZLX	FM AM FM FM FM	Hot Adult Contemporary News/Talk Sports Top 40 Classic Rock	boston.cbslocal.com
Washington, D.C. #7—Radio				WIAD WJFK WJFK WLZL WDCH ⁽⁴⁾ WPGC	FM AM FM FM FM FM	Hot Adult Contemporary News/Talk Sports Spanish Business News/Talk Rhythmic Top 40	washington.cbslocal.com
Atlanta, GA #10—Television #8—Radio	WUPA-TV	UHF	The CW	WAOK WVEE WZGC	AM FM FM	News/Talk Urban Sports	atlanta.cbslocal.com

STATISTICAL INFORMATION

Second Quarter 2017 – Continued

Market and Market Rank ⁽²⁾	Television			Radio			CBS Local Digital Media ⁽¹⁾
	Stations	Type	Network Affiliation	Stations	AM/FM	Format	Websites
Houston, TX #6—Radio				KHMX KIKK KILT KILT KKHH KLOL	FM AM AM FM FM FM	Hot Adult Contemporary Sports Sports Country Adult Hits Spanish	houston.cbslocal.com
Phoenix, AZ #14—Radio				KALV KMLE KOOL	FM FM FM	Top 40 Country Classic Hits	
Tampa-St. Petersburg, FL #11—Television	WTOG-TV	UHF	The CW				tampa.cbslocal.com
Detroit, MI #13—Television #12—Radio	WKBD-TV WWJ-TV	UHF UHF	The CW CBS	WDZH WOMC WWJ WXYT WXYT WYCD	FM FM AM AM FM FM	Top 40 Classic Hits News Sports Sports Country	detroit.cbslocal.com
Seattle-Tacoma, WA #14—Television #13—Radio	KSTW-TV	VHF	The CW	KFNQ KJAQ KMPS KZOK	AM FM FM FM	Sports Adult Hits Country Classic Rock	seattle.cbslocal.com
Minneapolis, MN #15—Television #16—Radio	WCCO-TV KCCO-TV ⁽⁵⁾ KCCW-TV ⁽⁶⁾	UHF VHF VHF	CBS CBS CBS	KMNB KZJK WCCO	FM FM AM	Country Adult Hits News/Talk	minnesota.cbslocal.com
Miami-Ft. Lauderdale, FL #16—Television #11—Radio	WFOR-TV WBFS-TV	UHF UHF	CBS MyNetworkTV	WKIS WPOW WQAM	FM FM AM	Country Top 40 Sports	miami.cbslocal.com
Denver, CO #17—Television	KCNC-TV	UHF	CBS				denver.cbslocal.com
Orlando, FL #32—Radio				WOCL WOMX WQMP	FM FM FM	Classic Hits Hot Adult Contemporary Top 40	
Cleveland, OH #33—Radio				WDOK WKRK WNCX WQAL	FM FM FM FM	Adult Contemporary Sports Classic Rock Hot Adult Contemporary	cleveland.cbslocal.com
Sacramento, CA #20—Television #28—Radio	KOVR-TV KMAX-TV	UHF UHF	CBS The CW	KHTK KNCI KSFM KYMX KZZO	AM FM FM FM FM	Sports Country Rhythmic Top 40 Adult Contemporary Hot Adult Contemporary	sacramento.cbslocal.com
St. Louis, MO #22 Radio				KEZK KMOX KYKY	FM AM FM	Adult Contemporary News/Talk Hot Adult Contemporary	stlouis.cbslocal.com
Pittsburgh, PA #23—Television #27—Radio	KDKA-TV WPCW-TV	UHF VHF	CBS The CW	KDKA KDKA WBZZ WDSY	AM FM FM FM	News/Talk Sports Hot Adult Contemporary Country	pittsburgh.cbslocal.com

STATISTICAL INFORMATION

Second Quarter 2017 – Continued

Market and Market Rank ⁽²⁾	Television			Radio			CBS Local Digital Media ⁽¹⁾
	Stations	Type	Network Affiliation	Stations	AM/FM	Format	Websites
Baltimore, MD #26—Television #21—Radio	WJZ-TV	VHF	CBS	WJZ WJZ WLIF WWMX	AM FM FM FM	Sports Sports Adult Contemporary Top 40	baltimore.cbslocal.com
Indianapolis, IN #27—Television	WBXI-CA ⁽⁷⁾	UHF	Independent				
San Diego, CA #17—Radio				KEGY KYXY	FM FM	Top 40 Adult Contemporary	
Riverside-San Bernardino, CA #25—Radio				KFRG KRAK KVFG KXFG	FM AM FM FM	Country Sports Classic Hits Country	

- (1) The CBS Local Digital Media group operates the websites of the Company's television stations and radio stations. Many of these websites are combined for the television stations and non-music radio stations in co-located markets and provide news, information, entertainment, as well as other services, and promote stations' programming.
- (2) Television market rankings based on Nielsen Media Research Local Market Universe Estimate, September 2016. Radio market rankings based on Nielsen Audio Market Survey, Spring 2017.
- (3) KZDG-AM in San Francisco, California, is programmed by a third party through a time brokerage agreement.
- (4) WDCH-FM in Washington, D.C., is programmed by a third party through a time brokerage agreement.
- (5) KCCO-TV is operated as a satellite station of WCCO-TV
- (6) KCCW-TV is operated as a satellite station of WCCO-TV
- (7) WBXI-CA is a Class A low-power television station. Class A low power television stations do not implicate the FCC's ownership rules.

STATISTICAL INFORMATION

Second Quarter 2017 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS Television Distribution: Off-Network Syndicated Product*

48 Hours	Dexter	JAG	Sabrina the Teenage Witch
60 Minutes	Diagnosis Murder	The L Word	Seven Days
The 4400	The Division	Laverne & Shirley	Seventh Heaven
The Andy Griffith Show	Elementary	Little House on the Prairie	Showtime Championship Boxing
The Amazing Race	Everybody Loves Raymond	The Love Boat	Sister Sister
America's Next Top Model	Everybody Hates Chris	MacGyver	Sleeper Cell
Any Day Now	Family Ties	Matlock	Soul Food
Barnaby Jones	Frasier	Medium	Star Trek: Deep Space Nine
Becker	The Game	Melrose Place	Star Trek: Enterprise
The Beverly Hillbillies	Get Smart	Mission Impossible	Star Trek: Next Generation
Beverly Hills 90210	Ghost Whisperer	Moesha	Star Trek: Original
Blue Bloods	Girlfriends	Mork & Mindy	Star Trek: Voyager
Bonanza	Gomer Pyle, USMC	My Three Sons	Survivor
Brady Bunch	The Good Wife	Nash Bridges	Taxi
Brotherhood	The Guardian	NCIS	This American Life
Caroline in the City	Gunsmoke	NCIS Los Angeles	Touched by an Angel
Charmed	Half & Half	Numb3rs	The Tudors
Cheers	Happy Days	The Odd Couple	The Twilight Zone
Clueless	Hawaii Five-O	One On One	The Wild Wild West
Combat!	Highlander	The Parkers	Wings
Criminal Minds	Hogan's Heroes	Penn & Teller	Undercover Boss
CSI: Crime Scene Investigation	The Honeymooners	Perry Mason	
CSI: Miami	Hot in Cleveland	Queer as Folk	
CSI: New York	I Love Lucy	Rawhide	

* This is a partial list of CBS Television Distribution product library, which includes more than 70,000 hours of programming.

CBS Interactive

	Global Unique Monthly Visitors ⁽¹⁾	Global Reach ⁽²⁾	Global Rank ⁽³⁾
CBS Interactive Web Sites	199 Million	11%	#16

(1) Source: comScore Media Metrix. Monthly average of global unique visitors for the second quarter of 2017.

(2) Source: comScore Media Metrix. Monthly average of global reach for the second quarter of 2017.

(3) Ranking based on the comScore Media Metrix worldwide figure for CBS Interactive web sites' unique monthly visitors of 195.4 million for June 2017.

CBS Interactive Web Properties

CBS All Access
 CBS.com
 CBSN
 CBSNews.com
 CBSSports.com
 CBS Interactive Advanced Media
 CBS Television Distribution Digital
 Chowhound
 College Sports Live
 CNET
 Comic Vine
 Download.com
 GameFAQs
 GameSpot
 Giant Bomb

Last.fm
 MaxPreps
 Metacritic
 Metrolyrics
 mySimon
 Roadshow
 Scout
 SportsLine
 Tech Republic
 Trainer Pass
 TV.com
 TVGuide.com
 UrbanBaby
 ZDNet
 247 Sports

CBS Audience Network Distribution Partners

Comcast Xfinity
 DirecTV
 AT&T (U-verse)
 Dish
 YouTube
 MSN
 Yahoo!
 Dailymotion

STATISTICAL INFORMATION

Second Quarter 2017 – Continued

Select sample information for descriptive purposes only, as of the applicable dates referenced below

CBS SPORTS NETWORK Online Partners as of July 31, 2017

Colleges/Universities

Air Force • goairforcefalcons.com
Akron • gozips.com
Albion • gobrits.com
Andrew • andrewfightingtigers.com
Appalachian State • appstatesports.com
Assumption • assumptiongreyhounds.com
Arizona • arizonawildcats.com
Arizona State • thesundevils.com
Arkansas • arkansasrazorbacks.com
Auburn • auburntigers.com
Baylor • bayorbears.com
Blinn College • buccaneersports.com
Boise State • broncosports.com
California • calbears.com
Central Michigan • cmuchippewas.com
Charlotte • charlotte49ers.com
Cincinnati • gobearcats.com
Coastal Carolina • gocusports.com
Colorado • cubuffs.com
Colorado State • csurams.com
Connecticut • uconnhuskies.com
Delaware • bluehens.com
Denver • denverpioneers.com
DePaul • depaulbluedemons.com
Drake • godrakebulldogs.com
Duke • goduke.com
Duquesne • goduquesne.com
East Carolina • ecupirates.com
Eastern Michigan • emueagles.com
Elizabeth City • ecsuvikings.com
Elon • elonphoenix.com
Fayetteville State • fsuBroncos.com
Florida • floridagators.com
Florida Atlantic • fausports.com
Florida State • seminoles.com
Fort Scott CC • fsgreyhounds.com
Gateway • gatewaygrizzlies.com
George Washington • gwsports.com
Georgetown • guhoyas.com
Georgia • georgiadogs.com
Georgia Tech • ramblinwreck.com
Gonzaga • gozags.com
Goucher College • athletics.goucher.edu
Houston • uhcougars.com
Johns Hopkins • hopkinssports.com
Kansas • kuathletics.com
Kent State • kentstatesports.com
King College • kingtornado.com
Lake Superior State • lssulakers.com
Lafayette • goleopards.com
Long Beach State • longbeachstate.com
Louisiana Tech • latechsports.com
Loyola (MD) • loyolagreyhounds.com
Loyola Marymount • lmulions.com
Lynchburg College • lynchburgsports.com
Marquette • gomarquette.com
Marshall • herdzone.com
Marshalltown CC • mccaathletics.com
Maryland-Eastern Shore • umeshawks.com
Miami (Ohio) • miamiredhawks.com
Michigan State • msuspartans.com
Michigan • mgoblue.com
Minnesota • gophersports.com

Mississippi • olemisssports.com
Montgomery College • mcraptors.com
Mount Union • athletics.mountunion.edu
Navy • navysports.com
Nebraska • huskers.com
UNLV • unlvrebels.com
Nevada • nevadawolfpack.com
North Texas • meangreensports.com
Notre Dame • und.com
Oakland (MI) • ougrizzlies.com
Ohio • ohiobobcats.com
Ohio State • ohiostatebuckeyes.com
Oregon • goducks.com
Oregon State • osubeavers.com
Penn State • gopsusports.com
Pepperdine • pepperdinesports.com
Pittsburgh • pittsburghpanthers.com
Princeton • goprincetonigers.com
Providence • friars.com
Purdue • purduesports.com
Rice • riceowls.com
Richmond • richmondspiders.com
Rockford • goregents.com
Rutgers • scarletknights.com
St. John's • redstormsports.com
St. Mary's • smcgaels.com
San Diego • usdtoreros.com
San Diego State • goaztecs.com
San Jose State • sjsuspartans.com
Siena • sienasaints.com
South Carolina • gamecocksonline.com
South Florida • gousfbulls.com
Southern Miss • southernmiss.com
Stanford • gostanford.com
St. Bonaventure • gobonnies.sbu.edu
Stratford • gostratford.com
SUNY Geneseo • geneseoknights.com
Syracuse • cuse.com
Tampa • tampaspartans.com
Tennessee – utsports.com
Texas • texassports.com
Tulane • tulanegreenwave.com
UAB • uabports.com
UC Davis • ucdavisaggies.com
UCLA • uclabruins.com
USC • usctrojans.com
UT Arlington • utamavs.com
Utah • utahutes.com
Utah State • utahstateaggies.com
UTEP • utepathletics.com
TCU • gofrogs.com
Vanderbilt • vucommoadores.com
Villanova • villanova.com
Virginia • virginiasports.com
Virginia Tech • hokiesports.com
Washington • gohuskies.com
Washington State • wsucougars.com
Washington St. Louis • washubears.com
Wake Forest • wakeforestsports.com
Western Carolina • catamountsports.com
West Hills • westhillsgoldeneagles.com
Western Kentucky • wkusports.com
West Virginia • wvusports.com
Western Washington • wuvikings.com
Wofford • woffordterriers.com

Conferences/Associations

American Athletic Conference • theamerican.org
American Legion • legion.org
Big Ten Conference • bigten.org
Capital Athletic Conference • cacsports.com
Cayman Islands Classic • caymanislandsclassic.com
Central Atlantic Collegiate Conference • caccathletics.org
College Sports Live • collegesportslive.com
FIBS • fibs.it
GLIAC • gliac.org
MCAC • mcacsports.org
Mountain Pacific Sports Federation • mpsfsports.com
Mid-America Conference • mac-sports.com
NACDA • nacda.com
Ohio Valley Conference • ovcsports.com
Peach Belt Conference • peachbelt.com
Stat Crew • statcrew.com
Texas Longhorn Foundation • thelonghornfoundation.com
Trainer Pass • trainerpass.com
USA Water Polo • usawaterpolo.org
WBSC • wbsc.org
West Coast Conference • wccsports.com

Affiliates

6-4-3 Athletics
American Legion
ASA/USA Softball
D3Baseball
D3Volleyball
D3Football
D3hoops
D3sports
East Tennessee State
Florida
FLG Lacrosse
Manatee-Sarasota
MaxPreps
PBR
PGA Tour
PRCA
St. Bonaventure Athletic Fund